

# LULAC



# NEWS

*Official Organ of the League of*

*United Latin-American Citizens*



**May 1966**

VOL. XXVIII NO. V



All for One



One for All

# AWARD

Presented to

John F. Sanchez

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during 1965 - 1966

Council No. 000 of Anytown

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*All for One - One for All*

## LULAC NEWS



Official Organ of the League of United Latin-American Citizens

"All for One — One for All"  
Address all communications  
To

### LULAC NEWS

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El Paso, Texas





## Message from the National President

Fellow Lulacs:

On May 26, 1966, I was one of the invitees to a dinner at the White House. Augustin Flores, National Chairman of the American G. I. Forum, Dr. Huton Gracia, the founder of the American G. I. Forum, Bert Corona, representing MAPA, Roy Elizoudo, Chairman of the PASO, and Bob Ornelas were present at the dinner. The invitation was extended to us as representatives of the leading Mexican-American organizations.

The informal meeting revolved around the question of who should be on the planning stage of a White Civil Rights Conference for Mexican-Americans and when and where this conference should be held. At the time, it was the consensus of opinion, -of those of us present, that the National Joint Ad Hoc Committee formed at the Albuquerque walkout, with some additional representation, be the nucleus for arranging this conference, which should be held some time in August of this year.

The importance of this White House dinner-meeting is not so much who was present, but that those present, recognized the unity which has been brought about among the Mexican-American people since the Albuquerque walkout and that President Lyndon B. Johnson, recognized, the problems of the Latin American citizens are of such magnitude to warrant an immediate White House Civil Rights Conference, geared to meet the needs and problems of the Mexican-American.

Here again was shown the positive "GO" spirit that has developed and the united attitude and effort of the leadership in our ethnic group.

Let's keep this "GO" spirit--y arriba vamos. See you at our 1966 National Convenrion at the Rice Hotel in Houston, Texas, on June 23, 24, 25, 26.

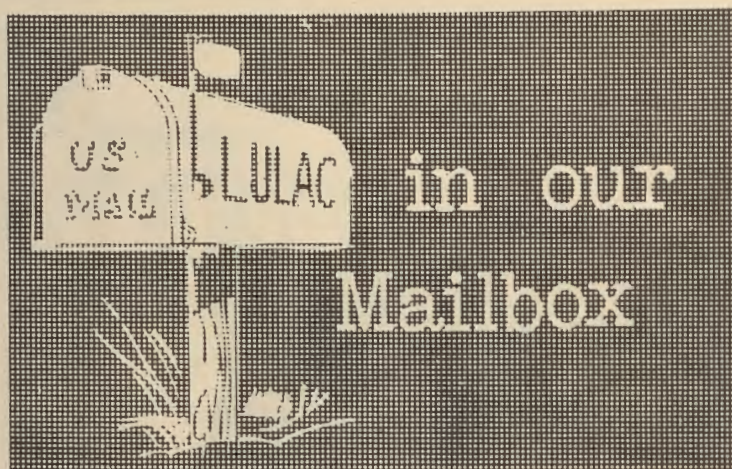
YOURS FOR A GREATER LULAC,

A handwritten signature in cursive script, reading "Alfred J. Hernandez".

Alfred J. Hernandez,  
National LULAC President

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After many years of effort and good intentions, the members of Bensenville Council 326 received their Charter which incorporates Council 326, under the laws of Illinois. The Bensenville Council 326 received its Charter on December 29th, 1965.

It left no doubts that the League of United Latin American Citizens, (LULAC) indeed is a legal and recognized non-profit organization.

We urge all other councils to follow suit, and make a genuine effort to obtain, said charter from their respective States.

Publicity Director Council #326  
Victor Macias  
2016 S. Damen Ave.  
Chicago, Ill. 60608

E. Cohen Penick from Council 301 in Kenosha, Wisconsin would like to settle in the Southwest, he says he would like to be in a junior college, college, or university; or in the accelerated program some of the western states are conducting for migrant children.

Bro. Penick has a BS Commerce degree from SMU; A BA in education from WTSU; an MA in Spanish from the University of New Mexico; and 72 semester hours beyond that at the University of Oklahoma.

He also attended an NDEA Spanish institute at the last mentioned school the summer of 1965.

He requests that if you should know of a school where his services might be used for the 1966-67 school year he shall appreciate .

DON'T MISS—

HOUSTON '66

let's make it a GREAT LULAC CONVENTION!

— All for One - One for All —





Richard Telles, El Paso County Commissioner in charge of Ascarate Park, assists Mrs. Oren Swain, President of the Fort Bliss Officers' Wives Club, make her handprint on the Friendship Walk as Hilary Sandoval, Jr., Walk Chairman looks on.

Many contributions towards the El Paso community were made by the Fort Bliss Officers' Wives Club throughout the past year, ranging from the \$3,000 in scholarships to Texas Western College to the \$10 donation to the LULAC El Paso Herald Post "Friendship Walk." "It is not the amount, but the pledge that goes with it which is significant," said Mrs. Oren Swain, retiring president of the Fort Bliss Officers' Wives Club, speaking of the latter.

"Friendship Walk" was started by the League of the United Latin American Citizens (LULAC) in El Paso and the El Paso Herald Post newspaper as a community effort to beautify Ascarate Park, a well-kept recreation area with facilities for golfing, boating, and many other sports, as well as a children's activity area and picnic grounds. Ascarate Park was still lacking one thing—a sidewalk for foot traffic. Donations of \$10 were asked of organizations for a block of concrete on which the organization's name and leader's imprint would be shown, all to be pieced into the needed walk. Contributions poured in.

When Mrs. Swain visited the area to have the organization's block made on May 4, she was joined at the part by Richard Telles, LULAC member of Council 397 and the El Paso Commissioner in whose district the park is located, and Hilary J. Sandoval Jr., the LULAC project chairman. Commenting on the walkway which now extends halfway into the area from the entrance, Sandoval stated that the "overwhelming support from organizations had required that an extension of the project be made."

Reporting to the Club on her visit, Mrs. Swain stressed that on the bronze plaque which identifies the walk, she had seen a raised 'firm handclasp' engraved thereon and wanted the group to know what this meant to her. It meant that all the groups contributing towards this project had made a pledge..."to promote good will and unity among the civic, social fraternal and religious organizations in El Paso."

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LULAC Council No. 16 will hold its Installation Dinner-Dance on Saturday, June 18, at 7:30 p.m. at the North Terrace of the Gunter Hotel.

The Council was organized in 1962 and requested the No. 16 for its Council in memory of three great pioneer LULAC leaders who have since died. The three are: Mauro M. Machado, Alonso S. Perales, and Florencio R. Flores.

Council 16 is the only "Breakfast Council" in the League. Meetings are held regularly on the 2nd and 4th Wednesday of the month at 7:00 a.m. at the Casa Grande Restaurant.

The following Officers will be installed: Judge Mike Machado, President, Pete Calderon, Vice President, William Guardia, Secretary, Jesse Herrera, Treasurer, Dan Saucedo, Guide, Joe Trevino, Chaplain, and Frank Gomez, Sergeant of Arms. Board of Directors: Col Ed Stolle, Manuel J. Gonzales, Dr. Herbert Calderon, Felix B. Trevino and Max Penner. Committee in charge of the installation includes: John A. Esquivel, Chairman, Andrew Rendon, Robert Barrett, Homer Guerra, Joe Ovivares, and Alex Bernal.





# LULAC

*in the News*

## JOB PLACEMENT CENTER PLANNED FOR PORT ARTHUR

Information concerning plans to establish a Job Placement Center or Skills Bank in the Port Arthur-Beaumont area have reached us. The policies and directives of the Houston Center will be used as guide lines.

The following committees have already been appointed: Chairman, Romeo Vera Sr., Co-Chairman, Robert A. Hernandez Sr., Port Arthur, and also Paul Paredes, Beaumont.

Registration Committee: Alberto Cadena, Port Arthur, Manuel Flores Jr., I. M. Ramirez, Mrs. JoAnn Vera, Wayne Taylor, Gus Garza, Bridge City, Texas, Dolores Guerrero, Beaumont, Texas, and H. P. Cavazos, Beaumont, Texas.

Publicity Committee: Julius Cantu, Port Arthur, Paul Silva, Mrs. Lupe Reyes, Beaumont, Texas, and Roy Gonzales, also of Beaumont.

Industrial Relations Committee: Gilbert Alvarez, Ray Cantu, Marie Ayala, Mrs. Josie Robertson, and All Council President of District #9.

Center initiated the program at the Gulf State Utilities Co. Service Center, 1500 9th Avenue, Port Arthur, Texas. The Center invited all major companies and contractors to send representatives to this meeting. Representatives from the Navy's Equal Employment Opportunity Office attended the session.

## LULACS SET SCHOLARSHIP PRESENTATION

Lulac Council No. 2 held its annual scholarship award presentation Friday, March 25 at 8 p.m. in the International Bldg. auditorium. Seventeen awards were given in the annual presentation.

Guest speaker for the evening was Dick Miller, HemisFair official, and the subject of his talk was "Homework, Hope and HemisFair," which will deal with opportunities in profitable participation in HemisFair for high school graduates, provided they meet educational guidelines and qualify for employment opportunities offered by the fair.

Recipients of Lulac scholarships included Nick Alfred Valenzuela, Israel Pena and Oralia Flores from Jefferson High School; Kathleen Elizabeth Morgan and Richard Trinidad of Burbank; Yolanda Solis and Mike Sanchez of Lanier; Mario Trejo of Fox Tech; Efrain Garza of Highlands, and Eleanor Eli of Wheatley.

Also Guadalupe Corona, MacArthur, Idalia Tamez, Brackenridge; Carlos Ruben Dominguez, Edison; Faustino Buitron, Marshall; Maria Vela, Edgewood, and Abel Contreras Jr., of Kennedy.

Richard Sanchez, chairman of the scholarship committee stated that the \$300 Carlos Cadena Law Student Scholarship will be announced later.

(continued on page 9)

### THEY DON'T NEED IT

A tourist was looking at a sheer precipice near the road. "You know," he said to a native, "this highway seems to be on a mighty dangerous cliff edge. Looks like they'd put up a warning sign."

The native thought it over for a while and then came up with an explanation. "Yes, sir, it sure is a dangerous place. No doubt of it. And they did put up a warning sign once. But it stayed up for two years and nobody fell over. So they took it down."



### IF I KNEW YOU

If I knew you and you knew me;  
 if both of us could clearly see,  
 And with an inner sight divine,  
 the meaning of your heart and mine.  
 I'm sure that we should differ less;  
 And clasp our hands in friendliness;  
 Our thoughts would pleasantly agree,  
 If I knew you and you knew me.

If I knew you and you knew me,  
 as each one knows his ownself, we  
 Could look each other in the face,  
 and see therein a truer grace.  
 Life has so many hidden woes,  
 So many thorns for every rose,  
 The "Why" of things our hearts would see  
 If I knew you and you knew me.

— Author Unknown

### COMPLIMENTS

Council #326 6 Bensenville, Illinois

*"The Council on the Go-----!!!"*

**M**oney may be the husk of many things,  
 but not the kernel. It brings you food, but  
 not appetite; medicine, but not health; ac-  
 quaintances, but not friends; servants, but  
 not loyalty; days of joy, but not peace or  
 happiness » »

—Henrik Ibsen, Norwegian poet.



## The RICE ...

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## the RICE hotel

Welcomes 1966 National  
 Convention of United  
 Latin American Citizens

To all LULAC Members in the State of New Mexico:

Call to Convention:

By the authority granted my office, I hereby proclaim that the 1966 LULAC State Convention for New Mexico will be held at Las Cruces, New Mexico on May 28 and 29. Ladies Council No. 120 will be host Council.

Registration will start at 9:00 A.M. Saturday, May 28. Registration fee will be \$15.00 for delegates and \$12.00 for members and guests. Fee will include registrant and spouse.

All council presidents are urged to have their respective councils represented at this convention by the number of delegates to which they are entitled. A certified list of council delegates and alternates should be sent to this office as soon as possible.

Ross Roybal  
 LULAC State Director for New Mexico  
 2481 B. 36th Street  
 Los Alamos, New Mexico





# LULAC in action



## TEXAS STATE CONVENTION IS HUGE SUCCESS

The Councils in Texas turned out in mass to the 37th annual state convention held in El Paso, Texas May 13, 14, and 15. There were 750 in attendance at the business sessions where Matio Obledo of Austin was elected Texas State Director and Alfredo Jacquez of El Paso, Deputy.

Resolutions passed include endorsement of President Johnson's stand on Viet Nam, and a resolution favoring an amendment to the Texas Constitution to provide permanent voter registration, and an enactment of a standard Texas minimum wage law.

Corpus Christi, Texas was selected as the site of next years convention. Numerous persons were cited for the great amount of work they did on behalf of their communities, state, nation, and the League. Some were presented with scrolls, trophies and certificates. Among these were: Certificates of appreciation to Joe C. Yarbrough, Ed Moreno, Frank Carmona, Carlos Truman, Danny Sondejias, Alfredo Jacquez, and George Roybal.

Mario Lewis was named outstanding LULAC young man of the year. Mrs. Mary Villa from San Antonio was named Lady of the Year. LULAC Council of the year citation went to Council 60 from Houston.

Mrs. Tina Adame, was named Outstanding LULAC Wife; LULAC Man of the Year to Tony Alvarez from Houston.

LULAC Woman of the Year was awarded to Mrs. Concha Maldonada from Port Arthur. Best superintendent of the year award went to Mrs. Tommy Vasquez of Las Cruces, N.M.

Trophies of appreciation were presented to Congressman Richard C. White, LULAC State Director Robert Ornelas, District Director Romeo Vera and Alfred Hernando.

LULAC District 7, Beaumont, Texas, was named best district and the Kingsville, Texas LULAC Council, of the year.

Mrs. Rosalie Behr Waters, 506 Woodland Ave., was awarded honorary LULAC membership by David Adame, LULAC State Director, who presided at the luncheon. Mrs. Waters was honored for her efforts in helping deprived children in El Paso.

## NAME FLYNN LULAC DIRECTOR

Ken Flynn, public relations director for El Paso County Board of Development, Sunday was elected director of LULAC District 4 during a convention meeting of all nine councils at 103 Montana Ave.

Lalo Jacquez was named outstanding man of the year and Mrs. Sal Berroteran was named outstanding woman of the year in the district.

The convention also passed a resolution backing American fighting men in Viet Nam. A lucheon followed the morning election and business sessions.



## LULACS PICK QUINTANILLA

Broader participation by Lulac Council No. 2 in equal job opportunities was pledged by President-elect Armando Quintanilla Tuesday.

The new slate of officers includes Quintanilla, president; Anthony Pons, first vice president; Frank Gonzalez, second vice president; Oscar Flores, third vice president; Ishmael Gonzalez, fourth vice president; Fernando Ramirez, recording secretary; and Edward Trevino, treasurer.

Also Edward Jones, corresponding secretary; Alfred Rivera, assistant treasurer; Albino Perez, chaplain; Julio Delgado, sergeant-at-arms; Hart Maruyama, guard; Bill Hale, guide; Johnny Sanchez, parliamentarian; and Andy Maldonado, auditor.

The board of directors includes Pete Tijerina, immediate past president; Toma Guardia Jr., Nick Salmon, Ray Valdez, Arthur Del Rose and Richard Sanchez.

Both Tijerina and his successor, Quintanilla, urged all members to cooperate fully to make the Feria de las Flores, an annual fund-raising event for their scholarship program, the greatest in the history of the council.

## LULAC DISTRICT NINE CONVENTION IN PORT ARTHUR

The Honorable Lloyd Hayes, Mayor of the City of Port Arthur, will give the Address of Welcome at the Texas Lulac District Nine Convention being held today at the Department club, 1924 Lakeshore Drive. The Honorable George Buford, Judge of Jefferson County Court-at-Law, will be the Principal Speaker.

Mayor Hayes will present the Keys to the City to the Honorable Alfred J. Hernandez, Lulac National president, and will present Honorary Citizen certificates to Judge Hernandez and the Honorable David Adame, Lulac Texas State Director.

Of interest to area industry will be a talk given by Kenneth W. Eppert, Senior Industrial Employment Policy Specialist, who supervises a twenty-state Policy Specialists staff of the U. S. Navy's Equal Employment Opportunity program with headquarters in Chicago, Illinois.

The Convention will climax with the elections of a new district 9 director and deputy district director.

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## Jose R. Pacheco A California Lulacker

Joe was instrumental in the forming of the Paramount Council #357 and is a charter member. From that point on he has never ceased working for the progress of the League.

He has held various offices in his council, beginning from Treasurer, Vice-President to President of the Council for two years. In 1961 he was named "Man of the Year" for his council. From there, he went on to serve as Deputy District Director for District #6, and in 1964 and 1965 he served as District Director where he has gained recognition for his leadership and guidance into spearheading the District into one of the most powerful ones in California.

In 1965 Joe was named "District Director of the Year" at the State Convention by Pete Villa, State Director of LULAC.

Joe Pacheco has been an example of what a true Lulacker should be in attendance at State Supreme Council meetings and National Conventions. He has attended all State Supreme Council Meetings and Five National Conventions. A record such as this is hard to equal.

District #6 has grown into a six Council District and one to be respected. In a recent statement Mr. Pacheco said, "We are about to take a big step forward which will enable us to gain the respect that we deserve as an organization. The time has come for us to look back and at a glance, weigh the progress we've made during the last years. No doubt our past State Directors did a tremendous job and a wonderful one, during their administrations, but remember this is 1966, and tomorrow will be 1967. In order that the work of the past administrations will not have been in vain, it is our sacred responsibility and duty to carry forward and achieve greater and better things for our People, our Community, and the Education of our Children."

Margaret, his wife, has been Council Secretary for three years, and under her guidance as Council President, office which she has held for the past two years, the Council has grown into a well functional organization. His daughter Lydia, is an active member in the Jr. LULAC Council where she holds the office of recording secretary.

The Paramount Council #357 won the coveted award of "Council of the Year" in the 1965 State Convention.

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### DISTRICT 6 CALIFORNIA HOLDS CONVENTION

District six of California held its district convention at Don Pablo's restaurant located in Paramount, California just recently where Jose R. Pacheco was awarded a gavel and plaque for his outstanding work in the district. Mr. Pacheco served two terms as District Director of District 6. Other outstanding awards went to Mrs. Esther Avalos for Norwalk Council 344 for "Woman of the Year" and to Mr. Max Avalos for "Man of the Year". Awards were also presented to all of the District officers and Council Presidents by the District Director.

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## U.S. REPRESENTATIVE RICHARD WHITE LAUDS LULAC

Congressman White spoke to the delegates Saturday and said, "I have worked together with your leaders to see that the Equal Employment Opportunity Commission recognizes the special needs of our citizens of Latin American descent and that a member of your people be made a member of the commission."

White pointed to the contribution of Latin Americans as Texans and Americans, citing the 17 Medal of Honor Winners in World War II and the Korean War.

Speaking of LULAC he said, "The League of the United Latin American Citizens has made a great contribution to intelligent, progressive citizenship.

"Ever since your organization began, the most important word in its name has been 'Citizens!' Through your citizenship classes, you have helped thousands to learn the fundamental principles on which our free government is based, and you prepared them to take their first oaths of citizenship.

"You urged that new citizens buy poll taxes and become qualified voters, even as you worked together for the abolition of the poll tax as a voting requirement," he said.

"Nine years before this nation began its first ventures in 'Project Head Start'," White told the group, "the LULACs pioneered the same idea in what was called 'the little school of the 400'-a program intended to teach 400 basic English words to five-year-old children whose language was then English.

"This plan was so successful," he said, "that under LULAC urging, it was officially adopted by our State Legislature. Today the federal government uses the same idea in its 'Project Head Start,' now recognized as one of the best of programs in the war against poverty. For this pioneering, the LULACs can claim credit," White said.

## SENATOR RAPS TEXAS STATE ADMINISTRATION

U.S. Senator Ralph Yarborough charges state administration with failure to follow through with poverty programs that are available from the federal government. He said that both the conservative Wall Street Journal and the liberal Progressive Magazine had reported the "slow-down in poverty projectd in Texas for Latin-Americans."

Elaborating on this point he stated that "There was a particular Neighborhood Youth Corps project in Floresville, Texas, which the priest of the town, Father Virgil Elizondo said he had submitted to the state seven times without success. The day after I went on the floor of the U.S. Senate to mention this, the program 'happened' to be approved.

"I think something is wrong when it takes a speech on the floor of the United States Senate to get a project approved for Latin Americans in Texas.

Yarborough said that following his speech, he was criticized by the OEO state chief in Texas, appointed by Gov. Connally, who claimed he was wrong because there were poverty projects in Texas.

"When Texas should be at the top of the ladder of prosperity, the state administration tells us that we are already standing on the bottom rung," he said.

"The inability to determine what real progress is, will always plague the present Texas state leadership. As an example, just look at San Antonio, a city which is heavily Latin American. It has received \$2.6 million in poverty funds. Yet, they have almost two-thirds as many people classified as poverty stricken as Chicago, which has received \$25 million in poverty funds-10 times as much as San Antonio," Yarborough said.

"More people in the poverty group live in Texas than in any other state in the union, and still the state leadership does nothing about it," he said.

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Maj. Gen George T. Powers III, Fort Bliss, Texas Commander, pins the Distinguished Service Cross on the chest of Sp4 Raymond Ortiz, Reception Station during ceremonies Friday at Memorial Circle. He was honored for action during service in South Vietnam.

The Distinguished Service Cross, the Army's second highest award for bravery, and a Purple Heart were presented to one Fort Bliss soldier on April 1, 1966.

Specialist Four, Raymond Ortiz, a native of Mineral Wells, Texas, was decorated with the Distinguished Service Cross for gallantry and the Purple Heart for wounds received during action in Vietnam in November of last year. Major General George T. Powers III, Fort Bliss commander, presented the awards.

While serving as a medical aidman, he was sent with an infantry unit to aid an outnumbered U.S. platoon. Disregarding his own personal safety, Specialist Ortiz advanced within 20 feet of the Viet Cong force in order to help wounded American soldiers.

His left arm was rendered useless by a wound from the heavy small arms fire. Still he began to treat and evacuate wounded soldiers from the exposed area, personally carrying six wounded men through more than 30 feet of open ground to a waiting helicopter. Ignoring shouts from his comrades to take cover, he continued to evacuate men until he collapsed from loss of blood.

Specialist Ortiz, who lives with his wife, Manuela, at 7360 Mimosa, El Paso, is now a dispensary with the U.S. Army Reception Station here.

## AMERICA

The genius of the United States is not in its executives or legislatures . . . nor in its ambassadors or authors or colleges or churches or parlors . . . nor even in its newspapers or inventors . . . but always most in the COMMON PEOPLE! Their manners, speech, dress, friendships . . . the freshness and candor in their faces . . . their deathless attachment to freedom . . . the practical acknowledgment of the

citizens of one state by the citizens of all other states . . . the fierceness of their roused resentment . . . the air they have of persons who never knew how it felt to stand in the presence of superiors . . . the fluency of their speech . . . their delight in music . . . the sure symptom of manly tenderness and native elegance of soul . . . their good temper and open-handedness . . . the terrible significance of their elections . . . the President's taking off HIS hat to THEM . . . not THEY to HIM!

— Walt Whitman





# Ways and Means Committee

Chairman.....

You and your committee have been given a most arduous task. On your shoulders rests a most important responsibility. The success or disappointment of your council's work will depend largely on how well you perform your duty. It will be the responsibility of your committee to plan well enough in advance such programs as will keep your council in a healthy financial condition in order to meet needed expenditures. If you are able to keep your council from going bankrupt you and your committee will have accomplished a job well done.

Plan your money raising activities at least six months in advance and get all the necessary help from the membership. Your work must, at all times, be of such nature that it will bring prestige and renown to the local council and the League. You must work closely with the publicity committee if you are to attain success.

Call a meeting of your committee at once. To help you in your plans invite the outgoing chairman of your council to sit in with you at the first meeting. He will inform and guide you in many of the programs needed to raise funds. While the responsibility of raising funds is of the entire membership, your committee can and must direct the activity.

Find out on what dates other organizations in your community are holding functions in order not to compete with them and to insure greater attendance to your projects.

## Suggested Programs:

- 1) Invite other organizations to an Inter-City Bazaar
- 2) Hold Theatrical Programs
- 3) Sell advertising for LULAC NEWS
- 4) Establish an annual festival sponsored completely by your Csl.
- 5) Sponsor dances to which the public is invited
- 6) Sell advertising for the local LULAC bulletin

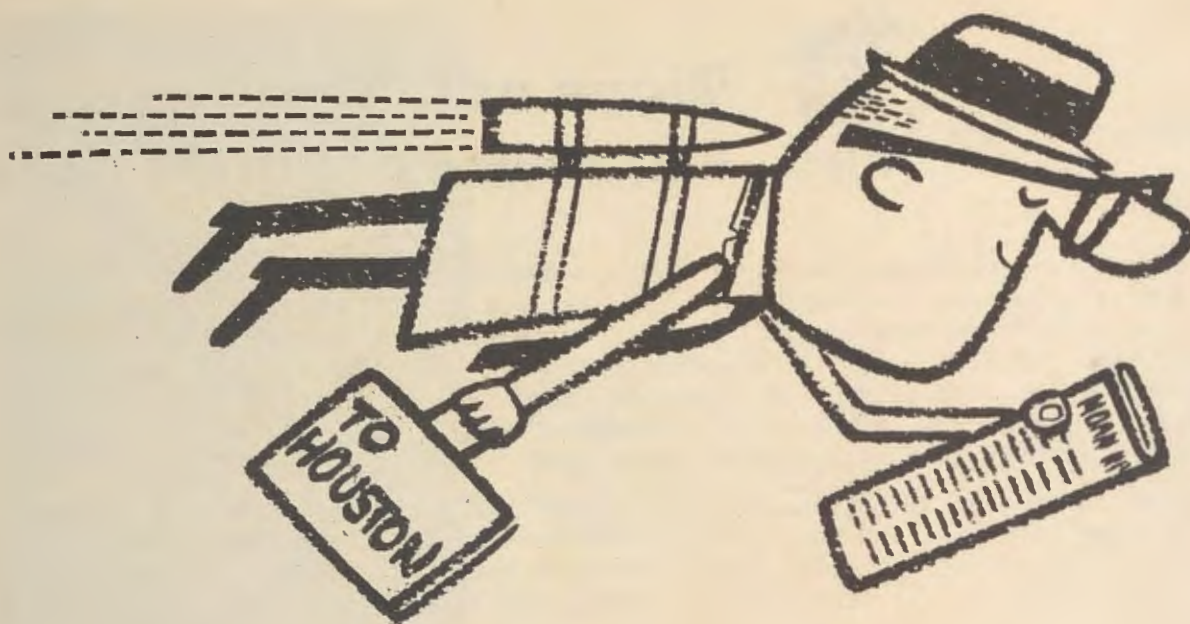
- A) Remember that all publicity must have a: WHO, WHAT, WHEN, WHERE, and WHY
- B) Make use of the Newspaper, Radio, TV, LULAC NEWS, and LULAC BULLETIN publicity.

## Duties and Functions of the Ways and Means Committee:

It shall be the duty of the Ways and Means Committee to work out and plan such activities as are deemed necessary for the purpose of raising funds with which to carry out the Lulac Program; and it shall be required that this committee exercise vigilance in maintaining this body sufficiently provided with funds and financial resources commensurate with its most essential needs. The Ways and Means Committee shall advise the council regarding the feasibility and possible chances of financial success of any projected functions, such as Dances, Smokers, Dinners, Amateur Theatricals, etc., initiated within the Council even though that function be assigned to another Committee.

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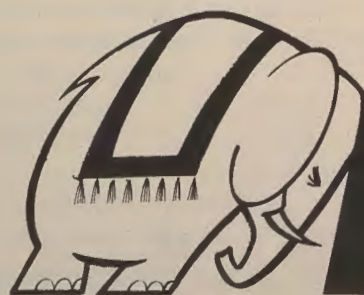
ATTENTION ALL LULAC COUNCILS SECRETARIES AND LULAC MEMBERS IN GENERAL:

LULAC COUNCIL NO. 60 proudly and anxiously awaits your arrival to the 1966 LULAC NATIONAL CONVENTION. Headquarters will be in the Rice Hotel. Many events have been carefully planned for you. Here are some:

- THURSDAY** A Golf Tournament with many prizes for the winners. A Gala Get-Acquainted party for the grown-ups. A Discotheque Party for the Junior Lulacs.
- FRIDAY** Among other events, the one that we think YOU are waiting for is the baseball game between the Houston Astros and the Saint Louis Cards in the fabulous Astrodome. The Eighth Wonder of the World is completely air conditioned and air conditioned buses will take you to and from the Rice Hotel.
- SATURDAY** A Luncheon with some very good speakers is scheduled at noon. And of course, Saturday Evening will be a big evening for all. Only the best of food, entertainment and dance music has been contracted for you. Nothing has been spared to make this Convention a memorable one with only your most discriminating taste in mind.

Many speakers of note have been scheduled.  
May your trip to Houston be a wonderful one.

Yours for a Greater Lulac  
Ernest Equia, Convention Chairman  
Toby Hernandez, Co-Chairman



# LET'S GO



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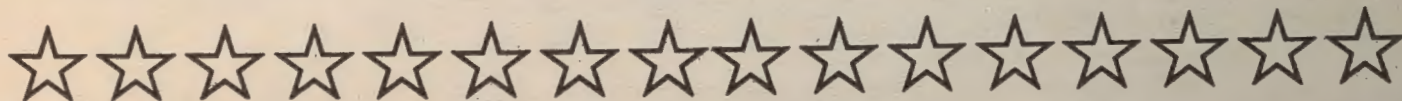
One Five Dollar prize will be awarded  
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Deadline: The first of each month.

All photos must show some LULAC  
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Send your entries to:

LULAC NEWS Camera Contest  
P.O. Box 1340, El Paso, Texas



## Washington Prayer

(Official Lulac Prayer)

"Almighty God, who has given us this good land for our heritage, we humbly beseech Thee that we may always prove ourselves a people mindful of Thy favor and glad to do Thy will. Bless our land with honorable industry, sound learning, and pure manners. Save us from violence, discord, and confusion; from pride and arrogance, and from every evil way. Defend our liberties, and fashion into one united people the multitudes brought hither out of many kindreds and tongues. Endue with the spirit of wisdom those to whom in Thy name we entrust the authority of government, that there may be justice and peace at home, and that through obedience to Thy law we may show forth Thy praise among the nations of the earth. In the time of prosperity fill our hearts with thankfulness, in the day of trouble, suffer not our trust in Thee to fail; all of which we ask through Jesus Christ, our Lord, Amen."





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ALFRED J. HERNANDEZ  
NATIONAL PRESIDENT  
515 KRESS BLDG., 1000PS.  
HOUSTON., TEXAS



- ◆ Central Texas native. Born in Hillsboro March 13, 1916. Attended University of Texas law school.
- ◆ Elected mayor of Hillsboro in 1946, after serving in Coast Guard during World War II.
- ◆ Elected to State Senate in 1948, following a family tradition of public service, filling the same seat held earlier for eight years by his father, Will M. Martin.
- ◆ Served with distinction from 1948 to 1963 in the Senate. Three times re-elected without opposition.
- ◆ A key leader in state government for 14 years. Was chairman of finance committee, vice chairman of state affairs and rules. Member of Legislative Budget Board for 9 years.
- ◆ Sponsor of some of the state's most important legislation, including medical aid for elderly, insurance reform, registration of lobbyists, improved care for mentally ill, and reorganization of Industrial Commission to attract new industry.
- ◆ Selected in 1963 by Governor John Connally as his Secretary of State. Re-appointed by the Governor in 1965.

## Crawford Martin Will Be a Strong Independent Voice for Texas

Nothing is more vital to our state than to continue to have a free and independent voice of the people in the Attorney General's office.

If we are to have justice in administration of our laws, this vital voice must not be the captive of any special interest group.

Crawford Martin is the only candidate free of compromising alliances—the only candidate who represents the views of most sensible, fair-minded Texans.

### CRAWFORD MARTIN WILL

- ◆ Act with vigor to safeguard vital Texas interests.
- ◆ Work to make the AG's office the best law firm in the state.
- ◆ Assure fair and impartial enforcement of the state's laws.
- ◆ Assist and cooperate with local law enforcement officers to combat crime.
- ◆ Help local communities solve legal problems of growing municipalities.

ONLY CRAWFORD MARTIN CAN GIVE US THE  
KIND OF EXPERIENCE, SOUND JUDGMENT,  
AND FREEDOM OF ACTION THAT THE AT-  
TORNEY GENERAL'S OFFICE NEEDS. VOTE  
AND WORK FOR CRAWFORD MARTIN—IN  
THE BEST INTERESTS OF **ALL** TEXANS!

# CRAWFORD MARTIN

## FOR ATTORNEY GENERAL

(PAID POL. ADV.)