

# LULAC



# NEWS

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**ORNELAS AND FARM WORKER'S CHILDREN**

National President Roberto Ornelas visited many of the striking farm workers homes while in Delano, California a few weeks ago. He is seen here with three children who became especially attached to him. The little girl is the same age as Roberto's little daughter Cindy.

(LULAC Photo)

## "Forty Acres Of Hope" Cesar Chavez Tells Roberto Ornelas

(Special interview in Delano, California by "Moe" Sanchez, Nat'l Director Publicity).

These are our "Forty Acres of Hope" Cesar Chavez, Head of the United Farm Workers in Delano, California, told LULAC National President, Roberto Ornelas, as he pointed to what had once been a dumping ground right outside the City of Delano, California.

"Yes, Roberto," Cesar Chavez continued "when this land was first given to us by a kind lady, it looked almost as if it had been used to test atomic weapons. Since then all of the Delano Farm Workers and other interested people have pitched in and made it look as orderly and clean as you see it now. We had started to grow some real nice trees right there but some one came in the night and killed them all" Chavez added.

The forty acres which Cesar Chavez was speaking about will be used as the complex for the United Farm Workers Union Offices. A large Co-Op Service Station (which is almost finished) a very large Co-Op general store where the farm worker can get decent treatment, prices and buy better merchandise and food for his dollar. The present vacant land will be used for meeting halls maybe a movie theater and other facilities the farm workers need very badly but which he has not been able to receive in the City of Delano, California itself. One of these facilities will be the addition to the present mobile health

clinic which was given to the farm workers by the Garment Workers of America.

To start building the union offices, Chavez was given \$50,000 by the United Auto Workers. Since the people are doing all of the work themselves, all of the monies which they are able to save will be used for making the facility larger and more useful.

The citizens of Delano, California treated the Farm Workers so badly (in most cases the farm workers have been in Delano longer than many of its so called citizens) that the farm workers had to band together and form these Co-Ops in order to survive.

What is it really like to be a Farm Worker on strike for almost the past three years in Delano, California? First there is never enough food to go around. Then the big growers try every trick in the book to get you mad in hopes that you will "hit back" so you can be made an example to your fellow strikers. Remember, the big rich growers have all of the influence in San Joaquin Valley (not that they would ever let you forget) to say nothing of most of the money. The growers might also have some of their foremen try to run you down or over in their fast pick-up trucks, or maybe they will spray insecticide on you and blind you for a few days. If the insecticide is strong enough you might lose your sight. While the growers are doing all of this done to you, they are employing (without too much trouble) cheap la-

(continued on page 2)

## Rockefeller Main Speaker At Convention



Nelson A. Rockefeller

New York's Governor Nelson A. Rockefeller will be the main speaker at the League of United Latin American Citizens banquet on Saturday evening, June 29, 1968 at 8 P.M. in San Antonio, Texas.

LULAC is having its annual National Convention in the Alamo City this year and invited the Governor to be its main speaker.

Mr. Rockefeller had been active in government at the local, State and Federal levels for twenty-five years before his first election as Governor on November 4, 1958. Since then the Governor has been re-elected twice on November 6, 1958 and November 8, 1966.

## West Coast CAP Director Rude To LULAC

LeRoy Hayes, Executive Director of the Compton, Willow Brook and Enterprise, California areas Community Action Program which is funded by the OEO office from Washington, D. C., completely disregarded an appointment with LULAC National President, Roberto Ornelas, and National Director of Publicity, Moe Sanchez. Both LULAC Officials flew from Texas for the express purpose of meeting with Mr. Hayes to discuss his organizations' discriminatory hiring practices in relation to Mexican Americans of that area. The appointment had been made and

(continued on page 3)



COMPUTERS FOR SKILLS BANK

The LULAC National President is shown how the Regional Office's Skills Bank Computer works. The computer takes all of the work out of classifying the hundreds of job categories listed and the many thousands of applicants which are listed and the many thousands of applicants which are listed with the many thousands of applicants which are listed with the skills bank who want a better job or just merely a job.

(LULAC Photo)

## Hope For Mexican-American

# Operation SER

"Operation SER has made me a new man", said Richard A. as he adjusted a valve on the modern bakery oven he had just filled with fresh loaves. "I only got through the sixth grade and I've been in jail more times than I can count, but never again." Then, he seemed to stand taller as he turned away from the controls, "Now I make \$4.12 an hour and my wife and kids are smiling again. I never thought I'd get a chance like this." Richard has a new lease on life at twenty-two.

When SER first referred him, he was turned down by every supervisor in the chain. But the personnel manager was impressed with what SER was trying to do for Richard, and others like him, "We require at least high school for all our jobs, but we threw away the book." His supervisor says, "He's only been here two months and we can already use him on the line. I can use ten more like him."

"Beyond my wildest dreams," beamed Olga V. after graduation as an airline hostess. Several weeks before she had been brought to SER by LULAC neighbors in her southern California home. Thirteen other girls were encouraged to try by her example.

Less communicative was Jorge R., but a new eagerness was apparent. He had been struggling to support his mother and three

younger sisters since he had to leave school at thirteen six years before, but he seldom found work in Texas until he came to SER through a LULAC member of the Board. Three weeks later he was working in a plant that normally required a high school education, he was receiving help toward his high school equivalency test, and he was in line for apprentice welder in six months.

Three years ago, LULAC volunteers set up the first "Jobs for Progress" centers in Houston and Corpus Christi. Operation SER has come a long way since. The case of Richard A., and of Olga V. and Jorge R., is typical of hundreds of Mexican-American being placed each month in productive employment, of many given a new opportunity for better use of their talents in more challenging and rewarding jobs, and typical, too, of many more being given job counseling, remedial education, and skills training.

LULAC can be proud of its role in SER, a role which continues to expand as LULAC volunteers give of their time and of themselves to make "Service - Employment - Redevelopment" available to thousands of our uninformed, uneducated, and disadvantaged. Operation SER has reached into the barrio and touched our less fortunate brothers with a ray of hope.

(See Photos Page 4)



# Hope. . .

(continued from page 1)

bor which steals in from Mexico to take your place in the fields in order to prolong the strike.

Is it not illegal for people to sneak into this country and displace American Citizens or legal aliens from their jobs making it impossible for these same Americans and legal residents to negotiate a living wage with their employers? Yes, it is illegal to come into this Country as a "Wet Back" or a "Green Card Commuter," but somehow the U. S. Department of Immigration cannot cope with the problem. Why can't they cope with the problem? It's very simple. They are

not really trying. Immigration inspectors seem to spend all or most of their time taking the word of the rich grower foreman that he has no new worker or workers instead of checking each of the workers papers or credentials. The U. S. Department of Immigration is doing a very poor job in finding "Wet Backs" and "Green Card" Commuters in and around the rich grape fields of Delano, California. The poor job they are doing is certainly hurting the Farm Workers in their fight to bargain with the rich growers. To date the Washington Office for Immigration seems to have taken very little interest in doing a competent job in Delano, California.

Its really tough to be a farm

## LULAC NEWS

worker on strike in Delano, California. Yet, it is tougher to be a strike breaker in Delano, California. The living conditions are terrible. These people who are mostly wet backs and green card commuters, (Known to the striking farm workers as "ESQUIROLES," which is the ugliest and slimiest snail in the world) do not complain because they are paid much less money and treated like animals. Things are worse where they came from. Yet, these poor people are made to work four times faster, much harder, drink water which has been made hot by the boiling sun (If they want cold water, they have to pitch in and pay for the ice) and take human abuse which is unreal to describe in words.

Therefore it seems that the De-

lano, California Farm Worker is facing a long hard fight before he ever hopes to win and maybe receive a living wage for a fair days work. He must fight the rich grower which in many cases is subsidized by the federal government through some type of a soil bank program and who is receiving very favorable tax exemptions, he must fight the cheap labor which the rich grower seems to be getting without too much trouble from Mexico and he must have the muscle to insist that the U. S. Department of Immigration start doing the job in order to stop the present steady flow of cheap Mexican labor.

This is why Cesar Chavez told Roberto Ornelas, those are our "Forty Acres of Hope." For

June, 1968 without the complex which he and his farm workers are building, he and his union cannot survive against these three big factors; The very Rich Grower, A plentiful supply of cheap labor from Mexico and a very poor job which the U. S. Department of Immigration is presently doing.

Lulac is almost Forty Years Old. It is a large National Organization. It has always believed and fought for the American Dream, much like Cesar Chavez is presently doing. Lulac must take an active part in boycotting all agricultural products from those farms which have been struck by the California Farm Worker. To do less than this would be to violate the very human principle on which this organization was founded.



### ESQUIROLES THE LOWEST ANIMAL IN THE WORLD

Seen here is Union Farm Worker "Guadalupe" as he points to the blackboard where names of strike breakers (Called Esquiroles) are posted daily for all to see.

(LULAC Photo)



### ON THE PICKET LINES

Seen here is "Moe" Sanchez, LULAC National Director of Publicity and Editor of LULAC News as he walks a picket line and holds the farm workers flag. With him are other members of the United Farm Workers Union walking the picket line.

(LULAC News)



### FUTURE UNION OFFICES AND CO-OP STORE

This building was made possible through a \$50,000 gift from the United Auto Workers. It is in the final stage of completion. It is also located on the forth acres. All of the labor used on the building provided by the farm workers themselves or their friends.

(LULAC Photo)



### THIS IS WHAT IT IS ALL ABOUT

Pictured is what the fight is all about. Thousands of acres of grape vines. If you look very closely you will see strike breakers working in the vines. In the middle of this picture can be seen one of the strike breakers wearing a straw hat.

(LULAC Photo)



### SMALL HOUSE HOLDS MANY PEOPLE

This small house is completely inadequate for the large number of people who have to live in it.

(LULAC Photo)



### MORE PICKET LINES AT ANOTHER FARM

Here are more picket lines walking at the edge of another struck farm. The lady with the megaphone is the same one seen in another picture.

(LULAC Photo)



### GROWERS SUPERVISOR TAKES PICTURE

Here a growers supervisor takes pictures of the women in the picket line in order to later use the picture to intimidate them. This man is the son-in-law of a grape grower who owns over 21,000 acres of grape vines.

(LULAC Photo)

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U. S. Bonds

## LULAC NEWS

Published Monthly by The League of United Latin American Citizens

ROBERT ORNELAS . . . . . NATIONAL PRESIDENT  
MOSES "MOE" SANCHEZ . . . . . NATIONAL DIRECTOR  
OF PUBLICITY AND EDITOR

DAVID ADAME . . . . . NATIONAL BUSINESS MANAGER  
SEND ALL PUBLICITY MATTER TO:

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#### FORTY PEOPLE LIVE IN THIS SHACK?

That's right. How would you like to live with forty people in this shack? These are just a few of the many unrealistic conditions which exist in the grape country of Delano, California.

(LULAC Photo)



#### CO-OP OWNED SERVICE STATION

This is the almost finished service station which is owned by all of the people who made up the farm workers co-op. The facility is located on the forty acres given to the farm workers.

(LULAC Photo)



#### MOBILE MEDICAL FACILITY

This mobile medical facility is also located on the forty acres. This was a gift to the farm workers from the Garment Workers of America.

(LULAC Photo)



#### TELLING EM THE WAY IT IS

This lady is seen telling the strike breakers, who are working in the vineyards, what a grave mistake they are making by working for lower wages and under such unreal conditions.

(LULAC Photo)



#### RICHARD CHAVEZ WORKS ON THE ROOF OF NEW CO-OP STORE

Seen here is Mr. Richard Chavez (Cesar's younger brother) working in the boiling California sun on the roof of the new building which will be used to house the Union's Offices, a Co-Op Store and town council meeting rooms and hall.

(LULAC Photo)

## Rude. . .

(continued from page 1)

confirmed a week prior by the National 2nd Vice President, Mr. Joe Pacheco, who lives in nearby Paramount, California. The appointment was set for Friday 14, 1968 of June at 2:30 P. M. by Mr. Hayes. On the same day of the appointment Mr. Hayes had his personal secretary call Mr. Pacheco at 10 A. M. to inform Mr. Pacheco that he would not be able to meet with Mr. Ornelas and Mr. Sanchez, however, by this time Mr. Ornelas and Mr. Sanchez were already in Los Angeles, California having traveled there at the expense of the National Office.

National President Roberto Ornelas and National Director of Publicity Moe Sanchez still kept their appointment. Members of Mr. Hayes staff were very rude, arrogant and callous in their manner of greeting Mr. Ornelas, Mr. Sanchez, Mr. Jess Vela and Mr. Pacheco. Their manner was not one which is expected in an office which represents the American Tax Payer or the disadvantaged and poor for whom this program was created.

At the time of this writing Mr. Hayes had not had the courtesy to call Mr. Joe Pacheco or any of the other people who were mistreated by he and his staff and explain why he did not live up to his commitment. The National Lulac President, Mr. Roberto Ornelas, was in Wash-

ington, D. C. right after the incident in California and met with Washington OEO Officials to formally submit a complaint for Lulac.

No one should be subjected to this type of inhumane treat-

ment. In order to strengthen the complaint our National President has submitted, please write your Congressman and ask that this matter be thoroughly investigated. Do it today in the name of LULAC.



AMBASSADOR HOSTED

Reception by Humble Oil and Refining Company for Ambassador Raul H. Castro, U.S. Ambassador to El Salvador at the Houston Club; host is Humble's V.P. and Director W. W. Bryan, seated left; center, Ambassador Castro; right Roberto Ornelas, president of LULAC. Standing left, Judge Alfred Hernandez; right, E. T. DiCorcia, Humble's assistant Employee Relations Manager and coordinator of Equal Employment Program for the company. Other luncheon guests were representatives of the Mexican American leadership in LULAC and PASO.

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# Operation SER

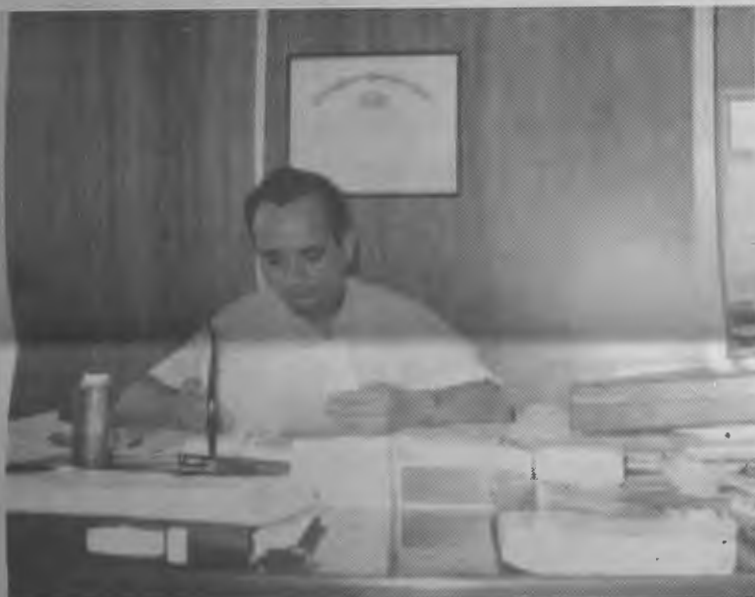
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REGIONAL SER EXECUTIVE DIRECTOR

Regional SER Executive Director, George J. Roybal, is seen here at his Santa Monica, California Office. Roybal has been with Operation SER as its Regional Executive Director since the program was started almost two and one half years ago.

(LULAC Photo)



LOPEZ IS ASSISTANT EXECUTIVE DIRECTOR

Manuel Lopez (Who is very well known in LULAC and presently serving as our National Legal Advisor) is Regional Assistant Executive Director. He is also based in the Santa Monica, California office.

(LULAC Photo)



HEAVY ON THE FILES

Since the Regional Office maintains files on all of the different state and city offices, their files are very large and take up a considerable part of the overall operation.

(LULAC Photo)

HELP A FRIEND JOIN LULAC TODAY!

## LULAC NEWS

## Congress Passes The Bilingual Education Act

Just two years ago at Tucson, Arizona, the National Education Association organized the "Symposium on the Spanish-speaking Child in the Schools of the Southwest" which led ultimately to the enactment of the new Bilingual education Act by the 90th Congress.

Only three years have elapsed since the NEA set up its special task force of teachers--headed by NEA State Director Maria Urquides of Arizona--to survey existing programs to equalize educational opportunity for the long-deprived child from non-English speaking homes of the five Southwest states. Some 1,500,000 children from Spanish-speaking homes, together with the Indian children of the region, had been left at the bottom of the scale of educational achievement.

U. S. Senators Ralph Yarborough of Texas, Joseph Montoya of New Mexico, together with Congressmen Morris Udall of Arizona and Henry Gonzales of Texas, participated in the NEA Symposium at Tucson with the aroused teachers and lingual specialists. It was then the alliance for action was sealed which resulted in the new Bilingual Education Act.

Extension hearings were held in both the Senate and House. Much of the testimony was organized and presented by NEA in collaboration with various national and ethnic organizations. The 90th Congress was persuaded on a bipartisan basis to meet these urgent and long-neglected needs. The terms of the original bills were extended from the Spanish-speaking to cover all children from non-English-speaking homes. A total of \$40 million was authorized for the Fiscal Year 1969 to help local school districts to establish and staff new programs.

Although NEA has many federal legislative achievements to its credit, few major campaigns have been crowned with success as rapidly as the Bilingual Education Act of 1967.

But the major task lies ahead as Congress votes the Fiscal 1969 funds for the local programs through APPROPRIATIONS which at this time are only AUTHORIZED. The Bureau of the Budget has recommended \$5 million to get the program started in Fiscal Year 1969 beginning July 1, 1968).

After Congress appropriates the funds, the major responsibility rests on local school districts--on the teachers, administrators and boards--to propose and request approval for specific programs for non-English-speaking children and adults which can be effective. The U.S. Office of Education is now organizing a unit to assist this development.

## MAJOR PROVISIONS

In addition to a basic \$30 million authorization for bilingual programs, the act also provides \$10 million for institutes and fellowships for teachers under the Education Professions Development Act and Title XI of NDEA.

Grants under the Bilingual Education Act may be used for three purposes: (1) planning and developing programs to meet the needs of children of limited English-speaking ability in schools having a high concentration of impoverished youth; (2) provid-



U.S. Senator Ralph Yarborough, left, speaking to assembly of predominantly Mexican-Americans at Emergency Convocation for Bilingual Education, Hilton Inn, El Paso, Texas, Sunday May 12, 1968.

(LULAC News Photo - By M. J. Romo)

ing inservice and preservice training for instructional personnel who will participate in bilingual programs; and (3) establishing, maintaining, and operating programs, including the acquisition of teaching materials and equipment.

The legislation authorizes grants for such activities as: bilingual education programs; programs designed to give students a knowledge of the history and culture associated with their language; efforts to establish closer ties between the school and the home; early childhood educational programs designed to improve the potential for profitable learning activities by children; adult education programs, particularly for parents of children participating in bilingual programs; programs for

in need of bilingual programs; and programs conducted by accredited trade, vocational, or technical high schools.

A grant under this legislation may be made to a local education agency or agencies, or to a college or university applying jointly with a local education agency. Grant recipients will be required to employ the usual federal fiscal reporting procedures, but will be required, in addition to file annual progress reports with the U.S. Commissioner of Education. Applicants will be expected to seek the assistance of persons with expertise in the education of children of limited English-speaking ability, and to make 'optimum use' of such cultural and educational resources as the state education agency, public and nonprofit private agencies such as libraries, museums, musical and artistic organizations, and educational radio and TV.

Significantly, the role of the state education agency in this legislation is advisory only. Applications must indicate that the state education agency has been notified of the application and been given the opportunity to offer recommendations.

In the preparation of regulations, the U.S. Commissioner will consult with an Advisory Committee on the Education of Bilingual Children. This committee, appointed by the Commissioner with the approval of the Secretary of HEW, will consist of nine members, at least four of whom are educators experienced in dealing with the educational problems of children whose native tongue is a language other than English.

Useful background information on this legislation may be found in the following reports: THE INVISIBLE MINORITY, NEA Dept. of Rural Education, 1966; LAS VOCES NUEVAS DEL SU-DOESTE, NEA Commission of

Professional Rights and Responsibilities, 1966; Senate Hearings on Bilingual Education, May-July, 1967; and House Hearings on Bilingual Education, June 19-67.

For information on regulations, guidelines, and filing dates for applications, write: U.S. Office of Education, 400 Maryland Ave., S.W., Washington, D.C., 20202.



By Vern Sanford

No creature in Texas is shrouded with so many myths and half-truths as the rattlesnake.

This deadly reptile really has more of an overblown reputation than a true case history.

Facts gathered by the Texas Department of Public Health reveal that more Texans die from insect stings than from snakebite.

But this doesn't discourage those who preach the rattlesnake myth. Even though they have no biological proof they continue to tell stories about this much-publicized reptile. Yet many people accept their statements as fact.

Here are just a few of the more common myths credited to the rattler:

1. A mama rattlesnake will swallow her young upon impending danger.

2. By stretching a Manila rope about your camp at night, you're protected since no rattlesnake will crawl over a hair rope.

3. A large rattlesnake can inject more than a teacup of venom.

4. Extract the fangs of a rattler and it is harmless forever.

5. Rattlesnake broth is a sure cure for pneumonia.

There are many other such myths. But this sampling gives you some idea as to what many people have come to accept as truthful about the rattlesnake. In fact, it has gotten to the point where it is difficult to distinguish myth from fact.

For example, it is common belief that six-foot rattlesnakes are abundant, particularly in South Texas--home of our biggest rattlers. Yet, from an advertisement in Texas Game and Fish Magazine, official publication of the State Parks and Wildlife Commission, a few years back, calling for six-foot rattlers, there was only one answer. And this one just barely made six feet.

Truth is that a rattler over five feet is rare. Many people

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# Arizona News



TUCSON COUNCIL NO. 1003 IS SEEN WITH CHARTER MEMBERS

The new Tucson Council No. 1003 is seen with all of its charter members. The new Council was officially chartered on April 13, 1968.

## Report By Nat'l. Chaplain

I just returned from a Lulac Supreme Council Meeting held in Houston, Texas and in my humble estimation it was a very fruitful gathering, a true, modern Lulac in action meeting.

This has been the first Supreme Council Meeting that I have attended in a position as a National Officer. The first Lulac Supreme Council Meeting that I attended was twenty (20) years ago (Laredo, Texas 1948). What a tremendous change has taken place since that era, our organization has

grown and prospered by leaps and bounds.

I was very much impressed by the conduct of this important gathering and I like to convey my observations of the splendid program outlined and the projects formulated to benefit our beloved organization of Lulac.

I was very fortunate to have had the opportunity to meet with the top group in Lulac, men and women dedicated to the sole purpose of helping our ethnic group and ultimate result to serve hu-

manity.

Our organization is progressing very satisfactory, but we still have a long way to go. We need more dedicated men like our National President Bob Ornelas who has demonstrated in a very short period his ability to lead and his good intention to serve and sacrifice his time for the benefit of our organization and all the people of Mexican descent. He has accomplished much, but we must help him coordinate all efforts of all the councils in order to achieve better goals. He is fortunate to have in his administration conscientious persons like Vice-President Joe Pacheco and Margaret Lujan who zealously working for and guarding the ideals of Lulac. He has made a very wise selection in appointing brother Moe Sanchez as Director of Lulac News. Moe is doing a magnificent job with our publicity organ despite the shortage of funds. Besides this great task, brother Moe is working very diligently for the welfare of our organization.

I have to include in my recognition of wholehearted efforts in the persons of Mrs. Belen Robles, National Secretary-Johnny Ramirez, our National Treasurer and Manuel Lopez, Legal Adviser for the League. These persons are doing a tremendous job and should be complimented.

The last person that I would like to pay compliments to is David Adame who has the gigantic task as Business Manager to compile all records of our League and to communicate with all the councils in regards to dues, council standing, rosters and information in general. I might add that he is doing a splendid job, but he needs very much, our cooperation and the assistance of all the councils in order to be able to organize a workable system.

As I mentioned in the beginning

of these notes, your National Staff has formulated a good program for 1968 and has outlined several well worthy projects, but it is definitely impossible that they can undertake these projects all by themselves, they need the assistance and cooperation of all the councils, they need the participation of all the members, they need our wholehearted support and we by all means should and must make a sincere effort to help them.

My duties as National Chaplain are limited to moral and spiritual counseling, buy my obligations as a Lulac member compel me to add my grain of assistance for the good and welfare of Lulac.

So, I want to implore the cooperation, assistance and support to the National Staff and I am going to suggest the following seven (7) points to be followed by all councils and all the members.

1st. Your National President has many worthy projects for the benefit of our organization but he needs our support, lets help him.

2nd. Insist that your council pay their dues in time, believe me our National Treasurer needs these funds to keep operating.

3rd. Our Business Manager needs new rosters of officers and members to bring his files up to date, lets cooperate with him. His office address is the same as for all National Offices:

Mr. David Adame  
National Business Manager  
P. O. Box 53587  
Houston, Texas 77052

4th. Your Publicity Director brother Moses Sanchez needs news, pictures and reports from all the councils. He is doing a good job--don't let him down. Remember that to print the Lulac News, it costs money so be

sure that your council pays their dues. Incidentally, if you can sell advertising for the Lulac News, brother Sanchez is the man to see, and he needs all the help that you can give him in this respect.

5th. Improve your attendance of your meetings--a council that does not hold regular meetings, becomes dormant and a dormant council is a dead council.

6th. Start a worthy project in your council and get all members to participate. A good project is to have a membership drive.

7th. Talk LULAC, live LULAC. Lets follow these seven points and watch Lulac grow and prosper, the person to benefit - may be yourself.

To close my remarks--remember Lulac Motto "All for one and one for all."

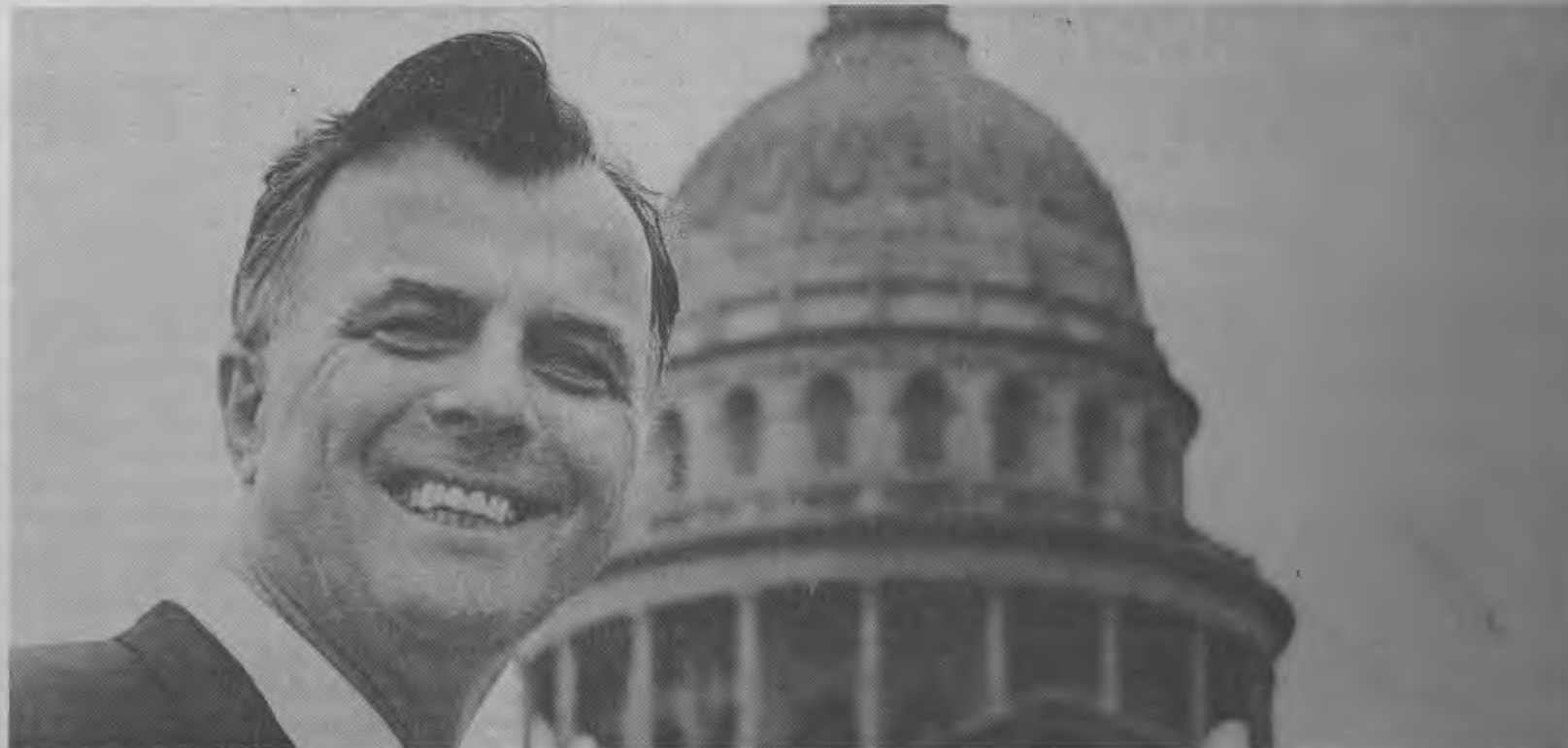


CHUCK HARRISON EXPLAINS SUMMER JOB

Humble's Chuck Harrison is seen explaining a summer job to a young man who seems very interested. Watching the interview is National President Roberto Ornelas.

(LULAC Photo)

# CONGRATULATIONS AND BEST WISHES TO LULAC FOR A SUCCESSFUL CONVENTION



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# California News



Installation ceremony Friday, April 19, 1968. Installing officer, Mr. Ray Perez; State Director of Stanton, California. Officers: Mr. Arthur R. Sanchez; President, Mrs. Mary Caballen; Vice President, was absent, Mrs. Socorro Jaurequi; Secretary, Mrs. Theresa Barajas; Treasurer, Mr. Jesus Valle; Fundraising Chairman.

## Venice Has Banquet

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

The newly organized West Bay Area League of United Latin American Citizens will hold its chapter presentation and installation of officers banquet and dance at the Retail Clerks Union hall at 1410 2nd Street in Santa Monica on Friday, April 19, 1968.

Arthur Sanchez was installed as president; Mary Caballero, vice-president; Socorro Jaurequi, Secretary; Theresa Barajas, Treasurer; Jesus Valle, Fund Raising Chairman.

Dr. Ernesto Galarza from San Jose, the top Mexican American authority on Community Organizations was the main speaker. Joe Pacheco from Paramount, the National Vice-Chairman of LULAC was the Installation Officer.

Judge Phillip Newman, Congressman Edward Roybal, SER Director, George Rovbal, Wendel Corey, Sue Bodalay, Virgil Brown, Phillip Carter, Dean Funk, Clo Hoover, Bishop Kennedy, Yolk Lew, Gordon Mackey, Nathan Marz, Edward Medock, Ruben Navarro, George Nogjima, Paul Priolo, Isidro Reeves, James Reidy, Henry Smith, Stanley Roberts, James Schooler, Allan Sieroty, Wilson Mirple are the patrons for this event.

The League of United Latin American Citizens was established in 1929. It is one of the oldest Mexican American organizations in the United States. President Johnson proclaimed the period of February 11 through 17, 1968 as LULAC Week in recognition of the 39 years of service to the Community.

One of the greatest accomplishments of LULAC has been

the creation of the Headstart Program.

The 10 point program that LULAC has mapped are the following:

1. School Drop Outs.
2. Juvenile Delinquency.
3. Job Development.
4. Equal Employment Opportunities.
5. Illiteracy.
6. Citizenship Classes.
7. Poverty.
8. Scholarships.
9. Migrant workers
10. Civil Rights.

There have been many appointments of members of LULAC to high positions in our government.

Ramon Telles, ex-mayor of El Paso was appointed by President Johnson as ambassador to Costa Rica. Benjamin Hernandez of New Mexico was appointed as ambassador of Paraguay.

The formation of the LULAC Chapter is an effort to unite the Mexican American. This organization will add another group to fight in behalf of the Mexican American to achieve the American dream of a better life through improved education, equal employment opportunities and community betterment.



## LULAC NEWS Report Of 2nd Vice President



JOSE PACHECO

Well, it does not seem possible that another year has flown by in LULAC. The first item I would like to mention is how very disappointed we all were when the CAP Director of the Compton, Willow Brook and Enterprise areas, Mr. LeRoy Hayes, did not honor his commitment to meet with Lulac Officials for the purpose of discussing the hiring practices of that organization in connection with Mexican Americans. It is really a shame that Brother Ornelas and Brother Sanchez traveled 1,900 miles at our National Offices expense only to be treated so rudely. Not all people in California display such a lack of courtesy and education. The Matter is now being investigated by Washington, but in order to lend more muscle to the cause, wire your congressman and tell him how you feel about the matter.

This past year has seen much activity in Lulac and much of it has been in the area of expansion. As you know my responsibility has been Vice President in charge of council expansion for western part of the United States.

We are proud to report that Councils have been organized in the following cities. San Francisco, Venice, Sylmar and Artesia. We are presently on 4 other areas in both southern and northern California which should be organized and charted within a few weeks.

Yes Lulac has been good to me and I certainly take this opportunity to thank you for allowing me to serve you this past year. I consider it a great honor. This year Lulac allowed me to attend Supreme Councils meetings in Washington, D. C., and Houston, Texas. The National Convention in Arizona and many other meetings all over the United States. I am richer for this wonderful experience and again thanks for the opportunity. We are all looking forward to seeing you at our National Convention in the Alamo City, on June 27-30, 1968. Bring money, I understand the HemisFair is Mucho fun.



CHARTER MEMBERS

Performing - Mr. Manuel Jurado, State Deputy director from Norwalk, California. Those visible in the picture from left to right are: (1st row) Jesus Casellas, Antonio Barajas, Nash Garcia, also a performing officer from Stanton, California and state administrator; (2nd row) Leo Miranda, Balen Maldonado, Jesus Valle, fund raising chairman, (3rd row) Jose Jaurequi, Peggy Toledo, Theresa Barajas, (4th row) Carmen Ortega, Arthur Sanchez, President; Socorro Jaurequi, (back row) visible only Francisco Maldonado.

## VISIT HUMBLE'S PAVILION AT HEMISFAIR

### Juan Garcia says...



"This is the opportunity I wanted."

When Juan Garcia graduated from Texas A&M last year with a degree in Civil Engineering, a number of companies offered him jobs. He chose Humble because he thought our people and our opportunities were right for him.

Now he knows it. Already doing special assignment work in our Production Department, Juan is looking forward to a career in management. He says, "Humble gives a man a chance to use his own initiative, make his own mistakes, and be judged on his own accomplishments."

"This is the opportunity I wanted."

If you are a college graduate, at any degree level, and ambitious for a better-than-average professional opportunity with America's leading energy company, write: Department 210, Humble Oil & Refining Company, P.O. Box 2180, Houston, Texas 77001.

**Humble Oil & Refining Company**

A Plans for Progress Company and an Equal Opportunity Employer



Installation Banquet Friday, April 19, 1968. Newly installed President, Mr. Arthur Sanchez being congratulated by Judge Phillip Newman of West Los Angeles, California. In the background Mr. Alex Trego, a teacher from Culver City.





# Midwest News



PRESIDENT ORNELAS WITH TWO NEW STATE DIRECTORS

The National President is pictured here with Mr. James Lozano who is the newly elected Junior State Director from Council No. 14, Wisconsin. The Senior member to the right is Mr. Alex Cruz the newly elected State Director of Wisconsin.



## Funding Of Needed Mex-Am Agencies In Trouble

Attached correspondence refers to the Appropriations Bill for the Department of the Interior, Approved by the House, and before the Senate's Appropriations Committee of which Senator Carl Hayden is Chairman.

This Bill contains a section (Section 302 of Title III) which will impede the activities of several agencies, in particular the Inter-Agency Committee on Mexican-American Affairs and the National Council of Indian Opportunities which depend upon personnel from other Governmental Agencies and Committees to accomplish their missions.

Funding for these agencies - with which we should concern ourselves, has not been adequate for them to function effectively.



IN THE STATE OF WISCONSIN

Seated are National President Roberto Ornelas and Roberto Riojas. Standing are Raul Esquible, Eloy Lozano, Benito Martinez and Alejandro Cruz at the Wisconsin State Convention.

Passage of the Bill in its present form would strike a blow against minorities because of the inadequate funds allowed to the ICMAA and NCIO.

Senator Hayden offers some excellent alternatives to the funding of the above-named agencies but the possibility exists that the present funding suggestions contained in the bill will serve to limit the worthwhile activities of the minority agencies. Senator Hayden's alternatives should be stimulated into reality. The only concern at this moment should be that, if the section were not struck out and the Bill were approved before any action was taken to assure the funding of these agencies or if funding was approved, it would be inadequate to allow the agencies to render effective services to the minority peoples they represent.

Therefore it is important that those of us in LULAC should contact the Office of the Chairman of the Appropriations Committee by phone, wire or letter, advising that we support the alternatives for the funding of these agencies, but that we need to be assured that they will in no way be hindered due to lack of adequate funding, or due to total lack of funding.

Dear Mr. Zozaya:

I thank you for your recent communication concerning the House action to bar appropriations for inter-agency committees such as the Committee on Mexican - American Affairs and National Council on Indian Op-

portunity.

After being contacted by the Vice President on this subject, I discussed the problem with members of the Senate Appropriations Committee and I have recently responded to Mr. Humphrey. A copy of my reply is inclosed for your information. I might add that the Congress has repeatedly asked the Executive Branch to request funds for such committees in a more orderly fashion. I believe the alternative I have suggested is a good one and could be implemented by the Bureau of the Budget without undue delay. You may wish to contact the Vice President and any other officials in the Executive Branch to urge adoption of my suggestion.

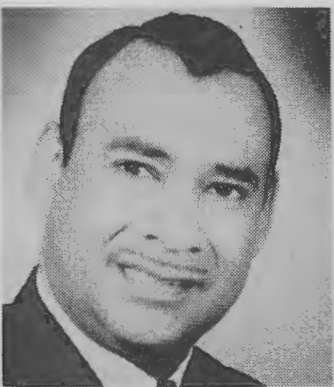
In closing, I wish to say that I am ready to help the Vice President in a way that will insure the continued existence of the committees by funding in the regular appropriation process.

With cordial good wishes, I am

Yours very sincerely,  
Carl Hayden  
U. S. S.



# BIENVENIDOS FELLOW LULACS



Celso Carlos Moreno  
Director Spanish Speaking  
Affairs



Rafael E. Vega  
Assistant Director



A. F. "Tony" Rodriguez  
Assistant State Chairman



Humberto Silex  
State Chairman

## REPUBLICAN NATIONAL COMMITTEE

1625 Eye Street, N.W.

Washington, D.C. 20006

AC 202-628-6800

## REPUBLICAN PARTY OF TEXAS

310 Littlefield Bldg.

Austin, Texas

AC 512-GR 7-9821



## New Mexico State News



Pictured above is Roberto Ornelas Jr. drawing the winning ticket for the beef that was raffled by Council 8005 of Albuquerque, New Mexico. The beef was raffled for the benefit of the LULAC National Office.

A motive is something that prompts a person to act in a certain way, that determines viltion. It is applied chiefly to an inner urge that moves or prompts to action.



Pictured above are members of Council 8005 presenting Pres. Ornelas with a check that was raised by the raffling of a beef for the benefit of the National office. President Ornelas was in Albuquerque at the invitation of Council 8005, to speak at the Albuquerque Jobs Information Fair. Left to right is Neomi Alvarez, Pres. Roberto Ornelas, Lenora Chavez, Pres. Council 8005, and Deborah Gurule.

## Job Pledges For Houston's Needy Youths And Hard-Core Poor Pass Target Goals

Houston's campaign to find employment for the city's hard-core poor has resulted in pledges for nearly 2000 permanent jobs, P. H. Robinson, local chairman of the National Alliance of Businessmen, announced today.

Job pledges from companies in the Houston metropolitan area have already exceeded the minimum target figure of 1800 and are still continuing to be received, Mr. Robinson said.

Mr. Robinson said that N. A. B.'s support of the Mayor's Job Fair program, aimed at providing summer jobs for needy youths, has also been outstandingly successful. Recent commitments to N. A. B. have raised the overall total of summer job pledges in the private sector to about 4425—some 325 more than the original goal.

"Businessmen of the Houston metropolitan area are to be commended," he said, "for their efforts to help find a solution to one of the most serious problems currently facing our nation: the persistent unemployment of disadvantaged people."

Mr. Robinson, who is president of Houston Lighting & Power Company, revealed the pledge figures at a press conference called to give the first report on progress of the N. A. B. program in the Houston area since its inception March 1.

He described the National Alliance of Businessmen as a partnership between industry and government designed to attack the urban crisis at its primary source: the widespread unemployment in low-income areas.

The Alliance is an independent non-profit corporation composed entirely of businessmen. It was formed last January following an appeal by President Johnson for stepped-up support from the business community in the war on poverty. Henry Ford II was named chairman. J. Paul Austin, president of the Coca-Cola Company is vice chairman, and Leo Beebe, vice president of Ford Motor Company, Canada, is executive vice chairman.

To carry out its program known as JOBS (Job Opportunities in the Business Sector), the Alliance has set up regional offices in eight cities. Region VI, with of-

fices in Dallas, has metropolitan organizations in the cities of Houston, Dallas, Fort Worth, San Antonio, El Paso, Tulsa, Oklahoma City, and New Orleans. Clyde Skeen, president of Ling-Temco-Vought, is chairman of Region VI.

Mr. Robinson said that the national goal of N. A. B. is to find as many jobs as possible for the hard core unemployed in the 50 largest metropolitan areas in the United States. He said the Alliance hopes to put 100,000 of these people to work by June 1969 and to increase this number to 500,000 by June 1971. Another part of the program is to find temporary jobs this summer for 200,000 young people from low-income families.

"The first phase of the JOBS program is curative in nature," he said. "Its purpose is to make productive workers out of people whom society has somehow left behind. The second phase, involving young people, is preventive in nature. Its purpose is to prevent young people from becoming chronically unemployed adults."

To reach the antional goal, Mr. Robinson said, industry will have to provide one job for a disadvantaged adult for each 100 employees now on the payroll. The summer program will require two jobs for each 100 employees. These ratios, when applied to metropolitan Houston, resulted in minimum targets of 1800 permanent jobs and 4100 summer jobs, both of which have already been exceeded.

Mr. Robinson said that the Texas Employment Commission has accepted the responsibility for locating applicants for the pledged jobs. He urged that all disadvantaged people interested in either permanent or summer employment get in touch with the Houston office of the T. E. C., 2800 Travis.

"Under our partnership arrangement," Mr. Robinson said, "the government is drawing on its informational sources to identify and locate the hard-core unemployed. The N. A. B. is endeavoring to stimulate the business community to provide these people with jobs and training. Opportunities leading to permanent employment, not just tem-

## LULAC NEWS

porary make-work projects, are what we are seeking."

To qualify for one of the permanent jobs, a poor, unemployed person must fall into at least one of these categories: be a school dropout, possess special obstacles to employment such as membership in a minority group or a history of dependence on welfare, be under age 22, be over age 45, or be physically handicapped.

For those business firms taking part in the N. A. B. effort, two plans are available: (1) an employer can train applicants and work them into permanent jobs, all at the employer's expense, or (2) an employer without training resources can, through a simple contract with the Department of Labor, arrange for government funding of much of the extra expense incident to the training and counseling needed to bring the employee to an acceptably productive level.

Mr. Robinson said that of the nearly 2000 permanent jobs already pledged, probably about 400 will involve training programs funded under government contract.

He said that a proposal for an additional 500 jobs, with training also to be funded by the government, is currently pending. These 500 jobs are in addition to those already pledged.

Mr. Robinson said that about 1100 Houston firms, both large and small, have already pledged jobs in either one or both of the two N. A. B. employment categories -- permanent and summer.

Job pledges received so far cover a wide spectrum of employment categories, including helpers of various kinds, servicemen, materials handlers, metal products assembly, machine operators, industrial truck operators, the building trades, and several kinds of clerical work.

The Alliance's search for jobs in Houston has been carried on by a volunteer force of 150 business executives from 97 major firms. In making their calls, the N. A. B. workers have sought pledges for both permanent jobs for adults and additional summer jobs for the Mayor's Job Fair.

"It makes a lot of sense to me for businessmen, working voluntarily through N. A. B., to seek job openings for the disadvantaged," Mr. Robinson said. "Six out of every seven jobs in the U. S. are in private business so that's where the most opportunities are to be found. "It is also in the best interest of us all, not only private business but the entire country, to turn tax consumers into taxpayers."

The staff organization in Houston is headed by Mr. Robinson as metro chairman, with Fred Staacke, senior vice president of Houston Lighting & Power Company, as metro director.

Charles E. Shaver, a director and general counsel of Humble Pipe Line Company, is jobs manager. He has directed the volunteer organization which has made the personal contacts to secure job commitments.

Earnest C. Leake, assistant district director of the Texas Employment Commission, is serving as manpower manager. His area of responsibility is the recruitment of job applicants, utilizing the assistance of both public and private organizations.

Harry G. Taylor, coordinator of recruitment for Humble Oil & Refining Company, is serving as inter-agency coordinator. His responsibility is to provide liaison between the N. A. B. office and various private and public agencies also involved in the war on poverty.

June, 1968



MEXICAN-AMERICAN EMPLOYMENT INCREASES

Eleven Houston area leaders of the Mexican-American community recently conducted the third of a yearly series of discussions with representatives of Humble Oil & Refining Company on ways to increase utilization of greater numbers of Mexican-American job candidates. During the discussion the company representatives reported that the number of such hirings had more than doubled in 1967 over the previous year. Among those participating in the discussion were: David Adame, Roy Elizondo, "Moe" Sanchez, Sammy Alderete, Lionel Castillo, State Representative Lauro Cruz and LULAC National President Roberto Ornelas. At the blackboard explaining the increase of Mexican-American hired by Humble is Mr. Chuck Harrison, head of employment for the Humble building, seated on the right (with the pipe) is Mr. Bob Joyce, head of professional recruiting. Along with other Humble officials pictured is the meeting chairman (right of Lauro Cruz) Mr. E. T. DiCorcia, Humble's coordinator of equal employment opportunity.

Other key members of the Houston metro staff include D. E. Crenshaw, personnel manager of H. L. & P. Co., administrative manager; Robert Dundas, vice president of Foley's, trade associations coordinator; W. H. Huffman, training and safety advisor of Humble Pipe Line Company, assistant jobs manager; and James L. Bottera, planning and distribution department, Schlumberger Well Services, office manager.

Offices of the National Alliance of Business men are located at 107 Southern National Bank Building.

HEMISFAIR '68  
SAN ANTONIO, TEXAS  
APR. 6 thru OCT. 6



## sabor que bien frío supera a las demás

Pepsi pone más—pone más sabor que se vuelve más delicioso al entrase. Es un hecho: ¡Pepsi-Cola es un refresco embotellado frío para tomarse frío, y mientras más frío esté, más gusto dará! Y frío es como satisface mejor la sed. ¡Póngalo a prueba—y se convencerá!





# Why I Run.

America cries out for a leader.

Events overwhelm us. Change outruns us.  
Headlines deliver us our daily jolt.

"Things are in the saddle, and ride mankind"—  
this warning we have let come true.

I run for President because I do not believe this  
must happen to us.

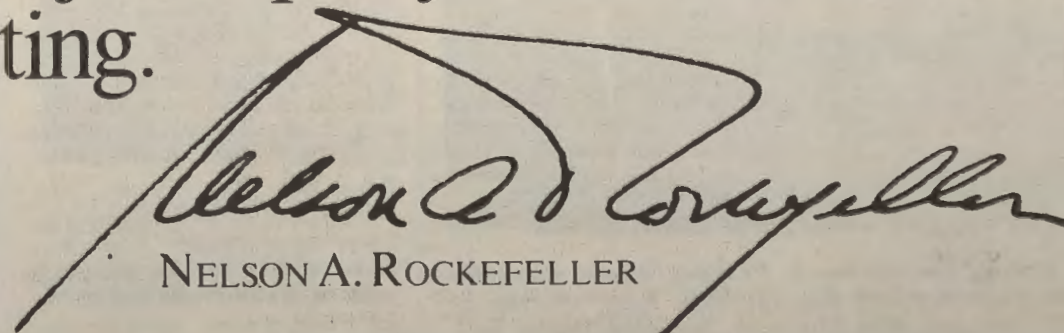
I believe we can recapture control of *things*.

I believe we can end the drift, the doubt, the  
division.

I intend to say how, in person, in newspapers,  
on television. I intend to state what course I  
believe America must follow.

My beliefs will not be tailored to please the  
voters of this region or that. What I believe in  
New York, I believe in Nebraska. And I will  
answer for it throughout the campaign.

I do not take my case to Republicans alone.  
It is a nation and not just a party which needs  
leading, healing, uniting.



NELSON A. ROCKEFELLER





From left: Prof. Carlos Rivera Sr., Coordinator of Languages, El Paso Public Schools, Miss Maria Urquides, Tucson, Ariz. NEA Chairman, Tucson Survey of the teaching of Spanish to the Spanish-speaking, Rev. Henry Casso of San Antonio, Texas. At opening session of Special Convocation for Bilingual Education, Hilton Inn, El Paso, Texas, May 12-13, 1968.

(Photo by M. J. Romo)



LULAC Council No. 229 officers for the coming year were elected in a recent meeting. Shown (l-r) Ray Castro, Sgt. at Arms; Joe M. Ramirez, Chaplain; Philip Cerda, Vice President; Jesse Flores, President; Pete Ramirez, Secretary; Enedino Gongora, Treasurer.



Mrs. Alex Martinez wife of District 4 director Martinez greets Romeo Vera and Johnny Ramirez at Downtowner Hotel to attend LULAC District 4 Convention held April 19 to 21, 1968.

(Photo by M. J. Romo)



Officers of LULAC Council No. 8, El Paso, Texas, at regular meeting, Hotel Downtowner May 24, 1968. From left: Hector Villalobos, Treasurer; Mike Elorreaga, Secretary; Hector Bencomo, President and E.B. Leon, Vice President.

(LULAC News Photo by M.J. Romo)



## P.H. Villarreal Dies In Hospital

Pascual H. Villarreal died early this morning in John Sealy Hospital in Galveston of burns suffered in the Saturday explosion of a butane stove.

Villarreal and two other men were in the process of connecting a cook-stove to a butane line when an explosion occurred injuring Villarreal's companions and seriously burning him. The explosion tore through the rent property owned by Villarreal, blowing out a wall and several windows and causing a fire that destroyed a major part of the building. The rent home was located one block west of the 2200 block of Hwy. 21 West.

Funeral services for Villarreal will be held in St. Theresa's Catholic Church at 10 a. m. Saturday with a memorial service at the Hillier Funeral Home at 9:45 a. m. A rosary will be recited in the Chapel of the Hillier Funeral Home Friday at 8 p. m. The Rev. Guillermo Buades of St. Theresa's Catholic Church will officiate with burial in the Bryan City Cemetery under the direction of Hillier Funeral Home.

Villarreal, a resident of Brazos County for over 20 years, was one of the founders of the local Lulac organization and was a representative of the Texas Employment Commission.

Survivors include his widow, Marie DeJus Villarreal of Bryan; five brothers, Isidro Villarreal of Houston, Martin Villarreal of Bryan, Leopoldo Villarreal of Chicago, Ill., Eugenio Villarreal of Monterrey, Mex., and Rogelio Villarreal of Monterrey, Mex.; six sisters, Mrs. Guadalupe Trevino, Miss Felipa Villarreal, and Mrs. Bertha Gutierrez, all of Monterrey, Mex., Mrs. Maria Vore of San Diego, California, Mrs. Minerva Gonzales and Mrs. Olga Keeler, both of San Diego, Calif.; and his mother, Mrs. Hermenegilda Villarreal of Monterrey, Mexico.



From left: Tony Alvarez, Ed Moreno and A. F. Kennard Sr. listening to Mexican Mariachi music at District 4 Convention held at Downtowner Hotel, El Paso, Texas, April 19 to 21, 1968.

(Photo by M.J. Romo)



AT THE HOUSTON, TEXAS JOB FAIR IS MR. DAVID ADAME

David Adame is seen at the Houston Job Fair. He represented LULAC and SER so ably that Houston Mayor Welch gave him special recognition for his hard work.

(LULAC Photo)



OFFICIALS FROM BROWN AND ROOT VISIT NATIONAL PRESIDENT

Officials from Brown and Root are seen here as they visit with the National President in his office to offer their services to LULAC in the field of employment.

(LULAC Photo)



Caroline Brown, UAL Stewardess; Home Base: Chicago

Average \$410 a mo. to start, paid two week vacation, four or more trip passes a year, reduced rates on international air lines.

Single, 20 to 26, 5'2" to 5'9", weight in proportion to height, unblemished complexion, excellent health, contacts and glasses acceptable. You may qualify.

Don't just Envy the Life of a United Air Lines Stewardess Be One!

Contact Your Local Employment Office For A Interview Appointment With A United Air Lines Representative CALL

DALLAS - RI 7-2071

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From left: Buck Buckley, Council 110. Danny Colunga, Hugo Santana Council 298 and Joe (Pistola Joe) Meisenback president of Council 298 waiting in line to get at the delicious Mexican buffet dinner served on the eve of Friday April 19, 1968 to members and guest at opening of District 4 Convention, El Paso, Texas.

(Photo by M. J. Romo)



LULAC Council No. 8, El Paso, Texas. Officers for 1968-1969. From left: Mike Elorreaga, Secretary. Hector Villalobos, Treasurer, E. B. Leon, Vice-Pres. and Hector Bencomo, Pres. (LULAC News Photo By M. J. Romo)



SIGNING OF CONTRACTS

SER's Tony Alvarez is seen signing the contracts along with The Houston Independent School District and The Texas Employment Commission.

(LULAC Photo)



Delegates to Junior LULAC District 2 Convention held at Hotel Downtown April 19 to 21, 1968, El Paso, Texas.

(Photo by M.J. Romo)

DON'T FORGET



## Juan Sandoval Named 'Boy,' Elected District Director

Jr. Lulac Council No. 26 of El Paso, Texas has been named as District "Council of the Year" for 1967-1968 by the 4th District II Convention. Receiving the award in behalf of the Council was the outgoing President, Manuel Banales. "It was a tough choice, I'm sure," Banales commented later. "All the Council reports were well written this year."

The major projects which account for the award were: the "Christmas in July" Picnic for underprivileged children, who enjoyed a day-long picnic sponsored by the Council; our distributing comic books at one of the local hospitals; our collecting canned good during the Thanksgiving holidays; our collecting funds for health organizations; and several other projects.

Receiving the "Boy of the Year Award" was Juan Sandoval, the Council's returning Vice-President. An all-around member, Juan participated in the Council's major projects. Juan was also elected District II Director for the 1968-1969 term. Following in the footsteps of Mario Lewis and Xavier Banales, both '26ers, Juan will work toward the benefit of the councils as well as of the District.



ORNELAS AND HUMBLE OFFICIAL

Roberto Ornelas is seen with Mr. Chuck Harrison with the Humble Oil Company at the recently held Houston Job Fair. Both Houston LULAC and Houston SER played an important part in the fair.

(LULAC Photo)



INTERVIEWED FOR HUMBLE OIL JOB

Pictured is President Ornelas with another Humble official. The young lady in the middle was one of many who were interviewed for a summer job with the big oil company during the Houston Job Fair.

(LULAC Photo)



RICHARD NIXON

Congratulations  
On Your  
39th Convention  
In The  
Alamo City,  
Best Wishes  
For  
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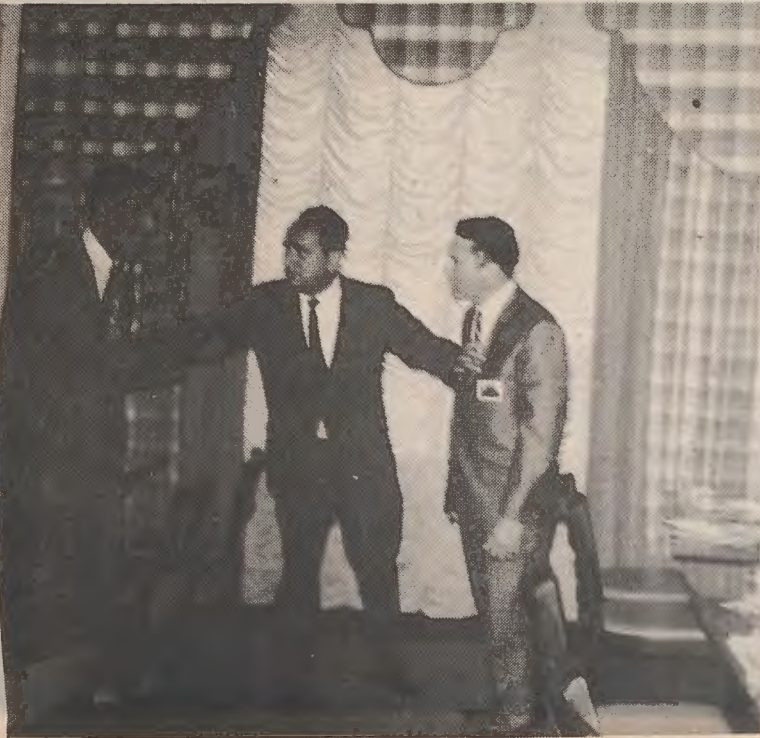




## SPY

I SPY is a new column in LULAC NEWS which will be printed each and every month. This column will be written as an information media for all of the membership concerning social events, weddings, birthdays, anniversaries, births or anything which the membership would enjoy other than general news.

If you have something which pertains to any of the above mentioned subjects, please send them to: I SPY - P. O. BOX 53587 HOUSTON, TEXAS.



### HOLD IT FELLOWS

Hold it fellows says National Legal Advisor Manuel Lopez as he set apart Romeo Vera (Left) and Johnny Campos (Right) who were running against each other for State Director of Texas. Romeo Vera won the elected contest. This one was faked. (LULAC News)



### REST STOP THROUGH THE MOUNTAINS

Seen here are two unidentified tourists during a rest stop through the mountains on a trip from Delano, California to Paramount, California. (LULAC Photo)

JOE FLORES member of Phoenix Council 284 and former member of Phoenix SER Board has been officially appointed to serve on the National SER Board.

**Beware! I Spy will be at the Nat'l. Convention!**



### FIRST LADY ALSO IN WISCONSIN

Along with other LULAC members from the State of Wisconsin is seen LULAC's First Lady, Mrs. Norma Ornelas who attended the Wisconsin State Convention with her husband.



Mexican Mariachi band serenading LULAC Members and guests in attendance at LULAC District 4 Convention held at Downtown Hotel, El Paso, Texas, April 19 to 21, 1968. (Photo by M. J. Romo)



Ambassador to El Salvador, his Excellency Raul Castro is pictured here with (on the left) National President Roberto Ornelas and (on the right) Immediate Past National President, Alfredo J. Hernandez and other members of Houston LULAC Council No. 60. The Ambassador visited the council on one of their regular Thursday night meeting. (LULAC Photo)



## Outdoors . . .

(continued from page 4)

get generous eyes when they see a big rattler. Many a four-footer has grown to six feet or more after the story has been told a few times.

One of the greatest fallacies about rattlers is that their true age can be determined by the number of rattles they carry. Yet a two-year old rattler may have as many rattles as one four years old. So, the number of rattles actually is a very poor indication of age.

Hunting rattlesnakes has become a popular winter pastime throughout Texas. In some places, such as Sweetwater, rattlesnake round-ups are staged annually. They attract contestants from throughout the state, as well as from other states.

Most hunters capture snakes by spraying gasoline into known rattler dens and catching the groggy reptiles after the fumes have driven them into the open.

Favorite weapon is a snare. It is made from a long piece of aluminium tubing with a piece of wire doubled through it, leaving a loop at one end. This loop is dropped over a snake's head and the loose ends at the opposite end are pulled to draw the loop taut.

Some people even eat rattlesnake. Those who have tried it say it is fairly delectable. It tastes something like a cross between chicken and fish.

Most famous member of the Texas rattler family is the Western Diamondback. This snake has a large and heavy body and will average between three and four feet in length. A litter of young, born alive, will average about 12, but ones of 20 or more or not uncommon.

Most notable characteristics of this snake are the diamond-shaped markings along the back and the distinctive black and white rings on the tail, above the rattles.

Its head is broad, flat and triangular. Fangs are about one-half inch long and are recurved, folding flat against the roof of the mouth. This snake can open its mouth until both upper and lower jaws are completely vertical.

Diamondbacks are responsible for more deaths than any other North American snake because they are capable of manufacturing and injecting more toxin.

A lethal dose of venom is about one drop for each 50 pounds of body weight.

Their rattle comes from a jointed string of segments that are interlocked very loosely. Each click of the vibrations is almost heard individually when the tail vibrates slowly. But it becomes almost an incessant hum when the movement is frenzied.

Do not depend on the sound of the rattle to give warning. Some rattlers have been known to remain mute before striking; others might have lost their rattles through some mishap.

A rattler sheds his skin during the active warm-weather season. In winter it hibernates in its den and does not normally shed.

It begins the shed by rubbing its mouth against some object, loosening the lip scale. Then it works the loose skin free from the head and crawls out, leaving the skin turned inside out.

The rattler is a pit-viper, with the heat-detecting pit between eye and nostril.

A rattler has no ears, therefore its strike is directed at a heat source and also at vibrations.

Must is a present subjunctive developed from an obsolete verb form mot, meaning "may."