

LULAC



NEWS

Official Organ of the League of

United Latin-American Citizens

36TH NATIONAL CONVENTION

IS JULY 1-2-3-4

AT BENSENVILLE, ILLINOIS

JUNE, 1965, VOL. XXVII, No. 5

A Tentative Agenda Of The National Convention

THURSDAY July 1, 1965

- 9:00 a.m. Registration for early arrivals, Hotel Lobby.
Registration fee: \$20.00
- 12:30 p.m. Cubs Baseball Game.
- 5:30 p.m. Free time for Delegates to see the Bensenville and Chicago sights.
- 9:00 p.m. LULAC Bensenville, "Welcome Fiesta".
LULAC and Local speakers.

FRIDAY July 2, 1965

- 8:00 a.m. Registration will continue until necessary.
- 9:00 a.m. Presentation of Colors by The American Legion Post No. 36.
- 9:10 a.m. Official opening of the 36th LULAC National Convention, the Hon. William D. Bonilla, presiding.
- 9:20 a.m. Official LULAC Prayer, National Chaplain, Hon. Paul Silva.
- 9:30 a.m. Pledge of Allegiance to the Flag by the Hon. Sally Martinez, National Vice-President.
- 9:40 a.m. Roll Call of National Officers, appointments of Committees. Rules, Credentials, Resolutions, Amendments, Budget, Auditing, Outstanding Man, Woman and Council of the year, Council with largest increase in membership (pro rata) by Hon. William D. Bonilla, National President.
- 10:40 a.m. Address of Welcome, Hon. Richard Thomas, Mayor of Bensenville.
- 11:00 a.m. Response, by the Hon. Jesse Vela, National Vice-President.
- 11:10 a.m. Report of National Officers. (1) Legal Advisor (2) Chaplain (3) Director of Youth Activities.
- 11:15 a.m. Adjournment.
- 12:00 Noon Luncheon in Gigi Room of O'Hara Sahara Inn.
Speakers (Names not available)
- 1:30 p.m. Seminars:
(1) Lulac Insurance Group Program by the Hon. Tom Young.



To Preside at National Convention, National President William D. Bonilla and Jess Vela will give the response to the Welcome address.

- (2) Poverty Program (Economic Opportunity Act of 1964) by Carlos Truan.
- (3) National Committee on LULAC properties:
 - (a) National Committee on LULAC Home.
 - (b) National Lulac Homes, Inc.
 - (c) Lulac Homes, Inc.
 - (d) Park South by Frank Valdez, Past National President.
- 3:00 p.m. Report by Immediate Past National President, Hon. Paul Andow.
Report of National Treasurer, Hon. Arturo Vasquez.
Report by National Vice President, Hon. Jess Vela.
- 4:00 p.m. Report of State Directors: Illinois by Hon. Robert Alaniz; Texas, by Hon. David Adame; New Mexico by Hon. C. Altuna; Minnesota by Hon. Joseph Zamarripa.
- 4:40 p.m. Nomination of 1967 National Convention site.
Confirmation of 1966 Convention site in Houston, Texas.

(Continued on page 12)

LULAC NEWS

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PRESIDENT.....WILLIAM D. BONILLA
 BUSINESS MANAGER.....J. C. MACHUCA
 PUBLIC RELATIONS.....DAVID T. LOPEZ

STAFF

EDITOR AND MANAGING EDITOR RICHARD RODRIGUEZ
 MIDWEST CORRESPONDENCE ROY A. WYKOFF
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ON THE COVER—We were unable to get a picture of the 36th National Convention site for this issue, however a photo of the site will be in the next issue of LULAC News.

LULAC NEWS — June, 1965, Volume XXVII, No. 6 LULAC NEWS is published monthly by the League of United Latin American Citizens, a national civic and fraternal organization, for the information of its members.

Directory

President WILLIAM D. BONILLA P. O. Box 907 Corpus Christi, Texas	Treasurer ARTURO VASQUEZ, C.P.A. 204 Vaughn Plaza Corpus Christi, Texas	Executive Secretary MISS ROMELIA GUERRA P. O. Box 907 Corpus Christi, Texas	Organizer JOHN SOLIS 400 S. Main Ave. San Antonio, Texas
Vice Presidents JESS VELA 11435 Hayford Norwalk, Calif. MRS. SALLY MARTINEZ 3734 Fir St. East Chicago, Indiana	Business Manager J. C. MACHUCA 103 Montana Ave. El Paso, Texas	Director of Youth Activities FRANK GARCIA 11427 S. St. Lawrence Chicago, Illinois	Director of Health Dr. Clotilde P. Garcia 3838 Baldwin Corpus Christi, Texas
Secretary MRS. BELEN ROBLES 3727 Richmond El Paso, Texas	Executive Director CARLOS TRUAN Suite 1010, 600 Bldg. Corpus Christi, Texas	Legal Advisor JOHN J. HERRERA Scanlan Bldg. Houston, Texas	Chaplain PAUL SILVA 3933 Eighth Ave. Port Arthur, Texas



National President's Message

Salute to Seniors

Various commencement exercises were held over our Nation last month honoring the graduating high school and college students to their respective families.

My personal congratulations extend to each student graduating and also to their parents, who had the foresight to value education, even though some have been deprived of the same. To instill a desire among our people to seek or obtain education is a major goal of LULAC and should especially be a major goal of each of us who has graduated in the past, who have graduated recently, or who will graduate in the future, regardless of the degree sought or attained.

Let us then, among ourselves, encourage a high school education. And who is in a better position to do so than a high school graduate? Let us then, among ourselves, encourage a college education. And who



Hon. William D. Bonilla

is in a better position to do so than a college graduate? Is it not the responsibility of all graduates to encourage education generally, and especially among our brothers and sisters?

By encouraging education, we more fully develop and protect our more precious assets: our liberty, our children, and their future security, and our Nation's leadership.

To those of you with recent degrees, I challenge you to set new goals, to renew your determination and initiative, and to continue your education regardless of the sacrifices. Let this challenge extend to those of us who are yet seeking the noble accomplishment recently achieved by our graduates.

For college scholarship information, contact your local LULAC Council, or the Scholarship Chairman, Health, Education & Welfare Department of the United States, Washington, D. C., or the Registrar of the college nearest you.

New York Council 501 Active

New York Council 501 has been LULAC a few months ago. E. D. Cardiel, State Director of that state said at a recent meeting in Houston that council 501's membership has been good and that prospects for increasing the membership were very good.

In New York, A. Betancourt, acting chairman of council 501 has relieved Cardiel of local responsibilities so the State Director can

work with the State Organizing Committee in planning and developing LULAC councils elsewhere in that state.

It was suggested at an April meeting of the council that members start a drive to recruit ladies for a Ladies Council or a mixed council.

In a letter to the National Office, Jose M. Burges, Acting Secretary of the council said "We the New York members of LULAC are very proud to be part of this great or-

ganization. Under the able leadership of our State Director Mr. E. D. Cardiel and our Acting Chairman, Mr. Agustin Betancourt, we have initiated several programs which we feel will result in a larger membership in this council."

Burges said that he felt sure that through LULAC, they could accomplish many things which will improve living and working conditions for the Spanish Speaking people of the City of New York.

Las Mananitas Banquet Was Big Success

BILL RIVERA, President of the League of United Latin American Citizens (LULAC) Santa Ana Council reports that the "Las Mañanitas" formal banquet and ball was a huge success, thanks to the hard work of Charlie Castanon, Chairman, Merse Ponce, Chairman, Hector Godinez, Joe and Dora O'Campo, Santos and Alice Elizondo and the Council.

The affair took place at the Disneyland Hotel, saluting various Mexican-American Businessmen of Orange County. Joe O'Campo, Master of Ceremonies professionally conducted the program. Hector Godinez, past National President and Postmaster of Santa Ana,

gave a very inspiring speech "congratulating these businessmen for their success and the place that LULAC stood along side with them encouraging the advancement of the Mexican-American people - to take their place in this American society.

Guests at the headtable were field representative Beckman and his wife, representing Congressman Dick Hanna, Congressman Utt, LULAC State Director Pete Villa and his wife and LULAC National Vice President Jess Vela and his wife.

President Bill Rivera also spoke declaring the theme of the occasion. LULAC'S primary responsibility is the advancement of the Mexican-American in our society, we salute you businessmen tonight and with all funds going to scholarships to deserving students to show them the fruits of your success can also be theirs through education."

District Convention Is Held in Ill.

Council 332 of Roseland, Illinois was host of their district convention held on April 24, 1965.

A dinner was held in honor of the newly elected officers. LULAC News was unable to get the names of the officers before publication. Guest speakers for the dinner were Alderman Dominic Lupo of the 9th Ward, Father Florian Girometta, PSSC, Pastor of Saint Anthony Parish, LULAC State Director Robert Alaniz and Mrs. Mary Lee Ininger, Director for the South County War on Poverty.

The officers of the Roseland Council 332 were installed, they were; Gilbert Munoz, President, Manuel Barrentos, Vice President, Mary Alice Munoz, Secretary and Frank P. Garcia, Treasurer.

Frank Garcia, who is National Director of Youth Activities and Mrs. Angelina Gonzales were presented the "Man and Woman of the year Award."

WHO ARE THE POOR?

\$ 3000 IS BELOW THE POVERTY LINE

Who are the poor in the United States, Why are they poor?

Of the total population in Texas, 28.7 per cent of the families live on an income of less than \$3,000. Eighteen percent of these live on less than \$2,000. In New Mexico, 24 percent of the total population earn \$3,999 and in Arizona, it is about the same—21 percent. California has slightly less with 14 percent and Colorado has 18 percent.

According to the Bureau of the Census, \$3,000 is below the poverty line. One fourth of all Americans with an income below this poverty line live in these five Southwestern States. These are the poor.

The recent Conference on poverty in the Southwest was held in the heart of this poverty belt of the United States, in Tucson, Arizona.

The actual statistics of the poverty belt of the United States, in Tucson, Arizona.

The actual statistics of the number of persons earning an annual income below the poverty line are:

Arizona	476,137
California	4,740,653
Colorado	589,846
New Mexico	340,740
Texas	4,010,572
Five state total	10,157,948
National Total	41,220,300

The three generally impoverished ethnic groups compose a large number of the population in these five Southwestern States.

There are 4,000,000 Latin Americans concentrated along the border area; 2,500,000 Negroes concentrated at each end of this area and in cities in between; there are 200,000 Indians, some on reservations and some off.

It still remains uncertain as effects the Conference on Poverty had. There were 2,200 people in attendance at the conference. Vice President Hubert Humphrey and President Johnson's director of the War on Poverty, Sargent Shriver were there and addressed the the poverty fight. Indian chiefs, group. There were people there from the Office of Economic Opportunity, and other government officials who are concerned with the poverty fight. Indian chiefs, many indigents were also present.

The Rev. Jhn Wagner of San Antonio, executive secretary of the National Council for the Spanish-Speaking said in a report that, "South Texas is one of the greatest, most unknown pockets of poverty anywhere in the United States, and I would like to refer to it as 'one thousand miles of poverty'. This large area in the southern part of Texas almost stands apart from the rest of the nation (in) the extent of its problems."

There were many Texas officials present at the conference, but not many with anti-poverty responsibilities appeared on the program. A representative of the Texas Employment Commission was sched-

uled to speak, but did not show up.

Father James Vizzard of the National Council on Agricultural Life and Labor, and co-chairman of the conference along with James Patton, president of the National Farmers Union and Walter Reuther, president of the United Auto Workers, called for a congressional investigation of state employment commissions. It was evident that he (Vizzard) was angered at the TEC official who failed to appear.

Shriver was keynote speaker of the conference, he said, "It used to be extremism to worry about social justice or any kind, especially if you thought the federal government could do anything about it, but this is not so now, . . . plenty of people still want to put distance between themselves and the poor. For these people, the poor still live in another country, city, or state.

Shriver said that the War on Poverty can be made effective just The Peace Corp succeeded because the corpsmen drink the same water, eat the same food, live in the same kind of houses, use the same transportation and speak the same languages as the people they are working with.

He said, that they did not go to Tucson with a federal bank book in hand, but "we came instead to listen to the voices of the poor and to the voices of those genuinely concerned to learn about poverty."



Marie Pena (center) of Norwalk Calif. was Miss named Sweetheart for 1965-66. (From Left) Raymond Villa. Connie Garcia, the outgoing Sweetheart and Becky Delgadillo.

LULAC SWEETHEART IS NAMED

Miss Marie Pena of Norwalk, California was crowned LULAC Sweetheart of California when junior LULACs held their state Convention on April 24. Three members of the Corona Council won high honors during the convention which was held in that city.

Receiving the honors were: Robert Flores, elected State Director for the coming year; Marina Lopez president of the Corona Council was named California Girl of the Year; and Catalina Salgado placed

second in the State Sweetheart contest.

Miss Lopez will attend the national Convention and compete for the National LULAC Girl of the Year award.

Phillip Fonseca of Norwalk was named Boy of the Year.

Mrs. Nora Vela was named Supervisor of the Year at the convention. The Norwalk Council received the Council of the year award and John Cascas, State Director of Youth Activities also received award from the Juniors.



Miss Katy Puente—President of Junior Lulac Council No. 4 San Antonio, Texas. Winner of Trophy as outstanding girl of the year of Texas.

(Photo by M. J. Romo)



Ralph Flores is the newly elected president of Council 361 of Tempe Arizona.

New Mexico Has 7 Mens, 1 Ladies and 2 Jr. Councils

The New Mexico State Convention was held on May 8 and 9.

C. Altuna Jr., New Mexico State Director reports that LULAC has been very active in that state this year. New Mexico has a total of seven men's Councils, one ladies council and two Jr. LULAC councils.

The largest council is in Lordsburg and has a membership of close to 90 members. A newly chartered Jr. Council there has nearly 30 members.

Las Cruces is the only city that has a men's Ladies' and Jr. Councils.

Immediate Past President, Paul Andow was guest speaker at the

District Convention held in Las Cruces in April.

Altuna reports that the Alamogordo Council 350 is the promptest council as far as administrative procedures concerned. The Deming council is the only council in New Mexico that has a LULAC Home.



New officers of District 4, El Paso, Texas installed at Texas State convention, Lubbock, Texas. May 9th, 1965. From left: Alfredo Jacques District director and Gaspar Tarango, Deputy.

(Photo by M. J. Romo.)

Do You Know

That if each Local LULAC Council within the league were to hold a fund raising project once a year earmarking the profits for the benefit of the LULAC NATIONAL HOME'S maintenance, operation and mortgage obligations, that the LULAC NATIONAL HOME and HEADQUARTERS of LULAC could be operated in a more efficient and business-like way, and soon would be paid for in full.

This would result in a big "SHOT-IN-THE-ARM" for LULAC. For then every member would point with PRIDE to our "NATIONAL HOME IN THE WEST". Besides it would serve as a SHRINE or MONUMENT to the dreams of the founders of LULAC and to those who made it possible.

If all councils were to contribute no less than \$50 per year, the total of these contributions coupled with the revenue derived from rentals of the building, would produce an amount of approximately \$10,000.00 per year. This would be a big help with which to meet our obligations and relieve your National administration and Treasury of a great burden, which at the present time is hindering the entire National office operation.

The advantage of such a plan would be tremendous. It would enhance our PRESTIGE and STATUS as one of the GREAT, if not the GREATEST CIVIC ORGANIZATIONS within the UNITED STATES.

Contributions should be made to the LULAC NATIONAL HOME FUND beginning with the first of July in order that the INCOMING ADMINISTRATION taking office in JULY could properly budget and supervise the operation during their term in office.

THE ABOVE SUGGESTION IS AS GOOD TODAY—YEAR 1965. AS IT WAS WHEN IT WAS PRESENTED IN THE FORM OF A RESOLUTION BY "UNCLE MIKE" OF EL PASO, TEXAS. AT THE NATIONAL LULAC CONVENTION HELD JULY 4 TO 7, 1963 AT ANAHEIM, CALIF.

THE RESOLUTION WAS RULED IMPROPER TO BE VOTED UPON BECAUSE OF A SLIGHT TECHNICALITY IN THE WORDING. SO RULED THOS, GUARDIA, LEGAL ADVISOR AT THAT TIME.

HOW MANY OF YOU READ CARLOS TRUAN'S APPEAL—PAGE 13 LULAC NEWS NOVEMBER 1964 ISSUE?. HOW MANY ANSWERED THE APPEAL?.

WHAT THIS ORGANIZATION REALLY NEEDS IS: STRENGTH, STABILITY AND VISION.

"Uncle Mike"



Custanding Jr. LULAC girl of the year for Texas with mother, Mrs. Ramon Puente, left and Koren Garcia member of Jr. LULAC council Ni. 4.

(Photo by M. J. Romo)

A SIX POINT PROGRAM

TO BE TRIED

The Six point program is a carefully planned system of activities that a Council is urged to establish and maintain for two purposes;

1. To provide a full schedule of activity in the fields of Welfare, Civic, and patriotic endeavor, Education, Athletics, Charitable work, and youth development, which, when participated in by all Council members, will fulfill the avowed Aims and Purposes of our League.
2. To provide a definite opportunity for each member to participate in active work according to his particular personal interest.

District Director's "Six Point Program for 1965"

1. Council Activity.
2. Fraternal Activity.
3. Membership.
4. Public Relations.
5. Youth Activity.
6. Education.

A point system will be incorporated with the "Six Point Program", the purpose for this plan is to see the actual results of Council participation in the program.

Second, to be able to select the "Outstanding Council in District Nine", according to the number of points earned.

District No. 9 will incorporate this program for a period of one year after which the success of this program will determine whether District No. 9 will present to the State for adoption at the 1966 State Convention.

A CONTEST

District 15, under the leadership of District Director Tony Cruz, according to the records of the National Office is the largest district of LULAC in the United States.

To this date, District 15 has 18 councils spread over a 10 city (or town) area. There are 429 members in the district.

For the sake of a little excitement and for the good of LULAC, LULAC News is challenging other districts to top District 15. This will be a test in

pride and LULAC spirit.

District 15 Director, Tony Cruz has done his job well. Let us see if any other District Director can beat his district membership. All you need is 430 members. Unfortunately we cannot offer cash prizes, but good publicity has never hurt anyone.

Come on all you District Directors and Council Presidents, beat District 15. Let's show some of the good old LULAC spirit and pride.

Here is a run down of District 15 to compare with the other districts:

Town or City	Number	Membership
Charlotte	388	21
D'Hanis	106	23
Dilley	55	14
Floresville	254	16
La Coste	342	14
New Braunfels	155	19
Pearsall	312	21
Poteet	348	23
San Antonio	2	125
San Antonio	16	34
San Antonio	187	24
San Antonio	282	18
San Antonio	363	13
San Antonio	363	4
San Antonio	364	11
San Antonio	379	10
San Antonio	403	
Somerset	30	16



Officers of Ladies Council 26 of Corpus Christi are installed by National President William D. Bonilla. loths, Vice-President; Miss Dora Garcia, President; Mrs. Lois Tanguma, Reporter; and Mrs. Yo. Pictured from left to right are: Mrs. Francis Beulanda Peronis, Secretary.

Santa Ana LULACs Elect Officers

The Santa Ana LULAC Council 147 as it is closing a successful year plans are being made for the installation of the new Officers elected for the coming year. The following Officers that have been elected for 1965-66 who were installed at the District Convention April 4, are as follows: Re-elected for second term as President Bill Rivera. Other Officers elected are: Vice President Merse Ponce, Secretary Rose Jurado, Treasurer Fidel Gonzalez, Chaplain Margaret Vargas, Sargeant of Arms Santos Elizondo. Since the principles and endeavor have been towards education, two scholarship will again be given. In the past successful year the most significant points have been the recruiting campaign which has doubled since last year membership. All these being due to the enthusiastic representation and sponsorship of Merse and Carmen Ponce.

The Santa Ana Council is very proud to announce their sponsorship of the newly formed Santa Ana Junior Lulac Council. Joe Villegas has been temporarily appointed President of this newly formed Council.

Corpus Christi Council 26 Holds Elections

Ladies LULAC Council No. 26 had their election of Officers on March 4, 1965. New officers installed are: Miss Dora Garcia, President; Mrs. Francis Brulloths, Vice-President; Mrs. Licha Sinks, Second Vice-President; Mrs. Yo-

landa Peronis, Secretary; Mrs. Irma Fennel, Correspondence Secretary; Mrs. A. E. Pena, Treasurer; Mrs. Lila Cardenas, Chaplain; Mrs. M. C. De La Rosa, Guard; Mrs. Matrina Fernandez, Mrs. Alicia Guajardo and Mrs. Martha Montoya - Trustees; Mrs. Zulema Perez, Historian; Mrs. Sue Bonilla, Parliamentarian; Miss Oralia Ramirez, Guide and Mrs. Lois Tanguma, Reporter.

Some of Ladies LULAC Council's Number 26 Main Projects for the coming year are: The annual barbecue to raise money for scholarships, the turkey raffle for different charity cases and the Christmas baskets presented to the needy during Christmas time.

Union of 2 Councils Proved Effective

Joseph E. Gomez, State Director of Iowa said in his report to the National office that the combination of Council 306 and 308 in Des Moines, Iowa has worked out fairly well.

Mario Rocha is chairman of both councils. The Union of the two councils took place in June, 1964. Today, a year later, they are still united and working on various projects together.

The two councils held their annual picnic in July; sponsored "Los Ninos de Monterrey" in August; the annual September Fiesta; membership social in October; in December, distributed Christmas baskets for the needy; held the annual Christmas Dance; and started the new year with a New Year's Eve Dance. The ladies council prepared a Mexican Dinner for

Miss Reyes Named Jr. LULAC of Year

Miss Letica Reyes, was awarded the Junior LULAC of the Year at the District Nine Convention held in April. Mrs. JoAnn Vera, was presented the Lady of the Year award and Mr. Isabel Ramirez was Man of the Year.

Council 235 of Beaumont was presented the revolving trophy for the largest increase in the membership in District Nine. Their membership increased by 134 per cent.

District Nine Director, Romeo Vera was reelected by acclamation and Roy Gonzales was elected Deputy District Director also by acclamation.

the first Methodist Church in West Des Moines.

The Fort Madison Council held a Valentine Dance on Feb. 13. On Feb. 27, they held a pre-Lenten Dance. In the sports field, the council has sponsored a bowling team, playing in the Astel League

The Mason City Council under the leadership of Joe Torres was host of the State Convention on May 22.

In Davenport, Council 10 has been very active. In April they hosted the Midwest Conference and the Junior LULAC Council held their first Dance on April 2, in East Moline, Illinois. Also in April, the ladies council had a chili Supper, which was very successful.

Report Of California Director

In a report to the National Office, California State Director, Pete V. Villa says that he has visited many councils in his state and also has attended all the Jr. LULAC Supreme Council meetings.

Villa said that he is attempting to learn the needs of each council and in doing so, has found that the biggest problem in his state is communications.

Most State Directors will agree that communications between office and member councils is a big setback.

The California state director said that they are working on plans to charter a bus for the trip to the National Convention. This will provide transportation for all Jr. LULAC delegates and some of the adult LULACs. He said John C. Casas is working on the transportation plans at this time.

In the report, Villa commends all the California District Directors for their tremendous work in LULAC. "... they have proven, as in the past, to be a most valuable asset to LULAC. They are truly our unsung heroes and I want to thank them for all the courtesies..." he said. A council was recently organized in the San Diego area, Villa said and they hope that two other council will be organized before the California State Convention was held April 30, May 1 and 2. On April 3, District 6 held their convention and on April 4 District 1 hold their convention.



Robert Flores elected California State Director for the Junior LULACs.



Johnny Sanchez, elected President Council 1 of Corpus Christi.

Following is a list of activities of activities of the California State Director:

November; attended the Supreme Council meeting. December; attended 4 Council meeting.

Attended two Jr. LULAC Dances as guest.

Attended two Senior Christmas parties.

Met with Governor Brown.

January: Attended two council meeting and one district meeting and one district meeting.

Officers of Council 342 Elected

The officers of Council 342 of La Coste, Texas according to the latest roster submitted to the National office are: Frank Saucedo, President, Anselmo Castro, Vice President, A. P. Maldonado, Secretary, Manuel F. Martinez, Sergeant at Arms and Pablo Saucedo, Chaplain.

Council 342 has 14 members paid up to this date.

Also in January, made a second trip to meet with governor Brown and attended a State Supreme Council meeting.

Attended the F.P.E.C. meeting in Los Angeles.

Attended Boy Scout Dinner.

February: Attended one council meeting, Also, attended the National.

Supreme council meeting at El Paso. Attended a War on Poverty conference at Tulare.

LULAC Week Activities.

Jr. LULAC State Dance.

Senior LULAC Dance

March:

Miss California LULAC

Candidate dance at Hawthorne.

Two Council meetings.

Meeting with Unity Board.

Convention planning meeting.

Went to Oceanside with Nash Garcia and other members regarding possible council there—and was successful.

State supreme Council Meeting. April:

Attended District Convention for District 1.

Meeting with Convention committee.

Minutes of the Supreme Council

Houston Meeting Was Last Before Convention

National President, honorable William D. Bonilla called the meeting to order at 2:30 P.M.

It was moved that we dispense with the reading of the minutes of the previous National Supreme Council meeting held in El Paso, Texas.

Applications for charters were submitted for Austin, Brazosport and a new Houston Council. Charters were granted by unanimous vote. Councils reinstated were Waco, New Braunsfel, Floresville and Marlin, Texas. Sterling, Illinois, Council 382 was reinstated pending payment of fee.

A charter was granted to Joliet, Illinois Council 502 and New York, Council 501.

Mr. Raul Martinez, president of Houston Council 60, delivered a welcome speech to all the visiting, out of town, members.

Mr. Fred Post, Girard Insurance Company representative, made a plea for help from State Directors in the successful presentation of the LULAC Insurance Program. He will be visiting all State Conventions.

Mr. Carlos Rivera from Washington D. C. reported on the many State Department Programs and the main function of the Agency for International Development. His job is to recruit Spanish speaking individuals for government jobs with the State Department and assignment of appointments to other jobs.

National LULAC Home

A letter dated August 18, 1964 from Mr. Leo Jacques of El Paso was read. He recommended that even at that time that the LULAC Home should be sold.

Also the recommendation of the committee signed by Mr. Wm. Flores was read. The committee consisting of Mr. Hector Godinez, Frank Valdez, John Herrera, Albert Armendaris and Wm. Flores, recommended that the LULAC Home be sold due to the following reasons:

1. Revenue expected from apartments contractor Mr. Blackman in the amount of \$32,000 did not materialize.
2. Expected revenues from rental of Home failed to provide enough funds for the payment of the LULAC Home.
3. Not even enough revenue was provided for the maintenance and upkeep of the Home.

4. Organ which was expected to be sold by LULAC was sold by the Jewish Synagogue as per contract.

5. Funds are not available for the LULAC Home from the National Office.

6. Economically impossible to continue to operate the LULAC Home.

The Committee requested more time be allowed them to study and review other documents. Also that the committee be in charge of disposing of the LULAC Home and that funds derived from the sale be placed for disbursement in care of the committee.

The committee is to return the gift of 10,000 dollars to Mr. Roderick of El Paso, Texas.

The committee also recommended that the South Park and Villa Del Norte Apartment continue to operate as in the past, until such time as a Standard Method of operation is set for all apartments owned by LULAC under one manager.

The National Supreme Council instructed the National Legal Advisor to make sure there would be a separate entity for the National LULAC Home incorporation and the Villa del Norte Project.

A letter from Wm. Flores recommending the appointment of Ken Flyn and Edmundo Moreno to the Villa Del Norte Apartments, Board of Directors and the appointment was confirmed by the Supreme Council. The letter also stated of the intent by District 4 of El Paso to take over the LULAC Home and Mr. Flores strongly recommended that they send a representative to Houston.

Mr. Licon, who was there on behalf of District 4, stated that all he had been entrusted with, by the National President, was the raising of funds and soliciting of 25 dollars from each council in the league to make the payment on the LULAC Home, and in this way have more time to sell or dispose of it, without chancing foreclosure.

The National Supreme Council appointed Mr. Wm. Flores to get appraisals on the Home, and that the LULAC Home Committee be empowered to dispose of the Home at their own discretion, this to be done immediately.

It was reported by John Herrera, National Legal

(Continued on page 13)

Get Publicity For...

By Richard Rodriguez

Is your council receiving the attention it deserves from the local press, radio and television, Why not?

Photographs, announcements, stories and broadcasts can all be placed in local news media and there is no trick to it. All you (publicity directors and reporters) have to do is learn how to service your local editor.

There are eight basic steps to help your local editor "help" you. These are:

1. Get to know the local news media.
2. Plan your stories for more than one editor.
3. Know the editor.
4. Know the editor's needs and problems.
5. Learn to be a good reporter.
6. Present him good photographs.
7. Be imaginative about your publicity.
8. Keep the editor informed.

The eight basic steps outlined above are not a big assignment. Now then, just how do you go about undertaking these steps?

First of all, many of the cities in which LULAC exists has a newspaper, radio, TV Station or some other form of communications media. But if your city or town doesn't have one of these, one of your nearby "big town" has one or all of these Media.

The newspaper, radio and television are the best means of communication. However, others exist also. There are usually, religious weeklies, company publications, local "shopping guides", school bulletin boards, parish bulletins, etc. All of these means should be considered when plan-

ning your publicity campaign.

By planning your stories for more than one editor, we mean that, whereas, the report of regular meeting is of interest to the club or service editor, you might also have a story for another editor. Your story might have an angle for the news editor, business and real estate editor, society editor, sports editor or the Sunday amusement and feature editor.

Getting to know an editor is fairly easy. Although he is very busy and at times his job gets a little

that describes your council and its plans.

Everybody says, try to help the editor, to do this, you must first understand his duties. He is responsible for gathering the news, editing, layout and making sure everything comes out as planned. And most important he is usually pressed with deadlines.

Try to find out how much space and editor can devote to a certain event, which your council has sponsored. If you can't find out how much space is available, send the

Your Council

frustrating, he is taught to always be very courteous and patient with the public. Furthermore, he is always interested in meeting a newly appointed publicist. Call for an appointment or find out when he is not too busy and drop in and meet him.

When you come to the editor for the interview, be prepared to describe briefly, your group, its aims and philosophies and to outline the year's plans. And to be assured of a favorable outcome of the interview, by all means be as brief as possible. You might also give the editor a memo card for his files. On the card, list your name and address, the name of your council president and his address, the full and correct name of your organization. Also include a brief outline

story in anyway—he knows how to cut it to make it fit the space. Find out when the deadlines are and get the copy in on time or early is possible.

There is only one way to be a good reporter for your council—that is learn the five "W's" of journalism. Know WHO is doing WHAT, WHEN (give day, date, and time), WHERE and WHY.

If you utilize the five words when working on your story, you can not go wrong. For Example, suppose that council 1000 was having a barbeque. (WHO) Council 1000 will sponsor (WHAT) a bar-b-q (WHEN) next Saturday at 2 p.m. (WHERE) at St. John's Hall. (WHY) Funds from the sale of bar-b-q plates will

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AGENDA

(Continued from inside Front Cover)

- 4:45 p.m. Adjournment. Free time:
- 7:30 p.m. Dancing till 12:00 in the O'Hara Sahara Inn.

SATURDAY July 3, 1965

- 8:00 a.m. Breakfast National Officers
Registration continues.
- 10:00 a.m. Business Session reconvenes. Final reports of Committees: Rules, Credentials, Auditing, Budget, Resolutions, Amendments, and others, if any.
- 11:00 a.m. Reports from State Directors: California by Hon. Pete Villa; Iowa by Hon. Joe Gomez; Arizona by Hon. James Sedillo; Indiana by Hon. Edward Modesto; New York by Hon. E. D. Cardiel.
- 11:55 a.m. Adjournment.
- 12:00 Noon Luncheon in Gigi Room of O'Hara Sahara Inn.
Mainspeaker Hon. U. S. Senator Everett Dirksen.
- 1:30 p.m. Business Session reconvenes. Address of Jr. LULAC National President, the Hon. Carmen Vela.
- 1:45 p.m. Nomination of National Officers:
(1) National President.
(2) Two Vice Presidents.
(3) National Director of Youth Activities.
- 2:30 p.m. National Secretary: Mrs. Belen Robles.
- 2:50 p.m. Reports of State Directors: Wisconsin, the Hon. Joe Flores.
- 3:10 p.m. Selection of 1967 National Convention site.
- 4:00 p.m. Report of National Business Manager of LULAC by Hon. J. C. Machuca.
- 4:30 p.m. Report by National Vice President: Hon. Mrs. Celia Martinez.
- 4:45 p.m. Adjournment.
- 6:30 p.m. Presidential Banquet.
Dining to the music of MARIACHES POTOSINA.
- 7:30 p.m. Presentation of Trophies and awards: Outstanding Man and Woman and Council of the Year; award to Council with largest increase in membership (pro rata) by the National President of LULAC, William D. Bonilla.
- 8:00 p.m. Introduction of Master of Ceremo-

nies.

- 8:15 p.m. Introduction of Honor Guests and Keynote Speaker, Tentative to confirmation Sargeant Shriver of the National Peace Corps.

Note—There will be a few words from one or two guests who will speak before the Keynote speaker, they will be listed as Guestspeakers.

- 9:00 p.m. Presidential Ball.

SUNDAY July 4, 1965

- 9:00 a.m. Church of your choice.
- 10:00 a.m. Business Session reconvenes. Continuing with final reports of Committees, if any.
- 11:00 a.m. Report by Custodian of LULAC Home: by the Hon. M. J. Romo.
- 11:15 a.m. Report of National Director of Health, the Hon. Cleotilde P. Garcia, M. D.
- 11:25 a.m. Report of National President, William D. Bonilla.
- 11:50 a.m. Adjournment for lunch.
- 2:00 p.m. Election of National Officers:
(1) National President of LULAC.
(2) Vice Presidents of LULAC.
(3) National Director of Youth Activities.
- 4:00 p.m. Address of newly-elected President.
- 4:15 p.m. Address by the National Convention Chairman and Bensenville Council President.
- 4:30 p.m. Installation of National Officers & State Directors.
- 4:45 p.m. Good and Welfare of the League.
- 5:00 p.m. Adjournment of the 36th LULAC National Convention.

NATIONAL PRESIDENT WILL CALL FOR A SUPREME COUNCIL MEETING IMMEDIATELY UPON ADJOURNMENT OF THE NATIONAL CONVENTION.

Convention Host Is Ready and Set

National Convention Host Council 326 of Bensenville, Illinois, reports, that the past year has indeed been a busy one. With all the preparation and time, that hosting a National Convention takes. They have not let their many other functions lack in anyway.

Minutes

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Advisor, that if the apartments start showing too much profit under the F. H. A. regulations the government would require LULAC to reduce the rent of the apartments. Therefore something should be done to set aside a certain amount for operational expenses, to be deducted from rentals and perhaps later channel this money if not needed to the National Office to go for the National LULAC Home.

The discussion ended when it was clarified that there wouldn't be anytime to save the LULAC Home, and that the Home is deteriorating at a frightful rate and would thus be a losing proposition.

It was reported that the LULAC apartments are making money and that things look very promising for the future.

Board of Directors of the Corporations are as follows:

National LULAC Home Inc.

Sal Berroteran
Alfredo Jacquez
Ken Flyn
Edmundo Moreno
Conrad Ramirez
(two vacancies)

LULAC Home Inc.

Hector Aguirre
Hugo Santana
Hector Esparza
Sam G. Duke
Ralph Torres
Herman Tafoya

The confirmation and appointment of LULAC Homes Inc. was tabled until the National Convention, pending study of qualifications and recommendations of the Standing Committee.

Report of National Convention Program and agenda will be printed in LULAC NEWS. Meeting adjourned at 6:30 P.M.

Publicity

(Continued from page 11)

be used to sponsor a little league baseball team.

When giving names, give full names of each person mentioned. Never write Brother Garcia said this and that. Instead say, Dr. Juan Garcia, President of Council 1000 of the League of United Latin American Citizens (LULAC) said this and that." Spell the names correctly and give exact dates. Always prepare your story neatly and preferably typewritten. Most editors will accept a handwritten story, but it is usually difficult to handle. Besides a typed story looks much more professional and is easier to read.

Never send an amateur, blurred photo. Try to send a clear action shot do not send a picture with seven or eight people staring nervously at the camera and say that is your General Activities Committee. Instead send a picture of the Committee in action. Good action pictures can be posed, but they do not always substitute a candid action shot.

Press and TV photos are usually 8 by 10 inches, printed on glossy paper. Some TV stations will prefer mat finished paper. In any case, the pictures must be clear, without blemish, sharp and with plenty of contrast. Always include the standard who, what, when, where and why information with the names of all the people listed from left to right as they appear in the picture.

A good publicist can keep his council before the public in many various ways. Of course the editor wants to know what your council is doing routinely, and he will usually run names of new officers. But you can do much more to show the public that LULAC is always active. Your council can carry out worthwhile community projects and also the fraternal programs of the organization as well.

Be the editor's friend and give him leads when you see a newsworthy story in the making or a possibility for a good picture—phone him. Do not call him for a routine fire, theft or accident. Try to have an eye for news.

The points mentioned above can

be a good guide for submitting material to LULAC News as well as local news media. LULAC news is always interested in receiving good photos and stories of members who have interesting or unusual hobbies and occupations, and good human interest stories are always in demand.

Remember that the more accurately and dramatically you can present your story to the editor, the better your results will be. Council's publicity Directors or reporters learn this and work to get and better publicity for LULAC and your individual councils.



Part II: OLD AGE ASSISTANCE

Eligibility -- Continued from
Last Month.

Section IV

1. Who is eligible for Old Age Assistance?

For an applicant to be eligible for an Old Age Assistance grant, he must:

- (1) Be 65 years of age, or over;
- (2) Be a citizen of the United States;
- (3) Have lived in Texas at least five out of the nine years preceding date of application, and one year immediately preceding date of application;
- (4) Not be an inmate of a public institution;
- (5) Not be a patient in an institution for tuberculosis or mental diseases;
- (6) Not be a patient in a medical institution as a result of having been diagnosed as having tuberculosis or psychosis;
- (7) Be in need;
- (8) Not receive Aid to the Blind or ADC (as caretaker) at the same time;
- (9) Not have transferred property for the purpose of receiving aid or for the purpose of increasing needs.

2. Does residence in a private institution disqualify a person for Old Age Assistance?

No, except that if a recipient is a patient in a medical institution for the treatment of mental diseases or tuberculosis or if he has been diagnosed as having tuberculosis or a psychosis and is in a medical institution as a result thereof, and except that a recipient is not eligible, if residing in an institution which is not subject to the Standard-Setting Authorities.

3. Is Old Age Assistance a form of pension?

No. The law provides for assistance only to needy aged persons.

4. May a person receive both Aid to the Blind and Old Age Assistance?

No. A person able to qualify under either program must choose the one he prefers.

5. What is a public institution?

A "public institution" as used in Titles I and X of the Social Security Act is an institution that provides shelter, custody, or care, and that is the responsibility of a governmental unit, or over which a governmental unit exercises administrative control. Such factors as government participation in financial support of the institution, as well as in policy formulation, or in the application of policy to specific situations may, under certain circumstances, be evidence of administrative control.

6. What are the principal proofs that an applicant should bring with him when first applying for Old Age Assistance?

An applicant should bring proof with which to establish:

- (1) That he is 65 years of age or over;
- (2) That he has lived in Texas one year immediately preceding date of application and four additional years out of the last nine;
- (3) That he is a citizen of the United States (unless this is self-evident by reason of birth); and
- (4) Be prepared to give information concerning living expenses, income, and other resources which will help to show that he is in need.

7. What kind of documents may be used in proving one's age?

There are numerous types of documents which may be used in establishing age.

The following are examples of acceptable age proof, but other authentic documents may be accepted. An applicant should select the best and most convenient proof of his age.

Birth certificate filed at the time of birth;

Delayed birth certificates under certain circumstances;

Baptismal and Parist records; U. S. Census records (the field worker will assist in filing application for this type of proof); School, college, or university records; School for the Blind records; certificates; Army and Navy Discharge Service records; Draft records of 1918; Court records (including criminal records; adoption, removal of disabilities, probate, lunacy, guardianship, administration, divorce proceedings, etc.); Church records; Penitentiary records; Insurance policies; Hospital or medical records; Bible records; Genealogy; Family records (birth books, embroidered samplers, pictures, birth announcements, etc); Poll tax receipts are required if the applicant is under 68); Poll tax exemption receipts (if the applicant is 70 years old or older); Employment records; Saving bank records; Lodge and fraternal organizations' records; Town or county histories; Records of slave sales; Commission for Blind records; Naturalization records;

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OLD AGE

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Passports; Union membership records; Fishing and hunting licenses.

8. May an Old Age Assistance recipient also receive Aid to Dependent Children as the designated relative of a child?
Yes, but not as caretaker.
9. May a person receive aid who has disposal of property for the purpose of qualifying or increasing need for assistance? Under the terms of Senate Bill 107, Acts of the Fiftieth Legislature, Regular Session, 1947, the Department is prohibited from granting assistance to anyone who has disposed of property for the purpose of qualifying or increasing need for assistance.
10. Can a person who has disposed of property under circumstances described above ever become eligible for assistance? Yes. He may be eligible if the property so transferred is utilized in meeting his needs or if the person or persons to whom the property was transferred have, subsequent to the date of the transfer contributed in cash or services an amount commensurate with the value of the property so transferred.

Section V

THE RIGHT TO APPEAL IF DISSATISFIED WITH DECISION OF LOCAL OFFICE

1. If an applicant or recipient has a complaint, to whom should he go?
First the applicant should make known the complaint to the local worker of the State Department of Public Welfare.
2. If after talking with the local field worker the applicant is still not satisfied with the manner in which his complaint

has been handled, what steps may he then take?

The applicant may either (1) request an interview with the Area Supervisor at which time he can present his reasons for dissatisfaction, or (2) he may sign a formal appeal to the Appeal Board of the State Department of Public Welfare and thereby secure a fair hearing before a representative of the Appeal Board.

3. On what basis does an applicant or recipient have the right to appeal?

In the event an application for assistance is denied or is not acted upon with reasonable promptness, the applicant has the right to appeal to the Appeal Board of the State Department.

Reasonable promptness means that the application will be denied or payment made within 30 days from the date of application.

There may be exceptions to this standard of promptness when circumstances beyond the Agency's control prevent prompt completion of application.

An applicant or recipient may also appeal if he believes the amount of his grant has been unfairly determined.

4. How is an appeal made?
The local worker will issue Petition to Appeal blanks to any dissatisfied person and assist in filling them out.
5. What action is taken by the State Department of Public Welfare when an appeal is received?

The dissatisfied person will be given a hearing at the county seat, or at some other convenient place, by a representative of the State Appeal Board. If the appellant is physically unable or for any other reason

cannot go to the office for the hearing, the hearing will be held in the appellant's home. All evidence entered in the record of hearing will be submitted to the State Appeal Board for study and decision.

6. Will the person filing an appeal be informed in writing of the facts in the Department's records on which the field worker's recommendation was based?

Yes. Prior to the date of the hearing the appellant is always furnished a summary of the facts in the Department's record on which the recommendation was based.

7. Is it necessary for an appellant to employ a lawyer?

The hearing will be in the nature of an interview in which the appellant and any witnesses having any specific evidence of eligibility will be given an opportunity to present the full facts. Although the employment of an attorney is not necessary the appellant may have an attorney to represent him if he desires to do so.

8. If an applicant or recipient consults or hires the services of a lawyer, what is the maximum fee that the lawyer may charge?

The law limits such charge to \$10.

9. What if a person's circumstances change after an appeal decision has been rendered by the Appeal Board?

Such person should bring the change to the attention of the local field worker who will be glad to make such adjustments or take any action that the change in circumstances make appropriate.

10. If the decision of the local of-

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fice is reversed, does the appellant receive payments for the purpose of making adjustments in his grant.

If the appellant appeals within 90 days from the date of the decision, retroactive pay for the month in which the appeal was filed and the two preceding months and during the interim from the filing of the appeal to the date of the adjustment made if the Department was in error.

Section VI FACTS RELATING TO CHECKS AND CHANGES OF ADDRESS

1. Why are the checks printed on light cardboard?

The checks are really cards which have been printed and verified by automatic machines. The holes in the cards are so placed as to cause the machines to automatically print such information as name, address, case number, and amount of grant. DO NOT FOLD OR TEAR the check or punch a hole in it, for the checks must be run through the tabulating machine again when returned to the treasury from the bank; and if it is damaged, a new card must be made to replace it.

2. What should a recipient do if he fails to receive his monthly check?

If a recipient fails to receive his check promptly and has not had word from the Department that his grant has been discontinued, he should notify the field worker. This may be done by writing, telephoning, or calling at the local office of the State Department of Public Welfare.

3. Should a check always be en-

dorsed by the person to whom it is made?

It is absolutely necessary that the check be signed by the person to whom it is made. Except under circumstances provided by laws, no person should sign the name of the recipient. To do so is forgery and the offending person is subject to the usual penalty for forgery.

4. How may a person endorse his check if he cannot sign his name?

If unable to write his name in longhand, he should sign with a mark. He must make the mark himself in the presence of two witnesses, and if necessary, one of the witnesses may guide his hand in the making of the mark.

5. Is it permissible for relatives to retain a warrant to a recipient?

No. The envelope is plainly marked "Do not forward, deliver, or re-mail to another address." Checks should be returned to state office.

6. May a check be endorsed after the death of the recipient to whom it was issued?

Such checks should not be endorsed but should be returned to the Department. In most instances, these checks can be re-issued so that the proceeds can be made available to the individual who cared for the deceased recipient during his last illness, or to the heirs of the deceased. In all such instances involving checks received after the death of a recipient, or unendorsed checks remaining on hand at the time of death, the local field worker should be consulted with respect to the proper procedure to be followed. In no case can a check be paid for a month that is subsequent to the

month in which the recipient died.

7. Will a recipient's check always be for the amount of his grant?

No. If at any time there is insufficient money appropriated with which to pay all authorized grants in full, the law provides that each grant shall be cut so as to reduce total assistance payments to the amount appropriated. A notice as to the amount of this "cut" will be enclosed with each check whenever a payment of grant changes from the previous month.

8. What should a recipient do if he desires to move?

He should immediately inform the worker in the county from which he is moving. The State Department must have the correct address of all recipients at all times in order that checks may be properly mailed.

9. What should a recipient do if he desires to visit out of the State?

A recipient may normally visit out of the State for as long as six months out of a calendar year and continue to receive his assistance check. Before he leaves, he should notify the field worker of his temporary mailing address and how long he expects to be out of the State.

Under certain circumstances, visits out of the State may be prolonged for additional periods of time with the checks being mailed to the out of state address. If after having left the State, the recipient finds that he will be unavoidably detained beyond six months, he should write the field worker explaining the circumstances

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and request an extension of the visitation period.

10. Should the worker be notified if the recipient finds it necessary to go to a state or city-county hospital, or if he decides to live in a public institution?

Yes. If it becomes necessary for the recipient to go to a city-county or other public hospital or if the recipient is admitted to a public institution, the local worker must be notified immediately.

11. May a person receive assistance while temporarily in a public hospital or while in a private hospital?

Under certain circumstances the assistance grants may be continued while a person is temporarily in a public hospital or if he is in a private hospital. When a recipient goes to either a public or private hospital, the worker should be notified immediately. The worker will be able to make a decision after the circumstances in each case have been considered.

12. Should the person, who is receiving a grant either for himself or for a dependent child,

notify the State Department of Public Welfare when a change occurs in the circumstances that existed when the amount of grant was determined?

Yes. The law places responsibility upon the person receiving aid for doing this. If a person on the assistance rolls begins to receive additional income, such as soldier's dependency allowance, contributions from relatives, rental income, or earnings, or becomes possessed of any other resource by inheritance or devise, he should report the change at once to the local office. Likewise, if need increases, the local worker should be informed.

13. Is it to the interest of a person to report a change?

Yes. The circumstances and eligibility of every person receiving assistance from the State must be reviewed by the field worker at least once a year. Any unreported change will be recorded at that time and proper adjustments will be required.

14. What action may be taken if the Department finds that a recipient has been drawing assistance by reason of concealment of income or resources?

The total amount paid any person during his period of ineligibility may be collected by the State. In addition, in cases of intent to defraud by concealment of the facts of ineligibility, a person is subject to fine and imprisonment.

15. Will the amount of a grant change?

Yes. The amount may be changed at any time, if a recipient's circumstances change so as to require a greater or lesser amount for the purpose of necessities.

16. Will a recipient be notified of any change in the amount of his grant?

Yes. Changes are made only after a full discussion of circumstances with the recipient. A notice will be received through the mails giving the exact amount of the new grant as finally approved.

17. What conditions cause assistance to be denied?

Aid will be denied upon loss of residence, admittance to a public institution or to a private institution under certain circumstances, increase in income or resources which remove need, or upon any other change which makes aid no longer necessary.

Look for Next Month's LULAC News To Be a Newspaper - type publication. This is being done on trial basis to see how members like it. Send your comments to LULAC News.

District Nine Activity Report

I. District membership.

A. Individual increase.

1. Council No. 217, 62%, from 27 to 44 members.
2. Council No. 337, 100%, from 10 to 20 members.
3. Council No. 228, 117%, from 17 to 37 members.
4. Council No. 394, 118.2% from 11 to 24 members.
5. Council No. 235, 134.7% from 23 to 54 members.

B. District increase as a whole.

1. From 78 to 179 members, an increase of 129.4%.

II. District meetings.

- A. April 18, 1964. Beaumont, Texas.
- B. May 24, 1964, Groves, Texas.
- C. July 22, 1964, Beaumont, Texas.
- D. August 9, 1964, Beaumont, Texas.

III. District Council By-Laws adopted August 9, 1964.

IV. District Nine Jr. LULACs.

- A. Organized April 1964.
- B. Jrs. hosted District meeting April 18, 1964.
- C. Selected outstanding Jr. LULAC at the District Convention.

V. Conventions.

- A. Councils in District 9 sent Delegates to the 1964 State Convention in Beaumont, Texas.
- B. Every Council in District sent Delegates to the 1964 National Convention in Corpus Christi, Texas.
- C. Every Council in District sent Delegates to the 1965 State Convention in Lubbock, Texas.

VI. Each Council in District is fulfilling its obligation to the League and its community by participating in Civic, Social, Educational, and Welfare Projects of Our Community.

VII. All local Council Officers were elected in March.

VX. District Office has presented a "Six Point Program" to the District Councils.

X. Council Activities.

- A. Council No. 337 Ladies, Beaumont, Texas.
 1. School Drop-outs.
 2. Soft Ball Team.
 3. Easter Picnic for Children.
 4. Anniversary Dance Apr. 24, 64.

5. Citizenship classes.

7. Rummage Sale.

8. Easter Seal Drive.

9. Queen's Contest.

B. Council No. 217, Men, Port Arthur, Texas.

1. Annual Scholarship Award.

2. Jr. LULAC Council No. 10 Sponsor.

3. Donated to needy people. Eckendorf, Texas.

4. Co-sponsored a LULAC exhibit at the South Texas State Fair with Council No. 394.

5. Civic Projects.

a. March of Dimes.

b. Easter Seal Drive.

c. YMCA 100.00

9. Fund raising projects.

a. Tamale sales.

b. Dances.

c. Dinners.

d. Bazaars.

10. Carnival booth at PTA.

11. Mexican supper to raise funds for Fletcher School PTA.

d. Fiestas Patria Celebration.

e. Cavalcade Parade 1st Prize.

f. Buying 3 1-3 acres of land.

6. Dance for High School Graduates.

7. Back to School Beach Party for all children.

9. Contributed financial assistance to the district office.

10. Welfare case, food and money.

11. Pony Colt Ball Team.

C. Council No. 228, Ladies, Port Arthur, Texas.

1. Civic Projects.

a. Dental Fund.

b. March of Dimes.

c. Easter Seal Drive.

d. YMCA, \$500.00

e. Cancer Crusade.

f. Salvation Army.

g. Cavalcade, Queen's Contest.

2. Sponsored three CYO shirts.

3. Citizenship classes.

4. Annual Scholarship presentation.

5. Welfare cases.

6. Contribute financial assistance to the dis-

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District Nine

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strict office.

7. School Drop-out.

8. Contributed money to two Churches in Port Arthur, Texas.

9. 7th anniversary dance, free (formal).

10. Adopted Council By-Laws.

11. Xmas Party for children.

12. Fund raising Projects.

a. Mexican Movies.

b. Dances.

c. Mexican food.

d. Rummage sale.

D. Council No. 235, Men, Beaumont, Texas.

1. Annual Scholarship Presentation.

2. Easter Picnic for members.

3. Leased VFW building for one year.

4. Poll Tax Drive.

5. Blood Bank.

6. Seminars on Social Security Benefits.

7. Soft Ball Team.

8. Jr. LULAC Council No. 10, sponsor.

9. Welfare assistance within the community.

10. Furnished speaker on request of French High School.

11. Helped finance Jr. LULAC Delegates to the State Convention.

12. Fund raising projects.

a. Dances.

b. Dinners.

E. Council No. 394, MIXED, Beaumont, Texas.

1. Annual Scholarship Presentation.

2. Easter Egg Hunt for children.

3. Poll Tax Drive.

4. Adopted By-Laws.

5. Civic Projects.

a. Easter Seal Drive.

b. Cancer Crusade.

c. Exhibit at South Texas Fair.

d. Milk Fund.

e. Cystic Fibrosis March.

F. Xmas Baskets.

6. Fund raising projects.

a. Dinners.

b. Coffees.

c. Dances.

Report of District One

I. INSTALLATION OF OFFICERS

A. Conducted by District Director Ben Palacios

B. At the home of Joe & Dora O'Campo

C. Officers were:

1. Bill Rivera, President

2. Joe Becerra, Vice President

3. Kathy Becerra, Secretary

4. Fidel Gonzales, Treasurer

5. Joe Griffen, Chaplain

6. Eloise Castanon, Sgt. At Arms

AUGUST

I. FRIENDSHIP PARTY

A. Objectice - solicit for membership and re-activate the inactive

B. Held at the home of President Bill Rivera Aug. 16, 1964

C. Joe & Kathy Becerra, Chairmen

D. Membership received:

1. Merse Ponce

2. Carmen Ponce

3. Transfers from Fullerton Ladies Council No. 366

a. Marti Rivera

b. Rose Juradi

c. Evangeline Reyes

d. Margaret Vargas

SEPTEMBER

I. Social to raise funds for a typewriter and msc.

A. Held at the home of Joe & Dora O'Campo, who were also chairmen

II. MEMBERSHIP

A. Pete Peterman

III. LEGISLATION

A. Program conducted by Joe O'Campo and Mr. Boltz on information with regard to Proposition 14.

IV. COMMUNITY PROGRAM

A. Bill Rivera, President attended kick-off luncheon with city officials to support Prop. A, B: & C which was to build new courthouse and county jail.

V. JUNIOR LULAC

A. Bill Rivera attended State Junior Lulac meeting at the home of State Director of Youth Activity Johnn Casas.

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District One

B. Object:

1. To pledge council support for the formation of a Junior Lulac Council in Santa Ana, with the volunteered aid of Juan Casas and the Anaheim Council.

F. OCTOBER

I. JUNIOR LULAC

- A. Bill and Marti Rivera, Joe & Kathy Becerra attended Junior Lulac Benefit Dance in Norwalk for Jessie Rosales.

1. Bill Rivera presented donation from council of \$10 to Junior Lulac State Director of Youth Activity Juan Casas.

NOVEMBER

I. Social to buy turkeys and hams for Thanksgiving

- I. Social to buy turkeys and hams for Thanksgiving baskets to needy families in our community.

- A. Home of Merse and Carmen Ponce, who were also chairmen.

II. Donation of Thanksgiving Baskets.

- A. Merse and Carmen Ponce Chairmen

B. Committee:

B. Committee:

1. Joe and Kathy Becerra

2. Fidel and Pauline Gonzales

- C. Members of the council donated food and canned goods to complete baskets.

III. Special meeting and Baby shower for Secretary Kathy Becerra.

- A. Marti Rivera, Chairman

DECEMBER

I. SCHOLARSHIP DANCE "BAILE RANCHERO"

- A. Joe O'Campo and Pete Peteran chairman

- B. Hod Carrier's Union Hall

- C. Which was very much a success.

II. ADULT CHRISTMAS PARTY FOR MEMBERS

- A. Rose Jurado, Chairman

- B. Home of Merse and Carmen Ponce.

III. CHILDRENS CHRISTMAS PARTY OF MEMBERS

- A. Marti Rivera and Anita Palacios chairman

- B. Home of Merse and Carmen Ponce

- C. Cookies and punch donated by members.

JANUARY 1965

I. PLANS FOR THIS YEAR

A. LULAC Week

1. Committee; to include initiation of new
 - a. Bill Rivera
 - b. Joe Becerra
 - c. Joe O'Campo

d. Hector Godinez

e. Merse Ponce

B. Formal Banquet and Ball (tuxedos and formals)

1. Charlie Castanon, chairman

2. April 17, 1965 at the Disneyland Hotel

3. Joe Rio's Orchestra

4. Invitation only at \$20 a couple

C. LULAC Council No. 147 Handbook and By-laws

1. Joe Becerra, chairman

2. Committee

- a. Bill Rivera

- b. Ben Palacios

- c. Joe O'Campo

- d. Hector Godinez

D. Santa Ana Council Home

1. Joe O'Campo chairman

E. Junior Lulac

1. Formation of Santa Ana LULAC Council

F. Membership

1. Two applications in process of 2nd re-auging.

FEBRUARY

I. PROCLAMATION OF LULAC WEEK

- A. Received proclamation from Santa Ana Mayor Mr. Allen Hall.

- B. Recipients were Bill Rivera, Hector Godinez and Merse Ponce.

- C. Ref: Write up in daily Register by reporter Paul Chapal.

II. INITIATION OF NEW MEMBERS DURING LULAC WEEK

- A. At the home of Merse and Carmen Ponce.

- B. Officiated by Hector Godinez, Past Nat'l. President, Joe O'Campo, Past Nat'l Executive Director and Bill Rivera, Council President.

- C. Six Members Initiated

1. Merse, Carmen Ponce, Santos Elizondo, Larry Mena and Elivira Mena.

MARCH

I. PARTICIPANT IN MISS CALIFORNIA LULAC QUEEN CONTEST.

- A. Miss Santa Ana - Ceceila Villegas.

- B. Queen Chairman - Marti Rivera
Co-Chairman - Carmen Ponce.

II. FORMATION OF SANTA ANA JUNIOR LULAC COUNCIL

- A. Meeting held at home of Merse and Carmen Ponce.

- B. Charter submitted for 19 Juniors.

- C. Meeting attended by Juan Casas, State Director of Youth activity, Junior State Director and various Nat'l, State and local Junior officers.

Meet Some LULAC People



Mrs. Fred Brulloths, Deputy District Director, presides over District Convention held in Corpus Christi. She resides in Corpus Christi.



Mrs. Rose M. Villa is active working with Junior LULACs in California.



President of Ladies Council 26 of Corpus Christi is Dora Garcia.



Miss Lupe Perez is an adult supervisor of California Junior LULACs.



Arnold Garza was treasurer of Corpus Christi Council 1 was named LULAC Man of the Year in Corpus Christi.



Mrs. Mary G. Villa was chosen the outstanding Texas Lady of the Year at the Texas State Convention in Lubbock. She is a member of council 187 of San Antonio.

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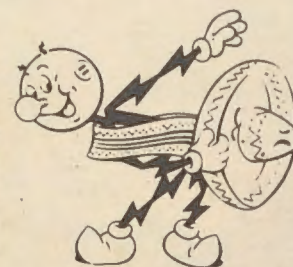
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