

LULAC



NEWS

Official Organ of the League of

United Latin-American Citizens

Declaration of Independence

IN 1776, JULY 4, 1776.

The unanimous Declaration of the thirteen united States of America.

[The body text of the Declaration of Independence is written in a cursive script, typical of the original document.]

[The signatures of the delegates to the Continental Congress are listed at the bottom of the document.]



JULY, 1966

VOL. XXXIV NO. 1



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LULAC NEWS

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El Paso, Texas

1966-67 Roster of National Officers - elected

NATIONAL PRESIDENT ----- ALFRED J. HERNANDEZ, 515 Kress Bldg., Houston, Texas
 PAST NATL. PRES. ----- PAUL ANDOW, 215 Caples Bldg., El Paso, Texas
 1st. NATL. VICE PRES. ----- MANUEL LERMA, 1119 E. Broadway, Mesa, Arizona
 2nd. NATL. VICE PRES. ----- MRS. LUCY ACOSTA, 4402 Leeds, El Paso, Texas
 IMMED. PAST NATL. PRES. ----- WILLIAM D. BONILLA, P.O. Box 907, Corpus Christi, Texas
 NATL. DIRECTOR OF YOUTH ACT. --- FRANK MONTOYA, 726 W. 8th Street, Corona, Calif.

National Officers - appointed

NATL. SECRETARY ----- BELEN B. ROBLES, 3527 Richmond, El Paso, Texas
 NATL. BUSINESS MANAGER ----- LUCIANO SANTOSCOY, P.O. Box 1340, El Paso, Texas

State Directors

ARIZONA ----- EDWARD SAMORA, 545 W. 8th Street, Mesa, Arizona
 CALIFORNIA ----- JOE PACHECO, 8007 E. Compton Blvd., Paramount, Calif.
 COLORADO ----- LLOYD ROMERO, 316 Maple St., Trinidad, Colo.
 ILLINOIS ----- JOE SALLAS, 8541 Stony Island, Chicago, Illinois
 INDIANA ----- ENOS GUANAJUATO, 4834 Drummond St., East Chicago, Ind.
 IOWA ----- JESSE MOSQUEDA, 5106 S.W. 18th St., Des Moines, Iowa
 MINNESOTA ----- FELIPE RAMIREZ, 760 Bidwell, St. Paul, Minn.
 NEW JERSEY ----- ANTONY PAZOS, 27 Ripling Brook Dr., Short Hill, N. J.
 NEW MEXICO ----- ABEL ARMIJO, 2206 Abbott, Alamogordo, N. M.
 NEW YORK ----- E. D. CARDIEL, Rm. 1508, 90 Church St., New York, N.Y.
 TEXAS ----- MARIO OBLEDO, P.O. Box 12074 Capital Station, Austin, Tex.
 WISCONSIN ----- JOE FLORES JR., 2832 Kentucky, Racine, Wisconsin

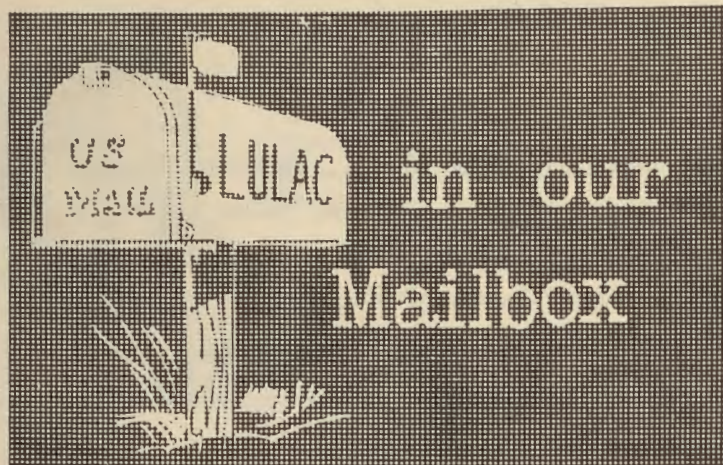


El Paso Ladies LULAC meet with Texas Senator John Tower. (l to r) Mrs. Al Perez, Mrs. Sal Berroteran, Mrs. Ray Santos, Mrs. Alex Acosta and son.



Senator John Tower and our National President with bill to send Mariachis to entertain in Viet Nam.





Luciano, in May of 1965, our Council presented 20 scholarships to deserving high school students. In March of this year, we presented 19 more. We are hoping to present 25 to 30 Scholarships in 1967. The exact amount will depend on the proceeds derived from this year's Feria.

Yours for a Greater LULAC,
Armando C. Quintanilla
President,
S.A. Council No. 2
San Antonio, Texas

Dear Mr. Santoscoy:

I would like to inform you that I am editing a book called *La Raza--Forgotten Americans* which will be published by the University of Notre Dame Press some time in September. The reason for informing you of this pending publication is to ask if you would be kind enough to include a news item in the LULAC NEWS in order that your membership might become aware of the publication. The publication itself is being sponsored by the Rosenberg Foundation of San Francisco, California, and the publication is intended to bring together a lot of material about Mexican Americans in the Southwest. The first chapter will be an introduction by myself; the second chapter will be a chapter on cultural history and education by Dr. Sanchez; the third chapter will be by Father Wagner on the Christian Church; the fourth chapter will be by Dr. Sheldon on the emerging middle class; the fifth chapter will be by Reverend Scholes on migrant labor; Dr. Martinez will have a chapter on leadership and politics; Mr. Barrett will have a chapter on population characteristics; Mr. Glick will have a chapter on civil rights, and the concluding chapter will be written by Herman Gallegos, Lyle Saunders and myself.

We are trying to get as wide publicity as possible because we feel that it will be an important publication and we would appreciate very much your cooperation.

Sincerely yours,
Julian Samora
University of Notre Dame
Notre Dame, Indiana
Department of Sociology



LULAC is a faith in a promise of justice, a beacon to light the way for the lost, a haven for the weary from strife, a source of strength for the weak, a symbol of courage for the discouraged and mistreated, and a spirit of unbowed dignity.



TEXAS GOOD NEIGHBOR COMMISSION MEMBER

Mrs. Philip R. Bishop of Fort Worth, a member of the Texas Good Neighbor Commission, is a graduate of the Masters School, Dobbs Ferry, New York, and received her B. A. Degree in International Affairs from Texas Christian University. As a volunteer, she has taught Spanish in the Fort Worth Public Schools, and also instructed a group of Spanish speaking Blue Birds in Campfire activities. Widely traveled and well known in Mexico, she is the daughter of Neville G. Penrose, who was Chairman of the Texas Good Neighbor Commission from 1949 to 1956.



LULAC in action



SAN ANTONIO LADIES COUNCIL #187 INSTALLS OFFICERS

The installation of officers of Council #187 of San Antonio, Texas took place at their District Director's place of business, Tony's Mexican Restaurant, 110 E. Houston, San Antonio, Texas.



Installed were (pictured left to right):

Mrs. John Marckley, president
 Mrs. C. L. Barnhart, Secretary
 Mrs. Frank Trejo, Sgt. at arms
 Mrs. Mary G. Villa, Social Chairman
 Mrs. Fred Garcia, Treasurer
 Mrs. P. C. Mireles, Sub-Treasurer
 Mrs. Reyes Gonzales, Supervisor of Jr.
 LULAC Council #4 and was presented
 a certificate for her work with them.
 Mrs. Lucial De Los Santos (a charter member)
 was presented with a certificate for her
 good work with our council.
 Mrs. Minnie Casanova, Health and Welfare
 committee chairman
 Mrs. T. G. Montalvo, On Telephone Committee
 Mrs. Emma A. Broussard, Reporter
 Mrs. Irene Cervantes, Education, Chairman
 Mrs. Mary C. Gonzales, Corresponding Sec.
 And Tony Cruz, LULAC District #15 Director.

Not pictured (other officer & Committee Chairmen) Mrs. Hector Rodriguez, Vice President; Mrs. Sam Maldonado, Social Co-Chairman; Mrs. Pete Tijerina, Parliamentarian; Mrs. Harry Comfort, Chaplain; Mrs. Hiram Johnson, Historian; Mrs. Vicente Gonzales, Telephone Committee; Mrs. Petra Alonzo, Community Service; Mrs. Teodora A. Fuentes, Scholarship Committee and Mrs. Angela Tarin, Asst. Junior LULAC Supervisor.

MANY V.I.P.'S ATTEND CALIFORNIA STATE CONVENTION

The Paramount LULAC Council #357 hosted the 1966 California State Convention at the Tahitian Village in Downey, last April 29 thru May 2. Guest of honor was the Hon. Edmund G. Brown, Governor of the State of California; other distinguished guests were as follows: Walter R. Scott, Mayor of the City of Paramount and his wife; Wilson Bell, Superintendent of Paramount Schools and Assemblyman Carly V. Porter and wife. Also we were very fortunate to have with us during the Convention the Hon. Judge Alfred Hernandez, LULAC National President.

Highlights of the Convention were the speech given by our National President and the coronation of our State Queen of 1966, Miss Rose Marie Gomez of the Stanton Council. Also the election of the New State Director Joe Pacheco who is a member of the Paramount Council, his wife Mrs. Margaret Pacheco received an award for outstanding work in the League. Our new Council president Mr. Sal Saucedo got an award for the good work he has done as Director of Youth Activities of the State of California, his wife Mrs. Martha Saucedo got the Supervisor of the Year Award. We had a good turn out to this Convention and it was a complete success.

LULAC IN ACTION *continued--*

FULLERTON COUNCIL MEMBERS COME AWAY WITH SEVERAL STATE OFFICES

---Members of the Fullerton LULAC Council came away with several State offices from the recent State Conventions. Shown are (top row, from left) Ramie Robles, Fullerton Council President; and Mel Jurado, Deputy State Director. (second row from left) Connie Garcia, Junior State Director, Sylvia Bernal, Fullerton Council Queen; Rosalie Robles, State Secretary. (bottom row, from left) Alice Moreno, Junior State Deputy Director, and Virginia Carmelo, Junior State Treasurer.



FULLERTON COUNCILS RECEIVE TOP NATIONAL HONORS

Both the senior and junior councils of the Fullerton Council of the League of United Latin American Citizens have been named "council of the Year" for their community services accomplishments. The awards were presented during the recent State Convention which was held in May 27, 28. Mel Jurado, president of the Fullerton Council, was elected as deputy State Director during the convention.

Rosalie Robles, president of the junior council was elected to the post of State Secretary in addition to being named "State Sweetheart."

Connie Garcia, also elected to State Director's post, was named "Girl of the Year". Both Miss Robles and Miss Garcia will compete in the National Contests for their respective titles at the National LULAC Convention in Texas.

Ray Villa, also a member of the senior council was named "District Director of the Year."

Sylvia Bernal, representing the Fullerton Council, gained second runnerup spot in the Miss California LULAC at the Banquet. Major speaker at the Convention was California Gov. Edmund Brown.

Currently, the Fullerton LULAC group is working in conjunction with the nationwide "Project Head Start" program under the direction of the Office of Economic Opportunity and the Fullerton Elementary School Dist. in sponsorship of a head start program to be conducted at Maple School beginning June 27.

SAN ANTONIO CROWNS QUEEN VELIZ

Miss Belinda Veliz, daughter of Mr. and Mrs. Ismael Veliz of 638 John Adams was selected from 16 candidates. Miss Veliz, represented Leticia Social Club. Named princess was Miss Stella Ortiz, daughter of Mr. and Mrs. Manuel Ortiz of 105 Beechwood.

---Chosen duchess was Miss Stella Yvonne Herrera, daughter of Mr. and Mrs. A. C. Herrera, of 535 Pruitt. Both attend Incarnate Word College.

Receipts from the festival, which is sponsored annually by LULAC Council No. 2, goes to the council's scholarship fund. The Feria was held at the La Villita Assembly Hall. Dist. Atty. James Barlow was master of ceremonies.



BELINDA VELIZ is crowned Queen of La Feria De Las Flores by outgoing Queen Yolanda Barrera.



Princess
ORTIZ



Duchess
HERRERA

COUNCIL #132 AWARDS \$150 SCHOLARSHIPS

---Sal Berroteran, Scholarship Chairman of Council #132 awards (l to r) Miss Betty Guzman, Miss Sophia Rodriguez, Mr. Gonzales and Mr. Jesse Lujan \$150 scholarships. Miss Irma Garza and Mr. Jesus Alcantan, not shown in picture, also are recipients to scholarships. Mr. Alcantan also was awarded a scholarship from Vowell Construction Company. All recipients will register at the University of Texas at El Paso.



Margaret Lujan and Alfred J. Hernandez with plaque in Memory of Felix Tejerina for Education and Progress from LULAC Council No. 300 in Chicago, Illinois at the Blanco-Negro Ball.



Armando C. Quintanilla congratulates Mr. Phil Pyndus, steel company executive, who was crowned Rey Feo on May 29th at the San Antonio Feria de las Flores.



HONORARY LULAC MEMBERS



SAM RUTHERFORD
El Paso, Texas



JOE C. YARBROUGH
El Paso, Texas

REMEMBER

The value of time
The success of perseverance
The pleasure of working
The dignity of simplicity
The worth of character
The power of kindness
The influence of example
The obligation of duty
The wisdom of economy
The virtue of patience
The improvement of talent
The joy of originating

--Unknown

Las Cruces LULAC Honors Nationally Chosen Members



LULAC LADY OF THE YEAR

Mrs. Gilbert (Esther) Montes was named National Lady of the Year. Mrs. Montes an active member of LULAC is the current president of Ladies Council, she has served as chaplain, chairman of the Ways and Means Committee and is one of the Jr. LULAC Supervisors.

Mrs. Montes is married and has two children, Ricky and Alice Marie, Mr. Montes is the President of the Mens Council of Las Cruces. Mrs. Montes is employed with Data Collection Directorate at WSMR.

JR. LULAC STATE DIRECTOR

Raymond Apodaca, son of Mr. and Mrs. Juan Apodaca is a charter member of the Las Cruces Junior LULAC since its organization, in 1964.

Raymond was named Outstanding Boy of the Year by the Jr. Council of Las Cruces, he is a pre-law student at New Mexico State University and was named to the directorship during the 37th State Convention held in El Paso. At the present time he is chairman of the Education Committee, and has now been elected to represent the group as their State Director of Dist. NO. 2.

He was a delegate to the 1965 State Convention held in Lubbock and the District Convention held in El Paso, Texas.



NATIONAL SUPERVISOR OF THE YEAR



Mrs. Tommy (Emilia) Vasquez was named National Supervisor of the Year.

She was nominated by the Junior LULAC Council NO. 53 of Las Cruces and Texas Jr. LULAC Dist. NO. 2.

Mrs. Vasquez was nominated by the way she has displayed her constant and tireless effort in working for the progress of LULAC. She has aided the Junior LULAC Council NO. 53 and the Jr. Dist. and the Jr. LULAC of Texas.

Mrs. Vasquez is a charter member since it was organized, she has served as Treas., Chairman of the Ways and Means Committee and is presently chairman of the Publicity Committee.

Her numerous efforts won her the awards of Lady of the Year for the Senior Council of New Mexico in 1965, Supervisor of the Year for Las Cruces Junior LULAC Council No. 53, Supervisor of the Year for the Junior District No. 2 and Supervisor of the year for the State of Texas.

Mrs. Vasquez is employed by the Dona Ana County Assessors office for the past seven years. She is deputy assessor.

She is an active member of Immaculate Heart of Mary Church, active in the Catholic Daughters of America. She and her husband have three children, Dicky, Stevie, and Yvonne Marie.

LULAC

in the News



LULAC RALLY SEEN LARGE

Hundreds of persons have indicated they will attend the Sunday massmeeting called by LULAC District 15 director Tony Cruz to assess the situation of the Mexican-American in Texas and especially in the area of San Antonio.

Response has been so good, that Cruz is afraid the Texas Room of the Gunter Hotel, where the meeting will get under way at 1 p.m., will be insufficient to hold all those in attendance.

Rep. Henry B. Gonzalez, Fausto Toscano, representative of Gov. John Connally, Republican county chairman Seagal V. Wheatley, and a representative of the Agency for International Development have indicated they will attend.

Delegations from all LULAC councils within District 15 said they will send large delegations, and even old-time members of LULAC who haven't been active for years have shown interest in attending the momentous meeting.

"The same unrest and discontent that has been very much in evidence in California is beginning to sift here among Mexican-Americans," said Cruz, "because the impression is that Mexican-Americans have been taken for granted both by the government and political parties.

He indicated that while Los Angeles has the greatest population of Mexican descent in the United States, proportionally San Antonio is 'way ahead. Los Angeles, with a total population of some three million, has slightly over 600,000 Mexican-Americans, which roughly is 20 per cent, while in San Antonio, according to radio and TV surveys, 52 per cent of the population is of Mexican descent.

"Our representation in government at all levels is grossly inadequate," said Cruz, "and now is the time to do something about it."

He said the time is ripe for Mexican-Americans to better themselves socially, politically and economically.

LULAC PROBE SCHOOL BIAS CHARGE

A committee to investigate charges of racial discrimination in the Northside Independent School District was named Saturday by officials of LULAC Council No. 2.

Frank Gonzales, according to LULAC officials, will be chairman of the special investigation committee, and he will be assisted by Pete Torres, an attorney.

The Council, according to officials, has received complaints that children from the Baptist Orphans' Home are being taken by bus to Cable Elementary School, four miles from their home, while newer schools are bypassed which are within two miles of the institution.

MOSTLY LATINS

Cable School, the LULAC council has been told, has a predominantly Mexican-American enrollment.

Westwood Terrace Elementary School, LULAC officials said, is predominantly Anglo-American.

LULAC officials said that if discrimination is actually being practiced, the matter will be referred to the federal Civil Rights Commission.

Ed Cody, superintendent of the Northside district, said that although Cable school now has a majority of Mexican-American students, eight new classrooms are under construction, and that next September the school will enroll 240 additional pupils. These, he explained, will be Anglo-American.

LULACS CONSIDERING S.A. JOB CENTER

LULAC officials in San Antonio said they have not formulated any plans yet, but are looking into the possibilities of organizing a Jobs for Progress center here under auspices of a grant announced in Washington Thursday. San Antonio has been designated as a center under the grant.

The grant, part of a new federal anti-poverty program to help Mexican-Americans, is for \$362,450, but is expected to grow into a multimillion dollar operation.

Armando Quintanilla, president of LULAC Council No. 2 in San Antonio, said his group had discussed the job centers, but had made no plans. "We don't have enough information to do too much yet," he said, "but we will start on it as soon as possible."

Announcement of the grant was made in Washington by Sen. Ralph Yarborough and Rep. Henry Gonzalez. Title of the program is Operation SER (Service, Employment and Redevelopment), and its main purpose is to locate jobs and train Mexican-Americans to fill them.

The program, backed by the Office of Economic Opportunity and the Labor Department, will be operated in Texas, California, New Mexico, Arizona and Colorado.

Other cities designated as centers are Corpus Christi, El Paso and Houston in Texas; Los Angeles, Santa Anna, San Diego and the San Francisco Bay area in California; Phoenix, Ariz., Denver, Colo., and Albuquerque, N.M.

"The initial funds provided are just to organize the headquarters for the program and start the ball rolling," William Bonilla, immediate past national LULAC president from Corpus Christi, said.

All funds for the job centers are to be administered on the local level by LULAC councils and the American G. I. Forum, both organizations for Spanish-speaking persons.

"Each local group will have to decide what their needs are and how much backing they need before they file their applications for funds," Bonilla, one of the program's originators, said. He estimates that the ultimate annual cost of the program will reach \$2 to \$3 million.

ANALYSIS OF A MINORITY: Letters to the Editor, *San Antonio News*, by Richard Sanchez

Dear Sir:

Your story headlined "S.A. Mexican-American Stand to Be Analyzed" looked at first whack like the title of an old movie, run over and over again on the late, late show. It turns out in the lead paragraph, however, that it headlined not an old movie, but an old "movida" which the Democrat party in Texas has been using forever to keep the Mexican-American vote segregated in a political ghetto and out of competitive politics, allowed only enough political muscle to just barely muster enough strength to pull one lever.

This time we are going to be "analyzed" at the Gunter Hotel on a Sunday by no other than Rep. Henry Gonzalez and Gov. John Connally who, as usual, is not going to be present but is sending wavy-haired greetings and regrets via an aide.

What's to analyze? We've been analyzed and "studied" so often we feel like something preserved in a glass jar.

It's to be hoped that Sunday's "analysis" of the Mexican stand for political parity will not culminate in the usual anointing of the hair and washing of the feet which has been the essence, substance and result of an ages-old Democrat ritual which caters to an alleged minority composed of frightened and discontented people encouraged to join together forever on racial, linguistic or religious basis to protect ourselves from the dominant group instead of venturing forth to seek with other people a basis for intellectual, cultural and political unity.

One thing is for sure. As long as the Mexican-American remains self-segregated in one political party, his life is going to be steeped in "studies" of his problems, either real or imagined, or in endless, "analyzing" ploys designed to send him home hopping happily to the tune of gnashing teeth.

Highlights and Resolutions of 1966 LULAC National Convention

The 37th LULAC National Convention was called to order by the Honorable Alfred J. Hernandez, National President, at the Rice Hotel, Houston, Texas on June 24, 1966 at 10:00 a.m. After roll call the following Past National Presidents in attendance were recognized: Dr. George Garza, William Flores, John J. Herrera, Oscar Laurel and Arnulfo Zamora.

Address of Welcome was given by the Honorable Louie Welch, Mayor of Houston and Response by the Honorable William D. Bonilla, Immediate Past National President. After Reports and Committee Appointments Oscar Laurel, Past National President addressed the assembly and praised the National President and the League as a whole for the outstanding work being done; then afterwards Alfred Hernandez reported on Job for Progress, Inc., better known as project SER a project undertaken jointly with GI FORUM and LULAC for the purpose of establishing job training and placement centers throughout the Southwest and recently funded by the Federal Government. Robert Ornelas, Defense Department Industrial Policy Specialist and Past LULAC State Director of Texas elaborated on the events which brought about Project SER. He reported that when the Navy Department Equal Employment Opportunity Program found discriminatory employment practices among their major contractors in the Southwest they were advised that industry did not know where to find qualified Americans of Latin descent. He further stated that the present Project SER called for these centers in five southwestern states, if they prove successful, the project will eventually be extended to the midwest and other parts of the country. The final contract for this project is to be signed by our National President, Agustin Flores, National Chairman of GI FORUM and the Secretary of Labor.

Mr. John I. Binkley, Deputy Director, Field Services Division of U.S. Commission on Civil Rights was recognized as an observer at our convention and he briefly addressed the assembly on the functions of the Commission.

William D. Bonilla, Immediate Past National President and member of the National Advisory Council of the Office of Economic Opportunity made a brief report on the meeting of the Council he has attended. During his report he requested action by the delegation opposing House Bill 15111 which may prove detrimental to proper operation of our Community Action Programs since the bill calls for a maximum annual salary for the Director of the program of \$12,000 and certain areas in the United States would not be able to hire qualified and competent men for these positions at this salary. He further requested action on request for an increase on funds available for these projects since the number of applications being received in Washington for the establishment of Community Action Programs has increased tremendously.

On Saturday, June 25th, Mitchell Contreras, President of Junior LULAC Houston Council 61 addressed the assembly followed by a report from Henry G. Vasquez, National Director of Youth Activities and David Adame, Texas State Director. Mrs. Paul Urteaga, Rules Committee member read the Rules for the Convention. The Delegation was then divided in four groups and dismissed to participate in the following seminars: Social Security and Medicare, presented by Lynn Montgomery; Civil Rights, presented by Michael Lloyd; War on Poverty presented by Daniel K. Treviño; and Equal Employment Opportunity, presented by Robert Ornelas.

Dr. George Garza introduced Dr. Radoslov A. Tsanoff, Professor Emeritus of Rice University who spoke to the assembly of the problems and contributions made to the melting pot society by various nationalities, ethnic groups and religions. Albino Perez, President of Park South Village, Inc., San Antonio reported as follows: the project comprises of 200 units in approximately 17 acres of land, the amount of mortgage payable is \$1,743,100.00 which will mature in the year 2004. Sal Berroteran, Chairman, Villa Del Norte Apartments, El Paso, reported as follows: The project comprises of 190 rental units on 9.68 acres of land and there are two corporations for this project one for Phase I and one for Phase II. He reported 100% occupancy during the last year.

Manuel Lerma, Arizona State Director certified the 1967 Convention Site as the Westward Ho Hotel, Phoenix, Arizona, tentatively scheduled for June 23, 24, 25 of 1967.

Arturo Vasquez, National Treasurer and John Ramirez, Assistant National Treasurer presented the financial report for the year. Arturo Vasquez made the following recommendations:

1. That the Business Manager be appointed for a period which will exceed the term of office of the National President perhaps thru December or if possible he should be hired on a permanent basis.
2. Look into the possibility of appointing a Comptroller who would maintain the books from year to year to maintain continuous records and information rather than the treasury to go from one individual to another and have him to prepare all Tax Reports, centralize the transactions and reports of the individual councils into a National Report which will reflect the amount of money collected and disbursed by all councils. This would provide records which would give history and valuable information to incoming National Officers. Further that this comptroller be on a semi-permanent basis or perhaps as long as he is not removed.
3. That copies of correspondence be sent to key National Officers as was done during this administration to keep them informed of National Office matters.

Agustin Flores, National Chairman of GI FORUM addressed the assembly briefly and commended LULAC on its accomplishments and urged that we continue to increase our goals particularly in the education of our people. This was followed by an address by Rev. Casso, Executive Secretary of the Bishop's Committee for Spanish Speaking where he requested stronger unity between the various Mexican-American Organizations and offered information concerning the problems of the Latin Americans of the Southwest, which is available from his office.

Luciano Santoscoy, National Business Manager reported for the period of August 15, 1965 to the present date. He pointed out the following innovations which he had introduced aimed at smoother operations:

1. That a LULAC News Staff be appointed. That this staff consist of three departments, Editor, Circulation and Advertisement. Further that these departments must have its duties and responsibilities clearly defined, with rules and regulations set up to determine and insure that the duties are being carried out.

CONTINUED--

CONTINUED-- Highlights and Resolutions of 1966 LULAC National Convention

2. The editorial policy of the publication should be clearly and positively defined by the National Assembly and the National Supreme Council at the beginning of each administration and such policy made known to the editor by each new administration.
3. That subject matter, policy, context and so forth, if established should be in a language that can be well understood.
4. The appointment of Editors and Associate Editors and the officers as recommended should be with an eye of obtaining people that are reliable and of such a caliber that they will take an active interest in their duties. He further gave a brief summary of the possible duties of these proposed appointed positions.

Mr. Santoscoy urged the delegates to advise their councils of the existence of his office and to make use of the facilities available through his office.

Phil Montalvo, Chairman of Amendments and Resolutions Committee presented the following three amendments and 18 resolutions:

1. That Article X, Sec. 1(a) be amended to read "Each Council shall pay to the National LULAC Treasurer annual dues in the amount of \$12.00 for each active member, etc." instead of "Each...\$6.00 ...". Mr. Montalvo moved to amend the amendment to read \$9.00 instead of \$12.00, motion seconded, discussion followed, but the amendment was not accepted.
2. That Article 3, Sec. 3(a), page 20 of the constitution be amended to include the Deputy District Director as alternates for District Directors at National Conventions. Mr. Montalvo moved that the amendment be accepted, it was seconded, the motion carried and the amendment was accepted.
3. That Article 3, Sec. 4(a) page 20 of the constitution be amended to include the Deputy District Director as alternate for District Director at State Conventions, the motion carried and the amendment was accepted.

RESOLUTIONS:

1. That the League go on record that it will continue to pursue its goals and ideals set forth in its Constitution, to inform its members and all citizens of their responsibility and duties so that they can assert their rights and privileges in their pursuit of a fuller life; but that the League itself will remain non-political, non-sectarian and non-partisan. Mr. Montalvo moved that it be accepted motion seconded, motion carried.
2. That LULAC places emphasis on the development of the individual and that greater resources, private, corporate, municipal, state, and federal, must be mobilized, and that a higher proportion of the gross national product must be devoted to educational purposes. This is at once an investment in the individual in the democratic process, in the growth of the economy, and in the stature of the United States. And that LULAC will find ways to educate the migrants and their children so that they can raise themselves from the pits of human misery, by supporting Senate Bills: No. 1864, Minimum Wage for Migrants, No. 1865, Child Labor Law, No. 1866, Coverage under the National Labor Relations Act, No. 1867, Protection from "Crew Bosses", No. 1868, Setting up a National Advisory Council on Migratory Labor. Mr. Montalvo made a motion that it be accepted seconded, motion carried.
3. That the League go on record as being in complete sympathy with the migrant workers of California and Texas who are now on strike against the farming and ranching interests of both of these States and that the Governments of Mexico and the United States be asked to conduct an investigation as to where the responsibility lies for the breaking of the mutual bracero agreement and that the secretary be directed to send a copy of this resolution under the signature of our National President, to President Lyndon B. Johnson. The Motion Carried.
4. That our National President, or a National Officer be designated by the National President, be instructed to notify immediately all Councils of the death of a past National President. The Motion carried.
5. That a standard LULAC Shield Road Sign with specific dimension be drafted for all Councils use, and furthermore that the National Office furnish the prescribed number of emblems upon request at the expense of councils requesting. The Motion carried.
6. That the League go on record supporting the courageous position taken by the Mexican-American delegation to the conference held by the Equal Employment Opportunity Commission in Albuquerque, New Mexico. The Motion carried.
7. That the League go on record giving President Lyndon B. Johnson and his Administration, a vote of confidence as to his actions and continuing effort in Vietnam toward the end that an honorable settlement will be negotiated not to the detriment of the United States of America or its allies and that this Resolution be spread on the minutes of this National Assembly and that copy be sent forthwith by the secretary under the signature of our National President to President Lyndon B. Johnson. The Motion carried.
8. That LULAC members be allowed to cooperate with other organizations on a community effort basis for the best interests of the Mexican American community as a whole only and that no LULAC member or delegate or LULAC Council shall have the authority to relinquish the autonomy or surrender the independence of the League or to place its prestige and image under the control of another organization or organizations. The Motion carried.
9. That we go on record recommending to the Honorable Lyndon B. Johnson, President of the United States, that he appoint qualified Mexican-Americans to positions such as:
 - a. Presidential Assistant or Advisor
 - b. Members of the Civil Rights Commission
 - c. Members of the Equal Employment Opportunity Commission
 - d. Other important Federal policy making agencies or commissions
 - e. As Ambassadors to certain Latin American Countries and other policy making positions in the State Department
 - f. Delegate to the United Nations
 - g. Policy making positions in the office of Economic Opportunity.and that a copy be sent to the President of the United States and also be published in the LULAC News on the issue following this convention. The Motion carried.

10. That the National President, with the aid of the National Supreme Council establish guidelines for all Councils to follow in the use of professional solicitors. The motion carried.
11. That LULAC take a stand and follow through closely to see that any and all necessary action be taken forthwith as such hearing may have revealed necessary and not permit, the minutes of such hearing to be filed away to accumulate dust. The motion carried.
12. That such governing bodies and school boards be petitioned by the area residents affected, with the assistance of LULAC Councils in the area to take immediate steps in filing applications for federal funds to fill the needs of their respective areas, and that all municipal governments and school boards that are presently active in the War On Poverty, be commended, and encouraged by LULAC Councils in or near the communities, to continue participating in all programs available for the benefit of the people and that the League of United Latin American Citizens offer the services of Councils and Officers to any community requesting our assistance in the implementation of the benefits of the War on Poverty. The motion carried.
13. That qualifications for Man and Woman of the Year awards include only work done during the year closing with the National Convention, as only that year will be considered with their nomination. The motion carried.
14. That all applications of candidates for LULAC Man or Woman of the year be considered by the Councils and the results of a popular election at a regular meeting be certified by the President and Secretary of the Council before proceeding to further competition at the District, State and National Level. The Motion carried.
15. That the 37th National Convention assembled here today stand in a moment of silence in respect for the memory of Felix Tijerina, Past National President and that a copy of this resolution be mailed to his widow, Mrs. Felix Tijerina. The motion carried and a moment of silence was observed.
16. That the League of United Latin American Citizens, duly convened in National Assembly, in Houston, Texas do protest the gradualism and the tokenism of authorities local, state and national, and call for a real and meaningful acceleration, now, of all programs to bringing human dignity and educational, social, housing and job opportunities to all citizens of the United States of America. The motion carried.
17. That the 37th National Convention go on record supporting Senate Bill 3307 which is a bill aimed at giving Mexican Americans a voice in establishing Equal Employment rights in the United States. The motion carried.
18. That LULAC recommend to the Federal Government that it sponsor an all Latin-American group of Mariachis, dancers and entertainers, with the sole and only purpose of touring the military installations and the battlefields of Vietnam, so as to provide entertainment and moral support to our American soldiers on active duty there, and that LULAC act rapidly and without delay and move the government to sponsor this act of patriotism so as to provide a boost to the morale of our fighting men at the earliest possible date. The motion carried.

The election of the 1968 Convention site followed; nominations were McAllen, Texas by Robert Ornelas and San Antonio by Armando Quintanilla. San Antonio was selected convention site for 1968, Robert Ornelas moved that San Antonio, Texas be selected by acclamation, the motion carried.

William Bonilla nominated Alfred J. Hernandez National President, he was elected by acclamation.

Pete Villa nominated Manuel Lerma National Vice-President and was elected by acclamation. Lucy Acosta was also elected.

Frank Montoya was nominated for the position of National Director of Youth Activities by Joe Pacheco. Romeo Vera Nominated Henry Vasquez and he declined the nomination. Mr. Montoya was elected by acclamation.



U.S. Senator Joe Montoya from New Mexico addresses 1966 LULAC National Convention as main speaker Saturday night.



Pictured are: Joe Montoya, New Mexico U.S. Senator; Father Casso of San Antonio; Lucy Acosta and son.



Chairman

The responsibility of your Committee is unique. You have been given the privilege to supervise a phase of the Community Service program of you LULAC council that can definitely contribute to the improvement of business relations in your community. A great percentage of employed people in the council depend largely on your attitude towards employee-employer relations for their happiness.

In your committee assignment you have an opportunity to carry on and further promote a phase of Community Service in which LULAC has long been prominent. The influence of LULAC business and professional men has been considerable in connection with the development of a higher standard of living for the people.



PLANNING THE PROGRAM:

- 1) Acquaint the members with the local industries.
- 2) Sponsor a salesmanship training course.
- 3) Invite business men to your meeting to acquaint you with the new trends in business.
- 4) Inform the businessmen in your locality of the many advantages in hiring bilingual people.
- 5) Sponsor a campaign to make more people conscious of the need to have bilinguals in government offices.

DUTIES AND FUNCTIONS OF THE LEADERSHIP COMMITTEE:

The Leadership Committee has a field in which a conception of constructive work and operations is much easier to devise. It shall be the duty of this committee to bring before the council at the proper time, local activities or developments in the commercial field which may be of interest to the members. All are consumer, some are business men, and as such, benefits will be reaped from the committee's explanation and analysis of commercial phenomena as business trends, cooperative movements, price fixing, maintenance, profit sharing, rent, interest, wages, and so forth.

Also not to be ignored is development of city, change in zoning plans, lighting, paving, better housing conditions, etc.

It shall be the duty of the committee to present programs at meetings to make available the above information to the membership.

The functions of your committee are to help promote the practice of Community Service principles in the daily business and professional relations between buyer and seller.

To help promote better relations between employees and employers by devising and carrying out into effect plans that will further each employer's realization of the importance of dealing with his employees as human beings - not robots.

To study the facts with regard to trade or professional association membership with the local community.

To encourage more active participation in trade association on the part of LULACS.

<p>GREETINGS</p> <p>Canton Grocery</p> <p>404 S. Stanton — El Paso</p>	<p>FLOYD HARTSHORNE</p> <p>Plastering Company Inc.</p> <p>6956 Gateway — East El Paso</p>	<p>WES KERNS REPAIR SERVICE</p> <p>Visit Our New Shop</p> <p>DEL NORTE FINANCE CO. 212 Banner Bg. 533-5929</p> <p>LOCAL FINANCE CO. 111 N. Mesa — 533-1469</p>
<p>El Paso Pipe & Supply Co.</p> <p>PIPE - ALL SIZES</p> <p>6914 Industrial — El Paso</p>	<p>Wood Insurance Agency</p> <p>1021 E. Yandell — 532-8235</p> <p>El Paso</p>	<p>TRIANGLE ELECTRIC SUPPLY COMPANY</p> <p>Wholesale Only</p> <p>3815 Durazno — El Paso</p> <p>In Five Points They Eat At NOEL'S LITTLE DINER</p> <p>830 N. Piedras — El Paso</p>
<p>SALUTATIONS</p> <p>Mike Sullivan</p> <p>Your County Sheriff</p> <p>Courthouse — El Paso</p>	<p>Special Attention to LULACKERS</p> <p>Royal Lodge</p> <p>1401 N. Mesa — El Paso</p> <p>533-2404</p>	<p>RAINSHINE UPHOLSTERY</p> <p>FINE FABRICS AND SUPPLIES</p> <p>1030 Texas — El Paso 542-1718</p> <p>GREETINGS</p> <p>EL LIBERAL GROCERY</p> <p>623 S. Campbell — El Paso</p>
<p>Silva's Supermarket</p> <p>ALL YOUR FOOD NEEDS</p> <p>1021 S. Stanton — El Paso</p>	<p>HUGE SAVINGS</p> <p>Hildebrandts</p> <p>Freight Damaged Mdse.</p> <p>2500 E. Yandell 533-5603</p> <p>200 Chelsea — 778-4802</p> <p>El Paso</p>	<p>KELLY SERVICES</p> <p>Su Fuente de Empleados Temporales y de Planta. Llamenos Hoy Mismo</p> <p>Eighth Floor S. W. Center</p> <p>533-8782 El Paso</p>
<p>B & B VENDING</p> <p>FURNISHING THE FINEST</p> <p>5725 Trowbridge — El Paso</p>	<p>PARAMOUNT LULAC COUNCIL #357</p> <p>Thanks all the California Councils and our National President the Hon. Judge Alfred Hernandez for Attend- ing the 1966 California State Con- vention.</p>	
<p>AMERICAN BANK OF COMMERCE</p> <p>THE INTIMACY FOUND IN A SMALL BANK</p> <p>401 Texas El Paso</p>		

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BELIEVE IN THE
UNITED STATES
OF AMERICA ★
without reservations.

It is my home, my country; it is my hope, my concern.

Here I work and rest.

Here I build and dream.

Here is security for my loved ones.

Here my toil is rewarded with an unmatched abundance
for my well-being.

Here freedom to live, to think, and to worship is mine,
guaranteed by law and our Constitution.

Here I am part of government, able to vote, to serve,
and to carry my share of the common load.

God grant me wisdom and strength
to safeguard my country's welfare with devotion
great enough to measure up to her greatness.

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