

# LULAC



# NEWS

*Official Organ of the League of*

*United Latin-American Citizens*



## *In this Issue:*

'SOMETIMES YOU WORK A DAY'  
KERN COUNTY PEA PICKERS  
DELANO'S CLOSED SOCIETY  
HUELGA

**MAY, 1967**

VOL. XXIX NO. 5



All for One



One for All

# AWARD

Presented to

John F. Sanchez

In Appreciation and Recognition  
for Devoted and Loyal Services as

**Council President**

during 1966-1967

Council No. 000 of Anytown

of the

**League of United  
Latin-American Citizens**

## Show your appreciation

TO YOUR LOCAL PRESIDENT FOR LOYALTY  
AND EFFORT IN BEHALF OF YOUR COUNCIL  
AND COMMUNITY WITH THIS BEAUTIFUL  
8 1/2 x 11 AWARD PRINTED IN THREE  
COLORS ON PARCHMENT PAPER-----

Only \$1.00 Post Paid  
(Does not include Name)

**\*\* ORDER IMMEDIATELY \*\***  
ENCLOSE CHECK OR MONEY ORDER

LULAC NATIONAL OFFICE  
P.O. Box 1340  
El Paso, Texas 79947

*All for One - One for All*

## ATTENTION SECRETARIES:

Postal regulations require all LULAC NEWS Subscribers to have zip code numbers after their address. Please send us new rosters of all your numbers with zip code numbers.

## LULAC NEWS

Official Organ of the League of United Latin-American Citizens

"All for One — One for All"

Address all communications

To

### LULAC NEWS

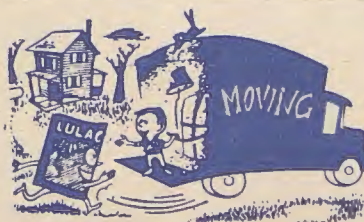
LUCIANO SANTOSCOY, Editor  
P.O. Box 1340  
El Paso, Texas 79947

Associate Editors

Mrs. Mary Clark, R.R.1 Box 607  
Oswega, Illinois, 60543

Mrs. Glenn M. Ihde, 2322 Marigold,  
Wichita, Kansas, 67204

Subscription rate - \$3.00 per year



## MOVING SOON?

Want to be sure of getting your LULAC NEWS promptly?

At least four weeks, before change takes effect, please write us, giving date you are moving, your new address and the Council in which you are member.

The easiest way is to clip and send to us the label taken from LULAC NEWS together with your new address and zip code, or fill out, and send us Post Office Form 22-S which is available at any post office. Write to

LULAC NEWS  
P.O. Box 1340,  
El Paso, Texas 79947





## Message from the National President

This was a month of significant events in LULAC. A Past National President was appointed by President Johnson to the highest post ever held by a Mexican-American in the Federal Government. Brother Oscar Laurel is deserving of this honor, not only because of his political efforts but more importantly to us because of his dedication for the cause of the Mexican-American.

Vicente Ximenez, a former National Chairman of our sister organization, the American G. I. Forum, was also appointed by President Johnson as a Commissioner to the Equal Employment Opportunity Commission. Mr. Ximenez has also long been associated with the cause and we are confident that under his direction, the Equal Employment Opportunity Commission will begin to take a more aggressive role in the peculiar employment problems of the Mexican-Americans.

We commend President Johnson's excellent taste in these two selections, but we must emphasize that we regard them only as a beginning to what should be a long list of policy-level appointments to every Federal agency that has particular responsibilities affecting the Mexican-American community.

Another Presidential promise, the White House Conference, now in its eighth month of gestation was one of the main topics of discussion during our Supreme Council Meeting on April 22. There is a strong feeling in LULAC, shared by the Mexican-American community in general, that something must be done to obtain an answer on whether the President will honor his promise to sponsor a White House Conference on the problems of the Mexican-Americans. Time is wasting, and our people continue to exist as the poorest, most neglected segment of American Society. One-half of all the Mexican-American families in Texas have incomes below \$3,000 per year. In other states the average is only slightly better. Nationwide, one Mexican-American family in three is poor. It is well known that the unemployment rate for the Mexican-American in any community in the Southwest is at least double that of the remainder of the population. This means that every person living in the Southwest only has half the chance of getting a job if his name is Martinez than if his name is Smith.

This is only the surface of the problem. Underemployment is an even more critical issue. In nearly every community in the Southwest our people are relegated to the lowest job strata. Look around your own community, who are the peons and who are the bosses? Who picks up your trash, and to whom do you complain when it isn't picked up?

Discrimination in employment, in opportunities for promotion, in unequal pay for equal work, and in the general treatment of the Mexican-American employee is another critical aspect of this problem.

The housing conditions among our poor are the most shameful in the nation. There is not pride in knowing that classes are suspended in many of our schools during cold spells to afford shelter to the nearby poor who have no heating in their dirt floor shacks. Yet Federal housing legislation specifically aimed at the poor is not applicable to the conditions in the Southwest.

The educational problems are unique in the Southwest. The Mexican-American community



has the highest dropout rate in the nation and the lowest school educational attainment in the Southwest. In El Paso, the site of our National Headquarters, 70 percent of all the Mexican-American students drop out of school before high school graduation. LULAC's Little Schools of the 400 was the first attempt to remove some of the handicaps that limit the education of our people. Currently there are a number of experimental programs working to devise better methods of teaching our children. Most of them turn on the theory that knowledge of the Spanish language is an asset, not a liability. But all of these programs are inadequately funded and have had little contact with each other. Above all they face the problem of acceptance by the school boards in the communities where they are most needed.

The health needs of our people are critical. We suffer the highest infant mortality rate in the Southwest, the highest tuberculosis rate, and the highest incidence of disease of any group in the country. Hundreds of our people die every day solely from lack of adequate medical attention.

The list is endless; Welfare, Administration of Justice, Immigration; Voting Rights, Administration of Local, State, and Federal programs, and so on. These are the problems that keep the Mexican-American in conditions of de-facto serfdom. These are the conditions that demand action now. The people cannot afford the luxury of waiting for the best political climate and neither can the White House.

Comprehensive legislative proposals must be worked out that will attack the specific problems of the Mexican-American community. Long-range planning on a regional basis should be undertaken to attack the widespread poverty and despair among our people, and the conditions that perpetuate it.

Federal Agencies must be directed to implement specific programs that provide solutions to the complex problems which beset our people, and not merely carry over remedies developed for other deprived people in different parts of the country. There must be an opportunity for exchange of ideas among the far-flung Mexican-American community, and a time for unity.

All of these goals can best be accomplished through the auspices of a White House conference. The staff must have the expertise, the time and authority to examine, evaluate and propose a master strategy for the eventual introduction of the Mexican-American People to the mainstream of our Society.

It should be emphasized that the actual conference itself is not the main tool that will achieve this objective. A speech by a government dignitary telling us what a great thing his agency is doing and promising to do more is not our idea of solving the problems of our people. It is the planning that takes place before the conference and the follow-through afterwards that will provide the most meaningful action. It is in these two areas that White House support is most necessary.

But regardless of whether or not the White House is with us, we are convinced that the job must be done, and we should start soon. If President Johnson is not prepared to follow-through on his promise we must make the effort ourselves.

YOURS FOR A GREATER LULAC.



Alfred J. Hernandez,  
National LULAC President

---

#### MINIMUM WAGE FIGHT SPURRED

Texas AFL-CIO leaders, spurring a drive to enlist support for minimum wage bills, have called upon LULAC members to write "action letters" urging Texas state officials to push for passage of a minimum wage law.

Henry Munoz, Jr., director of the Union's Equal Opportunity Department, said the AFL-CIO has pepped up its campaign to help farm workers in a pork chop fight to get a \$1.25 per hour contract.

Munoz said the House has referred State Rep. Lauro Cruz' minimum wage bill to an "unfriendly committee" and predicted it will die there. He said the same thing happened to Sen. Bernal's bill, and added that only "action mailings" can get the bill through.



# EDITORIALS

Not too long ago, C. H. DeVaney, president of the Texas Farm Bureau, had his say about the worth of farm workers.

DeVaney, singing the farm labor blues, saw danger ahead if striking Rio Grande Valley fieldhands succeed in winning \$1.25 an hour minimum wage legislation.

He said if they get it: "they'll be worse off than they are now."

That goes to show DeVaney's not much of a prophet, but he didn't stop there. Blithely ignoring farm labor's cruel and often bloody history- he went on.

"We've been using people who aren't capable of getting jobs elsewhere---we've been supplying jobs for people unqualified for getting jobs in industry," he said.

The facts don't support this bit of insolence. Any man or woman who's ever chopped cotton, topped carrots, or picked peas at three cents a pound knows U. S. farmers never have hired fieldhands out of zeal to keep them off welfare. They've hired them simply because they can't live without them, and even went into Mexico after them. Altruism isn't involved.

America's crophands, traditionally tormented by subsistence problems, merit something better than being low-rated by a Farm Bureau front man. They didn't come into town on the hay truck, and they're not the dolts DeVaney pictures. Their work requires skill, courage, and stamina. Not everyone has these qualities.

Cheated by gyppo labor contractors, rawhided by row bosses, fast-shuffled by weigh hands, and clinging to the economic ladder's lowest rung, they've nevertheless fed America.

"A wage of a dollar and a quarter an hour is ghastly recompense for exhausting labor under the burning sun of Texas," the Most Rev. Robert E. Lucey, archbishop of San Antonio, says.

That's something DeVaney might do well to remember when he's spreading on the syrup.

---

United Farm Workers Union spokesmen have charged Texas Rangers with taking sides against farm labor pickets in the Rio Grande Valley fieldhand's strike.

Specifically, they contend Rangers shoved union leader Dave Lopez, and pushed the Rev. Ed Krueger, a member of the Migrant Ministry, without provocation.

They also allege that Ranger Captain A. T. Allee has taken it upon himself to lecture pickets on his economic theories.

The Texas Rangers, according to Public Safety Department Director Col. Homer Garrison, Jr., are in the Valley to see the laws are enforced.

There is no other reason for their presence there. They are not in the Valley to lecture or push and shove strikers.

Garrison made this clear to newspapermen, but he apparently didn't make his case with the Rangers. That still needs doing.

The Texas Rangers should be enlightened. They should be made to understand they are in the Valley to enforce laws, not harass people whose ideas don't suit them.

The State pays their salaries--the Rio Grande Valley growers do not.

*All for One--One for All*





# WELCOME TO PHOENIX



Arizona Gov.  
JACK WILLIAMS



Mayor MILTON  
GRAHAM, Phoenix



Mayor JACK  
TAYLOR, Mesa



C. M. TRASK,  
Phoenix C.C.  
President



JOHN HOUGH,  
Mesa C.C.  
President

## Stage Set for Conventions

An estimated 1,000 LULAC delegates will converge on Phoenix, Arizona this month for two national conventions, the biggest events on the organization's 1967 calendar.

The delegates, representing 200 LULAC councils, will attend the 38th annual LULAC national convention, and the 22nd annual Junior LULAC conclave scheduled on June 22-25 in Hotel Westward Ho.

U.S. Secretary of the Interior Stewart Udall will be the keynote speaker at the senior convention which will feature the election of five new national officers.

Convention chairmen Manuel Matta and Steve Zozaya also said U.S. Ambassador W.P. Mahoney, and Ralph Guzman, assistant director of Mexican-American Studies at UCLA, will be among the principal speakers.

Two Texans and a Californian will run for national president. They are Tony Bonilla, Corpus Christi; Robert Ornelas, Houston, and Hector Godinez, of Santa Ana, California.

Convention spokesmen said "chaperone requirements for all junior delegates will be strictly enforced."

The convention golf tournament, scheduled at the Encanto Golf Course, will get under way at 8 AM, June 22. Entry fee is \$5; 10 individual and foursome prizes will be awarded.

Tempe Council 361 has named Lillie Moraga and Robert Franco as convention delegates. Paul Figueroa, and John Aguilar will be alternate delegates.

*Continued on page 25--*



# "Sometimes You Work a Day"



(Ernest Lowe studied anthropology at the University of California and the University of Pennsylvania and photography at the California School of Fine Arts. He has been a social worker and photographer, and is now with the production department of KPFA, the Pacifica Foundation's listener - supported radio station in Berkeley, Calif. The dialogue below is excerpted from one of the KPFA programs on farm labor which have come out of Lowe's work in the fields, recording the workers and taking thousands of photographs. The excerpts were first published in Burton H. Wolf's magazine the Californian, and Lowe has this to say about them: "All of the material in Sometimes was excerpted from spontaneous interviews recorded in the San Joaquin Valley by myself and Fred Haines, also of the KPFA staff. I spent two weeks of vacation and numerous weekends recording and photographing around the camps and fields where farm workers are found. I just told people what I was doing and usually they were willing to be recorded. This is what the farm workers had to say.)

Compiled by ERNEST LOWE

**ANGLO MAN (Woodville)** — Anybody can do stoop labor if they're physically fit. 'Course people get up in their years — 50 years on up, why they're not fitted so much for that; but the greatest problem on stoop labor is that the growers are wanting it done for nothing. That's hard work in any man's book. Stooping over all day long and it should be like, oh, like foundry work and some of the jobs in industry where they pay them more for it. Here they want to pay less for it instead of more because stoop labor is cheaper than ladder work here in the country. It's one of the cheapest labors there is, but still one of the hardest. And it isn't the work or the stooping over or the getting down on their knees — that isn't the problem. It's the problem of no pay.

**MEXICAN WOMAN (Stockton)** — Agriculture is the fruit of men — and you think about it, being out in the field, out in the open is really something, and then when you pick a tomato you think, gee whiz, some

little kid is going to eat this. You pick a peach and gee, some family is going to enjoy this — and yet, then you think this one thought — why, when we feed, when we pick these things for them, why don't they treat us the same way? If we get out of agriculture, I feel this, the only reason would be so we'd have a better living.

**NEGRO MAN (East Mendota)** — Us people they call us tramps, yeah, they call us tramps, winos, anything else. But if it wasn't for us tramps, that they call us, you would not have no clothes, no food, no sugar, no nothing. We have to go out and make it, thin it, pick it, gather it. Everything that the city people have today us tramps make it. We travel from town to town, freight train, automobile — sometimes we guess we'll get there. If it wasn't for us tramps the city people would be in one awful fix.

**ANGLO MAN (Westly)** — The field worker just don't get nothin' for it. The farmer gets it all. Farmer drives his airplane, new auto. Poor farm worker with his big family has to get out there with his beans-bread living, drives a jalopy car, barefooted, patched



clothes on, what he can get hold of. That's just exactly the way I feel if you're asking me from the shoulder. . . . They're not farmers. They're business men, agri-business men. It's not a farmer any more. It's a business man, somebody down there in Los Angeles, dictating up here, or have a hired man up here; that's what we're up against. Only thing we can do is follow the peak harvest. Whenever they need us, why, they'll give us work. When they don't need us, why, that's all brother, get going. And that's the honest-to-God's truth. I'm tellin' you the truth.

NEGRO MAN (East Mendota) — This here is just a harvest country. This is not an industrial area and when the harvest gone, your work gone. Well, now if a man, well I thought this was a free country, well, if a man can't — gotta be — I don't think it's the sheriff's place to tell a man that if you don't go to work tomorrow, don't let me see you on the streets. If you're not stealing, violating the law, I think a man's free to walk the streets anytime he gets ready. I think they should be.

MEXICAN WOMAN (Visalia) — The way the agricultural people eat — it's just like myself. Children drink milk once a week, eat meat once a week because we can't afford. It's just the same with all the people — sometimes they don't have it at all. Just beans and potatoes, that's all.

ANGLO MAN (Westly) — We usually rent our own places in town. But here there's no livin' facilities up in here better than the labor camp so we had to — rent here — uh, there's nothing in the world but about a 12x14 metal cabin. Uh, some of 'em have cement floors; however, the two we have does have wooden floors. And the windows are just metal shutters. We bring our own stoves and our own — as far as a kitchen with sinks, no inside water or nothing. I pay \$33.75 a month for the two cabins, but the two tin cabins is all there is.

MEXICAN WOMAN (Woodville) — We just have a little stove. It doesn't have any tables, don't have any chairs, no cabinets. It's just a stove you know, and you know to the bathroom it's quite a long walk, and especially for my kids, during the night you know. I just can't let them go by themselves. It's kind of trouble 'cause it's kind of far from the house.

NEGRO MAN (East Mendota) — The city of Mendota is 34 miles from Fresno. And East Mendota, well uh — I'll describe it the best I can, it's just a — look like a little — what would you call it anyhow? A little village, shacks here, shacks there — a few nice buildings and some—I couldn't, I can't say it words, if I do I'll get put in jail. But I'm liable to get put in jail anyhow. But everybody get along here pretty good. Most of the people live here are Negros and Mexican people, a few whites; but everybody get along fine. Yeah, we have little arguments — a few fights once in a while, but everybody's happy. But it's a mud hole when it rains. (Question: did you say happy?) Well uh as far — far as our money lets us be happy. Yeah, we drink a lot of wine, drink a lot of beer — git disgusted; once in a while we go over on the other side of the tracks. The better living people live on what they call the west side of the tracks. But the really working people live on the east side — where it's mud; when it rains real hard gotta put on hip boots — or go barefooted to get out of it.

MEXICAN WOMAN (Woodville) — Well, we went twice to the relief, but they don't give much, you know, because like my family, we use especially in flour, we use 25 pounds for a week and they gave us 30 pounds for two weeks, 15 days — and lard shortening. I use nine pounds a week and they gave us three pounds for two weeks — so I don't think that's enough for — and you know like right now we're behind in rent. I went over there, but they couldn't do any-

thing. It's myself, my husband, and six children.

ANGLO MAN (Westly) — But there's some of them I don't see how they make it. Now, you get over in carrots after the first of the year, out of Indio — a lot of times I make as little as 50 cents a day. They lay out in brush, camp under trees. Go down there. Anybody that's never been there would wouldn't believe it. But down there you can go down there after the first of the year and so big families put their children out under a tree and hustle in carrots all day and make two or three dollars—the whole family.

It's the way the general run of them make it during the winter. You won't find just one family, you'll find hundreds of them.

MEXICAN WOMAN (Stockton) — And in the winter time we have no money at all. So, then it was in February when there started to come in a little bit of work and then Ma worked a little bit, and that's when Pa was working — sometimes he has gone to work night an day in order so he could get enough money for us to live on. And he worked on Sundays, and there's no days off or anything. We don't get no type of benefits during the wintertime. We don't have no unemployment checks. We don't have no social security checks or anything.

NEGRO MAN (Stockton) — A 20-year carrot picker can make seven or eight dollars, but a three or four-year experienced one can make nothing at none of it. I'm not experienced at it. Some guys make good money—20 guys go out, three may make, oh, \$12. The rest of them may make 8, 6, 5, 4. Depends on your speed and experience.

MEXICAN WOMAN (Stockton) — I'll tell you, man, people really have to run to make \$6 and about nine hours, too, and besides, everything costs a lot around here. We can't afford to do it; we'd be working for nothing. Yesterday I worked like hell and I didn't make

*Continues on page 23*





# KERN COUNTY PEA PICKERS

(A reporter for the Bakersfield Californian worked in the fields to find out about cropland conditions in Kern County, center of the Delano grape-picker's strike. This is the first of two articles on working conditions for pea-pickers)

American fieldhands are doing the job in Kern County's pea harvest. A Bakersfield Californian spot survey showed labor contractors aren't having any trouble finding men and women willing to work sawmill hours at hard-dollar stoop labor that pays anywhere from \$3 to \$8 a day.

In queues reminiscent of depression days, hundreds lined up along Cottonwood Road, 19th and M and other pickup points at 4 a.m. waiting for day hauler's buses to carry them out to the fields.

Some have homes. Others don't. The spot check showed homeless men who move through big cities like ants in forests and attract about as much attention make up much of the stoop labor force. They bivouac in boxcars and hobo jungles and they look like they need good food and warm beds to take the paleness from their skins and fill up the hollows of their cheeks.

At 19th and M, a full-bearded pea-picker called Raggedy Man on account of his torn clothes said he hadn't slept in a bed for a year.

"I've been sleeping in a condemned boxcar on a spur track off the Edison Highway," he said.

He said he had it hard when farm work slacked off last winter, but managed to tough it out. "I lived mostly on potatoes Pacific Fruit Express icemen sweep out of reefers when they clean them," he said. "That's pride-breaking eating, but a man's not himself when he's hungry."

Another fieldhand, small, pale, and nicknamed Shades because he wore glasses, said he'd hustled soda bottles all winter.

"Groceries pay four cents for every empty bottle," he said. "One day I walked clear to Greenfield looking for bottles on the road shoulders. I found 18 and that meant 72 cents so I bought four pounds of pinto beans, and still had 12 cents left over for snuff. But it's hard to scuffle up something — the weather's cold for bottle hustling."

A cheery man, wearing a button-sweater, a faded brown derby, and mud-caked gabardine pants patched with Durham sacks, said he'd topped carrots, and then sold blood plasma on LA's Nickel Street Skid Row after the work gave out last winter.

"Fruit tramping hasn't hurt me

any — I don't look a day over 200," he said.

He said running up and down the railroad tracks didn't bother him much anymore.

"After the first couple years you get numb," he said. "You're used to taking a sapping by then, and it don't bother you no more."

But he pictured picking peas as a silver-lined escape hatch from hunger, and said he was going to find a No. 3 tomato can with a copper lining so he could cook up a monster mulligan with the money he made.

"Me and my road buddies are going to stew up out by the ice docks tonight," he said. "We'll have something more than air to chew on."

A day hauler's bus with WILLIAM BLEVINS stenciled on its blue sides nosed into the curb and a lanky, red-haired row boss bawled:

"Let's get them peas, men — let's make that farmer go to the bank at 10 o'clock in the morning."

The street livened up. Fieldhands milled around the parked bus with

*Continues on page 22*



## MEXICAN-AMERICANS IN THE SOUTHWEST

Mexican-Americans held one out of every 10 federal jobs in the Southwest during 1966, according to the Mexican-American Study Project.

Project statistics showed the percentage of Mexican-American federal employes was highest in Texas, and lowest in California.

In Texas, Mexican-Americans accounted for 17 percent of the federal labor force, while in California only 4.7 percent of the federal employes were Mexican-Americans.

In Arizona, 10 percent of the federal workers were Mexican-Americans.

Mexican-Americans made up 8.2 per cent of California's regular labor force, according to Project statistics. The statistics also showed 12 per cent of Texas' labor force was comprised of Mexican-Americans. In Arizona, 9.9 per cent of the labor force was made up of Mexican-Americans.

Texas LULAC officials investigating alleged racial discrimination at Lubbock, have reported Mexican-Americans are getting the run around when they apply for work with the city, the schools, and at least one private industry.

### CREDENTIALS NEEDED

LULAC National Convention chairmen have asked all delegates and alternates to mail their credentials to the national secretary as soon as possible. The credentials should be mailed to Mrs. Belen Robles at 3537 Richmond Dr., El Paso, Texas 79907



### St. Joseph's Church

1315 TRAVIS

565-7621

### EMMETT LARKIN REALTY

Complete Real Estate Service

Approved VA & FHA Broker

Management — Sales — Rentals

Member Board of Realtors

751-1294

5256 RUSHING

EL PASO

### EL PASO DEL NORTE CREDIT UNION

Serving the Knights of Columbus in El Paso

PHONE 533-7222

1118 E. YANDELL

### A-Z GROCERY

Meat and Market

Fresh Fruits and Vegetables

FREE DELIVERY

3001 RIVERA

532-0907

### INSTRUCTION

Classical, Folk, Electric Base, Electric Rythm, and Hawaiian Guitar  
Instruments loaned  
Guitar Department of

### EL PASO CONSERVATORY OF MUSIC

1527 SIOUX DR.

778-3841 or 566-0575

We have moved to 1000 E. Overland

### ECONOMY CASH & CARRY, INC.

1000 E. OVERLAND

533-6579

EL PASO, TEXAS

533-8238



# 38th LULAC National Convention Agenda

JUNE 22 TO 25 - HOTEL WESTWARD HO - PHOENIX, ARIZONA

## JUNE 22

- 8:00 AM Golf Tournament - Fee \$5 - Encanto Park
- 10:00 Registration - Mezzanine, Hotel Westward Ho  
Registration Fee \$20
- 2:00 PM Swimming and Free Time
- 6:00 Hospitality Room - Sunset Terrace, 5th Floor  
Courtesy of Falstaff, Shamrock Distributing Co.
- 8:30 "Bienvenida Party" by Poolside, Mariachis.

## JUNE 23

- 8:00 AM Registration - Mezzanine
- 9:00 Presentation of Colors
- 9:10 Opening of 38th National LULAC Convention  
Hon. Judge Alfred J. Hernandez, LULAC National  
President, presiding.
- 9:15 Official Prayer, by National Chaplain Rev.  
Antonio Gonzalez.
- 9:20 Pledge of Allegiance to the Flag; Introduction  
of Mayors.
- 9:25 Address of Welcome by Mayors of Mesa and  
Phoenix. Hon. Milton Graham, Phoenix and  
Hon. Jack Taylor, Mesa.
- 9:45 Response - Immediate Past National President  
Hon. William Bonilla
- 9:55 Roll Call of National Officers, Appointments  
of Committees: Rules, Credentials, Resolutions,  
Amendments, Budget, Auditing, Outstanding Man,  
Woman, and Council of the Year with the largest  
increase in membership (pro rata)
- 10:30 Report of State Directors: Arizona, Ed Samora;  
California, Joe Pacheco; Colorado, Lloyd  
Romero.
- 11:00 Report of National Officers
- 11:30 Adjournment for Lunch.
- 11:35 Hospitality Room - Sunset Terrace, 5th Floor  
Courtesy of Falstaff, Shamrock Distributing Co.
- 12:00 PM Noon Luncheon - Thunderbird Room  
Men, Ladies, and Juniors  
Master of Ceremonies -  
Invocation  
Speakers: (1) Former Ariz. Gov. Sam Goddard  
(2) Keynote Speaker - Dr. Ralph  
Guzman, Prof. of Sociology,  
U.C.L.A.
- 1:30 Seminar: Turquoise Room  
Project Money Wise - William O'Brien, Dept. of  
Health, Education, Welfare, Washington, D.C.
- 3:00 Reports of State Directors
- 4:00 Report on Project SER
- 5:00 Opening Bids for 1969 National Convention Site
- 5:45 Confirmation of 1968 National Convention Site  
in San Antonio
- 6:00 Adjournment - Free Time
- Hospitality Room - Sunset Terrace, 5th Floor  
Courtesy of Falstaff, Shamrock Distributing Co.
- 9:00 Dance and Entertainment - Thunderbird Room  
Music by "Los Cardenales"

## JUNE 24

- 8:00 AM Registration - Mezzanine
- 9:00 Business Session Reconvenes - Turquoise Room  
Final Reports of Committees: Rules, Credentials,  
Auditing, Budget, Resolutions, Amendments, and  
others.
- 10:30 Workshop on Accounting, Reports, for Treasurers  
by LULAC National Treasurer Arturo Vasquez,  
C.P.A.
- 11:00 Reports of National Officers
- 11:45 Adjournment for Lunch
- 12:00 PM Noon Luncheon  
MEN AND JUNIORS - Thunderbird Room  
Master of Ceremonies -  
Invocation  
Speaker - Hon. Ariz. Governor Jack Williams  
Response-Hon. Judge Alfred J. Hernandez,  
National President of LULAC.
- LADIES AND JUNIORS - Corral Room  
Luncheon and Fashions of the Southwest by  
"Novis Denne"
- 1:30 Business Session Reconvenes-Turquoise Room  
Address by Jr. National President Hon.  
Reynaldo Gaytan
- 1:45 Reports of LULAC Housing  
(1) San Antonio - Park South Village  
(2) El Paso - Villa Del Norte  
(3) Corpus Christi
- 2:00 Final Report of Budget, Auditing Committee
- 2:15 Reports of National Officers
- 4:00 Selection of 1969 National Convention Site
- 4:45 Adjournment
- Hospitality Room - Sunset Terrace, 5th Floor
- 6:30 Presidential Banquet - Thunderbird Room  
Introduction of Master of Ceremonies  
Presentation of Awards
- 8:00 Introduction of Honored Guests  
Introduction of Main Speaker by William  
Mahoney, Former Ambassador of Ghana  
Main Speaker - Hon. Stuart Udall, Secretary  
of Interior, Washington, D.C.
- 9:00 Presidential Ball - Thunderbird Room  
Music by "Chavarria"

## JUNE 25

- 8:00 AM Attend Church of your choice  
Mass - Hotel Westward Ho, Turquoise Room
- 9:30 Business Session Reconvenes - Turquoise Room  
Reports of Committees  
Resolution and Amendments  
Report of National President  
National Convention Chairman
- 10:30 Nomination of National Officers
- 10:35 Election of National Officers
- 12:00 PM Installation of Officers
- 12:15 Good and Welfare of LULAC
- 12:30 Adjournment.



# Delano's Closed Society

Jerome Wolf, a farm labor writer, has called attention to the pressure California growers put on priests, ministers and anyone else who dares go to bat for U.S. fieldhands.

Wolf, in a Commonweal Magazine article called "The Church and Delano" takes a look at that small San Joaquin Valley city and concludes growers get out their Red paint-brushes and cry "communist" every time unions try to raise crophand's wages. And since, according to Wolf, the growers steamroll local opposition with a ruthlessness that's become an old story it's necessary for fieldhands to turn to outsiders for help. In his study of the Delano grapepicker's strike, Wolf says:

"The local church, along with almost everybody else, has been drawn into this long and bitter struggle. Priests from the area who had hoped to remain neutral have bitterly attacked priests from outside who come to the support of the agricultural workers. And these priests in turn have raised the question of the Church's social mission. A good many supposedly side issues have come into prominence, but not by any means for the first time in California. The historic precedents in the state are plenty; and the particular nature of the communities involved, often remote from large urban centers and under the virtually unchallenged social and economic leadership of growers and landowners, makes certain patterns of conflict almost inevitable. Union influence, for example, either in town or the fields, is usually absent. A strike almost always means the presence of "outside agitators."

*Continues on page 19*

<p><b>ATTEL BANANA COMPANY</b>  132 S. FLORENCE ST.  "FRESH FRUITS AND VEGETABLES"  George Attel-owner Telephone 533-1182</p>	<p><b>CANTON GROCERY</b>  WHERE EL PASO SHOPS</p> <p>* * *</p> <p>404 S. Stanton 533-2561</p>
<p><b>JOHN F. OGDEN</b>  <b>AUTOMATIC VENDING CO.</b>  1050 EASTSIDE 772-5228 EL PASO</p>	
<p>FREE ESTIMATES &amp; LAYOUTS  CUSTOM REMODELING &amp; ADDITIONS  <b>M. M. PRIETO CO.</b>  DIAL 772-5271 6932 GATEWAY EAST</p>	<p>When in El Paso,  Stay at the</p> <p><b>PLAZA MOTOR HOTEL</b>  Reservations 532-5661  El Paso</p>
<p><b>HIXSON'S JEWELRY CO.</b>  118 Mills St. 533-8009</p>	





# LULAC

Mail may be addressed to:  
LULAC, P. O. Box 2740,  
Washington, D. C., 20013

## Washington Newsletter

### WAR HERO KILLED

Pete Garcia, a former Corpus Christi NYC leader who won the Silver Star for his bravery in Viet Nam, was killed on March 25 in Viet Nam fighting.

Garcia, credited with galvanizing the Corpus Christi Neighborhood Youth Corps into a team unit, was fatally wounded by shrapnel from a mortar shell.

He died five months after receiving the Silver Star. His citation said that Garcia with the 503rd Infantry of the 173rd Brigade, refused medical aid while treating the wounds of his comrades after the Viet Cong ambushed his unit. It said Garcia, twice wounded "advanced through a hail of small arms fire and hand grenades to treat the wounded."

"He dragged wounded men back to safer positions to treat them, then went back for others, exposing himself to gunfire," the citation said.

Corpus Christi Neighborhood Youth Corps spokesmen credited Garcia with helping organize the Corps. He served as a corps captain and teacher before he went in the Army.

### CONSERVATION BILLS

Three more conservation bills affecting Texas scenic areas have been introduced in Congress.

The Bills provide for creation of the Amistad National Recreational Area near Del Rio, construction of a Dinosaur Trail National Monument near Glen Rose, and "protecting" part of the Big Thicket area in Southeast Texas.

### POSTHUMOUS AWARD

Spl. 4 Daniel Fernandez, a soldier killed when he threw himself on an exploding grenade in a heroic attempt to save four comrades in Viet Nam fighting, has received the Medal of Honor posthumously.

Fernandez died on February 18, 1966. President Lyndon B. Johnson made the posthumous award on April 6.

President Johnson said Fernandez, a member of an 18-man patrol fighting the Viet Cong in Cu Chi, fought his way, with three comrades, through gun fire and exploding grenades in an attempt to rescue a wounded soldier. When they reached the wounded man, he said, a Viet Cong rifle grenade struck in their midst, and Fernandez hurled himself on the grenade saving the lives of the others.

*Continues on page 18*

### **DR. ALFREDO ESPINOSA, M.D.**

— Plastic Injections —

16 de SEPTIEMBRE - 601 WEST — DIAL JUAREZ 2-1825

### **SOUTHWEST TITLE CO.**

424 Texas

532-4411

El Paso

Dial 565-2786  
3200 North Piedras  
El Paso, Texas

FILTEX VACUUM CLEANERS ☆ APPLIANCES

**Sanitary Plumbing & Heating Co.**





# Texas Newsletter

## QUINTANILLA GETS ELECTED

Armando Quintanilla, former president of LULAC Council 2 in San Antonio, heads the new slate of officers of LULAC District 15 elected at the recent district convention.

Quintanilla succeeds Tony Cruz. Other officers include Jesse Morales, deputy district director; Mrs. Edison Garza, secretary; Mrs. Santos Alvarez, treasurer; John Alaniz, legal advisor; Manuel Zamora, parliamentarian, and Jesse Orta, chaplain.

Edison Garza, a member of San Antonio Downtown Council 363, was named the district's "Outstanding Man of the Year." Mrs. Edith Garcia, member of San Antonio Ladies Council 187, received the honor for women.

The district convention also passed a resolution lauding Rober Ornelas, of the U.S. Department of Defense Contracts Compliance Division, and Manuel V. Lopez, assistant executive director of Operation SER for their contributions "toward the betterment of the Mexican-American."

Another resolution criticized the "recent appointment of the deputy equal employment opportunities officer at Kelly AFB, by by-passing three qualified Mexican-Americans," and said the district "strongly protests" the appointment.

The resolution also called for David North, chairman of the Mexican-American White House Conference, to investigate the appointment.

## TORRES GETS CHANCE

The San Antonio Express says election of attorney Pete Torres to the city council makes him the first candidate to crack the Good Government League's tickets in 12 years.

The election of Torres, a member of LULAC Council 2, indicates voters thought a change would be beneficial, the Express said.

Torres, who based his campaign on an economy program, now "has the opportunity and the responsibility to influence the council with his cost-cutting plans, and all San Antonio will be eatching with interest the results," the Express said.

"While the council has nine voices, Torres' presence will place among them a non-ticket member and, as such, can be expected to represent the opposition, he will have justified the voters' confidence in him."

*Continued on page 13*

<b>PLANNED PARENTHOOD CENTER OF EL PASO</b> "Is Every Child A Wanted Child?" 9 A.M. to 5 P.M. — Mon. thru Fri. 214 WEST FRANKLIN 542-1919	<b>CAROL'S BEAUTY SHOP</b> Madge Solis-Owner 1st Nat'l Bldg. 532-4756	<b>GOOD SERVICE DAIRY</b> 307 N. Clark 772-6816 El Paso
<b>KERN PLACE FLORIST</b> "Flowers are where the Heart Is" 111A Robinson 533-7953 El Paso	<b>ABC WEAVING SHOP</b> Tears and Burns Mended To Appear Like New 1607 WYOMING 532-2291 EL PASO	<b>Bassett Employment Service</b> "Serving All El Paso" . . . 772-2707 No. 73 Bassett Center
<b>ECONOMY AUTO REPAIR</b> 3516 Alameda 532-9065 El Paso	<b>KARL P. GOODMAN</b> Automobile & Trucks Bought and Sold General Insurance 818 TEXAS 533-1691	<b>LOS ALAMOS GROCERY</b> 2432 COPPER 565-0744
<b>FRANK BAEZA</b> Tile Contractor Vinyl, Ceramic, Asphalt. We also do repairing, best workmanship, reason- able prices. 591-0008	<b>GASCA BODY PAINT SHOP</b> Expert Work . . . Good Service 123 MALAGA PL. 772-0923 (Turn right at 6800 Alameda)	<b>HOTEL McCOY</b> PIONEER PLAZA 533-1681



## SUMMER JOBS OPEN

Several summer jobs in community relations work are open in Brownsville for Mexican-American high school and college students.

The jobs, which pay \$1,000 for the summer, involve 20 hours work weekly.

Applications on Form 57 can be obtained at the Post Office. The applications should be mailed to Gonzalo Cano at the Community Relations Service in the Federal Courthouse at Los Angeles.

Cano will interview applicants at Brownsville this month.

## ESSAY WINNERS

Tony Pons, president of San Antonio LULAC Council 2, has reported three Sidney Lanier High School students won top prizes in Councils 2's essay contest.

More than 100 students competed in the contest which featured the essay theme, "Why I Should Finish High School." Philip Espinoza won first place, and Margarita Ramirez was runner-up. Juan Zamarron placed third.

Espinoza received a \$25. check, Miss Ramirez \$15., and Zamarron \$10.

# HUELGA MAKES HIT

Luis Valdez, a husky young Californian who looks more like a middleweight prizefighter than the talented playwright he is, brought the United Farm Worker's Teatro Campesino to El Paso for a benefit show this month.

The actors, all striking grape-pickers from Delano, put on Valdez's hard-hitting drama "Huelga" before an audience of about 70 in the Salon San Jose. Funds realized from the performance will go to striking fieldhands in Delano and Rio Grande City, Texas.

In Huelga, Valdez told the story of fieldhands tormented by the problems of subsistence. In a montage of vivid incidents, he pictured the cast in the U.S: farm drama--parasitical day haulers, rawhiding row bosses, venal lawmen who function as servants of privilege, poverty-ridden strikebreakers, obtuse security guards, and shrewd growers who cry "Communist" when fieldhands try to organize just as the growers themselves have done.

In California's fields as elsewhere, hard work pays the least. The big dollar goes to agricultural freebooters and windjammers, and Valdez hammers at this theme.

But outspoken and naturalistic as it may be, Valdez's play follows the theme which has characterized the strikes of Mexican-American fieldhands--non-violence. Understanding dilutes the author's bitterness. He is apparently aware the growers and their sycophants are caught in the same economic web in which the workers themselves are enmeshed.

And from this play's hard-bitten scenes emerges the picture of a San Joaquin Valley community torn apart with quixotic fears, suspicions, and hates engendered because grape-pickers want a pay raise.

Huelga is not a contrived play nor is it a pretty one. At no point in the drama does Valdez strive for artistic effects. Nor does he need to. The incidents he has welded together, and the dialogue that rings so true have been harvested from life itself--from the fields and Skid Rows where California's mancatchers recruit stoop labor crews.

Humor relieves this stark study of cold-blooded exploitation. But Valdez documents Henry George's contention that great landowners can also own men.

In short, Valdez has taken up where depression day dramatists like Albert Maltz, George Sklar, and John Wexly left off. But he is less the conscious artist. He is a workman endowed with the ability to speak for his fellow fieldhands, and his testimony is valuable.

This then is a Gorkyesque play that burgeoned naturally from experience----without frills or contrivances---and in it Valdez has made the case for the people who feed the U.S. And this young author has done it well.



# Council



# News

## PRE-SCHOOL CENTER

LULAC women, representing Huntington Beach, Westminster, Fountain Valley, and Midway City are conducting a pre-school training center for children at Community Methodist Church in Huntington Beach, California.

Seventeen children are in attendance with a waiting list of 10. To raise funds for the center, the women, all members of Midway City LULAC Council 203, are making feather flower arrangements.

Members taking part in the project are Alice Medina, chairman; Mary Acosta, Wanda Bowen, Mary Bravo, Dina Dominguez, Irene Gaborno, Nellie Madrid, Amanda Martinez, Mary Mendez, Sharon Williams, and Adela Yribe.

## OFFICERS INSTALLED


Ladies LULAC Council 346, of McAllen, Texas, recently installed eight new officers. They included Mrs. Anita Ramirez, president; Mrs. Juanita Garza, vice-president; Mrs. Leonor Cavazos, secretary; Mrs. Bertha Ayala, treasurer; Mrs. Alicia Gonzalez, chaplain; Mrs. Aurora Paras, sergeant-at-arms; Mrs. Alicia C. Handy, reporter, and Mrs. Sylvia Garza, guide.

## TEMPE OFFICERS

LULAC Council 361 of Tempe, Arizona, has elected five new officers, headed by President Abe Rodriguez. Other officers include Nash Armijo, first vice-president; Ramona Verdugo, secretary; Lillie Moraga, treasurer, and Ralph Flores, chaplain.

## MORALES ELECTED

Angel Morales is the new president of LULAC's Tigua Council 397 in El Paso. Other officers are Frank Arriola, vice-president; Carlos A. Sanchez, secretary-treasurer; Rev. Jose G. Aaez, chaplain; Emilio A. Sanchez, guard, and Hector Aguirre, Abraham A. Sanchez,

 <p><b>R. T. HOOVER &amp; CO., INC.</b> COTTON MERCHANTS</p>	<p><b>THE WILLIAM J. BURNS</b> International Detective Agency Inc.</p> <p>UNIFORMED GUARDS INVESTIGATIONS BURGLAR ALARMS — FIRE ALARMS MOTOR PATROL</p> <p>533-9851      1st. Nat'l Bldg.</p>	<p>WEDDING PICTURES BY <b>Achilles</b></p> <p>Dial <b>532-8082</b></p> <p>105 E. SAN ANTONIO ACROSS FROM STATE THEATER</p>
<p><b>OREGON BAKERY</b> Pastries For Your Parties ORDER TODAY!!!!</p> <p>517½ S. OREGON      532-9027 EL PASC</p>	<p><b>KASTER-MAXON FUNERAL HOMES</b></p> <p>210 E. YANDELL      532-3431 4848 ALPS      751-1287</p>	



## BISHOP ELECTION

LULAC Council 603 in Bishop, Texas has elected nine new officers, headed by Ramón García, president.

Other officers are Jesus Gallardo, Jr., vice-president; Juan Deanda, treasurer; Maria Teresa Diaz, secretary; Oscar García, reporter; Delia Valverde, assistant secretary; Antero García, assistant treasurer; Janie Deanda, second assistant treasurer; and Raul T. Puente, assistant reporter.

## MRS. GOMEZ ELECTED

Mrs. Angelina Gomez has been elected president of Ladies LULAC Council 282 of San Antonio.

Other officers include Anita de la Garza, vice-president; Mina Gomez, second vice-president; Naomi Garza, secretary; Genevieve Suarez, sub-secretary; Connie Gonzales, treasurer; Janie Briones, sub secretary; Celia Valero, corresponding secretary; Virginia Yanez, sub-secretary; Catalina Talamantez, telephone chairman; Larry Sifuentes, chaplain, and Mary Ortiz, legal advisor.

## MRS. GARCIA HONORED

Mrs. Edith L. Garcia a charter member of San Antonio Ladies Council 187, was named Outstanding Lady LULAC at the recent district convention in Somerset.

# Supreme Council Highlights

LULAC national officers outlined plans to set up a uniform book-keeping system for councils at the recent National Supreme Council meeting held at the Clayton Hotel in Davenport, Iowa.

National Treasurer Arturo Vasquez, reporting on receipts and disbursements, said collection of revenues has been improved, but added that there's still work to be done in streamlining procedures.

He proposed conducting workshops at the National Convention so council treasurers could work out a uniform bookkeeping system.

\*\*\*

National President Alfred J. Hernandez appointed Alex Martinez, and Alfredo Jacquez to the board of LULAC Home, Inc.

\*\*\*

The Supreme Council approved Immediate Past National President William D. Bonilla's motion to establish a low rent housing project in Corpus Christi, Texas. Bonilla's motion provided that "all work contracts and documents be signed by the national president who would be authorized to appoint the project's directors and approve the corporation's by-laws.

*Continues on page 16*

\*\*\*

### WOOD INSURANCE AGENCY

1021 E. Yandell 532-8235  
El Paso

### REYNOLDS ELECTRIC & ENGINEERING CO. Inc.

718 N. PIEDRAS

PHONE 566-9411

### INTERNATIONAL MOTOR SALES

2120 E. PAISANO  
2121 E. PAISANO  
400 S. PIEDRAS

PHONE 532-7081  
PHONE 533-9032  
PHONE 533-2106



National Convention Chairman Manuel Matta reported that room reservations for the National Convention in Phoenix should be made with the Westward Ho Hotel, the convention headquarters. He asked councils to "cooperate in the sale of advertisements for the convention brochure." The advertisements will cost \$62.50 for one-half page; \$37.50 for a quarter-page, and \$17.50 for an eighth page.

\*\*\*

The Council approved issuance of charters to new councils in Abilene, Texas; Compton, California and Scottsdale, Arizona.

\*\*\*

The Council also ratified the appointment of Edward Pena as chairman of the National Legislative committee.

\*\*\*

Supreme Council members, acting on the recommendation of Alfred P. Maldonado, president of Council 324 in Natalia, Texas, named Esteban Fraga an honorary member of Council 324.

\*\*\*

Acting on a proposal by Texas State LULAC Director Mario Obledo, the Supreme Council voted to publish the LULAC News in Austin. Obledo said a Texas State Office staff comprising an executive director, an assistant, and two secretaries will put the magazine out starting in June. Office equipment will be moved from the present LULAC News headquarters in El Paso.

\*\*\*


President Hernandez, reporting on Project SER, said only a few LULAC centers will be "funded directly." "Lack of funds allocated for these projects means most centers will have to request money through sub-contract from their local community action programs," he said.

\*\*\*

Although a LULAC request for a White House Conference has apparently been pigeonholed in Washington, President Hernandez said "some progress" has been made in building up Mexican-American government representation. He said Vicente Ximenez has been appointed EEOC Commissioner and Oscar Laurel has been named to the newly-formed Transportation Commission. Hernandez said a Washington march intended to protest the "White House" failure to call a conference has been temporarily postponed. But, he said, "tentative plans to organize simultaneous marches at Los Angeles, San Antonio, Houston, El Paso, Austin, and other cities" are being made.

\*\*\*

*All for One - One for All*

 <p><b>SALA DE BELLEZA</b></p> <p><b>GUERLAIN</b> (Antes Intermezzo) Citas</p>	<p>Beautiful Rooms Delicious Food for Your Luncheon or Dinner Meetings</p> <p><b>Hotel Cortez</b></p> <p>306 N. Mesa      El Paso, Texas</p>
<p><b>SOS TV AND APPLIANCE</b></p> <p>7010 ALAMEDA      778-5383 8432 DYER      755-5631 1930 E. YANDELL      532-5636</p>	<p><b>Economy Furniture Co.</b></p> <p>210 N. Stanton      532-2678</p>
<p><b>TODE'S T-BONE</b> Banquet Facilities Available</p> <p>5407 NORTH MESA      —      PHONE 584-3323 El Paso, Texas 79912</p>	



## YARBOROUGH'S PROPOSAL

Senator Ralph Yarborough (D-Tex.) says he is supporting a proposal to amend the U. S. Constitution so 10 million Americans under 21 can vote.

Yarborough said Senate Majority Leader Mike Mansfield (D-Mont.) introduced the proposal -- Senate Joint Resolution 8 --and 37 other Senators, including Yarborough, are backing it.

In going to bat for the proposal, Yarborough said: "Young Americans between the ages of 18 and 21 have proven that they are responsible members of society, playing a vital role in our economy, improving their education, serving in the armed forces, and supporting families. The young adults of today are better educated and better informed than ever before in our nation's history. Twenty years ago, in 1947, only 24.3 per cent of the 18 and 19 year-olds were enrolled in school. By 1965, 46.3 per cent of the 18 and 19 year-olds were continuing their education.

"They have helped finance our nation through their taxes, and they deserve the right to a voice in deciding where their taxes go."

## LUBBOCK INVESTIGATION

Texas LULAC officials, investigating alleged racial discrimination at Lubbock, have reported Mexican-Americans are getting the run around when they apply for work with the city, the schools, and at least one private industry.

The city, they said, has all but closed its doors to Mexican-American job applicants. Mexican-Americans are employed only in the city sanitation division, and the police force where one Mexican-American is on the job.


They also contend a "pitiful case of discrimination" exists at an industrial plant where Mexican-Americans are denied a chance for promotion.

"Management used the same old canned excuse -- saying Mexican-Americans weren't qualified to be supervisors," they said.

But, they said, the plant manager privately admitted Mexican-Americans "were the only ones capable of showing others how to do the job properly" thus creating a paradox.

They also said as a result of the investigation Lubbock school officials have promised to hire eight Mexican-American teachers for the Headstart program this summer.

"The officials were not going to make any efforts in securing Mexican-American teachers for our youngsters," they said. "But the problem has been resolved."

<p><b>CROSS ROADS BEAUTY SHOP</b> Open Mon. thru Sat. 584-0941 8034 N. MESA</p>	<p><b>CERVANTES TV CENTER</b> Specializing in Color Sales &amp; Service 533-4821 or 532-5007</p>	<p><b>ECONOMY PLUMBING &amp; HARDWARE</b>  3601 ALAMEDA 542-1609 6519 ALAMEDA 778-6479 620 S. EL PASO 533-5563</p>
<p><b>OVERLAND SHOE SHOP</b> We Dye Shoes Any Color Expert Shoe Repairing 2869 PERSHING 565-2146</p>	<p>BUY UNITED STATES SAVINGS BONDS REGULARLY FROM YOUR BANK OR WHERE YOU WORK---</p>	<p><b>RENTERIA BROS. GLASS &amp; IRON DECORATIONS</b>  Table Tops - Shower Doors Glass Doors - Mirrors - Plate Glass Store Fronts For Free Estimates Call 5700 ALAMEDA 772-3831</p>
<p><b>DOMINGUEZ SHEET METAL WORKS</b> Office 542-1318 Heating - Cooling Installations General Sheet Metal Work Sales - Service - Parts 3128 ALAMEDA AVE., El Paso, Texas</p>	<p>Compliments of <b>C. A. GOETTING CO.</b> General Contractor  LEE &amp; OLIVE STS. 532-6071</p>	
<p><b>E &amp; L DRYWALL CO.</b> Cando Elaniz Acoustical Texture Our Specialty 7157 OTTO WAY 772-2637</p>	<p> makes the <i>most</i> of nature's <i>best</i></p>	<p><b>LONE STAR BEER</b> 1033 HUMBLE PL.</p>



**DAMAGED AND UNCLAIMED  
FREIGHT**  
Miscellaneous Merchandise of all  
Types

Furniture - Appliances and  
Building Material

**HILDEBRANT'S**

200 Chelsea Drive 778-4802

2500 E. Yandell 533-5603

**PLENTY OF FREE PARKING**

**Roll Inn Drive-In**

**MEXICAN FOOD**

★ PIZZA

★ DIFFERENT TYPES OF  
SANDWICHES

3317 DYER  
565-0857

EL PASO, TEXAS

**PARKER and NEAL**

**Floyd Gunderson, Owner**

Carburetor and Motor Tune-Up  
Speedometer and Tachometer  
Service

Automotive Electric

1200 WYOMING 532-4917

**EL PASO**

**MOE'S DRIVE INN**

—FINE MEXICAN DISHES—

Take Out Orders

MOISES DOMINGUEZ, Owner

6298 ALAMEDA 722-0654

**EL PASO**

**Gene Huggins**

Contractor

**CUSTOM HOMES**

**598-9475**

**GALVAN APPOINTED**

Daniel I. Galvan, a Texas A&M graduate who taught at Laredo Junior College, has been named regional program representative with the U.S. Equal Health Opportunity Office in Dallas.

Galvan will see that Southwest Texas and New Mexico minority groups receive medical care without discrimination. He will advise persons involved about their rights under the 1964 Civil Rights Act.

Galvan formerly worked with the Social Security Administration.

**FIELD CHIEF NAMED**

Philip Montez, a former director of the Foundation for Mexican-American Studies, has been named area coordinator for the U.S. Commission on Civil Rights in Los Angeles.

Montez will help direct the commission's field program in Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming.

A native of Los Angeles, Montez received his bachelor's and master degrees in psychology from the University of Southern California.

**500 JOBS OPEN**

Braniff Airlines plans to recruit 500 bi-lingual stewardesses this summer, and has asked the U.S. Department of Labor for permission to bring them from Latin America.

Meanwhile, Service, Employment and Redevelopment spokesmen said they will try to contact U. S. applicants for the jobs, and set up recruiting centers in U.S. cities with high percentages of bi-lingual residents, notably San Antonio and El Paso.

**DEL CAMINO**

**SUPER SERVICE**

*4921 Alameda Avenue*

THREE HOUR SERVICE

**DEVLYN OPTICAL**

Across from the Old Juarez City Market  
Complete Optical Service

**514 EAST 16TH SEPTEMBER ST.**

**JUAREZ, MEXICO**



"A fairly recent case of the pattern following true to form occurred in 1961. It was during a joint drive by the Agricultural Workers Organizing Committee and the United Pickinghouse Workers of America to organize the lettuce workers in the Imperial Valley. The growers, following precedent, refused to bargain, and as a result a one-day work stoppage was called. A mass rally to be held in Calexico was planned for the eve of the strike, and a local priest, Father Victor Salandini, was asked to speak.

"Father Salandini, who had come to the Valley in 1957 was sophisticated enough to understand the class forces at work in the dispute. He refused to address the rally, but suggested instead two priests from Northern California, Fathers McDonald and McColough, who had been involved with farm workers for many years and would not be subject to local pressures. According to Salandini, the two priests flew, in their own private plane, directly to San Diego to request Bishop Buddy's permission to speak in his diocese. Bishop Buddy granted permission, and after delivering their speeches, the priests spent the night at Father Salandini's rectory and flew out of the Valley the next morning---the day of the work stoppage.

"Similar to the criticisms now leveled at the outside clergy "agitating" in Delano, the two priests were immediately attacked by a wide variety of forces for their sympathy with the union.

"Father Joseph Di Cristina, a wealthy and influential priest in El Centro, and the Dean of the Valley priests, criticized the two men for entering the diocese without permission. As quoted in the Imperial Valley News-Press on January 8, 1961, Father Di Cristina said: "When I heard of the demonstration and the participation by these priests I contacted the Bishop and asked him whether he had authorized it. His answer was that he was quite upset by their actions, that I should reprimand them severely and ask them to leave the area."

"Father Salandini was shocked by the whole affair. Being a young and involved priest, he was quite taken with the character, social responsibility and "prudence" of McDonald and McColough. And knowing as he did that the Bishop had given permission, he felt that the Bishop's actions "Almost make him look like a liar." With some piety, Father Salandini admitted that his own faith was shaken.

"Father Salandini, concerned for the image of the Church in the Valley, became somewhat more outspoken in behalf of the agricultural workers, and was finally removed from his parish and given an assignment outside the Valley.

To this day he remains critic of the Church establishment and discusses with some humor and not a little bitterness which priests in the Valley get the large contributions from the growers.

*Continues on page 20*



## AQUA POOLS Sales & Service

6931 Alameda --772-4781

### BEN MILLER BOOT CO.

Specializing In  
Handmade Boots To Order

2910 ALAMEDA

532-7925

### TOPPERS FLAVORS

Food and Beverage Specialties for  
Bottlers, Bakeries, Dairies and Soda  
Fountains.

541 MAGOFFIN

532-3101

*Congratulations, Lulacs!*

### EDWARD SAUCEDO

Locksmiths  
Keys for Every Purpose

711 N. COPIA

566-7101

### NUEVO FENIX

BARBER SHOP

Francisco Alderete

312½ S. STANTON

532-0604

EL PASO

### MANNY'S CAFE

American & Mexican Foods

OPEN 5 A.M. to 11 P.M.

205 S. EL PASO

532-0797

EL PASO

### SUN BEAUTY & BARBER SUPPLY CO.

Wholesale

4950 HONDO PASS

755-2378

IN A HURRY...

### PRONTO PLUMBERS

1205 E. MISSOURI

533-8278

EL PASO

### EL PASO CLOCK SERVICE

Complete overhaul on Watch \$4.95  
Electronic time test included

111 N. MESA

542-0293

### CARL'S Laundry & Cleaners

24 HOUR SERVICE

4601 Dyer St.

565-0067



**KNOX HOTEL**  
and  
**COFFEE SHOP**

100 COMFORTABLE ROOMS  
24 HOUR RESTAURANT  
216 SAN FRANCISCO  
(Greyhound Bus Station)  
EL PASO

**Lane's Dairy**

Creamline & Homogenized Milk

*Cash and Carry on all sales*  
**FRESH EGGS**

For Home Delivery in El Paso Area

772-2775 310 Concepcion

*Le Chateau*  
**Club**



*In Lakeside  
Shopping Center*

*Your Hosts*  
*Josie & Richie Johnson*

772-0976 7026 ALAMEDA AVE.

**MARIAN'S  
MASSAGE CENTER**

SCIENTIFIC (SWEDISH) METHOD

45 Min. Deep Therapy—\$7 & \$10

For Arthritis — Bursitis

Japanese Method

General Method \$5.00

*Steam Bath Cabinet*

4826 DYER 565-9231



**HEINS RESTAURANTS**

American and Mexican Dishes  
5400 & 6400 Montana  
EL PASO, TEXAS

**DELANO'S CLOSED SOCIETY—continued from page 19**

"Also indicative of the climate of opinion during the strike, and the absolute loyalty demanded of local officials by the agricultural industry, was the affair of the Public Health Director, Dr. Paul F. O'Rourke. Dr. O'Rourke had given up a successful practice in Marin County to study public health, and after earning his degree decided to work in what he called "California's most unhealthy county."

"Although he saw a direct relationship between the poverty of the agricultural workers and the high incidence of disease in the area, he was determined to remain neutral during the strike. The growers, however, were soon demanding that the Health Department prevent pickets from urinating along the irrigation ditch bank. According to O'Rourke, "the growers had previously opposed, with success, an effective local ordinance calling for mobile sanitary facilities for field workers during the harvest." The Health Department took no action. When it was requested that the Health Department close the labor temple kitchen for sanitary reasons, Dr. O'Rourke again made it clear that his department was to remain neutral.

"When the local jail, filled with strikers, was denounced by the union attorney as being a health hazard, the sheriff demanded a sanitary inspection. Dr. O'Rourke "called attention to hazardous plumbing defects, very inadequate diet, serious crowding and dirty jail cells." He added however, "That these conditions were probably no worse than in many other California jails." The newspapers, according to Dr. O'Rourke, headlined his report and it "was represented as an attack upon the sheriff. The disloyalty of the Health Officer to his community was finally laid bare for all to see."

The Communist issue was then turned against Dr. O'Rourke and his wife. The Christian Anti-Communist Crusade which had passed through the Valley with its "seminars" had left its mark. There were many who had convinced that they were now capable of ferreting out "Communists" in their midst.

Dr. O'Rourke's wife was a pacifist and Quaker. Her adopted family included a Hoopa Indian daughter and Chinese-Hawaiian son. Her activities included aiding underprivileged farm workers, attending, on occasion, a Negro Church, attempting to find a home for a Negro psychiatrist, and being a member, with her husband, of the American Association for the United Nations and the American Civil Liberties Union. She seemed to fit neatly into the classification that the paranoid mind calls subversive. When she abstained from the Pledge of Allegiance at a Democratic Club meeting, however, an explosion was touched off in the community.

"The pressure generated for Dr. O'Rourke's removal were immediate and intense; he resigned his position. His resignation was accepted but under mounting criticism and protest from throughout the state, the Board of Supervisors rescinded the acceptance and reinstated the physician. Exactly one year after first arriving in the county, Dr. O'Rourke, convinced that relationships had been so strained that effective work was impossible, again resigned and left the Valley "with a sense of tragedy."

*Continues on page 21*



LIST OF EL PASO PROFESSIONAL PEOPLE, WHO HIRE LATIN-AMERICANS. THOSE LISTED FAVOR EQUAL EMPLOYMENT OPPORTUNITIES FOR EVERYONE WITHOUT REGARD TO RACE, COLOR, CREED OR NATIONAL ORIGIN.

Dr. R. C. Ivy	Malcolm McGregor
Dr. Jeanne Turner	Armando Peralta
Dr. C. M. Stanfill	Oliver G. Nordmarken
Dr. John Mottet	Herbert J. Porras, Jr.
Mauro Rosas	Alejandro J. Duran
Paul C. Moreno	George A. McAlmon
Miguel Alvarez	Glen A. Sutherland
Bert Williams	Enrique Pena
Ray Pearson	Don R. Thorpe
Glenn E. Woodard	Planned Parenthood Center
Joseph J. Rey, Sr.	James F. Conner
Joseph J. Rey, Jr.	

**Please!**

Buckle your seat belt. Remember the National Safety Council says 4 out of 5 automobile accidents happen within 25 miles of home.



#### DELANO'S CLOSED SOCIETY *Continued from page 20*

When moderate critics such as Salandini and O'Rourke are effectively silenced and prevented from playing the role of local opposition, it appears specious at best when the growers cry "outside agitation." When, as happened in the Imperial Valley in 1961, hundreds of growers and their allies were deputized and roamed the area with shotguns across their arms, it should not be surprising that the local people asked support from outside.

"It appears that any successful challenge to the corporate agricultural power structure in California's farm communities will be as dependent upon the aid of "outside agitators" as the civil rights movement in the South was dependent upon freedom riders, student groups, priests, nuns, ministers, and all others who had the courage to invade that closed society."

Phone 532-0316

### FAR EAST CAFE

American And Chinese Dishes  
Open 10:00 A. M. to 2 A. M.  
We Serve the Finest Food

210 S. EL PASO STREET  
You Get The Best In the Southwest

*Compliments of*

**Country Club Bus  
Lines, Inc.**  
Charter

1860 W. Paisano 533-1033



### SACRED HEART CHURCH

FATHER GAFFORD, Pastor

602 S. Oregon 532-5447

### JESS BURNER

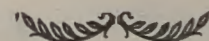
Cattleman

PASO DEL NORTE HOTEL

533-1254

### MARTIN FUNERAL HOME

"Serving El Paso  
Since 1935"





**DON'T  
FORGET**



to participate in the

## Lulac Monthly Camera CONTEST

One Five Dollar prize will be awarded  
to the best photo submitted to LULAC  
NEWS every month.

Deadline: The first of each month.

All photos must show some LULAC  
activity either of your council or  
group of LULAC members.

Send your entries to:

LULAC NEWS Camera Contest  
P.O. Box 1340, El Paso, Texas

KERN COUNTY PEA PICKERS  
*continued from page 7*

heads lowered to keep the whistling  
wind from cutting their faces. "I'll  
be glad when winter's over," a  
runty blanket stiff mumbled. "I'd  
rather hunt a shade than a stove."

It was growing light and the  
moon had set, leaving the city in  
dark shadows pierced with fading  
starlight. The bus began to fill up.

A tall, toothless man, who said  
he was from Monroe, La., blinked  
sleepily when he got on the bus.

"I'm sleepier than Rip Van Win-  
kle and I wouldn't get on this bus  
at all if it wasn't for Mr. Need  
More," he averred. "You know him  
don't you, buddy—he's the guy that  
loads these farm buses. It don't  
matter, though—this'll be country  
gravy compared to what I went  
through last winter."

**STUART**

**EQUIPMENT INC.**

*S. C. POFAHL, President*

Equipment — Sales & Service For Trucks & Pickups

1801 OLIVE AVE.

EL PASO, TEXAS

TEL. 542-1511

**LA LAVANDERIA COLONIAL  
Y BANOS**

612 S. FLORENCE

532-0284

Compliments of

**FARMACIA RIO GRANDE**

421 S. STANTON

532-4473

**BLOSSOM SHOP FLORIST**

1922 E. Rio Grande Ave. at Cotton and Grant

EL PASO, TEXAS 79902

TELEPHONE 532-4959

WE TELEGRAPH FLOWERS

**EL TORITO**

Grocery & Market

Quality Fresh Meats

Open 7 Days a Week

3205 ALAMEDA

532-0943

**ST. PAUL CATHOLIC RELIGIOUS  
CENTER**

7424 MIMOSA

**TOVAR'S FLOWERS**

Flowers for Every Occasion

542-1764

107 S. Kansas

**DR. EFREN SALDIVAR**

Open 11 a.m. to 2 p.m. and 6 p.m. to 10 p.m.

Specializing — Women's Diseases and Children

CALLE MIGUEL AHUMADA NUN 664

PHONE 2-51-21

**A.T.A. BUILDERS, INC.**

533-1457

215 Willow

Compliments of

**R. JACK STEWART**

DISTRIBUTOR OF PENNZOIL

**TALLERES NAVA**  
CALZADA HNOS. ESCOBAR 2198  
Se Habla Ingles  
Telefono 2-29-40 Cd. Juarez. Chih.  
Mecanica en General — Carroceria  
Pintura — Tapiceria de Muebles  
Y autos  
CD. JUAREZ, CHIH., MEXICO



much; only made six lousy dollars picking onions.

ANGLO MAN (Westly) — Well, I want to tell you — the pay in this kind of work is so low a man might near ashamed to say. In different places — in the potatoes about six cents a stub is all you could get. They call it a stub, but they want full sacks. So if you get out there, bow your back, work real hard, and put up with all the abuse, you might make six or seven dollars a day.

NEGRO MAN (East Mendota) —The average working man in this area gets up at 4 o'clock in the morning. He gets in the field around 7 o'clock. Works from 7 to about 5. Average pay, now what I mean, understand what I was talking about. It averages up for the hours at 35 cents an hour. From the time he gets up to the time he gets back. Now, that is no kind of wage for any working man regardless of race, creed or color. And, I believe if they would give him the exact wage that is supposed to be — \$1.25 an hour is really not enough for the way they have to live in this part of the country right now.

NEGRO MAN (East Mendota) —Ya, you pick 40 pounds of cotton and they take social security out; don't even ask you for your social security number. I picked cotton here and they take out social security every time you take a weighing he take out social security and when he get through I say — what are you taking out the social security. That's for the state. I said, well, how are you going to pay in my social security and don't even know my number. I got your name. Yeah, I say, you got my name but you don't have my social security number. You better have it cause my social security number is 45-4-140763 and he don't have it down. If he got 100 men picking cotton and he take 20 cents from that hundred men, that's \$20 in his pocket that he claims to be turning in to your social security.

ANGLO MAN (Porterville) —  
The biggest practice against the worker that they have to do in order to labor contract is tell lies. They're the biggest liars that ever was. Contractors. Another is, in the cotton is crooked scales. We have to put up with crooked scales. We have to put up with crooked weigh bosses who will weigh your cotton, kick it off with their knees, never let you see the scales so you just have to take their word for what you get.

ANGLO MAN (Poplar) — Well, there's nine-tenths of them carries their kids and them little kids leaving them out their crying. They get out barefooted. I get sorry for 'em. I've seen 'em four years old picking. Or they leave them in the car. I went to the car many a time. I hear them crying. It wouldn't be two months old or three. Be afraid something happen to 'em. They have the windows rolled up part of the way, you know. And I would go there and see about the kids myself. I would help them hoe and help them get water and I'd come back and I would sort of look after the little fellows. See if anything went wrong.

MEXICAN WOMAN (Stockton) —And as you can see, especially here in the San Joaquin Valley, it's hot. It gets to the point in the summer, like I said, it's 100 or 110 a couple of months ago. And I see him because the dirt here is peat dirt, it's black and red and dirty filthy dirt. You stand out there and you start itching something terrible. Now in order for a man to work in this dirt he has to wear his shirt, he wears also those long-johns they're so-called to protect his legs; then he wears a shirt, of course, and his jeans. On top of that his great big enormous boots and his great thick stockings and then he wears a great big coverall that will protect him from the dirt getting in and yet, believe me, the dirt is horrible to get off his long-

Next page, please



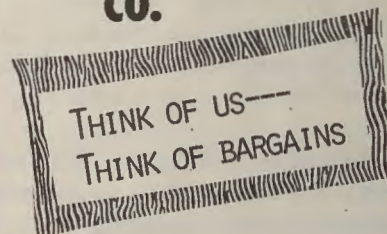
## ST. MATTHEWS CHURCH

600 SUNSET

Pastors: Fr. A. O'Sullivan  
Fr. W. Allard

584-3461

## COMMERCIAL SALES CO.



520 W. SAN ANTONIO

532-3515

## AIRWAYS SUPER SHELL

- \*Complete Automotive Service
- \*Front-End Alignment
- \*Wheel Balancing

Marty Martinez

1100 AIRWAY BLVD. 772-6163

## EL PASO KEY FITTING

Keys Made While You Wait

Complete Locksmith Service

2-way Radio Mobile Units  
345½ Myrtle 532-4467

## RIO GRANDE AUTO PARTS CO.

Arthur O. Serrano, Mgr.

5900 DONIPHAN

584-2531

EL PASO



## "SOMETIMES YOU WORK A DAY"

johns. I mean, you know, it gets in there yet. Well, imagine on a hot tractor, where the motor is hot, where the whole tractor is hot — where it's fuming from the heat from the motor and then the heat from the sun. Now, once in a while he's lucky and they give him an umbrella that he puts over the tractor so the heat won't hit him so hard. But is an umbrella gonna help you—sitting on a tractor — the heat from the tractor. It could be 108, 109, 110-degree weather and that hot dirt hitting your face and body and then itching for one dollar an hour. And then work — he leaves early in the morning, he starts sometimes about 5 or 5:30 working and he still wouldn't get home until 9 p.m. One dollar an hour. Sometimes he makes it 10 o'clock so he could make a little extra so we can have a little extra to live on.

**MEXICAN WOMAN** (Three Rocks) — Well, now, sometimes you work a day, sometimes you don't work nothing. That's how we get our food. If you work a day you can get your money — a few cotton. If you chop beets sometimes you don't find any, if you don't find any, well you just come home, you don't get nothing.

### UNION FURNITURE CO.

"Fine Furniture for the Home"

205 S. Stanton

El Paso

PATRONIZE LULAC NEWS ADVERTISERS--THEY ARE OUR FRIENDS

QUALITY MOTOR FUELS AT A SAVING

## PIGGY-BANK STATIONS

EL PASO—LAS CRUCES—ALAMOGORDO

If you like  
the Best--Try

### FRISCOS FINE FOODS

Catering to all Kinds of Parties

For Fast Take Out Orders Dial 772-0735

7215 ALAMEDA Hector (Pepe) Arrambide

## THOMAS PAINT COMPANY

1830 E. YANDELL  
33 BASSETT CENTER

533 — 5465  
772 — 3018



DELL WHITE,  
General Manager

Call 778-4241

A SELF CONTAINED WORLD OF CONVENIENCE WITH

Convention Facilities for up to 600

Home of the Fabulous Skyriders Club

3—Swimming Pools

2—Tennis Courts

18—Hole Putting Green

Free Parking for 450 Cars

Adjacent to Fort Bliss—Close to W.S.M.R.

Routes 62 & 180 — Interstate 10

AT EL PASO'S  
INTERNATIONAL AIRPORT

## SAVE 35% ON DRY CLEANING!

### DuPont Cleaners

Hns. Escobar and Venezuela Sts.  
IN JUAREZ

Turn Right 1/2 Mile at  
1st Stop-Light Over  
Cordova Bridge

ALSO BRANCH OFFICE RIGHT OVER CORDOVA  
ON THE RIGHT AND IN PRONAF  
SHOPPING CENTER—BRANCHES OPEN SUNDAYS!

SPECIAL ON  
DRAPERIES



S-41





# Three Lulacs Win Awards



Three members of LULAC Council 235 of Beaumont, Texas, have received "outstanding achievement" awards.

They are Antonio Guerrero, LULAC Hall manager; Roberto L. Williams, Council 235's treasurer, and Salvador Guerrero, LULAC of the Year in 1966.

Council President Paul Paredes said Antonio Guerrero was cited for "taking time from his business to support, strengthen, and improve the LULAC Hall operation."

Williams received his award for streamlining administrative records of Council 235's treasury department, Paredes said.

Salvador Guerrero, winner of the Council and District LULAC of the Year award in 1965 was cited for outstanding achievement because of "his council activity, work with the community, and general LULAC participation," Paredes said.

## *All for One - One for All*

### --STAGE SET FOR CONVENTIONS, *continued from page 4*

A series of workshops, headed by National Vice-President Manuel Lerma, will mark the sessions.

A golf tournament and sightseeing tours will highlight the recreational program. Golfers are urged to register with Guy Forti, 308 E. 7th Ave. in Mesa, Arizona 85201. Deadline for tournament entrants is June 4.

Convention delegates will elect a national president, first national vice-president second national vice-president, national director of youth activities, and a national secretary. They will succeed Alfred J. Hernandez, national president; Manuel Lerma, first national vice-president; Mrs. Lucy Acosta, second national vice-president; Frank Montoya, national director of youth activities, and Belen B. Robles, national secretary.

Convention chairmen say the stage is set for what looms as one of the biggest conclaves in LULAC history. They said Hotel Westward Ho will be the headquarters for both senior and junior conventions.

Arizona state, city, and civic officials have welcomed convention delegates.

In his greeting to delegates, Arizona Gov. Jack Williams said: "May your 38th national convention in the Valley of the Sun be one of your most successful. Arizona's Latin-American citizens are among her finest people. We are proud that they should serve as hosts to your convention."

Phoenix Mayor Milton H. Graham, and Mesa Mayor J.J. Taylor joined in welcoming delegates, and urged them to tour both cities. Mayor Graham lauded LULAC for the "contribution it has made to our community and others the nation over."

"We are pleased to have LULAC national convention chairman Manuel Matta as a resident of our city," Mayor Taylor said. "I'm sure he will do an outstanding job in handling accommodations for your meeting."

Phoenix Chamber of Commerce President Ozell M. Trask, and John G. Hough, Mesa Chamber of Commerce president, also welcomed delegates.

A speech by LULAC National President Alfred J. Hernandez, election of officers, and seminars headed by Junior National President Reynaldo Gaytan, and Steve Lopez, national treasurer, will highlight the Junior LULAC convention.

Convention officials urged delegates to make early reservations at Hotel Westward Ho. Rates are \$11.00 for double rooms, \$8.00 for single rooms, and \$3.00 for rollaway beds. Convention registration cost is \$20.00.

#### **MARQUEZ LOUNGE**

Be our guest and watch your favorite TV programs on our Color TV.

165 N. COPIA

EL PASO

Leather Goods — Wholesalers  
Specializing in Reversible  
Hand and Toothpick Holders

**ADOLFO ESPINOZA CAMEROS**  
Ave. Juarez No. 144 Nte.—Hotel Sur  
C. Juarez, Chih.

Compliments of

#### **TAVO'S GARAGE**

136 Reynolds  
772-3741





## MESA - *Twin Convention City*

### JERRY WOLFE'S RESTAURANTS

Featuring Fine Food

ROADWAY INNS

6201 Gateway W

Knights Club

9487 Dyer St.

Jet Set Club

Mission Inn

Las Cruces

El Toreador Lounge

Banquet Facilities

Life, Health, Group Insurance,  
Annuities, Pension Plans  
College Funds

### AL CERVANTES

Field Underwriter

Bus.: 533-6894

Res.: 544-1109

New York Life Insurance Company

409 University Towers

1900 N. Oregon St.

El Paso, Texas 79907

PERFUMERY & CURIO SHOP

**LA CASA DEL REGALO**

THE GIFT SHOP

5 Blocks From Santa Fe Bridge

The Most Exclusive Store in

C. JUAREZ, CHIH., MEXICO

122 JUAREZ, AVE. TEL 2-09-48

JOSE RIOS S., Prop.

**LA MEXICANA**

TORTILLA FACTORY

Corn—Flour Tortillas—Hot Tamales

400 W. FRANKLIN AVE. 532-8535

**EL PASO PHARMACY**

MIKE RAMIREZ, R. PH., Prop.

**KE 3-4445**

Next to:

**MILLS SMOKE SHOPPE**

Exclusive Pipe Shop

Imports and Domestic Pipes &  
Tobacco Repairs on all Pipes

**MILLS BUILDING**

EL PASO, TEXAS

For Your Mexican Auto Insurance  
for 1 day or 1 Year  
Call

**ATLAS INSURANCE  
& TRAVEL AGENCY**

3800 E. PAISANO.

533-6366

**ZEPEDA**

PLUMBING & HEATING

404 FRENCH

532-5816

VISIT THE NEW  
**CALIFORNIA  
RESTAURANT & CLUB**

New — Spotlessly Clean. Complete  
Line Mexican and American Dishes.

305 SO. EL PASO

532-0449

**RAY DIAZ, MESA TEN  
TEXACO STATION**

7660 N. MESA

584-9024

**VALDEZ LOCKSMITH**

Keys Made — Repair of Safes

Hasps, and Padlocks

Pickup and Delivery

EUGENIO VALDEZ

222 East Tlaxcala 2-54-91

CD. JUAREZ, CHIH., MEXICO

**ANITA'S FLOWERS**

3726 ALAMEDA

533-8058

405 N. OREGON

532-4224

7842 N. LOOP

778-5208

**AMERICAN STARTER &  
GENERATOR CO.  
OF EL PASO, INC.**

Complete

Ignition & Automotive

Electrical Service

Rebuilt Generators Alternators  
Starters

**623 LANGTRY**

**542-1886**

**5645 EL PASO DR.**

**772-7281**

**ADOLFO ESPINOZA  
CAMBEROS**

144 N. JUAREZ, AVE. HOTEL SUR  
JUAREZ, CHIH. MEX.

Leather Goods — Wholesaler  
Specializing in Reversible Handbags  
& Tooth Pick Holders

Dry Cold Air Storage, Humidity Automatically Controlled  
Cleaning and Lusterizing — Repair — Restyling

*Whitten Furs*

615 MONTANA AVE.

533-5543





# WELCOME



## LIST OF NEW, REORGANIZED AND REAFFILIATED COUNCILS DURING THE PAST YEAR

- No. 2001 -- Indio, California
- No. 2002 -- Oxnard, California
- No. 3001 -- Denver, Colorado
- No. 11042 - Detroit, Michigan
- No. 604 --- Kingsville, Texas
- No. 11041 - Washington, D. C.
- No. 2004 -- Midway, California
- No. 603 --- Bishop, Texas
- Fort Worth, Texas
- No. 2005 -- Downey, California
- No. 2004 -- Los Angeles, California
- No. 2006 -- Compton, California
- No. 602 --- San Antonio, Texas
- No. 605 --- Abilene, Texas
- No. 1001 -- Scottsdale, Arizona
- No. 8003 -- Albuquerque, New Mexico

## CHILD LABOR IN IOWA

This is the 20th Century, but Iowa State Rep. Edward A. Hicklin (Rep.-Wapello) apparently hasn't gotten wind of it.

Last month Hicklin spearheaded a fight to kill a bill to ban farm labor by migrant children under 14 in Iowa.

To Iowa's credit, the State House Industrial and Human Relations Committee spiked Hicklin's Paleolithic attempts to kill the bill or send it out with no recommendation. The committee passed the measure in a 12-6 vote.

Hicklin's reasons for opposing the bill were about as bizarre as the rest of his behavior. In a cryptic warning, he said the bill has very "complex ramifications and unknown quantities" and then wound things up by contending the hearings had been "fraught with emotion."

If that's so then it is as it should be. Seeing children under 14 working in the fields is good cause for indignant emotionalism.

Hicklin went on to say the migrants' work "is a family affair and so to a considerable extent this bill upsets the environment and the way of life of these people."

That's right and the bill's meant to do just that. It is intended to upset a way of life that brings children nothing but misery. It is intended to help bring migrant crophands and their children into the 20th Century.

"Until we can handle our own minority groups," Hicklin said. "I don't see why we should be so concerned about these migratory kids."

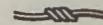
That just about sums up Hicklin's quixotic case for denying boys the right to boyhoods.

Compliments Of

## EL PASO PLASMA CENTER

Earn Up to \$35 A Month

By DONATING PLASMA



403 S. EL PASO

EL PASO

## DEL RIO MOTEL

6718 ALAMEDA

772-0982

## ROBLES AUTO SERVICE

Body Work, Painting And  
Upholstering

Lots of Parking Space

658 East 16th of Sept.

Next to Hotel San Antonio

Juarez, Chihuahua

## *Thunderbird Motel*

and Coffee Shop

Pancakes a Specialty

We specialize in many varieties  
of Pancakes also complete  
Dinners.

6405 N. MESA

584-3441

## SOUTHWESTERN GLASS & MILLWORK CO.

Phoenix, Tucson & Yuma,

Arizona — El Paso, Texas

Albuquerque, N.M.



# MEXICAN-AMERICAN WORKERS LAUDED

The Iowa State House Industrial and Human Relations Committee recently endorsed a bill to ban farm labor by migrant children under 14, and praised Mexican-Americans who work in Iowa's fields.

Twelve of the 18 committee members present, including Rep. Jewell Waugh, who employs migratory workers, supported the recommendation that the House pass the measure.

The bill would affect only children of migrant workers. It would not prevent a farmer from having his own children working.

Des Moines Register Reporter Jerry Stumski said Rep. Donald Bowin, of Waterloo, spurred the fight for the bill's passage. He said Bowin compared today's adult migrants and their third-grade level learning with depression day coal miners, paid by the ton with the whole family working.

"These people were citizens but they put the value of the dollar ahead of the welfare of those children, not because they didn't love them, but because they didn't know any better," Bowin said.

Bowin said federal laws broke up the coal mine's child labor system.

"I want to see the migrant's children preparing themselves for a better living than crawling around in a tomato field at eight years of age," he said.

But Rep. Laurence Allen (Rep.-Council Bluffs) said piecework rates paid migrants "put them in a bind where they almost have to put the children to work."

STORING? CRATING? MOVING?

Leave The Worries To Us . . .

Move now, pay later, up to 36 mo. to pay

**DANIEL'S  
MOVING AND STORAGE**

Bonded Warehouse

315 N. SANTA FE

532-1613

**SWANKY FRANKY  
PIZZA DRIVE INN**



5419 DYER ST.  
PHONE: 566-3937  
EL PASO, TEXAS

SHOE SHOPS

FOR MEN

FOR LADIES

Donde se calza la gente fina como usted

**"FORNARINA"**

A Gift for Your Feet

Cd. Juarez, Chih.

AVE JUAREZ 123 NTE.

2-25-49

Y A. GONZALES Y FERROCARRIL

2-50-69

UPPER & LOWER  
**PLATES**

Complete With  
4 Hour Service



PLATES — SURGERY  
BRIDGES

Juarez Most Modern and Complete Laboratory on Premises.  
Hours 8 A.M. till 8 P.M.

**DR. JOSE BARBOSA, DDS**  
GUADALAJARA UNIVERSITY  
Open Sundays and Holidays

242 N. Juarez Ave.

Juarez, Mex. Phone 2-51-43

Compliments of

**ROBERT E. McKEE**

General Contractor, Inc.

EL PASO, TEXAS — SANTA FE, N.M. — DALLAS, TEXAS

SOUTH SAN FRANCISCO, CALIF. — LOS ANGELES, CALIF.



We're out to  
Win YOU!

## THE LATIN LOVER'S CLUB

4842 Montana 565-0674

THE BIGGEST AND MOST  
LUXURIOUS DANCE FLOOR  
IN EL PASO  
BEAUTIFUL GO-GO GIRLS

PROUDLY PRESENTS EVERY NIGHT

## CHEQUE GARCIA, JR. AND HIS COMBO

Playing Music for Dancing and Listening to Suit Your Taste  
YOUR HOST: MANUEL MURILLO  
OPEN DAILY 12:00 NOON MEMBERS & GUESTS WELCOME!

## Del Norte

## EXTERMINATING COMPANY

"We Do What Others Promise"

SAFE MODERN METHODS

COMPLETE PEST CONTROL SERVICE  
CITY WIDE

dial **565-8153**

Home Owned  
& Operated



Compliments of

## J. E. MORGAN & SONS

EL PASO, TEXAS

DALLAS, TEXAS

### The Hanley Paint Company

has been manufacturing fine paints for over 30 years. Hanley paints are made in El Paso and Climate Designed for the Southwest



A COLOR AND FINISH FOR EVERY  
DECORATING NEED

EARN UP TO \$35 A MONTH

BY DONATING PLASMA

### El Paso Plasma Center

403 S. EL PASO ST.  
EL PASO, TEXAS

## MEXICAN FOOD

# LEO'S

FINER FOODS

6 LOCATIONS

5103 Montana - 566-4972  
6005 N. Mesa - 584-3621  
Coronado Shopping Center  
7872 North Loop 598-9025  
1901 E. Yandell 532-0531  
315 Mills Dr. - 532-3147  
1600 Horizon Blvd.

## ASCARATE DRIVE-IN & COLON THEATRE

EL PASO, TEXAS



## HORIZON HILLS COUNTRY CLUB

A Real Country Club in the Country A LIMITED NO. OF MEMBERSHIPS AVAILABLE

Come Visit Us to See Our Complete Facilities



-177

MAGNOLIA COCA-COLA CO.

2720 E. Yandell Dr. — 565-1451  
El Paso, Texas



20  
Hon. Alfred J. Hernandez, LULAC  
515 Kress Bldg.  
Houston, TX 70002

Non-Profit Organization  
U. S. POSTAGE  
**PAID**  
EL PASO, TEXAS  
Permit No. 1650



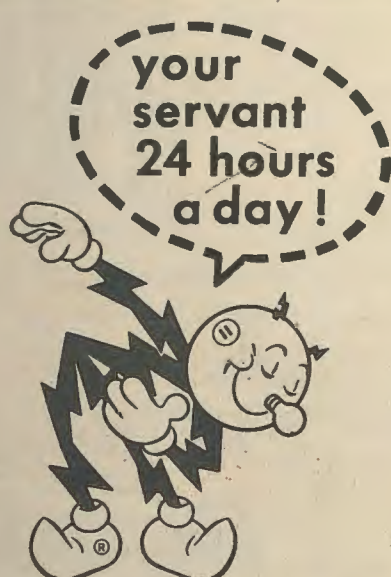
## VOLKSWAGEN

Authorized Sales & Service  
and Parts --Come and See--

KUPER VOLKSWAGEN

5720 Trowbridge

778-5341



**EL PASO ELECTRIC  
COMPANY**



FELIX

*Felix "The Cat" invites Members  
and Guests to the*

**MARTINIQUE CLUB**

**7144  
Alameda**

**772-0856**

Continuous Shows

After several weeks absence Nellie (The Greatest)  
is back. Come see her in action.

PLUS MARGO, COOKIE  
NELLIE, DELL AND LILY

*El Paso's Top Go-Go Girls  
In Action*

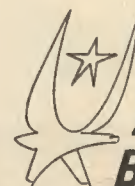


BETTY

Daytime Hostess

**banking is  
now easy as...**

**A B C**



**AMERICAN  
BANK of  
COMMERCE**

MEMBER F.O.I.C.

CORNER TEXAS AND KANSAS STREETS

**HECTOR HILL'S  
COOLING  
HEATING**

RESIDENTIAL  
COMMERCIAL  
COOLING-HEATING  
SHEET METAL WORK

**24 HOUR SERVICE  
Dial 532-7039**

EXPERT MOTOR REPAIR

EXPERT REPAIR ON  
ALL MAKES—A COMPLETE  
STOCK OF PARTS FOR  
ALL TYPES OF EVAPORATIVE  
COOLERS

**1412 N. EL PASO**  
612 E. YANDELL—533-4051