

2012 National LULAC Convention in Orlando, Florida



# LULACnews

Summer 2012



## INSIDE:

Leading the Way for LULAC Youth  
Raising Latino Voter Turnout  
Latinos Living Healthy Festivals  
Latinos in Corporate America  
The Latino Youth Speak Out





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VOTE**  
NOVEMBER 6

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# LULACnews

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## A MESSAGE *from the President*



Photo by Luis Nunez Brown

**D**ear Brothers, Sisters, Friends, and Associates of LULAC:

I am happy to announce the success of the recent Legislative Conference and Awards Gala of 2012. In the heart of the nation's capital, LULAC hosted the 14<sup>th</sup> Annual National Legislative Conference and Awards Gala at the Hyatt Regency Hotel. Taking place from February 15<sup>th</sup> to 16<sup>th</sup> in Washington, D.C., the Conference gathered LULAC members from across the country to participate in policy briefings, attend advocate meetings on the Hill, and experience the Legislative Awards Gala. During the Legislative Conference, LULAC addressed its top policy issues, including education, health, nutrition and technology, through panel discussions with key advocates and policymakers. Members and conference attendees traveled to Capitol Hill to promote education, health and job opportunities for Hispanic Americans and advocated on behalf of the Latino

community in meetings with members of Congress. Continuing advocacy—independently and on a day-to-day basis—is crucial to affect the policymaking process. I sincerely thank everyone that participated in coordination, attendance, and involvement of our Gala, ensuring its success!

But today I delightfully present to you what promises to be an exhilarating convention that invigorates and informs the Latino community on issues like immigration reform, education, health care, broadband, housing, veteran affairs and voting rights. The 83<sup>rd</sup> Annual LULAC Convention, Exposition, and Job Fair, themed America's Latino Community - Center Stage, brings a week-long conference to the Disney Coronado Springs Resort that will feature seminars, workshops and town halls in Florida, the state with the third largest population of Latinos in the country. We are excited at the many opportunities that this nationally renowned event has to offer

*hispanos* of all ages and creeds. As Latinos take center stage in the political arena, we must take advantage of every chance to learn about obstacles and opportunities for the Latino community while celebrating our diverse culture and persevering nature throughout this convention.

Serving as LULAC's 48th President is an honor that provides me with the opportunity of embracing LULAC's mission of empowering Latinos. I hold this privilege close to my heart and welcome it as a labor of love that I will cherish as one of my life's greatest blessings – *Para Siempre!*

*Margaret Moran*

Margaret Moran  
LULAC National President

## Feature Story:

### Leading the Way for LULAC Youth:

Interview with Sandra Jurado, LULAC National Youth President

By Amanda Lee Keammerer Aderibigbe

According to the Pew Hispanic Center, one in four newborns in the United States is Hispanic. With this dramatic change in demographics, is our country ready for the energy and passion of young Latinos to take center stage?

As active members of a multicultural nation, our LULAC youth live to make a positive impact in their local communities. Representing this wide swath of cultural, linguistic and geographic diversity is a young woman with a smile that lights up a room and a presence that demands respect. The former LULAC News Editor, sits down with Sandra Jurado, LULAC National Youth President, to discuss her role on the LULAC National Board, why youth should join LULAC, and how she came to be involved in this historic network of grassroots leaders.

**Q:** Where are you from? What school do you currently attend?

**A:** I'm 19 years old, from Queretaro, Mexico. I was 13 years when I moved to the U.S., but thanks to a good mentor in middle school, I was able to learn English and overcome a very tough language barrier. I worked hard, graduated a year early from high school, went to community college for two years and then transferred to the most prestigious, beautiful, and amazing school in the South – Southern Methodist University. I'm studying advertising, and markets and culture, with a minor in sociology.

**Q:** How did you become involved with LULAC?

**A:** When I was a freshman in high school and two advisors from LULAC

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# Legislative Conference and Awards Gala

From February 15 to 16, 2012, LULAC members and guests celebrated the 83rd Anniversary of LULAC at the National Legislative Conference and Awards Gala held at the Hyatt Regency Hotel in Washington D.C. The Legislative Conference provided the opportunity for LULAC members to meet with political, business, and community leaders and discuss with them the issues that most affect the Latino community in an open, friendly forum. The Legislative Conference opened with remarks from President Margaret Moran, in which she highlighted the most pressing issues that impact the Latino community, which includes citizenship, voting, education, health, immigration, and technology, stating, "We have our work cut out for us this year, but I know that our members and leaders will rise to the occasion to defend our community and advance the cause of Latinos as we have countless times before... I ask you to redouble your efforts, push forward on our initiatives, and fight hard for our community." Each of the issues was then discussed in individual briefing sessions to educate attendees on the changes in education, voting, employment, and health.

The evening's Awards Gala recognized the legislative service to the Hispanic community of Legislative Honorees Joaquin Avila, Esq., the Honorable Richard Durbin, and the Honorable Jorge

Santini Padilla, Mayor of San Juan, Puerto Rico.



Honoree Richard J. Durbin, U.S. Senator for Illinois was presented the Legislative Award as recognition for his work for the Latino community.

Santini Padilla. Joaquin Avila, Esq., a distinguished practitioner in residence and Director of Seattle University School of Law, received the Presidential Award as Director of the National Voting Rights Advocacy Initiative at Seattle University School of Law. A Legislative Awards were presented to Senator Richard Durbin (D-IL), Assistant Majority Leader; and to the Honorable Jorge A. Santini Padilla, Mayor of San Juan, Puerto Rico.

The following day, conference attendees and LULAC members traveled to Capitol Hill to attend advocate meetings. They then promoted education and health and job opportunities for Hispanic Americans while advocating on behalf of the Latino community in meetings with



Honoree Jorge A. Santini Padilla, Mayor of San Juan, Puerto Rico.



Ken Salazar, Secretary of Interior.

*Continued on page 6.*



# Sandra Jurado Leading the Way for Youth

Continue from page 3.

came to recruit us. Their Plano LULAC council was actively recruiting youth members. I had already heard about LULAC in the news, and I was inspired by the community involvement, which was also a resume builder, and I couldn't say no. Instead, I asked them, "What does it take to be president?"

From there, 10 girls, including myself, started a youth council and I was Vice President of that council; then I moved on to become President of the council. Our council increased to 40 members in one year!

The whole time, I knew I wanted to be a leader and, after my first year in LULAC, I felt the need to move up. That year, I became district director. The next year, I took a break from LULAC, but the year after that, I returned to LULAC again with a position on the

**Q:** Your experiences have helped you relate to other youth who are trying to be better students and stronger leaders. Were there any obstacles that intimidated you at first?

**A:** Definitely! Not knowing any English, I didn't feel comfortable having conversations and I was scared to speak up. Being a member of LULAC helped me to develop better vocabulary, encouraged me to speak up, motivated me to learn better English, and pushed me to step up. I held my first few meetings in Spanish, but then I was encouraged to speak English, and I got better. I was uncomfortable but I still did it. LULAC has played a big role in helping me become more confident.

**Q:** Now that you are a member of the LULAC national board, and the national president of all LULAC youth, what are your plans for the LULAC youth?

**A:** I ran for LULAC youth president as I was going into college because I wanted to change the structure of the LULAC Youth at the national level. In the past, the national vice presidents did a lot, but we have our own board and it was time to put them to work. We are in the process of changing the structure to mirror that of the overall organization. We're in LULAC because we want a leadership position, and we want to become leaders so we can apply for other positions that require leaders, and continue to build upon these skills.

In terms of communication, I wanted to improve how we speak with each other and to encourage all of us to connect on Facebook, Twitter, and through our tumblr blog. It's good, it's not the best, but we're getting there. Councils are responsive and contributing, but it takes time and patience. They will never know about all of this if I don't tell them.

I've made calls and introduced myself to the councils with the youth board. We updated our rosters and held monthly check-in calls. With the help of Mickie Luna, LULAC National Vice President for the Far West and Elizabeth Garcia, LULAC National Director of Programs, we went looking for councils in California who used to be active and helped get them active again. We're working with Roxanne Ribot-Gonzalez, LULAC National Youth Vice President for the Northeast and Esther Degraes Aguiñaga, LULAC National Vice President for the Northeast to develop conference in the Northeast area. Overall, we want to start something small in every corner of the United States.

One other goal is to amend the LULAC constitution so that once youth members are out of high school, it's clear that it's time to move on to the young adults councils. I think that this is good because college students and members who are out of high school are more intellectual, more involved, more independent and can't really relate to high school students anymore. This will encourage the start of more young adult councils, and Manuel Rendon, LULAC National Vice President for Young Adults and I are working on smoothing out this transition for our members.

**Q:** In terms of your time as National President for the Youth, what are some lessons that you've learned? What are some things that LULAC has showed you that you didn't experience anywhere else?

**A:** You have to be involved in your community in order to know what's going on. If you're not, you can't connect. I learned how to

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National LULAC Youth President before going to visit members of Congress to champion issues important to Latino Youth.

national youth board as Vice President of Publicity. In July of 2011, I was elected to my current position as National Youth President. Overall, I was just ambitious – I wanted to make things happen. And that's what I'm doing right now – making things happen.





## Civic Participation

There are a variety of benefits to registration with the Selective Service System. Through a collaborative effort with the Latino community, registration with the Selective Service System can help to ensure that Latinos are well positioned to make the 21st Century the "Latino Century."

The Selective Service Agency System is a small federal agency that was created in 1940 to draft 18 year old males into the Armed Forces. Since 1980, however, federal law has required all young men between the ages 18 to 25 to register with the Selective Service System. The armed forces has not implemented the draft since the 1970s and today we have an all-volunteer military. Today, the Selective Service invests much of its efforts in reminding young men that they are required to register with the Selective Service System in order to be eligible for student financial aid, federal employment, and citizenship.

The official mission of the Selective Service System is to be well prepared should an international emergency require more troops than the all-volunteer military could provide. But, in practice, the agency invests much of its resources in raising awareness among the Latino male population, a growing segment of the United States population, of the many benefits of registration once the individual turns 18. Some of these benefits include: eligibility to a college education, career training, federal employment, and citizenship.

Both the Selective Service Agency and LULAC share a common goal of providing the Latino community with the necessary tools and resources that are critical to advancing their interests. In order to achieve the common goals shared between the Selective Service System and LULAC and to facilitate a better understanding by the community of the agency and its functions, the Selective Service System meets regularly with the Hispanic community and ensures that all printed information is translated into Spanish.

These efforts are in sync with LULAC's mission of empowering all Hispanic Americans to build strong Latino

communities.

As LULAC remains committed to ensuring diversity, the agency has also taken direct action to ensure that minorities in the Selective Service System are in positions of leadership, as the agency's last four presidential-appointed directors were Hispanic Americans.



Many of us may not be aware that the draft could be reinstated with legislation. For over 38 years the United States has relied on an all-volunteer military and the Selective Service System has remained a low-cost insurance policy against the possibility of war. Should the draft ever be reinstated, it's important to ensure

that the Latino community is treated fairly throughout the process. To this end, the Selective Service has taken the necessary steps to ensure that the boards responsible for the implementation of the draft represent the communities they serve. In order to ensure that the draft is implemented fairly, the boards that oversee the Miami, San Antonio, and Los Angeles areas should have a majority Hispanic representation. There are approximately 2,000 local boards across the country with each board including a maximum of five members. It would be their responsibility, in the event of the draft, to classify men according to suitability for military service, and to hear appeals for exemptions, deferments, or postponements. As civic-minded citizens who care about ensuring that the draft process adheres to the principles of fundamental fairness, the Hispanic community should join their local Selective Service boards in order to ensure a balanced representation. For more information on local boards to join them, go to the Selective Service website, <http://www.sss.gov/FSbrdreq.htm>.

The United States remains a nation of opportunity. The League of United Latin American Citizens and the Selective Service System are making strides to ensure that the Latino community is well positioned to maximize every opportunity to ensure a better future that includes a quality education, good paying jobs, and for many, a path to citizenship.

## Legislative Conference and Awards Gala

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members of Congress. By raising awareness of the problems that affect the Latino community, Congress members will keep them in mind

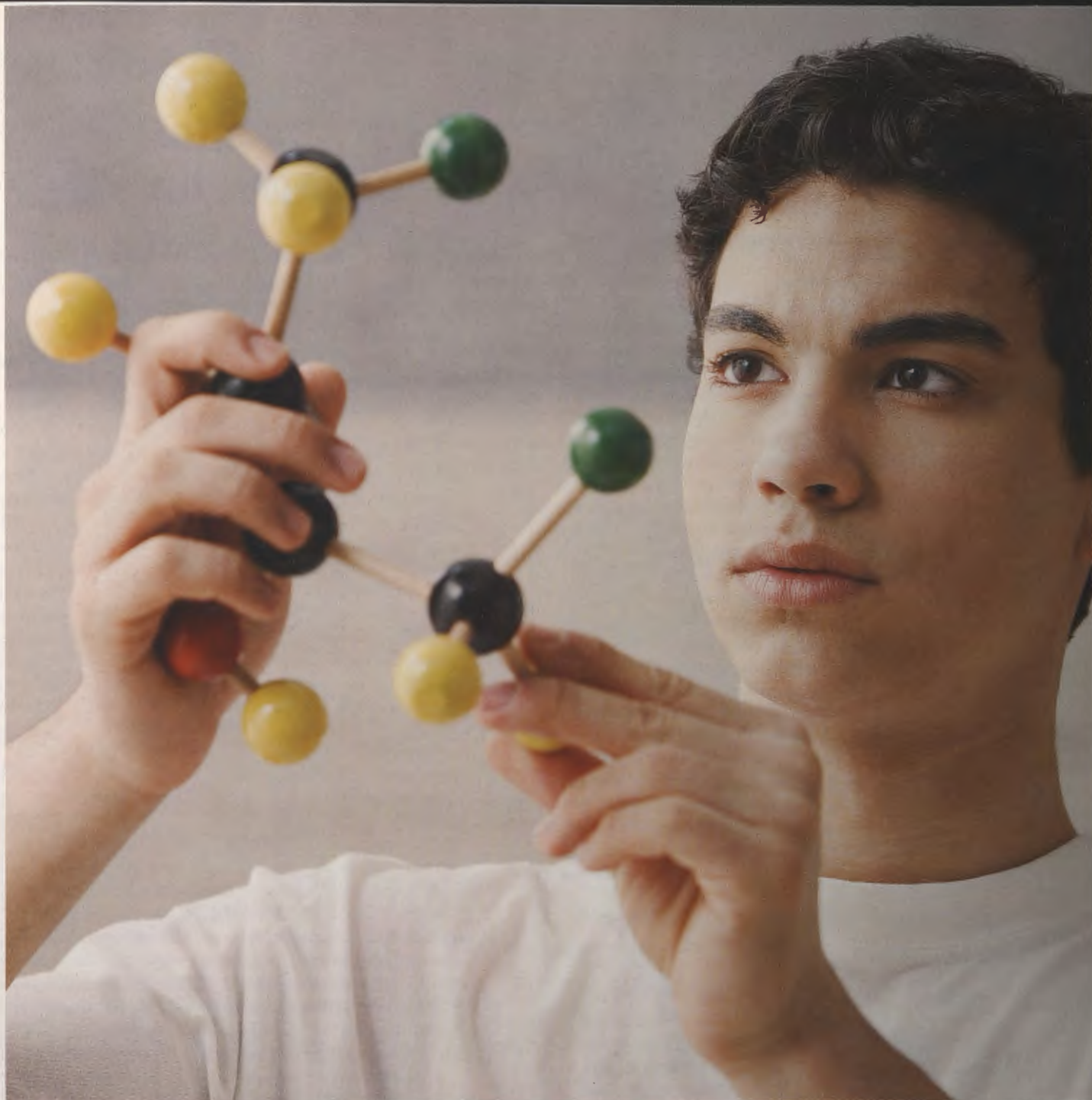


(L-R) LULAC National President Margaret Moran presented Presidential Medals to Joe Campos, LULAC member and Chairman of SER-National Jobs for Progress and Lilian Rodriguez-Lopez, President Moran

when crafting future policies, thereby mitigating the disparities between Latinos and other Americans.

The success of the Legislative Conference and Gala was the best way to celebrate the 83rd anniversary of LULAC. Founded in 1929, LULAC is the oldest and largest civil rights group in the nation. LULAC's work changes Latino lives and builds Latino communities. We are passionate volunteers, staff, and partners, working through a nationwide network of grassroots councils to help Latinos of all generations to help themselves. The Legislative Conference and Gala of 2012 was the most recent manifestation of our work: we applaud your efforts and look forward to your continued dedication and confidence in the Latino community.





## What they learn changes everything.

General Motors is proud to support LULAC National Educational Service Centers, Inc. by sponsoring the Growing With You program, which emphasizes the importance of science, technology, engineering and math. Together, we can help everyone grow up with a strong education.

**G E N E R A L M O T O R S**

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# Raising Latino Voter Turnout

## How Electoral Participation Can Improve Communities

With fifty million Latinos currently in the U.S., the political power of the Latino community is realized only if we ensure high numbers of voter turnout. Leading to the election of policymakers who support our community interests and the assurance that Latinos are not left out of the policymaking process.

According to the 2010 U.S. Census, Latino population growth has increased 43% since 2000. More than three-quarters of the U.S. Hispanic population lives in the West or the South. Over half, in fact, lives in just three states: California, Texas, and Florida. States with high Latino concentrations show promise for improving the Latino community since theoretically the state can influence who gets elected. Latinos can additionally help to influence the elections in swing states. In these key battleground states, candidates must court their constituencies so as to secure their position in office.

Based on their voting histories, the results of the 2010 midterm elections, and

win a second term. It is in swing states and states with high Latino concentrations that Hispanics can best elect officials that support the Latino community.

Unfortunately, despite the growth in numbers of eligible Latino voters, electoral turnout has to be low. In the 2010 elections, for example, out of 21.3 million eligible Latino voters in the U.S., only 6.6 million voted. Only one-third of the population

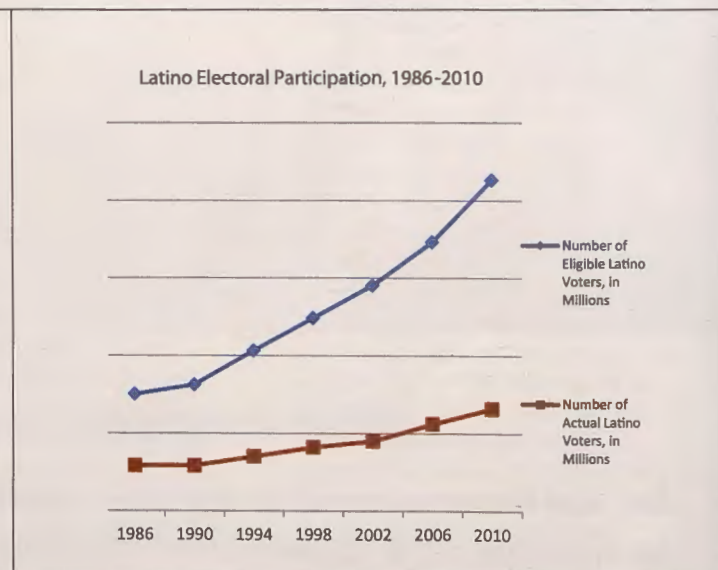
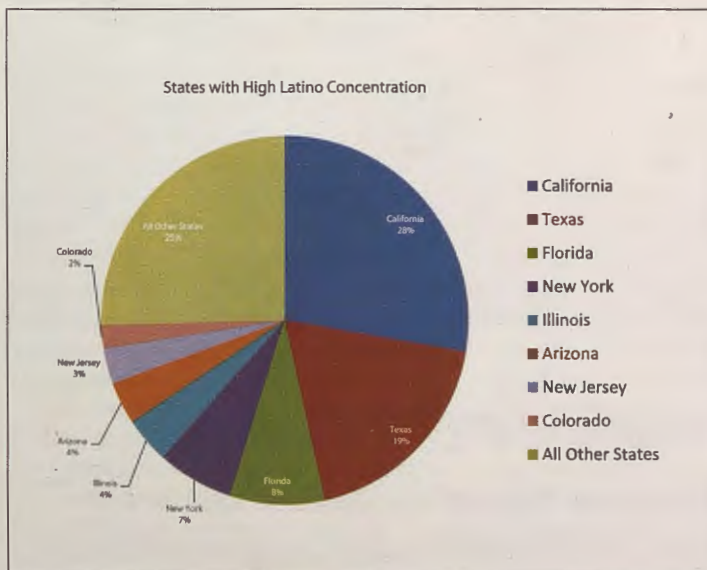


took advantage of the opportunity presented by the electoral process. The graph below shows the growing gap between numbers of Latino voters and actual Latino turnout.

This tendency of low Latino turnout, however, can be reversed by registering to vote. It is the first step to active

Arizona and at least 18 years of age with no felony convictions or mental incompetence. Registration can be done online with an Arizona driver's license at <https://az.gov/webapp/evoter/> and through the mail using the Arizona Voter Registration form available at the office of the County Recorder. The addresses for the County Recorder can be found online at <http://www.azsos.gov/election/county.htm>. To be eligible to vote in the presidential election the deadline is November 6, 2012. The County Recorder's office will mail proof of registration within 4-6 weeks, making you eligible to vote in the next election.

**California:** a registered voter must be a U.S. citizen who is a resident of the state of California and at least 18 years of age with no felony convictions or mental incompetence. Registration can be completed with the form found online at <https://www.sos.ca.gov/nvrc/fedform/> or at a local county elections office. The registration form then needs to be completed and mailed to the county elections office address that has been pre-printed in your form.



demographic trends, Nevada, Colorado, New Mexico, Iowa, Wisconsin, Michigan, Ohio, Pennsylvania, Virginia, North Carolina, Florida, and New Hampshire are the swing states that are up for grabs in the 2012 presidential election. President Obama carried all of these states in the 2008 presidential total electoral and needs to claim half of their electoral votes this time to

participation in policymaking. Voter registration laws are different in every state so understanding them is the foundation to electoral involvement. Voter registration laws of swing states with a high Latino concentration are included in order to maximize Latino voting power in the U.S.

**Arizona:** a registered voter must be a U.S. Citizen who is a resident of the state of

Registration deadlines have already passed for the November election. For questions, contact the Elections Division in California at [elections@sos.ca.gov](mailto:elections@sos.ca.gov) or 1-(800) 345-8683.

**Texas:** A registered voter must be a U.S. citizen who is a resident of the state of Texas and at least 18 years of age with no

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## Raising Latino Voter Turnout

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felony convictions or mental incompetence. Registration can be completed with the form found online at <http://www.sos.state.tx.us/elections/voter/reqvr.shtml> or at your local county voter registrar's office. The registration form then needs to be completed and mailed to the voter registrar's office in your county of residence. Registration must be postmarked no later than thirty days before the election date.

**Florida:** A registered voter must be a U.S. citizen who is a resident of the state of Florida and at least 18 years of age with no felony convictions and mental incompetence. Registration can be completed with the form found online at <http://election.dos.state.fl.us/voter-registration/voter-reg.shtml#voterApp> or at any Supervisor of Elections office. The registration form then needs to be completed and mailed to any Supervisor of Elections Office, a driver's license office, a voter registration agency include an armed forces recruitment office, public library, or the Division of Elections Office. Registration must be postmarked no later than 29 days before the election date. Proof of registration will be sent within two weeks, making you eligible to vote in the next election.

Re-registration is necessary in all states when there is a change in your permanent residence, name, or political party choice. Keep your information current so as to best employ voting power.

In a democratically elected government, elections are the key to change. The growth of the Latino population should cause a surge in participants in the electoral process. With this information, you too can participate and elect the best policymakers to improve your community. Although the 2008 presidential election saw an increase in Latino voter turnout, we saw a decrease in the 2010 midterm elections. We as Latinos and U.S. citizens should uphold our constitutional right to vote. Civil rights groups such as LULAC are doing their part to encourage the Latino community through voter registration drives and voter registration information announcements, which only leaves one job for registered Latino voters: visit the voting booth on Tuesday, November 6.



**THE FUTURE  
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VOTE**  
NOVEMBER 6

## Wallet Wise: Financial Security through Financial Literacy



The Federal Reserve Bank 2007 Survey of Consumer Finance shows that the wealth gap between white and Hispanic households is more than eight to one. According to the Pew Hispanic Center, more than 35% of Latinos who participated in the survey do not have a bank account; yet a lack of bank accounts within the Latino community does not mean that there is no demand for the services. Fringe financial providers and abusive lending institutions have quickly risen to serve the demands of the Latino community. Clear disparities exist between the quantity and quality of financial products made available to low-income and minority consumers.

LULAC, always working to improve the condition of the Latino community, understands the plight of financial illiteracy: a united family depends on a solid foundation built on a comprehensive understanding of the financial world. LULAC's newest program, Wallet Wise, works in target cities nationwide to maintain financial security through literacy and empowerment. Wallet Wise is an innovative program born from a partnership between LULAC and Ally Financial. The program empowers the community by providing the skills necessary to understand personal finances through visual presentations as well as through workbook activities. The Wallet Wise program teaches content on Budget, Banking & Investment, and Credit. The courses are also taught in Spanish to ensure that language is not a hindrance.

**Ally Financial and LULAC National are targeting the following cities:**

Phoenix, AZ; Tucson, AZ; Los Angeles, CA; Oakland, CA; Riverside, CA; Sacramento, CA; San Diego, CA; San Francisco, CA; San Jose, CA; Santa Ana, CA; Denver, CO; Atlanta, GA; Chicago, IL; Indianapolis, IN; Baltimore, MD; Boston, MA; Cambridge, MA; Detroit, MI; Minneapolis, MN; Kansas City, MO; St. Louis, MO; Camden, NJ; Edison, NJ; Newark, NJ; New York, NY; Charlotte, NC; Portland, OR; Philadelphia, PA; Dallas, TX; Houston, TX; Salt Lake City, UT; Seattle, WA; Washington D.C.; Milwaukee, WI.

The Wallet Wise program is also a great fundraising tool for LULAC Councils, Technology Centers, and LNEC as it allows LULAC volunteers to educate the Latino community about financial literacy through community workshops and in turn receive a small stipend to go towards their Councils. To learn more about this great empowerment tool and fundraising initiative please email Elena Segura, LULAC Education Program Coordinator at [ESegura@LULAC.org](mailto:ESegura@LULAC.org).



# La Voz de los Líderes:

## Youth Member Carlos Cortez on his Family and his Future

Living in this small town has made me realize that I would one day like to live in a nice calm town like Hollister, especially since some of the other large cities located around us are much more violent and dangerous. The school that I come from is really big compared to other high schools in the county. Being in such a big school has opened my mind to different types of people, which is one of the reasons I want to go to college—to explore the different cultures out there. My friends and family have described me as being funny, smart, loyal, and responsible.

My parents are both from Mexico which means I am the first

never get to see him before I go to school. He's not there to say, "Have a good day at school," or "Behave in school," things that other parents say to their children; and yet I understand it's not his fault because there is no other option for our family. Growing up as a little kid I also never had anybody help me with my homework, so I struggled alone every night—sometimes I wouldn't even finish because it was too challenging to complete. It seems, though, that these experiences helped in the long run in developing lofty aspirations. My biggest dream is to get a degree in software engineering. My career goal is to one day work for a company such as Apple or Google.



*LULAC youth members Carlos Cortez and Karla Sanchez.*

generation to be born here in the United States. In my family I am the oldest of three children and there is a lot of pressure on me to be a role model for my younger siblings. Since my parents don't know anything about the school system in the United States, I'm the one who has to relay the information and explain to my parents the whole process. I have lived in a low-income household my whole life. Living in such an environment greatly influenced my dreams and aspirations. I remember that my parents would always tell me to study hard so that I would be able to go on to a university. As a little kid I never really had anybody to play catch with like other kids around the block did, since my parents were either busy working or too tired to spend time with me. Even now my family does not always spend time together because our situation has not changed. There have been holidays when my mom is not around because she has to work at a local retail store, where holidays are hectic. My family knows she is unable to control her schedule, which is unfortunate because she has to work in order to support us. My father, on the other hand, wakes up very early in the morning to go to work so I

One of my best personal qualities is that I love to help people out. I like to help out anybody, ranging from friends and family, all the way up to my community. Because of this passion that I have, it has led me to serve my community in a variety of different ways, such as tutoring kids and cleaning graffiti in the local skate park. I started getting interested in community services ever since eighth grade, which is when I joined an organization called LULAC. With LULAC my passion for helping out others has flourished and is still growing. Being in LULAC has greatly inspired me to continue on with my education. Because of the different motivational speakers who have told me their stories about how they have been in my situation and yet were able to make it. I think one of the greatest contributions I have made is distributing donated toys to the less fortunate families. This was not only important to those families, but also to me, because I used to be one of those families. When I helped out with that project, it really made me happy to see the families come in and pick up the toys for their children and see the faces on the children light up with happiness. So whenever I wake up early to help out with a project, I think of those kids' bright faces and realize that the things that I do to help out my community have the same impact on other people.

One experience that is really significant to me is when I used to struggle in school when I was younger. Since my parents didn't get a high level of education, they weren't able to help me out with my school work. The only person who was really able to help me out was my dad, but he was only able to help out up until 6th grade math. Since I had to figure out my own schoolwork, I developed my critical thinking skills, making me the person that I am today. Although my parents couldn't really help me academically, they contributed their morality, helping me keep an open mind about everything and everyone. My mom's teaching on quick judgment has influenced me even until today. As a kid, whenever she would see me teasing someone, she would tell me to take a close look at myself before I made fun of others, which in the future made me examine my actions. She is continuously motivating me to keep an open mind and to be slow to judge, which is forming my identity and will ultimately improve my life.





## connect

At Cox Enterprises, we believe our differences – whether ethnicity, age, gender or sexual orientation – actually make us stronger. By linking each person's unique characteristics and thoughts to our common goals, Cox is building a stronger company and connecting our community. We're proud to support LULAC's mission to advance the economic condition, educational attainment, political influence, housing, health and civil rights of the Hispanic population of the United States. We're all connected.

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## End of the Year at the Department of Education: *Civil Rights Guidance and Funding Disparities*

In December 2011, the U.S. Department of Education released two documents of particular note for low-income communities and communities of color. The first had to do with the distribution of education funds and the second with the permissible use of race as a factor in college admissions and school assignment at the district level.

### Funding Inequity

For years education advocates have been fighting the battle of “supplement not supplant.” In other words, those who work on behalf of public schools and students have been trying to ensure that states uphold their legal obligation to use federal education dollars designated for low-income communities to add to (“supplement”) state funds for such districts, rather than replace (“supplant”) state monies with federal funds. According to Title I of the Elementary and Secondary Education Act (ESEA), in order to receive federal money for low-income schools, districts must establish a baseline of providing equal state and local funding to all schools. Despite being codified in federal law, this provision is not strictly enforced. The result, then, is that low-income schools – for reasons supported by research require more money to do the same job as more affluent ones are not getting that additional money. In a country where almost half of all children live in school districts with high levels of poverty, the consequences of such a practice can be seen in unequal student achievement (source: U.S. Census).

Part of the challenge of advocating for “supplement not supplant” has been the dearth of data to demonstrate the apparent inequities; however, that changed temporarily with the conditions of the American Recovery and Reinvestment Act (ARRA) funds distributed to the states in 2009 (the stimulus bill). Over 13,000 school districts submitted school-level expenditure data to comply with the terms of ARRA. Based on the data submitted (from a survey encompassing the 2008-09 school year), the report released by the Department of Education revealed that more than 40 percent of schools with low-income students spend less per pupil than other public schools in the same district. This was true for elementary, middle, and high schools. Given that federal monies only account for about 10 percent of schools’ budgets, states and localities are significantly undercutting their fiscal responsibilities. About 50 percent of school funding comes from the states and the remaining 40 percent from local taxes.

Staff at the Department of Education indicated that a more comprehensive report would be released in the new year and, as such, the existing data should be interpreted cautiously. Nonetheless, Secretary of Education Arne Duncan also indicated that the findings are not a surprise and that the current attempts in Congress to reauthorize ESEA (currently known as No Child Left Behind) are even more urgent in order to correct these funding inequities.

### Race Guidance

In the past, our country’s children of color were segregated from their white peers in primary and secondary schooling until 1954 *Brown vs. Board of Education*. They were excluded from admission to majority-white colleges and universities. While the Supreme Court and our civil rights legislation changed both of those realities from being legal practices, we have yet to achieve harmonious racial balance at any level of school in this country. At the dawn of integration, schools that may have been racially mixed,

have, in many cases, seen de facto re-segregation due to housing practices, community policies, unfair school assignment plans, and voluntary choices on the part of many parents. In some cases, school districts made efforts to alleviate this imbalance by taking race into consideration when assigning kids to school. Similarly, in an effort to remediate their historical practices and achieve a minimum degree of racial balance, many higher education institutions adopted practices of affirmative action in admissions. But both of those practices were greatly undermined by recent Supreme Court cases. As a consequence about the intentional use of race as a factor in school assignment and college admissions was prohibited.

Part of the problem has been that schools and colleges are afraid that using race at all will put them in violation of the law, so they have erred in the other direction. But that is a fear derived from the guidance provided by the previous Administration and how it interpreted the Court’s rulings and outlined for schools how they might proceed. The current Administration, however, interprets the Court’s decision differently: guidance from the Department of Education released in early December 2011 gives districts and colleges greater leeway regarding the acceptable consideration of race as a factor in designing policy.

According to this new guidance, achieving diversity is a compelling interest for colleges and universities and, as such, they may voluntarily consider race to further their efforts to achieve it. Furthermore, whereas the previous guidance indicated that institutions must implement race-neutral approaches to achieve diversity, the current directives from the Department of Education allow race-conscious approaches, if race-neutral ones are deemed to be “unworkable.”

The guidance offers some creative ways to achieve racial diversity without violating the precedent of the Supreme Court rulings (the Court’s decision allows for some wiggle room, on which the current guidance capitalizes). For example, post-secondary institutions might partner with, or target, certain high schools or community colleges for preferential admission of their students, based on the school’s demographics. At the K-12 level, the guidance suggests that a district might consider an alternate school model to merge schools with disparate demographics. So, for example, if one K-6 school serves predominately low-income kids and students of color, while another K-6 school in the same district serves predominately affluent white kids, the district might convert the schools so that one serves the early grades and another the later grades.

It is much too soon to determine whether or not this guidance will have a demonstrable effect on school districts’ or post-secondary institutions’ racial diversity and, ultimately, student achievement, but it signals that institutions that value diversity and wish to achieve it can justifiably consider race.

### Let’s Get Digital

On February 1, 2012, the Alliance for Excellent Education – a D.C. non-profit that partners with LULAC on many of our education initiatives as members of the Campaign for High School Equity (CHSE) – will be hosting its first annual Digital Learning Day. The day will represent the culmination of a year-long effort to bring education up to speed with the latest technology and create a

*Continue on page 13*



## The Key to Improving a Child's Future

### Best Courses of Action and Advocacy

We are proud to launch, LULAC's Education Program: Ready, Set, Go! This initiative empowers parents and community members with the tools to take action and advocate to ensure Latino students are prepared for life, college and the 21st century workforce.

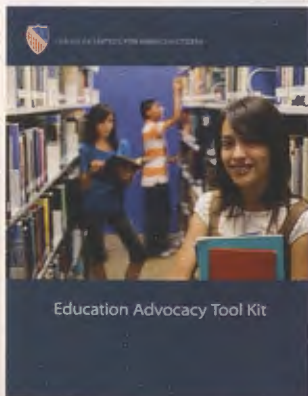
Before children begin their formal education, it is crucial for kids to be Ready with healthy bodies, healthy homes and healthy minds to maximize their learning potential. LULAC



believes that every child deserves access to a high quality preschool education in order to advance their language and math skills prior to the start of kindergarten. Students must be Set up for success in K-12 education with effective teaching, high quality standards, innovative school leaders, engaging out-of-school learning opportunities

and family involvement. LULAC provides a tool kit to encourage families, teachers, principals and community leaders to work together to ensure every student graduates from high school on time. After high school, students must be well prepared to Go! to college, for work and life. We must demand guidance counselors who encourage students to reach their full potential through post-secondary educational opportunities and connect students with the necessary financial aid, scholarships, college applications

and standardized testing resources to achieve those dreams. Digital literacy, academic preparedness, and community engagement equip students with the building blocks to graduate from high school on time and excel in post-secondary education. LULAC invites you to join us in this campaign to ensure all Latino students excel in education! Download LULAC's Education Advocacy Tool Kit for more details on how to get involved at [www.LULAC.org/educationadvocacy](http://www.LULAC.org/educationadvocacy).



Education Advocacy Tool Kit

## Education Empowerment Through Technology



Written by Dahida Vega.

In the fall of 2011 LULAC, in partnership with Time Warner Cable (TWC), hosted open house events in two of its newest Empower Hispanic America with Technology centers. The two sites have been partners of LULAC for over 5 years and, with a generous grant from TWC, the labs now have new equipment and business class high-speed internet, which is open to the public for use free of charge. The technology centers are proof of the need to close the digital divide in underserved communities, as well as the high need of internet access for students. The two sites, LNEsc Kansas in Kansas City, MO, and La Casa de Esperanza in Waukesha, WI, focus on education programs that benefit their respective communities.

LNEsc Kansas

provides free literacy training to Elementary school students.

The volunteers await the students for after school programs in which they teach them

basic computer literacy and specific software

applications. The

instructors also teach the students and their families how to perform scholarship and college research. Additionally, the students learn to utilize different websites and tools for test preparation. The center works daily towards closing the educational and economic gap that continues to exist in the Latino Community.

La Casa de Esperanza technology lab targets a different sector of education; the staff dedicates their efforts to assist young adults seeking to obtain a High School diploma. The students who attend this site participate in a Youthbuild program. The program assists the students with resume building, GED testing, job applications, research of employment opportunities and basic computer skills. La Casa de Esperanza aims to provide at least 45 minutes of internet access to any clients who require computer access.

LULAC is very excited to promote education via technology access in the most underserved communities in our nation. We look forward to all the students we can assist in any of our 55 technology sites, as well as all the accomplishments these two sites will continue to achieve.



## End of the year at the Department of Education:

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national awareness campaign to celebrate innovative teachers and instructional strategies. LULAC encourages educators and other interested stakeholders to sign up for Digital Learning Day at <http://www.digitallearningday.org/sign-up/>

For our part, LULAC is actively engaged in this work through our technology centers.





# Ford Driving Dreams Through Education

## Continuing to Inspire Latino Youth to Stay in School

Every 26 seconds another student gives up on school and drops out. Each year more than one million high school students will not graduate, according to the Alliance for Excellent Education. Although recent studies demonstrate that Latino students understand the importance of an education, only about half will earn their high school diploma on time.

Ford Motor Company Fund understands the need for ground-breaking programs at the local level to ensure that Latino students finish high school and move on to an institution of higher education, thus the partnership between Ford Motor Company Fund and LULAC began. This partnership has flourished into a dynamic alliance that creates powerful outlets dedicated to increasing high school graduation rates and helping develop tomorrow's workforce. Manifesting in the Ford Driving Dreams Through Education Program, this initiative is composed of innovative educational programs that in turn benefit the nation as a whole. The program has impacted over 500 students and their families during its first two school years of implementation. The main goal of the Ford Driving Dreams Through Education Program is to help Latino youth achieve on-time high school graduation. This unique initiative between LULAC and Ford Motor Company Fund ensures that students receive educational support and extended learning opportunities in an innovative way that then helps them complete high school.

Twenty LULAC Councils are currently hosting education programs in eleven states across the country. In order to stimulate high school completion, the LULAC Councils have created a plethora of programs ranging from robotics; science, technology, engineering, and mathematics (STEM); college credit classes; and even Mariachi music. In addition, each grant recipient has developed sustainable programs that reflect the local education

landscape and that rely on partnerships with local education institutions. All of these programs incorporate elements of tutoring and mentoring to their weekly meetings to ensure that the students receive educational support and guidance. The sites also work closely with LULAC National, in Washington DC, to guarantee that their respective program is running smoothly and that the program coordinators receive the appropriate support necessary to continue educational efficacy.

Throughout the program's duration, LULAC Councils have witnessed a dramatic increase in their students' academic performance. Between the spring and fall semesters of 2011, students from a California site increased their overall

GPA's by 0.1785. Additionally, almost every student at a Midwest site increased or maintained their overall GPA. The California and Midwest sites were able to make a difference with just one semester of mentorship, thus demonstrating the potential of these programs in the long-run.

Ford Motor Company Fund has pledged to continue improving education in its partnership with LULAC by supporting eight new program sites in the 2012-2014 academic years. In addition to the eight new sites, Ford Motor Company Fund will be granting a one year extension to two programs from the Phase 1 2010 Councils.

LULAC and Ford Motor Company Fund worked closely with educational experts in reviewing proposals from new potential sites. This

coming fall 2012, the Ford Driving Dreams initiative will welcome eight new sites and continue the fantastic work of two sites from the 2010 selected Councils.

To learn more about this exciting initiative from LULAC and Ford Motor Company Fund visit our website [www.LULAC.org/Ford](http://www.LULAC.org/Ford)

Follow us on Facebook: LULAC National; Twitter: @lulacnational



LULAC Council 9607 in Kansas City, MO, after one of their weekly meetings.



LULAC Council 4734 in Temple, TX, students performing as part of their Ford Driving Dreams program.



# Technology in the Classroom—LNEC Innovates Young Readers



By Jason Resendez, Director of Corporate Relations & Development, LNEC

A few months ago I was at home in South Texas for my sister's wedding. In addition to being a good opportunity to get a much-needed dose of Mexican food (let's face it, DC is devoid of decent Mexican), it was a chance to spend time with my family. After an unhealthy number of tortas and sopapas, I spent quality time with my nephews Owen and Rocky. Anyone who knows me can tell you I'm a very, very proud uncle.

Owen turned two in May and Rocky is just rounding his one-year mark. It is amazing to see that even at such young ages, both have such distinct personalities. Rocky is basically a Latino Mick Jagger—he bounces his head and dances to any beat you can throw at him from rock to Tejano (I have the video to prove it). Because Owen is older and is learning to talk, his personality and curiosity are front-and-center in every interaction. He loves Elmo—correction—he is utterly obsessed with Elmo. When Owen is elected the first Latino president (which he will be), I'm confident he will thank Elmo in his inaugural address.

Walking into his room you would get the impression that Owen is an Elmo hoarder—backpacks, toys, shirts, diapers, snacks, and DVDs; you name it, he has it and it's covered in red fur. The one thing I noticed was a lack of Elmo books. Sure he had a few, but in comparison to the number of DVDs, the books were few and far between.

Truth is, Owen is much more interested in watching Elmo on TV than reading about him in a book. This might not seem like a big deal to many—kids love TV! Right? But because of a combination of factors—from income to race—this might be the first step down an unfortunate path for my nephew.

According to the Annie E. Casey Foundation, over 80 percent of Latino fourth graders read below proficiency, a number that follows students into high school with less than 20 percent of entering Latino freshmen reading at proficiency.

You don't have to work in the education field to know how important reading is. One in six children not reading proficiently in the third grade will not graduate from high school on time, a rate four times greater than that of proficient readers.

Reading ability is an indicator of future success and right now the future success of the Latino community isn't looking so great. According to projections from the US Census Bureau, Latino students will make up 23 percent of the elementary school population by 2020 and in Texas and California, Latinos already make up the majority of public school students. This combination of a rapidly growing Latino community and an expanding literacy gap doesn't bode well for our future educational or economic prospects.

So how should we tackle this problem so fundamental to the success of our community? It's not going to be easy and there's no silver bullet, but to start, we should modernize our approach to the problem. Let's take a cue from Owen and make books just as interesting as Elmo DVDs (obviously keeping all the great educational content found in books).

At LNEC, the education arm of the League of United Latin

American Citizens and one of the nation's largest Latino education organizations, we are making reading more interactive and technology focused through our national Young Readers program. The goal of Young Readers is to engage kids at a young age and sustain their long-term interest in reading. In partnership with Procter & Gamble and Target, LNEC implements Young Readers programs across the nation, enrolling hundreds of high-need Latino kindergarteners through third graders into an innovative program that combines a research-based reading curriculum with group reading sessions led by guest readers like Lisa Jackson, administrator of the Environmental Protection Agency.

While the program has been tremendously successful, we are modernizing the curriculum and integrating technology to improve our literacy outcomes and stay ahead of the tech curve. Through a grant from the Verizon Foundation, LNEC is incorporating technology like iPads, Smart Boards, and e-books into the Young Readers program.

Students enrolled in a summer pilot program in Atlanta will be introduced to classic stories like Goldilocks and the Three Bears with an innovative twist—Goldilocks and her bear pals will be in HD on an iPad. Lessons will include interactive applications that

help students sound out words and form sentences while also allowing teachers to track progress on a more precise basis. The program will use technology to bring traditional pages to life while maintaining a research-based foundation.

We know that technology is only part of the equation. Research has shown that teacher quality is still the most important school-related factor influencing student achievement. It's imperative that we not only increase our use of technology in the classroom, but also take strides to train and empower our teachers

to use technology as a tool (one that's here to stay). At LNEC we're developing a model that trains teachers how to integrate iPads and online content into their traditional lessons instead of trying to replace amazing individuals with a tablet computer. We know that a piece of technology is only worth so much, the true value lies in having a trained and excited teacher unlock the possibilities in an iPad or Smart Board for their class.

While the jury is still out on the impact of technology in the classroom, we know for a fact that technology is playing a bigger and bigger role in our daily lives; it's changed the way we communicate with one another (think iPhone) and the way we work (think teleconferencing and cloud computing). Isn't it time we start using technology for something other than playing Words with Friends? Emerging tech tools should be adapted to help teachers close disparity gaps in education and what better place to start than with literacy.

LNEC is dedicated to delivering innovative programs like Young Readers to disadvantaged students across the US. By constantly innovating and incorporating cutting-edge curriculum and tools, we are changing lives and building Latino communities, one student at a time.



Young Readers students use iPad.



## Corporate LEADERSHIP

### Susan I. Santana, Assistant Vice President of Federal Relations at AT&T

As Assistant Vice President of Federal Relations at AT&T, Susan I. Santana is responsible for advocating on behalf of the company's legislative interests before the U.S. Congress. Susan's 15-year career in Washington includes: managing and developing a portfolio of constituent groups in External Affairs for AT&T; serving as a governmental affairs counsel for Dell, focused on technology and trade issues; representing clients at Holland & Knight; clerking for U.S. District Court Judge N; and serving as the Executive Director of the Hispanic Heritage Awards Foundation. She is a graduate of UC Berkeley and UCLA School of Law and has received numerous recognitions including the Congressional Hispanic Caucus Fellowship.

Susan's history of professional success, along with civic involvement, stem from her strong Mexican-American family background. Her commitment to a quality education, and unyielding work ethic were lessons learned from her family, many of whom are educators in California. Above all else, Susan attributes her accomplishments to the strong role models, in mami, papi, tios y tias, who provided inspiration in her professional development, as well as compassion to always help others.

"In my family, the importance of receiving a quality education was non-negotiable," recalls Susie, as she is known by her family and friends. "I remember a Career Day in Jr. High when they arranged for a hair stylist, a mechanic, and—thanks to my mom's intervention—a Latina lawyer to talk to us about their careers. My girlfriends all wanted to listen to the hair stylist, so we could learn to do our hair and look cute. I wanted to hear from the Latina lawyer. That same lawyer who planted the seed in my head attended my swearing-in ceremony 15 years later when I was admitted to the California Bar. Counselors would tell me to stay in the easy classes and bypass AP courses. I didn't. Never let others put limits on your potential when you are following your dreams."

Susan is very committed to passing on the importance of education to young Latinos. She believes that Hispanics in positions of leadership should take advantage of every opportunity to pass it forward and mentor young people. "A good education is vital in



developing an innovative workforce that contributes to the market demands of tomorrow." Ms. Santana has clearly chosen the right corporate environment in which to succeed, given the innovative culture and exciting work in telecommunications policy at AT&T, one of the top 10 companies in the Fortune 500 company listing.

"I feel extremely blessed that a girl from a border town like Chula Vista can come to DC, lobby members of Congress, and work for a dynamic company led by an outstanding leadership team, many of whom are Latinos, such as Ralph de la Vega, President and CEO of AT&T Mobility. And I'm especially grateful to work for a company committed to excellence and diversity while contributing significantly to the deployment of next generation broadband, networks and innovation. That is how we will remain globally competitive."

### Joedis Ávila, Manager, Hispanic Community Outreach, Ford Motor Company Fund

Joedis Ávila has made a career in Corporate Social Responsibility, international business and multicultural marketing. As the Manager of Hispanic Community Outreach at Ford Motor Company Fund, he manages Ford's strategic partnerships with Hispanic organizations and external corporate initiatives, focused on Hispanic communities on a national and local level.

Prior to joining Ford, Ávila worked at MillerCoors, Molson Coors and Coors Brewing Company. Most recently, he served as the Multicultural Relations, CSR and Marketing Program Manager at MillerCoors. In this role, he managed national and local Hispanic alliances and programs, including MillerCoors' signature leadership initiative, MillerCoors Líderes.

Ávila served as a Corporate Board Advisor of national Hispanic organizations, like the Congressional Hispanic Leadership Institute, the National Council of La Raza, and the CNC. He also served on the board of the Denver Hispanic Chamber of Commerce, Hispanic Education Chamber Foundation, Latina Chamber and Coors Hispanic Employee Network. In 2008, he was recognized with the Young Hispanic Corporate Achiever Award for Hispanics under 40 by the Hispanic Association on Corporate Responsibility.

Before his work at MillerCoors, Ávila worked on domestic and international business affairs at the state-level in Venezuela, including





## Corporate LEADERSHIP

serving as Senior Advisor for Foreign Investment and International Business.

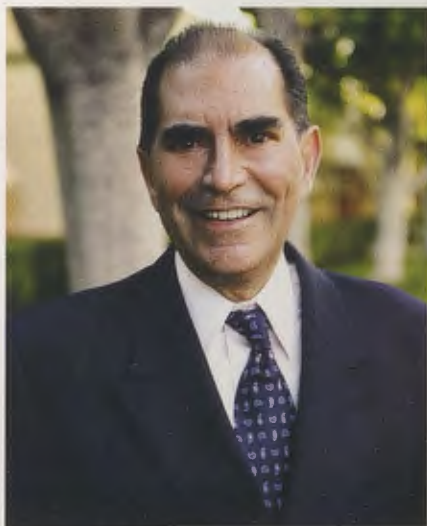
Avila earned a B.A. from Rafael Urdaneta University in Venezuela, and a Master of Business Administration and Masters of International Business from the University of Denver. He and his wife, Carla, have two children, Angel and Antonio. He is a native of Venezuela.

### Dr. Efrain Garza Fuentes, Disney & LULAC Partnership

In the early 1950's a couple, Efrain Fuentes from Eagle Pass, Texas, and Socorro Garza from Piedras Negras, Coahuila, accepted an invitation from a relative to join him in a city called Los Angeles, California. They would leave the fields of Fargo, North Dakota, the canneries in Le Sueur, Minnesota, behind and head west. Once in East Los Angeles they quickly huddled into a basement apartment with friends and relatives to begin their new life.

"My parents' wishes, like my own and many others are to get ahead and find a better life. It was this foundation of hardship and struggle that have profoundly marked my every moment in life. From East Los Angeles, to Watts and Compton, California, and eventually Orange County, every step taken and every change made was to improve our lives as a family. It is this early building of a foundation and my parents' commitment to family and modeling that continues to inspire, guide, and motivate me in my life and both personal and professional pursuits," stated Dr. Fuentes.

"As the Director of Diversity for The Walt Disney Company I often draw on those early experiences to both motivate and guide me in my work and the job that I find so personally rewarding and gratifying. When one views the collaboration and partnership between The Walt Disney Company and LULAC there are many outstanding and critical mission alignments and convergences. As a family entertainment company, Disney seeks out organizations like LULAC that are equally as invested and committed to family and community. Through a strong link and investment in our communities, there is an emphasis on the health and resilience of neighborhoods, families and children. For example, the Ferias Familiares offered in many regions by many of the LULAC affiliates



The Walt Disney Company

across the country, speaks to the high importance placed on the health and improvement of the family unit."

"The underpinning for the vast array of services is a philosophy of respect and adherence to cultural values, beliefs and strengths. LULAC programs and services are always delivered in a setting and manner that is culturally appropriate. Moreover, LULAC members maintain a strong affinity to community and the human side of a relationship and investing in the future, our youth. This closely mirrors Disney's own values as demonstrated in parks and resorts; our products, family programs, and entertainment offerings and corporate citizenship initiatives and sponsorships."

"It is indeed an honor and a privilege to be a partner with LULAC. It is always uplifting, heartening, and encouraging to know that organizations like LULAC are able to step up to the plate and respond to the challenges head on with a variety of programs, services, and above all a profound commitment to community and families."

### Hispanics Still Underrepresented on Corporate Boards and Upper Management in Largest Corporations in the Country

The Hispanic Association for Corporate Responsibility (HACR) released the findings of its 2009 HACR Corporate Inclusion Index (CII) survey demonstrating that Hispanics are still underrepresented on corporate boards and upper management positions at the largest corporations in the country.

The survey focused on HACR's four pillars which are employment, procurement, philanthropy, and governance. A total of 114 businesses which were comprised of Fortune 100 corporations and HACR members were voluntarily invited to survey. Of the 114 companies that accepted the survey, only 34 submitted surveys, 28 of the 34 were HACR corporate members.

The findings revealed that only 6% out of 384 open board positions are held by Hispanics. The survey also shows that Hispanics only hold 61 positions out of the 1,281 executive and director available positions.

The average corporate giving distributed in 2008 of those who responded, was approximately \$31 million. Of these dollars, \$1.37 million were directed to the Hispanic community. Hispanics are still facing adversity in their salary when compared to non-Hispanics. The survey shows that on average, Hispanics are earning \$12,000 less for a full-time position.

The 2009 HACR Corporate Inclusion Index survey will be available here <http://www.lulac.net/advisory/correcard/2009HACRCorpInclusionIndex.pdf>





# Latinos Living Healthy Festival

## Cinco de Mayo Health Festival Recap

*By: Alana Sutherland, Health Program Coordinator*

On May 5, 2012, with support from the Wal-Mart Foundation, LULAC's Latinos Living Healthy campaign partnered with the Maru Montero Dance Company to create the first ever, jointly presented, National Cinco de Mayo Festival, endorsing the ideals of eating healthy and exercising through a cultural event. LULAC's first Feria Familiar was held in San Juan, Puerto Rico, in October 2011. Both events drew crowds of over 10,000 people, providing recreation and education to local communities. Latinos often lack equal access to resources, so LULAC put forth considerable effort to raise awareness and provide information and resources about the importance of including healthy practices into everyday life. The resources available included: free health screenings, NFL Play 60 sports drills, healthy cooking demonstrations, nutritious food samples, and comprehensive health messaging. The Latinos Living Healthy agenda, as a major pillar of LULAC's work, seeks to close the disparities gap in Latino health and in accessing quality and affordable health care. Events such as the National Cinco de Mayo Festival bring together Latino communities, public health professionals, local businesses, leading sports icons, and key community leaders to address the importance of health, nutrition, and fitness into the everyday lives of Latino families and children.

LULAC was joined by several esteemed spokespeople and representatives, including Margaret Moran, LULAC National President, The Honorable Rosie Rios, U.S. Treasurer, The Honorable Ed Avalos, Under Secretary at the U.S. Department of Agriculture, Dr. Nancy Lee, Director for the Office of Women's Health at the U.S. Department of Health and Human Services (HHS), Mayra Alvarez, Director of Public Health Policy in the Office of Health Reform at HHS, Teresa Niño, Director for the Office of External Affairs with the Centers for Medicare and Medicaid Services, at HHS, Celinda Peña, Senior Advisor for the Office of the Director, at the National Parks Service, Mexican Consul Anibal Gomez Toledo, D.C. Fire Chief Kenneth B. Ellerbe, and Samuel Kass, Assistant White House Chef and Policy Advisor on Nutrition and Health Initiatives for the Let's Move! Office of the First Lady. Our respected associates, Tony Waller of Wal-Mart, and Silvia Vargas



*Fans of singer Luis Enrique listened to his music after obtaining health resources and information from the workshops and activities of the festival in front of the Washington Monument.*

of PepsiCo were also in attendance. The day's activities concluded with a live concert by Luis Enrique. All of these valued guests offered their support to LULAC's mission of providing quality and culturally

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# Latinos Living Healthy Festivals

## Cinco de Mayo Health Festival Recap



*Roger Guzman, Walmart, and Hilda Solis, U.S. Secretary of Labor.*

competent health information to the local public and, by extension, the nation.

Latinos in the District of Columbia and the surrounding areas face the same challenges with poverty, and in accessing quality health care, nutritious affordable foods, and opportunities for physical activity, as they do in the rest of the country. The following statistics represent the District as a whole and are reflective of national trends:

- 1 in 10 residents over the age of 16 (and seeking work) are

unemployed

- 1 in 3 children under the age of 18 live in poverty
- 20% of adults over the age of 20 report having no leisure time physical activity on an average day
- 22% of adults are obese
- 52% of all restaurants in the District are fast food establishments

For Latinos specifically, the nation's largest minority group, these rates are often even more negative. Consider that, between 2006 and 2010, the poverty rate among Hispanics nationwide increased more than for any other group. Low income communities have fewer resources to well-developed public transportation or walkable pathways and often have a low number of reasonably accessible supermarkets or grocery stores. These neighborhoods, that lack so

many resources, have a harmful impact on the health of residents.

"Our communities increasingly suffer from obesity-related



*Rosie Rios, Treasurer of the United States and Margaret Moran, National LULAC President with performers at the 5 de Mayo Health festival.*

chronic diseases. The real option of making healthy choices should not be afforded only to the affluent sectors of our society but to all families regardless of socioeconomic background," said Brent Wilkes, LULAC National Executive Director. "The obesity epidemic in this country is predominately among the underserved and minority communities. This is no random act – an alarming amount of people in low income communities cannot afford healthier food options, lack knowledge about nutritious foods, and often live in rural areas that don't have access to fresh fruits and vegetables."

The goal of the Latinos Living Healthy initiative is to connect Latinos with key resources and information so that events like our fiestas will lead to other activities that promote healthy living and wellness, and engage the community in becoming active participants in creating healthy communities. LULAC's work changes Latino lives and builds Latino communities. We are passionate volunteers, staff and partners, working through a nationwide network to help Latinos of all generations to help themselves and others.



*Adoring fans stretched out to touch the singer in the free concert that ended the Cinco de Mayo Health Festival.*





# Latinos Living Healthy Festival

## First National LULAC Health Fair in Puerto Rico

With the goal of reversing the rate at which Latinos are becoming obese or overweight, LULAC announced on October 22, 2011, a community health education initiative focused on healthy food options, the importance of physical activity and raising the awareness of the health disparities faced by Latinos. The Latinos Living Healthy initiative is a series of workshops, health fairs and a public education campaign that will take place over the next year. The program was launched with the support of a grant from the Walmart Foundation.

The launch of the initiative was a great success with the first feria familiar taking place in San Juan, Puerto Rico on October 22, 2011.



The day-long festival drew over 7,600 attendees from university associations, 55+ exercise groups, youth sports clubs, public housing residents, faith-based organizations, health practitioners, and public sector employees from across Puerto Rico. Workshops

convened community health professionals, health care advocates, faith and community leaders, service providers and social workers to discuss public health issues of particular importance to the Latino community, resources that available to community members and strategies to lead healthier lives. The festival exposition included over 70 exhibitors, 20 mobile health units and 11 featured expo vehicles promoting health screenings, physical activity, healthy cooking demonstrations, samples of nutritious foods, a farmers' market and more! Health screenings include blood pressure readings, flu vaccines and dental exams among other services.

The main stage sponsored by Walmart featured salsa music, Zumba and Latin dance aerobics! Youth sports team organized volleyball, basketball and soccer tournaments. Professional athletes delivered motivational speeches to attendees about the importance of health and fitness. Festival attendees will be encourage to stayed connected to the Latinos Living Healthy program by participating in webinars that will provide public health education and tips on nutritious foods and exercise. The high level of excitement from community members and government officials alike was encouraging. LULAC thanks Walmart for supporting for the important program for Latino families. LULAC looks forward to the next family health festival planned for spring 2012 in Washington, D.C. and national webinars and local workshops planned for San Antonio, Los Angeles, New York and Orlando as part of the public education campaign for the year ahead.





Hasta 600 millas con un solo tanque de gasolina.

Chevrolet Equinox, porque hay muchos caminos por andar.







# Healthy Body, Happy You

## Leveling Access to Healthcare and Information

*By Alana Sutherland and Jossie Flor Sapunar*

In the past, Latinos have kept in good health by eating a variety of fruits and vegetables. By combining colorful plates with work that generally guaranteed physical exercise, Latinos maintained a healthy lifestyle. The positive way of living lowered the probability of preventable diseases, even though Latinos in general have had poor health insurance and inconsistent health screenings. Research shows that Hispanics are the largest group in the U.S. that lacks health insurance. As Latinos disproportionately face poverty and unemployment—and the economic and social barriers that accompany these conditions—they are unable to maintain the positive habits of a healthy diet and physical exercise that were once the norm. They are then exposed to preventable diseases and poor health. Medical conditions such as obesity and diabetes could be combatted with proper medical attention. In fact, the health of Hispanics in the U.S. has so deteriorated that 65% of adult Hispanics are overweight or obese today.

The danger multiplies as parents engrain these bad habits into their children, making them increasingly susceptible to obesity and obesity-related diseases, like diabetes and high blood pressure. Hispanics are 1.2 times as likely to be obese than whites—a dangerous statistic when coupled with the fact that 1 in 3 children in general are obese or overweight in the country. Children with unhealthy habits, in turn, grow to be adolescents with poor eating and exercising habits. Only 22.3% of high school students reported eating the recommended daily intake of 5 servings of fruits and vegetables. Sadly, this example is a reflection of the health status of Latino adolescents: 15.1% of Latino high school students are obese and 19% are overweight.

Because Latinos are less likely to receive routine healthcare, LULAC has instituted the Latinos Living Healthy Initiative, which is a multi-faceted campaign that provides access to nutrition information, healthy and affordable foods, and safe spaces to engage in physical activities. The campaign is committed to ending hunger and obesity through nutritional information that provides nutrient-filled food options that satisfy hunger. As 26.9% of Latinos lack food security throughout the country, the campaign hits the community through la Feria Familiar. At these health fairs, Latinos can receive not only healthy snacks but also health screenings and free flu shot vouchers to comprehensively attack poor health. Alternatively, la Feria Familiar provides Latinos a safe place to exercise if they are unable to find one in their neighborhoods.

The success of the recent Feria Familiar in Puerto Rico has prompted the Latinos Living Healthy Initiative to host another health fair. To further combat hunger and obesity, the Latinos Living Healthy Initiative will bring la Feria Familiar to D.C. this spring! Apart from the health screenings and nutrition information, the Latinos Living Healthy Initiative will extend services to include vaccinations and employment information. Soccer tournaments and exercise information para la Edad de Oro additionally will promote healthy exercise options.

In another campaign, the Latinos Living Health Initiative will

provide workshops focused on health and nutrition this spring in Los Angeles, New York City, San Antonio, and Miami. The details of webinars, online courses on health and nutrition, will also soon be released.

Ultimately, information is power, and often Latinos may be unaware of the options that exist to promote a healthy lifestyle. With the proper information and guidance, Latinos can rise above obesity and its related diseases. The following options introduce the possibility for a healthier way of life:

Stretch your dollars by planning your meals before hitting the supermarket. Do not throw away leftovers, but instead reinvent them by remaking the dish into meals like stews, casseroles, and stir-fries. Remember that buying in bulk is cheaper, so family packs and larger bags are the best way to get healthy options for a smaller price tag. Take advantage of the benefits of exercising with la Feria Familiar's safe spaces for physical exercise or through a neighborhood (or neighboring) recreation center. The possibilities end only with the limits of your imagination!

The Supplemental Nutrition Assistance Program (SNAP) is a government-provided option for families to obtain healthy meals. This form of food assistance has been proven successful in relieving the impact of food insecurity as well as their negative outcomes, such as obesity. The National School Lunch Program (NSLP) is another option that has proven successful in creating healthier habits in children. NSLP provides nutritional meals and snacks full of fruit, vegetables, milk, and key nutrients during school hours. For the summertime, the Summer Food Service Program provides nutritious meals when children are not in school to receive the benefits of NSLP.

Culturally speaking, Latino women may sacrifice their own well-being for the well-being of their children when resources are scarce. During pregnancy, this can be most dangerous since nutrients are not reaching the developing child during the crucial stages of growth. The Women, Infants, and Children (WIC) Program is a solution to pregnant, breast-feeding, and non-breastfeeding postpartum mothers that may require supplemental foods, healthcare referrals, and nutrition education and to infants and children up to age five that are found to be at a nutritional risk.

Lastly, the Child and Adult Care Food Program (CACFP) provides healthy meals and snack to children in daycare and adults in nonresidential adult day care centers. Emergency shelters and youth in afterschool programs may additionally benefit from these nutritional options.

Together, these programs along with the Latinos Living Healthy Initiative and la Feria Familiar provide nourishing meals full of vitamins and minerals as well as exercise options that are friendly to every fitness level.

The healthy choice can be the easier choice: the decision is in your hands!



# Baltimore, MD

## Microcosm of the Latino Plight in the U.S.



By Jossie Flor Sapunar

Latinos have been quietly yet steadily moving to Baltimore, Maryland, a fact relished by most of its residents. Walking through Upper Fells Point and Greektown, a tourist sees colorful storefronts near the edge of the water, their Latino names highlighted by neon signs. Throughout the harbor city, the unmistakable fragrance of pan dulce has replaced the sharp smell of ocean salt. Passersby welcome the aromatic change and keenly buy the traditional Mexican pastry, its sweetness doubling when they realize its size is fit for sharing.

Though the numbers are nowhere near the scale of California, Florida, or Texas, the growth of the Latino population in Baltimore has been noticeable. Hispanics, in fact, are the fastest growing ethnic or race group in the city: even though between 1990 and 2008, the overall population of the city declined by 13%, the Latino population increased by more than 50%.

Although the official estimate of the number of Latinos living in Baltimore City is 17,000, community organizations that work with Latinos and estimates from birth data indicate that the true size of the city Latino population is more likely between 25,000 and 30,000. This fact, then, suggests that the Latino population composes 4-6% of the entire population of the city.

The growth, however, does not mean that Latinos are in the best shape. The recent demographic change prompted the Baltimore City government, under the direction of Mayor Stephanie

Rawlings-Blake, to find out more about the Latino population.

### Inadequate Healthcare

Health studies have shown that the Hispanic population lacks adequate healthcare. In fact, nearly three-quarters of adult Latino respondents of the city's health inquest did not have healthcare coverage in any part of that year. Of all Latinos asked, 20% did not receive the medical attention required for their condition or ailment, which endangers too many individuals and their families. Furthermore, Latinos were twice as likely as other city residents to say that they were in poor or fair health.

The study additionally found that Latinos with limited access to medical care often relied on community clinics to receive medical attention. Because certain community centers attend almost exclusively to the underserved Latino community, they are eligible to receive more Medicare and Medicaid funding and therefore bring some level of relief to the health needs of Latinos in Baltimore. Many

of these centers have tailored their services to the demands of the community, which include the traditional services of preventive care and treatment as well as the unique services like bilingual staff and reduced rates.

### Improper Education

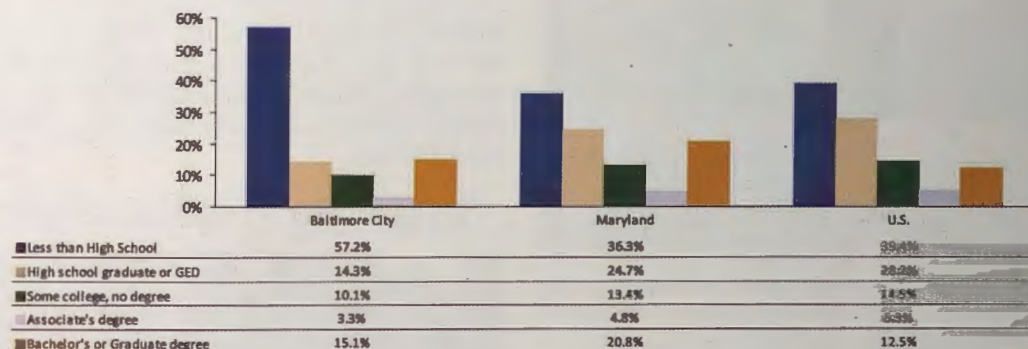
In Baltimore City, 57.2% of Latinos had less than a high school education, and a shocking 68% read only Spanish. Only 14.3% held a high school degree or GED, while the rest held higher degrees, at 18.4%. These statistics are likely to hold back the Latino community in Baltimore from fully achieving their potential.

Education-Based Latino Outreach (EBLO) is an organization that specifically addresses the needs of the Latino community. Miguel Vicente, the director of EBLO, is a member of the Aberdeen LULAC Council and keeps himself aligned with LULAC's policy platform on education. The city's study found that 37% of Latinos speak mostly Spanish in the home, so EBLO teaches pre-school-aged children English language skills through fun educational activities to minimize the culture shock that often occurs. EBLO additionally

prepares older students through extended learning opportunity programs of Saturday classes and afterschool programs.

The director of EBLO states, "Since the children are the future, the work is important in creating a better future

Educational Attainment, Hispanic/Latino Population 25 years and over, Baltimore City, Maryland, and U.S., 2007



Source: U.S. Census Bureau, 2007 American Community Survey

Baltimore and, through that, a better world."

### National Implications

The problems found in Baltimore are a microcosm of the problems that Latinos face nationwide. The Latino population in Baltimore is often-overlooked nationally—other regions with higher Latino population density first come to mind, yet the issues are consistent throughout the country. The population is growing, but the issues of inadequate healthcare and improper education hinder the Latino community in achieving their full potential.

Together, by passionately advocating for the rights of the Latino community, we can maximize our capabilities and improve our communities to the full breadth of their capacity. Through its diverse programming and activities, LULAC provides the tools for empowerment to ultimately change our lives and improve our communities.



## AROUND THE LEAGUE *briefs*

### Northeast Update: Massachusetts



LULAC 2012 Sweetheart Candidates from Youth Council. The winner Diana Villatoro is in blue and with the crown.



Mt. Washington Bank general manager Melvin Tutiven along with State Director Cesar Martinez, President Council 12113 Sara Barrientos, Rocio Jorge public relations, Toulia Politis Lugo National Chaplain and Regla Gonzalez National VP for Women, Georgina Lightfoot Women's Commission of Massachusetts, presenting check for Council 12113 Scholarship Funding.

### Latinos Living Healthy in Massachusetts

The Springfield LULAC Council held another successful community baby shower for the eighteenth year. Sponsored by the Springfield Department of Health and Human Services, Maternal Child Health Commission in collaboration with a community based organization, the 18th Annual Community Baby Shower, held Saturday, May 19th, at Commerce High School, was another event of the nationwide LULAC campaign entitled Latinos Living Healthy. The well-attended event was an opportunity for expectant mothers, parents, and other care-takers to learn about proper nutrition, childhood growth and development, and risk reduction strategies to prevent illness and protect against accidents. As with all baby showers, there were gifts, prizes, food, and of course laughter and good times in an interactive and fun environment. The Springfield LULAC Council additionally hosted the April 2011 Public Health Month Celebration, themed Safety is no Accident: Live Injury-free. The exciting activities throughout the month gave attendees an opportunity to collaborate with partners in the community who would not have considered

themselves public health practitioners or advocates. The "Call to Action," extended to community members developing public health initiatives who offered free seasonal flu clinic and other beneficial events in the area.

### Worcester, MA

The Worcester Massachusetts LULAC Council 12117 has developed a partnership with the Regional Environmental Council to clean up urban green space. The clean-up will make commuting easier for pedestrians and bike riders both on the sidewalk and roadway. The improvements will additionally encourage the public to get fresh air and exercise while simultaneously increasing the aesthetic appeal of the affected neighborhoods. The Council members additionally hosted a LULAC Info Booth at the June 8, Worcester Women's Leadership Conference to share membership information and to highlight the LULAC Women's Commission while raising awareness of LULAC events, campaigns, and mission. The LULAC Council members also support the weekly farmer's market in the Main South Area, which lasts until October 2012. This move encourages healthy eating and also improves local agri-producers.

### Northeast

The 2nd annual Grito de Independencia de Mexico Celebration en El Barrio, held on September 15 at St. Paul's Catholic Church, was organized by EHBCC, El Barrio Mexican Chamber of Commerce and LULAC council 23010 and LULAC NY.

On September 23 LULAC NY in collaboration with Wyckoff hospital in Brooklyn, held its first annual Men's Health Symposium. The event was well attended by over a hundred members of the community, including the local elected officials. Topics included: leading causes of cancer, home health care and the importance of preventive care.

Once again LULAC NY had a team walking in The American



On September 26 a Press Conference was held on the steps of city hall to announce the 85th LULAC National Convention of 2014, to be held in New York City. The press conference was attended by President Margaret Moran, Past President Oscar Moran, National VP for the Northeast Esther Degraives Aguinada, LULAC NY members, and local and state officials. As press statement was sent by Mayor Bloomberg looking forward to LULAC's participation in NYC.

Cancer Society Making Strides Against Breast Cancer walk in the Bronx NY.



## AROUND THE LEAGUE *briefs*

On October 6th, Hispanic Heritage Month was celebrated in Manhattan. NY council 23047 put on a cultural concert to celebrate Hispanic Heritage Month. There was music and dancing while attendees celebrated from all over Central, South America and Mexico. The event was used as a networking and membership tool to benefit the community.

On October 14, 2011 LULAC Women's Commission partnered with LULAC NY, LULAC council 23040 PLACE council (Powerful Latinas Affecting Change Everywhere) and 100 Hispanic Women of Westchester at the Latina Leadership Forum at the Double Tree hotel in Tarrytown, New York in Westchester County. Approximately 100 people were in attendance, four scholarships were awarded to Latina High School seniors and a junior in college. The theme was "Transformation through Education." The panel discussion comprised of women varying ages talking about their experiences through education.

October 31- Once again LULAC NY provided a safe trick o' treat haven for the children of the South Bronx. Treats were given out all day long.

On March 30 2012 Evelyn Maldonado LULAC NY Sargent at Arms was promoted to detective by NYPD commissioner Kelly

December - The toy drive for Three Kings Day collected over 200 toys of which were given to Hispanic organizations, El Centro Hispano, Westchester Hispanic Coalition, and Habitat for Humanity. The donations of toys were appreciated, especially because of the climate in which so many people are unemployed.

On December 2nd at the fifth annual fundraiser of Families for Freedom LULAC Syracuse Chapter was honored for its contributions to the immigrant rights movement. In just a year, the work of LULAC Syracuse Chapter has made a monumental impact on immigrant communities in New York. The award was given to LULAC Syracuse Chapter by Abraham Paulos Executive Director of Families for Freedom.

January 6 - Gifts were given to children all around the state from the Bronx to Syracuse in total LULAC NY gave out over 1000 toys statewide.

In Syracuse they held a three kings day play with children from ages 4 mo. to 13 years as pictured. Toys were then given to all who participated.

### Galveston Youth Campaign for No Texting and Driving

The Galveston Youth Group is the largest Youth Group in LULAC Texas with 70 members. This Council has been extremely active in protecting the welfare of the youth. They have developed a well-established reputation for social dependability, responsible membership, and community service. The youth group's most recent campaign against texting and driving raises awareness about the



dangers of the seemingly harmless pastime of sending text messages while behind the wheel of a car. In the digital era, texting and driving has become more commonplace: 49 percent of drivers with cell phones under the age of 35 send or read a text while driving, which has become a causal factor in vehicular collisions. In fact, 20 percent of injury crashes in 2009 involved reports of distracted driving.

Leading an educational campaign to influence distracted drivers, the Galveston Youth Group in Texas has gathered statistics to prove the danger of texting while driving. The youth recognize that in the five seconds that a driver's eyes are off the road, which is the average time to send a text while driving, the driver has traversed the length of a football field when traveling at 55mph.

Because distracted driving is the number one killer of American teens, the campaign of the Galveston Youth Group is doubly important. Because of their service to the community, they are an inspiration we can all learn from!

### Honoring Cesar Chavez

On March 29, 2012 LULAC held a Cesar Chavez luncheon at the Pueblo Community College in Pueblo, Colorado. The keynote speaker was our LULAC National President Margaret Moran. The event celebrated the contributions of the great Cesar Chavez, a



figurehead of the Latino community that demonstrates the result of dedication, initiative, and hard work.

### Southwest Update Park Build

On April 28th in the Alief Community, volunteers from all backgrounds gathered together and built a state of the art community playground and garden. This Texans Together project took months



of planning, and three days of building—ending in a celebration with food, fun and music. Alief residents were building much more than



a needed playground; they also were building community. LULAC Youth council 1083 worked hand in hand with all the other groups for a great project.

## Southwest Update

### LULAC Council #16001 Recognizes Deserving Students

Louisiana LULAC Council #16001 again partnered with Cinco de Mayo Inc., in Shreveport, LA to raise funds for the LULAC Scholarship program. For the 2012 school year, LULAC Council



Shreveport Cinco de Mayo Fiesta recognizes LULAC Council #16001 High School Graduating Senior Scholarship recipients for 2012.

awarded \$10,400. The amount was distributed to 14 Hispanic students in 6 different High Schools and 4 college students throughout the Arkansas, Louisiana, Texas, and Oklahoma area.

LULAC Council #16001 is also helping Hispanic students in the Arklatex through a program called La Cima. LULAC provides resources for this bilingual leadership program for Hispanic High School students in the Arklatex. Funding is also provided by Cinco de Mayo and LULAC, and other donations within the community. United Way recently awarded La Cima a grant to help with costs for holding the La Cima weekend camps, which are held twice a year (in June and November).

LULAC Council #16001 continues to move forward with plans to increase the opportunities of a growing Hispanic population in the Arklatex by encouraging Hispanic youth to follow their dreams and become educated members of society.

### LULAC Dinner Scholarship Awards

On April 19, 2012, LULAC Council 1091 of San Luis, Arizona did it again—they raised over \$18,000 for scholarship funding to help send 40 farm working youth to college. To date, more than 135 farmworker students have been assisted. The council participated in LNES matching fund program. Farmworker Council 1088 raised \$4,000 and PPEP LULAC Youth Build Farmworker participants raised \$495.

Some of the scholarship recipients raised funds by putting on a Fashion Show earlier in the year in Cesar Chavez' hometown.

### Arizona LULAC Continues Latino Empowerment in the Community

LULAC District 1 was a highly visible force at the Best Fest Celebration of Arizona's 100 years of Statehood on February 11 and 12, 2012, in downtown Phoenix. LULAC District 1 is a continuous entity in Arizona that fights for justice in the Latino community.



On the left is LULAC President Maria Rebozo, center is pictured Mari Alvarado, immediate past District 1 Director and to the right is Council President Rosa MacAfee. Several other LULAC members volunteered in 2-hour shifts, handing out over 100 flyers on "The History of LULAC," "LULAC: Questions and Answers" and holding over 200 posters with messages like "Justice and Dignity for all U.S. immigrants," "Know Your Rights," while one member sold beautiful custom-made jewelry pieces. Three LULAC authors, Frank Barrios, Stella Pope Duarte and Dr. Santos Vega sold their books. Over 100,000 Arizonans and visitors walked through downtown capital streets over a two-day period to enjoy community booths, music, food and historical events.

### LULAC Youth Build First Green Solar Home in Yuma

By Dr. John David Arnold, National Co-Chair of Education

Twenty-four LULAC farmworkers and high school age students participated in the PPEP Youth Build program that constructed the first "green solar house" in lower Yuma County. On April 19, 2012, the house was presented to a needy



farmworker family that had never previously been a home owner.

Two more houses are presently under construction. The youth participants receive their GED as well as a trade certificate from the Arizona Western Community College. All the participants are members the LULAC Youth Council #1097 and perform frequent community service such as the set up for the LULAC Arizona State Convention.



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# AARP®





LULAC Council Secretary Minnie Rahn holding a poster. Among the members who volunteered were Steve (Tony) Ballesteros, Bonnie Alvarado, Manuel Olguin, Josie Vega, Bertie Vargas, Terri Cruz, Henry Gonzales, State Director, John Mireles, and District Director, Johnny Lozoya. Latinos, among other groups were definitely a positive influence in the early years of Statehood! Happy Birthday, Arizona!

## Southeast

Puerto Rico LULAC Chapters, as part of its ongoing goals, organized various expos, such as workshops, and health fairs. Puerto Rico Chapters' mission is to serve the most needed community through LULAC.

The First Health Expo took place in Hatillo, Puerto Rico, with the participation of the Faith Base District members under the leadership of its director Pastor Carmen Cabrera. A total of 5,000 attended the Expo.



LULAC then continued offering conferences and workshops throughout northern area of Puerto Rico, in conjunction with the Puerto Rico Health Department.

The most successful National LULAC Health Expo was our second that took place at "Luis Muñoz Rivera Park" San Juan, with more than 10,000 participants.

The Health Expo was organized in conjunction with LULAC- Puerto Rico, Brent Wilkes and his staff, Walmart, Pepsico, the Administration of the Governor of Puerto Rico, Honorable Luis Fortuño and various corporate health programs.

The third fair was the Veterans Expo in alliance with the Puerto Rico Government Health Programs and the Municipality of Vega Alta and the Veterans Councils of Puerto Rico.

The goal of the Veterans Expo was to focus on the basic service needs of Veterans Hospital, National Cemetery, medical plans and education.

At this moment LULAC- Puerto Rico is programming educational workshops in areas of Medic Care, diabetics, obesity and cardiology for the western area in coordination with the Districts of Public's Services of Puerto Rico.

Ivonne Quiñones, State Director LULAC- Puerto Rico, declared: "We could never imagine the magnitude of the Expo's accomplishment and the impact it had on the community".

## Humanitarian Activism

### U.S. Students and Humanitarian Volunteerism Abroad

Thirty five Utah college students spent their Thanksgiving holiday doing humanitarian work in Cd. Obregon, Sonora, Mexico. The purpose of the trip was to share with the locals how to build a solar adobe house and to engage local kids at an orphanage to paint the facility they live in.

Upon completion of the adobe house it was presented to a farmworker mother with three children, whom also participated in the construction. The project is another example of what our international LULAC associate members are doing to promote "all



*Volunteers building a house in Sonora, México*

for one-one for all" in their countries. The Fundación Infantil de Sonora has been sponsoring this project for 10 years with up to 35 students volunteering each year. Its director Jorge Valenzuela (LULAC International Associate) says, "He hopes that US-based LULAC youth and young adult councils will find similar international projects which would involve them in humanitarian and education interactions. In Ghana West, Africa, the Volta Region, where we have LULAC Associates, they are also soliciting youth to come to the Rain Forest and volunteer services for youth sports, art music, as well as micro-finance human services projects during their school holidays.

During the Christmas Holiday I had a one hour audience with Girma Woldi-Giorgis, the President of Ethiopia to discuss humanitarian volunteerism in his country and he is supportive of the concept. His Ethiopian Ambassador Taye Selassie will be in Arizona in May to discuss this and other possible exchanges further. In all the projects areas the host country provides the lodging and meals. In the case of the Utah students they raised the money for their transportation to Sonora. As for travel to Ghana it is an overnight flight from Atlanta to Accra the capitol. If you are interested in becoming a humanitarian volunteer during your holiday or your council would like to participate in an international project please contact Dr. John David Arnold, PhD, LULAC National Co-Chair of Education and International Relations Chair at [Jarnold@ppep.org](mailto:Jarnold@ppep.org).



MI SUEÑO AHORA ES UNA REALIDAD.



José Limón  
Ganador de la beca  
RMHC®/HACER®  
2011



Soy José Limón y las matemáticas son mi pasión. Me han ayudado a hacer amigos y a crear una conexión con mi comunidad. Por eso quiero convertirme en un Profesor de Matemáticas para así devolverle a mi comunidad lo que ella hizo por mí. Gracias al programa de becas para hispanos **HACER®** de la organización **Ronald McDonald House Charities®**, con el apoyo de McDonald's®, lo estoy logrando. Con becas de hasta **\$100,000**, estudiantes como yo logramos ir a la universidad y hacemos orgullosos a los que siempre nos apoyaron.



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## Recap of the 2012 LULAC National Women's Conference

At the 2012 LULAC National Women's Conference in Houston, Texas, Latina leaders from across the United States and Puerto Rico discussed and put forward a new agenda to address the important issues of Latino families. We have convened Latina trailblazers from across the country to make a commitment to improve, from all angles, the sociopolitical condition of women. The Conference was not only to gather and celebrate women; it also addressed the needs of Latinas in the United States. Past President, Belen Robles, immediate past president Rosa Rosales, current President Margaret Moran, and I presented a call to action that highlights the greater voice of Latinas in our nation's political discourse.

Attendees of the 2012 Houston Women's Conference pledge to ensure educational attainment and workplace opportunities and to ensure that Latinas mobilize their communities through participatory democracy by exercising our right to vote and by fully engaging in our nation's democratic process. We additionally pledge to prepare Latina leaders to run for office, to protect the rights of our Latino families, and to promote fair



(L-R) Annise Parker, Mayor of Houston; Margaret Moran, LULAC National President and Regla Gonzalez, LULAC National Vice President of Women.

and equitable access to jobs, healthcare, and higher education. We also pledge to assist Latinas in taking control of health and wellness issues affecting them and to address issues disproportionately impacting Hispanic women.

Through these pledges, there will be a seat at the table for Latina leaders to impact the policies that affect their families every day. We welcome any arising challenges and are eager to overcome every obstacle—in their defeat, we get stronger. Women have been at the forefront of historical policies, and our mission will ensure that this tradition continues.

I look forward to the future and await the day where women and men are truly regarded as equals.

Sincerely,

Regla Gonzalez, National Vice President for Women

## D.C. LULAC Women's Commission

A program, initiated in the District of Columbia with the assistance of the LULAC National Commission for Women during the LULAC Washington Youth Leadership Seminar, was held on September 29, 2011 titled "Jobs, Equal Pay for Equal Work" and "Empowering Hispanic Women and Girls through Technology." The commission, featuring speakers who addressed the issues affecting girls and women, explored the critical topics to be considered by the Jobs and Equal Pay for Equal Work during the November 2012 Presidential elections. In celebration of National Women's History Month in March 2011, DC LULAC Women's Commission honored President Margaret Moran, and other Latina leaders. Through the assistance of the LULAC National Women's Commission, DC is able to network with other organizations to spread the mission and inclusion of Hispanic women. In celebration of the International Women's Day in February, LULAC DC Women's Commission partnered with the Women's Federation for World Peace to speak about "Human Rights are Women's Rights and Building a Culture of Peace through North-South American Cooperation." In March 2012, LULAC DC Women's Commission and the United Nations Association, Capital Area hosted a forum to discuss the US State of the Union and its impact on Hispanics, which includes health issues, political accessibility, and Latino voter participation.

## San Antonio Women's Conference

At the LULAC Texas State Women's Conference, themed *La Mujer: el Corazon de la Familia*, participants had the opportunity to learn



State Women's Conference in San Antonio

about women's and family issues in Houston, Texas. Attendees heard from expert panelists about the millions in cuts made to education in Texas during the last legislative session. They additionally received ready-to-present materials to bring back and share with their districts in order to organize and advocate for increased funding for Texas schools. The goal of the Conference workshops was to train parents about the importance of advocacy to improve education for all students. Keynote speaker Erika Prosper is the Director of Customer Insights for the HEB Company in San Antonio, Texas. She leads a team that works on key research and corporate strategic initiatives that focus on the identification, evaluation, and implementation of opportunities to drive growth and operational excellence for the company. Additional topics discussed were scholarship paths,



## WOMEN OF LULAC *briefs*

human trafficking and women in business. The Politics Round Table also created an equal forum for participants to discuss the impact of women in the political world. "The best part of the Conference is that we got real information to help our kids get resources to go onto school," reflected Mary Ramos of District 8, Houston, Texas. Congratulations to the LULAC Texas Deputy for Women, Mary Lou Canales, on a successful LULAC State Women's Conference.

### Chicago Women's Workshop

Cyber stalking and the devastating impact proposed changes to the Violence against Women Act would have on undocumented women were two of the subjects discussed at the "Domestic Violence in the Internet Era" workshop held on Saturday May 19, 2012 at the Instituto del Progreso Latino in Chicago. The workshop was sponsored by the National LULAC Women's Commission and held in conjunction with the Illinois LULAC State Convention.

The workshop sessions included: "The Impact of Social Media on the Domestic Violence Issue," "Una Nueva Vision Contra la Violencia Domestica" and "Domestic Violence: a Legal Perspective." The workshops were conducted in English and Spanish.

Approximately 100 people attended the workshops and heard from speakers from various domestic violence groups including: Mujeres Latinas en Acci3n, Cook County State's Attorney's Office, the National Immigrant Justice Center, and LULAC State legal counsel Salvador Cicero. The keynote speaker was Rachel Rodriguez, PhD, domestic violence advocate, and researcher who published the first research in the country on Latina farm workers and domestic violence.

Edna Rodriguez, motivational speaker, addressed the audience regarding the need to bring the issue of domestic violence into the light, instead of leaving the "trapo sucio"—dirty rag—in the home. She said, "Women need to leave the victim mentality at home and empower themselves to overcome the past and move forward to a brighter future."

Maggie Rivera, Midwest Vice President spoke about the National LULAC Women's Commission and its focus on the issue of domestic violence. She thanked the Commission and Chair Regla Gonzales for supporting the Illinois event.

### El Paso Women's Conference

LULAC District IV Women's Commission in collaboration with the El Paso Community College's (EPCC) District Diversity Programs presented its Fifth Annual LULAC Women's Conference with approximately 400 women in attendance from New Mexico, Colorado, Oklahoma, Arkansas, Louisiana, and Texas.

The Conference, themed "Empowering Women through Education and Diversity," addressed the areas of education, diversity, employment, immigration, and human trafficking. The Conference also highlighted the important accomplishments of women who have progressed in their areas of expertise and have them share their experiences with participants.

The mission of the LULAC's Women's Conference was to engage women in a meaningful and productive dialogue; to raise their consciousness to their maximum potential and enhance their ability to become leaders. Although women have made tremendous inroads in every field and have notably excelled in non-traditional careers, we still face serious challenges in education, employment, entrepreneurship, financial security and personal and family

wellness. Proceeds derived from the conference will be used to advance women programs and other community endeavors.

### 1st Annual Arizona LULAC Women's Conference

The League of United Latin American Citizens (LULAC) Arizona held its "MUJER" 1st Annual Women's Conference in Tucson. The Conference focused on educating the participants on raising awareness of issues that affect the quality of life, like proper nutrition, dental health, diabetes, Medicare, Medicaid, health, leadership, domestic violence, and financial literacy. Experts in our community spoke of how they paved the way for Latinos to continue progress in all areas of life. The keynote speaker spoke on the issues of financial literacy and understanding the importance of building a better



Brenda Estrada



Alice Eckstrom



Mary Fimbres

future for our families. Participants acquired the knowledge to become advocates and participate in the public health policy process; ensured positive health outcomes at the state and federal levels; received professional information on domestic violence; and became empowered with the life experiences of professional speakers on leadership trajectories.

A fashion show by ReActivate focused on Fitness Ready to Wear Apparel. The "MUJER" Recognition Awards Luncheon honored the Woman of the Past, Present and Future." They are as follows: Past - Alice Eckstrom (Posthumous) Arizona LULAC Council 1057; Present - Mary Fimbres, Arizona LULAC Past State Director, President Council 1057; and Future - Brenda Estrada, Arizona LULAC State Treasurer Council 1057.

### LULAC New York

On October 14, 2011 LULAC Women's Commission partnered



with LULAC NY, LULAC Council 23040 PLACE council (Powerful Latinas Affecting Change Everywhere) and 100 Hispanic Women of Westchester at the Latina Leadership Forum at the Double Tree hotel

*Continue on page 32*



## LULAC New York

in Tarrytown, New York in Westchester County. Approximately 100 people were in attendance, four scholarships were awarded to Latina High School seniors and a Junior in college. The theme was "Transformation Through Education" the panel discussion comprised of women varying ages talking about their experiences through education.

## Puerto Rico Women's Conference

LULAC- Commissioners of women established various successful educational workshops throughout the island; with emphasis in "bulling". The National Commissioners Elsie



Valdés, Ivonne Quiñones, Norma Hiraldo and all the districts of Puerto Rico Department of Education and Community Councils, provided workshops in how to deal with "bulling" at "Campamento Tortuguero of Vega Baja", Universal Foundation Career in Santurce, Center of Multiple Activities in Vega Alta and San Juan Museum of Art.



The National Commission for women in partnership with LULAC- Puerto Rico Chapters made an impact in different educational areas especially for students with academic disadvantage.

The distribution of books, pamphlets and brochures to workshop personnel was strongly the greatest asset. This allowed the allocation of educational materials in public libraries for the use of the general public. LULAC- Puerto Rico projects similar workshops to be conduct next year.

## Sandra Jurado Leading the Way for Youth

*Continue from page 5.*

speak up. I learned how to speak up. If I'm in school and I have a question or need to participate, I can. I'm not afraid to participate. For me, that's my biggest thing.

Being in LULAC also makes you being outspoken. I went to my first convention in Odessa and we weren't scared to talk to the adults and encourage them to invest in scholarships. Creating a good image about the youth is not only centered in political stuff, like immigration, but it's also about being there in your community, knowing what's going on, and educating your community!

And LULAC is fun! It's kind of like a sorority or fraternity - you're there with a group of friends, they become involved with LULAC, and they become your brothers and sisters. Right now, if I wanted to go to California, I have a friend there. If I wanted to go to Boston, [it's the] same [thing]. If I wanted to go to Puerto Rico, I have a friend. In every corner, I know I have family and that's what's important. Once you're in the [LULAC] family, you're in the family forever, and you're basically united. You become closer, you develop ideas, you share them, and that's how you can create success.

**Q:** What would you say is your message to youth throughout the United States?

**A:** Educate yourself! Become a leader. Show that when you apply for a scholarship, you've done

everything you can to earn it. Reach out. Go to LULAC seminars, go to LULAC conferences, and then take the information back to your local community. Talk to your parents. Share what you learned with them. Share why you're involved and why you care. Get your parents involved by sharing your experiences with them. My parents know now why I'm involved and why I like LULAC. Bring everything back to your community or else it's nothing but a waste of time. Put your knowledge to work.

**Q:** If you had one minute to convince a young person to join LULAC, what would you say?

**A:** There's no way to fit it all in one minute! The opportunities are endless! You meet one person, and one person introduces you to someone else, and it's a domino effect after that. You never know who you will meet. The networking, the opportunities, the travel, the scholarships, the experiences, the friendships - it's all endless! Educate yourself and join LULAC!



(L-R) Chris Merino, Youth Treasurer; Elizabeth Zepeda, V.P. for Farwest; Nikki Suarez, V.P. for Young Women; Sandra Jurado, National Youth President; Roxanne Ribot-Gonzalez, V.P. for Northeast; Dianne Calix, V.P. for Southeast; Damiko Motley, V.P. for Southwest.



# The Strength of Working Together

The LULAC News is an opportunity for our membership to catch up on the activities and programming that we have spearheaded throughout the year, but the newsletter also serves as an opportunity to learn more about the issues that affect our community the most. This election year Latino youth advocates must take action towards improving the lives of our community—voting is the only tool that can spur change immediately.

As we look at the national picture today, it is clear that the Latino community is succeeding and becoming more of a political force. Today, people of Hispanic origin make up this nation's largest ethnic minority, totaling 50.5 million, according to the 2010 census. Over the same decade, the number of Latino eligible voters has increased, from 13.2 million in 2000 to 21.3 million in 2010. Our growing population has extended to the labor force and has helped contribute to our increased purchasing power. It is estimated that the Latino purchasing power will reach 1.2 trillion by 2012. Latino business owners are also growing at more than twice the national average. Perhaps most significantly, the Latino voter turn-out continues to grow. According to the Pew Hispanic Center, more than 6.6 million Latinos voted in last year's election and it is anticipated that over 12 million Latinos are expected to turn out this year.

The diversity of the Latino community is too complex to put in into a single category. We are Mexicans, Puerto Ricans, Cubans, Dominicans, South and Central Americans. We are diverse ethnically, socio-economically, and by our faith. We are business owners, labor advocates, educators, and public officials. Politically, we are Democrats, Republicans, and Independents. Most significantly, however, we converge in sharing the same concerns and hopes as most American families. We care about our children's education, the state of the economy, healthcare costs, and civil rights.

Given our significant numbers and contributions, it is surprising to see recent political rhetoric alienate Latinos. Candidates have used hateful rhetoric to paint a particularly discriminatory view of the Latino community. Recent debates have included a catalog of disingenuous approaches for effectively dealing with the 10 million undocumented immigrants. A few of the most thought provoking suggestions include constructing a 30-foot impenetrable electric fence along the U.S.-Mexico border; and the proposed "self-deportation" for millions of undocumented immigrants. The tawdriest of references includes identifying American children of immigrants as "anchor babies," expressing support for removing millions of such dedicated school children who have lived in the United States for most of their lives. Most recently, Arizona's anti-immigration law was proclaimed as the model for the rest of the country to follow.

This rhetoric attempts to set Latinos apart from the rest of the population, while driving a wedge between the descendants of immigrants and hard-working undocumented workers. Such an approach is sure to fail—the candidates have sacrificed attending to Latino

issues in a direct attempt to win favor with their political base. There is, however, a price to pay for such an approach, and that price will be paid at the ballot box when millions of Latino voters turn away from these candidates.

The LULAC Youth is appalled by this form of political rhetoric. Despite our different opinions we are united in the belief that references like "anchor baby" and "illegal alien" are dehumanizing and in no way address the question of how best to legitimize the 10 million undocumented. We are also united in our desire for a government that works towards providing a better education for the youth and better opportunities both for the Latino youth and for all Americans. Whether undocumented, recent resident alien, or an American citizen, the Latino community is just that – a community united by a common culture and the ability to love both a new country because it holds a future of opportunity and also our country of origin for holding our past. Extremists who have discounted the Latino vote, especially of the youth, to win favor with their base will feel the backlash of their actions in the ballot boxes this year and understand that the memory of Latino communities is not the "etch-a-sketch" they hope for.



THE FUTURE  
IS IN YOUR HANDS  
**VOTE**  
NOVEMBER 6

## LULAC Announces 2012 Voter Registration Campaign

LULAC is committed to ensuring that Latino issues are an integral part of the upcoming general election. Registering to vote and voting is the only way to ensure that we have elected officials who will advocate for the Latino community.

Get involved! For more information please contact, Ulises Gonzalez, LULAC's Civic Engagement Manager at [ugonzalez@LULAC.org](mailto:ugonzalez@LULAC.org) or 916-551-1330.

[www.LULAC.org/vote](http://www.LULAC.org/vote)





# Convention Rules

## for the 2012 LULAC National

1. Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.
2. A member in good standing has the right to ask that non-certified attendees be removed from the election area. This shall include the news media.
3. An Election Judge shall be appointed by the National President to conduct the elections.
4. The Election Judge shall appoint a Time Keeper and three Official Counters for all elections.
5. Elections shall be by stand up, show of hands, or roll call vote. The head of each delegation shall announce his/her council's vote and the Election Judge shall repeat the vote to the floor.
6. No delegate or alternate may have more than one vote in anyone election.
7. Voting in absentia shall not be allowed.
8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five councils, including the candidate's home council, is made to the Election Judge prior to the time of nominations for the office in question.
9. Each candidate has the right to appoint one counter. However, the only official count for any election shall be that recorded by the three official counters.
10. Each candidate shall have five minutes for speeches which shall follow the closure of nominations for the office in question.
11. In elections where candidates are running unopposed their elections will be combined and held by acclamation. In elections in which more than two candidates are involved, and no one receives 50 percent plus 1 majority of the certified votes, the two candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.
12. Challenges to any election must be issued to the National Legal Advisor immediately after the outcome is announced and before another election has begun. It shall take a two-thirds vote to overturn any ruling made by the National Legal Advisor.
13. The order of elections shall be as follows and will be conducted before resolutions/amendments are voted on.
  - National President
  - Southwest VP
  - Northwest VP
  - Farwest VP
  - VP for the Elderly
  - VP for Young Adults
  - Treasurer
  - Southeast VP
  - Northeast VP
  - Midwest VP
  - VP for Women
  - VP for Youth
  - 2014 Convention Site
14. First reading of all Constitutional Amendments and Resolutions will be presented immediately after the Assembly is convened.
15. The presentation of Constitutional Amendments from the floor shall not be allowed. Discussion on Constitutional Amendments shall be limited to three speakers for and three speakers against with each speaker having two minutes.
16. All resolutions must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing. Approved State resolutions must be submitted to the National Office within five days of passage. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the assembly. Discussion on each resolution shall be limited to two speakers for and two speakers against with each speaker having two minutes. A speaker must announce if he/she is speaking in favor of or against the resolution in question.
17. Resolutions from the floor shall be accepted. The resolution from the floor must be type written and submitted by using the form provided in the LULAC website and signed by the total registered delegation of the offering council. The written resolution from the floor must be presented to the Resolutions Committee and the State Director or his/her designee be notified. The Resolution Committee Chair shall read the resolution in its entirety and call for a vote. The same time limit, number of speakers, and announcement as in rule 16 shall apply to this rule.
18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert's Rules of Order (revised) in that order.
19. These adopted 2011 Convention Rules may be changed by a two-thirds vote of the assembly.
20. Delegates, alternates and guests must maintain proper decorum at all times. Whistles are not allowed. Individuals intentionally disrupting election proceedings as determined by the Convention Chair will be expelled from the floor. No unauthorized audio or video recording shall be permitted.
21. Any individual that uses profanity, verbally threatens or attacks another member on or near the voting floor be removed from the voting floor and that charges to expel the member for "actions contrary to the principles of LULAC" be brought against the member by the presiding officer at the next National or Executive Board meeting





# Ready, Set, Go! Improving education for all

LULAC is committed to empowering parents and education advocates to ensure that Latino students are prepared for life, college and the 21st century workforce. We are proud to launch, **Ready, Set, Go!** a new initiative to improve educational outcomes for all children. Before children begin their formal education, it is crucial for kids to be **Ready** with healthy bodies, healthy homes and healthy minds to maximize their learning potential. Students must get **Set** for success during their elementary and secondary years and graduate from high school on time. Upon graduation, students must be prepared to **Go!** to college and be ready for work and life.

- ☐ YES! I believe every child deserves access to a high quality preschool education.
- ☐ YES! I support effective teaching, high quality standards, innovative schools, engaging out-of-school learning opportunities and increased family involvement.
- ☐ YES! I want every child to graduate on time, ready for college, work and life.
- ☐ YES! I want to receive more information about Ready, Set, Go!

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_





**League of United Latin American Citizens**

1133 19th Street NW, Suite 1000  
Washington, DC 20036





## MEMBERSHIP ORDER FORM

### FORMULARIO DE INSCRIPCIÓN

# AARP®

**YES, I want to receive a special one-year AARP membership courtesy of LULAC.**

Sí, deseo recibir gratis un año de membresía a AARP por cortesía de LULAC.

☐

**Check here to receive additional material in Spanish when available.**

Marca aquí para recibir material adicional en español, cuando sea posible.

ID: 570929

Keycode/Código: M9MLC

**My name (please print)**

Mi nombre (en letra de imprenta) \_\_\_\_\_

**Address**

Dirección \_\_\_\_\_

**Apt.**

Apto. \_\_\_\_\_

**City**

Ciudad \_\_\_\_\_

**State**

Estado \_\_\_\_\_

**Zip**

Cód. postal \_\_\_\_\_

**Please keep in touch with me via email about AARP activities, events, and member benefits.**

Por favor maténganme informado por email sobre actividades, eventos y beneficios para socios relacionados con AARP.

**Emails (Optional)**

Emails (Opcional) \_\_\_\_\_

**My date of birth / Fecha de nacimiento**

**Month/Mes** \_\_\_\_\_

**Day/Día** \_\_\_\_\_

**Year/Año** \_\_\_\_\_

**Gifting this Membership? Enter your name:**

¿Regalas esta membresía? Escribe tu nombre: \_\_\_\_\_

**For free spouse/partner membership:**

Membresía gratis para tu pareja: \_\_\_\_\_

**Spouse's/Partner's name** Nombre de tu pareja \_\_\_\_\_

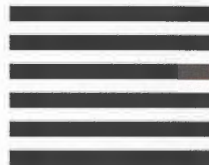
AARP Membership is available to everyone age 50+-. Limit one membership or membership gift per person. One year membership includes spouse/partner; \$4.03 for AARP The Magazine & \$3.09 for the AARP Bulletin, and is fully paid by LULAC. Dues are not deductible for income tax purposes. Please allow 6-8 weeks for delivery of Membership Kit. When you join, AARP shares your membership information with the companies we have selected. AARP member benefits, companies that support AARP operations, and select non-profit organizations. If you don't want us to share your information with providers of AARP member benefits or non-profit organizations, please let us know by calling 1-800-516-1993 or emailing us at AARPmember@aarp.org. You are under no obligation to continue your membership once your complimentary membership term expires.

La membresía a AARP está disponible para cualquier persona de 50 años o más. Límite de una membresía o membresía de regalo por persona. La membresía de un año incluye a la esposa o cónyuge, \$4.03 por el AARP The Magazine y \$3.09 por el AARP Bulletin; y está completamente pagada por LULAC. Las tarifas no son deducibles de impuestos. Por favor, ten en cuenta que el plazo de entrega del Kit de membresía es de seis a ocho semanas. Cuando te inscribes, AARP comparte la información de tu membresía con las empresas que haz seleccionado a sus miembros y apoyar sus operaciones. Si no deseas que compartamos tu información con las empresas proveedoras, háznoslo saber llamando al 1-800-516-1993 o enviándonos un correo electrónico a AARPmember@aarp.org. No tienes ninguna obligación de continuar tu membresía una vez que el período de membresía complementario haya finalizado.





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# Proposed Amendments to the LULAC National Constitution 2012

The following amendments to the LULAC National Constitution have been submitted in accordance to Article XIV, Section 2 for consideration and vote at the 2012 LULAC National Convention to be held June 27-June 30, 2012 in Orlando, Florida.

## Amendment No. 1

### Article VIII, Section 9 – Duties and Responsibilities of the National Officers, subsection (a): National President

Add the following subsection:

(13) For the performance of the aforementioned duties, the President shall receive an honorarium that will be determined and subject to renewal by the Executive Committee on an annual basis.

Submitted by Ralina Cardona, President Council 23016

## Amendment No. 2

### Article VI Organization Structure, Section 9 –Local Young Adult Council, Section (b)

**Reads:** “Members of a Local Young Adult Council must be 28 years of age or older.” Amend to read, “Members of a Local Young Adult Council must be between the ages of 18 to 29 years old”

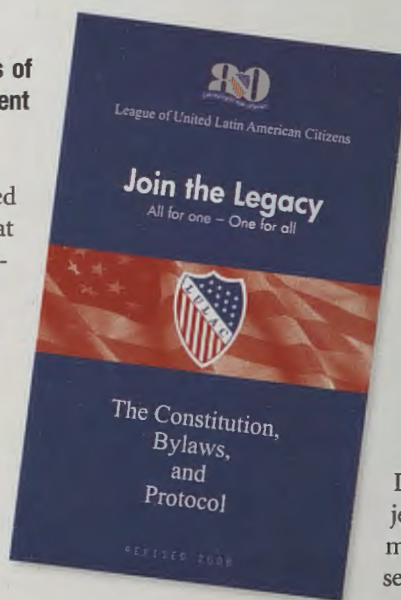
Submitted by Rose Mary Bombela, President, Council 313

## Amendment No. 3

### Article XIII, Section 1 – Revenue Sources, subsection (a) & (c)

**Subsection (a) Reads,** “....Said fee shall be renewed on an annual basis and be due to the LULAC National Treasurer on the first day of January of each year and payable no later than February 28th of that same year by each local Council. Any Council not having paid said fee by February 28th shall have its charter revoked and will be required to apply for a new charter and pay all fees as prescribed for the chartering of a new Council.....”

**Amended to Read.** “.....Said fee shall be renewed on annual basis and be due to the LULAC National Treasurer on the first day of January of each year and payable no later than February



28th of that same year by each local Council or by the designated extension date set by the National Board of Directors at the February meeting. Any Council not having paid said fee by February 28th or the designated extension date set by the National Board of Directors shall have its charter revoked and will be required to apply for a new charter and pay all fees as prescribed for the chartering of a new Council.....”

**Subsection (c) Reads,** “Membership Dues: All active Members shall be subject to National, State and Local Council monthly dues in such amounts as may be set up and approved by each Assembly by majority vote, with the exception of Life Members who are exempt from National dues, as set in Article IV, Section 2. All monies from membership dues shall be deposited to the General Account in each entity.

**Amended to Read,** “Membership Dues: All active Members shall be subject to National, State, District and Local Council monthly dues in such amounts as may be set up and approved by each Assembly by majority vote, with the exception of Life Members who are exempt from national dues as set in Article IV, Section 2. All monies from fees and dues must be paid to the respective treasurer by February 28th of each year or by the extension date designated by the National Board of Directors at the February Board of Directors meeting. In those instances where the National Board of Directors designates an extension date for the payment of fees and dues other than February 28th all entities of the Organization will adhere to the date set in determining the membership in good standing. Said fees and membership dues shall be deposited to the General Operations Account in each entity.

Submitted by Dr. Carmen Graham, President, Council 9



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