

LULAC

MERRY, MERRY CHRISTMAS

VOL. XXIX NO. 10 - DECEMBER, 1967



NEWS

Non-Profit Org.
Bulk Rate
U. S. Postage
PAID
Permit No. 8771
Houston, Texas

Official Organ of the League of United Latin-American Citizens



PICTURED AT BEAUMONT, TEXAS DINNER

Standing left to right, Immediate Past National President, Judge Alfred J. Hernandez, National Executive Director, Tony Alvarez, Seated left to right, National Office Business Manager, David Adame, National President, Roberto Ornelas, National Director of Publicity and Editor of LULAC News. "Mee" Sanchez and Executive National Secretary, Miss Dolores Guerrero.

Regional Reports on SER

REGIONAL OFFICE

George J. Roybal, Executive Director, presented testimony before the Inter-Agency Committee on Mexican-American Affairs at its El Paso Hearings on October 27. Summarizing statements in Mr. Roybal's presentation were:

We must end discrimination in the appropriation, allocation granting and contracting of manpower resources. The Mexican American must be given greater attention in this area.

We can only improve and expand training opportunities for Mexican-Americans by understanding him and designing programs to fit his needs.

The most effective way to make immediate inroads into the manpower problems of Mexican-Americans, is to share manpower service capabilities with Mexican-Americans.

In conclusion, Mr. Roybal called attention to the President's

statement that the time has come for action, not words.

SKILLS BANK

Ed Lucero, National Skills Bank Director, reports that total Skills Bank Registrations have now passed the 7000 mark. Placements of Mexican-Americans in non-traditional jobs since January 1st, 1967 now total well over 1800.

DATA PROCESSING CENTER

The SER Data Processing Center is now in full operation, and has just completed the computerizing of the backlog of all Skills Bank Registrations prior to the installation of the computer. In addition to rapid processing of data for direct job placements, the Data Analysis facility represents a valuable new research tool. Early analyses have turned up a surprising fact, according to Mr. Nicandro Juarez, Research and Evaluation Director. Educational levels in the 9 to 12 year category are higher than expected, compared to the level of income attainment. This might indicate lack of education a lesser problem



GEORGE J. ROYBAL

than orientation to existing jobs.

LOS ANGELES SKILLS BANK DRIVE

A massive Skills Registration drive in the areas of Mexican-American concentration of the greater Los Angeles Area is planned for November 18-December 2. Rick Sanchez, Registrations Coordinator for the National Skills Bank, is concluding several weeks of planning and outstation development prior to the drive. Invaluable assistance and support has been provided by area agencies and groups such as the Mexican-American Opportunities Foundation, East Los Angeles State Service Cen-

(continued on page 2)

Washington D.C. Supreme Council Minutes

The meeting of the National Supreme Council of the League of United Latin American Citizens was held on October 13 and 14, 1967 at the Conference Room of the Equal Employment Opportunity Commission, 1800 G. Street, Washington, D. C. The Honorable Roberto Ornelas, National President presided. The meeting was called to order at 9:30 a. m. The official Prayer of the League was said by David Adame and Salute to the Flag, led by Ed Pena, was said by all members present.

The Honorable Clifford Alexander, Chairman of the Equal Employment Opportunity Commission welcomed the Assembly and Response was given by the Honorable Alfred J. Hernandez, Immediate Past National President.

Acknowledgement was made of the presence of the Honorable Vicente Ximenez, Chairman of the Inter-Agency Committee on Mexican Affairs who deferred his remarks for later in the meeting.

Roll Call of Officers was held and the following were present: Roberto Ornelas, Nat'l President; William Bonilla, Past Nat'l President; Joe R. Pacheco, Nat'l Vice-President; Alfred J. Hernandez, Imm. Past National President; Margaret Lujan, Nat'l Vice-President; Max Velarde, Arizona Deputy State Director; Pete Razo, Illinois State Director; Joe Flores, Jr., Wisconsin State Director; Ray Perez, California State Director; John A. Sepulveda, Indiana State Director.

The minutes of the previous meeting were read and approved as corrected.

Brother Ornelas submitted the following National Appointments for ratification by the National Supreme Council:

Tony Alvarez, Executive Director; Belen B. Robles, Secretary; David Adame, Business Manager; Richard Martinez, Chaplain; Armando Martinez, Asst. Legal Advisor; Oscar M. Laurel, Parliamentarian; Juan Ramirez, Treasurer; Dolores Guerrero, Executive Secretary; Moses Sanchez, Director of Publicity; Manuel Lopez, Legal Advisor; Mike Martinez, Organizer.

National Directors: Ed Sanchez Jr., Director Poverty Program; Carlos Truan, Assistant Director; Pete V. Villa, Assistant Director; Albert Armendariz, Director Housing; Steve Zozaya, Assistant Director; William Bonilla, Director EEO; Abel Armijo, Assistant Director; Romeo Vera, Assistant Director; Barney Martinez, Assistant Director; Frank Carmona, Director Consumer Education; Roy Martinez, Direc-

tor Law Enforcement; Robert Vasquez, Director Migrant Workers Programs; Paul Garcia, Assistant Director; Gilbert Esquivel, Assistant Director; Mike Rodriguez, Assistant Director; Daniel I. Galvan, Director of Health; Dr. George I. Garza, Director of Education.

Alfred J. Hernandez made a motion, seconded by William D. Bonilla that, all appointments, as made, be approved. Motion carried.

Moses Sanchez, National Director of Publicity reported on the LULAC News. He stated that the News would be printed in "off-set," newspaper form because it is more economical. He again stressed that since LULAC had bulk rate permit for mailing the LULAC News, it was compulsory for all addresses to include the ZIP Code or the Post Office would not accept them. He requested that the State Directors inform their respective Councils that the LULAC News is now being published in Houston and to encourage the Councils to submit material to be included in the News and to cooperate with the sale of ads to help finance the cost of LULAC News. Complete information as to the cost of the ads will be sent to the individual councils.

David Adame, Business, reported on his office which was just recently moved to Houston from El Paso. He stated that the temporary address of the Business Manager is 4130 Law Street, a Post Office Box will be obtained and the number announced in the coming issue of the LULAC News. He requested that all dues and quarterly reports be mailed direct to him and further reminded the State Directors to take action to inform their Councils that the dues had been increased as of July, 1967 from 50¢ per month per member to 75¢ per month per member and stated several councils were still paying dues at the old rate.

He also reported that his supplies on expansion material, LULAC Pins, Membership Applications and Membership Kits was very low and the constitutions were completely exhausted.

A ten minute recess was called to prepare for the meeting with the members of the Inter-Agency Committee on Mexican American Affairs.

Meeting reconvened and Brother Ornelas named Vicente Ximenes, Chairman of the Inter-Agency Committee for Mexican American Affairs to preside and introduce the members of his

(continued on page 2)

Law Enforcement

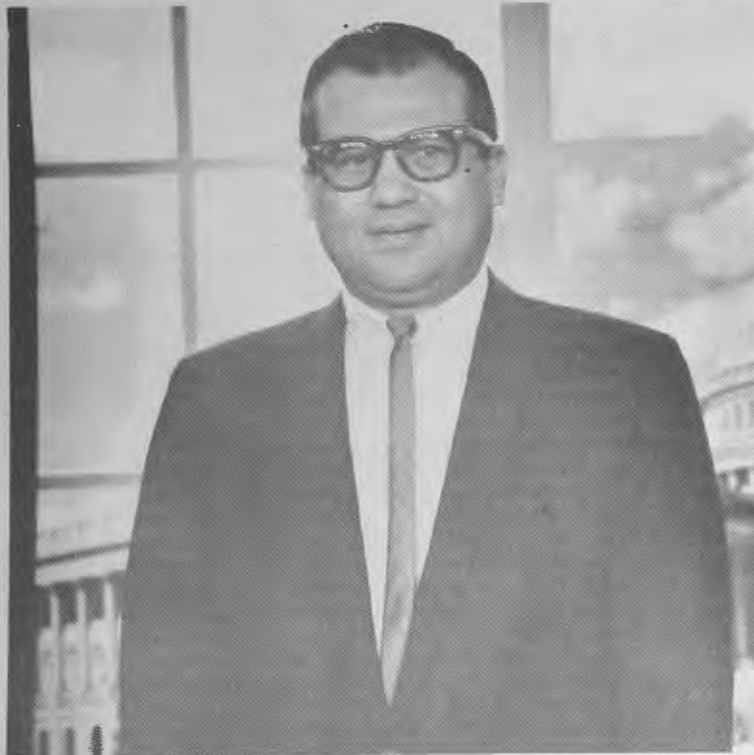
By Roy Martinez, National Director of Law Enforcement

Because of the impetus of the social changes that are taking place at the present, it is a must that a better understanding be created and perpetuated between the community and the law enforcement agents of our cities, states, and federal government. We must bear in mind that law enforcement is big business and furthermore it is everybody's business because its effectiveness or ineffectiveness affects everyone regardless of what end of the social or economic spectrum one falls. Crime in general, like any social disease, has no regard for race, creed, or national origin. It is most difficult if not impossible to determine the cost of depredation by our criminal element and there is every indication to believe that crime, one of our most pressed social problems, is on an upward trend. The end results affect everybody in some particular way.

Police community relations have two essentially different aspects. First, the substantial majority of Americans respects its police force, supports its actions, and looks for its protection. Second, a significant number of people, largely the poor and members of the minority groups fear and distrust the police. Ironically, this latter group has the greatest need for police protection because by virtue of their economic status they inherit the most crime ridden sections of our cities.

As National Director of Law Enforcement of the League of United Latin American Citizens (LULAC) I propose to instate the following program:

- (1) Contact all of the LULAC Councils in the organization and express the significance of good community relations between the citizens and their police officers.
- (2) Help guide and advise them on how to set up community relation boards.
- (3) I propose to involve other civic organizations through the efforts of the nearby LULAC Councils to adopt a similar program.
- (4) I also intend to write a series of articles in the LULAC News regarding the importance of cooperating with law enforcement officers, serving on juries, ironing out grievances against the police, and many other responsibilities as members of their society.
- (5) I further propose to write some articles regarding juvenile delinquency and its consequences.
- (6) I also propose to print some material with reference to one of our most controversial and unstable institutions of our times, Marriage and the Family.



Rep. E. "Kika" de la Garza of 15th District, Texas, addressed the opening session of the railroad's Committee on Equal Opportunity 12 December at the Shoreham Hotel in Washington, D. C. de la Garza stressed the mutual responsibility of employers and employees, emphasizing the need of understanding the problems of all minorities with his special interest being the Mexican-Americans. De la Garza, who is serving his second term at the House of Representatives was introduced by Commissioner Vicente T Ximenes of the Equal Employment Opportunity Commission. Representative of all railroad's in the United States attended the session scheduled to last for two days.

SER . . .

(continued from page 1)

ter, East Los Angeles State Skills Center, Youth Training and Employment Program, Eastland Community Action Program, Joint Venture, Sociedad Fundadora, Casa de San Gabriel, local LULAC Councils, as well as chapters of the Mexican-American Political Association. The Office of Mayor Sam Yorty of the City of Los Angeles will provide a central headquarters for the drive in the Los Angeles City Hall.

ALBUQUERQUE

The New Mexico Skills Bank developed a job order this month for 30 bilingual stenographers, to train in Washington for assignment in Latin America, from the Inter-America Development Bank. Between 60 and 70 applicants were processed in one week in the State Office. The SER Board, and members of the SER Advisory Committee, assisted in setting up testing and interview facilities, including 15 new typewriters obtained on short notice.

Bob Barela, OJT Developer, reports that the 75 slot OJT program has proceeded well ahead of schedule, with 48 trainees now on the job.

DENVER

Colorado State Director Joseph Herrera announces the appointment of Mr. Patrick Vigil as program developer under the recent planning grant provided to SER in Denver. Addition of Mr. Vigil to the Denver staff allows comprehensive development of programs for Adult Basic Edu-

cation and a Multi-Work exposure Center, which have been under negotiation recently.

SAN ANTONIO

San Antonio SER Director George Rivas reports that the local offices and classrooms are now installed at 515 W. Houston Ave. The first 100 enrollees have completed job orientation, and have been placed in NYC, New Careers, On the Job Training, or directly into productive employment.

OJT Director "Tino" Duran reports that 20 of the 100 OJT slots under the Concentrated Employment Program have been filled. Another OJT Developer in addition to Mr. John Trevino is now warranted, and interviews are now in progress to fill this position.

PHOENIX

Steve Zozaya, Phoenix Ser Board Chairman, announced the appointment of Leopoldo "Polo" Rivera as Center Director for SER's Work Orientation Center to be installed at 2450 South 24th Street in Phoenix.

Key staff appointments also included Mr. Arthur Haritos as Education Supervisor, and Mr. Frank Quihuis as Administrative Service Supervisor. The unique qualifications of the key staff, to administer the unprecedented SER program is evidenced by the fact that they have been requested by the C. E. P. director to assist in developing a reporting system and educational curricula for the total Concentrated Employment Program for Phoenix.

Minutes . . .

(continued from page 1)

Committee who were present or their representatives.

Mr. Ximenez made a few introductory remarks mainly giving an outline of the coming meetings and 50 Mexican Americans had been selected to present papers on solutions to the numerous problems. After the papers are presented, table discussions will be held so that all persons attending will have an opportunity to suggest amendments to the presentations. After the table discussion the amended recommendations will again be presented to the Cabinet Members. He stressed that this was not a conference or a convention but rather meetings specifically to present solutions to our problems.

Mr. Ximenez introduced the Honorable Sargent Shriver, Director of Economic Opportunity who made a few observations on the Poverty Program and stated that he was very pleased that Congress had allotted \$2,000,000 more than had been requested by President Johnson and further that his program had also recently been endorsed by twenty-two Republican Mayors. Despite these encouraging signs, he requested that we take an active part in obtaining support for the War on Poverty Programs in the House of Representatives. He further reported that an extension of Project SER had been approved and the contract for \$265,000 had been signed earlier in the morning. A question and answer period followed at which time Judge Hernandez questioned why the \$65,000, promised to Project SER and due on April 1, 1967 had never been received. Unable to answer, he stated he would definitely find out and let him know.

Manuel Lopez requested that one person in his office be named with whom the officers of Project SER could deal directly without receiving the run-around. Mr. Shriver stated that Mr. Bossman was the man that could speak for his Department on Project SER.

Introduced next was Dr. Joseph Colman, Deputy Assistant Secretary, Health, Education and Welfare Department, representing Secretary Gardner. He spoke briefly on the functions of his Department and presented statistics on their employees, particularly those of Spanish Surnames. During the question and answer period which followed, William D. Bonilla brought out the situation presently existing

in South Texas caused by a directive from the University of Texas that all students enrolled in school be classified under one of the following categories: White, Negro, and Other. Further that the Mexican American was placed in the category of "Other" when in effect we are members of the Caucasian or White Race and urged HEW to take steps to rescind this order.

Dr. Colman promised an immediate investigation and stated that many government agencies in their efforts to obtain statistics improperly worded the forms and that he would see that until his Department corrects the wording on the forms, the order presently in existence be rescinded. Commissioner Ximenes commented on the situation and stated the forms were definitely wrong and that Mexican-Americans should be a sub-classification of the "White Race" and if it meant repapering the forms and wasting two months of work by the government, it should be done.

Meeting recessed at 11:35 a. m. for a luncheon where Vice-President H. Humphrey was guest speaker. Meeting reconvened at 2:30 p. m.

Meeting with the representatives of the Inter-Agency Committee on Mexican-American Affairs continued with a brief address by each person followed by a question and answer period. The following persons participated: Mr. Max Reed, Deputy Director of Personnel; Department of Agriculture representing Secretary Freeman; Mr. Lawrence Duncan, Inter-Group Relations Officer, Housing and Urban Development, representing Secretary Weaver; Mr. Bob Brown, Assistant Manpower Administrator, Department of Labor; representing Secretary Wiartz.

Congressman Eligio "Kika" de la Garza was introduced and he briefly addressed the assembly.

Mr. Jack Greenberg, NAACP Legal Assistance Office, New York, New York reported that he is working with Pete Tijerina, Ed Pena, Tom Guardia and other Mexican-American attorneys in Texas in hopes of establishing a Legal Defense Fund for Mexican-Americans with the strong possibility of being funded by the Ford Foundation. He stated a meeting has been scheduled in San Antonio to set up this Legal Defense Fund which, if it materializes, will be run and controlled by Mexican-Americans.

Ambassador Raymond Telles was introduced and he addressed

(continued on page 3)

Holiday Greetings to all



LULAC Members
and Their
Families

**GOMEZ JEWELRY
COMPANY**

413 West Building

CA 3-7021

Houston, Texas

Gilbert Gomez Member

NOTICE!

If You Have Not Received LULAC News, Send Us
Your Name, Address And Zip Code
Number. Send To LULAC News P. O. Box 53587,
Houston, Texas 77052

Council 132 Supports Dr. Knowlton

This resolution was passed by LULAC Council 132 at its meeting on December 1, 1967 in El Paso, Texas.

WHEREAS: Dr. Clark S. Knowlton, Professor of Sociology, The University of Texas at El Paso, has proven himself a friend of the Mexican-American population of El Paso.

And Whereas: Dr. Clark S. Knowlton has been made the subject of inquiry by the board of Regents of The University of Texas with reference to his activities on behalf of the Spanish speaking people in New Mexico.

AND Whereas: No evidence has been presented that will make Dr. Clark S. Knowlton's activities illegal or not in keeping with his rights as an individual to engage in as many and varied activities as he chooses.

THEREFORE BE IT RESOLVED: That Council 132 of the League of United Latin American Citizens lends its support to Dr. Clark S. Knowlton and confirms its friendship and recognition of this scholarship and service to the Spanish speaking population of the Spanish speaking population of the Southwest.

Leonard Cardenas Jr,
Regional Publicity Director
LULAC

President's Message

The holiday season is a time for good cheer, fellowship, a time to be thankful for the blessings received during the year. In these troubled and trying times, with the crisis in the Middle East, the advocacy of riots and civil disobediences ringing constantly in our ears, it is very easy to overlook and forget the blessings that we have in fact received. During this year, our League has grown both in size as well as in stature, and both our membership as well as the people that we profess to represent have received the most precious gift of all, the gift of hope. Hope that the economic stature of the Mexican American will be improved, hope that the Mexican American will take his rightful place in high positions in our government, hope that programs that will directly benefit the Mexican American will be at long last initiated. It is up to LULAC to continue to lead, to work, to continue to inspire. Yes let us not forget, but on the contrary, let us be thankful for our blessings, and above all, let each and every one of us in LULAC firmly resolve to not only continue but increase our efforts to make the hopes of today, the realities of tomorrow. On behalf of the entire National Office may each of you have the happiest of holidays.

Happy
Holidays

**Don't forget your NEW
National LULAC Office Address
P.O. Box 53587 Houston, Texas
77052**

Minutes . . .

(continued from page 2)

ed the members.

Other government Officials who spoke on the functions of their respective agencies and answered questions from the membership were: William L. Taylor, Staff Director; Commission on Civil Rights; Mr. Paul A. Nagle, Director, Equal Employment Opportunity; Post Office Department; Mr. Robert Bates, Equal Employment Opportunity Advisor, Civil Service Commission.

Albino Perez, Park South Village, Inc. President reported for the housing project in San Antonio, Texas. He stated the project was doing very well but enumerated several problems the Board had encountered in running the project. He further stated that two persons needed to be named to the Board of Directors, Joe Pacheco made a motion, seconded by Ray Perez that Armando Quintanilla and Jessie Morales be named to the Board. Motion carried.

In the absence of a representative, the National President gave a brief report for the LULAC Homes, Inc., El Paso, Texas. He reported that the Franchise Tax of \$17,000 had been paid to the State of Texas and the Board was working on suing the Comptroller for the return of this money. He further stated that six names of El Paso LULAC members had been submitted for the selection of one for the Board of Directors. The Chair recommended that Edmundo Moreno be reappointed to the Board, so moved by Joe Flores, motion seconded by Joe Pacheco. Motion carries.

William Bonilla reported on the housing at Corpus Christi, Texas and stated they are in the process of setting up the corporation so that the housing could be geared for the poor rather than the middle income families.

Due to fire in the building, meeting recessed at 6:35 p. m. and reconvened on Saturday at 10:25 a. m.

The following requests for ratification of Council charters were presented: Marlin Texas, San Francisco, California, Albuquerque, New Mexico, Muscatine, Iowa, Venice, California and Sylmar, California. William Bonilla moved the application for charter be approved, motion seconded by Joe Flores. Motion carried.

John Ramirez, National Treasurer gave the financial report as follows: Bank balance as of July 1, 1967, \$5,037.67, Deposits made during July, August and September 1967, \$3,568.12, Expenses, \$3,640.68 and Bank balance as of Sept. 30, 1967, \$4,965.11. He also presented the following proposed budget based on an income of \$15,000.00. Salaries, \$3,000; Rent, \$600; Travel, lodging, \$4,000; LULAC Pins, \$800; Office Supplies, \$800; Postage, \$600; Telephone - Telegraph, \$800; National Awards, \$200; Unallocated expenses, \$600; LULAC News, \$3,600; Total...\$15,000.

Ray Perez made a motion, seconded by Joe Pacheco, that the Treasurer's report and the proposed budget be accepted, motion carried.

The National President read a letter received from Mrs. Sal-

LULAC NEWS

vador Berroteran, President of Ladies LULAC Council 335 wherein she requested impeachment proceedings be instituted against Ramiro Robles, Vice-President, Council 132. Alfred Hernandez representing Mr. Robles made a motion seconded by William D. Bonilla that the charges against Ramiro Robles be denied, that he be declared innocent, and that he remain a member in good-standing of the League. Motion carried.

A request for impeachment of District Director Benny De La O submitted by Ray Villa was read. Discussion followed. Alfred Hernandez made a motion seconded by Joe Flores that the charges be held in abeyance until an investigation is completed and a report is submitted to the Supreme Council, and that, he be considered a member in good-standing and allowed to continue serving as District Director. Motion carried. Joe Pacheco was appointed to conduct an investigation on the charges against Mr. De La O and report at the next National Supreme Council meeting.

The following members were appointed to draft complete guidelines for use by the Awards Committee at the National Convention in selecting the recipients for National Awards: Joe Flores, Chairman and members, Bill Rodriguez, Jesse Mosqueda, and Manuel Juarez. The Committee is to report at the next Supreme Council meeting.

William Bonilla was appointed Chairman of the Constitutional Revision Committee and requested to appoint the members of his Committee.

Joe Pacheco made a motion seconded by Pete Razo that the minutes of the Supreme Council meeting be prepared and submitted for publication in the next issue of the LULAC News.

The rules for the proposed Oratorical Contest as submitted by Narcisa Espinoza, Arizona State Director was referred to Committee for study and recommendation to be given by next National Supreme Council meeting. Ed Pena was appointed Chairman of this Committee to serve with Joe Esquivel and Richard Avena.

The National President reported the State of Colorado had not held a State Convention this year and several attempts, with no success, had been made to contact Mr. Lloyd Romero who is presently serving as State Director, he therefore declared the position vacant. He appointed Rudy Muniz to this position and Ed Pena State Director for Washington, D. C. Alfred Hernandez moved to approve the appointments, motion seconded by Joe Pacheco, motion carried.

Brother Ornelas reported on his activities since the National Convention and stated he had visited every State in which LULAC exists. He further reported he had moved the LULAC News from Austin to Houston as the Texas State Office had been unable to publish the News without cost to the National office as had been promised by the State Director. Bills in the amount of \$900, for expenses incurred by the State Office have been received for payment by the National Office, but he stated the bills will not be paid until full accounting is received from the Texas State Director. He requested a complete membership roster from each State Director and urged that they include the ZIP Code as it is now a requirement from the Post Office.

He requested that the National Office of LULAC establish a Disaster Fund which may be used in aiding persons such as those in need due to the recent victims of Hurricane Beulah. Joe Flores made a motion seconded



President L. B. Johnson waving "Good-bye" as he leaves his limousine to board presidential plane for his return to Washington after the Chamizal ceremonies in Juarez old Mexico. El Paso, Texas. October 28, 1967.
(LULAC News Photo-by Sal Berroteran)

by Pete Razo that such a disaster fund be established. Motion carried. Manuel Juarez of Joliet, Illinois, in behalf of his council presented a check for \$215 as the first contribution to the Disaster Fund.

Mr. Ornelas thanked the Washington Council for hosting the meeting and for all the Courtesies extended to the members of the Supreme Council. He further recommended one of the Supreme Council meetings each year should be held in Washington. Alfred Hernandez made a motion seconded by Joe Flores that it be mandatory for the Fall meeting of the Supreme Council be held in Washington, D. C. Motion carried.

William D. Bonilla made a motion that a resolution be adopted by the Supreme Council regarding the classification of Mexican Americans as "Others" by the Department of Health, Education and Welfare, that Manuel Lopez, National Legal Advisor prepare a strongly worded resolution and submit it to Secretary Gardner, HEW, immediately. Motion seconded by Pete Razo, motion carried.

Our National President announced that Arturo Vasquez, CPA, who had served as National Treasurer for the past three administrations would no longer be in the National Staff and recommended some recognition for his outstanding work. Joe Flores made a motion seconded by Pete Razo that Mr. Vasquez be awarded a Certificate of Merit. Motion carried.

Manuel Lopez gave a brief report on Project SER. He stated most of their difficulties had stemmed from the inability to obtain the funds promised by OEO and the whole operation had been financed solely on the portion given by the Department of Labor and although a contract had been signed the day before with OEO it still needed the approval from the Governors of each of the five states in which Project SER exists before they could receive the funds. He requested that the State Directors see that each Council President send a roster of the membership to their Regional Office.

Ed Lucero, Skill Bank Director for Project SER reported on the activities of his department of the Project and stated the members of LULAC and GILFORD are not fully cooperating with the registration of persons for the Skill's Bank less than 2% of the registrants find out about the Project from members of either organization. He urged more membership participation on this phase of the Project.

Consideration on the site for the next National Supreme Council meeting was undertaken. William Bonilla made a motion seconded by Ray Perez that the

next meeting be held in Houston, Texas. It will be held sometime in February 1968, probably for LULAC Week. Motion carried.

The National President yielded the Chair to Joe Pacheco, National Vice-President as he had to leave the meeting to leave for El Paso.

Margaret Lujan, National Vice-President reported she had contacted numerous major companies and corporations in an attempt to obtain funds for the National Office but had met with no success because we are not tax exempt. After a lengthy discussion, it was agreed that a committee be appointed to investigate obtaining a tax deductible status for the organization and further that the National Treasurer and the National Business Manager be included in this Committee.

Ed Lucero gave an extensive report with exhibits and charts on a proposed long-range fund raising project, which if undertaken, by the National Office, it would become the purchasing agent and distributor of volume discount sales items such as personal clothing, Christmas Cards, detergents, etc., and all LULAC members and their family buyers for these items. After a lengthy discussion it was agreed that the entire presentation be submitted, in writing, to Manuel Lopez, National Legal Advisor for study and for him to make a written recommendation on the proposal and Brother Lopez's opinion be published in the LULAC News before the next meeting for consideration by all members.

The request for Honorary Membership for Reverend Father Fernandez, submitted by Virginia Barbosa, Ladies Council 228, was considered. Manuel Lopez ruled, that from the information furnished and according to the Constitution, he did not appear to be eligible and that the council be advised that they may wish to make him Honorary Member of their Council.

Alfred Hernandez requested that the National Office consider recommending Ed Pena, who is presently employed by the Department of Labor in Washington, D. C. for the position vacated by the transfer of David North from the Labor Department to the Inter-Agency Committee on Mexican-American Affairs. He made a motion seconded by Pete Razo that the National Office make this recommendation to Secretary Wiertz.

There being no further business meeting adjourned at 4:00 p. m., Saturday, October 14, 1967.

Respectfully submitted,
Belen B. Robles,
National Secretary



From left: Mrs. Ramiro (Belen) Robles, LULAC Nat'l Secretary, Miss Maria Lusía Velarde, Fiesta de Las Flores Queen 1966-67, Miss Yvonne Heras, Fiesta de las Flores queen 1967-68, LULAC Council 132 President Manuel Villarreal and Mrs. Villarreal. At head table of dinner offered and hosted by TODE'S Steak House to Fiesta de las Flores queens and candidates, in appreciation of past patronage. November 15, 1967.

(LULAC News Photo by M. J. Romo)



RESOLUTION PROCLAIMING "CABRILLO WEEK"

On October 5, 1967, a resolution was passed by the Los Angeles City Council proclaiming "CABRILLO WEEK". It was presented by Mr. James B. Potter, Councilman, 2nd. District, and John S. Gibson, Jr., 15th. District. In picture at the presentation of resolution in the City Hall, L. A. are from left to right: Mr. Jess Vela, former Nat. Vice-Pres. of LULAC, Mrs. Meda Rosado, Vice Pres. of Council No. 2004; Councilman Potter; Mr. Jose Pereira, of No. 2004, whose original suggestion was received and approved by all.



LULAC National President Roberto Ornelas addressing members of LULAC District 4 and LULAC delegates to Inter-Agency Committee on Mexican-American Affairs, a day before conference took place. At Downtowner Motor Motel, El Paso, Texas. October 26, 1967. At head table from left; Wm. Bonilla, Joe Pacheco, President Ornelas and District 4 director Alex Martinez.

(LULAC News Photo—by M.J. Romo.)

HEW Revises Procedures

The Department of Health, Education and Welfare (HEW) has revised its Civil Rights reporting procedures for Texas School Systems in response to the objections raised to the Classification of Spanish Surnamed Students and Teachers.

Peter Libassi, Director of HEW'S Office For Civil Rights, has requested that local school officials, in reporting on the racial characteristics of students and faculties, list the number of Spanish Surnamed Americans in the column designated "White." Previously, school officials had been told to list such persons in the column reserved for "Others," Minority groups. The report forms are designed to provide racial data on students and faculty in order to demonstrate compliance with Civil Rights Act of 1964. Title VI of the Act provides that no Federal Funds shall be used to support programs which discriminate on the basis of race, color or National Origin.

In announcing the change in the reporting procedures for Texas school systems, Libassi said: "The Civil Rights Act of 1964 prohibits discrimination based on race, color or National Origin. It was with this objective in mind and to promote equality of educational opportunity that the HEW compliance reports for public school systems have sought not only in Negroes, but also on other racial and National Origin Minority Groups. With information on all Minority Groups, HEW plans to identify potential problems of discrimination or denial of equal educational opportunity and to initiate field compliance reviews."

Libassi said HEW, "Had no intention of categorizing Americans with Spanish Surnames as other than White, and it is unfortunate that the format of the report forms has given a contrary impression."

Although the forms had already been distributed by the Texas Education Agency to Local School Districts and some responses have been received, Libassi requested that the Texas Commissioner of Education, J. W. Edgar, instruct local districts which have not as yet completed the report forms to list students and teachers with Spanish Surnames in the "White" column rather than in the "Other" column.

Libassi said that in the future HEW'S Civil Rights Compliance Report Forms will conform with Federal Government - Wide standards being developed by the Inter-Agency Committee on Mexican American Affairs.

Chairman of the Committee is Vicente T. Ximenes, a member of the Federal Equal Employment Opportunity Commission.



Mr. Carlos Truan of Corpus Christi, Tex. Speaking on "Community Action Programs" at INTER-AGENCY Commission of Mexican-American affairs conference, El Paso, Texas. Friday, October 27th 1967.

(LULAC News Photo by M. J. Romo)



From left: Albert Pena of San Antonio, Texas left, and Robert Sanchez of McAllen, Texas, 2nd from left, on arrival at El Paso International Airport Oct. 26, 1967. Being greeted by Alfonso F. Kennard, 2nd from right and Att'y Frank Galvan, LULAC Past National President and Chairman of Project SER at El Paso.

(LULAC News Photo by M. J. Romo)



Standing at podium on left Gustavo Diaz Ordaz, President of Mexico addresses audience of dignitaries at signing of CHAMIZAL Treaty. Juarez, Chi, Mexico October 28, 1967. 2:45 P.M. Inscription on wall of Monument in background reads: "LA LEY HA SIDO SIEMPRE MI ESPADA Y MI ESCUDO--BENITO JUAREZ". The law has always been my sword and shield--Benito Juarez.

(LULAC News Photo by M. J. Romo)

HELP
SOMEONE
JOIN LULAC
TODAY

All the Joys of Christmas

Happy New Year



BRYAN COUNCIL CROWNS QUEEN

Judge W. T. MacDonald of Bryan, Texas is seen here as he crowns Miss Mary Rosas Queen of the 1967 Fiestas Patrias this past September. The local LULAC Council help sponsor the daughter of Mr. and Mrs. Juan Rosas of Byran, Texas. Miss Rosas is a senior at Stephen F. Austin High School in Bryan.



ASSEMBLYMAN SIEROTY, paying his "compliments to the Cooks." Fiesta chairman Belen Maldonado, foreground.



Remigio Ulloa's "TRIO LULAC" entertaining guests at Council 2010's Fiesta LULAC.

Fiesta Lulac In California

The newly formed Venice LULAC Council No. 2010 held its first fund raising "Fiesta LULAC" in the patio of the Venice Public Library Sunday November 5 from 12 to 5.

Mexican dishes were served throughout the afternoon to the gay guitar music of Remigio Ulloa's "Trio LULAC". Guests at the affair included State Assemblyman Alan Sieroty of California's 59th District, National LULAC vice-president Joe Pacheco of Paramount, California, State LULAC organizer Jess Vala, members of Operation

SER's Regional Staff from nearby Santa Monica.

Mrs. Belen Maldonado was chairman for the highly successful event. Also serving on the Fiesta Committee were Council 2010 President Arthur Sanchez, vice-president Mrs. Mary Caballero, Secy-treas. Mrs. Socorro Jauregui, and board member Mrs. Theresa Barajas.

Proceeds from the event are to be used to assist those persons from the Venice area who wish to belong to Council 2010, but cannot afford the dues.



MARGARET LUJAN

Christmas Message

Dear Brother and Sister Lulac;

My wishes to you and yours are that we live up to the True Christmas Spirit by making some unfortunate child happy this Christmas.

There are some children that will not receive a toy from Santa this Christmas because their parents cannot afford to buy them one. If we can make at least one child happy this Christmas through the small donation of a toy, then it will be a Christmas to remember. Christmas is the time to forget our problems and remember how important it is to that child who may receive nothing.

Lets also extend our hand of Good Will across the Nation through our good examples and deeds.

Let us continue giving thanks for our own blessings and thank our God for the founders of Lulac who left us this great and wonderful National Organization. Only through a National Organization as ours are we able to accomplish great and meaningful things for the Mexican American and for all Americans.

May God continue to give his blessings and strength to all our membership, and Past and Present Officers at all levels so that we may continue working in a strong and positive united effort for a greater Lulac.

God Bless you and yours, Merry Christmas and a most Happy and Prosperous New Year.

Magraret Lujan
2nd Natl' Vice President



TAMALES, ENCHILADAS, BURRITOS. Theresa Barajas, left, Socorro Jauregui, center, and Belen Maldonado, back to camera, in the Fiesta LULAC kitchen.



Mexico's staff military band serenading participants at Chamil ceremonies October 28, 1967. Juarez, Mexico.
(LULAC News Photo by M. J. Romo)



LULAC District 4 reception committee who waited on LULAC National President Roberto Ornelas and wife on arrival at E. P. Airport to attend Inter-Agency committee on Mexican-American affairs conference at El Paso, Texas. October 27-28, 1967. From left Henry Vasquez of New Braunfels, Tex.; Mrs. Alfredo Jacques, Mrs. Alex Martinez, Alfredo Jacques, Mrs. Robert Ornelas, President Robert Ornelas, Mrs. Ramiro (Belen) Robles, Mrs. J. C. Machuca, Sal Juarez, J. C. Machuca, Francisco Hernandez, Ramiro Robles and Joe Vega. Hidden back of Bro. Machuca is A. F. Kennard.

(LULAC News Photo by M. J. Romo)



From left: Sal Juarez, Alfredo Jacques, Gonzalo Garza of Corpus Christi, Wm. (Bill) Bonilla, Corpus Christi, Mario Obledo, Austin and A. F. Kennard at E. P. Airport on arrival of delegates to attend Inter-Agency Committee on Mexican-American affairs meeting at El Paso, Texas. October 27-28.

(Photo by M. J. Romo)



Sun Carnival Claims First

For the first time in the history of the SUN CARNAVAL a Mexican American girl has been invited and named one of the Duchesses to the court of Miss Susan Teresa Ponder Queen of El Paso's SUN CARNAVAL.

Miss Maria Luisa Velarde, a freshman student at University of Texas at El Paso will represent the Women's committee of the fiesta de las Flores. She is the daughter of Mr. and Mrs. Victor Medina of El Paso, Tex. She will be escorted by Guillermo Chavez. Maria Luisa is the 1966-1967 Queen of the El Paso Fiesta de Las Flores and is a 5 Ft. 7, 20 year old beauty, she is a very gracious and has an outstanding personality and there's no question but that she'll be one of the outstanding Duchesses of the Queen's Court.

Natl. Organizer Names Assistants

Below is a listing of people who have accepted the position as Assistant to the National Organizer. The following gentlemen have been told to work along with the State Organizers, and also the State Directors.

Messrs: Ernesto Pena, New Mexico; Tom Razo, Illinois; Clarence Tovar, Minnesota; Mac Velarde, Arizona; Ed Samora, Indiana; Jess Vela, California; Alejandro Cruz, Wisconsin.

Michael J. Martinez



At INTER-AGENCY Committee on Mexican-American Affairs conference held at El Paso National Bank building El Paso, Texas. October 27, 1967 Sargent Shriver left, and Mr. Roy J. Elizondo right, listen to some points of clarification on the subject of the Job corps by one of the Monitors.

(LULAC News Photo by M. J. Romo)

LULAC Queens Invited To Steak Dinner

LULAC Dist. 4

TODE'S Steak house, 5407 No. Mesa Ave., El Paso, Texas, was the scene of much color and beauty by the presence of past and present Queens of the LULAC Council 132 Fiesta de Las Flores Miss Maria Luis Velarde 1966-67 Miss Yvonne Heras 1967-68 and 20 other candidates. On November 15, 1967.

Mr. J. D. Vaughn Manager of TODE'S had invited the girls to a free steak dinner in appreciation of LULAC Councils of District 4 past patronage. This is one event that the girls who participated in the fiesta de Las Flores will long remember as Mr. Vaughn and his crew outdid themselves by providing the finest large juicy and tender steaks with all the trimmings including soft drinks, tea and coffee after which a variety of desserts were served.

Short talks were made by Council 132 president Manuel Villreal in which he thanked Mr. Vaughn for his generosity. District Director Martinez thanked the girls for helping make this year's Fiesta the finest ever and Mr. J. C. Machuca spoke on the advantages of being a LULAC-KER.

HELP
SOMEONE
JOIN LULAC
TODAY



Texas State representative Raul Muniz left, explaining to Att'y Frank Galvan right, that Commissioner Vicente Ximenes center, expressed great delight at the way project SER (Skills Bank) is operating in El Paso.

(LULAC News Photo by M. J. Romo)



LULAC members attend an early morning caucus to determine several vital issues of the conference.

(LULAC Photo)

Gifts Are Right For All Family

In that pack slung so jauntily on his back, Santa carries a brimming world of beauty for all the favorite people on his gift list. Just where does Santa stop to load up on much of this splendor? At the jewelry store, where the glitter and grandeur are Christmas-perfect.

At the jeweler's, Santa can find gifts that bring a lifetime of enjoyment, and that carry a message of love and thoughtfulness, points out the Jewelry Industry Council.

Jewelry gifts are suitable for everyone, and for every age.

Playing Santa

Women are always captivated by the spell that jewelry casts, and more so at Christmas time, when the gifts are likely to be extra special. From a simple bauble to a regal pearl necklace, jewelry gifts tell her "Merry Christmas" in the way Santa wants it to be said.

When she herself plays Santa Claus, she finds personal gift ideas for the men on her list at the jewelry store: cufflinks and tie tac or bar sets; studs in gold, stone or novelty designs; initial belt buckles; money clips; a monogrammed wallet; rings.

Teens approve gifts selected at the jewelry store especially for them. The teen miss, for instance, might like to see these gifts come out of Santa's pack: pins, bangle bracelets, pendants, novelty watches, karat gold charms and earrings.

For Tiniest Tots

A teen man might favor cufflinks and tie tac or bar sets, a watch or the newest in man styled watchbands, an I.D. bracelet, a birthstone or initial ring. Other practical gift suggestions include pen and pencil sets, monogrammed wallets, key chains, silver military brushes.

Even the tiniest tots, who get the biggest bang out of Christmas, can delight in the magic of jewelry gifts. For little girls are dainty lockets, and for pint-sized he-men there are sterling silver cups and fork and spoon sets. Silver rattles, porringers and bib holders bring shining joy for baby.

LULAC NEWS
Published Monthly by The League of United Latin American Citizens
ROBERT ORNELAS NATIONAL PRESIDENT
MOSES "MOE" SANCHEZ NATIONAL DIRECTOR OF PUBLICITY AND EDITOR
DAVID ADAME NATIONAL BUSINESS MANAGER
SEND ALL PUBLICITY MATTER TO:
LULAC NEWS
P. O. BOX 53587
HOUSTON, TEXAS 77052



AGRICULTURE and CONSTRUCTION are our business.

At our nine United States plants, four foreign operations and other Case offices we employ a total of 14,000 people to build and sell farm and construction equipment. We're glad to be a part of an industry that is helping feed the world and build homes and highways for future generations. When our founder, Jerome Increase Case, started the Company in 1842 he had no idea it would grow to be the 238th largest Company in the U. S. (Fortune magazine's July 1967 poll) with annual sales of \$344 million. We're big but not so big that we can't design and build farm and construction equipment to meet the needs of small as well as those of large farmers and construction farmers and contractors. Case is proud to have taken part in the growth of America during the past 125 years and we look forward to a bright future of service in the farm and construction industries.

J. I. Case Company
RACINE, WISCONSIN

Speak For Us

David E. Florence
San Francisco Council

Educational, psychological and social changes are bringing about profound changes in our immediate social environment. If these are multiplied by the problems inherent in our position in life because of our dual-culture, heritage, and language, we find that our people have a very complex set of problems in their struggle for the dignity of a positive self-concept.

They will become adequate people who are functioning in the direction of their potential only to the degree that they are able to discover the unique meaning of these institutions and changes to themselves. This understanding will come about within the framework of self-understanding and self-acceptance. But, perceptions will not come out unless the atmosphere outside is safe for them.

The atmosphere will be safe if they have someone to identify with. Someone who has an insight into their problems. But, more is needed than intellectual insight (conscious knowing). Insightfulness must include the assimilation and internalization of both our cultures and the problems inherent in them so that they have become a total operational part of the individual rather than an intellectual appendage. It is this assimilation and internalization that has enabled some of us to overcome some of the suppressions of demagogues and achieve the dignity of self-reliance. We "have made it" only in the sense that we have acquired insightful awareness of the problems confronting the American of Latin heritage. We have experienced their manifestations in everyday work and contact; have become sensitized to their existence, prevalence and intensity. Who is better prepared to help our people profit from a prolonged period of underemployment and nonparticipation in our Anglo society than those of us who have learned to manage the problems with which the conditions of our lives have confronted us and still do confront us? What we need then is YOU--the Latin-American social and economic achievers who are not afraid to speak out on our issues.

LULAC Wins Against "Other"

Lulac has been credited as the National Organization which initiated the fight against the "OTHER" ethnic group classification of Mexican Americans which the U. S. Department of Health, Education and Welfare formulated. Lulac, through its National Office presented the grievance while in Washington, D. C. during its Supreme Council Meeting. The below printed letter which was addressed to Our National President is a direct result of the efforts put forth in Washington against the "OTHER" classification.

Dear Mr. Ornelas:

Dr. Joseph Colmen, Deputy Assistant Secretary for Education, has reported to me his conversation of last week with you and other leaders of the League of United Latin-American Citizens. It is my understanding that you expressed concern about the classification of Mexican-Americans and other

persons of Spanish origin on HEW Title VI compliance forms for public school systems and institutions of higher education.

Be assured that the Department of Health, Education, and Welfare intends to carry out its civil rights enforcement responsibilities recognizing the need to protect the rights of all minority groups. It was with this objective in mind that HEW compliance reports sought information not only on Negroes but also on other racial and national origin minority groups, both white and nonwhite. With this information, HEW will identify potential problems of discrimination and segregation and initiate compliance reviews.

This Department has no desire or intention of categorizing Mexican or Spanish Americans as other than white. I sincerely regret that the language of these report forms has given a contrary impression and my primary concern at this time is to see to it that henceforth our terminology, in this regard, is clear and accurate. Consequently, I want to indicate the steps we have taken and will take in the future to secure this objective.

With regard to the HEW compliance report for institutions of higher education, as you know, these institutions have been advised to list students of Mexican and Spanish American origin under the column "white" in part III and to insert under "Remarks" the number of students with Spanish-American surnames included in each of the items in the "white" column in part III. In this way we will not lose information vital to our compliance program.

In our National Survey of Elementary and Secondary Schools, the report forms have been changed for the States of Arizona, Colorado, and New Mexico. The "white" column has been deleted and a new column inserted for tabulation of Spanish surnamed Americans. In California and New York, the State Education Departments are conducting their own minority group surveys and I understand that the format adopted by these States is acceptable. We will no be conducting a separate survey in these two states but will use the State data and will have access to their information on Mexican-Americans and Puerto Ricans.

The Texas report which you brought to our attention is a part of an earlier survey of elementary and secondary schools which has been conducted in the Southern and border states over the past two years. This survey covers sixteen states where, except for Texas, the Negro group is virtually the only minority present in significant numbers for the survey approach to be effective as a compliance tool. No doubt, this prevailing pattern affected the format originally established and was improperly continued. However, I want to assure you that in the future, the survey of even these sixteen states will conform to the above mentioned format now being used in the National Survey. Unfortunately, the Southern and border state survey forms have been distributed and responses are now being received.

You should also know that the Bureau of the Budget is holding a series of meetings with the various Departments and agencies to assure greater Government-wide consistency in this area. I have ordered that all HEW civil rights compliance reports conform to the standards now being developed by the Bureau. I am sure this procedure will avoid the errors of the past. It is our determination,

Holy Land Birthplace Of World's Great Religions

Consider the divided land called the Hashemite Kingdom of Jordan to the north, and the State of Israel to the south. Despite its political boundaries, it is all still Holy Land to millions of the world's three great monotheistic faiths -- Judaism, Christianity and Islam (which reveres Abraham and Jesus as spiritual predecessors for Mohammed).

The major shrines of all 3 faiths are here. Jerusalem contains on the Jordan side the Christians' Holy Sepulchre the Muslims' Dome of the Rock (the site of Solomon's Temple and Abraham's sacrifice of Isaac), and the Jews' Walling Wall (to which the Israeli are now denied access).

On the Israel side, there is the Tomb of David, most revered of Jewish shrines, and above it the room of the Last Supper, a holy place to Christians.

Since it is a land of shrines, it is a land of pilgrimages. At Christmastime, in anticipation of the Feast of the Nativity, Bethlehem and Jerusalem in Jordan and Nazareth in Israel are preparing for the Christian celebrants who will soon be thronging in from all quarters of the globe.

The most colorful celebrations occur on January 6 and 7 when the Orthodox Eastern Catholics observe their Christmas, and on January 18 and 19 when the Armenian Catholics hold theirs. Visitors will watch the most gorgeous processions, church dignitaries in full panoply of brocaded vestments, carrying jeweled icons and croziers, and the lay worshippers carrying lighted tapers.

Since most Arab Christians (12 per cent of Jordan) hold to the Byzantine rites of the Orthodox Eastern Church, this celebration in Bethlehem is most spontaneous and picturesque because for the season the natives wear their traditional gold-braided velvet jackets (derived from the 12th-century Crusaders) and the ladies are coiffed in medieval, veiled wimples.

In Bethlehem, which means the House of Bread the Secular Christians feast in Arab, tinged with the customs of the West.

that with your help and cooperation, this Department will be more effective in assuring to every American full and equal participation in programs receiving Federal assistance.

I hope that I may have your continuing interest and support in this endeavor.



Ybarra Heads CCA Program

LULAC NEWS
District #11

Mike V. Ybarra, LULAC District Director #11, was elected Chairman of the Executive Board of Directors for the Kleberg County Community Action Program for the 1967-68 fiscal year.

Mr. Ybarra succeeds Dr. Sherwood H. Reisman, President of The Pan American School, located in Kleberg County. Mr. Ybarra is married to the former Edna Williams, a school

teacher, and they have four children, David 15 years old, is a sophomore in high school, Linda 13 years old, is a freshman, Kathy 11 years old, in the fifth grade, the youngest, Robert 2 1/2 years old, stays at home to take care of the place.

Mr. Ybarra is immediate Past President of Kingsville Council #24, the outstanding council in the nation prior to this year. This year Mr. Ybarra was selected the outstanding LULAC of the district.



Caroline Brown, UAL Stewardess;
Home Base: Chicago

Average \$410 a mo. to start, paid two week vacation, four or more trip passes a year, reduced rates on international air lines.

Single, 20 to 26, 5'2" to 5'9", weight in proportion to height, unblemished complexion, excellent health, contacts and glasses acceptable. You may qualify.

Don't
just Envy
the Life of
a United
Air Lines
Stewardess
Be One!

Contact Your Local
Employment Office For
A Interview Appointment
With A United Air Lines
Representative
CALL

DALLAS - RI 7-2071 HOUSTON - CA 5-1711
CORPUS CHRISTI - TU 2-7491 LUBBOCK - 763-6416
SAN ANTONIO - CA 2-8484 ALBUQUERQUE - 842-3094

UNITED AIR LINES

AN EQUAL OPPORTUNITY EMPLOYER • AN EMPLOYER PAID AD

Was the picture of your council in this issue?

If your picture is missing, then send Pictures and News Releases of your activities to

LULAC NEWS
P. O. BOX 53587
HOUSTON, TEXAS 77052

HEY! DO IT TODAY!

LULAC Shows Leadership At El Paso Conference

LULAC SHOWS LEADERSHIP QUALITIES AT EL PASO CONFERENCE

Lulac again showed its National Leadership qualities at the recently held Conference for Mexican Americans in the City of El Paso, Texas. Our League played a major role in the success of this conference in several ways. First, our National President was the Monitor for the hearings conducted by the U.S. Department of Labor. Under secretary of Labor S. Rutenburg was the Labor representative representing that Agency. These hearings were very well atten-

ded by many leaders of our league. Secondly, Lulac presented a strong resolution concerning its complete backing of Operation SER at all levels, and

thirdly, Lulac had a larger organizational representation at the conference than any other National Organization. Below is a brief picture coverage of Lulac at the Conference.



Shown here is a scene during the registration of those who were invited to attend the conference.

(LULAC Photo)



A group is seen attending the U. S. Department of Labor hearings. The entire conference has tremendous press coverage.

(LULAC Photo)



LULAC National Legal Advisor, Manuel Lopez, points out the importance of the conference to all people and national organizations interested in the plight of the Mexican American.

(LULAC Photo)



Mario Obledo, Texas State Director, Henry Vasquez, Texas Director of Youth Activities and Robert Holley, Phoenix LULAC Council.

(LULAC Photo)



Seen at the HUD hearings are Raul Martinez, National Director of Law Enforcement, Rev. James Navarro, and Abel Armijo, New Mexico.

(LULAC Photo)



William Bonilla, Past National President, Albert Armendariz, Past National President, Manuel Lopez, National Legal Advisor and Roberto Ornelas are seen at one of the many meetings held by LULAC during the conference.

(LULAC Photo)



Left to right, Albert Armendariz, Manuel Lopez, Robert Ornelas, and Alex Martinez, Director District No. 4 are seen listening to San Antonio County Commissioner, Albert Pena give his views on the importance of continued unity by all the organizations attending the conference.

(LULAC Photo)

Councils Gain Concessions

In the picture above are some of the members of Kingsville LULAC COUNCIL NO. 24, who worked at the concession stands at the Texas A & I University football games.

The concession stands are operated by the Kingsville, and Bishop Councils. Both councils will share in the profits.

All profits derived from the operation of the concession stands will be used to grant

scholarships to worthy students who intend to further their education by attending college.

In behalf of educating our fellow Americans, Kingsville and Bishop LULAC COUNCIL Members left their jobs and place of business to work at the concessions on Fridays and Saturdays.

Kingsville LULAC COUNCIL # 24 was awarded a contract by Texas A & I University to operate the concession stands for three (3) years.

Mike V. Ybarra
Lulac District Director #11



Mr. James Reynolds, Undersecretary of Labor is seen here with LULAC National President, Roberto Ornelas who served as the monitor for the Labor hearings.

(LULAC Photo)



Merry Christmas
and A Happy New
Year are the wishes from
your National Office * It is
an honor to serve you.