See you in Albuquerque for the 81st LULAC National Convention!

# LULACHEVIS Spring 2010

# **Immigration Reform**

LULAC at the Forefront



## **Moving Forward:**

Women's Conference Inspires Latinas
Health Care Reform at Last
Immigration Reform on the Horizon

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# LULACHEV

2000 L Street, NW, Suite 610 TEL: (202) 833-6130 Washington, D.C. 20036

WEB SITE: www.LULAC.org

National President Rosa Rosales

Executive Director **Brent Wilkes** 

Communications Director & Editor

Lizette Jenness Olmos

Contributing Editor Kenneth Dalecki

Design & Layout

Luis Nuño Briones

Communications Intern Seth Gray

NATIONAL OFFICERS

Rosa Rosales National President

Hector Flores

Immediate Past President

Roger Rocha National Treasurer

Jessica I. Martinez National Youth President

Lidia Martinez VP for the Elderly

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## A MESSAGE From the President



Dear LULAC members and friends,

This year has been historic in nature due to the unprecedented challenges we have embarked upon. These challenges have tested us as an organization. My hope is that together we can come out as a leading voice for our community. LULAC has already seen a very full year of accomplishments.

We have been leading the way on an issue that strikes at the fundamental core of our existence as a nation: Immigration.

In April, we saw Arizona Gov. Jan Brewer sign the unconstitutional immigration bill into law.

This law opens the door to racial profiling. It requires police officers with "reasonable suspicion" that someone is an illegal immigrant to determine the person's immigration status. This year we saw the largest marches and demonstrations since the marches of 2006.

Half a million people assembled in front of the U.S. Capitol in Washington, D.C. Mothers, daughters, fathers and sons joined hands to give future immigrants the same opportunities our great ancestors enjoyed. I want to thank the LULAC Executive National Committee, LULAC staff, and LULAC members for helping make possible the event in Washington, D.C., and similar events around the country. It was through their hard work that we started a movement. Never have I witnessed anything like it. The swarms of U.S. flags displayed showed our American pride and demonstrated our cultural heritage.

This year LULAC has increased efforts to win enactment of comprehensive immigration reform in the U.S.

Until Congress passes an immigration reform bill, states will continue to take matters into their own hands and communities and families will remain separated. Unfortunately, we saw a rise in the number of hate crimes this year. We applaud the U.S. Justice Department for responding to our request for a formal investigation to AZ SB 1070. I met with White House officials who vowed to look into this matter.

LULAC has been on the forefront of holding immigration forums around the country. We have had marches in San Antonio, Dallas, Milwaukee, Iowa, Los Angeles and many more areas that turned out hundreds of participants and extensive media coverage. For more information on our campaign, please visit our web site at www.unitearizona.org. We must make our voices heard on this vital issue.

On July 12-17th, we will hold our LULAC National Convention. This is a critical time for our community and we want you to be there with us. I hope to see all of you in Albuquerque, N.M. We want this event to inspire and energize you to be a force for advancement in your community.

I want to thank you for giving me the responsibility of carring out the goals of this great organization. During my tenure we have confirmed the first Latina to the U.S. Supreme Court, passed healthcare reform, passed the Equal Pay Act, placed more Latinos in key positions in the Obama administration and are on our way to get a comprehensive immigration bill this year.

I hope that I have completed my mission to your expectations and I look forward to working with the new President and new leadership that will be elected by our National Assembly in Albuquerque.

As this is my last issue as National President of LULAC, I want to thank the Executive Board, Vice Presidents, State and District Directors and to all our members for your strong support. It is our membership that provides a better life for all.

Thank you and God bless you.

Rosa Rosales
National LULAC President

**Feature Story:** 

## Half a Million Rally for Immigration Reform In Washington, D.C.



LULAC President Rosa Rosales addressed half a million at March for America.

The National President of LULAC addressed half a million immigration supporters at the March for America on the National Mall in Washington D.C. on March 22.

Urging President Obama to work with Congress to pass compassionate immigration reform and to place a moratorium on raids and deportations, President Rosales called for immigration laws that strengthen our economy and recognize our proud tradition of immigrants seeking the American dream.

The March for America, and dozens of events across the nation, represent millions of Americans - native born and immigrant, conservative and progressive, business leaders and labor leaders, along with a tremendous diversity of faith and lay leaders - who want comprehensive immigration reform now.

More on Immigration on page 4.

## ISSUES IMMIGRATION REFORM

## 200,000 March Against Arizona Racism

By Paul Teitelbaum, Phoenix

A massive march filled the streets of downtown Phoenix on May 29 as close to 200,000 people gathered to denounce the racist SB 1070 law and show their determination to fight back against this anti-immigrant attack. The streets were packed from curb

to curb for over three miles as demonstrators made their way along the sixmile route that began at Steele Indian School Park, snaked its way through downtown and ended at the state capitol building.

People began gathering at the park at about 6 a.m. and by 8:30 a.m. the opening rally got underway. The emcees for the opening rally were two children, a girl and a boy — both 8 years old — who led the crowd

in chants of "No SB 1070!" and "¡Sí se puede!" Notable speakers included Isabel García of Tucson, who addressed the crowd in Spanish and said, "We will not have border militarization! We will not have criminalization of those who want to work!"

Two black women from New Orleans spoke. They were Katrina survivors who have experienced racist oppression similar in some ways to what has been unleashed in Arizona. After recounting the horrors that the black population of New Orleans faced in the wake of Hurricane Katrina, they told the crowd, "You're not alone. We got your back, Arizona! We got your back! We are going to make sure that SB 1070 becomes BS 1070!"

Indigenous members of the Tohono O'odham Nation, whose traditional lands exist on both sides of the U.S.-Mexico border, explained the irony of how they, the original inhabitants of this continent, would be subjected to the racial profiling of SB 1070 because they are a brown-skinned people. They went on to say that all those of European descent who have migrated to southern Arizona are here as guests of the Indigenous people, who have been living on these lands, caring for them and living in harmony with them, for thousands of years. The Tohono O'odham elders then gave a traditional blessing and left the stage to lead the march on its six- mile journey.

The march itself had contingents from all across the country, including BAYAN-USA, the International Action Center and the May 1 Coalition for Worker and Immigrant Rights. Groups from the California cities of Sacramento, San Francisco, Los Angeles

and San Diego as well as groups from as far away as New Orleans and Maryland were there. The increasing temperature did not affect the spirits of the marchers, who kept up their militant chanting for the entire march route. When the march passed the Wells Fargo building in downtown Phoenix, where racist Sheriff Joe Arpaio maintains an office, marchers stopped and directed

their chants against Arpaio, shouting, "Hey! Hey! Ho! Ho! Joe Arpaio has got to go!"

Marchers began arriving at the capitol building at about noon, filling the capital grounds. It was two hours later when the tail end of the march reached the capitol. Demonstrators remained at the capitol grounds for the rest of the afternoon.

On the evening of May 29 and all day on May 30

several activist meetings focused on determining the next phase of the struggle against SB 1070 and for immigrant rights. The concerns raised repeatedly in these meetings were the need for unity and the need for the immigrant and oppressed community to act in their own independent interests.

The role that some groups play in the movement for immigrant reform was raised. Many of these groups, while doing some important work in the community, have attempted to divert the anger against SB 1070 into waiting for yet another election and for the Democratic Party to meet their demands.

But just how many Novembers can the people wait before real change is made?

The thousands marching in the hot Arizona sun, like those who marched in the tens of thousands in D.C. on March 21, are demanding no less than legalization for the undocumented and an end to the war on immigrants. Nothing less is acceptable.

The passage of SB 1070 and its tag-along bills, like the one attacking ethnic studies, have not only provoked the outrage of the oppressed communities, but they have also changed the attitude of many activists and leaders in these communities. Many have lost their patience with those they elected and know that immigration reform from the U.S. Congress will not benefit the undocumented and migrant communities.

The writer is an organizer with the Tucson May 1 Coalition.



Photo by Luis Nuño Briones



P&G

P&G and its brands Tide and Downy are proud sponsors of the LULAC Technology Centers.

In partnership with LULAC, P&G's Tide and Downy have developed the "Entre Comadres" Program to support new Hispanic immigrant women during their crucial moment of transition to a new life in the U.S.

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#### ISSUES HEALTH CARE

## NHLA and LUH Welcomed Final Congressional Approval of Health Reform

Passage marks victory for Latino community.

The National Hispanic Leadership Agenda (NHLA) and Latinos United for Healthcare (LUH), a coalition of national Latino civil rights and advocacy organizations, national and community leaders, welcomed votes in the House and Senate to pass the Health Care & Education Affordability Reconciliation Act of 2010 (H.R. 4872). It capped a year-long effort to make health coverage better and more affordable. Leading Hispanic organizations and advocates stood united to ensure that health reform would make a meaningful impact in improving the health

outcomes in America's Latino population.

The passage of H.R. 4872 marks significant progress toward addressing key health priorities for the Latino community. Combined with the Patient Protection and Affordable Care Act that was signed into law, the two pieces of legislation include the following:

 Affordability: help for lower and middle income families so they can afford health coverage in an insurance exchange that includes important consumer protections.

 Medicaid Expansion: covers citizens and legal immigrants residing in the U.S. for five years or more with incomes under 133% of poverty, meaning that families of four with annual incomes around \$30,000 or below will have access to needed health services.

• Resources to end minority health disparities: investments in prevention, community health centers, cultural and linguistic competency training, and recruitment of minority health professionals; and strengthening the role of the Office of Minority Health.

• Steps toward equity for the U.S. citizens of Puerto Rico: increasing Medicaid funding for the territory and giving Puerto Rico the resources to establish a Health Benefits Exchange.

"Our community can celebrate because the approval of health, reform by Congress means that millions of uninsured Latinos will be able to get coverage, those who have it will see improvements in their insurance policies, and our Hispanic-owned small businesses will get tax incentives to provide health coverage for their employees," said Lillian Rodriguez-López, President of the Hispanic Federation and Chair of the National Hispanic Leadership Agenda.

"The votes in the House and Senate finish the first major step of reforming our health system, a dream our community has shared with the late Senator Edward Kennedy. While he could not participate in the vote, the impact of his life's work will benefit the Latino community in the months, years, and decades to come," said Rosa Rosales, LULAC National President. "The Latinos across the country are right to celebrate this victory, as it was their voices calling on our leaders in Congress to pass meaningful health reform that helped make today possible."

"Congress and the Obama administration clearly laid the foundation needed to bring the U.S. citizens of Puerto Rico and the territories closer to the American Dream: fairness and equality for all," said Rafael A. Fantauzzi, President & CEO of the National Puerto Rican Coalition.

"It is victory for Latinos, many who are currently uninsured and will soon be able to get affordable health care coverage," said Janet Murguia, President of the National Council of La Raza. "This was a

tough fight and Latino leaders can be proud to say that we have done all we could to ensure that the concerns and needs of Latinos were addressed in this historic health insurance reform effort. We congratulate lawmakers and the President and pledge to work constructively to build on these gains and improve on this reform."

Latinos United for Healthcare is a nonpartisan coalition of national, state and local Hispanic leaders and organizations that support the passage of significant healthcare reform that increases access to affordable, quality health coverage for all. For further information, please

visit www.latinosunitedforhealthcare.org

#### Important Healthcare Assistance for Uninsured and Unemployed

Pfizer and LULAC continue to provide council members and the Latino community important healthcare information about Pfizer Helpful Answers, a family of assistance programs for the uninsured and underinsured who need help getting Pfizer medicines. These programs provide Pfizer medicines for free or at a savings to patients who qualify. Some programs also offer reimbursement support

services for people with insurance.

As an official corporate partner and sponsor of LULAC, Pfizer has focused on educating the Latino community about resources available for those without prescription



(L-R) Dolores Huerta; Lucy Z. Arce, Senator from Puerto Rico; Haydee Rivera, LULAC Puerto Rico State Director; Rosa Rosales, LULAC National President; Lizzie Perez, Director of Communications, Pfizer Puerto Rico; and Brent Wilkes, LULAC National Executive Director.

coverage or who have recently been unemployed. Pfizer Helpful Answers and LULAC joined forces last year to help introduce the program in Puerto Rico during the annual conference. Another program launched by Pfizer last year was MAINTAIN, a program that helps eligible people in financial need continue to get their Pfizer medicines if they have recently become unemployed and do not have prescription coverage.

"Pfizer is committed to helping people without prescription coverage get the Pfizer medicines they need," said Gary Pelletier, Director of Pfizer Helpful Answers. "We consider our partnership with LULAC important to reach the Hispanic community and we

Continued on page 7.

#### ISSUES VOTING RIGHTS

#### Voting: An Essential Right and a Responsibility for all Americans

For U.S. citizens, voting is an essential right that we can exercise. A vote can change the way that our schools are funded, the political ideology of Congress, and the say of a group within our government. Not voting can also have disastrous results for us, our families, and our friends. Not voting is telling the government that we do not care and that we can continue to have unfair legislation imposed on us. Throughout the history of LULAC, voter registration has integral in ensuring that we, as Latinos, are important to the political make-up of the United States. LULAC wants to ensure that the Latinos vote in full capacity in 2010.

#### Here are some current facts:

- In the 2008 elections, almost 11 million Latinos voted, which was a 44% increase from the Latino voter turnout in the 2004 election. (Source: LULAC.org).
- According to the U.S. census in 2008, there were 46.9 million Latinos, account for 15.4% of the total U.S. population, up from 35.3 million in the 2000 Census. This number continues to grow every year and will likely reach 60 million by 2012. (Source: Pew Hispanic Center).
- About 20 million Latinos did NOT vote in the past election, when they easily could have. These non-voters would account for 40% of the total Latino population. These Latinos could have easily registered to vote and did not.
- Latinos make up a large percentage of the population of various key states, such as Florida, Texas, California, and New Mexico.
- In California, 37% of the population was Latino and accounts for the state with the largest number of Latinos in 2008. As of 2008, 13.4 million Latinos resided in California. Latinos are the largest minority group by far in California and will soon comprise of 40% of the population.
- As the largest minority group in California, Latinos must make their voices heard in 2010. In 2010, the election of the next senator of California is in the ballot. As a major population group, these Latinos and others across the nation should make as much effort as possible to register to vote. (Source: Pew Hispanic Center)
- In Texas, Latinos made up 36% of the state in 2008. In New Mexico, the Latino population was 45% in 2008. New Mexico was the state with the largest Hispanic population in proportion to the total. (Source: Pew Hispanic Center)
- New Mexico is also a swing state. Therefore, the vote of Latinos could determine the political direction of their state and affect the rest of the nation as well. This also true for another key swing state, Florida. In 2008, Latinos made up 21% of the Florida population. (Source: Pew Hispanic Center)
- Percentages of Latinos across the country are not decreasing. They
  are growing. It is necessary for Latinos to voice their opinions on
  various political issues and ensure that their political agenda is
  being heard by registering to vote and voting on Election Day.

## Do you want to ensure that you can use your voice to help Latinos in 2010?

- Then join the 2010 LULAC Voter Registration Campaign. LULAC
  wants to ensure that our community is registered to vote and turns
  out in large numbers, but we cannot do it alone. That is why we
  need you to go out to your community and register voters.
- To help Latinos in 2010, please contact our Voter Engagement Fellow, Anita Lederer, at alederer@lulac.org or call the LULAC national office in D.C.

- Get all your council members, friends, family, co-workers, neighbors, etc. The more people that LULAC has come out, the more Latinos will have their opinions on the issues turn into laws.
- In order to register others, please go onto to your Secretary of State's webpage to see if your state has any restriction or you can contact the Voter Engagement Fellow at alederer@lulac.org.
- Conduct a Voter Registration Drive in your community and make sure that all of your friends, family, and neighbors (if eligible to vote) register themselves.
- Tell all of your friends, family, and neighbors to conduct voter registration drives or help volunteer to register others to vote.
- Protect your rights as you feel that you or someone else is being treated unfairly, then contact your county clerk immediately.
- Volunteer to register others and/or work at the polls to ensure that all Latinos who are registered have the right to vote.
- Volunteer be a poll worker or poll watcher, in order to ensure that all of the rights of Latinos are protected and that voters know their rights.
- Read up on the candidates who are running and the issues that they stand for. Watch debates and engage in conservations with others to constantly keep yourself informed.
- Vote on Election Day: November 2, 2010.
- The 2010 election will determine the political landscape of the country for years to come. To ensure that Latinos are an active part, please join LULAC's 2010 Voter Registration Campaign.

#### ISSUES HEALTH CARE

Continued from page 6.

#### **Important Healthcare Assistance**

are proud to be able to offer this program as a resource for its council members and Hispanic communities across the country."

Throughout the 81st Annual Convention and Exposition in Albuquerque, N.M., Pfizer Helpful Answers will be reaching out to LULAC council members and conference attendees to inform them about the program and enlist their support as Community Ambassadors to help dessiminate program information to their communities. The partnership will also include two community briefings with LULAC councils in Northwest Arkansas and Kansas City to help train local Hispanic service providers about the program and how to help people apply for its benefits.

"We are happy ramp up our health initiatives and partner with Pfizer Helpful Answers to help spread the word about the program among the Hispanic community in an effort to help those who are uninsured and need access to medicines," said National LULAC Executive Director Brent Wilkes.

In the last 5 years alone, Pfizer helped 5.9 million patients receive 48 million Pfizer prescriptions valued at \$5.8 billion in free medicines and savings. For more information on the program, call toll free 1-866-706-2400 or visit www.PfizerHelpfulAnswers.com. Information is available in English and Spanish. To enroll as an official Pfizer Helpful Answers Community Ambassador, please call 212-807-1337 x20 or e-mail: dalbanese@arcos-ny.com.

## WOMEN ANNUAL CONFERENCE

### **LULAC Celebrates Women's 26th Anniversary in Puerto Rico**

LULAC was proud to host and sponsor its annual National Women's Conference April 9 and 10 at the Caribe Hilton in San Juan, Puerto Rico.

The theme for the conference was "Latina Contributions to a

Stronger Nation".
We are doing so in the areas of business, education, and political empowerment. Now is the time to highlight the important accomplishments of women who have progressed in their areas of expertise and have them share their experiences with our participants.

The mission of the LULAC National Women's Conference Photo by Lust Nuño Briomes

Regla Gonzalez V.P. for Women's Issues Chair, Women's Conference

has always been to engage women from across this country to raise their consciousness and enhance their ability to become leaders. We are very proud of the success this conference has achieved due to the commitment of the Women's Commission and the generosity of our corporate partners.

Our surveys show that women continue to learn from the experience of being a part of the LULAC network and the conference also increases their knowledge as consumers of products offered by

our corporate partners.

Latinas are getting elected to top positions in national, state, and local elections. As we celebrate our 81st anniversary fighting for civil rights, Latinas have made tremendous strides in holding positions of influence within American society. Their participation was key as women's purchasing power increases and your company's support is important in our quest to continue empowering women through our educational forums.

Successful women shared with the more than 2,000 participants of the

conference their plans and histories of success that are making the difference in the quality of life of the citizens, with special emphasis in the Latin American community.

LULAC National President Rosa Rosales noted that, "The Latin Americans in the United States are cornerstone for the support of the family structure and now they are occupying more positions of importance and influence in the private, political, and public arena, which offer greater decision making influence in the welfare of the Latin Americans in the United States. Since the start of our beloved organization, the importance of Latin American women has been recognized. Besides caring of their families, they contribute energetically and with conscience for the benefit of the organizations."

Regla Gonzalez, LULAC National VP for Women, noted the participants enjoyed conference in various topical issues and interest for the woman of the 21st century in leadership and administration. We invited a number of leaders, many from Puerto Rico and across the United States, who have a lot to teach and to contribute since they are central in the processes of change of our company." Among them are Sara Díaz, Director of the Bureau of Women, Norma Pantojas, Motivating professional and Counselor of Family; Zulma Rosary, Executive Director of the Office of Governmental Ethics of Puerto Rico; Iris Garriga Santini, First Lady Municipality of San Juan; Dawn Iris Rivera, Legislative- House of Representatives of Puerto Rico; Margarita Nolasco, Legislative-Senate of Puerto Rico; Lizzie Rosso, President of the Development Bank of Puerto Rico; among others distinguished figures representatives of the governmental and private sector.

The main themes covered in the workshops were prevention of domestic violence, self-esteem, financial, leadership in the new millennium, education and golden age.

During the press conference the State Director for Puerto Rico, Haydee Rivera, emphasized that LULAC is a faithful ally of the processes that affect the island for more than 25 years ago, where they have been united in obtaining equality in services for the Puerto Ricans. Thanks to the insistent intervention of LULAC in the Congress of the United States, Puerto Rico was included in the



historic project of health reform propelled by the President Obama which provides greater benefits of health for the residents in the island.

The Annual Conference of Women was sponsored by Ford, Macy's, The Coca-Cola Company, Clear Channel Communications, McDonald's, Tyson Foods, State Farm, AARP and American Airlines.

## PHOTOS WOMEN'S CONFERENCE



All photos by Luis Nuño Briones

## ISSUES IMMIGRATION REFORM

## **Immigration Reform Must Address Security and Economic Needs**

By Darryl D. Morin

Our elected officials have failed our country on the issue of immigration. This has happened under the leadership of both political parties. This inaction has led to often unconstitutional attempts by local municipalities and states to address the issue.

It's time for our elected officials at the federal level to deal with immigration once and for all, attending to our nation's security and economic needs, while upholding our commitment to human rights.

From the widely publicized anti-immigrant laws in Hazelton,

Penn., and Farmers Branch, Tex. - and now in Arizona with Senate Bill 1070 - local and state governments are once again attempting to pass and implement immigration legislation. Like Hazelton and Farmers Branch, Arizona's SB 1070 will likely be struck down as unconstitutional.

First, SB 1070 pre-empts the federal government in the area of immigration authority (Supremacy Clause Article 6, Clause 2). In addition, SB 1070 gives immigration officials the authority to demand proof of citizenship or authorized immigration status when they have "reasonable suspicion" that an individual may be undocumented. This is a violation under the equal protections clause (Fourteenth Amendment).

While the Arizona Governor

Jan Brewer and legislature have added language that prohibits racial profiling, a practice which is already against the law, their inability to provide a clear definition of "reasonable suspicion" invites discriminatory practices based on color, perceived socio-economic status, language and more.

Measures such as SB 1070 are not a solution to our country's needs for physical and economic security.

The discussion on immigration is now being framed as a border security or immigration reform debate. The implication being that immigration reform does not protect our nation's borders and would put our country at greater risk.

The truth is quite to the contrary. To truly protect our borders, we must not only address border security, but reform the broken immigration system that actually encourages illegal immigration.

Today's immigration laws and policies no longer meet the security or economic needs of our country. Current policy is inflexible and does not allow for adjustments in legal immigration rates as required by the economy. When workforce demand exceeds workforce supply the result is an increase in illegal immigration.

Despite spending nearly \$20 billion per year on border security, verification and enforcement measurers, the data suggests that the current reduction in immigration is due more to the slowdown in the U.S. economy than enforcement-only measures. The only

solution that will truly protect our borders and our economy is one that addresses immigration reform once and for all.

Currently, there is legislation in the U.S. House of Representatives and a framework for legislation in the U.S. Senate. Both measures include triggers that require improvements to border security prior to enacting the remaining portions of the reform measures.

The elements include:

· Dramatic increases in border security funding.



Photo by Luis Nuño Briones

- Reform current immigration law to allow for a flexible rate models that allows for adjustments in immigration rates as determined by U.S. workforce demand.
- The creation of an accurate worker eligibility verification program.
- The identification of undocumented immigrants already in the country. This would be achieved by providing a pathway to earned legalization over an extended period of time and only if they admit fault, pay substantial fines, pay back taxes, learn English and pass a criminal background check.

Border security or immigration reform is simply a false choice and measures such as SB 1070 only consume energy, encourage division, and delay the inevitable.

If the United States is serious about security, the implementation of broad immigration reforms is the only credible solution.



Darryl D. Morin is the State Director LULAC (League of United Latin American Citizens) of Wisconsin.



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#### ISSUES 2010 CENSUS

#### LULAC & the 2010 Census: Be Counted!

By Amanda Lee Keammerer LULAC Nat'l Community Relations Coordinator & Program Associate

What does the 2010 Census mean for LULAC? A great deal. Our sidewalks, street lights, pre-K programs, police stations, hospitals, farms, grocery stores, government grants, scholarships - or lack thereof - all depend on accurate census counts. Throughout the United States and Puerto Rico, LULAC has pushed for our diverse (but hard-to-count) Latino community to be counted in the 2010 Census. LULAC recognizes the outstanding opportunity before us and refuses to let fear or misinformation prevent Latinos from fully participating. We know that when our friends and families

participate in the 2010 Census, we raise our voices together - citizens and noncitizens alike - to demand proper political representation in Congress and our fair share of \$400 billion dollars of federal funds.

As the nation's oldest and largest Hispanic membership-based organization, LULAC has been a proud partner of the 2010 Census from the very beginning. In addition to being a National Partner with the U.S. Census Bureau, LULAC has collaborated with other Latino organizations to reach out to Latinos from all walks of life. From Telemundo's Hazte Contar campaign to NALEO Educational Fund's ya es hora campaign, LULAC continues to go to our community where they live, work, play, learn, relax and eat. We will keep on pounding the streets, calling upon our community to take action and to participate in the 2010 Census, as households that did not return a form before Friday, April 16th will soon be visited by a census taker face-

LULAC encourages each and every one of the Latinos in the U.S. and Puerto Rico to please open your door if a Census Bureau employee knocks. Census takers will come to non-responsive households (including, but not limited to, apartments, houses, condos, townhomes, and duplexes), until July 10. We can tell if the person is a real Census Bureau employee because employee will have a badge around their neck and a 2010 Census briefcase. This census employee can also provide a phone number for a hesitant

person to call to be sure that the employee is really supposed to be

We can assure our community that the U.S. Census Bureau will not release any personal information. There are laws in place to severly punish anyone who attempts to abuse confidential census responses. No one, including landlords, immigration agents, housing authority officials, welfare agencies, government agencies, or corporations can access census information on individuals. Our information is safe, important and confidential. LULAC is counting on you, so you can count on the census.

LULAC knows that the 2010 Census cannot be a vague concept to Latinos; instead, our community needs to know that the 2010 Census is personal. The census is a matter of pride and respect. An inaccurate count affects our families and our futures for years. We must share information with our neighbors and our families about the 2010 Census. We have to answer our abuela's concerns about how her information will be kept safe. We need to talk to our pregnant mothers and parents of all ages with young children to remind them to count the niños. We have to convince our brother to trust a government that he refuses to believe will help him. Each of us has a genuine responsibility to ourselves, our families and our

communities to ensure that we are counted. It is in our hands.

Because the census count is a nationwide effort to count each and every person living in the U.S. and Puerto Rico (as well as other territories), absolutely everyone must be counted, including the undocumented millions living in the shadows of our society. Without proper representation in Congress, our community's concerns will not be addressed. Without much-needed federal funds, our community's programs, services, and jobs will shrivel up and be reallocated elsewhere. This census is our key to bringing in new representatives to Washington, D.C. from our own neighborhoods; increasing our political power and visibility; highlighting our growing purchasing power to corporate America; and revealing where our needs are greatest in order for them to be resolved. LULAC insists that we do not allow ourselves to wait another ten years before we are respected, before we are counted.

Your participation in the 2010 Census is powerful, brave and mandatory. Demand proper political representation for us. Demand our fair share of federal funding. Together with your familia, vecinos and comunidad - stand up and be counted today!

2010 CENSUS: IT'S IN OUR HANDS



2010 Census Resources:

LULAC e-member: Sign up online and receive the latest 2010 Census updates once

a week. Go to www.LULAC.org and enter your e-mail address in the top right hand corner.

www.LULAC.org/census: LULAC's exclusive 2010 Census web page Census Bureau Phone Numbers: The Census Bureau phone lines will be open from 8 a.m. to 9 p.m. (your local time) seven days a week from February 25, 2010 through July 30, 2010.

English 1-866-872-6868 / Spanish 1-866-928-2010

To participate in the 2010 Census by phone, please call: 866-872-6868. All information is confidential.

"It is now legal for Arizona's law enforcement to single people out because of the color of their skin, the language of their ancestors, their place of employment, or even the way they dress. When racism raises its ugly head and our nation's core justice values are at stake, fear cannot be an excuse to remain silent."

-- The Rev. M. Linda Jaramillo, executive minister for Justice and Witness Ministries, United Church of Christ

# God's love knows no borders.



ONCE AGAIN, THROUGH HURTFUL LEGISLATION, persons suspected of Hispanic origin have become the target of racial profiling. Many members, clergy and congregations of the 1.1-million-member United Church of Christ, including the UCC's Southwest Conference, participated in efforts to defeat Arizona's Senate Bill 1070. Now, we will stand with you until this hurtful law is repealed.

Through its national General Synod, the United Church of Christ has called for comprehensive immigration reform that resists scapegoating and protects the rights of all who reside in the United States — a policy that understands the root reason for mass migration is found in the economic, environmental and trade inequities that exist between the United States, Mexico, and all of Latin America.

Now is the time to attend to each other with love and compassion, and may the solidarity we share strengthen us for the challenging journey that lies ahead.

God is still speaking,

Find your church. Find yourself. UCC. DVG

## ISSUES ECONOMY

## U.S. Economy Remains Soft, Especially for Hispanic Workers



By Kenneth Dalecki

The U.S. economy, which was showing tentative signs of recovery early in the year, seemed to sputter at mid-year. The unemployment rate for Hispanic workers has barely improved since the start of 2010. One disappointing indicator has been a decrease in jobs in construction, an industry that heavily employs Hispanics.

Overall unemployment averaged 9.7% in May, a slight improvement from the 10% rate in December but unchanged since the start of the year. Some 12.4% of the 22.7 million persons in the workforce who are

Hispanic were out of work in May, down 0.5% from December. The rate for whites was 8.8%; blacks 15.5% and Asians 7.5%. Some 15 million Americans were out of work in May.

Almost all of the employment gain in May was due to the temporary hiring of more than 400,000 workers to help conduct the 2010 census.

A mixed picture emerged in May regarding industries that employ

large numbers of Hispanics. Construction, a sector in which many economists had expected to see gains, saw a loss of 35,000 jobs in May. The loss virtually wiped out gains in that sector in March and April.

Manufacturing employment gained 29,000 jobs in May, mining 10,000, temporary services 31,000 and health care 8,000. Government employment jumped 390,000 in May, virtually of it due to temporary census workers. Some 564,000 jobs will be lost when all temporary census

jobs expire.

There was virtually no change in the unemployment rate in wholesale trade, retail trade, transportation and warehousing, information, financial activities and leisure and hospitality.

Combined starts for single and multi-family housing were down in May to their lowest level since

December. Most disappointing were singlefamily housing starts, which were at their lowest level in a year after dropping 17% from April to May. The industry has been in a slump since the second half of 2008.

Unemployment among Hispanic youth, those 16-19, remains especially high at 28.6%, down from 31% in May 2009. The jobless rates for Hispanic men and women 20 and older were 11% and 10.3% in May, virtually unchanged since the start of 2010.

A sampling of households by the U.S. Bureau of Labor Statistics showed that the share of families with at least one

unemployed member reached 12% last year, the highest level since 1994 when that kind of information was first collected. Hispanic and black families were more likely than other groups to have at least one unemployed member last year at 16.9% and 17.4%, respectively. The rates for white and Asian families were 11.1% and 11.4%, respectively.

The oil spill off the Louisiana coast is likely

to add to the nation's economic woes, especially for persons in the hospitality and fishing industries along the Gulf Coast.

The U.S. stock market, which had made a substantial recovery earlier this year when the Dow Jones Industrial Average topping 11,000 in April, slipped below 10,000 in June but was still well above a its recent low of 6,440 in March 2009. Market volatility has seen the Dow bounce above and below 10,000 this year.

# Thank You for Your Service to LULAC and to the Latino Community



Toula Politis Lugo V.P. Northeast



Michelle Pelayo V.P. Young Adults



Rosa Rosales National President



# Cincinnati USA Welcomes LULAC in 2011!

There's more than you could ever imagine in Cincinnati USA. More to see, more to do, and more than meets the eye. From the first glimpse of our impressive skyline, you'll be blown away by our sweeping views and unique experiences. We look forward to hosting your 2011 National Convention and are excited for you to *Plan for More* in Cincinnati USA!

More Welcoming Enthusiastic corporate, educational and community support from the people of Cincinnati!

More Energizing Ranked No. 1 for nightlife by Forbes Magazine!

More Compact Duke Energy Convention Center, hotels, shopping, and dining all within 6 city blocks!

More Memorable Countless entertainment options to be fondly remembered by LULAC attendees!

See you next year! For more information visit www.CincyUSA.com/LULAC2011



**Duke Energy** Convention Center Plan for More.



In partnership with:







#### HERITAGE CORNER

### Homenaje al Sr. Richard Noe Sambrano



Richard Sambrano receives Civil Rights Award from LULAC President Rosa Rosales.

Ricardo Noe Sambrano nació en San Elizario, Texas. Hijo de padres dedicados y una familia grande. Richard proviene de una familia muy luchadora.

Sus padres eran muy creyentes, siempre tuvieron una relación muy estrecha, al igual que muchos hijos que Diosito les envió.

Su madre Josefa, al fallecer su esposo Francisco, con un gran esfuerzo y compromiso, abrigó a sus hijos con amor, sabiduría y metas por cumplir.

Richard no fue el primer hijo, porque la cigüeña le trajo a Doña Josefa a Mundo, Humberto, Loren y Mando, luego Richard y después Soledad.

Richard tomó pasos rectos y correctos siguiendo el buen ejemplo de sus hermanos.

A pesar de enfrentar muchos obstáculos en el pequeño pueblo de San Elizario, Ricardo y sus hermanos recibieron valores sólidos de familia y una buena educación al lado de Doña Josefa.

Su madre siempre trabajaba arduamente para que Ricardo y sus hermanos salieran adelante aunque sin el calor de su padre, pero con muchos deseos de triunfar en la vida.

Poco a poco los Sambrano establecieron un lugar bajo el cielo y el desierto.

Con el tiempo, Richard se enlistó en el servicio militar de los Estados Unidos y sirvió a su país en Europa y el Continente Americano, como lo hicieron todos sus hermanos.

Richard se inscribió en la Universidad y estudió para Profesor; trabajó arduamente hasta que se convirtió en maestro, entrenador y director en la escuela donde obtuvo sus primeros logros.

Su fama y reputación aumentaron en San

Eli y El Paso por su excelente trabajo.

Un día lo llamaron para dirigir el Proyecto Bravo de El Paso que presta servicios a los menos afortunados.

Y así es que nace la leyenda del ¡Señor Richard Sambrano, hombre de pueblo y buen Samaritano!

Un día, Richard se muda de El Paso a Dallas, Texas como ejecutivo del Proyecto SER, un programa que capacita a nuestra gente para competir.

Hizo un trabajo sobresaliente en este puesto, el cual se le debe reconocer y agradecer.

Durante esta época, Dallas era una ciudad con pocos derechos para nuestra gente, pero

come mediador.

La mayoría de sus casos han tenido buen resultado y se han logrado muchos cambios debido al buen trabajo de Richard Sambrano. Muchos mediadores estudian los casos de Sambrano como ejemplos a seguir.

Hasta convenios para trabajar en colaboración con grupos minoritarios como LULAC y NAACP, son las ideas del Señor Sambrano, dichas ideas él las propuso y las firmaron en Dallas y todo Texas, y robablemente a nivel nacional en poco tiempo, esto ayudó a crear más solidaridad entre grupos que abogan por el pueblo.

En lugares como Nuevo México, también



Richard Sambrano receives recognition from Silvana Alonzo representing Texas State Rep. Roberto Alonzo. Looking on is Richard's son, David.

llegó Sambrano con otras ideas.

El y su familia se comprometieron a romper barreras y crear oportunidades que no existían.

Después, Richard se fue a trabajar como entrenador con el gobierno federal y ahí preparó a los voluntarios de Vista para que ayudaran a nuestro pueblo a superarse.

Su trabajo preparó centenares de voluntarios en la Región del Suroeste.

Su buen trabajo llamo la atención del Departamento de Justicia, Relaciones Comunitarias donde lo emplearon come Mediador en asuntos raciales.

En este puesto, Richard Sambrano dirigió sus ideas a favor de los derechos de los Latinos y grupos minoritarios de la región.

De caso en caso, Sambrano se ganó el cariño y admiración por sus obras maestras

dejó huella de su trabajo conocido como el ¡Decreto Sambrano!

Así que en este día es justo celebrar la leyenda que es el Señor Richard Noe Sambrano, buen esposo, padre, amigo y hermano.

¡Que Viva Richard Sambrano! Por poner a nuestro pueblo en alto con su vida personal, profesional y ejemplar.

¡Que Viva Richard Sambrano Y Que Papá Dios le preste más vida para que siga con su esposa, hijos, nietos, bisnietos y amigos que lo valoramos tanto.

¡Que Viva Richard Sambrano! Con todo respeto y cariño, tu amigo, admirador y colega, Hector M. Flores.

### LEGISLATIVE CONFERENCE

By Jhovanna Lopez, Adelante America Fellow

On Feb. 24, LULAC celebrated its 81st anniversary in Washington, D.C. Events included policy workshops followed by a national gala. The workshops addressed key topics such as: Latino childhood obesity, immigration, broadband expansion, and job creation. One of the panelists for the Latino childhood

obesity workshop was
Rear Admiral David
Rutstein, Acting Deputy
Surgeon General, who
talked about childhood
obesity epidemic in
the United States and
mentioned innovative
ways to encourage
healthy eating.

In the immigration reform workshop, Grisella Martinez, Director of Policy Legislative Affairs and for the National Immigration Forum, talked about the importance of

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Gralia

(L-R) LULAC National President Rosa Rosales, Puerto Rico State Director, Haydee Rivera, LULAC National Vice President for the Southeast Ivonne Quiñones Lanzó, LULAC National Vice President for Women Regla Gonzalez, and Puerto Rico Governor Luis Fortuño.

continuing to advocate for many people who feel underrepresented and whose rights might be violated. The discussion was focused on the need to have a bipartisan agreement for a comprehensive immigration reform.

At a luncheon, Expanding Broadband to the Latino Community sponsored by Comcast the importance of bringing state-of-the art technology to Latino communities through a network of 57 LULAC technology centers was featured. An expert in the topic,

Susan Gonzales, Vice President from the Comcast Foundation, and other speakers discussed the significance of broadband adoption and why it is essential for the progress of the Latino community. Another subject was the importance of the Federal Communication Commission to include strategies in the National Broadband

LULAC also held a

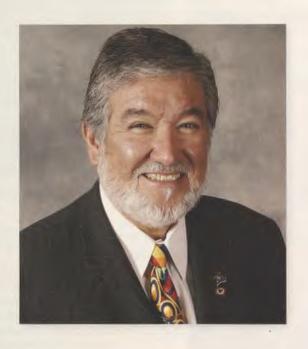
policy workshop on employment creation and economic stimulus.

Another point discussed was the importance of helping small businesses create new jobs to help stimulate the economy.



# Jaime Martinez

for National President





"44 years of experience, Jaime P. Martinez is recognized by the working men and women, immigrants and Latinos throughout the United States and internationally. He has provided strong leadership, proud ideas and hard work for National LULAC."

for LULAC National President
"The Power Of LULAC
Is The Power Of The People"

www.JaimeMartinezForLULAC.com

Elect

# MARGARET

"Margie" Moran

for National President

- Integrity
- Leadership Qualities
- ExperienceYou Can Count On!



► National Parliamentarian: 2008-Present

National Vice-President for Women: 2004-2008

► State Director: 2001-2004

**► LNESC-SA Co-Founder** 

► Deputy State Director: 1999-2001

LNESC National Board of Directors

Scholarship Chair

**▶** District Director: 1995-1999

District XV Treasurer: 1990-1994

Council President: 1985-1989

► Community Involvement: Since 1970

More info: www.MargieMoran.com



**LULAC National Convention**July 14-17, 2010 - Albuquerque, New Mexico

You Are Invited to...



# Join Our Legacy

Help create a better future for your family, for your community, and for your country.

77 years ago, a group of Latino leaders formed the League of United Latin American Citizens (LULAC) to defend the rights and advance the well being of Hispanic Americans. Today, LULAC is the largest and most active membership organization serving the Latino community. We need your help to continue our legacy of improving the quality of life for Hispanic Americans.

As a LULAC member, you will be part of an organization whose members are making a difference through volunteer programs addressing the needs of the Latino community. You will also be part of a nationwide network of community activists who are protecting our civil rights in the areas of immigration, social services, education, and economic opportunity at the local, state, and national levels.

League of United Latin American Citizens

The Voice of the Latino Community



Yes!

Send me information on LULAC membership and programs

Name

Address

City / State / Zip

Mail to LULAC Member Services: 201 East Main, Suite 605, El Paso, Texas 79901

# ALBUQUERQUE

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Albuquerque, NM | July 12-17, 2010

New Strategies for Community Empowerment:
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The most exciting event in the Latino community



League of United Latin American Citizens

#### LEGISLATIVE IMMIGRATION

#### LULAC Rainbow Council, MALDEF Seek Support in LGBT Community for National Immigration Reform

More than 2,000 activists from the lesbian, gay, bisexual and transgender community attended the National Gay and Lesbian Taskforce's Creating Change Conference in Dallas in February, and the very first message they received at a welcoming dinner was to support comprehensive immigration reform.



The featured speakers at the Immigration Session at the 2010 Creating Change Conference were (Left to right) Thomas Saenz, Immigration Equality Policy Director Julie Kruse, NQAPIA Director of Program Ben de Guzman, LULAC 4871 Member John Treviño and LULAC 4871 President Jesse Garcia.

Thomas Saenz , President of the Mexican American Legal Defense Education Fund (MALDEF), was the keynote speaker at the opening dinner where he urged progressive allies in the LGBT community from all over the nation to support immigration reform, the Development, Relief and Education for Alien Minors (DREAM) Act and the Uniting American Families Act (UAFA).

The next day Saenz joined LULAC Council 4871 - the Dallas Rainbow Council, the National Queer Asian Pacific Islander Alliance and Immigration Equality in a comprehensive immigration reform workshop.

"The underlying message was that immigration is not just a Hispanic issue. Immigrants come in different colors and different orientations from all over the world. Immigration is an issue in every community," said Jesse Garcia, president of LULAC 4871. "It is up to all progressive communities to come together and push our Congress members to fix our broken immigration system and give 12 million people in the United States a pathway to citizenship. Our government needs to stop breaking up families. Undocumented minors must get a chance to achieve the American dream."

Garcia said it was beneficial to hold an immigration workshop during the conference because the people who attend Creating Change already know how to lobby their federal legislators and will act on calls to action. "Our immigration workshop was well received and we made some lasting partnerships," said Garcia.

Prior to this conference, Garcia and LULAC 4871 members traveled across North Texas to present immigration reform workshops to LGBT political groups, hoping to enlist more allies to press Congress for a vote on comprehensive immigration reform.

#### Arizona Law Trumps Hispanic Rights In U.S.

For hundreds of Latino teens, American baseball represents the opportunity for a better life out of poverty. However, with Arizona Gov. Jan Brewer's acceptance of Senate Bill 1070, the one thousand professional baseball players and coaches that spend time in the Phoenix area are forced to carry their passports with them at all times. If a passport is not on the player when he is questioned by the police, he is deemed an unlawfully present alien and subject to imprisonment. Glen Wasserstein, partner with Immigration Law Group in Washington D.C., asked, "Why would you bring your passport and visa with you?"

By mandating that all foreign born players must carry a form of identification after July 1, Arizona is devaluing the rightful residency of American citizens. Not only is the state diminishing intrinsic value of a specific racial group, but it is doing so by justifying its actions based on probable cause. As Article 8e of the bill states, "A law enforcement officer, without a warrant, may arrest a person if the officer has probable cause to believe that the person has committed any public offense that makes the person removable from the United States."

Because action can be taken without concrete proof, critics of the bill believe that it will encourage racial profiling and discrimination against Hispanics regardless of their citizenship. The profiling is due to the fact that there is not a distinct characteristic that separates a player without papers and an illegal immigrant. As Wasserstein remarked, "How do you possibly have reasonable suspicion? Everybody of Hispanic orientation will be scrutinized."

The concept of reasonable suspicion and the preexisting notions of what an illegal alien is, directly influence and foster Hispanic stereotypes. Based on these labels, a legal Dominican pitcher could be targeted and detained after a minor traffic violation based on what he is wearing, but a illegal woman in a business suit could fly under the radar and continue to hurt the economy. As New York Mets catcher Rod Barajas told the New York Times, "If they happen to pull someone over who looks like they are of Latin descent, even if they are a U.S. citizen, that is the first question that is going to be asked. But if a blond-haired, blue-eyed Canadian gets pulled over, do you think they are going to ask for their papers? No."

While the players have voiced disbelief about the bill, it will have trouble gaining traction with many professional baseball players, not because they are indifferent to its policies, but rather because they

simply do not understand it. For over one quarter of the players in the major leagues, English is their second language. An overwhelming number of those athletes played with a broom and a balled up newspaper, rather than attending school on a regular basis. Therefore it is not surprising that many of the seventeen year olds seeking superstardom don't realize that their status in the country is in jeopardy, even if they are legal residents.

Under the Constitution, the American government was designed to protect the people's rights, not try to strip them of their life, liberty, and pursuit of happiness.



Article by Seth Gray, LULAC Communications Intern

#### LNESC NEWS

## **MODEL Mentoring: A Report from the Field**

"Mentoring is a key component to cultivating

successful and motivated Latino youth," said

LNESC Executive Director Richard Roybal.

strengthening this program in the future."

"LNESC has learned a tremendous amount from

our mentoring program and we look forward to

By Jason Resendez, LNESC National Resource Development Coordinator, and Gina Lopez, Program Coordinator, LNESC

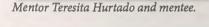
Over the past two years, LNESC has embarked on a new and important initiative: Mentoring. Through the Departments of Education and Justice, LNESC runs 14 mentoring programs

throughout the U.S. and Puerto Rico, serving some 700 disadvantaged youth with one-to-one mentoring.

LNESC's Mentoring Opens Doors for Emerging Leaders (MODEL) Program leverages LNESC's strong community connections to bring together local volunteers and middle and elementary school students

who can benefit from personal attention in and out of the

classroom. Through a diverse curriculum of tutoring, cultural activities and educational field trips, the MODEL program helps build participants' selfworth and academic ability, resulting in happier and smarter youth! To give readers a better of sense of the MODEL program, the



It's 8 a.m. on a Saturday and the entrance of Philadelphia Elementary School in Pomona is lined with anxious elementary and high school students. Rather than sleeping in, watching television or playing video games, participants in the Department of Education's mentoring program are waiting for a school bus. Today, mentoring will be taken outside of the classroom as students attend a UCLA- sponsored college fair and football game. During this field trip, student and their

national office asked Gina Lopez of the LNESC Pomona, Calif., office to provide a rundown of the MODEL program this year:

peer mentor from Garey and Diamond Ranch High School will gather information about the University of California's admission process.

In prior events this year, mentoring program participants visited the California Science Center and the University of

California, Riverside. Other activities included a school sponsored pizza party at the end of the spring semester and an ice cream social to welcome students to the start of a new academic year. School activities covered topics such as

respect, future goals and steps needed to being a successful student. Students and mentors use team building



Richard Roybal Executive Director National LNESC

skills to make a program banner that will be showcased in the classroom. These activities help forge a lasting and positive relationship between mentors and

students.

The Pomona program provides services to 48 students with 47 mentors. Bryan Lopez, a peer mentor and senior at Garey High School says: "I decided to be a mentor because I realized that a world of knowledge must be opened in a child's mind... their future must be prepared even at such a young age. The mentoring program is important to me because it allows me to be part of this process by helping them any way I can." When asked what they think about the mentoring program students often use words such as "it's fun", "awesome" and "cool." Jadon Cima, a fifth grader, declared "the program is tight!"



Matt Cusick (front) and Danny Rodriguez with mentees.

To learn about our programs visit us at www.LNESC.org or call for information at 202,835,9646

Richard Roybal, Executive Director | 2000 L Street, NW, Suite 610 | Washington, DC 20036



#### Q: Where were you born?

A: I was born in Colonia Juarez, Chihuahua Mexico (a little village rich in both Mexican and American history three hours from the border of Cd. Juarez.)

Q: How long have you been involved in LULAC?

A: I have been "proudly" a LULAC member since 1992.

Q: Who do you admire most?

A: There are several people whom I most admire; First my parents for giving me life, guidance, unconditional and continous love, support in all my endeveours in addition to instilling in me the importance of "good old fashion parenting style" the Latino way! Secondly, my daughter for her love of life in spite of beating the odds at birth (born premature at 5 ½ month's of my pregnancy and weighing in a mere two pounds), her enthusiasm, dedication and drive to all she does is admirable and contagious! My husband Jose Rivera for encouraging me to finish college and continuing with a higher education for his love and care 24/7. Last but not least and equally important, two other ladies I met recently; LULAC National President Rosa Rosales and Past President Belen Robles, for their courage to pave the way for us Latina women and generations to come. Their leadership and "stylish" personalities are ones that I have learned so much from and continue to do so every time I have the opportunity and honor to meet. Their positive "Si Se Puede" attitude is exemplanary and second to none!

Q: Who is your mentor?

A: My dear friend Diane Kelly, an ex co-worker of mine, who not only gave me the opportunity to initiate my career in the social service field but took me under her wing when I was 23 years old. She taught me to believe in myself and reach my potential. She continues to encourage me to dream and to dream big but also make those dreams a reality and at the same time pushes me to reach beyond my goals with pride and integrity in all I do.

# Maggie Rivera Leadership Profile:

Q: What made you want to get involved with LULAC?

A: My husband Jose Rivera! He recruited me to become a member of the LULAC-NIU chapter while he was in college and later encouraged me to participate in events Blanca Vargas (State Director at that time) was involved with and later provided me with his full support to become more involved in advocating for causes that have become deep rooted in me.

Q: What do you think are the most important issues affecting Latinos today?

A: Top priorities are: immigration reform, drop-out rate, affordable higher education opportunities, prevention of gang/drug youth involvement, health care access and preventive health care education and affordable housing.

Q: What was your most memorable LULAC moment?

A: I have many treasured memories from LULAC. But one that still makes my hands sweat and my heart beat 100 miles an hour! And that is the 2009 National Convention when I got elected Midwest VP in Puerto Rico.

Q: What other activities are you involved in?

A: There are so many, but they are all in one shape or form educational in nature, ranging from financial education to cultural, like teaching children in my community folkloric dancing and history behind each dance.

Q: What is an important leadership characteristic?

A: The ability to listen and acknowledge that everyone's opinion matters.

Q: What do you do when you are not working for LULAC?

A: I am always working for LULAC! I help my husband with the day to day operation of the family business in addition to lots of volunteer work with different non-profit agencies in my community.

Q: What has had the biggest impact on you this year?

A: SB-1070. I can not believe that this is actually happening in a state that has so many Latino's contributing to the economy of that state! As a result I participated in a three day pilgrimage to demonstrate against it, where we walked for three days from Chicago to Woodstock, Ill.

Q: What are you most proud of accomplishing?

A: I have a lifetime accomplishment: the birth of my beautiful daughter Jennifer Lynn and a personal accomplishment that I feel very proud of, and that is my educational achievements.

Q: What message do you have for those reading this?

A: Life should be treasured and lived to its fullest! We are all architects of our own lives and the design should be one that can be adjusted to the different stages of our lives. The world is filled with opportunities waiting for us to take advantage of, but one must be willing to work very hard to be able to take advantage of them. No matter what, always believe in yourself, dream, dream, dream BIG, but make those dreams a reality! Find your passion and follow it! Don't ever allow negative feelings into your life. Wake up every day with a positive attitude. And finally, embark in a life journey that will take you to All the Places You Can Go by Dr. Seuss (my favorite book) and do all the things you want to do without regret! Love life!

#### CORPORATE CORNER

# **LULAC and AT&T Expand Horizons Through Adelante America**

By Jhovanna Lopez, Adelante America Fellow

In 2009, LULAC launched the Adelante America initiative in partnership with AT&T. The Adelante America provides students

Adelante America Students in Holland, Mich.

in participating sites with positive alternative to gangs and violence and aims to lower the dropout rate from schools by helping students succeed academically. Students have access to computer labs for academic purposes and incorporate technology throughout high school. The technology initiative uses curriculum for Latino students in grades 8-10 creating an encouraging peer supporting environment and creating an optimistic setting to help students develop confidence. The program strives to improve student's academic skills with the goal of completing high school and encouraging them to go on to college.

Programs are being conducted at the following LULAC locations: Tucson, Arizona; Antioch, California; Hollister, California; Orlando,

Florida; South Bend, Indiana; Holland, Michigan, Toledo, Ohio, and Wallingford, Connecticut. The LULAC National Educational Service Center (LNESC) also has programs at the following locations: East Los Angeles, California; Pueblo, Colorado; Chicago, Illinois; Philadelphia, Pennsylvania; and El Paso and San Antonio, Texas.

Students at these sites are required to attend community service, plan youth conferences, and coordinate educational activities, which help students learn and develop new skills through service.

Adelante America centers have success stories across the country. For example, a student from Latin Americans United for Progress in Holland, Mich. learned how to become an effective leader and allowed him to appreciate the hard work and challenges that migrant families face. Another student said that plannig a conference allowed him to improve his public speaking skills because since he had to give a presentation in front of an audience. The centers also invite

motivational speakers to give students a different perspective on interpersonal skills and encourage them to continue their education to become an effective leader.

The Adelante America program continues to make a positive difference in the lives of many Latino students across the country and we look forward to sharing success stories to our membership from various centers. For additional information please contact Elizabeth Garcia, Director of National Programs at egarcia@lulac.ore.



San Benito Adelante America



Tucson Adelante America

# Petra Mata Leadership Profile:



Q: Where were you born? A: Bustamante, Nuevo León, Mexico.

Q: How long have you been involved in LULAC? A: 10 años.

Q: Who do you admire most?
A: Mi hija mayor Patricia Quintero.

Q: Who is your mentor? A: Amy Kastely, Maria Ayala y Maria Antonieta Berriozabal.

Q: What made you want

to get involved with LULAC?

A: Porque es una organización que lucha por los derechos del trabajador.

Q: What do you think are the most important issues affecting Latinos today?

A: Las leyes de emigración y la economía y la falta de trabajo.

Q: What was your most memorable LULAC moment?

A: Cuando Rosa Rosales fue elegida Presidenta.

Q: What other activities are you involved in?

A. Temas que afectan los trabajadores. Especialmente a la mujer Latina (Fuerza Unida).

Q: What is an important leadership characteristic?

A: Paciencia y pensar positivamente.

Q: What do you do when you are not working for LULAC? A: Trabajo con Fuerza Unida por muchos años y paso el mayor tiempo organizando a mis comunidades.

Q. What has had the biggest impact on you this year?

A. De que mi hija menor pudo terminar sus estudios de enfermera a si mismo formarse un mejor futuro para ella y su familia.

Q: What are you most proud of accomplishing?

A: Que hemos logrado ser parte de la comunidad por 20 años y poder trabajar con mucha gente.

Q: What message do you have for those reading this?

A: Que si se puede lograr todo lo que te propones en la vida, si pones todo tu corazón, tu fe y esperanza en Dios.

# Vince Luna Leadership Profile:



Q: Where were you born?

A: Salinas, Calif.

Q: How long have you been involved in LULAC?

A: 23 years.

Q: Who do you admire most?

A: My grandparents who raised me to respect others.

Q: Who is your mentor?

A: Tio Pete, a farmworker who taught me to put value in my studies, work and take pride in knowing my cultural roots.

Q: What made you want to get involved with LULAC?

A: Realizing the need to help and advise the youth who had joined LULAC in their meetings and activities.

Q: What do you think are the most important issues affecting Latinos today?

A: Health care and education.

Q: What was your most memorable LULAC moment?

A: Seeing our LULAC youth graduate from high school and go on to higher education. Attending the National LULAC Convention in Washington, D.C. in past years and as a Vietnam veteran having the opportunity to visit the Vietnam Veteran's Memorial.

Q: What other activities are you involved in?

A: Veterans groups, American Legion Post 69, lifetime member of the Veterans of Foreign Wars-VFW, Mexican American Committee on Education, sponsorship of community youth sports.

Q: What is an important leadership characteristic?

A: Being able to work together as a team. Respecting and never judging others.

Q: What do you do when you are not working for LULAC?

A: Volunteer on veteran projects, community service organizations.

Q: What has had the biggest impact on you this year?

A: Having been named chair for the LULAC Veterans Committee by President Rosa Rosales.

Q: What are you most proud of accomplishing?

A: Having raised our children, seeing them achieve in their own lives, and seeing our grandchildren do well in school.

Q: What message do you have for those reading this?

A: Always remember to support our men and women in uniform, risking their lives everyday so that our country can be free. A salute and thank you to all veterans.

#### LULAC INTERNS

# LULAC Interns: Developing Skills and Acquiring Knowledge in Washington, D.C., While Helping the Latino Community

By Jhovanna Lopez, Adelante America Fellow

LULAC has worked with dedicated and talented high school and college students throughout the year as national interns. Students who worked at the National Office volunteered their time as interns during the winter, summer, and spring semesters and have been a helpful addition to the office. Each and every student's hard-work assisted the staff in daily duties and event planning at the National Office. Their dedication and enthusiasm in serving the Latino community was apparent in the strong and passionate work that they produced.

As part of the LULAC internship experience interns attended conferences, summits, and coalition meetings, which allowed them to learn the ins and outs of working for non-profit organizations. Apart from their experience at the National Office, interns demonstrated their creativity and skills when planning for special events, while making a difference in the community. For example, intern Hugo Mora and Rosio Vielma from the University of California, Santa Cruz, carried out logistics of the Latino Inaugural Ball. In return to their successful work, the interns were invited by LULAC's National Executive Director, Brent Wilkes, to attend the Latino Inaugural Ball where they had the opportunity to meet President Barack Obama and First Lady Michelle Obama.

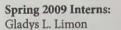
The interns were also fortunate to meet and support other highly influential politicians such as Supreme Court Justice Sonia Sotomayor. Daniella Urbina from Harvard University worked extensively educating our members about the qualifications of Sonia Sotomayor. Her work encompassed researching the legal history, attending the SCOTUS meeting regarding Sotomayor's confirmation, and developing fact sheets for policies and issues that are important to the Hispanic Community. She expressed the importance of why members of congress should vote for Sotomayor, which helped her learn about Congressional politics. Her motivation and hard work led to a rewarding experience. As Daniella said, "the best aspect of the internship was being involved with the process of Sotomayor's confirmation." In addition, summer interns helped organize the 80th LULAC National Convention in Puerto Rico and are working on 81st National Convention in New Mexico, which is expected to draw over 20,000 Hispanic leaders.

Fall interns continued to be involved with Presidential exhibits, luncheons, and rallies. Interns had the opportunity to attend Obama's rally at the University of Maryland. Since the new administration appointed new appointees interns tracked Latino and non- Latino appointees, which gave them an understanding of how agencies work. The interns also served as a liaison between LULAC and the Agencies to promote Government diversity. Intern Ericka Pilecki and Jacqueline Elliot from the University of California, Davis helped with the coordination of the agenda for high school students who attended the Washington Youth Leadership Seminar. After an intensive discussion with the students they adopted comprehensive healthcare reform priorities as representative of their views. With the event planning experience student interns learned how to effectively execute plans the day of the event. Their enthusiasm, dedication, and their diverse ideas helped LULAC in various events and projects.

The LULAC National Office provides an environment where students can develop their skills and apply what they have learned from prior experiences or classes. Their experience at LULAC prepares students for future careers while learning about policy and helping the Latino community. LULAC welcomes students from various backgrounds who are dedicated and passionate about helping the community at large. For more information, contact Elizabeth Garcia at egarcia@lulac.org.

#### Winter 2009 Interns:

Rosio Vielma
University of California,
Riverside
Hugo Mora
University of CA, Santa Cruz
Jose Rosas
Michigan State University



UC Riverside

#### Summer 2009 Intern:

Daniella Grisel Urbina
Harvard University
Joshua Tuppman
Washington University in St. Louis
Manuel A. Navarro
University of CA, Davis
Russ Gong
University of Richmond
Raquel Vazquez
SUNY Binghamton University
Paulo Martinez
East Carolina University

#### Fall 2009 Intern:

Martin Uribe
University of Georgia
Karina Navas
University of Delaware
Jacqueline Elliot
UC Davis
Ericka Pileki
UC Davis
Jasmine Rivas
No Walls High School
Ana-Elisa Gentile
No Walls High School







# Mickie Luna

# Leadership Profile:



Q: Where were you born?

A: Hollister, Calif.

Q: How long have you been involved in LULAC?

A: 27 Years.

Q: Who do you admire most?

A: My mother, for she instilled confidence in me to do what is right and always be conscientious of others. Our children and grandchildren who serve as a reminder to us that life is so precious with them being part of our lives.

Q: Who is your mentor?

A: Mario Obledo, a former national LULAC president, former National Co-Founder of MALDEF, the Latino activist who throughout his life has been outspoken on issues that pertained to Latinos, never fearing to speak out on these issues. I recall his statement that will forever live in the minds of many California Latinos "California is becoming a Hispanic state, anyone who does not like it should leave" Que Viva Mario Obledo!

Q: What made you want to get involved with LULAC?

A: A labor camp housing issue that impacted Latinos in a very negative way. The property owner felt it was seasonal home for migrant and farmworkers that required no repairs and that people could live in that manner for the time they worked the fields. San Benito County LULAC got involved and involved other Latino organizations. Soon the property owner learned that his offensiveness toward the less fortunate would hit his pocketbook more than he ever imagined having to rent proper housing for all his

seasonal tenants and make improvements in his labor camp housing units.

Q: What do you think are the most important issues affecting Latinos today?

A: Education, immigration, health care, housing, civic communication and participation in Latino communities where there is a need for sustainable development for future generations. Our young Latinos are the generation of our future. We need to address their educational needs in order to assure a Latino generation that will bring forth positive change and stability in Latino leadership.

Q: What was your most memorable LULAC moment?

A: Having the honor of being elected State Director, highest state post in California for LULAC and serving the maximum term of four years. Also, being able to walk away from the post knowing that my goals had been accomplished was a memorable moment of achievement.

Q: What other activities are you involved in?

A: I am the current Statewide Chairperson for the Chicano Latino Caucus of the California Democratic Party, National Vice Chair of the Latino Institute for Corporate Inclusion, formerly known as CA HACR, Vice Chair for the San Benito High School Baler Alumni Foundation, member of MANA, California Redistricting Network Committee and American Cancer Statewide Diversity Committee, among other organizations.

Q: What is an important leadership characteristic?

A: Being a team player, well organized, highly driven in believing goals can be accomplished, motivating and encouraging others to participate, having confidence in yourself and communicating at all times.

Q: What do you do when you are not working for LULAC?

A: Spending time with family and grandchildren, traveling, reading good books. Many of my personal hours are spent with parents of students who need assistance with their children's educational concerns. Other times I spend time with other organizations in fundraising for local needs.

Q: What has had the biggest impact on you this year?

A: Assuring the importance of everyone's civic duty is to vote. I have encouraged the Latino community's vote statewide, knowing that we can make a difference anywhere and everywhere with our vote.

Q: What are you most proud of accomplishing?

A: Being able to recognize the need of my community and being able to assist in matters that require attention of our local community residents, State Legislators and outside agencies.

Q: What message do you have for those reading this?

A: I would encourage everyone to volunteer personal time to a good cause in your community. There is a great need for community volunteers in all aspects of community service. You will be giving back to your community and there is no better reward than knowing someone who needed your help, received it.

#### ISSUES COMMUNITY

## The Federal Trade Commission: Small Agency with Big Mission

The Federal Trade Commission is a small agency with a big mission: it prevents fraud, deception and unfair business practices in many sectors of the economy. The FTC deals with issues that affect the lives of most Americans: for example, the agency enforces laws related to debt collection and credit reporting, telemarketing, identity protection and privacy, energy labeling, online safety, and franchises and business opportunities, to name just a few. Indeed, people who look at the care labels in their clothes, put their phone numbers on the National Do Not Call Registry, and order their free annual credit reports are interacting with the FTC.

The FTC's Bureau of Consumer Protection integrates law enforcement and education. Virtually every law enforcement action has an education component. That helps consumers learn how to recognize, avoid and report a similar experience, and helps businesses learn how easy it is to comply with the law.

The agency's Division of Consumer and Business Education produces the information that helps people understand their rights and helps businesses understand their responsibilities. Its goal is to produce practical, objective and actionable information – in English and in Spanish – that is available for free to any person or organization that wants it. The information is geared to the general public and to targeted audiences – in short, anyone who is trying to be financially responsible, energy efficient and well-informed, as well as anyone who is trying to juggle student loans, credit cards, car loans or leases, mortgages and family matters.

The FTC features its information at www.ftc.gov, where you can find publications, video, interactive games and audio content; in the media through interviews and reports in newspapers and magazines and on radio and television; and through partnerships with non-profits, advocacy organizations, other government agencies at all levels, and industry groups. Partnering helps the agency leverage limited resources - and helps get important information directly into the hands of the people who need it. We put all our information - including our videos, publications, and bookmarks -- "up for grabs," and invite organizations, media outlets, bloggers, and individuals to use it, distribute it, and link to it. It's free and in the public domain. That is, there's no copyright on the information: you can even put your organization's name on it. It's a cost-efficient way to disseminate information and it helps make sure that people are getting consistent messages about all-important consumer protection topics.

Questions? Please e-mail us at HispanicOutreach@ftc.gov for more information.

#### For more information go to the following web sites:

www.ftc.gov/espanol www.admongo.gov www.ftc.gov/MoneyMatters www.ftc.gov/YouAreHere www.YouTube.com/FTCvideos www.ftc.gov/idtheft www.onguardonline.gov

# **Workforce Anti-Discrimination Education Campaign Underway**

By Mario Marsans

LULAC and the Department of Justice (DOJ) have created an exciting new partnership for an immigration related employment discrimination public education campaign across the U.S.

DOJ's Office of Special Counsel for Immigration-Related Unfair Employment Practices and LULAC will conduct five outreach and education workshops aimed at educating employers, potential victims of discrimination, and the general public about their rights and responsibilities under the Immigration and Nationality Act's anti-discrimination and employer sanctions provisions.

LULAC feels that it is vital that the Latino community knows about the laws that protect workers from national origin discrimination, unfair documentary practices relating to the employment eligibility verification process, and from employer retaliation

Know Your Rights
And Responsibilities
Conozca Sus Derechos Y
Responsabilidades





HOTLINE NUMBER: 1-800-255-7688 (WORKER) & 1-800-255-8155 (EMPLOYER) WWW.USDOJ.GOV/CRT/OSC WWW.LULAC.ORG

The workshops will also provide an overview of immigrant workers' rights and reviews relevant federal laws, legal developments on immigrant workers' access to legal remedies after the Social Security Administration. "no-match" rule, and recent expansions of employment verification systems.

The workshop will also inform people what is the difference between a Social Security number and an ITIN number, and when should you use one versus the other.

It will cover when you must disclose your immigration status and what documents you need. Workshop topics include current policies, dealing with employers and police, and influencing U.S. immigration policy.

LULAC conducted the fist workshop in New Jersey in May. Additional workshops are planned for: Boston; Miami-Dade County in Florida; Albuquerque, New Mexico; Chicago, Illinois; and Atlanta, Georgia. For more information please contact Ulises Gonzalez, UGonzalez@LULAC.org or at the National Office, 202-833-6130.

# Profile: Luis E. Nuño Briones

#### Q: Where were you born?

A: Guadalajara, México, a few winters ago.

#### Q: How long have you been involved in LULAC?

A: Since the 1998 LULAC National Convention that took place in Dallas. I have participated in every National Convention since then.

#### O: Who do you admire most?

A: I admire anybody who selfishly works to improve the lives of the less fortunate and the people that help others move ahead in life. People that will make time to listen and find a solution for others needs no matter how busy they might be at the time.

#### Q: Who is your mentor?

A: There have been many outstanding individuals, but during 1995 –2005, as coowner of a national magazine I had the opportunity to interview some of the most successful Hispanic executives from Fortune 500 companies and entrepreneurs throughout the country. Their amazing stories included breaking some of the biggest life challenges

and barriers to overcome poverty. Without them knowing, these highly motivated individuals became my silent mentors and taught me to dream. They taught me that I too could earn my U.S. citizenship, manage and operate a successful magazine and move on to launch other businesses. Unbeknownst to them, the LULAC mentors that I worked with were Belen Robles, Rick Dovalina, Hector Flores, Rosa Rosales and too many others to mention.

#### Q: What made you want to get involved with LULAC?

A: I first learned of LULAC in 1994, as a member of the media press corps reporting on a variety of issues affecting Latinos. At that time I was made aware that LULAC was involved in defending the rights of the people and I became fascinated with the spirit of the organization and its members. I was moved to the point where I joined the organization as a member in 2000 and in 2002 I founded LULAC Council #4720.

In 2007, I became a lifetime member because I believe passionately in LULAC's mission and this was my way of supporting the organization at a national level. Also, I learned that to make an impact in your community and a contribution to society, it is imperative to belong to a reputable national organization with a respectable track record such as LULAC.

### Q: What do you think is one of the most important issues affecting Latinos today?

A: It is education without a doubt. Today, more than ever, we as a country need to invest a higher level of resources in the U.S. education system in order to compete in the rapidly changing global economy. Those investments should focus on the needs low-income Latinos and African-Americans who are often educated at poorly performing schools. The future of the U.S. economy depends on whether we can compete with China and India and other emerging countries that are making a serious investment in education.

The U.S. is a super power and with that comes a great responsibility. The U.S. should help poor Latin American countries create jobs and take steps necessary to improve their quality of life. Unless that is done, we will continue to see millions of Latinos leave their countries because of a lack of means to support their families.

#### Q: What was your most memorable LULAC moment?

A: To learn the power and importance of the voting process. Also the



difference one can make by taking an active role in the voting process. Since becoming a U.S. citizen in 2001, I've never missed the opportunity to vote in a local, state or national election! The opportunity to vote is an incredible power. When I vote, I know that my vote is as powerful and important as the vote of millionaire's and billionaire's like Warren Buffett or Bill Gates, and that makes me powerful too!!!

Before voting, it is equally important to make time to study the issues and the candidate's positions on those issues because the persons we elect will make decisions that will eventually impact the lives of people in communities across the country. If we don't vote, we give the power to others to make decisions for us. If we don't vote, we have no right to complain about ineffective government or services.

### Q: What are the activities that you are involved in?

A: I get involved in as many community activities as I possibly can at the local, state and national level. In addition, I still find

a way to provide humanitarian aid every year to people who are less fortunate in my hometown of Guadalajara.

#### Q: What is an important leadership characteristic?

A: Is important to have a combination of several characteristics: Vision, passion, conviction, along with flexibility and openness. There are leaders who are excellent speakers, others great at organizing, and others at getting things done. An extremely important characteristic of leadership is that when you get into a leadership position, always remember to help others.

#### Q: What do you do when you are not with LULAC?

A: I enjoy cycling on trails in parks for exercise to improve fitness and cardiovascular health. Also, I travel to Guadalajara, to spend quality time with my parents and extended family.

#### Q: What has had the biggest impact on you in 2009?

A: Being able to walk again without pain after suffering from two herniated discs in my lower back! I learned how fragile life can be and to value every second we have while we can because it can all go away quickly. I also learned to become a better human being.

#### Q: What are you most proud of accomplishing?

A: Accomplishing my first LULAC project, which was being successful in acquiring a van with a wheelchair lift and donating it to a church in Guadalajara so they could transport disabled persons. I'm also proud of establishing a business that later employed dozens of people, which allowed them to become self-sufficient. Other accomplishments included receiving the Media of the Year Award from organizations such as: the U.S. Department of Commerce, National Hispanic Publishers Association, Texas LULAC and being appointed as the LULAC National Historian

#### Q: What is your message to those reading this?

A: Life is short, so smile and enjoy every second. Be the best you can be. Always be there for your family and friends and tell them you love them. Work every day to make an impact in your community and country, to build a better world, so we can leave this home called earth in a better condition for future generations.

#### YOUTH CORNER

## Hard Work Brings Success to Class of 2010 Salutatorian

By Maria Alvarado

Growing up in a low income family where dad comes home late and mom's job is to take care of the kids has shaped my aspirations. Accustomed to a different life in Querétaro, México, I had to go through several adjustments when my family and I moved to California. From that experience, I learned that perseverance and hard work are extremely important when pursuing a goal.

My parents were born in Queretaro, Mexico to very traditional parents. They worked long hours to provide for the family. In pursuit of the American dream, my father immigrated to the U.S. From the money he would earn, he would keep just enough for necessary things and the rest he would send back to my mother in Mexico. Education was not a priority in my family, and for that reason, two of my

brothers dropped out of school to work. Now, I always hear their regrets, wishing they could go back in time and continue studying.

Growing up, I didn't spend as much time with my father as I would have liked. He would visit us once a year for two weeks and then he had to go back to his job. Fortunately, he was able to obtain his citizenship which made it possible for him to file for our residency. After four years, when I was seven, my family and I moved to California. It took several months for me to adjust to a new country, new school, and different people. It was very hard at the beginning. I dreaded going to school because I didn't know English so everything was much harder for me. I hated not understanding what the teacher was saying, what everybody around me was talking about. I felt alone and many times, I would just cry. There were times when I didn't even feel like trying anymore, but I fought through and my hard work and perseverance paid off.

When bills come, I always see my parents stressed, anxious, thinking they won't have enough money to pay all of them.

Whenever I need to buy something for school, it hurts me to know that I'm taking money they could be using to pay something else. I need to continue studying because I want to be able to give back to my parents and show them that the time and money they put towards my education paid off. When they are older and can no



Maria Alvarado, senior at San Benito High School with parents.

longer take care of themselves, I want to be able to provide for them. I also want to be able to give back to my community and to those students who need a little help getting started. I have taken part in both community and school activities. I have participated in student government all four years, taken part in LULAC, Red Cross, CSF, and Key Club. I have also volunteered at a convalescent home for over 120 hours and have participated in community activities like the river and graffiti clean-up.

I have set high expectations for myself and with determination, perseverance and dedication, I am proud to say my hard work has paid off. I have been enrolled in eleven advanced placement courses and I have managed to receive an A in most of them. That allowed me to be in the running for valedictorian. I am looking forward to a great college experience. But I find myself in tough positions because my father's salary is not enough to pay over \$27,000 for my education. I need all the help possible to be able to continue my education at UCLA. I aspire to one day become an obstetrician/gynecologist and be able to give back to the community by offering my service. It will take a lot of hard work and determination but I will be able to accomplish my goal and it would be much easier without the stress of not knowing if I will be able to afford it.

SI SE PUEDE!

#### YOUNG ADULTS CORNER

# **LULAC Young Adults Go To Work**With Help From Internships.com

By Michelle Pelayo-Osorio, LULAC Vice President for Young Adults

In March, Internships.com in partnership with LULAC launched the LULAC and Internships.com

Founding Interns Program.

Six students from around the country were selected based on their high level of involvement with LULAC and their interest in a marketing internship with Internships.com. The students are from the University of Houston, McHenry College, University of Arkansas at Little Rock, Purdue University Calumet, University of Arkansas at Fayetteville and University of Phoenix, Phoenix campus.



Michelle Pelayo-Osorio

Students arrived in Washington, D.C., on Mar. 9 and the night began with a pizza party where everyone got to know each other and the students were able to learn more about Internships.com. The company's CEO, Robin Richards, discussed business with the students and welcomed them to the program. Richards talked about his experiences building and growing companies as well as his thoughts on success.

"I come from a small town, and this type of experience is not available on campus or with local businesses," said Founding Intern Lizett Trujillo. "I'm getting the opportunity to work with national business and organizational leaders and learn from their experience."

The students also fully participated in LULAC's Legislative Conference, including issue briefing sessions, a luncheon on broadband and advocacy visits on Capitol Hill.

A highlight of the trip was LULAC's Legislative Gala. The students attended the black tie function and dressed in high style to watch as LULAC granted legislative awards and celebrated accomplishments.

Every morning the students met for breakfast and discussed marketing 2.0 and their business goals and ideas for their marketing internship they were about to begin with Internships.com.

It wasn't just business though – the students did find time to take a private car tour of all the monuments as well as the White House and the Capitol Building.

"The first few days of the internship, have been a whirlwind," said Founding Intern Leda Victoria Sanchez. What I love about this internship is that I'm getting work experience with an exciting company as well as chances to see Washington, D.C., and meet our nation's leaders."

The students began their eight-week virtual internships on Mar. 8 in Los Angeles.

More information about the collaboration between Internships.com and LULAC is available at *Internships.com/LULAC*.

#### ISSUES EDUCATION

# Op-Ed: LULAC Supports Dream Act As Vital to America's Future

By Cynthia Felix, LULAC Policy Intern

The DREAM Act would help students continue their education and benefit the future of our country. It would allow conditional permanent residency for those with good moral character for six years within which the individual must obtain a degree of higher education in the U.S. It would give students who have lived in the U.S. for much of their lives and worked hard to graduate high school the opportunity to go on to college.

We need to address the tragedy of young people who grew up in the U.S. and graduated from our high schools, but whose future is

circumscribed by our immigration laws.

We need to continue working shoulder to shoulder to achieve better wages, working conditions, and prosperous lives. And ultimately, I believe that the best investments we can make are in education.

Consider these statistics: In 2007, 13.4% of Hispanics age 25 years and older had received a bachelor's degree or higher, compared to 30.6% of comparable non-Hispanic whites. In 2003, only 28.2% of Hispanic 12th graders had expectations of attaining a bachelor's degree, compared to 35.1% of non-Hispanic white 12th graders. During the 2004-2005 academic year, although the average amount of financial aid received by a Hispanic full-time undergraduate was \$4,622, white students received on average \$4,837 and African American students received \$4,908 in financial aid.

Undocumented individuals make up a great percentage of our schools and workforce and support the growth and sustainment of our country.

If individuals are denied an opportunity to realize the American dream, we are only hurting ourselves. By not allowing them greater financial prosperity, we must then support them through welfare and other programs paid for by our tax dollars.

Since 2001, congressmen and women have done a great job at promoting the DREAM Act and its benefits. It has twice passed in the Senate Judiciary Committee in bipartisan fashion and again in 2006 by a voice vote as an amendment to the comprehensive Immigration Reform Act of 2006. In 2007, the DREAM Act fell just eight votes shy of the 60 votes necessary to proceed to a final vote.

The DREAM Act continues to attract bipartisan support from the House and Senate leadership, relevant committee chairs and President Obama.

With more support, we can get this bill voted into law to improve higher education opportunities for undocumented students. By enacting the DREAM Act, Congress would legally recognize a long-standing truth: these young people belong here.



# 138,000

Last year Walmart promoted 138,000 hourly associates. It's all part of our emphasis on helping our associates achieve their goals. In fact, 73% of Walmart's store management team actually started as hourly associates. Because here at Walmart, we're more than just about jobs, we're about careers. To find out all the things Walmart is doing to make good jobs even better, just visit Walmartcommunity.com.



### **2010 LULAC National Convention Rules**

#### 2010 Convention rules approved by the National Board of Directors

- Only delegates, or alternates replacing a delegate, wearing their certified badges, will be allowed in the voting section. All other persons shall be seated in an observation area designated by the Credentials Committee. The only exception to this rule shall be to accommodate a physically challenged delegate or alternate who desires to be seated in a special area.
- A member in good standing has the right to ask that nonmembers be removed from the election area. This shall include the news media.
- 3. An Election Judge shall be appointed by the National President to conduct the elections.
- 4. The Election Judge shaU appoint a Time Keeper and three Official Counters for all elections.
- Elections shall be by stand up, show of hands, or roll call
  vote. The head of each delegation shall announce his/her
  council's vote and the Election Judge shall repeat the vote to
  the floor.
- 6. No delegate or alternate may have more than one vote in anyone election.
- 7. Voting in absentia shall not be allowed.
- 8. A candidate not previously announced, as per the LULAC National Constitution, may run from the floor provided that a written certification endorsement by the total accredited delegations of a minimum of five councils, including the candidate's home council, is made to the Election Judge prior to the time of nominations for the office in question.
- Each candidate has the right to appoint one counter.
   However, the only official count for any election shall . be that recorded by the three Official Counters.
- 10. Each candidate shall have five minutes for speeches which shall follow the closure of nominations for the office in question.
- 11. In elections where candidates are running unopposed their elections will be combined and held by acclamation. In elections in which more than two candidates are involved, and no one receives 50 percent plus 1 majority of the certified votes, the two candidates receiving the highest number of votes shall immediately go into a runoff. No speeches shall be allowed in runoff elections.
- 12. Challenges to any election must be issued to the National Legal Advisor immediately after the outcome is announced and before another election has begun. It shall take a two-thirds vote to overturn any ruling made by the National Legal Advisor.
- 13. The order of elections shall be as follows and will be conducted after resolutions/amendments are voted on.
  - National President
  - Southwest VP
  - Northwest VP
  - Farwest VP
  - VP for the Elderly

- · VP for Young Adults-
- Treasurer
- 2013 Convention Site
- Southeast VP
- Northeast VP
- Midwest VP
- · VP for Women
- · VP for Youth
- First reading of all Constitutional Amendments and Resolutions will be presented immediately after the Assembly is convened.
- 15. The presentation of Constitutional Amendments from the floor shall not be allowed. Discussion on Constitutional Amendments shall be limited to three speakers for and three speakers against with each speaker having two minutes.
- 16. All resolutions must be type written and submitted in the form provided for in the LULAC website and submitted by a local council in good standing. Approved State resolutions must be submitted to the National Office within five days of passage. The Resolutions Committee shall read the resolved portion of each resolution and make its recommendation to the assembly. Discussion on each resolution shall be limited to two speakers for and two speakers against with each speaker having two minutes. A speaker must announce if he/she is speaking in favor of or against the resolution in question.
- 17. Resolutions from the floor shall be accepted. The resolution from the floor must be type written and submitted by using the form provided in the LULAC website and signed by the total registered delegation of the offering council. The written resolution from the floor must be presented to the Resolutions Committee and the State Director or his/her designee be notified. The Resolution Committee Chair shall read the resolution in its entirety and call for a vote. The same time limit, number of speakers, and announcement as in rule 16 shall apply to this rule.
- 18. Any issue not covered by these Convention Rules will be determined by the proper provisions within the LULAC National Constitution, By-Laws & Protocol, and Robert's Rules of Order (revised) in that order.
- 19. These adopted 2010 Convention Rules may be changed by a two-thirds vote of the assembly.
- 20. Delegates, alternates and guests must maintain proper decorum at all times. Whistles are not allowed. Individuals intentionally disrupting election proceedings as determined by the Convention Chair will be expelled from the floor.
- 21. Any individual that uses profanity, verbally threatens or attacks another member on or near the voting floor be removed from the voting floor and that charges to expel the member for "actions contrary to the principles of LULAC" be brought against the member by the presiding officer at the next National or Executive Board meeting

#### INTERNATIONAL CORNER

# **LULAC Working with Nigeria, India and Mexico**

By: Dr. John David Arnold - LULAC International Chair

#### **NIGERIA**

LULAC lost a friend and supporter in March with the passing of His Royal Highness Eze Dr. Emma Umez-Eronini, seen in the photo receiving a LULAC Anniversary Pin. His kingdom in Nigeria is more than 600 years old. His charitable work included a hospital in Owerri for farm workers and rural poor. His kingdom has 12 LULAC associate members who would welcome young adult health care interns from the U.S. The king's recognition of LULAC included a royal decree honoring LULAC associates for helping develop microbusinesses in Nigeria.



Nigerian King Eze Dr Emma Umez-Eronini and his Queen

#### INDIA



LULAC participates in Polio Free India Day

Dr. Harjit Singh, the first LULAC associate member in India, and Dr. John David Arnold, LULAC Council #1088, gave polio vaccinations to dozens of farm worker children on Polio Free India Day in Sultanpur Lodhi. India now hosts 10 LULAC associate members, all of them rural healthcare workers. Dr. Harjit was in Arizona recently and invited LULAC young adults to participate in similar community service and energy sustainable projects during their Christmas vacations. He said volunteers would be given room and board.

#### **MEXICO**



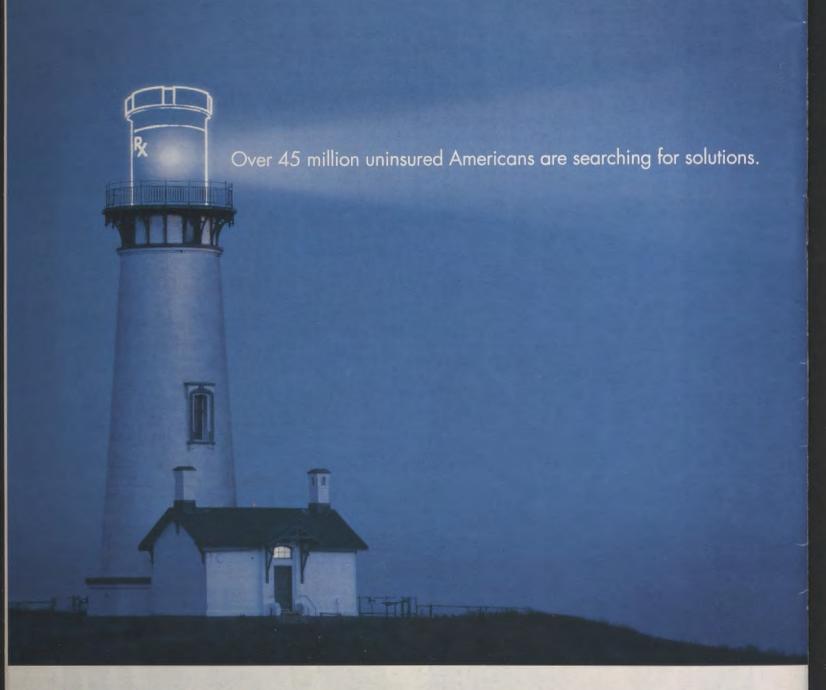
Presentation of a van to help the developmentally disabled in Caborca, Sonora, Mexico

Presidents of LULAC Council #1088 and #1091 were in Caborca, Sonora, Mexico, to donate a wheelchair lift-equipped van to the Centro de Capacitación. The program serves more than 100 handicapped persons in a rural community that dates back to the 1600's. The mayor and director of the program accepted the vehicle. Later that day, the LULAC delegation conducted a microbusiness forum for 200 students at the University of Sonora. Opportunities for community service south of the border are much needed and accessible. Council #1091 is hoping to co-sponsor an associate council in Caborca. Other international associate groups are also looking for sponsors.



Council #1088 members in Tucson, Ariz., present a \$5000 check to World Care.

LULAC District IV and Councils coupled with World Care and PPEP TEC Charter Schools Adelante Program to collect more than 10 tons of relief supplies as part of an earthquake relief response for Haiti. It is a continuation of relief efforts dating to hurricanes Katrina and Rita in the U.S. and hurricanes Hendriette and Jamina in Mexico.



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