

# LULAC NEWS

*Official Organ of the League of  
United Latin-American Citizens*



## FORWARD

The expression  
"shooting for  
the stars" takes on  
new significance as  
scientific progress accelerates.  
Our paramount responsibility is  
to channelize this new knowledge  
in the direction of a better life  
for all in the world of tomorrow.

**JUNE - 1966**

VOL. XXXIII — NO. VI

**Convention Issue**



LULACS....  
WELCOME TO  
HOUSTON  
AND THE...

MILBY



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WALLACE H. MILLER

Says to LULAC,  
"HAVE FUN"

State Legislature  
Position #5  
Houston, Texas

BEST WISHES

from

CONSTANCE McDAVID

your  
County Treasurer

Houston, Texas

Greetings

J.W. MILLS

Judge  
Court of Domestic  
Relations

Houston, Texas

## LULAC NEWS



Official Organ of the League of United Latin-American Citizens

"All for One — One for All"  
Address all communications  
To

### LULAC NEWS

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The easiest way is to clip and send to us the label taken from LULAC NEWS together with your new address and zone number, if any, or fill out, and send us Post Office Form 22-S which is available at any post office. Write to

LULAC NEWS,  
P.O.Box 1340,  
El Paso, Texas





## Message from the National President

As the time approaches for the end of my tenure of office and as I look in retrospect at what has transpired in the past year, I feel happy to note that we have made some gains.

In the field of expansion we have moved forward; our membership has increased and we have brought the state of Colorado back into the LULAC fold. The District of Columbia will possibly be organized by the time we meet in Houston for our National Convention.

On the sad side of the ledger we have the LULAC NEWS, which has been, is and I am afraid, will continue to be the sore spot in every LULAC administration. While I will not attempt to make excuses for the delayed publication and the apparent hit and miss mail service of the LULAC NEWS, our League must bear some of the blame for this poor showing. First of all, the response for advertising has been so poor that the revenue taken in from the sale of ads for our News couldn't even pay for the postage expense for the mailing of one months publication. Secondly, the complaints from those who do not receive the News could best be prevented if all council Treasurers would follow the instructions and use the forms provided by our Business Manager for this purpose, but as the old Mexican proverb may be, "Con el tiempo y un ganchito", we will overcome this problem.

Our greatest strides have been in the field of job opportunities and in the Civil Rights movement. Here I must say that I am fortunate to have had an opportunity to lead our League in a movement that may be the beginning for a great day for our Mexican-Americans. I feel very proud to have shared in this movement with men like ED QUEVEDO and BERT CORONA from MAPA; AGUSTIN FLORES from the American G.I. Forum, Dr. MIGUEL MONTES from LACA; AL PINION from CSO; RUDOLPH "CORKY" GONZALES from Denver; ALBERT PENA from PASO, MACLOVIO BARREZA from Tucson, ERNEST SANCHEZ from Albuquerque, and many other brave and dedicated Mexican-Americans who took a firm stand in a fight for justice and equality.

Much of success of LULAC during the year in the field of employment we owe to the help of Girard Clark, Director of Contract Compliance for the Department of Defense; Bob Ornelas and George Royball. To Charlie Erickson from Los Angeles we owe a debt for his five journalist efforts in publicizing the stand of the Mexican-American.

YOURS FOR A GREATER LULAC,

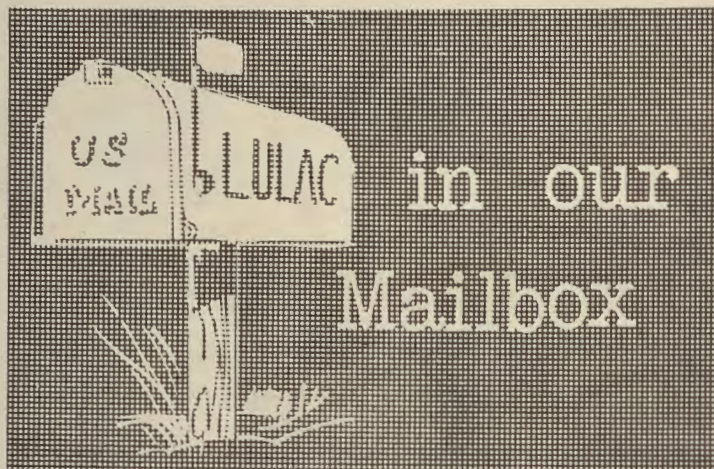
Alfred J. Hernandez,  
National LULAC President

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*All for One · One for All*

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#### LULAC National Business Manager:

May your National Convention in Houston be the best yet. Please tell your Members a friendly welcome awaits them at the conveniently located Milby Hotel - your Convention Hotel is just across the street from us. The Milby is proud of its Latin-American friendships and patronage. Real hospitality - excellent service - pleasant, newly renovated and refurnished rooms - await you here - at less than half what you might pay elsewhere. Welcome any time!!

Bart Copeland - Tourism Director

**LULAC**  
in action



#### SER Appropriates \$382,450.

SER a joint proposal by LULAC and the American G.I. Forum to organize a non-profit organization called Jobs For Progress, Inc. received a grant of \$382,450.00 for the first year of operations.

The two organizations are the contracting office with the Office of Equal Employment Opportunity (OEO) and the Labor Department.

The project is for two years and job placement centers will be in El Paso, Corpus Christi, San Antonio, and Houston, Texas. There will be others in the four Southwest states.

#### New Mexico LULAC State Convention Held



Las Cruces Ladies LULAC were host to the New Mexico State Convention at Las Cruces, New Mexico on May 28, 29, 1966. A Banquet was set up at the Palms, and prayer was led by Father Tom O'Mahany of Immaculate Heart of Mary Church, Mayor Tom J. Graham gave the welcome address, Raymond Apodaca, Jr. LULAC Deputy State Director, Jerry Apodaca, NM State Senate, and Hon. Joe H. Galvan, Las Cruces Police Judge were the speakers. The Featured speaker was Hon. Fabian Chavez, NM Lieut. Governor.

A dance followed at the Stardust Ballroom, music was furnished by the Majestics.

Sunday, mass was said for the intention of all LULAC at St. Genevieves Catholic Church, the business session followed. After the meeting, a luncheon prepared by the Ladies Council was enjoyed by all. A special Tardiada and program was also set up by the Ladies Council. Those participating were Mary Lou Sanchez, Carla Medina, Elva Baca, Patsy Garvey, "Miss LULAC of 1964-65" and a very special program prepared by the Mens Council featuring the "FRENCH DOLLS", starring Miss Patsy Garvey as their leader, and Manuel Wood, Gilbert Montes, Ralph Enriquez, Ruben Flores, and Tommy Vasquez.





# EDUCATION COMMITTEE



Mr. Chairman:

You and your Committee have three avenues open as well as opportunities to serve the youth in your community. You may grant Scholarships; give merited recognition by means of awards; or furnish needed financial assistance through student loans. You have an excellent opportunity to give the young people of your community the moral support needed and at the same time instill confidence, trust, and friendly interest in the ambitious student while he is working towards his educational goal.

## SCHOLARSHIPS

These are grants made to students from the Scholarship Fund. They are outright gifts which need not be repaid to the Council. The local Council is at liberty to establish the qualification and requirements to be met by the recipient of all scholarships. Some of the requirements included by some Councils are:

A. Need; high scholarship attainment; good character; leadership qualities; ability to get along with others; willingness to work for part of his college education; residence within the territorial limits of the local council; interest in extra-curricular activities; and a desire to contribute through education to the benefit of society.

B. Some Councils require that the recipient practice in the State where the local Councils is located, if he or she is a professional. Some also limit their Scholarships to a certain field. Most Councils request a letter from the applicants' Church, Lawyer, Doctor, and Principal of the School he is graduating from.

## AWARDS

These are usually a certificate, medal, or trophy given to a student in recognition of a past achievement and as an incentive to increased effort in his studies and extra-curricular activities.

The main reason for presenting awards is to inspire students to increased efforts. Awards are made for different types of accomplishments, such as, high scholastic attainments, good citizenship, service to the School or Community, etc. The selection of the prize winning student may be made by fellow students, teachers, or a LULAC Committee. Awards are presented at School assemblies, official graduating exercises, or at a local Council Meeting, with the prize winning student and his parents as guests of the local Council.

## STUDENTS LOANS

These are sums borrowed from the local Council Student Loan Fund to make up all or part of the difference between the student's actual expenses and the amount he himself is able to provide towards his College Education. This indebtedness - with or without a small rate interest - to be repaid by the Student to the Council after graduation.

There may be many reasons why students loans are made. However, we are concerned here only with two reasons: 1) A Student appreciates a loan more than an outright gift. 2) He will experience a certain sense of responsibility in having to pay back an obligation of honor which he has contracted. Besides, it will cause him to exert more effort in his studies since it is costing him something of material value.

It behooves the local Council to establish a revolving fund, because it can lend assistance to a larger number of young people.

*Continued on next page*



Your Committee will be charged with the responsibility of investigating ways and means of initiating this activity and of setting up the fund on a sound business basis.

A. In order to help you get started, here is a suggested plan:

1. Determine the number of students who need financial assistance and also the amount of money that the local Council can afford to loan out to the students who wish to continue their college education.
2. Obtain all pertinent information regarding State Regulation covering small loans.
3. Consider the idea of incorporating the fund on a non-profit bases under existing local laws.
4. After the preliminary study of how the fund should function you will be able to draw up regulations to be presented to the Executive Board.

### FUND RAISING

One of the many methods employed to raise the necessary money for the Scholarships or the rotating students loan fund is to invite the ex-alumni of the particular school that is to receive the Scholarships as well as the Juniors and Seniors to sell tickets for the "before graduation dance," to which all the student body is invited.

### DUTIES AND FUNCTIONS OF EDUCATION COMMITTEE

The responsibilities resting upon the Committee on Education are undoubtedly serious and grave, yet the working policies to be observed by that Committee shall have to arrived at by careful planning and consideration of the committee acting in conjunction with the Council. Matters which fall under this joint concern shall be those having any bearing on our children and their education, namely, welfare of the children, devising or fostering of improvements and facilities, equipment, safety, and buildings of our public schools, feeding of indigent children, and providing a Scholarship Fund for worthy students.



Congressman Eligio de la Garza, Jessie Guillen and Rufino Ramirez of Council No. 402, and Alfred J. Hernandez, National President, during a recent visit of Congressman to Houston.



## WORK

Let me but do my work from day to day,  
In field or forest, at the desk or loom,  
In roaring market-place or tranquil room;  
Let me but find it in my heart to say,  
When vagrant wishes beckon me astray,  
"This is my work; my blessing, not my doom;  
Of all who live, I am the one by whom  
This work can best be done in the right way."

Then shall I see it not too great, nor small,  
To suit my spirit and to prove my powers;  
Then shall I cheerful greet the laboring hours,  
And cheerful turn, when the long shadows fall  
At eventide, to play and love and rest,  
Because I know for me my work is best.





Thirty Seventh Annual  
**NATIONAL ASSEMBLY**  
**LEAGUE OF UNITED LATIN AMERICAN CITIZENS**

HEADQUARTERS: RICE HOTEL  
HOUSTON, TEXAS

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**OFFICIAL PROGRAM**

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THURSDAY JUNE 23, 1966

- 12:00 Noon Registration - Rice Hotel Mezzanine - 18th Floor  
Golf Tournament - Memorial Park - Michael Salazar, Tournament Chairman  
7:00 P.M. Junior LULAC Get Acquainted Party - Rice Hotel, Terrace Room  
8:00 P.M. Get Acquainted Party - All delegates, alternates and visitors  
Falstaff Distributing Co., 815 Live Oak Street.

FRIDAY JUNE 24, 1966

- 8:00 A.M. Registration- Rice Hotel Mezzanine - 18th Floor  
9:00 A.M. Opening of the 37th LULAC National Convention -  
Honorable Alfred J. Hernandez, Presiding.  
9:15 A.M. Official LULAC Prayer - Hon. Manuel Mata, National Chaplain  
9:20 A.M. Pledge of allegiance to the flag - Sally Martinez, 2nd National V. P.  
9:30 A.M. Roll Call of Officers  
9:45 A.M. Reading of the minutes of 1965 National Convention.  
10:00 A.M. Appointment of Committees: Rules, Auditing, Credentials, Resolutions &  
Ammendments, Awards.  
10:30 A.M. Address of Welcome by the Hon. Louie Welch, Mayor of Houston, Texas.  
10:45 A.M. Response by the Hon. William Rocha, National Organizer.  
11:00 A.M. Entertainment - Joe Garza  
11:10 A.M. Reports of State Directors: Wisconsin, Michigan, and Minnesota.  
12:00 Noon Adjournment for Lunch.  
Ladies Style Show - Rice Hotel  
Luncheon- National Officers, State Officers and their wives.  
Stein Room- Pearl Beer Distributing Co. 2121 Edwards St.  
Hon. Waggoner Carr, Atty. Gen. of Texas, principal speaker.  
Dr. Karl Bleyl, Cypress- Fairbanks, Ind. school district, speaker.  
2:00 P.M. Reports of State Directors - Illinois, New Jersey, New York, New Mexico,  
Colorado, Arizona, Indiana, Texas and Iowa.  
4:45 P.M. Adjournment.  
6:00 P.M. Board Busses - Front of the Rice Hotel  
Baseball Game at the Astrodome - The Houston Astros versus the  
Saint Louis Cardinals.  
Busses will return to the Rice Hotel.

CONTINUED ON PAGE 8



# HOUSTON—SPACE CITY U.S.A.

## WELCOME LULACS

### HOUSTON'S MAJOR BUILDINGS

- 1—M & M Building
- 2—Houston Terminal Warehouse & Cold Storage Co.
- 3—Peden Iron & Steel
- 4—Main Street Viaduct
- 5—Commerce Street Warehouse
- 6—Southern Pacific Building
- 7—Continental Motor Hotel
- 8—Federal Office Building (Old)
- 9—T. J. Bettes Building
- 10—Salvation Army Building
- 11—Continental Building
- 12—Police Station
- 13—Central Water Plant
- 14—IH 45—U.S. 75
- 15—U. S. Post Office
- 16—Texas Avenue
- 17—Goodwill Industries
- 18—Alley Theatre Site
- 19—Old Market Square
- 20—Pappas Building
- 21—Rice Hotel Garage
- 22—Auditorium Hotel
- 23—Performing Arts Center Site
- 24—Milam Building
- 25—Chronicle Building
- 26—Rice Hotel
- 27—Citizens State Bank
- 28—Calkins Building
- 29—Downtown Motor Hotel
- 30—J. C. Penney Co.
- 31—American Investors Building
- 32—Shell Building
- 33—Sam Houston Hotel
- 34—Civil Courts Building
- 35—Courthouse and Jail Building
- 36—Cotton Exchange Building
- 37—Old Federal Reserve Building
- 38—Petroleum Building
- 39—Wm. Penn Hotel
- 40—Greyhound Bus Terminal
- 41—Ben Milam Hotel
- 42—World Trade Center
- 43—Union Station
- 44—Texas Avenue
- 45—Downtown Recreation Center
- 46—Memorial Drive
- 47—Houston Avenue
- 48—Sam Houston Coliseum
- 49—Music Hall
- 50—Old Criminal Courts Building
- 51—Federal Office Building (New)
- 52—City Hall
- 53—Reflection Pool
- 54—Houston Club Garage
- 55—Houston Club Building
- 56—Esperon Buildings
- 57—Texas National Bank of Commerce Annex
- 58—Gulf Building
- 59—South Coast Life Building
- 60—Rusk Building
- 61—Texas State Hotel
- 62—Houston First Savings Assoc.
- 63—Texaco Building
- 64—Melrose Building
- 65—Old Post Office
- 66—Houston Independent School Dist. Administration Building
- 67—Medical Arts Building
- 68—U of H Downtown School
- 69—Allen Parkway Village
- 70—West Dallas Street
- 71—San Felipe Cottage
- 72—Fire Alarm Building
- 73—Nichols-Rice-Cherry House
- 74—Kellum-Noble House
- 75—Pilgrim Building
- 76—Federal Land Bank Bldg
- 77—Gulf Interstate Building
- 78—Public Library
- 79—Cullen Nurses Home
- 80—Memorial Professional Building
- 81—Memorial Baptist Hospital
- 82—Oil & Gas Building
- 83—Tennessee Gas Building
- 84—Southwest Tower
- 85—Bank of the Southwest
- 86—San Jacinto Building
- 87—Chamber of Commerce Building
- 88—Electric Building
- 89—Southern National Bank
- 90—C & I Life Building
- 91—Lamar Hotel
- 92—First City National Bank
- 93—Continental Bus Center
- 94—First City National Bank Garage
- 95—Ten-Ten Parking Garage
- 96—Americana Building
- 97—Sheraton-Lincoln Hotel
- 98—Foley's
- 99—Sakowitz
- 100—Main Building
- 101—Texas National Bank Building
- 102—First Methodist Church
- 103—Texas National Bank Garage
- 104—Humble Building
- 105—South Main Street
- 106—Humble Garage
- 107—South Texas Junior College
- 108—YMCA
- 109—Hotel America
- 110—500 Jefferson Building
- 111—500 Jefferson Parking Garage
- 112—Century Building
- 113—Central National Bank
- 114—Meyer House
- 115—Houston Bank & Trust Parking Lot
- 116—Sacred Heart Co-Cathedral
- 117—Southwestern Bell Long Distance Building

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Special aerial photograph by Harper Leiper Studios.



## OFFICIAL PROGRAM

CONTINUED from page 5

### SATURDAY JUNE 25, 1966

- 8:00 A.M. Registration - Rice Hotel Mezzanine - 18th Floor  
9:00 A.M. Business Session Reconvenes.  
9:10 A.M. Reports of Committees: Rules, Auditing, Credentials and Awards.  
9:45 A.M. Entertainment: Oration by Mitchell Contreras, President of Junior LULAC Council No. 61 - Houston, Texas.  
10:00 A.M. Address by the Hon. Henry Vasquez, National Director of Youth Activities.  
10:15 A.M. Report of the 1st Vice President of LULAC, the Hon. Jess Vela.  
10:30 A.M. Seminars:  
1. Social Security & Medicare - by the Hon. Lynn Montgomery.  
2. Civil Rights - by the Hon. Dr. Michael Lloyd.  
3. War on Poverty - by the Hon. Daniel Trevino.  
4. Equal Employment Opportunities by the Hon. Robert Ornelas.  
  
12:00 Noon Luncheon - Grand Ballroom - Rice Hotel.  
John J. Herrera, Toastmaster.  
Dr. George J. Garza, Past National President of LULAC, speaker.  
Hon. John Hill, Secretary of State of Texas, Speaker.  
Awards, by the Hon. Alfred J. Hernandez, LULAC National President.  
  
1:30 P.M. Business Session reconvenes.  
1:35 P.M. Address by the Hon. John M. Casas, National President of Junior LULACS.  
1:45 P.M. Address by Dr. Radoslav A. Tsanoff, Professor emeritus, Rice University.  
2:00 P.M. Reports - Treasurer, Business Manager, Insurance Program, Housing Project  
3:00 P.M. Entertainment - Mrs. Mary Louis Johnson.  
3:15 P.M. Confirmation of 1967 LULAC National Convention Site.  
3:20 P.M. Selection of 1968 LULAC National Convention City.  
3:45 P.M. Reports of Officers.  
4:45 P.M. Adjournment.  
  
6:30 P.M. National Convention Banquet - Grand Ballroom - Rice Hotel.  
6:45 P.M. Introduction of Master of Ceremonies by Rev. James Novarro.  
Hon. Oscar M. Laurel, Past National President of LULAC, M. C.  
7:00 P.M. Invocation - Rev. James Novarro  
8:00 P.M. Presentation of Honor Guests.  
8:20 P.M. Introduction of Keynote Speaker. - U. S. Senator Joseph Montoya, N. M.  
9:00 P.M. Dance and Entertainment - Grand Ballroom Rice Hotel.

### SUNDAY JUNE 26, 1966

- Go to Church of your choice.  
10:00 A.M. Reports of Committees: Resolutions and Amendments.  
11:00 A.M. Reports of the National President.  
11:30 A.M. Report of the 2nd Vice President, Hon. Sally Martinez.  
11:45 A.M. Final Report on Seminars.  
12:15 P.M. National Convention Chairman.  
12:20 P.M. Election of National Officers.  
1:30 P.M. Adjournment of 37th National LULAC Convention.  
Farewell: Wine tasting Festival of the wines from the Paul Masson Vineyards.



# LET'S LEAVE POLITICS TO POLITICIANS

by TONY CRUZ  
Director District 15  
San Antonio, Texas

In the April 1966 issue of LULAC NEWS our National LULAC President suggests that we amend our League's Constitution to allow us to involve ourselves in politics. He enpines that we must participate in politics so that we can impress the politicians or government officials, whom he states will only "listen to those who carry weight and have a voice in politics and strength at the polls." He further states that, "he has confidence in our future leaders of the League and in their ability to utilize the office, and prestige of our League to the furtherance of our aims and principles and the enhancement of our aims and principles and the enhancement of the people of our ethnic group."

I have no quarrel with politicians, either good or bad. They have been amongst us since time immemorial and I am certain that they will be around in future generations, still trying to subordinate good citizens and fine organizations to a robot-like status. It is true, however, that we have some fine politicians, but these are too few. I offer my heart-felt appreciation to those politicians who have achieved the statesman category through their untiring, genuine upright efforts in behalf of our communities and their disadvantaged citizens. As a rule, we are plagued by the irresponsible, corrupt type of politician whom, to say the least, do not merit our sympathy. Let us leave them to their conscience and their day of Judgement.

The idea of converting LULAC into a political organization is absurd. First, because LULAC cannot depart from it's service or civic role, nor can it be a service and political organization at the same time. Our LULAC Constitution has committed our League to the service of our Spanish-Speaking community. This is very clear in it's Preamble which resolves "to constitute this League into a service Organizaiton . . . for the attainment of the highest ideals of our American society. LULAC has distinguished itself in it's unique service to our Spanish-Speaking communities. Secondly, the idea is absurd when we consider that if we allow LULAC to become political, we, in effect, are allowing our political-minded brethen, in our midst, to subordinate our League to a National political party. This reasoning is supported by Webster's definition of a politician whom he describes as "one addicted to, or actively engaged in politics as managed by (political) parties. Thirdly, Webster's further definition describes a politician as: often, one primarily seeking profit from them (political parties) as a source of private gain." Elaboration of the foregoing is superfluous.

LULAC has a noble purpose to fulfill as a service-civic organization. It has the highest of traditions to uphold and defend. We cannot reason with opportunists, but we can, and we do invite all genuine LULAC to close ranks and continue their service-civic and patriotic pursuits, within the League, in a non-sectarian, non-partisan Manner, teaching and defending the democratic principles of INDIVIDUAL political and religious freedom. We encourage and offer our best wishes to our political-oriented Brother and Sister Lulacs in their quest of political prominence or eminence, but *OUTSIDE* our beloved LULAC organization.

**What LULAC  
will do  
for you**

1. INVOLVE YOU IN CIVIC AFFAIRS
2. INVOLVE YOU IN SOCIAL AFFAIRS
3. PROVIDE TRAINING TO BETTER EQUIP YOU FOR LEADERSHIP
4. EXPOSE YOU TO CURRENT ETHNIC GROUP AND COMMUNITY PROBLEMS AND THEIR SOLUTIONS
5. MAKES YOU A BETTER CITIZEN



## Responsibilities and Duties of a District Director



### RESPONSIBILITIES

It shall be the responsibility of the District Director to be constantly aware of the condition of the Councils in his District, to assist them when possible, to hold District Council meetings when necessary to coordinate the activities of the Councils without infringing upon the autonomy of the individual Councils and their right to carry forward the work of LULAC in accordance with the needs of the Council's respective community.

The District Director shall have the prerogative of examining the books of any Council in order to determine its financial status.

The District shall meet in a District Convention during the month of April of each year at a place designated by the previous District Convention. The District Secretary-Treasurer shall notify all Council Presidents, the State Director and District Officers of the place, date and time of the District Convention not less than 60 days prior to the opening date of the Convention.

### DUTIES OF THE DISTRICT DIRECTOR

It shall be the duty of the District Director to: assist in the organization of new Councils, supervise and counsel local councils in his District.

Present Charters to, initiate members and install officers of local councils at such time and place as he and the councils concerned designate. Such duties may be delegated to any National or State Officer or Council President.

He may declare a local council within his District defunct if it does not maintain the requirements of an active council as defined by the Constitution, By-Laws and Protocol and shall so notify the State Director and the Supreme Council.

To make a quarterly Report of the condition of his District to the State Director.

To make a periodical tour of his District and to be available within reason to those councils requesting his aid and advise.

To call a meeting of the council presidents of the councils in his District at any time for the purpose of conducting business between District Conventions.

To have a voice and vote at the State and National Conventions and a voice at a meeting of the Supreme Council.

To issue a call for a District Convention to be held during the month of April and to preside at such Convention.

In the absence of the District Director at a State Council Meeting the Deputy District Director shall, acting as an alternate, assume the duties of the District Director and he shall be entitled to a vote on the State Council in lieu of the District Director.

In the event of resignation, death or removal of the District Director the Deputy District Director shall assume the office of District Director for the remainder of the term of office.

A vacancy occurring in the District Council, other than the Council Presidents shall be filled by the District Director with the approval of the District Council.





## LULAC SCHOLARSHIPS

Pictured: at right is Mr. Esteban Lopez, Sr., the Scholarship Committee Chairman of LULAC Council 155 from New Braunfels, Texas. From l to r are: Juan Campos, who plans to enter Southwest Texas State College; Alice Castillo, who plans to enter the University of Texas; Renaldo Gaytan the Jr. LULAC State Director who plans to enter San Antonio College; Irene Cantu the president of Council 46 who plans to enter Draughton's Business College; and Steve Lopez Jr. the Jr. LULAC District Director of District No. 1, who plans to enter Blinn Jr. College in Brenham, Texas.

Juan and Alice were the highest ranking Latin-American Graduates of New Braunfels High School. Reynaldo, Irene, and Steve received their awards for scholarship, Jr. LULAC participation, and school activities.

Each graduate received a \$100 scholarship payable at \$50 a semester.

The Jr. LULAC Council #46 also gave one \$100 scholarship to Juan and Reynaldo. Juan's received his for being the highest ranking Latin Student and Reynaldo's for being the highest ranking Jr. LULAC member in the Jr. Council.

This is one of our annual projects which we are very proud of.

The Scholarships are based upon scholarship, character, citizenship and the students adherence to the high ideals of Americanism. Students receiving a scholarship are picked by the school counselor of the school.

*All for One - One for All*



## *Lulac's First Family*

l to r: Sylvia Ann; Alfred Joe, Jr., Sylvia's husband; Minnie, First Lady; President Alfred J. Hernandez; Ana Mary and John Joseph.



AMERICA  
(Official Lulac Hymn)

My country, 'tis of thee  
My country, 'tis of thee  
Sweet land of liberty  
Of thee I sing:

Land where my fathers died  
Land of the pilgrim's pride,  
From ev'ry mountain side  
Let freedom ring !

My native country, thee,  
Land of the noble, free  
Thy name I love:

I love thy rocks and rills,  
Thy woods and templed hills;  
My heart with rapture thrills  
Like that above.



God Bless our native land;  
Firm may she ever stand  
Through storm and night;

When the wild tempests rave,  
Ruler of wind and wave,  
Do Thou our country save

By Thy great might.  
For her our prayers shall rise  
To God above the skies;

On Him we wait:  
Thou Who art ever night  
Guarding with watchful eye,  
To Thee aloud we cry,  
God save the state !

THE EYES OF TEXAS ARE UPON YOU

The Eyes of Texas are upon you  
All the live long day.  
The Eyes of Texas are upon you  
You can not get away.

Do not think you can escape  
them  
At night or early in the morn  
The Eyes of Texas are upon you  
'Till Gabriel blows his horn.

THE STAR-SPANGLED BANNER  
*Francis Scott Key*

Oh! say, can you see, by the dawn's  
early light,

What so proudly we hailed at the twi-  
light's last gleaming?

Whose broad stripes and bright stars,  
thro' the perilous fight,

O'er the ramparts we watched were so  
gallantly streaming?

And the rocket's red glare, the bombs  
bursting in air,

Gave proof thro' the night that our flag  
was still there.

Oh! say, does the star-spangled banner  
still wave

O'er the land of the free and the home  
of the brave?



THE PLEDGE TO THE FLAG

I pledge allegiance to the flag of the  
United States of America  
and to the Republic for which it stands, one Nation  
indivisible, with Liberty and Justice for all



Greetings

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*"All for One - One for All"*

## DON'T FORGET

to participate in the

## Lulac Monthly Camera CONTEST

One Five Dollar prize will be awarded  
to the best photo submitted to LULAC  
NEWS every month.

Deadline: The first of each month.

All photos must show some LULAC  
activity either of your council or  
group of LULAC members.

Send your entries to:

LULAC NEWS Camera Contest  
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There are many ways YOU can get new members

- By asking friends and neighbors
- At your social gatherings
  - Among business associates
  - By helping in your local campaign
  - By doing your part in contacting prospective members



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