

# The LULAC News

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## LULAC NATIONAL PRESIDENT JOSE VELEZ ANNOUNCES HIS CANDIDACY FOR A THIRD TERM

**A**t the February Meeting of the LULAC National Board of Directors in San Antonio, Texas, José Velez announced his intention to run for a third term as LULAC National President. Velez first won the Presidency in 1990 at the LULAC National Convention held in Albuquerque, New Mexico by defeating José García De Lara. Velez was re-elected by acclamation in 1991 in Chicago, Illinois. At the time of the writing of this article, there has been no publicly announced challenger. "In the last two years we have brought LULAC back to its rightful place in this country amongst Hispanic organizations, in the leadership ranks, participating on every issue and at every level," stated José Velez.

Since the Velez administration took over the reins at LULAC, the nation's oldest and largest Hispanic organization, many in corporate America, and in politics credit the Velez leadership style with bringing LULAC back into



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## NATIONAL HOUSING COUNCIL FORMED TO WORK ON PROBLEMS FACING US HISPANICS

*By: Francisco Apodaca*

**W**ashington, D.C., May 22, 1992 - Leaders of more than 40 Hispanic housing groups announced the formation of a national council to address the housing, community and economic development concerns of the country's 22 million Hispanics. The council will focus on Hispanic efforts to obtain affordable housing, empowerment, jobs creation, education and leadership development.

The formation of the council was announced at a news conference after a meeting with Jack Kemp, Secretary of the Department of Housing and Urban Development, after a two-day Hispanic leadership conference at HUD headquarters. The conference started out with a series of presentations by

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# National Hispanic Leadership Conference on Housing

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HUD officials describing HUD's housing programs. After listening to a few speeches, the Hispanics in attendance told HUD that they were already familiar with HUD programs and redirected the conference agenda to subjects of interest and importance for Hispanics. Hispanic officials presented Kemp with a list of eight recommendations to address some of the more serious problems facing the Hispanic community and requested a quick response. The recommendations touched on HUD's service to the Hispanic community; Hispanic underutilization and representation in HUD services and programs; inequitable participation in services, programs, and benefits established for farmers and migrant workers; lack of attention to Hispanic family structure, fair housing, non-profit housing organizations and job creation; and lack of Hispanics in policy making positions at HUD.

Kemp did provide the council with an initial response to these concerns and promised to continue working with the group.

"HUD will convene a meeting of the Council Steering Committee to assess the Department's progress and to plan a second conference on Hispanic housing issues. The Conference and the establishment of the Council mark the beginning of an important relationship between HUD and the National Hispanic community. I pledge my total support to your endeavors and seek to forge a continuing partnership between HUD and the Council to give attention to meeting the housing economic opportunity needs of the Hispanic community in this country," stated Kemp.

## *Initial Response to Recommendations of the National Hispanic Leadership Conference on Housing*

### Recommendation 1:

To provide long-term leadership and continuity to this process, to form a National Hispanic Housing Council. This Council will be located in Washington, D.C., and will be made up of a variety of members and will be reflective of the total Latino population in this country. Its mission will be five-fold:

- Establish a mechanism for accountability.
- Identify individuals with authority at HUD's national, regional and field offices that will provide direct access for Hispanic groups. We specifically recommend the inclusion of Jim Tarro, Jess Quintero, and Roxana Chahin as national HUD Hispanic liaisons.
- Articulate collective issues and promote the Hispanic agenda, ensuring continuity that will take us into the 21st century.
- Call attention to this issues that affect housing conditions and services in the Hispanic community.
- Advise the HUD national and regional offices.

This National Hispanic Housing Council will also function as a hub for an interagency agreement that will include other departments and provide seed funding for this organization. We are asking HUD to provide an

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# A MESSAGE FROM THE EXECUTIVE EDITOR



As we come to San Antonio for our annual LULAC Convention, it is time to review the operations of the LULAC News during the last year.

We have established the LULAC News as a self-sustaining newsletter for our membership. As you have seen, it has been an outstanding winner in that news about our members and councils throughout the country have been printed and serves as a continuous source of personal pride for all of us. We especially want to thank those people who have never failed to send us news items about their doings. The Youth Councils have been very dedicated in this respect. Please keep in mind that the LULAC News is your newspaper and that it is your tool for communication. Send us your articles and photographs.

There is no question that the LULAC News is the premier Hispanic organization newspaper in the U.S. We believe that it is a quality product and reflects LULAC's efforts to strive for excellence. It has consistently contained LULAC's leadership views on the issues facing our Hispanic and national community. We have also tried to feature other outstanding Hispanic leaders who may be role models for our youth and serve as contacts as we network and strive to meet our goals of serving the Hispanic community and work on our national and community projects. Many members of LULAC tell us that is an excellent tool for recruitment of new members and briefing about our activities.

We have expanded our circulation considerably during this last year. In addition to our LULAC membership, it reaches other Hispanic leaders, Congress, Hispanics in the Federal Government, including Hispanic Employment Program Managers, Colleges and Universities, and corporate America.

We need your continued support. Remember that we can only be aware of your concerns if you communicate with us.

Francisco Apodaca  
Executive Editor

## The LULAC News

LULAC PUBLICATIONS  
P.O. BOX 44646  
WASH., DC 20026-4646  
TEL (703) 569-5821  
FAX (703) 569-5613

**Publisher**  
Jose Velez

**Associate Publishers**  
Jess Quintero  
Sally Martinez

**Executive Editor**  
Francisco Apodaca

**Editor-In-Chief**  
Luis Malpartida

**Contributing Editors**  
Cesar Collantes  
Melba De la Torre  
Joyce Quintero  
Dauri Malpartida  
Nelda Savoy  
Irma Valencia Robison

**Advertising Sales**  
Sylvia Apodaca

**Graphic Design**  
Dauri Malpartida

**Photo/Editor**  
Luis Malpartida  
Dauri Malpartida  
**Circulation**  
Francisco J. Apodaca  
Sal Orochena

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immediate planning initiative. In addition, we want HUD to support an Executive Order for the establishment of a Presidential Hispanic Housing Commission.

#### Actions Taken:

Assistant Secretary Jim Tarro, Jess Quintero, and Roxana Chahin are hereby designated the HUD Hispanic liaisons at the Headquarters level. In addition, Efren Herrera is designated the Field Liaison. These individuals will maintain ongoing communications with the Council Steering Committee to ensure that Council input is received and that progress is made on implementing the recommendations.

HUD is reviewing the available funds for the most appropriate source for a planning grant to help establish the National Hispanic Housing Council. It appears that the Fair Housing Initiatives Program (FHIP) would best serve this need in its education and outreach component. A Notice of Funding Availability (NOFA) will be published shortly and we hope that you apply. Copies of the NOFA will be forwarded to you.

HUD understands that the Council, in conjunction with the U.S. Congressional Hispanic Caucus, will initiate the drive to establish a Presidential Commission on Hispanic Housing. This action has HUD's full support, and HUD will make every effort to further this goal within the Administration.

#### Recommendation 2:

We want a thorough assessment of where HUD is today and how HUD is servicing the Hispanic community. We need the following specific data:

- Hispanic eligibility and participation in all assisted housing and other HUD programs, broken down program-by-program and Region-by-region.
- Data on HUD's hiring practices of Hispanics, broken down by regional offices and skill level.
- HUD contracting with Hispanic vendors at the field, regional and national levels.

#### Actions Taken:

Some data on contracting and Hispanic hires were available and were provided to John Huerta of the Council's Steering Committee. Other requested information will be provided as soon as it is available on an ongoing basis, as agreed to by the Council and HUD.

HUD has had a hiring freeze in effect for virtually all this fiscal year. Only a very few exceptions to this hiring freeze have been granted. Despite this, since 1989 we have placed Hispanics in several positions of influence, including Jim Tarro as Assistant Secretary for Administration, five new members of the Senior Executive Service, Jess Quintero as Special Assistant to the Assistant Secretary for Fair Housing

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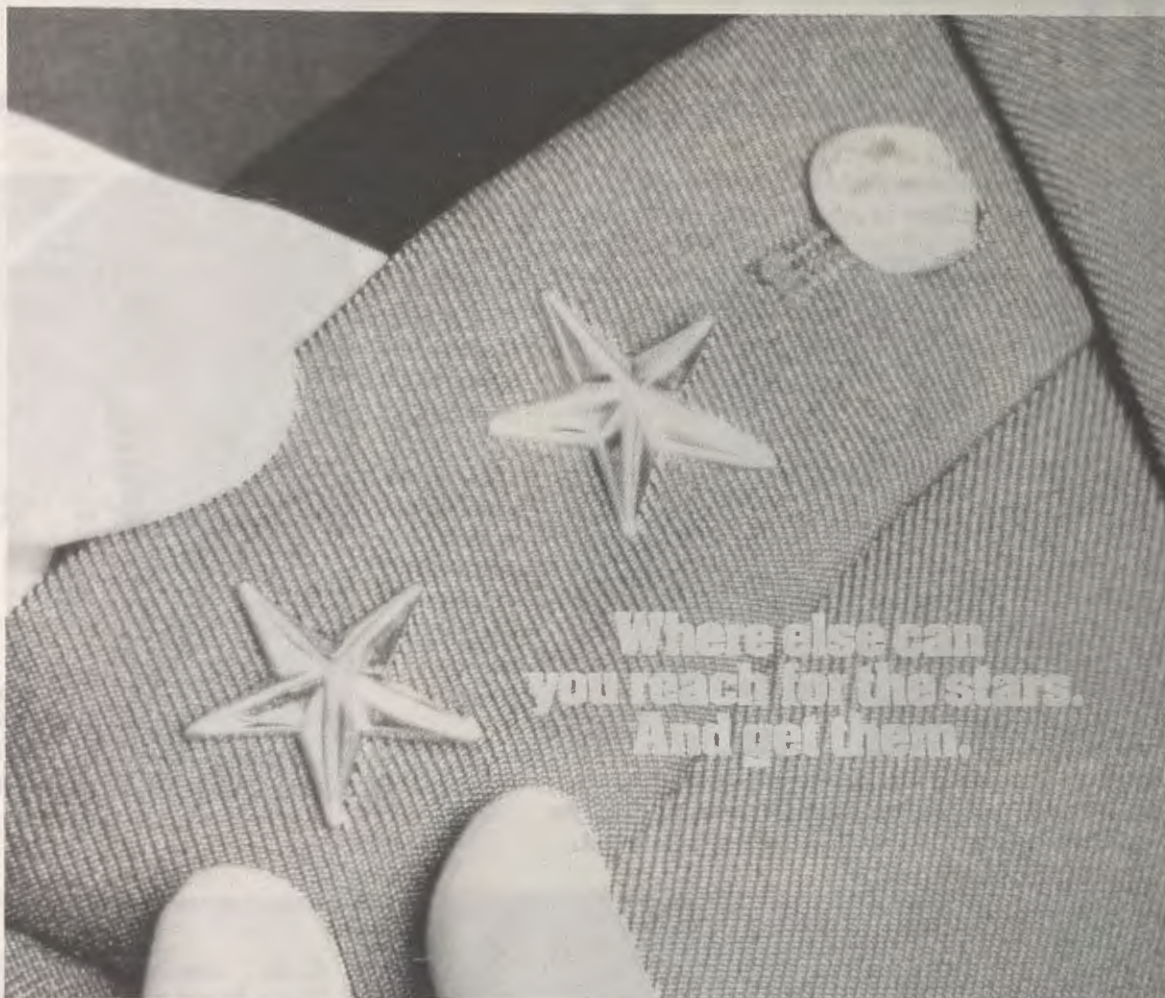


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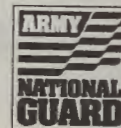
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# HISPANICS HAPPENINGS . . .

PHOTOS BY: LUIS MALPARTIDA



*(L-R): Secretary Edward Derwinski, Veterans Administration; José Vélez, LULAC National President; Sally Martinez, V.P. for Women and Pedro Viera, SER President. Secretary Derwinski will speak at the LULAC convention.*

*(L-R): Evangeline Elizondo, DC Council member with Melba de La Torre, also a DC Council member, at recent National Council of Hispanic Women breakfast.*



*(L-R): Arminda Ayala, Ivonne Rivera, Velma Montoya, Dora Alcala, Linda Dominquez and Carmen Cardona - five important Hispanic women at a reception held at the International Monetary Fund Visitor's Center in Washington, D.C.*

*Members of the National Housing Council met recently in Washington, D.C. to discuss the problems facing Hispanics.*





## *National Housing for Hispanics - continued from page 4*

and Equal Opportunity for Hispanic Affairs, Jorge Negron as Director of the Office of Small and Disadvantaged Business Utilization, Michael Hernandez as a Special Assistant, now Acting Deputy Assistant Secretary for Single Family Housing, Roxana Chahin as an Intergovernmental Relations Officer, two Field Office Managers and several career and Schedule C appointments. With Jim Tarro in the key role of Assistant Secretary for Administration, HUD is well prepared to monitor and directly influence current hiring activity in this regard.

Data presently available in HUD's program areas and the Office of Procurement and Contracts will be provided to you. HUD is currently reviewing what data are available and, based upon that review, will provide that data to you. HUD will also work with you to identify what else is needed and make arrangements for delivery.

### Recommendation 3:

HUD must take active steps to immediately address the underrepresentation of Hispanics in all HUD and other housing programs.

### Actions Taken:

HUD looks forward to receiving the input you offered at the end of your presentation, as well as consulting with you to ensure that Hispanics are given the utmost opportunity to participate in HUD programs and activities. HUD expects that this will take place at both the Headquarters and Regional levels in an effort to gain a comprehensive understanding of the issues.

### Recommendation 4:

HUD's current programs must address the critical needs of farmworkers and migrants, a population which is 90 percent Hispanic and whose income falls way below the poverty level.

### Actions Taken:

HUD will explore how our current programs might be more creatively used to service the farmworker/migrant population. In addition, we will research and consider the need for new programs or legislation in this important area. It is impera-

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tive that HUD has your input upfront as we delve into this new arena. You will be contacted as we begin to develop a plan for meeting migrant farmworker needs.

#### Recommendation 5:

Many of HUD's programs, such as elderly, AIDS housing, and others currently fail to take into account the Hispanic family structure. HUD programs must take Hispanic family structure into account in order to be effective.

#### Actions Taken:

The strength of the American family is essential to the success of an individual and of a community. As indicated at our meeting, HUD needs to understand the specific uniqueness of the Hispanic family structure and culture so that we can better shape our short and long-term responses to this recommendation. It is requested that you prepare a paper which provides this information for use by HUD staff. Program Assistant Secretaries will consult with you to develop a plan for addressing these cultural considerations within relevant programs.

#### Recommendation 6:

HUD needs to increase its commitment to fully enforcing the fair housing protections for Hispanics, an area in which

HUD's own research has indicated severe problems.

#### Actions Taken:

Enforcing fair housing for all is a HUD priority. Assistant Secretary Mansfield will initiate discussions with the Council Steering Committee and ensure the full implementation of fair housing opportunities for Hispanics.

#### Recommendation 7:

HUD needs to increase the capacity of Hispanic nonprofit housing organization through targeted technical assistance programs and development training models to bring our youth into the housing profession. By building on local Hispanic initiatives, the Latino community will become part of the housing delivery system.

#### Actions Taken:

HUD requests that the Council provide a complete list of all non-profit housing or other relevant organizations. This list will serve as the basis for a plan, developed by HUD in consultation with the Council, for providing more and easier access by these organizations to technical assistance funding.

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## Velez Candidacy

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a position of visibility, credibility, and constructive political activism. The Velez administration has been credited with bringing back financial accountability and fiscal responsibility to LULAC's financial affairs which were left in a total disarray after the previous administration. None of the financial books and bank records have been turned over to the Velez administration by the past administration which has caused difficulty in putting the League's financial picture back in order. "At every Board meeting we've provided financial reports and show where every penny came in and where it has gone," stated Velez.

José Velez has been called "the 24 hour day president" and his commitment has been demonstrated by his busy travel schedule that he has maintained over the last two years. Velez often states that he has traveled all over this country on behalf of LULAC and most of the time at his own expense because he believes "it is important that a LULAC National President be visible where the injustices are occurring and speaking out about these issues whether it's in the valley of Texas addressing border violence, or The Colonias addressing the lack of housing, clean water, even toilet facilities, or in Miami challenging unfair immigration practices, or calling for calm in the L.A. riots, or in Washington meeting with members of Congress and members of the Bush Administration articulating the Hispanic Agenda on behalf of LULAC," Velez says.

When asked how he has been able to keep this pace and enduring commitment for the last two years Velez offers the following explanation: "First of all I couldn't do it without the support of my wife, Linda and my kids. They and my businesses have suffered. However, I wouldn't have traded these last two years for anything. I'm glad I have had a chance to give something back to LULAC which over the last 25 years has give so much to me personally. There have been so many great committed LULAC'ers before me, Past National Presidents, some whose names we may no longer remember, that traveled this same road. We must continue to work for progress and justice for our community."

The Velez administration has been represented by a group of volunteer LULAC members in Washington that have been "holding down the fort" so to speak, until it becomes financially possible to reopen a LULAC Washington, D.C. National Office, addressing legislation and commenting on administration policy and programs. When possible and feasible this group has brought President Velez to Washington to meet with Cabinet members and Members of Congress to articulate the LULAC legislative message and advocate on issues that will benefit Hispanics nationwide. "This Washington LULAC Team has done a lot and been very effective for a bunch of volunteers. Their LULAC commit-

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### Recommendation 8:

Job creation is critical to the stability of Hispanic communities. Through microenterprise development, targeted tax incentives, or the enforcement of reinvestment laws for banks and secondary mortgage companies, Hispanics must gain access to tangible economic benefits. Jobs, together with housing will help rebuild our communities.

### Actions Taken:

Jorge Negron, our new Director of the Office of Small and Disadvantaged Business Utilization, will take the lead in developing a plan for increasing Hispanic participation in HUD contracting opportunities. This plan should be created in consultation with other HUD contracting functions and with the Council.

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ment, individual and collective credibility and experience have made them a very effective lobbying tool for LULAC speaking out on the issues and putting LULACs' positions in the written legislative record," Velez commented.

Some examples of the Velez Administration speaking out on the issues in Washington during the last two years include support for Puerto Rico statehood, support and lobbying for extension of Fast Track legislation for U.S.-Mexico Free Trade Agreement (FTA), (LULAC is the only Hispanic organization to submit written testimony before the Senate Finance Committee overseeing FTA supporting extension of FTA), opposition to the Supreme Court Nomination of Judge Thomas, lobbying for LNEsc in its refunding battle with DOE, supported 1990 Immigration Bill, supported political nominations of Hispanics in Bush Administration, registered opposition to DOE Minority Scholarship Policy, supported Bilingual Education legislation, supported reauthorization of Higher Education Bill, supported the Congressional Hispanic Caucus (CHC) Hispanic Access to Higher Education Bill, supported the HACU's amendments to Higher Education Bill, supported the 1992 Voting Rights Act (a.k.a. Motor voter/easier registration), supported the reauthorization of the Bilingual Assistance provisions of the Voting Rights Act, coordinated LULAC's leadership role in the 1992 HUD Hispanic Housing Task Force embraced by Jack Kemp, represented LULAC in Hispanic Association for Corporate Responsibility (HACR), National Hispanic Leadership Agenda (NHLA), Census Bureau (year) 2000 Advisory Committee, National Hispanic Housing Council (NHCC), Hispanic Education Coalition (HEC), and Math and Science for Hispanics (MASH) sponsored by American Association for the Advancement of Science (AAAS).

José Velez has identified three new issue areas that he hopes to have his administration focus on during his third term. The first issue area is Youth issues which would encompass Gang prevention, Drug prevention programs, increasing access and opportunities for higher education and job skills training. He envisions the SER - Jobs for Progress Inc., of which he is the Chairman, and The LULAC National Educational Service Centers, Inc. (LNEsc) being critical partners working with the LULAC National Board and the

newly formed LULAC Economic Development Board to develop programs and solutions to address some of these problems. The second issue area is Elderly Issues which would encompass supporting Aged & Disabled anti-discrimination programs, Homelessness, and Health Care Reform issues. The third issue area is Womens' Issues which would encompass active and visible support for Womens' Health issues such as cancer prevention and outreach programs, and specific support for political empowerment for Latinas, and support programs which address the inequities faced by single Latina headed households.

*Critical issues such as the environment, training for displaced workers, immigration issues, wages and living conditions . . . must be addressed.*

Velez stated that his administration will continue to be visible; and active on the many issues that have been undertaken since 1990 but predicts one of the major continuing issues that will need to be seriously analyzed and addressed is the North American Free Trade Agreement (FTA) and more specifically the U.S.-Mexico Free Trade Agreement (FTA). "Yes, we strongly pushed for the support and lobbied for extension of Fast Track legislation for U.S.-Mexico Free Trade Agreement (FTA), and LULAC was the only Hispanic organization to submit written testimony before the Senate Finance Committee overseeing FTA supporting extension of FTA. We have stated before that in principle we support the idea of a U.S.-Mexico Free Trade Agreement (FTA) but just as all other responsible Americans, we must see the final agreement to ensure that the issues and caveats we expressed a year ago are addressed. Critical issues such as the environment, training for displaced workers, significant policy participation and input by Hispanic Americans and Hispanic organizations, job training and substantive economic development

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*Continued From Page 10*

programs for Hispanic communities along the border, immigration issues, wages and living conditions and many other complex issues that must be addressed. Over this last year we have participated with the Bush Administration and the Salinas Administration in briefings and have provided input but we should not be put in any column yet, not at this time, and LULAC may need to reevaluate relationships with any coalitions on this matter that does not seriously address these issues.

The following articles are a continuation of LULAC's involvement in Hispanic issues as a result of the Velez Administration,

# **1. John Florez, Executive Director of the White House Initiative: Educational Excellence for Hispanic Americans to Speak at LULAC National Convention**

White House Executive Order #12929: Ten Months Later

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In an effort to get the ball rolling on the White House Executive Order #12729: Educational Excellence for Hispanic Americans, Educational Secretary Lamar Alexander announced the appointment of John Florez to be the Executive Director of White House Executive Order. The appointment during National Hispanic Heritage Month was seen by some to be a response to the growing concerns expressed by national Hispanic organizations that there were unique educational issues that were not being addressed in the national educational debate surrounding America 2000: An Educational Strategy, the Administrations' educational reform strategy. John Florez was the former Deputy Assistant Secretary, Employment and Training Administration at the U.S. Department of Labor and a former staff member for Senator Orrin Hatch (R) Utah.

Florez wasted no time starting his historic mission. He immediately began meeting with many national Hispanic organizations and groups such as LULAC, SER and HACU.

LULAC was invited to an unofficial ad hoc committee meeting with Department of Education officials. Florez set up a meeting with Deputy Secretary David Kearns and the Hispanic Education Coalition at the Department of Education. LULAC is a member of the Hispanic Education Coalition.

Florez and his staff will help establish, coordinate the activities and provide support to the Presidents' Advisory Commission on Educational Excellence for Hispanic Americans. Seventeen (17) members were named to the commission by the White House, September 19, 1991 in Los Angeles.

LULAC National President José Velez and the LULAC Board of Directors have expressed strong support for EO #12729 and the appointment of John Florez. President José Velez has also expressed his belief and support for "... making the executive order an integral part of America 2000." During the recent national issues agenda for the LULAC

*Continued on Page 13*

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*Continued From Page 12*

National Board of Directors Meeting held in Washington, D.C. this past October, education was one of the issues discussed by board members and guest speakers, Mr. David Kearns, Deputy Secretary of Education and Mr. John Florez. Kearns participated in a beneficial dialogue between board members and State Directors and asked that they be judged by their actions. Kearns expressed that he was certainly interested in comments from LULAC and other Hispanic organizations.

"I liked what I saw. He [Kearns] came in here, took off his coat, sat down in a roll up your sleeves - get to work attitude and solicited our comments and listened attentively. I felt he seriously wanted to get the initiative off to a strong start by coming to the Hispanic community for input and support. We're going to work with them," commented Velez.

#### More Recently

Months later things began to slow down and questions were being asked. How serious can the Secretary of Education be about President Bush's Executive Order if the initiative isn't even funded from a line item in the budget for FY 92? Where is all the staff to assist the Executive Director? What happened to the commitment of the Education Secretary and Assistant Secretaries from DOE to LULAC and other organizations "to provide whatever resources were needed to help this initiative succeed." It would be a shame for the Bush Administration to not be served well by DOE in delivering a successful and well funded program because this initiative was well received by the Hispanic community across party lines. It would be even a greater shame for the Hispanic community which has long pursued access to quality education as the main avenue to a better life. A status report document is due to President Bush in September.

## 2. LULAC's Involvement in The National Educational Debate

LULAC has been invited to participate in the Hispanic Education Coalition, a group comprised of policy and staff analyst of 12 major national Hispanic organizations based in Washington, D.C. which have studied, discussed, and addressed a broad range of educational issues of interest to the Hispanic community such as *America 2000*; An Educational Strategy, *The Presidential Executive Order 12729* "Educational Excellence for Hispanic Americans," a bill sponsored by the Congressional Hispanic Caucus, *H.R. 3098 Hispanic Access to Higher Education Act of 1991* to amend to the Higher Education Act.

*Continued on Page 14*

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Some members of the coalition met with the Childrens Defense Fund to plan strategies on possible future meetings with Colorado Governor Buddy Roemer. The coalition had hoped to meet with Roemer who chairs the National Council on [Educational] Standards & Testing, to express concerns with the lack of input regarding testing and choice from the perspective of members from the Hispanic community involved in academia.

LULAC has announced its support for H.R. 2098 - Hispanic Access to Higher Education Act of 1991, introduced by the Congressional Hispanic Caucus, to amend to the Higher Education Act. However, LULAC has expressed concerns earlier about controversial Department of Education Trio program funding eligibility language that was felt would have an adverse affect on LULAC National Education Service Centers (LNESE).

### **3. LULAC Expressed Opposition to the Department of Education's Policy Guidance (PPG) on Race Based Scholarship**

LULAC National President José Velez in a letter to Department of Education (DOE) Assistant Secretary for Civil Rights, Mr. Michael Williams, expressed LULAC's strong opposition to the DOE - PPG stating that the DOE is sending a wrong message to the minority communities.

### **4. Mila's Free!!!**

**LULAC member Mila Del Rosario held in Confinement for 37 Days, 30 of which in solitary confinement. The second time she was held for 90 days.**

Ms. Mila Del Rosario, LULAC California District Director was arrested under the alleged charge of "fraudulently altering INS application related documents," and the U.S. Marshall's Office held her in confinement the first time in the Metropolitan Detention Center in Los Angeles, California for 37 days, of which 30 were in solitary confinement, at the request of INS officials. The second time she was held for 90 days. LULAC leaders expressed a terrible outcry at the injustice of her long and cruel detainment without trial. Her trial starts on September 15, 1992.

President Velez believes that she was detained and treated unfairly because the INS had identified him as a target of INS investigations or witch hunt. "They wanted Mila to say something negative about Joe Velez and/or LULAC or reveal some illegality by LULAC; there is none. They [INS] should stop harassing innocent people and come after me if that's

*Continued on Page 17*



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# Fiesta Week in San Antonio

*Fiesta Week was held in San Antonio, Texas and featured a parade sponsored by the Falambeau Association. One highlight is the establishment of The Rey Feo Program, created by Council No. 2. The Rey Feo is Lionel Sosa and he must raise over \$50,000. Mr. Sosa is the principal of the Agency Sosa and Associates.*



*(L): The two ladies accompanying José Velez are Rosa Rosales, Texas State Director and Angie Garcia, District 15 Director.*





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who they want. I'm ready for them. We have so much documentation of the INS wrong doings and mismanagement that I would love to present in court." Velez has long stated that he and LULAC are victims of political retaliation for the filing of *LULAC v. INS*, which won in the 9th Circuit Court of Appeals in California.

## 5. LULAC Joins MALDEF's Efforts to Get the Bilingual Provisions of the Voting Rights Act Reauthorized Before the 1992 Election

## 6. LULACers Respond to Hispanic Magazine Article on LULAC

A Council 8035 member from Albuquerque, New Mexico wrote to the "Letters" page of Hispanic Magazine stating: "The article 'Hispanic Organizations: Searching for Unity' [September 1991] greatly criticized the problems of the League of United Latin American Citizens, but made no mention of the outstanding contributions this organization has made since its founding in 1929.

The article served as a wedge between unity rather than as a means toward achieving it. Once again, it proves that more effort is put into knocking an organization such as LULAC instead of building on its great achievements and finding solutions to internal problems and going forward."

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## Send us Your Articles and Photos

### LULAC NATIONAL OFFICE ADDRESSES

The address to be used by LULAC members when they wish to address President Velez and forward dues and membership information is as follows:

President Jose Velez  
National President  
900 E. Karen  
Suite C-215  
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Fax: (702) 796-6193

If you wish to send articles for the LULAC News or address changes, please use the following:

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## 7. Velez Comments on Hispanic Heritage Month 1991 Featured in University of Maryland Newspaper

Questions from Hulda Romero, Journalist, La Voz Latina at the University of Maryland and answered by José Velez.

**Q:** What is the meaning of National Hispanic Heritage Month to you?

**A:** It is a time to reflect on the many contributions that Hispanic people and Hispanic Culture have made to this great country which has been overlooked for too long by those who have been writing this nation's history books.

**Q:** What events is LULAC being planned for National Hispanic Heritage Month 1991?

**A:** LULAC Councils throughout the country will be

independently hosting events and forums to commemorate NHHM. LULAC members throughout the country will be participating individually as participants or speakers at commemorative activities all month throughout the country. LULAC National Office and the LULAC National Board of Directors will be focusing all our energy on our upcoming Board meeting in Washington, D.C. (Oct. 17-20 at the Washington Plaza Hotel). One entire day of our Board Meeting (Fri., Oct. 18) will be dedicated to dealing with national issues that impact on the Hispanic community. LULAC has invited members of the Bush Administration and several prominent national speakers to come address the Board.

**Q:** What does the average Hispanic think about National Hispanic Heritage Month?

**A:** I'm not sure. I think not a whole lot unfortunately. One message we need to get across is that it is Heritage month not week. We have U.S. Congressman Esteban Torres of California and other members of the Congressional Hispanic Caucus to thank for that great change. I don't think the average Hispanic knows why it is so politically important that we properly commemorate this time.

**Q:** Why is there a need for National Hispanic Heritage Month?

**A:** To remind certain segments of our society that His-

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panics are large positive part of America and that we are here to stay and to educate them on the great human sacrifices and contributions we as a people have made for America.

## 8. Jose Velez Receives Endorsements

Jose Velez has received a lot of support and endorsements from many prominent national leaders in the LULAC organization and from national Hispanic politicians from both parties. "Thanks to the Velez Administration LULAC is well on its way to recovery from the disarray left by the past administration due to their financial irresponsibility. President Velez has returned LULAC to the position of being a strong, politically viable, and proactive organization nationwide that today functions as a leader and opinion maker in America," proclaimed Eduardo Peña, Jr., Esq. Past LULAC National President from Washington, D.C.

Velez has received endorsements from many LULAC members in California including Mario Obledo, Esq. Past LULAC National President from Sacramento, California

who recently expressed his strong support for a Velez third year as LULAC National President. "I believe José Velez has done an excellent job under very trying circumstances. He has demonstrated leadership in bringing national attention to Hispanic concerns in the areas of Immigration Reform, Education, Housing, and Employment Opportunities. He [Velez] has traveled more extensively than probably any other LULAC National President and in doing so has made himself accessible to the LULAC membership," stated Obledo.

Velez will be traveling to Lubbock, Texas the week-end of June 5-7 to speak and campaign at the LULAC Texas State Convention to garner more support and endorsements in Texas, the cradle of LULAC. Velez has already received the endorsement and support of a prominent LULAC'er from San Antonio, Texas. "Jose Velez has demonstrated firm and stable leadership at the helm of the LULAC ship under adverse conditions and deserves to be re-elected to a third term," said Oscar Moran, Immediate Past LULAC National President. Velez has maintained a busy campaign schedule since March attending New Mexico, Colorado, California, Florida, Arizona, and many other LULAC state conventions. Velez was reached for a comment about his re-election at his hotel during a recent visit to San Antonio. "We have made a lot of progress in the last two years and I thank every LULAC member that has helped us and been with us, but, we have a lot of unfinished business ahead. We're going to kick it off

Continued on Page 21



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For we know that God performs what he promises and completes what he commences. Holy Spirit, we thank you, praise you and honor you.

Elena Lopez  
National Chaplain

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*Continued From Page 20*

with one of the most financially and politically successful LULAC National conventions we've had in the last ten years right here in beautiful San Antonio, Texas. You don't want to miss this one. We'll see you there!" stated Velez.

**Just a thought I had today . . .** by Cesar Collantes, LULAC Council 11041, Washington, D.C. . .

All of us in LULAC know the feeling and have experienced that lonely feeling sometimes when you wonder why am I doing this? Will all my efforts and time really even make a difference? Does any one else really care? You know, I get my strength when I visit a group of LULACers in some small town or community and I see the commitment in the eyes of those people who want a better life for their children who genuinely believe in the American spirit of banning together for a common good for a positive change that will make this country stronger and bring it closer to the equal justice our forefathers envisioned. I believe in you, LULAC, and I know you can make a difference. I have seen it!

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
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## LATINO JOB SEEKERS FACE DISCRIMINATION IN ONE JOB APPLICATION IN FIVE, STUDY SHOWS

**W**hen an Anglo and a Latino job applicant apply for the same job with the same credentials, Latinos in the Washington area encounter discrimination more than one time in five. That is the conclusion reached by the Fair Employment Council of Greater Washington, Inc., a non-profit research and civil rights enforcement organization in "Discrimination Against Latino Job Applicants: A Controlled Experiment" the study released on April 28, 1992.

The Fair employment Council hired Anglo and Latino college students to undertake roles as job applicants in order to test for the prevalence of discrimination in hiring. Operating under carefully developed research guidelines, the Council's testers telephoned or mailed responses to nearly 500 "help wanted" ads from sources such as the Washington Post. Two applicants were submitted for each job — one for an Anglo and one for a Latino with equal or better qualifications.

The results of this "controlled experiment" contradict the claims that current hiring practices are effectively colorblind or favor minority applicants. The study concludes that Latinos were treated worse than their Anglo counterparts 22.4 percent of the time. Discrimination was encountered in a broad range of occupations and geographic locations.

In one case, a position was advertised in a suburban newspaper for an optometrist's receptionist. When the Latino tester called to apply, she was put on hold, then called by the wrong name (Carmen, when she had given name as Juanita) and told that no further applications were being taken. Her Anglo counterpart, calling thirteen minutes later, was given an appointment for an interview.

In another case, resumes were mailed to a downtown Washington employment agency specializing in clerical personnel for law firms. The following day, and again three days later, the Anglo tester received a telephone message to call the agency. The Latino tester — whose resume showed a higher grade average, faster typing, more computer skills, and more responsible current employment — was never called during the 23 days that responses were monitored.

"Ordinarily, job applicants can't tell why they are turned down for a job. Only by pairing applicants with matched credentials can we know whether the job really was filled by someone more qualified or the applicant is a victim

*Continued on Page 23*



# LULAC Honors Hispanic Leaders

*San Antonio Light*  
By: *Bridgett Cary*

**L**ocal Councils Nos. 2 and 649 of the League of United Latin American Citizens joined forces on February 22, 1992, to put on a banquet honoring Hispanics who have worked to educate, support and advance their community.

This banquet marked LULAC's 63rd birthday.

José Velez, national president of LULAC, said LULAC would be taking a strong stance on how Hispanics feel about increasing drug use and street crimes among youths.

"We will be taking a strong position on how we can participate and eliminate these problems," Velez said.

National Hispanic leaders honored at the banquet included presidents from nine national organizations, including Janice Petrovich, Aspira; Guarlone Diaz, Cuban American National Council; Juan Mireless, American GI Forum; and Tom Gomez, Image.

Also honored were Tino Duran, National Association of Hispanic Publishers; Raul Yzaguirre, National Council of La Raza; Antonio Hernandez, Mexican-American Legal Defense and Educational League, Inc.; Hector Velazquez, Puerto Rican Forum; and José Nino, U.S. Hispanic Chamber of Commerce.

## Latino Job Seekers . . .

Continued From Page 22

of discrimination," said Dr. Marc Bendick, Jr., a labor economist who designed the Fair Employment Council study.

In 1990, a similar study using pairs of Black and White job applicants was conducted by The Urban Institute, a non-profit research organization. It found discrimination against Black applicants in 23 percent of Washington area job openings.

Peter Edelman, Chair of the Fair Employment Council, commented, "This report forces us to admit the disturbing fact that blatant employment discrimination continues to infect major sectors of the labor market. It also confirms the critical need for a strong national policy of civil rights enforcement including an emphasis on the continued use of enforcement testing and vigorous action by public and private agencies."

The Fair Employment Council of Greater Washington, Inc., is a non-partisan, non-profit organization founded in 1990 to promote equal opportunity in employment as required by law. For more information: call (202) 842-4474 or write to 1400 Eye Street, N.W., Suite 550, Washington, D.C. 20005.

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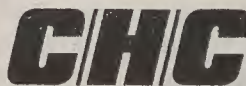
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# EDUARDO PEÑA, JR. ELECTED TO C&P's BOARD OF DIRECTORS

**M**r. Eduardo Peña, Jr. has been elected to C&P Telephone Company's Board of Directors.

Peña, an attorney who is often recognized for his outstanding service to the Hispanic community, has specialized in administrative law, government relations and equal employment opportunity (EEO) matters. Peña is a principal and the president of Peña, Aponte & Tsaknis, P.C., a law firm with offices in Rockville, Maryland and Washington, D.C.

C&P President and CEO Delano E. Lewis, commenting on Peña's election to C&P's board, said, "Eduardo Peña's exceptional insight and experience will enable C&P Telephone to become an even better citizen of Washington. We are delighted he has accepted our invitation."



Now 56 years old, Peña has been a legislative assistant at the U.S. Senate, a director at the Equal Employment Opportunity Commission and the national president of the League of United Latin American Citizens (LU-

LAC). In addition, he is a member of Catholic University's Board of Regents, a founding member and board member of Leadership Washington, and a board member and general counsel of Martha's Table and the National Hispanic Quincentennial Commission.

Peña is a 1958 graduate of The University of Texas, and a 1967 graduate of the Catholic University School of Law. He is married and has two children.

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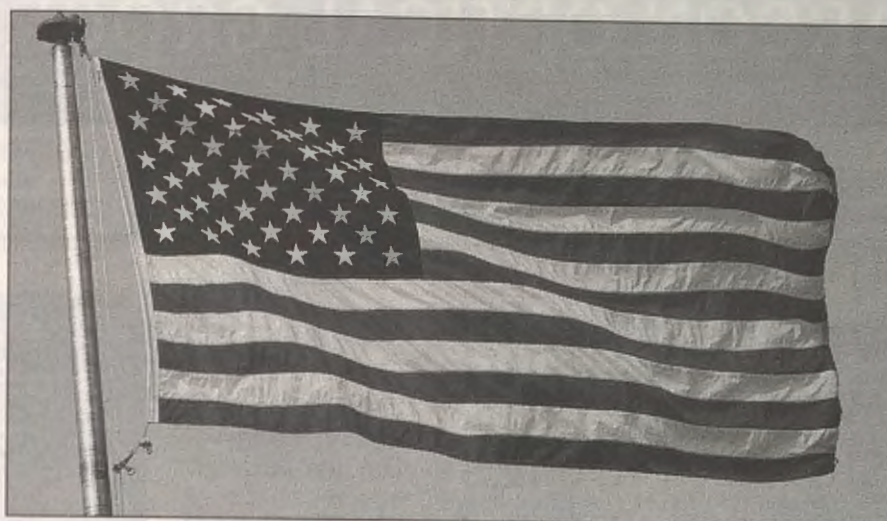
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**Bilingual Workbook and Video Help  
Older Adults with Medicine Problems**

**R**ecognizing a need among older Hispanic adults for education on the proper use of medicines, the Council on Family Health has joined the National Coalition of Hispanic Health and Human Services Organizations (COSSMHO) to create a bilingual workbook, "Las medicinas y usted: Guia para las personas mayores" (Medicines and You: A Guide for Older Americans).

In 1991, the Council on Family Health targeted older adults as the focus for its public awareness programs, and launched the highly successful English version "Medicines and You" during May — Older Americans month.

In 1990, persons 65 years or older represented 12.6 percent of the total U.S. population — that's 31.2 million people. Persons of Hispanic origins over 65 make up four percent of that total, or over 1.2 million individuals.

Many older Hispanic adults are not comfortable with English, barring them from essential medical information.

Studies show the average person over 65 takes between two and seven prescriptions daily, and has more than 13 prescriptions filled each year. Furthermore, adults over 65 purchase 40 percent of all over-the-counter medicines.

"Taking medicines is complicated for older people because aging changes the body's responses, and increased use of medicine also increases the changes of adverse reactions," says former FDA Commissioner, Dr. Arthur Hull Hayes, Jr., chairman of the Council on Family Health.

COSSMHO works with their member organizations and individuals to develop and review materials, ensuring the language and content is meaningful for the vast majority of Hispanics — who represent a variety of ethnic backgrounds. COSSMHO's membership includes approximately 200 different health organizations, such as clinics, responsible for providing health services to thousands of Hispanics.

"Our mission is to provide Hispanics with the resources needed to improve overall health in the community. Good information is an essential element to achieving our goals," says Jane L. Delgado, president of COSSMHO. "There are a lot of excellent informational programs out there, but most either are not available in Spanish, or have been developed for use with non-Hispanics. It's our job to make the information both available and useful. Most older adults have at least one chronic health problem, so this population is especially in need of clear and simple medicine information."

Because younger members of the family often are bilingual, and because they help care for older relatives, "Las medicinas y usted" was designed to provide necessary medicine information in both English and Spanish.

In a community health setting, the workbook is ideal for developing workshops and seminars, complete with pull-out sheets and a medicine chart. Also available is a six and one-half minute educational video, a perfect complement to the workbook.

"Las Medicinas y Usted" is designed to help older adults and their families understand important points they should discuss with health care professionals and features tips on taking medicines properly.

"To get the therapeutic benefits of medicines — many of which can increase independence and reduce costly hospital stays — they must be taken exactly as directed," says Dr. Hayes. "It's also important for older people to recognize when a medicine is

*Continued on Page 30*



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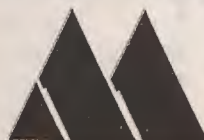
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# 1992 NATIONAL LULAC CONVENTION

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JUNE 29 - JULY 5, 1992

The LULAC Constitution in its By-laws Article II, Section 6 (1) states:

**Rules Committee** - Shall propose the rules for the conduct of business at convention. They shall report at the first instance to the National Board of Directors during the February meeting at which time the rules will be adopted by majority vote of the Board. Convention Rules thus adopted may be changed by the Convention only by two-thirds (2/3) vote of the assembly.

## APPROVED CONVENTION RULES

### ONGOVERNANCE:

1. This National Convention will be governed by the LULAC Constitution and By-Laws (1990 edition) and these Convention Rules. Further, Robert's Rules of Order will prevail when the LULAC Constitution and Convention Rules are silent.
2. The National Legal Advisor shall advise on issues of Constitutional (LULAC) interpretation when called on by the Chair. The Legal Advisor's ruling must be accepted by the Chair as final. However, said ruling by the Legal Advisor can be challenged and overturned by a two-thirds (2/3) vote of the certified delegate assembly.
3. The National Parliamentarian will advise only on points of order and general parliamentary procedure when called on by the Chair. The Chair is the final authority of such ruling. However, the decision of the Chair may be challenged and overturned by a simple majority vote of the certified delegate assembly.
4. The Chair may declare a recess, not to exceed fifteen (15) minutes, by request of the full certified delegations of three (3) Councils.

### ON CREDENTIALS:

5. The Credentials Committee is responsible for the certification of delegates and shall make a preliminary report at the start of the Convention for the purpose of establishing a quorum so that official business can be transacted.
6. An Alternate may convert to Delegate status only upon written request by the Chairperson of the Council's delegation. Said request must be reviewed and certified by the Credentials Committee and can only be granted upon reasonable proof that the original Delegate has left the Convention.
7. If a Delegate or delegation is challenged, the disputing parties shall confer with the Credentials Committee outside the Convention Hall. The Credentials Committee shall render a recommendation, which is final. Should an appeal be made, the assembly shall resolve the matter by a simple majority vote. Further, no challenges against Delegate and/or delegation will be considered after the Credential Committee's final report has been accepted by a vote of the assembly and the certified delegation has been seated.

### ON VOTING:

8. Delegates will be allowed to vote only after certification by the Credentials Committee.
9. Voting by proxy shall not be permitted.

10. A Delegate may cast only one (1) vote in each voting instance.

### ON PROTOCOL:

11. Only Delegates shall be allowed to make and second motions. However, any member in good standing shall have the right to discuss motions and amendments, subject to the limitations as provided in these rules.
12. Five (5) minutes will be allowed for non-scheduled presentations on business pertinent to the Assembly. The Chair, however, may determine the discussion to be "out-of-order" on advise from the Parliamentarian. In which instance, rule Three (3) of these rules triggers into effect.
13. Delegates and members in good standing will be limited to two (2) minutes on discussion with a maximum of two (2) times on any one subject. The Chair will set the maximum number of speakers for and against.
14. Delegates and members in good standing wishing to address the Chair shall stand to be recognized and must identify themselves by stating their name, Council number and State.
15. No Delegate will be allowed to serve on the Awards Committee (Man, Woman, Council of the Year, etc.) if the delegate is deemed to have a direct conflict with the nominee recommended.
16. No resolution will be accepted from the floor unless it has the signature endorsement of the full certified delegation of the proposing Council and the full signature endorsement of no less than two (2) other certified delegations.

### ON REPORTS:

17. Oral reports by Convention Committees will be limited to five (5) minutes each. The exceptions are the Credentials and Resolutions Committees, whom will be allowed sufficient time to complete their reports. Further, the Chair may extend time when deemed necessary.
18. Oral reports of elected National Officers will be limited to five (5) minutes. However, the Chair may extend the time to complete the reports when deemed necessary.
19. The Chairperson of each Convention Committee shall have the responsibility for submittal of a written committee report by the conclusion of the Convention. Said committees will not be discharged until that responsibility is met.

### ON ELECTIONS:

20. All candidates for elective National office must comply with Article VIII, Sections 4 and 5 of the National LULAC Constitution (1990 edition). In the event of a "Qualification" challenge, the matter shall be reviewed by the Credentials and the National Legal Advisor with a joint ruling given to the Chair. Said ruling shall be final, however all aspects of Rule 2 triggers into effect.
21. Nominating and seconding of candidate speeches shall not exceed five (5) minutes total for each candidate. The allocation of that time is at the discretion of the nominee.
22. Elections of all National Officers shall be by a roll call vote of the council delegations and said election shall be supervised by an impartial Election Committee. Further, in instances when only one (1) candidate is declared for any one (1) position, a vote by acclamation shall be deemed appropriate.



says Dr. Hayes. "It's also important for older people to recognize when a medicine is producing an unexpected side effect. Whether it's a physical or emotional feeling you can't explain, you need to call your doctor or pharmacist — don't ignore it."

"Las Medicinas y Usted" includes four essential tips on managing multiple-medicine schedules:

- **Keep a written record of all your medicines — prescription and over-the-counter.**  
The pullout-medicine chart will help you get started organizing this information.
- **Know how and when to take your medicines, and how you should feel when you take them.**  
Ask your doctor to clarify directions like "as needed." Be aware of possible adverse reactions with food, alcohol or other medicines. Know what the medicine is for, and when you should begin to feel better. Don't simply attribute a new feeling to "old age." Ask your doctor if it might be related to the medicine you are taking.
- **Ask your pharmacist for assistance.**  
If you do not understand the medicine label, ask your pharmacist, or a family member, for help. The pharmacist can help you choose non-prescription

(over-the-counter) medicines, and can tell you if they can cause harmful reactions with other medicines you are taking. Be sure to tell the pharmacist about any chronic health conditions like diabetes or high blood pressure.

• **Organize your medicine schedule at home.**

There are many different kinds of special medicine bottle tops and sectioned containers to help you sort out your medicines and remember when to take them. Ask a health professional or pharmacist for more information.

To get a free copy of the bilingual "Las Medicinas y Usted: Guia para las personas mayores" workbook and/or video, write to: **COSSMHO, 1501 16th Street, N.W. Washington, D.C. 20036.**

For your free copy of the English only "Medicines and You: A Guide for Older Americans," write to: **Council on Family Health, P.O. Box 307, Coventry, CT 06238.**

Groups interested in distributing copies to their constituencies should contact COSSMHO or the Council about bulk orders.

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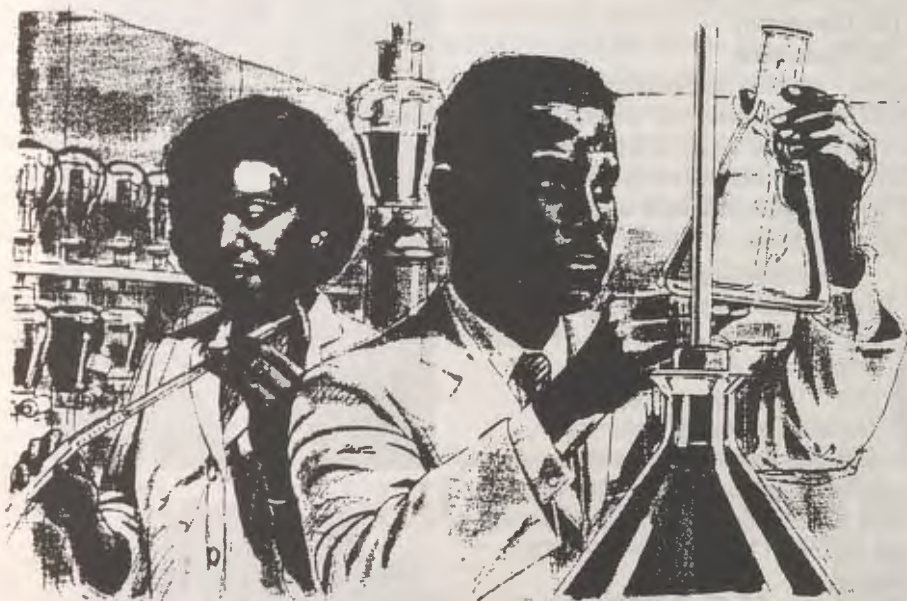
# Davenport, Iowa LULAC

**D**avenport, Iowa LULAC Council No. 10 hosted the Midwest Regional Conference on April 11, 1992. Representatives were there from Kansas, Iowa, Illinois, and Indiana. They all attended for a day of learning, sharing and planning. Ernie Rodriguez presented the first workshop on "Administrative Skills for LULAC Members." Ernie is retired from the Equal Employment Opportunity Office, Headquarters, AMCCOM, located at Rock Island Arsenal. Mr. Greg Wilson from United Way Agency did a workshop on fundraising. Ms. Edith Azer, Western Illinois University, spoke on Education, "The Latino Year 2000." She also told about the Hispanic program at Blackhawk and Western Illinois University.

Another luncheon speaker was Mr. Juan Andrade, Midwest Voter Registration. He spoke on "LULAC, The Hispanic Agenda and Voters Education and Registration." As always, he was not only informative but very entertaining.

Ascension Hernandez, National Vice President, Midwest, chaired the conference and stressed the importance of unity in LULAC. He reported on the last National Executive Board and announced his intentions of again running for Midwest National Vice President.

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### CORRECTION

In our January/February 1992 edition of The LULAC News, we listed Irvine LULAC Council 2064 as a Texas council in error. Irvine is located in California. Oops!



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# Sylvia Apodaca

**O**n May 9, 1992, Sylvia received her Ph.D. in Spanish Literature at Catholic University of America. Her dissertation, "Selected Women Novelists from 1977 to the Present," offers a corpus of contemporary women novelists from Chile: Isabel Allende (*The House of the Spirits*), Lucía Guerra (*Más allá de las máscaras*), Elena Aldunate (*Del cosmos las quieren vírgenes*), Ximena Sepúlveda (*El cuarto reino*), Diamela Eltit (*Por la patria*), and Elizabeth Subercaseaux (*El canto de la raíz lejana*). The study analyzes the situation of the Chilean women in the context of the novel and includes a review of the women's movement in Chile and women novelists from the beginning of the century. It also presents an overview of the process of women's awakening in the private, social and political spheres and show how the metaphor of women relates to specific gender themes including consciousness of women, equal rights and the abuse of power. Some writers refer openly to topics related to the body. Other authors recommend transgression or subversion of language because it is patriarchal and represent power. Many delve into the myths of Eve, Medusa, Coya and the Virgin of La Tirana as they present their concerns about the imbalance of gender. Several fight the oppressive consequences of repression: torture, incarceration, exile, and vanished people. Often, the expected son or daughter of the protagonist becomes part of an envisioned utopian world. The writers explore women's issues, but seek answers through humanism or integrationism.

Besides studying the literature of her native country, Sylvia Apodaca is an artist, an art and crafts teacher and has participated in the program of the Smithsonian's Annual Holiday Celebration, "A Nation



Photo by: Luis Mlpartida

of Nations." She has presented a paper at the Conference on Romance languages and Literatures at the University of Cincinnati and done a demonstration on Quiteño Art for Phi Delta Kappa at George Mason University. In 1976 she received a Blue Key Academic Award at the University of New Mexico. She has been a researcher at the University of New Mexico and at George Mason University and taught in Chile, at Catholic University and at George Mason University. At the present she is the advertising sales Director of the LULAC News and a part-time Lecturer at George Mason University.

**We join LULAC in its fight against poverty and illiteracy.**





# CHICANO ART EXHIBITION

The most comprehensive exhibition of artworks by Mexican American artists ever presented will be on view at the National Museum of American Art in Washington, D.C. from May 8 through July 26.

"Chicano Art: Resistance and Affirmation, 1965-1985" features 130 works by 90 artists from across the nation and includes paintings, posters, graphic arts, photographs, sculptures and videos that explore the history and concerns of the Chicano community.

The show was organized by the Wight Art Gallery at the University of California, Los Angeles in conjunction with a national advisory committee of 50 Chicano scholars, artists and community arts organizers.

This interpretive exhibition recognizes Chicano art as an integral aspect of the visual arts in the United States. "The basic assumption underlying the project," according to the advisory group, "is that a distinct art arose from the dynamic interdependent relationship between the Chicano civil rights movement of the 1960s and 1970s and a significant segment of the artistic community of Americans of Mexican descent."

"This participatory system has been a unique experiment in which a specific community has determined the nature, direction and content of a major exhibition based on its own history," the organizers said.

The exhibition is divided into thematic sections. Each section introduces key events and concerns that contributed to the creation of the Chicano identity and influenced artistic expressions.

The first section documents the movement that coalesced in 1965 when a number of American artists of Mexican descent affirmed their identity as Chicano and that their culture produced art with distinctive characteristics.

A historical time-line begins in the pre-Columbian period and notes events such as the 1848 treaty ending the Mexican-American War — a treaty that guaranteed the people living in lands formerly held by Mexico to maintain their Spanish language and Mexican culture.


The earliest artworks in the exhibition were made around 1965 in association with protests of poor rural working conditions. These protests eventually became a unifying force — "La Causa" — for the affirmation of a Chicano cultural identity.

The United Farm Workers' emblem, a stylized black eagle inside a white circle, became a symbol of the movement.

Portraits of Mexican revolutionary leader Emiliano Zapata and Mexican artist Frida Kahlo are on view, as well as silkscreen images of the "mestizo" in which two profiles — one Indian and one Spanish — merge to represent the culturally mixed identity of the Chicano.

Public art forms such as posters, murals and performances were used by many Chicano artists to address their concerns with civil rights. Other works, such as a 1965 linocut referring to Vietnam titled "Welcome Home" by Carlos Cortez Koyokuikatl, emphasizes the patriotism of Chicanos.


*Continued on Page 35*



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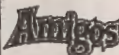
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The show's later sections present the expansion of Chicano art regionally and nationally, highlighting the shared social and artistic concerns. Many of these works retain the strong sense of engagement with social issues while also demonstrating a growing involvement with aesthetic tradition, styles and subjects.

Some Chicano artists have drawn on religious architectural forms — the altar and the niche — and given them a contemporary look. Works by Amalia Mesa-Bains, for instance, are infused with reverence for the strong spiritual traditions of the Hispanic cultures. Several artists feature the changing roles of women in the past two decades such as Yolanda M. Lopez, whose updated portrait of the Virgin of Guadalupe shows this patron saint as an athlete, runner and artists.

The final section of the exhibition illustrates the continuity of Chicano art. Carmen Lomas Garza's painting of two children watching the full moon from a rooftop while their mother makes a bed in the room below expresses the timeless aspect of this community-based culture.

"This exhibition is a chance for all Americans to learn more about the vitality of Chicano art," said Elizabeth Broun, director of the museum. "This art movement began along with the social activism of the 1960s and has steadily grown in breadth and sophistication, so that it now encompasses all the cultural concerns of the Chicano community."

"Chicano Art: Resistance and Affirmation, 1965-1985" has been organized by the Wight Art Gallery and the CARA National Advisory Committee. Funding has been provided by the Rockefeller Foundation, the UCLA Chancellor's Challenge in the Arts and Humanities, the Lila Wallace-Reader's Digest Fund, the UCLA Art Council, the Anheuser-Busch Companies, the National Endowment for the Humanities, the Andy Warhol Foundation for the Visual Arts, Inc., the California Arts Council, the City of Los Angeles Cultural Affairs Department, the 1990 Los Angeles Festival and La Opinion.

The Washington showing and related programs have been made possible by the Smithsonian's Special Exhibition Fund, with additional support from the Anheuser-Busch Companies.

## HNMA TO TOUR CHICANO ART EXHIBIT

Members of the Hispanic News Media Association of Washington, D.C. were invited to a docent-led tour of "Chicano Art: Resistance and Affirmation, 1965-1985" on Sunday, June 7 and the National Museum of American Art.

The exhibit features 130 works of 90 artists who identify and explore the character of the Chicano art movement and its relation to *El Movimiento*, the U.S.



*Cecilia Concepcion Alvarez. Las Cuatas Diego, 1979. Oil on canvas. 25 3/4 x 19 1/2"*

Chicano civil rights movement that occurred from the mid-1960s to the late 1970s. Organized by the Wight Art Gallery at the University of California, Los Angeles, the exhibit recognizes Chicano art as a distinct and influential movement in American art.

Following the tour, members attended Artist Amado Peña's illustrated lecture titled "The Bridge Between: Cultures" on his work which is influenced by Chicano and Native American heritage.

Public programs for "Chicano Art: Resistance and Affirmation, 1965-1985" will be running at the National Museum of American Art, the Smithsonian Institution, Washington, D.C. from May 8 - July 26. For further information, call (202) 357-4511.

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# LULAC Aims & Purposes

*Based on the spirit of the philosophy of our League and having unequivocal faith in its righteousness, we propose:*

1. To use all constitutional means at our disposal to implement with social action the principles set forth in our philosophy;
2. To foster the learning and fluent use of the English language that we may thereby equip ourselves and our families for the fullest enjoyment of our rights and privileges and the efficient discharge of our duties and responsibilities to our country, but at the same time, exerting equal effort to foster the fluent mastery of the Spanish language which is part of our heritage and a means of extending the cultural horizons of our nation;
3. To constitute the League into a service organization to actively promote and foster suitable measures for the attainment of the highest of our American society, and to establish cooperative relations with civic and governmental institutions and agencies in the field of public service;
4. To exert our united efforts to uphold the rights guaranteed to every individual by our state and national laws and to assure justice and equal treatment under these laws;
5. To combat with every means at our command all un-American tendencies and actions that deprive American citizens of their rights in educational institutions, in economic pursuits and in social, civic and political activities;
6. To maintain the League free of all involvement in partisan politics as an organization; however, we shall oppose any infringement upon the constitutional political rights of an individual to vote and/or be voted upon at local, state and national levels;
7. To oppose any violent demonstrations or other acts that defy constituted law and authority, desecrate the symbols of our nation, and threaten the physical and spiritual welfare of individuals or institutions;
8. To promote and encourage the education of youth and adults through scholarships, the constant vigilance of administrative and instructional practices in schools which deprive persons of educational opportunities, the sponsorship of classes in citizenship and other areas, and through the dissemination of information about available training opportunities;
9. To make use of every medium of communication at our disposal and to exert our combined efforts to promulgate and propagate the principles of the League, and augment its influence and numerical growth;
10. To undergird the efforts postulated in our Aims and Purposes with the overall objective of creating among our fellow citizens, through example and a mutual exchange of concepts, and understanding and recognition of and an appreciation of the dignity, worth and potential of the individual.



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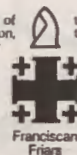
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FOR INFORMATION, WRITE OR CALL:

Father Kevin, OFM, Franciscan Monastery  
1400 Quincy St., N.E., Washington, D.C. 20017  
Phone: 202-526-6800



# California LULAC News...

## **Cerritos/Artesia Council 2009**

This Council has been involved in the All Times Parade, decorating a float and received 2nd prize. This council was also instrumental in reopening a park in Artesia that had been closed for almost a year. They worked very hard in getting the park open with games and equipment for the children to play. A Pen Pal Club was organized between Nottingham and Niemes Elementary Schools to help abolish gangs, violence, and drugs. This was accomplished with the cooperation of Southeast Council 2859.

## **Norwalk Council 2043**

This council has been involved in community activities such as the October Fest Carnival, Halloween Carnival, Black & White Ball, Christmas Sleigh Carnival, Sheriff's Luncheon and the Children's Christmas.

## **Southeast Norwalk Council 2859**

This Council was very involved in the School Board elections. Council 2859 had four members running for seats

and all were elected to the Board. They also gave 10 scholarships to high school students of their community, gave 10 Christmas baskets and donated \$300 to the Norwalk-La Mirada Education foundation to help children through school.

## **Whittier Council**

This council is having a membership drive while planning to host the District #6 convention.

## **Bellflower Council 2868**

This council is very community oriented. Every Wednesday a member distributes food to the community. During the holiday season food certificates are given out to the needy. This past holiday season, 50 certificates were given away. Presently, they are busy incorporating and starting SER/Jobs for Progress. This SER office will encompass District 6. The main function of this office will be a Family Learning Center.

**Please send us photos  
of your events with  
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can find out what  
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Photo by: Luis Malpartida

*Commissioner  
Tony Gallegos*

*Equal  
Employment  
Opportunity  
Commission*

*From the desk of: Commissioner Tony Gallegos*

Equal Employment Opportunity Commissioner

## About EEOC

People often ask me questions that underscore how little is known about the function of the Commission and commissioners. Below are answers to a few of the questions that I am regularly asked.

**Whom should I contact if I have been discriminated against?**

Though I am happy to direct anyone to the right office, I do not review complaints of discrimination until all prerequisites for litigation have been satisfied by a field office. If you believe that you have been discriminated against on the job or when applying for a job because of your race, color, sex, religion, disability, national origin or age, you may file a charge with an EEOC field office either in person, by mail or by telephone. If a field office is not close by you or you do not know where it is, call 800-669-EEOC for information and referral.

**Are there any charge filing limitations?**

You must file a charge of discrimination in a timely manner with an EEOC local, area or district office in order to protect your rights under the law. If there is a certified local or state agency in your jurisdiction, you must file a charge within 300 days of the discriminatory act or 30 days after receiving notice that the agency has terminated its processing of your charge, whichever is earlier; you must file on your own behalf within 180 days if there is no certified agency. First contact an EEOC field office for guidance.

*Continued on Page 39*



## Commonly Asked Questions about the EEOC...

*Continued From Page 38*

### What happens when I file a charge?

EEOC will interview the charging party concerning the alleged act of discrimination. Based on the information obtained in the interview, the Commission will draft a charge if EEOC has jurisdiction over the employer. Next, EEOC will notify the employer that a charge has been filed and a formal investigation will be made to determine if discrimination has occurred. The District Office will issue a Determination notifying the charging party and employer whether the investigation produced evidence that discrimination has occurred; if the Determination has not found a violation, the charging party may then bring private court action. If EEOC's investigation establishes that there is reasonable cause to believe discrimination has occurred, then the Commission attempts to conciliate the charge to encourage the employer to voluntarily eliminate the discriminatory practice. If conciliation fails, then the case will be considered for litigation by the commissioners.

### Does the Commission select certain types of cases to litigate?

EEOC considers every case for litigation in which merit has been found and conciliation has failed. If litigation

is approved, EEOC will file a lawsuit in federal district court on behalf of the charging party or parties. If the charge of discrimination is against a state or local employer, the Commission will notify Department of Justice and may recommend litigation.

### What if the Commission or DOJ decide against litigation?

If EEOC decides not to litigate, then the charging party will receive a Notice of Right-to-Sue which permits the charging party to take the case to court. Likewise, if the case is against a state or local employer, charging parties may initiate a private civil action on their own.

### What happens if discrimination is found?

In cases where discrimination is found, relief for damages may include backpay, frontpay, restored benefits, reinstatement or job offers. Under the Civil Rights Act of 1991, relief may also include compensatory and punitive damages. The charge process is fairly simple, but keep in mind that failure to file within strict time limits may result in losing the right to seek relief through the EEOC.

*Continued on Page 40*

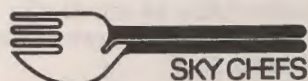
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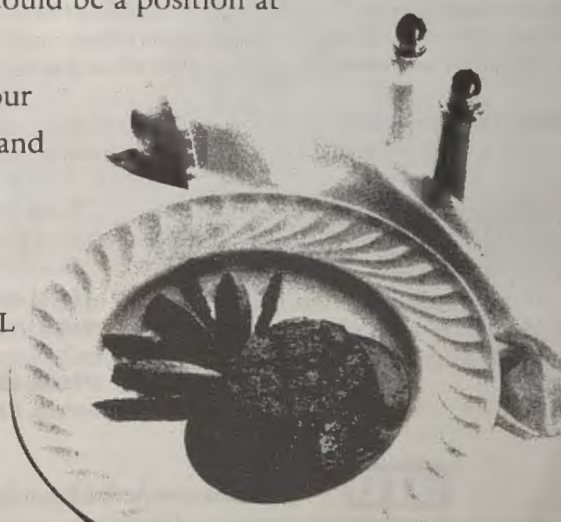
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**Why hasn't the Commission litigated more Hispanic charges?**

First, cases must be initiated by individuals who believe they have suffered from a discriminatory practice; the law prohibits the Commission or its commissioners from seeking out individuals to file charges. Second, total EEOC charge receipts show that Hispanics do not file as many charges as other protected groups. Therefore, fewer Hispanic charges come before the commissioners for consideration. Third, many charges made by Hispanics are administratively dismissed before a determination has been made. Though the Commission has improved its record in this area, I am encouraging much more scrutiny over the administrative dismissal of charges.

**Can commissioners initiate charges?**

Any commissioner may initiate a charge against an employer

when evidence suggests that discrimination exists in either personnel practices or in the work place. I have filed charges and will file additional charges in such instances. Commissioners are prohibited by law, however, from making public any charge filed by a charging party or a commissioner. Therefore, I cannot respond publicly to any questions about the status of any charge at the Commission. Once a commissioner files a charge, that commissioner is not allowed to vote on the charge or be involved in any aspect of the investigation or processing of the charge.

**Why haven't you hired more Hispanics at the EEOC?**

I have no authority to hire or fire any EEOC employee, except those who work directly for me in my office. As a commissioner, my job is limited to reviewing and recommending cases for litigation as well as voting on policy and

regulatory actions; I hold one vote of three that are necessary for Commission action. The EEOC Chairman is the principal administrative authority for the Commission and oversees all personnel matters. Any appeal for increased employment of Hispanics must be made to the Chairman.

I will be happy to respond to any written questions concerning the Commission's function, responsibility or current activities in my next Newsletter.

Please feel free to send your questions to: Commissioner Tony E. Gallegos, 1801 L Street, N.W. 10th Floor, Washington, D.C. 20507.



## NAVAL AIR WARFARE CENTER WEAPONS DIVISION

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Human Resources Department, Code 0420, Point Mugu, CA 93042-5002

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THE POWER IS ON



# The 16 Point Program (Now Known as the HEP) Revisited

By: John Bareño

**O**n Monday, February 19, 1990, the *Washington Post* published an article by Carlos Sanchez, a Staff Writer, entitled "Increase Urged in Hispanic Appointees." Mr. Sanchez cited a National Association of Latino Elected Officials (NALEO) study which revealed that "the number of Hispanics working in the federal government, . . . , lags behind Hispanics in the national workforce. Those who work for the federal government earn less money.. " In the same article Mr. Sanchez quotes a NALEO board member who stated that federal agencies have a common "insincere track record. They set up task forces, hire consultants to tell them what they're doing wrong, hire a few minority [equal employment opportunity] officers and then they do nothing!"

As co-author of the presidential "16 Point Program on The Employment of Hispanics in the Federal Government"

(now entitled the Hispanic Employment Program - HEP) which was announced by the White House on November 5, 1970, I have seen many other articles over the past 22 years dealing with the same issues raised in Mr. Sanchez' article. Although I am also keenly aware of the federal agency's "insincerity", cited in Mr. Sanchez' article, I have seen some varying progress. I am convinced that for the HEP, things would be considerably worse than they are now in terms of Hispanic employment in the federal service.

What I and Mr. Merci Hernandez, Director of Personnel, while I was Executive Director of the Cabinet Committee on Opportunities for the Spanish Speaking (CCOSS), and the other co-author of the 16 Point Program did back in 1970 was to provide the federal government with a formula or procedure for increasing the number of qualified Hispanics in the federal workforce.

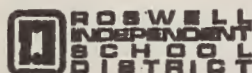
As with any other procedure or formula, if it is not applied correctly, the results will be lacking or inadequate. Those who casually dismiss the significance of the HEP as ineffective are blaming the procedure and not those who fail to apply it properly. There's an old Spanish saying that is appropriate here: *El mal músico le echa la culpa al violín* (the bad musician always blames his violin/instrument).

According to the federal government's own statistics, as of September 30, 1991, Hispanics represented 5.4% or 118,769 persons of the Federal workforce. The number of Hispanics in the nation's workforce is currently estimated to be approximately 9 million persons.

If you examine Hispanic employment in the Key Cabinet Agencies, i.e. agencies that have the programs or resources most required by Hispanic Americans for greater participation in the United States' socio-economic "mainstream," Hispanic representation there tends to be the lowest. Some agencies, for example, law enforcement agencies, have increased Hispanic representation out of practical necessity; however, even in these agencies, Hispanics are seldom seen at top managerial or policy levels. As in Vietnam, Hispanics were good enough for combat ("grunt") duty but not good enough for Headquarters duty.

One shouldn't be misled by simple total raw numbers of Hispanics counted in an Agency's workforce. Upon closer examination you will probably find most Hispanics clustered below the GS-9/11/12 or WG (Blue Collar) - 8 levels. As Hispanics become more aware of the workings of politicians and bureaucrats, we should be-

Continued on Page 43



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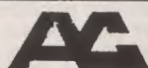
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*Continued From Page 42*

come more discerning of their efforts to camouflage their activities.

Based on my experience, I am convinced beyond a shadow of a doubt that, until there is an equitable representation of Hispanics in any federal agency, from top-to-bottom, Hispanics will not receive their "fair share" of the federal resources which they have supported as citizen taxpayers. Oftentimes, decisions are ultimately based on a subjective thinking, i.e., the good "ole boy" approach.

I'd like to offer a final thought to reflect on what I believe will put the issues I've discussed above in a more proper perspective. Approximately 25% of the U.S. casualties in the Vietnam War were Hispanic G.I.s. We (approximately 10% of the U.S. population) have demonstrated our commitment to the U.S. Why can't we have the same proportion of federal jobs and resources? This is not a question of charity or affirmative action; it is one of fairness and equity.

Hispanics cannot afford to become complacent on these matters. The federal government will not correct the inequities affecting Hispanics without Hispanics, at all levels, persistently raising these issues to the Administration in power, legislators and the courts.

John T. Bareño is a member of LULAC and works for the Small Business Administration in Washington, D.C.

**National Candidates**

As we go to press, the following were the announced candidates for national LULAC offices:

**National President**

José Velez

**Treasurer**

Sally Martinez

**Vice President for Women**

Lu Betancourt

**Vice President Farwest**

Vera Marquez

**Vice President Midwest**

Lorenzo Cervantes

Ascension Hernandez

Bob Vasquez

**Vice President Northeast**

Elia Mendoza

Ada Peña

**Vice President Southeast**

Roberto Canino, Sr.



# Texas Heat - Fajita Cookoff and Car Show

## Alvin, Texas LULAC Council No. 381

**S**itting under the Oak tree, listening to the music, fajitas and onions sizzling on the grills, remembrance of the '54 Chevy Bel Air you once had . . . Mmmmmmm . . . something smells good. Guess I'll walk around and check out the competition . . . d a little tasting. "Honey, go over to the ice chest and get me . . ."

Council No. 381's Annual Fajita Fest/Cookoff and Car Show was held in Alvin, Texas on February 29. This February event has been recognized as LULAC's contribution and involvement in the community and a major city function for all the citizens of Alvin and surrounding counties. "February is LULAC Month when we try to celebrate the founding of LULAC in Texas (February 17, 1929). The local council was chartered 37 years ago, in 1955, and has been a support group for Hispanics in the Alvin community in leadership, civil rights, and education," states founding charter council members.

Fajita Cookoff Teams from LULAC District 8 Councils and surrounding areas came together to combine secret family recipes and demonstrated home cooking techniques to try to win the honor of "Best Fajitas in '92." The local team, "No Brag Just Fact," of college students won the top honor after waiting out a year in 2nd place.

A showing of "Cars of the Past" brought back memories from days of high school and one's first car. Classic and restored cars from 1930 to 1979 were open to the public to view. Arts and crafts, food booths, moonwalk, games and a free dance that night made for a day worth remembering and LULAC Council No. 381 members having to reply to "When is LULAC going to do this again?" . . . . . See you next February!



*Fajita Fest. Council No. 381 from Alvin, Texas.*

*See Page 45 for more photos*



### **U.S. News BEST OF THE BEST**

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**HUGHES**



# FLORIDA LULAC NEWSBRIEFS . . .

**T**he League of United Latin American Citizens of Florida, held its 12th annual convention in Orlando, Florida on May 29-30, 1992. LULAC's National President, Mr. José Velez, shared honors with Mr. Jimmy Gurule, Assistant U.S. Attorney General, U.S. Department of Justice, Washington, D.C. who spoke on "The Future of Our Hispanic Youths," and Mr. Maurice Ferre, former Mayor of Miami, Florida.

Mr. Velez presented Medals of Outstanding Service to the Canino Family - Mr. Robert E. Canino, outgoing Florida State Director and Special Assistant to the National President; Mrs. Edna Canino, Esq. Florida LULAC Legal Advisor; and Robert A. Canino, Esq. Vice President for the Southeast. The Canino Family was honored for their many years of dedicated service to LULAC. Mr. and Mrs. Canino were cited for their continued commitment to the establishment of a strong and expanding LULAC organization throughout the state of Florida. Their efforts in bringing together the many Latino multiculture communities that make Florida LULAC unique were widely lauded. Mr. and Mrs. Canino, our Mr. and Mrs. LULAC of Florida, we thank you and we salute you!

Patricia Martinez, a Miami attorney who also serves as Commissioner for Florida Immigration Service Affairs (FLISA), and was recently appointed to head LULAC's National Immigration Commission, was elected State Director for 1992-1993. Other elected officers were: Matilda Garcia, Tampa, Deputy State Director; Sylvia Girona, Deputy State Director for Women's Activities; Tania Rivera, Deputy State Director for Young Adults; Patricia Lee, Deputy State Director for Youth; Adaljasa Martinez, Deputy State Director for the Elderly; and Jaime Sosa, State Treasurer.

Immediately, upon being sworn in, LULAC of Florida, began to develop a five point agenda presented by the new state director and enthusiastically adopted by the convention as its framework, focusing on education, legislation, business and trade, women, and fund-raising, in addition to an established immigration program.

Three District Directors were appointed: Rafael Ayala, Esq. (Miami/Dade area); Mary Jane Herrera (Tampa/Immokalee area); and Gladys Casteleiro (Orlando area).

Corporate sponsors included Pepisco, Philip Morris, Allstate, Southland Corp. - Seven-Eleven Division, RJ Reynolds Tobacco Co., and Coors.

We look forward to meeting everyone in San Antonio, Texas at our national convention, and we invite all LULAC members to make plans to attend the LULAC national convention to be held in Miami, Florida, in 1993!

## FUND RAISER FOR LULAC LEGAL DEFENSE FUND

The Washington, D.C. LULAC State raffle to raise funds in support of LULAC's Legal Defense Fund continues. First prize in the raffle, to be held on July 4, 1992 at the National LULAC Convention in San Antonio, are round trip air fare tickets for two persons to either Mexico City or San Juan. The winner will be able to select his preference. Other prizes will also be given. Donations are \$2.00 per chance or 6 for \$10.00. Contact your National Officers or State Directors for tickets. Let's all support this worthy cause.

Tickets will be available at the LULAC News Booth at the Convention.

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## To All National LULAC Board Members

As of May 27, 1992, the following LULAC members in good standing were appointed as the National Convention Credential Committee:

Hilda Perez  
Houston, Texas  
Chair

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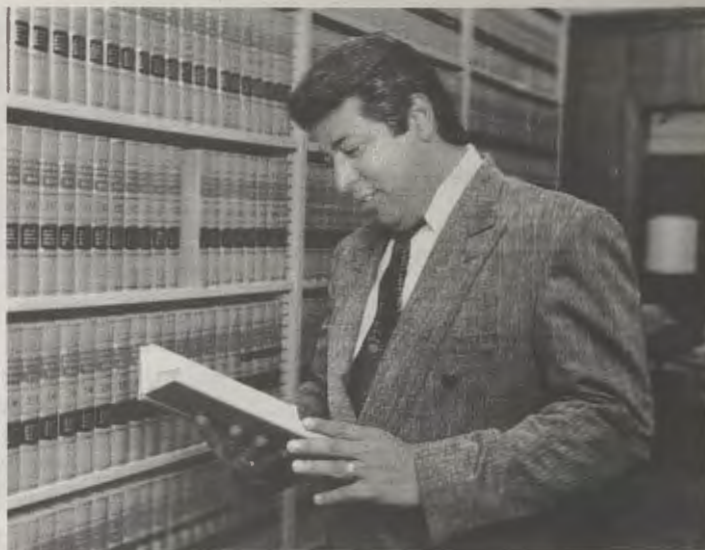
# JOHN MONTEZ

## WACO TEXAS LULAC

**J**ohn Montez is a member of LULAC Council 273 and has been scholarship program chairman for four years during which he expanded the program to obtain greater student participation and financial support. He has worked with high school counselors to increase their participation in working with and encouraging Hispanic students to pursue the LULAC Scholarship program.

John has also worked extensively with several colleges in awarding scholarship to Hispanics including McLennan Community College, Baylor University and the University of Texas. Mr. Montez and Mr. Robert Gamboa were instrumental in acquiring three four-year all expenses paid scholarships from Baylor University.

Mr. Montez is very modest, never taking any credit for raising over \$100,000 each year in scholarship money to local Hispanic students.



Mr. Montez has brought visibility and credibility to the scholarship program and to LULAC Council #273. His community service includes service on numerous boards and community organizations.

Mr. Montez is a graduate of Baylor Law School where he graduated with honors and has been a practicing attorney for eleven years.

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**T**he first major traveling exhibition of the vibrant, colorful folk art of Latin America — much of it unknown and previously unrecorded — will begin a six-city national tour at the Museum of American Folk Art, New York City on September 17, 1992.

Featuring more than 250 objects from 17 countries, **VISIONES DEL PUEBLO: THE FOLK ART OF LATIN AMERICA** chronicles the folk heritage of Latin American artistic expression and illustrates through historic and contemporary works the European, African, Asian and indigenous roots of these folk art traditions from the 16th century to the present day.

A selection of objects made for ceremonial, utilitarian, recreational and decorative purposes will provide a window through which to view and better understand Latin American culture and society, and will demonstrate the continuing vitality of the Latin American folk art tradition. Unlike commercial works intended for export or sale to tourists, the objects in this exhibition were created within the context of this traditional culture and have, therefore, seldom been seen by the general public.

The exhibition and its national tour have been made possible by Ford Motor Company.

"Ford Motor Company is pleased to sponsor this exhibition which celebrates the convergence of African, Asian, European and indigenous folk traditions in the Western Hemisphere," said Harold A. Poling, Chairman, Ford Motor Company. "These pieces eloquently attest to the creative genius which has flourished in the Latin folk tradition for hundreds of years, and they remind us of a rich heritage which has contributed much to what we proudly salute as American culture."

Gerard C. Wertkin, Director of the Museum of American Folk Art, stated, "We are proud to celebrate the cultural legacy of Latin Americans and to recognize the importance of this rich

tradition to common values we share. **VISIONES DEL PUEBLO: THE FOLK ART OF LATIN AMERICAN** reflects the Museum's commitment to present the folk art of all Americans. We are extremely grateful to Ford Motor Company for making this possible."

**VISIONES DEL PUEBLO: THE FOLK ART OF LATIN AMERICA** is organized by guest curator Dr. Marion Oettinger, Jr., a cultural anthropologist and curator of folk art and Latin American art at the San Antonio Museum of Art. Dr. Oettinger writes, "Since pre-Columbian times, folk art in Latin America has been the primary vehicle through which people have expressed their dreams and fears, courted their lovers, amused their children, worshiped their gods, and honored their

tions of their discovery by the curator, chronicled in his diary during his travels.

Beginning with a geographic and historic overview of Latin American folk art, this comprehensive exhibition commemorates the coming together of European, African, Asian and indigenous cultures throughout Mexico, Central and South America, and the Caribbean. The exhibition includes objects from Argentina, Bolivia, Brazil, Chile, Colombia, the Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Mexico, Panama, Peru, Puerto Rico, Uruguay, Venezuela and the southwestern U.S.

**VISIONES DEL PUEBLO** will be on view in New York from September 17, 1992 through January 3, 1993 at the Museum of American Folk Art. Fol-

lowing its presentation in New York, the exhibition will travel to the San Antonio Museum of Art (March 13 - May 2, 1993); the Field Museum of Natural History, Chicago (May 31 - July 26, 1993); The Corcoran Gallery of Art, Washington, D.C. (August 18, - October 11, 1993); the Natural History Museum of Los Angeles County (November 1, 1993 - January 5, 1994); and The Art Museum at Florida International University, Miami (January 24 - March 20, 1994).

In conjunction with the exhibition, a variety of education programs designed to teach school children about Latin American art and culture, through storytelling and gallery tours, will be organized at each of the six host institutions.

## MAJOR EXHIBITION OF LATIN AMERICAN FOLK ART TO BEGIN NATIONAL TOUR

ancestors. In modern times, it continued to be an important device for coping with the physical, social, and spiritual worlds . . . Indeed, folk art pervades most facets of Latin American life."

**VISIONES DEL PUEBLO: THE FOLK ART OF LATIN AMERICA** features a selection of objects, ranging from whimsical sculpture to votive offerings to decorative household items — each an individual expression of its society. Contextual displays, including maps and photo montages, provide a glimpse into Latin American culture. Text panels and wall labels are in English and Spanish, and several objects include vivid descrip-

*See Page 51 for examples of  
the artwork being displayed  
in the exhibit.*





(Left): Game Board with Dice. Artist unknown. Ecuador, ca. 1960. Oil on wood; 26 1/2 x 39 x 1/2" Collection of Peter Ceceres, Reston, Virginia

(Below): Photographers' Backdrop. Jacinto Rojas (1925-1991). Villa de Guadaleup, Mexico City, ca. 1989. Oil on canvas; Collection of the Museum of American Folk Art.



(Above): Whirligig. Laurentino Rosa. Rio Branco do Sul, Parana, Brazil, ca. 1990. Wood, paint, wire; 5 1/4 x 19 x 12". Collection of the Museum of American Folk Art.

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# National Hispanic Housing Council

The following were designated as a sub-committee of the National Hispanic Housing Council (NHHC) to make decisions to develop and institutionalize the NHHC.

## Co-Chairs

Aureo Cardina, Vice President  
National Center for Housing Management  
1275 K Street, NW Ste 700  
Washington, DC 20005

Guarione Diaz, Executive Director  
Central American National Council  
300 S.W. 12th Avenue, 3rd Floor  
Miami, FL 33130

Henry Flores, Director  
Corpus Christi Housing Authority  
P.O. Box 7019  
Corpus Christi, TX 78467-7019

## General Counsel

Eduardo Peña  
LULAC  
1101 14th St., NW Suite 610  
Washington, D.C. 20005

## Members

Arcadio Viveirs, Mayor  
City of Pearlier  
650 Zediken Avenue  
Pearlier, CA 93648

Marta Sotomayer, President  
National Hispanic Council on Aging  
2713 Ontario Road, NW  
Washington, DC 20009

## Other Members of the NHCC

José Velez, National President LULAC

Juan Mireles, National Chairman  
A.G.I.F. Veterans Outreach Program, Inc.

Louis Nunes, President  
National Puerto Rican Coalition, Inc.

Irene Packer, President  
National Hispanic Housing Coalition

*Continued on Page 54*

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Houston, Texas 77270-7849

HCCS Jobline: (713) 868-0711

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## Nat'l Hispanic Housing Council

*continued from Page 53*

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Maria M. Marchago, President  
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Pedro Viera, President  
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David Fernandez, President  
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Samuel Guzman, Deputy Executive  
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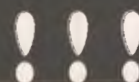
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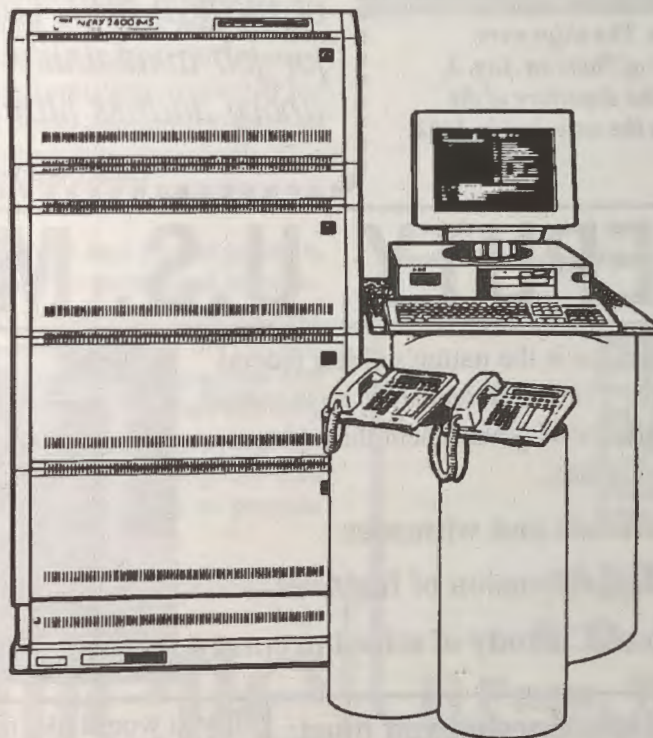


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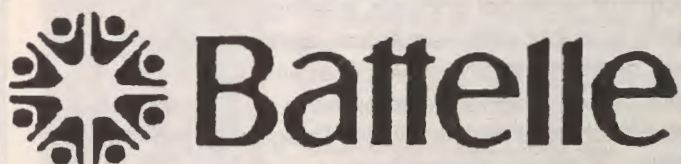
# DEPT. OF AGRICULTURE EMPLOYEES SUPPORT YOUTH SPORTS

**HACE**, the Washington, D.C. Hispanic employee organization of the U.S. Department of Agriculture (USDA) has spearheaded a drive to obtain assistance for organizing sports activities for Hispanic youths in our Nation's Capital. Last year HACE, under the leadership of its President Phil Villa-Lobos and outreach coordinator Francisco Apodaca, both members of LULAC Council 11041, adopted Lincoln Jr. High School, a predominantly minority school. Assistance to the school has included collections of clothes, books, school supplies, and musical instruments. In cooperation with other organizations, HACE of the Labor Department, LULAC Council 11041 and the Food Safety and Inspection Service of USDA, more than \$90,000 in cash register receipts were collected for Lincoln as part of the Giant Super Market program to provide computers as well as other items for schools. This allowed the school to exchange the receipt for a computer for the library.

Last year, Apodaca learned that female students at the school had no opportunity to participate in extra-curricular sports and desired to help in organizing a soccer team. Working with Yolanda, an employee of the Department of Justice, contacts were made with the school and the Department of Recreation. The result of their efforts is that there is now a girls soccer league which is playing both indoor and outdoor soccer. HACE of Agriculture also contributed \$500 from its scholarship fund to provide equipment and uniforms for one team.



Photo by: Luis Malpartida



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# Rebuilding Our Cities -- A Challenge to the Urban Press

The fires and violence in Los Angeles have been described as a wake-up call to America. In the slow burn of a hundred cities, we are reaping the harvest of inattention, of withdrawal, of our unwillingness or incapacity to invest in our people.

Where are the answers? They lie in part in the provision of additional resources from Washington. There is no way around the need for some funds from the most efficient tax system in our nation. It is a lot to ask, given a fragile economy, a large deficit and fear of taxes. But what is the alternative?

To ask Detroit to come up with its own funds from its shrinking tax base? To ask the states, already strapped from picking up the tab for national priorities such as education? No. There is no way around the need for a new round of federal block grants for job training, youth programs, child care -- all structured to harness local energy, responsibility and leadership.

That's the other key element of the needed combination: leadership. And that's where newspaper publishers come in.

It is your job to speak for the community. Your city needs your voice, your encouragement, your scolding, your conveying power, your pointing out gaps, your direction, your anger and wisdom. Your leadership.

For our nation's sake, speak for the city, its poor, its voiceless, its future. Hold power accountable. Your papers are one of the few common bonds between the central city and suburbs; between the corporate ex-



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Research various aspects of the regulation of property and passenger carriers; analyze and review rate filings; assist in licensing regulated carriers; enforce CPUC regulations relating to property and passenger carriers. Requires a Bachelor's and/or Master's degree, preferably with a specialization in transportation, economics, business administration, engineering, criminal justice, or social science.

**Inquiries: California Public Utilities Commission: Michelle Diamonon, Recruiter, 505 Van Ness Ave., San Francisco, CA 94102**

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*Continued on Page 60*



# LULAC Happenings . . .

(R): Robert Vasquez, LULACer from Indiana and Nelda Savoy, LULACer from Washington, DC at the October Board Meeting in Washington, D.C.



Members of Washington, D.C. Council #11041 and Jose Velez at El Chalan Restaurant in Washington



(Below): Angie Garcia LULACer from San Antonio and SER Board Member with Pedro Viera, SER, Jobs for Progress Nat'l President and LULAC/AGIF program.



(Below): Velez meets with Rolando Rodriguez, reporter from the San Antonio Express News at the Feb. Board Meeting in San Antonio.



## A TIME FOR ACHIEVEMENT

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# Glaxo Inc.



*Continued From Page 58*

ecutive, the blue-collar worker and the minority student between the church leader and the politician. Challenge them, inspire them, call them to task.

First, you and your papers are the institutional memory of your cities. More than political leaders with increasingly short terms and more than electronic media spokespersons whose product is gone once its airs, more than Chamber of Commerce volunteers, you and your papers are the keepers of the record. To the degree that we in cities can learn from the past, your papers are the keepers of the local history, the medium by which we understand who we are, what we've got.

In these times of economic turbulence, some cities will be victims; others will prosper. Those that prosper will be those that understand what they have -- that can analyze their assets and liabilities in education, housing, employment and industry, and racial relations -- in order to chart the future. Your work must go beyond today's headlines -- a budget deficit, an incident involving the police department, a scandal in the school system -- to the big-picture questions:

What is the source of jobs for your city in the year 2000?

What reforms are needed to produce better quality education by 1995?

Does your city have the higher education resources in place to compete in the research-driven, technological competition between regions?

Is the community leadership charting a place in the international milieu of the 1990s and beyond?

Is opportunity equitably distributed or is the community likely to be surprised at the seething anger underneath the obligatory civility?

Is local funding for children and youth adequate for the changes in demographics your city will undergo?

You have the power to ask the big questions, look for the answers and bring people together in structural ways, to sponsor the forums to move leadership to action.

*Continued on Page 61*

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Second, in the old days, bringing people together meant a blue-ribbon approach to the city's goals. Today your papers must stand for inclusiveness. Not the random inclusiveness that occurs when the city's business elite and minority elite run into each other at the museum cocktail party. It means structured forums, which you can help create, to really talk with each other, to hear each other, to communicate across the racial divide.

It means real inclusiveness in your coverage, past the stereotypes and the superficial treatment.

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It means co-sponsoring events in the community, stimulating other corporations to go where they would not go alone.

It means reflecting the community in your own hiring of executives, editors, reporters, press operators and every level of staffing. It means promoting women and minorities. Think about your own newsrooms today.

It means buying products from the city's emerging small and minority businesses.

But mostly it means building a spirit of connectedness. It if were possible to put into one word the crisis of our democracy, of our politics, of our cities, it would be "disconnectedness." People feel alone, rejected and detached. And because they are fearful, they are angry.

Just as previous generations of newspaper publishers crusaded -- for good government, for reforms, for civic projects -- so too must you crusade for a politics of inclusiveness in your cities. Shout it and repeat it until you are accused of being simplistic do-gooders, and then repeat it again.

Third, your papers will have to remind our country that a basic theme in the development of this nation has been a willingness to invest in our people, our raw human talent, our human capital. It is easy to support a new convention center, a new downtown plaza, a major new shopping mall.

It is much harder to maintain the stamina to fight repeatedly for education, for children's programs, for dropout initiatives, for literacy centers. But if you, whose medium requires by definition a reading public, a literate citizenry, don't lead, then who will?

You must go beyond championing these ideas editorially. You must innovate, be bold. How about summer reading programs sponsored by the paper?

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How about literacy sources offered as a Sunday supplement in cooperation with local agencies? With local public television? How about designing such a course together -- through ANPA or another trade association -- to reduce the costs to an individual paper? Your tradition is one of celebrating the potential of Americans for great things, if we are educated and informed.

Fourth, you work on a big scale. Your readership is thousands, tens of thousands, hundreds of thousands. You know that to deliver daily on a big scale requires an adequate structure. So you, more than most folks, know that for large problems we need institutions the size of government.

Yes, we do need volunteers and we need the off-repeated barn-raising spirit of yesteryear, but we also need the scale that only government can bring to bear -- to fight crime, to maintain schools, to fix the streets and to invest in job-producing projects.

All of this requires taxes. And it has become orthodoxy in recent years that government is bad and taxes are worse. How did a society that relied on government to lift it out of the Depression, to mobilize the arsenal to win World War II, to educate its returning servicemen and women, to eradicate polio, to build a national highway system, to put a man on the moon, suddenly decide that government is so bad?

Someone has to keep some perspective. Someone has to do some analysis. We need government, we need public investment, we need taxes. There is no free lunch. Someone has to tell the truth. I think that's you.

Which leads me to my last point. You and your newspapers must stand for the things that it will take to save our country. I know you editorialize, and I know you do your share of community services.

I also know that you cannot taint your reporting and that your editors and reporters insist on total editorial independence. I know that in each community there is an ample supply of human greed, avarice, lust and fraud which you must root out and report. That is as it should be.

But what I am asking is this: Amid all the chaff, all the individual stories, all the exposes, all the reporters' independent projects, does your organization stand for something?

Amid the decisions about presses and computer purchases, advertising revenues and marketing, distribution, systems, and labor contracts, personnel disputes and economic trends, amid it all, does that great big structure you lead stand for something larger than itself, something that transcends the moment? Something as clear as justice in your city, as important as the championing of inclusiveness, as energizing as the spirit of positive, constructive community service?

Do newspapers really just report the news? Don't you really shape the ethic of the community? Is there escape in the larger responsibility of our time in learned behavior of professional detachment -- or even of understandable exhaustion? I think not.

The choice is to be strap-hangers on the train to national decline or to do what you can, say what you can, stand for what you can on your watch.

The events in Los Angeles tell me our country has some serious work to do. The lessons of the last 30 years tell us there is no escaping the need for strong, committed, creative local leadership.

That, ladies and gentlemen, in your cities, means you.

This is the second of two articles by Henry Cisneros, chairman of Cisneros Asset Management Company and former mayor of San Antonio. The articles summarize his presentation to the American Newspaper Publishers Association convention in New York on May 6.

(Hispanic Link News Service)

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didn't talk to me, but my heart skipped  
just because she was there. She's the new  
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