72nd Annual LULAC Convention Inserts

HULAC NEWS

Langue of United Latin American Citizens

March/April 2001 54.50





White House General Counsel Al González



Housing and Urban Development Secretary Mel Martinez



White House Director of Intergovernmental Affairs Ruben Barrales

NEW FACES IN WASHINGTON

NONPROFIT ORG.
U.S. POSTAGE
PAID
CORPUS CHRISTI,
TX
PERMIT NO. 92

Mr. Benny Martinez 14026 Wadebridge Way Houston, TX 77015-2458

All-new, totally redesigned

YUKON

Make that Move...

in and out and around urban traffic in your all-new, totally redesigned GMC Yukon. It can dip into a curve and maneuver twists and turns with surprising agility. A tighter turning radius, wider stance and improved suspension makes this full-sized SUV remarkably easy to handle. The all-new Yukon has plenty of style, along with new available third-row seating so everyone rides in comfort. To find out more about Yukon and its surprising agility, make that move to gmc.com/yukon.



Do one thing. Do it well."

1-800-4-A-YUKON

OFFICE SPONSON OF THE 1990 VALUE OF THE 1990 VAL

2001 LULAC National Legislative Awards Gala



Hon. Loretta Sanchez

On March 13, the 2001 LULAC National Legislative Awards Gala, celebrating our 72nd anniversary, will honor three of America's outstanding national leaders who have served the Hispanic American community. The National Legislative Awards Gala was founded in 1998 to highlight critical legislative issues affecting Hispanic Americans and to recognize the key leaders working on those issues.

LULAC Legislative Awards will be presented to California Congresswoman Loretta Sanchez and Empower America Director Jack Kemp. The LULAC President's Award will be presented to New York Senator and former First Lady Hillary Clinton.

Tony Plana, leading actor on the all-



Hon. Hillary Clinton



Hon. Jack Kemp

Latino Showtime series "Resurrection Blvd." will be Master of Ceremonies. Congressman Silvestre Reyes (D-TX), newly elected Chair of the Congressional Hispanic Caucus, and Congresswoman Grace Napolitano (D-CA) will also participate in the program.

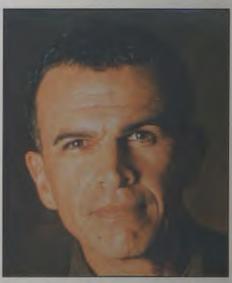
The black tie gala will take place at the J.W. Marriott Hotel, 1331 Pennsylvania Ave., NW, in Washington, D.C. The reception begins at 6:00 pm and the dinner begins at 7:00 pm. Tickets are available for \$250 per person (\$100 for LULAC members in good standing), with all proceeds from the event going to support LULAC's award-winning programs. For tickets or additional information, please contact the LULAC National Office at (202) 833-6130.



Hon. Silvestre Reyes



Hon. Grace Napolitano



Actor Tony Plana

LULAC NEWS

League of United Latin American Citizens

2000 L Street, NW, Suite 610 Washington, D.C. 20036

TEL: (202) 833-6130 • FAX: (202) 833-6135

National President Rick Dovalina Executive Director
Brent Wilkes

Editor:

Scott Gunderson Rosa

NATIONAL OFFICERS

Rick Dovalina
Belén Robles
Hector Flores
Victoria Neave
Damaris Sifuentes
Rosa Rosales

Juan Carlos Lizardi
Maria Pizaña
Richard Fimbres
Augustin Sánchez
Regla González
Carlos López Nieves

Frank Ortiz Ray Velarde National President Immediate Past President

Treasurer Youth President

VP for Elderly VP for Women

VP for Young Adults VP for Farwest

VP for Midwest

VP for Northeast VP for Southeast VP for Southwest National Legal Advisor

STATE DIRECTORS

Mary Fimbres
Bob Treviño
Mickie Luna
Marlene Roys
Panchita Bello

Panchita Bello
Armando Pomar
Stratton Frank
Blanca Vargas
Alicia Rios
Juanita Lopez
Rodrigo Bonilla
Emilio Salinas
Sara Barrientos
Ramiro Gonzalez
John Castro

Frank Cordova Lew Muñoz Elsie Valdes Dilka Román Roman Palomares Walter Tejada

Peggy Anastos

Gregorio Montoto

Arizona Arkansas California Colorado

District of Columbia

Florida Georgia Illinois Indiana Iowa Kansas Louisiana Massachusetts Michigan Nevada New Jersey New Mexico Pennsylvania Puerto Rico Tennessee Texas

Tex Virginia

Wisconsin

© LULAC National Office

LULAC NEWS is published bimonthly by the National Office of the League of United Latin American Citizens.

Contents

4th Annual National Legislative Awards Gala Preview3
President's Message
Cover Story: New Faces in Washington
Education and Latino Society8
Guest Article: Congressman Silvestre Reyes
"Compromiso con el Paisano"10
President Bush Grants TPS for El Salvador10
2001 LULAC National ConventionSpecial Inserts LULAC takes its national convention to the great Southwest and the growing city of Phoenix.
LULAC Virginia Raises Money for Earthquake Victims11
General Motors Joins El Salvador Relief Effort11
GM and Vicente Fernandez Raise Money for Scholarships11

News From Around the League

Civil Rights Symposium in CA, LULAC Tennessee Opens State Office, and Lubbock Council Gets in Holiday Spirit....12

LULAC 2001 Calendar of Events......14

College Board Honors Dallas LNESC Center......15

Hispanic Internet Summit on the Horizon......16

House Education Committee Segregates Latino Education....16

Book Review: Hispanics in the Mormon Zion, 1912-1999.......17

Cover: The White House lawn acts as a landing ground for new Latinos in the Bush Administration.

One-year subscription price is \$24. Single copies are \$4.50. LULAC members receive a complimentary subscription. The publisher encourages LULAC members to submit articles and photos for inclusion in future issues. Once submitted, articles are property of the LULAC News and may be subject to editing.

Advertising rates for the LULAC NEWS are available by contacting the LULAC National Office in Washington, D.C. (202) 833-6130.

President's Message

Dear Brothers and Sisters of LULAC:



Now that the new year is in full swing, the 107th Congress has settled into Washington, and the new administraton is taking shape, I feel it is a good time to recognize those new faces who will take on the responsibility of shaping national policies and agendas for the future. We are pleased to see so many Latinos taking the initiative to step into the public forum and offer their expertise and dedication to the

Latino community and nation as a whole.

New Blood in Washington

In the Bush Administration, we have new Secretary of Housing and Urban Development Mel Martinez, who brings with him an array of knowledge and skills that will help to increase affordable housing for Latinos around the country.

White House General Counsel Al González, a former Supreme Court Justice in my home state of Texas, will surely provide the president with expert advice and counsel on a daily basis.

Ruben Barrales, a Silicon Valley executive, will bring his public service and management skills to the position of Assistant to the President and Director of Intergovernmental Affairs.

Most recently, Hector Barreto, a board member of the United States Hispanic Chamber of Commerce and chair of their Legislative Committee, was nominated by President Bush to serve as the administrator of the Small Business Administration. We wish him a smooth confirmation process in the days ahead.

I would like to congratulate Congressman Silvestre Reyes of El Paso, TX, who is now the new chair of the Congressional Hispanic Caucus. We also welcome Hilda Solis of California to the House of Representatives.

LULAC looks forward to developing and building strong working relationships with each of the aforementioned individuals, in hope of creating a better and stronger nation for our fast-growing Latino communities.

Fourth Annual Legislative Awards Gala

As we look ahead to LULAC's fourth annual legislative gala, I would like to take this opportunity to congratulate the distinguished and deserving honorees this year.

I have chosen to present New York Senator Hillary Clinton with the prestigious LULAC President's Award. Throughout her time as first lady, Sen. Clinton worked tirelessly on behalf of the millions of uninsured Americans, many of whom are Latinos, and for our nation's children. We look forward to more of the same dedication and devotion during her tenure in the Senate.

Our Legislative Award recipients are California Congresswoman Loretta Sanchez and Empower America Director Jack Kemp. Rep. Sanchez has been a tireless advocate for the Latino community and brings enthusiasm and energy to Capitol Hill.

Jack Kemp, former New York congressman, is responsible for spearheading the Empowerment Zones effort that has helped many Latinos and other low-income Americans find better jobs and improve their economic situation. All of these individuals have worked to help the Latino community and I look forward to honoring them at our gala on March 13.

News from Around the League

The strength of LULAC has always been our membership. In every issue of the LULAC News, members' activities from around the country and Puerto Rico are reported in "News from Around the League." This feature allows current members to see what other LULAC members are engaged in, and also provides prospective members and sponsors the opportunity to see many of the wonderful endeavors LULAC councils are involved in.

In this issue, there are four pages dedicated to past and upcoming events that our members work hard to put on for the benefit of the community. I urge you to look over the calendar and plan to attend upcoming events in your area. The majority of LULAC functions serve to raise money for scholarships, food drives, and many other noble activities that our members participate in.

Sincerely,

Rick Dovalina
LULAC National President

LULAC Index: The Numbers Tell the Story

1 million \$9 million \$20 million \$68.5 million \$8 billion \$32.4 billion Approximate # of Latinos Missed in the 2000 Census
Amount Top-Paid Latina Makes for One Movie
Amount Top-Paid Woman Makes for One Movie
2001 Title V Budget for Hispanic Colleges & Universities
Yearly Amount Sent to Mexico from Migrant Workers in US
Secretary Mel Martinez's Budget at HUD

Cover Story

Fresh Latino Faces Descend on Washington

Bush Administration Includes Latinos Among its Diversity

As the Bush Administration kicks in to high gear, more and more Latino faces are showing up in Washington to serve under the new president. Bush's promises to unite the nation and create a diverse administration throughout have been thus far lived up to, perhaps more so than expected.

"We have always monitored the government, including the White House, to ensure that efforts are being made to bring in quality Latinos to fill important positions," said Rick Dovalina, LULAC National President. "While there are more positions yet to fill, so far it appears that President Bush is making a concerted effort to surround himself with Latinos and other minorities."

To date, at least three important decision-making positions have been filled by Latino candidates, with the possibility of more in the near future. Floridian Melquiades "Mel" Martinez was selected to serve as the Secretary of Housing and Urban Development (HUD), an extremely important role considering that the percentage of Latinos owning their own homes is still well below the national average.

Alberto González was the first Latino chosen for Bush's administration. As White House General Counsel, he will serve as the president's right-hand man on everyday important decisions that affect the country.

Third, Silicon Valley executive Ruben Barrales was chosen to head up the Department of Intergovernmental Affairs. His role will be critical as it will be his job to develop and maintain relations with state and local governments.

Mel Martinez

Martinez brings a variety of experience and skills to his position at HUD. It will be his job to create opportunities for home ownership; provide housing assistance for lowincome families; help create, rehabilitate, and maintain the nation's affordable housing; enforce the nation's fair housing laws; help local communities meet their development needs; and spur economic growth in distressed neighborhoods. He will be responsible for a budget of \$32.4 billion and approximately 9,000 employees.

Martinez came to the United States alone at the age of fifteen, and spoke no English upon arrival. "I came to America with a suitcase and the hope of a better life," he said. "I know the value of home ownership because I have witnessed its great power throughout my entire life."

He was taken in by foster families until he was reunited with family members in Orlando. He went on to graduate from the Florida State University College of Law and practiced law in Orlando for 25 years.

He most recently served as the Chairman of Orange County, FL, the elected chief executive of a government that provides complete urban services to over 860,000 people. Before being chosen for HUD, he was in the midst of an ambitious program emphasizing public safety, growth management, the needs of children, clean neighborhoods, and improved transportation.

In his new role, he plans to continue reforming HUD and will pursue various proposals to increase home ownership among minorities. This includes allowing low-income families to use federal rental vouchers toward home ownership, providing tax credits to financial institutions that match the



HUD Secretary Mel Martinez

saving of low-income earners, and offering tax credits to encourage the construction and rehabilitation of single family homes in distressed communities.

"Home ownership lies at the very heart of the American dream," he said while accepting his nomination. "I will work hard to ensure that every American has every opportunity to have affordable housing."

Ruben Barrales

Known for his leadership and initative, Barrales brings his grassroots experience to the national level as the White House Director of Intergovernmental Affairs. In his new position, he will be responsible for working with local and state governments and will serve as a liaison between the president and state governors and mayors of larger cities.

He sees himself as a portal and plans to coordinate efforts between the states and federal government to address the West's en-



HUD Secretary Mel Martinez with LULAC Florida State Director Armando Pomar at the Florida Inauguration Ball.

President Bush on His Latino Appointees

"He's got a wonderful story. He was a refugee, as a young boy from Cuba. He understands American values; he's grown to appreciate them. And there's no greater American value than owning something; owning your own home and having the opportunity to do so. Mel is the perfect pick to run this important department."

on Mel Martinez

"My administration is committed to working in close partnerships with state and local governments. I am pleased that a former local elected official, who brings such a strong background in the policy issues facing state and local governments, has agreed to head the Office of Intergovernmental Affairs."

on Ruben Barrales

"I know firsthand I can trust Al's judgment because he was my first counsel as governor. Al is a distinguished lawyer. Al is a man who has only one standard in mind when it comes to ethics, and that is the highest of high standards."

- on Alberto González

ergy crisis, and deal with the emerging issue of developing the nation's broadband infrastructure.

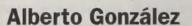
He comes from the non-profit organization Joint Venture: Silicon Valley Network. where he served as President and CEO. His job was to oversee an organization of business, government and education leaders that conduct research and create programs designed to enhance the region's economy and quality of life.

In 1992, Barrales was the first Latino elected to the San Mateo County Board of Supervisors. In that role, he distinguished himself as a leader who developed innovative programs to deal with social problems that plagued local communities.

In his first term, he helped to reduce violent crime in East Palo Alto by 80 percent. He led the charge to create one of California's first public charter schools and developed an effective graffiti abatement program that has served as the model for other California counties.

He was a member of the Speaker's Commission on the California Initiative Process and an adviser for the Stanford Institute for Economic Policy Research. Barrales is

the son of Mexican immigrants and is bilingual in English and Spanish.



González comes to the White House with an already strong working relationship with President Bush. He served as Bush's top legal adviser during his first term as Texas governor.

In his role as White House General Counsel, González will be responsible for advising the president on all legal issues concerning the Office of the President and the White House, including policy, ethics, and whether to sign or veto legislation.

He says that working with Bush in Texas for three years gave him the opportunity to get to know the type of man that he is and that he could not pass up the opportunity to serve with him again, this time on a much larger scale.



Director of Intergovernmental Affairs

of Texas, only the second Latino to ever serve in that role. He remained in that position until his latest appointment. Prior to that, Bush named González

yond his advisory positions. In 1999 Bush

appointed González to the Supreme Court

His history with Bush goes even be-

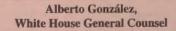
Secretary of State, where he served as chief elections officer and the governor's lead liaison on Mexico and border issues.

He attended Harvard Law School, after casting aside dreams of being an Air Force pilot. "I wanted to be a pilot, but after being in the academy for two years, I changed my career goals and decided I wanted to be a lawver," he said.

More to Come

President Bush recently announced the nomination of another Latino to a high-level position. Hector Barreto, U.S. Hispanic Chamber of Commerce Board Member, was chosen as the administrator of the Small Business Administration. Barreto's position was not confirmed by the Senate at the time of publication, but we hope to feature him in an upcoming LULAC News.

LULAC will continue its push to create an administration and government that accurately reflect the growing percentage of Latinos in America.





Education and Latino Society

By Gabriela D. Lemus, Ph.D, Director of Policy and Legislation

he single most important issue to the Latino community today is achieving academic excellence for Latino students. There are two basic issues to consider here in regards to the education of our young people.

First, as it stands now, the achievement gap for Latinos is too great when compared to those of other children in this country. Approximately 30 percent of young Latinos nationwide drop out of school. The danger here is that there is a clear correlation between generations dropping out. If the parent dropped out of school, the likelihood increases for the subsequent generation to also drop out.

Second, we have arrived at a watershed moment in the United States because public dissatisfaction with the current education system has reached a point of critical mass. There is a general perception that there is a need for reform. Now, we find ourselves in the midst of a debate about what shape that reform should take. The debate has hinged on issues like school choice, vouchers, and standardized testing. However, for the Latino community, the more important problem is to find new measures that address our specific concerns.

The American Association of University Women recently released a report demonstrating that both Hispanic girls and boys suffer from the same educational challenges. Results from the report confirm similar findings from the Department of Education. The report also highlights variations within the Latino community according to culture of origin and region. Another factor relates to immigration and time of arrival. There are indisputable differences between Latinos who are third and fourth generation US citizens versus those who have arrived more recently.

It is obvious that there are problems unique to the Latino community, however, these intersect with systemic problems of the current state of the overall educational system. True, Latino students face a set of variables that are both socioeconomic and cultural. But, the converse side of the coin is that many Latino students attend schools that

suffer from inadequate resources.

We know that children who have access to high quality education are able to get access to higher education. The logic follows that with an excellent education, a child is able to gain access to increase their wage-earning capacity and therefore to achieve the American dream.

Furthermore, the new economy requires new skills, new tools, new information and affordable access to technology. Latinos know this. LULAC knows this. The private sector know this and public policy makers know this.

Yet, even with all the attention on the importance of the new economy and the need for affordable access to technology, the fact remains that not enough has been done to ensure that Latino students get the attention that they deserve.

These gaps are further exacerbated at the lowest income levels and in rural areas. And, it becomes critical in regions that have not traditionally received Latinos.

We are witnessing a new phenomenon, the movement of Latinos into non-traditional areas. Increasingly, places like Georgia, Tennessee, Mississippi, North Carolina, and Arkansas are experiencing new challenges in serving the educational needs of Latinos.

Furthermore, in traditionally poorer areas like the border region, there are resource limitations that place additional burdens on local school systems. These areas simply do not have the funding available to handle the demands that have been placed on them as a result of recent population growth.

The bottom line is if schools are going to be able to create a positive learning environment for Latino students to achieve academically, they are going to need more resources.

Lastly, there is little doubt that Latino parents sincerely hope that their children will excel in school, yet Latino families' economic and social positions often place roadblocks in the realization of those dreams. These socio-economic conditions combined with school practices such as tracking impose low expectations on Latino students.

Public schools must address the psy-

chological, social, cultural, community, and economic factors that affect the education of Hispanic students. Otherwise, Latinos will too often continue to be victims of a second-rate education. This is an area where parental involvement becomes extraordinarily important. The public school system needs to ensure that all students open the doors to higher education and better paying jobs. However, they must also be sensitive to the unique needs of the Latino community to ensure that Latino children do not become throwaway kids.

The situation is not completely bleak, however. There are a variety of ways that ensuring academic excellence for Latino children can be achieved. There are many areas where partnerships and perhaps a shift in focus could have a significant positive impact on Latino students.

All adults need to encourage academic success. Latino students need to hear from all the adults in their lives that college and professional careers are rewarding options and ones that they can achieve. Advisors must curtail tendencies to promote gender and racially stereotyped careers as well as ensure that Latino students, particularly Latinas, are not underrepresented in college preparatory classes.

Break down stereotypes and deal meaningfully with societal issues, such as teen pregnancy, gangs, and substance abuse, that impact school performance. Childcare and alternative scheduling are two options that can help young Latino students, particularly for young Latinas who become pregnant. In so doing, we recognize that being a young mother and a student intent on completing her education are not incompatible. We also recognize that by providing alternative scheduling, children who have to work to help out the family are also respected.

Recruit and train teachers from the Latino community so that there are educators in place who can serve as role models and who can better connect the educational goals of the school to the cultural background of its students. Latino students need to see education as a powerful tool.

· Involve the entire family, especially the parents, to ensure that Latino students not only get through high school, but enter the process of college preparation. Latino students need to be prepared early on to setting their sights —as early as the 7th and 8th grade— on higher education.

(See Education, page 16)

Objectives for the 107th Congress

By Congressman Silvestre Reyes, Newly Elected Chair of the Congressional Hispanic Caucus

am honored to have been chosen as the next Chair of the Congressional Hispanic Caucus (CHC). I have had the pleasure of being a member of the CHC for the last four years and look forward to a productive 107th Congress. Since 1976, the CHC has been a leader for the Hispanic community. The CHC is relied on for direction and solutions to the many problems that are unique to Hispanics. Our goal is to work towards further prosperity for the Hispanic community and to speak out on Hispanics issues.

During the next two years, I plan to make economic development a very significant objective for the CHC. The presence of Hispanics in small businesses, corporations, and home ownership is more evident everyday. However, Hispanic businesses and wealth lag behind other communities due to a lack of access to capital, denial of loans, and lack of parity in government contracting. The CHC will continue to aid in the development of opportunities for Hispanic businessmen and women by making access to capital a legislative priority. It is important for the CHC to expand its contacts in the business community and ensure increased representation of Hispanics in our new global economy.

The CHC also plans to increase its involvement with issues pertaining to Latin America, specifically development and business. Governments and businesses in Latin America are looking to the U.S. for cooperation and leadership on key issues facing the Western Hemisphere: economic development, technical and environmental support, social and insurgent movements, immigration, human rights, and drug trafficking. The CHC is in a position to be fully engaged in promoting U.S. relations with Latin America.

Another important priority for the CHC during the 107th Congress is to continue our efforts to improve education and promote greater access to higher education and technology education. Hispanic students have the highest school drop out rate of any ethnic group at 33 percent. Moreover, limited English proficient students' drop out rate is at 50 percent. These numbers are unacceptable. If we want to empower the community, we must start with our youth. We will continue to make sure that through legislation and appropriation requests, the necessary resources are allocated to support and increase the percentage of Hispanics completing high school and receiving bachelors and masters degrees.

The CHC will also continue to take action to close the digital divide. The world is increasingly relying upon technological advancements to move us forward. Information is progress and studies show that there is a divide in who has and does not have access to this technology. Studies also show that



Hispanics are not keeping pace with other population groups.

Unfortunately, Hispanics are the largest group of uninsured in the United States, with two out of five Hispanics under the age of 65 uninsured. During the 107th Congress, we will continue to work towards increasing the availability and affordability of adequate health insurance for Hispanics and increase public awareness of Hispanic health issues within government agencies and the Hispanic community. In addition, the Caucus will continue to work to address the issue of health disparities that affect the Hispanic community, such as HIV/AIDS and diabetes.

Last year, the CHC played a crucial role in motivating the Hispanic community to fill out the Census 2000 forms. Our work is not over yet. During the next couple of months, we will encourage the use of sampling to adjust the census data to ensure that Latinos receive a fair share of government resources and political representation.

The CHC will continue to work on immigration policies that affect the Hispanic community, including family unification, declining number of citizenship applications, importation of guest workers and other temporary workers, delays in processing immigration and citizenship documents, and previously passed legislation that adversely impacts many families.

With the Republicans holding the majority in both Chambers of Congress and the White House, it will be imperative for us to work with other members of Congress in a bipartisan manner so that we can effectively accomplish the goals of the CHC. As shown, we have many issues to address this 107th Congress. I am confident that we will be successful in accomplishing all of our goals, and that the Hispanic community will in turn be able to take advantage of our accomplishments and prosper even further.



Congressman Reyes answers a young lady's question at an elementary school.

"Compromiso con el Paisano"

Mexican President Vicente Fox Looks to Reduce Costs on Money Transferred to Mexico

LULAC National President Rick Dovalina participated in Mexican President Vicente Fox's "Compromiso con el Paisano" conference March 2, 2001, in Guanajuato, Mexico. The conference gathered Mexican banking officials and dozens of private companies from the U.S. and Mexico to discuss the issue of money transfers between the United States and Mexico.

"LULAC is honored to have been invited to this conference to address the important issue of money transfers," said LULAC National President Rick Dovalina. "The companies facilitating these transfers have been making far too much money at the expense of hardworking individuals who are simply trying to create a better life for their family members back home."

The event itself was unprecedented, as the Mexican government has been reluctant to get involved in U.S. domestic policy in the past. However, President Fox, along with Mexico's brand new Office for Migrants Living Abroad, called for the conference to push for a reduction in the cost of money transfers

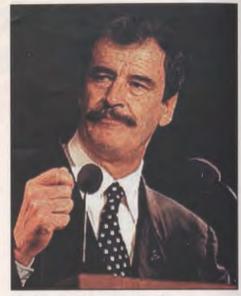
and announce the first step of a plan to move in that direction.

"President Fox is not only interested in Mexicans residing within its borders, but also those living in the United States and the migrant workers who give so much back to their country," added Dovalina. "LULAC will do everything in its power to work with the Mexican government to achieve many of the common goals we share."

It is estimated that as much as \$8 billion a year is sent to Mexico from its citizens working in the United States. This money is used mostly for basic needs, such as food, clothes and medicine. Those more fortunate use the funds to build new homes or start new businesses.

Fees for transferring money to Mexico can sometimes run as much as 25 percent of the transaction. Fox is working to cut this number down to 2 or 3 percent, which would increase the amount sent back to Mexico by hundreds of millions of dollars per year.

LULAC has played an important role on this issue in the past. Just last year LULAC



Mexican President Vicente Fox

supported a lawsuit against the major money transfer agencies, claiming that they were charging too much for transfers. The companies were ordered to pay some money back and provide coupons to many of the overcharged customers.

"This is not a new issue for us," said Dovalina. "We have known about this injustice for quite some time, and with the help of the Mexican government, hopefully this time we can find a permanent solution."

Bush Administration Designates El Salvador For Temporary Protected Status Following Devastating Earthquakes

President George W. Bush announced on March 2, 2001 that Salvadorans residing in the United States since February 13, 2001 have been granted Temporary Protected Status (TPS) for a period of 18 months. Eligible Salvadorans will not be removed and can apply for permission to work in the United States during the designated period. The TPS designation is part of ongoing efforts by the U.S. to assist El Salvador in recovering from devastating earthquakes.

The TPS designation was made by Attorney General John Ashcroft. It covers as many as 150,000 potential applicants and applies to those Salvadorans who have continuously resided in the United States since February 13, 2001. The TPS application period begins upon publication in the Federal Register, which is expected early next week, and continues for 18 months after.

"The havoc caused by these earthquakes makes it extremely difficult for Salvadorans to return home safely at this time," said Acting INS Commissioner Mary Ann Wyrsch. "Given that reality, granting them temporary protected status is the prudent and humane thing to do."

On January 17, 2001, the Salvadoran government formally requested that the Attorney General place El Salvador under the TPS program. After consultation with the Department of State and the INS, Attorney General Ashcroft made the designation. This consultation indicated that the extent of death, displacement and damage in El Salvador has resulted in a substantial but temporary disruption of living conditions, such that the country is temporarily unable to handle adequately the return of nationals.

All Salvadorans eligible for TPS must submit both an Application for Temporary Protected Status, Form 1-821, and an Application for Employment Authorization, Form 1-765, and supporting evidence to demonstrate both Salvadoran nationality and also continuous residence in the United States as of February 13, 2001. These forms are available from the toll-free INS Forms line, 1-800-870-3676, and from the INS Web site, www.ins.gov.

On January 13, 2001 and on February 13, El Salvador was devastated by two major earthquakes. To date, the earthquakes have resulted in at least 1,100 deaths, 7,859 injured, and over 2,500 missing. In addition, the earthquakes have displaced an estimated 1.3 million persons out of El Salvador's population of 6.2 million, more than 80,000 whom are living in temporary camps. Losses in housing, infrastructure and the agricultural sector exceed \$2.8 billion over half of the country's annual budget. These factors have clearly resulted in a substantial, but temporary disruption of living conditions in El Salvador.

El Salvador joins Angola, Burundi, Honduras, Liberia, Montserrat, Nicaragua, Sierra Leone, Somalia and Sudan as countries currently designated for TPS.

72nd LULAC National Convention & Expo



Reaching New Frontiers: Expanding the Latino Agenda

Phoenix, Arizona

June 3 - June 9, 2001

President's Message

Tear Brothers and Sisters of LULAC:



It is time once again to prepare for the most exciting event in the Hispanic community, the LULAC National Convention and Exposition. This year's event will gather us in one of the most exciting cities in the Southwest, Phoenix, AZ, for a week filled with celebrity speakers, important seminars and top-notch entertainment.

Our 72nd annual conven-

tion presents LULAC with the exciting opportunity to address issues of critical importance to our community in one of the fastest growing Latino markets in America. You can expect to hear from cabinet secretaries from the Bush Administration, Members of Congress, local elected officials, top academics, and respected business and community leaders.

We will form our new policy platform for 2002 and bring LULAC's issues to the forefront. Seminars and workshops will feature expert panelists addressing the issues that affect our communities the most, from human rights on the border to 2000 Census redistricting.

One of the highlights of the convention, as always, will be the LULAC elections, as our members gather from all over the fifty states and Puerto Rico to choose our national leaders. The LULAC Youth will conduct their own workshops and also elect their leadership.

The 2001 National Exposition will be our biggest ever, featuring Fortune 500 companies, government agencies, colleges and universities, and others displaying their products and services while also recruiting new employees at our Job Fair.

Last but not least, you can expect to be thoroughly entertained throughout the convention as we travel to Phoenix's most exciting venues and bring together some of the best entertainment to keep you dancing, laughing and having a great time.

I personally look forward to this year's convention for several reasons. I hope to be elected to my final term as LULAC National President so that I can continue to represent LULAC nationally and lead the organization to another level. I also look forward to the Phoenix convention because it grants us the unique opportunity to address the most important issues currently facing Latinos in the State of Arizona and nationwide.

I hope to see you all in Phoenix!

Sincerely,

Rick Dovalina

LULAC National President

Information

CONVENTION CENTER

The 2001 LULAC National Convention and Exposition will take place at the Phoenix Civic Plaza Convention Center, located at 111 N. 3rd Street, Phoenix, AZ.

CONVENTION HOTEL

LULAC has reserved a block of rooms at the Hyatt Regency
Phoenix adjacent to the Phoenix Civic Plaza Convention Center at
a special convention rate until May 2, 2001.

Main Hotel

Hyatt Regency Phoenix Civic Plaza 122 North Second Street Phoenix, AZ 85004-2379

Reservations—(800) 233-1234
Main number—(602) 252-1234
Guest FAX—(602) 254-9472
Rates: \$59 Single, Double, Triple or Quad Occupancy.
www.phoenix.hvatt.com

AIR TRANSPORTATION

The following airlines will offer special discounts to our attendees.

Please contact them or your travel agent and mention the LULAC

ID number to receive your discount.

American (800) 433-1790 Discount # <u>1851AM</u>

America West (800) 548-7575 CAMS CODE: <u>6089</u>

Continental (800) 525-0280 Reference #: LV919D

CAR RENTAL

Hertz will offer special discounts to our attendees.

Hertz (800) 654-2200 CDP # 1233724

General Phoenix Information:

www.phoenixcvb.com

Convention Program in Brief

Sunc	lay, J	une	3
------	--------	-----	---

1 to 5 pm	LULAC National Convention Registration
1 to 5 pm	Federal Training Institute Registration
6 to 8 pm	Opening Reception at the Hyatt Regency

Monday, June 4

Theme: Leveraging Diversity-Leading Change

7 am to noon	LULAC National Convention Registration
8 to 8:30 am	LULAC Federal Training Institute Opening
	Ceremonies
8:30 to 9:00	The 2000 Census-
	"The Diverse Look of Our Nation"
9:10 to 9:45	Executive Order 13171-Hispanic Employment in
	the Federal Government - "An Overview"
10:00 to 11:30	Stepping Stones to Leadership
Noon to 2pm	Diversity Luncheon
2 pm to 5 pm	Registration continues
2 pm to 3:30	Building and Maintaining a Diverse and
	Quality Workforce
3:30 to 5 pm	Leveraging Diversity
The same of the sa	

Tuesday, June 5

7 am to noon

Theme: The Mentoring Process, "A National Objective"

7 to 8:50 am	Law Enforcement Breakfast
8 am to 8:25	The Mentoring Process
9 am to 11:30	Macro Overview of Competencies-
	"A Case Study"
Noon to 2pm	LULAC Partnership Luncheon
2 pm to 5 pm	Registration continues
2 pm to 3:15	Alternative Dispute Resolution,
	"Innovative Concepts"
3:30 to 5 pm	Cultural Awareness- "A Personal Perspective"

LULAC National Convention Registration

Wednesday, June 6

Theme: U.S.-Mexico Border Relations: An Integrated Region

1		
1	7 am to noon	LULAC National Convention Registration
1	8 am to 9:15	Technological Changes-
1		"A Mentoring Challenge" (FTI)
	9:30 to 11:30am	The Real Rules of the Game (FTI)
	10am to 11:50	Plenary Session I: Arizona Summit-
		Human Rights
	Noon to 2 pm	Community Trailblazers Luncheon

1400ff to 2 pm	Community Translated 2
2 pm to 5 pm	Registration continues
2 to 2:30 pm	National Assembly—Committee Assignments
2 to 5 pm	Technology - "The Future is Now" (FTI)

2 pm to 3:30	Plenary Session II: Border Region Summit on
	Economic Development
3:30 to 5 pm	Plenary Session III: Border Region Summit on
	Health & Environment
3:30 to 5 pm	Smart Money Management: Expert Advice
-	on Purchasing and Investing
7 pm to 9 pm	Arizona Celebration

Thursday, June 7

Theme: The New Civil Rights Agenda

7 am to noon	LULAC National Convention Registration
9 am to 10:20	Underrepresentation, Accountability &
	Responsibility: Best Practices for America
9 am to 10:20	Fighting the Epidemic:
	Drug Abuse and HIV/AIDS in the Barrio
10:00 am	Ribbon Cutting Ceremony at Exhibit Area
10:30 am	Cyberspace Café Opening Ceremony
10:30 to 11:50	Our Native Heritage/Nuestra Herencia Indígena
10:30 to 11:50	Workshop: FAQs and Answers on Immigration
Noon to 2 pm	Unity Luncheon
2 pm to 5 pm	Registration Continues
2 pm to 5 pm	Exhibit Area Open
2:30 to 3:50pm	Latinos and the Civil Rights Movement in
	Historical Perspective
4 pm to 5:20	Grassroots Political Organizing: Census Results,
	Redistricting, and Leadership Development
7 pm to 12 am	Youth/Young Adults Awards Reception & Dance

Friday, June 8

Theme: Moving Ahead the Latina Agenda

7 am to noon LULAC National Convention Registration

/ alli to moon	HOLITCI THE CONT.
7:30 to 9 am	LULAC National Scholarship Fund Breakfast
9 am to noon	Exhibit Area Open
9 am to 7 pm	Cyberspace Café Open
9 am to 10:20	Solving the Education Crisis: A Forum
10:30 to 11:50	Women's Rights:
	The New Age of Latina Empowerment
Noon to 2 pm	Women's Hall of Fame Luncheon
2 pm to 5 pm	Registration continues
2 pm to 4 pm	LULAC Policy Summit & National Assembly
2 pm to 5 pm	Exhibit Area Open
5 pm to 7 pm	Presidential Reception
7 pm to 1 am	Presidential Awards Banquet & Ball
Caturadar	TIMO U

Saturday, June 9

Durent and , 6	And the second s
8 am to 1 pm	National Assembly & Election of Officers
1 pm to 5 pm	Exhibit Area Open
8 pm to 12 am	Fiesta de LULAC

(Subject to Change)

2001 Highlights

- Celebrity Speakers
- Top Elected Officials
- Top-Notch Entertainment
- Current Policy Seminars
- Three-day Exposition
- Arizona Celebration
- Charreada at Corona Ranch
- Hispanic Unity Luncheon
- Youth/Young Adults Awards
- Women's Luncheon
- Presidential Banquet
- 2001 LULAC Elections

LULAC Expo

- Fortune 500 Companies
- LULAC Plaza
- Community Fair
- Health Fair
- Arts Plaza
- Technology Corridor
- Cyberspace Café
- Armed Forces Displays
- Live Entertainment
- Voter Registration
- Political Corner
- LULAC/LNESC Programs

Policy Workshops

Three days of policy seminars will focus on issues such as:

- US-Mexico Border Issues **Human Rights, Health & Environment, Economic** Development
- Civil Rights Agenda
- Corporate Responsibility
- Latino Education Crisis
- Latina Empowerment
- Our Native Heritage
- HIV & Substance Abuse
- Census and Redistricting
- Smart Money Management

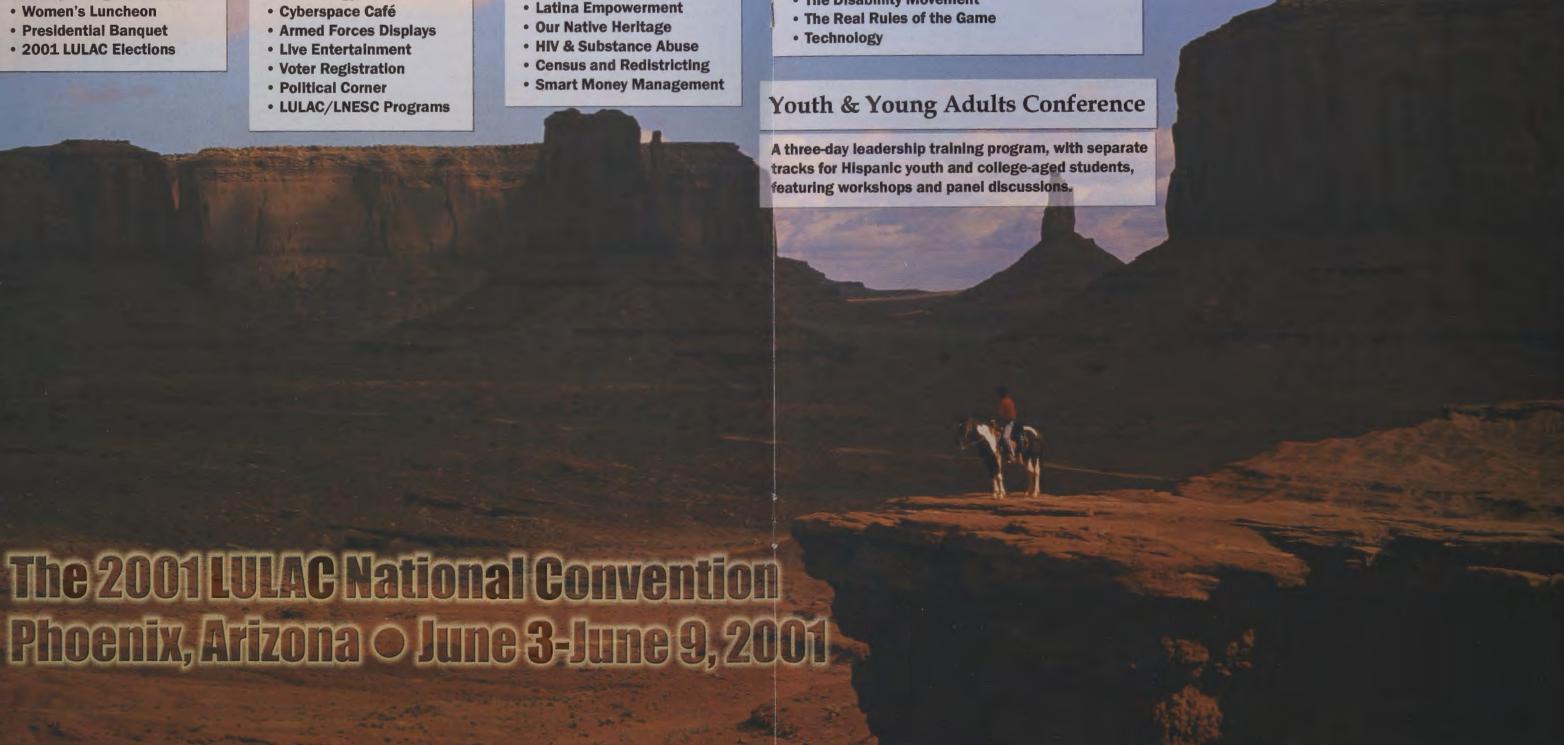
Federal Training Institute

An intensive training program for government and private-sector employees to enhance career development, employee relations and diversity management. Topics include:

- Latino Representation in Federal Gov't
- 2000 Census Results
- Mentoring
- Leadership Development
- Alternative Dispute Resolution
- The Disability Movement

Job Fair

In conjunction with the **National Exposition, Fortune** 500 companies, government agencies, and colleges & universities will be recruiting minority professionals.



Sponsorship, Exhibitor, & Advertising Agreement

Name	Title			
Corporation/Agency				
Address				
City	State	Zip		
Work Phone	Home Phone			
Sponsorships	Advertising	Exhibits		
Sponsoring an event or workshop at the LULAC Convention is an ideal way to reach out to national Hispanic leaders and influential community members. The following packages are offered at the levels indicated: Presidential—\$50,000: Convention	The 2001 LULAC National Convention Program provides an excellent opportunity for placing recruitment and community relations advertisements highlighting your corporate contributions to the Hispanic community. Over 7,000 copies will be distributed. Please	The LULAC Convention premier venue for show services to the Hispanic cruiting employees. Opelic, more than 7,000 per sition each year. Please	casing pro communi en to the gen ople attend	ducts ar ty and r neral pu the exp
Sponsor; 9 Exhibits; 2 Tables; 2 Color Ads; 9 Registrations; Signage Through- out Convention	indicate choices below (trim sizes): Full Page Color (8.5"x11") \$2,000	Number of 10 requested.	'x 10' spa	ces
Judicial—\$35,000: Dinner Co-sponsor; 6 Exhibits; Table; Color Ad; 6 Registrations; Signage for event Senatorial—\$25,000: Dinner Co-sponsor	☐ Full Page B&W (8.5"x11")\$1,500 ☐ Half Page B&W (8.5"x5.5")\$750 ☐ 1/4 Page B&W (4.25"x5.5")\$500	Indicate Exhib Yes, I need the exhibiting or package consisting or	hibitor's e	quipme
sor; 4 Exhibits; Table; Color Ad; 4 Registrations; Signage for event	☐ Inside Cover (8.5"x11")	3' high side rails, six an an I.D. sign.		
☐ Congressional—\$20,000: Dinner Cosponsor; 3 Exhibits; Table; Color Ad; 3 Registrations; Signage for event☐ Patriot—\$15,000: Lunch Cosponsor;	Notes: 1). 1/8" bleed area all around. 2). B&W ad slick with film negatives, right side reading, emulsion side down,	Each exhibit space will 10' increments. The coindicated below:	l be sold i	n 10' x
 2 Exhibits; Table; BW Ad; 2 Registrations; Signage for event Patron—\$10,000: Lunch or Workshop Co-sponsor; 1 Exhibit; Table; BW 1/2 page Ad; 1 Registration 	 133 line screen. Four-color ads require a color proof. Live area is 1/4" less than trim all around. 3). Materials returned upon request. 4). No cancellations after 5/1/01. 	Corporate/Government Non-Profit	Before 5/1/01 \$1,250 \$750	5/1/0 \$1,50 \$1,00
pago rid, i registration				
Signature of Authorized Representative:		Date		
Total Credit Card #		Expiration Date		
☐ MasterCard ☐ Visa ☐ American Expre		*		
Make checks payable to the 2001 LULAC Na office at the address on the right. Credit card tion, contact (202) 833-6130 or visit our webs	tional Convention and mail to the national orders accepted by fax. For more informa-	LULAC National Office 2000 L St., NW, Suite 6 Washington, DC 20036 (202) 833-6130 FAX (10	125

2001 LULAC National Convention Registration

Name						1,500
Title		IV -				accounts:
Company/Agency				Counc	cil#	
Address						
City	Sta	State Zip				
Work Phone	11/2-	Ног	ne Phone			
Fax		Em	ail			
Check the appropriate box(es). Vo General	LULAC Counc		LULAC Office		Youth*	
Guest	Member				Member	
			State Direc		Delegate	
Federal Training Institute	Delegate		National O		Alternate	
Sponsor					Alternate	
Exhibitor	(For Members O	nly)	Past Nation			
Media				and the same of th		
*Must enter Council # in Counc	il line. †Must ente	er district, state,	or position in Tit	le line.		
Registration Packages	Pre	Onsite	***	Individual	Tickets	
Youth Members	\$100	\$125		Registra		\$20
LULAC Members	195	220		Monday Diversity Luncheon		50
Non-Members*	250	275		Tuesday Law Awards Breakfast		25
Federal Training Inst. Attend		375		_	Partnership Luncheon	50
		425			day Trailblazers Luncheon	50
Corporate Attendees	400	423			day Arizona Celebration	60
Pre-registration must be received by 5/1/01. National Training Institute and				Thursday Unity Luncheon		50
Corporate packages include registration, seminars, meals, and all events except				Thursday Youth/Young Adults Reception		60
the golf tournament. Youth, member and non-member packages include registra-			lude registra-	Friday Women's Luncheon		50
tion and all seminars, meals, and events from Wednesday through Saturday except			Friday Presidential Reception		1	
the golf tournament. No cancellations or refunds after	r 5/1/01.			and Awa	ards Banquet	75
*Non-member, F.T.I. & Corporate	g Institute participate packages include	e associate LUL	chase the full pa AC membership	ckage. for those who	o are not members.	
	114 014				Expiration Date	
Total Cred	iit Card #					

Payment can be made by cash, check, or major credit card. For preregistration, mail completed registration form along with check or credit card information to the address on the right. Credit card orders accepted by fax. Visit our website at: www.LULAC.org for more information.

2001 LULAC National Convention 221 N. Kansas, Suite 1200 El Paso, TX 79901 (915) 577-0726 (915) 577-0914 FAX Email: LULACTreas@aol.com

ESPACIOSA PARA LA BANDA, FUERTE PARA UN LLANERO SOLITARIO,

Desde la Sierra Nevada hasta Tierra del Fuego, existe algo en lo que podemos estar de acuerdo: hay tiempo para dedicarle a la familia y los amigos, y tiempo para ti mismo. Es un principio básico que comparte la minivan deportiva Montana de Pontiac. No importa si viajas solo o con la banda, la Montana es capaz de llevarte por el mundo esquivando los obstáculos que te da la vida. Pero claro, sin dejar atrás tu espíritu aventurero. No hay duda, la vida es más emocionante si te montas en una Montana.

Para más información, visita www.montana.pontiac. o llama al 1-888-4A MONTANA







Tracción Para Todo Clima



Frenos ABS en las 4 Llantas



2 Bolsas de Aire Laterales**



2 Bolsas de Aire Deianteras

 Opción disponible.
 Para el conductor y el pasajero delantero.
 † Utilice siempre cinturones de seguridad y dispositivos adecuados para sujetar a los niños, incluso con bolsas de aire. Los niños están más seguros cuando están debidamente asegurados en el asiento trasero. Consulte el manual del propietario para obtener más información acerca de la seguridad. la seguridad.

©2000 GM Corp. Todos los derechos reservados



Patrocinador Oficial del equipo Olímpico 2000 de los EE.UU.



LULAC Virginia Helps Raise Money for Earthquake Victims

LULAC Virginia State Director Walter Tejada, along with several Northern Virgina Latino organizations, has raised more than \$150,000 for the victims of the tragic earthquake in El Salvador on January 13, 2001. The money will be used primarily to rebuild a portion of the more than 20,000 homes that were destroyed.

"This is not an abstract issue for us. We feel it in our blood, we have relatives who are affected by this tragedy," said Tejada. "We have collected \$154,700 so far and we have more money coming in."

Tejada, who also serves as the president of the American-Salvadoran Association of Virginia, initiated and helped to set up the LULAC El Salvador Relief Fund. He also was instrumental in organizing the radiothon, supported by three local Spanish stations, that helped to raise most of money.

It's not too late to help! To contribute to the LULAC El Salvador Relief Fund, please contact the LULAC Fiscal Office at 915-577-0726, or send a check to 221 N. Kansas, Suite 1200, El Paso, TX, 79901.

General Motors Joins El Salvador Relief Effort

General Motors recently made a \$25,000 contribution to aid in the earthquake relief efforts in El Salvador, as the small country struggles to rebound from the millions of dollars in damage it suffered. El Salvador President Francisco Flores said the quake, along with the thousands of subsequent tremors, left 7,859 people injured, more than 45,000 houses damaged, and has left the small nation in shambles.

GM and Vicente Fernandez Raise \$33,472 for the Hispanic Scholarship Fund

eneral Motors and "King of Mexican Music" Vicente Fernandez recently announced that they have raised \$33,472 for the Hispanic Scholarship Fund (HSF), the nation's premier Hispanic scholarship-granting organization that recognizes outstanding Hispanic American students in higher education throughout the United States and Puerto Rico.

The money was raised from the partnership of GM and Fernandez during the singing sensation's 2000 Western U.S. concert tour. For the past 15-plus years, General Motors has been committed to supporting the Hispanic Scholarship Fund, with contributions nearing \$1 million to date.

In HSF's 24-year history, it has awarded more than 40,000 scholarships totaling over \$47 million. Money was raised specifically from a portion of ticket proceeds and an on-site interactive program conducted by General Motors, which sponsored Fernandez's 15 concerts in Arizona, California, Colorado, Nevada and New Mexico.

For every ticket sold to one of the GM dates, the Hispanic Scholarship Fund received a contribution of 50 cents from

Vicente Fernandez. In addition, GM created an interactive program called the "Measure-Up Challenge" that allowed concert-goers the opportunity to help raise even more funds for HSF.

With every concert-goer that took part in the "Measure-Up Challenge," General Motors donated \$1 to the Hispanic Scholarship Fund. To take part in the "Measure-Up Challenge," concert-goers simply signed up at the GM booth and answer a few questions by walking around and viewing the various vehicles on display. Participants in the "Measure-Up Challenge" not only helped further a great cause, but were also entered for a chance to win a one-of-a-kind, Vicente Fernandez Special Edition Silverado Truck.

The Vicente Fernandez 2000 Western U.S. concert tour kicked off March 18, 2000 in Tucson, Ariz., and proceeded on to Fresno, Calif., San Francisco, Denver, Sacramento, Pico Rivera, Calif., Albuquerque, Salinas, Calif., Phoenix, San Diego, and Las Vegas before winding up November third through the fifth in Los Angeles.

GM will use one of its latest Internet sites, GM Global Aid, to provide "up to the minute" news and information on the relief efforts. The mission of GM Global Aid is to provide immediate assistance when disaster strikes any place in the world. Visitors to the site can also make monetary contributions to disaster relief organizations. GM employees can access GM Global Aid through GM's internal web site.

"I would encourage the American public, and especially the men and women of General Motors, to take a few moments to log on to the Internet and join in the humanitarian efforts to assist those in El Salvador who have lost so much," said Rod Gillum, GM vice president for Corporate Relations and Diversity and chairman of the GM Foundation. GM is also matching employee contributions.

Donations are securely taken, processed and distributed through some of the leading

charitable organizations in the world, including the International Red Cross, United Way International, CARE and others. GM Global Aid can be found at www.gm.com (click on "The Company," and then "Beliefs and Policies").

General Motors has a long-standing history of reaching out to communities in times of disaster. Since the inception of the General Motors Foundation in 1976, GM has always joined with organizations such as the American Red Cross, United Way, and Salvation Army in times of crisis.

Gillum adds, "GM employees have consistently responded to requests for donations and volunteer time when disaster strikes or when there is a need for help. In addition, the Foundation has responded to disasters that affect the GM family worldwide. We are proud to be able to provide some measure of assistance."





Civil Rights Community Symposium Held in CA

LULAC's Far West region conducted the 2001 Civil Rights Community Symposium in Oxnard, CA, on February 24, 2001. The event featured nationally recognized panelists in the areas of civil rights, voting rights, éducation and housing, and was held in conjuncton with the LULAC National Board meeting.

"It's great to see that LULAC members all over the country are engaging themselves in the issues," said LULAC National President Rick Dovalina.

LULAC Tennessee Opens State Office

On January 22, 2001, LULAC Tennessee officially opened their state office in Memphis. The office will help to increase constituency services while addressing the needs of a booming Latino population in the state.

"We're proud to give the state of Tennessee a national presence," said Dilka Román, Tennessee State Director.

To reach the Tennessee State Office, call 901-795-0999 or email LULACofTN@aol.com.

Lubbock Council 263 Gets in the Holiday Spirit

LULAC Council 263 of Lubbock, TX celebrated another successful year with several holiday-season community events.

Over 200 participants attended the 14th Annual Senior Citizens Christmas Dinner on December 14, 2000. The event was held at St. Joseph Catholic Church and featured a full course meal of barbeque with all the trimmings, served by council members.

Santa Claus' Mexican cousin "Pancho Clos" arrived after dinner and handed out goodie bags provided by local sponsors. That was followed by a dance featuring a local mariachi band.

On December 16, the annual LULAC Community Christmas Party was held at LULAC Hall. The event gathered local business and corporate friends of LULAC, and hundreds of toys were collected for local community children.



The Christmas Spirit

Above: LULAC National President Rick Dovalina, Maria Cantú, and Angelica Landa display some of the toys collected for "2000 Navidad en el Barrio" at the 11th Annual Christmas Party of Dovalina & Eureste Law Firm in Houston, TX

Right: The highlight of Council 263's 14th Annual Senior Citizens Christmas Dinner in Lubbock, TX, was the arrival of "Pancho Clos," Santa Claus' cousin from Mexico.

Below: LULAC Council 263 members enjoy the company of old friends as they dance at their traditional Community Christmas Party.









First Ever LULAC Conference on Longevity Held in Puerto Rico

LULAC National Vice President for the Elderly Damaris Sifuentes successfully conducted the first ever LULAC Conference on Longevity this past November. The event gathered hundreds of participants to Bayamón, Puerto Rico, to discuss important issues facing the elderly population within the Latino community.

"One of the priorities I have always had in my life is to help the elderly," said Sifuentes. "Part of my professional life has been dedicated to ensuring a better quality of life for our senior citizens."

The conference, themed Longevity in the New Millennium: Implications and Health, addressed issues such as Medicare, oral health for seniors, maintaining optimism, and implications of the growing population.

It also featured many prominent speakers, including Lucy Arce, Puerto Rico State Senator, Ruby Rodríguez, Executive Director of the Office of Elderly Affairs with the Governor, and Rick Dovalina, LULAC National President.

"The goal and objective of this conference is to provide the opportunity for each participant to to be able to continue contributing to society and receive the respect, appreciation, and acceptance they deserve from their fellow citizens," said Dovalina.



Verizon's Victor Cabral (left) with LNESC's Colleen Davis and Rich Roybal.



Josefina López of the Puerto Rican governor's Elderly Affairs office (left) and Puerto Rico State Senator Lucy Arce (right) present resolutions honoring LULAC to LULAC Vice President for Elderly Damaris Sifuentes and LULAC National President Rick Dovalina.

LULAC Illinois Creates Civil Rights Commission

LULAC Illinois has recently announced the formation of a Civil Rights Commission that will serve as a vigilante vanguard to monitor and protect the civil rights of all Hispanics living in the state. The commission will be chaired by Illinois Assistant Attorney General J. Scott Sypolt.

"Mr. Sypolt has impeccable credentials and a strong background in the Hispanic community," said Blanca Vargas, Illinois

State Director. "He is one of the best lawyers and his contributions will be of great benefit to all people of color."

Sypolt holds five academic degrees and was selected as "Most Distinguished Minority Citizen of the Year" in 2000.

Blanca has carried the torch of the LULAC founding fathers," said Sypolt. "Her hard work and endless dedication has increased the political and economic strength of all Hispanics living in Illinois."

Vargas is also planning to launch a Business Advisory Council later in the year.



Illinois State Director Blanca Vargas (rear; second from right) visits with friends at a special Christmas dinner for local senior citizens.





LULAC 2001 Calendar of **Events**

Costa Mesa, CA

What: Second Annual Health Fair LULAC's Irvine, Huntington Beach and San Juan Capistrano councils come together to provide information on health, education, human rights and much more. When: March 3, 2001; 9:30am - 1:30pm. Where: St. John's Baptist Church Call Elvira Diaz at 714-965-1151

Washington, DC

What: LULAC National Legislative Awards Gala; LULAC's annual awards dinner highlighting issues critical to the Latino community and honoring public servants who have served the Latino community well.

Presented by the LULAC National Office. When: March 13, 2001 Where: J.W. Marriott Hotel

Call Jessica Rivera at 202-833-6130

Tucson, AZ

What: 12th Annual Educators Banquet

When: March 15, 2001

Where: Tucson Convention Center Call Richard Fimbres at 520-903-2838

Sacramento, CA

What: Celebration of Our Cultures Dance Latinos and Hawaiian groups come together to celebrate diversity and raise money. Presented by LULAC Lorenzo Patiño Council 2862 and Hawaiian dance groups. \$20 per ticket.

When: March 17, 2001; 5-11 pm Where: Sacramento Elks Lodge No. 6 Call Frank Salmon at 916-991-9118

San Antonio, TX

What: Latinas in Action Conference 2001 Issues Conference and Job Fair; Presented by Rosa Rosales, National VP for Women. \$25 per registration.

When: March 23-24, 2001

Where: UT-San Antonio Downtown Fax to 210-733-5641 or email OscarSMoran@aol.com

Michigan City, IN

What: Spring Scholarship Dance Presented by LULAC Council 5006.

When: March 24, 2001

Where: Blue Chip Casino Ballroom Call Arturo Pozos at 219-787-3607

Austin, TX

What: Texas LULAC Legislative Awards Gala; Dinner honoring Texas public servants who have worked on behalf of Hispanics in the state; Texas Governor Rick Perry to keynote the event. Presented by the Texas State Office.

When: March 30, 2001 Where: Omni South Hotel

Call Dr. Vincent Ramos at 512-477-7910

Randolph, MA

What: "LULAC is Smoke-Free" Sweetheart Gala & Annual Fundraiser

When: April 5, 2001; 6-12 pm

Where: Lombardo's

Call Regla González at 617-327-6760

Fort Wayne, IN

What: Indiana State Convention

When: April 28, 2001

Where: Fort Wayne Marriott Hotel Call Alicia Rios at 219-886-3728

Boston, MA

What: Massachusetts State Convention

When: May 2, 2001

Where: MSPCA Conference Room Call Sara Barrientos at 781-595-5429

Memphis, TN

What: Tennessee State Convention

When: May 3-5, 2001

Where: TBD

Call Amparo Chavarro at 901-795-0999

San Marcos, TX

What: Viva! Cinco de Mayo & State Menudo Cook-off; Three-day event featuring food booths, dances, parade, and Miss Cinco de Mayo Pageant.

Presented by LULAC Council 654.

When: May 3-5, 2001

Where: Hays County Civic Center

Call (512) 353-VIVA

Sport, LA

What: Cinco de Mayo Festival Presented by LULAC Council 16001.

When: May 4-5, 2001 Where: Festival Plaza

Call Maria Murphy at 318-747-4784

Denton, TX

What: LULAC National Young Women's

Conference

When: May 5, 2001

Where: Texas Women's University Call Victoria Neave at 214-398-3323

Merrillville, IN

What: Cinco de Mayo Scholarship Dance

Presented by LULAC Council 5009.

When: May 5, 2001

Where: St. Joan of Arc Church Hall Call Ricardo Paz at 219-769-4641

Portland, ME

What: Civil Rights Conference When: May 5, 2001; 9 am-6 pm

Where: TBD

Call John Connors at 207-767-3642

Scottsdale, AZ

What: Arizona State Convention

When: May 5, 2001

Where: Holiday Inn Scottsdale Call Veronica Mier at 602-990-2136

Isla Verde, PR

What: Puerto Rico State Convention

When: May 6, 2001 Where: TBD

Call Elsie Valdes at 787-858-6249

Cicero, IL

What: Illinois State Convention

When: May 12, 2001

Where: Morton East High School Call Blanca Vargas at 708-656-6147

Brooklyn, NY

What: New York State Convention When: May 13, 2001: 2-6 pm Where: Latinos Americanos Unidos Call Wilfredo Santiago at 718-601-0881





Santa Ana, CA

What: California State Convention

When: May 18-20, 2001

Where: TBD

Call Mickie Luna at 1-877-77LULAC

Miami, FL

What: Florida State Convention Held in conjunction with Cuban

Independence Day. When: May 20, 2001 Where: TBD

Call Armando Pomar at 305-261-5341

Laredo, TX

What: Texas State Convention When: May 31-June 4, 2001 Where: La Posada Hotel

Call Carina Castillo at 713-643-4222

Chesterton, IN

What: Hometown Picnic Presented by LULAC Council 5016. When: June 25; 2001; 11am - 3pm Where: Coffee Creek Park Call Victor Valdez at 219-926-5160

Michigan City, IN

What: Pancake Breakfast Fundraiser Presented by LULAC Council 5006.

When: July 7, 2001 Where: Moose Lodge #980 Call Arturo Pozos at 219-787-3607

Porter, IN

What: LULAC 2001 Scholarship Dance Presented by LULAC Council 5016.

When: August 11, 2001

Where: Hawthorne Park Pavilion Call Victor Valdez at 219-926-5160

Los Angeles to Baja California

What: 3-day Cruise Vacation from Los Angeles, CA to Baja California, Mexico Presented by LULAC Council 2848. When: September 14-17, 2001 Call Sue at 714-630-7270

Merrillville, IN

What: Jammin' Oldies Scholarship Dance Presented by LULAC Council 5009.

When: October 27, 2001

Where: St. Joan of Arc Church Hall Call Ricardo Paz at 219-769-4641

College Board Chooses Dallas LNESC Center as "Equity Partner"

The LULAC National Educational Service Center in Dallas, TX, has been chosen by the College Board as an "equity partner." The title refers to organizations who serve to augment the strained school-based counseling and education services students receive by providing specialized programs in community-based settings.

The College Board is a 100-year-old, not-for-profit membership association. The mission of the College Board is to prepare, inspire, and connect students to college and opportunity. Its members include more than 3,800 schools, colleges, universities, and

other educational associations.

The designation also came with a \$35,000 donation that will be used to further the efforts of Dallas LNESC.

"We are extremely proud to receive such an outstanding award from one of the most prestigous organizations in this country," said Rey de los Santos, director of the Dallas LNESC. "We will continue to serve the Dallas Latino community to ensure our youth obtain access to higher education."

"Institutions like the College Board have helped to open up the doors of opportunity," said Hector Flores, LULAC National Treasurer and chair of the LNESC National Board. "They are more receptive to the unique characteristics of the Latino community at large and this only means a brighter America in the future."



LULAC receives recognition from Latino Americanos Unidos for the opening of a LULAC Community Technology Center in Brooklyn. L-R: Vicente Trinidad, President of Latinos Americanos Unidos; Regla González, LULAC National VP for the Northeast; Sonia Santiago, LULAC member; Brent Wilkes, LULAC National Executive Director; and Wilfredo Santiago, LULAC Council President.



Finalists in the Señorita LULAC contest in Boston, MA. L-R: Natalie Martínez, Katherine Martínez, Cristal Ruíz, Melissa Ferreira, and Carmen Arias.

Hispanic Internet Summit on the Horizon

The League of United Latin American Citizens has joined the Hispanic National Bar Association, the U.S. Hispanic Chamber of Commerce, and the National Society of Hispanic MBAs, to present the inaugural Hispanic Internet Summit: The Leadership Forum for Hispanics in the New Economy. The event will happen April 26-28, 2001, at the Inter-Continental Resort and Casino in San Juan, Puerto Rico.

The summit will gather business leaders, attorneys and policymakers to identify the wealth of new opportunities and challenges presented by the new economy, and explore the latest developments in the Internet industry – particularly after a year that has brought seismic shifts to the Internet landscape worldwide.

The summit will focus on business, legal and policy issues concerning the Hispanic market in the United States and in Latin America. What are the emerging issues? Who will be the key players? What do you need to know to stay ahead of the curve? Critical insights into these and many other important questions will be addressed and discussed.

By now you have heard that Hispanics are poised to become the largest minority group in the United States by 2003, and you have heard about the exponential growth of the Latin American Internet market. Those are not events slated to happen in the distant future ½ they are happening right now! By attending the Hispanic Internet Summit, you will gain unparalleled access to the industry leaders and the decision makers who will shape the course of the new economy for years to come.

The event will provide an exclusive forum for business leaders, attorneys and policymakers to discuss the most important issues affecting the new economy today. Whether it's e-business and capital markets, e-procurement, the digital divide, the future of intellectual property on the Web, or international policy issues affecting the Internet, you can be sure that these topics – and many more – will be covered.

If you have any questions, please contact Mr. Andrés W. López, Conference Chair, at <lopez@post.harvard.edu>, or by phone at 787-772-3177.

House Education Committee Segregates Latino Education

The U.S. House Education Committee recently placed Hispanic Serving Institutions and Universities (HSIs) under the newly created Subcommittee for Select Education, placing them in the same category as juvenile justice and programs aimed at combating delinquency, youth violence and child abuse. Hispanic institutions are separated from other mainstream colleges and universities, which fall under the Subcommittee on 21st Century Competitiveness.

"It is inconceivable to me that at the same time as the president proclaims a message of unity and affirmative access regarding education, that congressional leaders would behave in such an exclusionary and insensitive manner. The move clearly contradicts President Bush's efforts to foster an inclusive environment," said Rick Dovalina, LULAC National President. "By placing HSIs in a separate category from mainstream higher education institutions and then, additionally, placing them on par with programs to combat social delinquency, stigmatizes the academic integrity of these es-

National Hispanic Leadership Agenda Releases Congressional Scorecard

The National Hispanic Leadership Agenda (NHLA) recently released its congressional scorecard for the second session of the 106th Congress. The document serves to rate members of the House and Senate based on

(Education, continued from page 8)
College requirements need to be more userfriendly and families need to understand
longer-term benefits of attending college
even if it means moving away from home.

Expand community-based organizations like the LNESC educational centers, which begin working with students at a young age and prepare them to move on to college. Programs like "Talent Search" prepare students to take exams and remove some of the intimidation through targeted preparation for the SATs and ACTs.

Latino population have access to resources, both financial and technological. Many of the schools with high proportions of Latino students simply do not

tablishments – and, by extension, all Hispanic students."

By the decision, the new Subcommittee for Select Education will also oversee programs that help fund Black colleges and universities. The Subcommittee on 21st Century Competitiveness will handle other higher education issues, as well as programs aimed at training teachers and boosting science and technology studies.

"Separating Hispanic schools from mainstream institutions sends a red flag to our community. The House committee on education is telling Hispanics that minority post-secondary education is a social problem that must be corrected," added Dovalina. "To put Hispanic and other minority institutions under the title of 'select education' while mainstream schools are under the jurisdiction of '21st century competitiveness' sends an anti-inclusive message."

According to the National Association for Equal Opportunity in Higher Education, HSIs enroll 46 percent of all Hispanic students in undergraduate programs.

how they voted on the most important issues facing the Latino community.

NHLA is an umbrella organization that encompasses all the national Latino organizations as well as distinguished individuals. To see a copy of the scorecard, log on to LULAC's website at <www.lulac.org.>.

have the basics, such as sufficient computers and high-speed Internet access. We should encourage lawmakers to pass legislation that takes into account the special needs of the community.

Lastly, figure out ways to ensure that Latino students learn about scholarship funds. Because a large number of Latino students are on the lower end of the socio-economic scale, it is important to help Latino youth identify and gain access to programs that will help them defray some of the costs of university study.

With nearly 32 million Hispanics in the United States, representing over 10 percent of the labor force and nearly 40 percent of all minority-owned businesses, Hispanics cannot afford to be left behind or the entire country risks being left behind.

Book Review

HISPANIC CULTURE AND RELIGION IN ONE OF THE "WHITEST" STATES IN THE NATION

In Utah, unlike most other states, new arrivals can connect with the most powerful institution in the state simply by embracing a set of spiritual beliefs, according to Jorge Iber in *Hispanics in the Mormon Zion*, 1912-1999. In this work, Iber looks at Hispanics' history and culture in Utah and examines the impact of their widespread conversion from Catholicism to Mormonism.

Hispanics began migrating to Utah in the early 1900s seeking work in the state's thriving sugar beet industry. However, Iber notes, by the end of the twentieth century, Hispanics had become a notable part of Utah's population and could be found in all of its major cities working in tourist, industrial, and service occupations.

"The opportunity to find employment in the beet fields, mining towns, and railroad gangs has not been the only factor attracting Spanish-speakers to Utah," Iber writes. "Since the late 1910s the Church of Jesus Christ of Latter-Day Saints has aggressively pursued converts among these people. These individuals encountered discrimination in their daily lives, but connection to the Mormon network afforded assistance and contacts unavailable to those of other denominations."

Iber focuses on why many in the Utah Hispanic comunidad left Catholicism for the Church of Jesus Christ of Latter-Day Saints and examines how this affected the Spanish-speaking population. He also looks at the impact of Hispanic believers on the Mormon Church; concentrates on the separation of Hispanics in Utah from their Mexican, Latin American, New Mexican, and Coloradoan roots; and examines patterns of Hispanic assimilation and acculturation in a setting that is vastly different from other states.

Drawing on University of Utah archives and notable organizations such as the American G.I. Forurn, SOCIO, Centro de la Familia, the Salt Lake Catholic Diocese, and the Mormon Church, Iber has compiled an informative study that represents "another fragment in the expanding mosaic that is the history of the Spanish-speaking people of the United States."

About the author: Jorge Iber earned his Ph.D. at the University of Utah and now teaches at Texas Tech University, Lubbock.

Hispanics in the Mormon Zion, 1912-1999 is available at stores or direct from Texas A&M University Press (800-826-8911 M-F HISPANICS IN THE MORMON ZION

1912-1999

JORGE IBER

8-5 CT; secure online ordering at www.tamu.edulupress). To schedule an interview with the author or for more information, contact Wendy Lawrence at 979-458-3982 or <wjl@tampress.tamu.edu>.

Jennifer Lopez Becomes Highest Paid Latina Actress

As the highest paid Latina actress in film history, Jennifer Lopez is ringing in the New Year on a high note.

Lopez, who got her start as a fly-girl on the Fox comedy show "In Living Color," was initially given the title by Allure magazine for receiving \$9 million to play a workaholic bridal consultant in the romantic comedy "The Wedding Planner."

Despite the achievement, however, Lopez still does not earn what her white counterparts in the film industry earn. Currently, the highest paid actress is Julia Roberts at \$20 million a movie, said Beth Altschull, special projects editor for Allure.

Latino performers have recently experienced a large increase in employment, according to the Screen Actors Guild (SAG) annual employment report. Latinos were cast in 4.4 percent of roles in 1999, up from 3.5 percent in 1998, according to the report.

"There are other famous Latina ac-

tresses —Salma Hayek, Rita Moreno— but clearly Jennifer is bigger than all of them, not only because she can open a movie and act, but because of her successful music career as well," Altschull said.

Her career took off when she was chosen to play the lead role in Selena, the 1997 film about the slain Tejano singer. Lopez has also racked up film credits in the 1997 summer thriller "Anaconda," Oliver Stone's film "Noir U Turn," Francis Ford Coppola's 1996 comedy "Jack" and "The Cell" this past summer. "The Cell" grossed over \$60 million, New Line Cinema's biggest hit of 2000.

In addition, Lopez was nominated for Best Dance Recording Grammy this year for "Let's Get Loud," off her album "On the 6."

Latinos Gain Slightly in Acting Employment

According to casting data compiled by the Screen Actors Guild (SAG), jobs for Latinos actors in films and TV shows increased in 1999, while all other ethnic groups saw their numbers plummet.

Latino actors received 4.4 percent of all

speaking roles under SAG contracts, the highest percentage since SAG began tracking such information. They landed 2,185 roles in 1999 compared to 1,985 the year before, representing a 10 percent increase.

However, Latinos still remain grossly underrepresented in film and TV. "The numbers are positive, but in no way do they accurately reflect the percentage of the population," said Rick Dovalina, LULAC National President. "We still must work to increase the overall numbers and also to expand and diversify the roles available to Latinos."

Esai Morales Joins Cast of "NYPD Blue"

Esai Morales, best known for his roles in the films "La Bamba" and "Mi Familia," has joined the Emmy Award winning show "NYPD Blue," as the new precinct head, Lt. Tony Rodriguez. The new character will be introduced sometime in late February or early March, and will evolve as an integral player on the show.



ONLY AMERICAN
GIVES YOU

MORE ROOM

THROUGHOUT
COACH.

At American, we're removing rows of seats from every one of our planes, to give you more room throughout the Coach cabin. That's over 700 aircraft offering more room.

Row, after row, after row. In fact, almost all of our domestic fleet will be complete in October.

We'll soon have more room for more Coach passengers than any other airline.

So make plans to fly with us. We'll have plenty of room.

www.aa.com/moreroom

American Airlines

ON AMERICAN, COACH HAS MORE CLASS.



Ofrecemos
una de las
rutas más
directas para
llegar a su
nuevo hogar.

Con nuestro programa "Pathways", podemos ayudarle con los pasos necesarios para conseguir un nuevo hogar. ¿Por qué pagar una fortuna en el pago inicial? Con la Corporación Hipotecaria GMAC Mortgage y el nuevo programa "Pathways", usted podría pagar menos. Llame a su representante de la Corporación Hipotecaria GMAC Mortgage para pedir detalles completos sobre el nuevo programa "Pathways."

Para todas las comodidades del hogar.

Para más información por favor, llámenos al número

1-800-525-1234

Visítenos en el internet www.gmacmortgage.com



Licencia hipotecaria de Arizona No. BK-7670. Licenciado por el Departmento de Corporaciones bajo el acto de la Ley de Crédito Hipotecario Residencial de California. Agente inmobiliario licenciado: California DRE #000755312. Información "DRE" sobre la licencia. Número de telefono (916) 227-0931. Titular de licencia hipotecaria residencial de Georgia. Titular de licencia hipotecaria residencial de Illinois. Primer banco hipotecario y agente inmobiliario de New Hampshire No. 5047-MB, 5055-MB, 5950-MB, 6388-MB. Banco hipotecario licenciado: NJ, 1 Rossmoor Dr., Jamesburg. Banco hipotecario licenciado: Departamento bancario de NYS. Sucunsales de NY al: 325 Rt. 304, Bardonia; 6255 Sheridan Dr., Williamwille. 578 Veterans Hwy, Hauppauges 100 Jericho Quadrangle, Jericho; 175 Corporate Woods, Rochester; 1440 Ruta 9, Wappingers Falls. Licencido por el Departamento bancario de Pensilvania. Sociedad de crédito y agente inmobiliario y de inversiones licenciado de Constanto de Pensilvania. Sociedad de crédito y agente inmobiliario y de inversiones licenciado de 6/00-#000769s

Corporación Hipotecaria

GMAC Mortgage

Elige bien el color porque lo tendrás por un buen tiempo.

GRAND AM 2000/2001 Emoción. Bien Construida. Hoy en día es dificil encontrar un auto lo suficientemente sólido y en el cual puedas confiar durante mucho tiempo. Grand Am está pensado desde la solidez ya que cuenta con su exclusivo diseño "SolidForm". Y ahora lo podemos respaldar ofreciendote un firme plan de protección. Sólo pregunta por el "Solid Commitment Program"*, y elígelo en lugar del reembolso tradicional o del financiamiento APR. Así, tu auto quedará cubierto con el plan de protección "Major Guard" por hasta 5 años ó 60,000 millas. ** También recibirás el plan de mantenimiento básico "SmartCare"", que incluye cambios de aceite, engrasado y rotación de llantas por hasta 5 años ó 60,000 millas! Por todo esto, una vez que te subas a un Grand Am, te será difícil deshacerte de él. Existen limitaciones y restricciones, pero no dejes que eso te detenga. Visita tu concesionario Pontiac más cercano o visita grandam.com.



Presentamos el "Solid Commitment Program" de Grand Am

Motor, Transmisión, Eje Transversal, Frenos, Suspensión,

www.grandam.com

Sellos y Empaques, Sistema de Combustible, Sistema de Enfriamiento, Calefacción/Aire Acondicionado Ensamblado de Tracción Delantera/Trasera, Rotación de Llantas, Servicio de Engrasado, Cambios de Aceite y Más

PONTIAC LA EMOCION DE MANEJAR

Patrocinador Oficial del equipo Olímpico 2000 de los EE.UU. U 5 A

El Programa "Solid Commitment" está limitado a vehículos del 2000 nuevos y no usados solamente. No puede ser combinado con ofertas de "consumer cash", financiamiento especial de GMAC, o "Smart Lease Smart Buy". Usted debe tomar entrega de un concesionario participante para el 31 de julio del 2000/2001, "El plan de protección "Major Guard" por hasta 60 meses /60,000 millas (lo que ocurra primero) excluye mantenimiento normal. Limitado a vehículos nuevos solamente. Restricciones aplican. Nulo en Florida y donde la ley lo prohiba. Consulte a su concesionario para más detalles. "SmartCare" (plan básico en el manual del propietario del vehículo. Para más detalles, consulte a su concesionario del vehículo. Para más detalles, consulte a su concesionario.

©2000 GM Corp. Todos los derechos reservados