

LULAC



NEWS

Official Organ of the League of United Latin-American Citizens

APRIL, 1959



THE HONORABLE RICHARD J. DALEY

MAYOR OF CHICAGO

HOST TO THE AMERICAS AND LULAC IN 1959

A handwritten signature in the bottom right corner of the page, likely belonging to the Mayor or a representative of the LULAC organization.



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Official Organ of the League of United Latin American Citizens

Vol. 27

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NO. 4

EDITORIAL



Tony Campos, Nat'l Dir. of Publicity for LULAC, ending his 5th year with the Nat'l Staff.

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COUNCIL #288 EXTENDS THE WELCOME MAT.
START MAKING YOUR PLANS NOW.
LULAC 30th ANNIVERSARY NATIONAL CONVENTION
CHICAGO, ILLINOIS
JUNE 26-28, 1959

On Easter Sunday, March 29, 1959, the great state of New York joined our beloved LULAC. I want to welcome New York into our League and especially the many sincere LULACKERS who have indicated their willingness to partake of LULAC's projects and endeavors. The National Staff wishes to congratulate our National Organizer Val Hernandez for his untiring work in behalf of LULAC. Good work, Val, and may the good Lord bless and keep you. We are proud of you and all you have done for our Organization. Your organizational team will never be equaled. Our Texas sombreros are off to you!



Above we see the newly appointed Regional Governor for New York, Francisco Rivera, and members of his staff saluting Don Felix Tijerina at their first dinner meeting. Lackawanna, New York is in LULAC to stay.

Courtesy	Dr. Armando Duran
	District Governor of LULAC District 1
	and
	President Caprock - Lions Club
	Lubbock, Texas



Felix Tijerina Nat'l President of LULAC

A Message From the National President!

MY DEAR FELLOW LULACS:

With the coming of spring and the approaching of summertime, I stop to wonder what we have accomplished during the past three months. My desk is cluttered with correspondence that I have been unable to answer due to my work with the Texas Legislature and the bill providing for our "Little School of the 400" or the LULAC Educational Fund, Incorporated. The interest shown by all of the Texas Legislators towards this program is to me an indication that we have gained prestige and have accomplished a miracle. The contributions from our own membership have been very disappointing. Very few councils have participated in this program and very few have contributed towards its progress. My only hope now is that the bill in the senate and the house here in Texas, is approved and that an adequate appropriation is allotted for the pre-school program.

In regard to expansion, The National Office commends our National Organizer on his fine work. The State of New York has joined our ranks. We are 13 states in this our beloved LULAC. Many hours of toil and hardships have made this possible. Perhaps by the time the National Convention comes around we might be able to count on still another state in LULAC. I want to take this means to congratulate the State of New York in selecting as their Regional Governor The Dynamic Francisco Rivera of Lackawanna, New York. This office is aware of the great work done so far by Brother Rivera and we pledge to work and cooperate with him and all of his membership towards a greater LULAC.

To all of my LULAC Brethren I want to ask you to think and bring forth to our National Convention leaders of your respective states and communities so that we might choose from among them our next National President.

It is rumored that this will be the biggest convention of Latin Americans ever held in the United States. It is also said that you will be lavishly entertained by the host councils in the land of Lincoln. I certainly hope that each member of our league makes an effort to be there.

With approximately two months remaining before the National Convention, our Treasurer reports that too many of our LULAC councils are still behind in their dues. Remember that you must pay by the quarter system and not by the year. Lets hope that no council is deprived of the right to attend the convention due to not paying their dues.

I want to express my sincere appreciation to all of you who have made my last three years in LULAC as your National President a pleasant administration. We have progressed and expanded. This has been due to your unselfish devotion to your organization and to the hard work that each member has contributed. I am sure that at times we have seen many dark and sad moments but twice that many minutes of joy and happiness. I too want to confess that headaches have been many and that hard work has been coming our way day by day, but only through your devotion to my administration and the encouraging words that you have given me plus your many prayers, have we been able to reach many of our goals. Yes, LULAC is hard work. LULAC is a challenge to you and all of you who join. Even though we might have many who cling like leeches, we have ten times that many who sweat and toil because deep in their hearts they find happiness when they realize and understand that what we do for others is much greater than what they do for us. Criticism has been abundant during my tenure of office, and I am sure that you are aware what kind of members criticize the most, yes, the ones that don't lift a finger to do something about it.

I cannot seem to forget what Val Hernandez said at the end of his talk at the Laredo convention. Remember when I was criticized by many of my Regional Governors while they were making their reports to the convention, remember how I smiled and did not seem to mind, yes, they criticized me and my administration, certainly we made mistakes, but who doesn't. Deep in my heart I cried. Because I was sure that what ever I had done I had done with good intentions and from the depth of my heart. I could not find words to describe my feelings at that moment. I still remember Val when he got up to my defense and lifted our beloved LULAC to the highest pinnacle as it always has been. And he concluded by saying, and I quote, "LULAC is an instrument of Honor, use it wisely and it will Honor you, you, and you," I too want to repeat his words and ask you to always use our beloved league honorably and with pride, for you have made it such and it is up to you to continue making it the greatest organization in the world.

I pray that we shall meet real soon and that all of our dreams and projects be fruitful and that all of your efforts in behalf of humanity be rewarding.

God Bless You,

Felix Tijerina

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Attending District 1 Convention in Lubbock are
Left to Right: Maria Garcia, Dr. Armando Duran,
Brigido Mungaray, A. G. Ramirez, Lupe Gonzales,
Anastacio Alvarez and Santos Gonzales.



Maria Victoria at a benefit dance in Lubbock, Texas. Dr. Duran, Governor of District 1, does the announcing.

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LULAC IN ACTION



Members of Roseland Council #332 distribute material to be used by the Council in conjunction with the Pan American Games to be staged in Chicago this summer. Victor Gonzales has been named chairman of this important LULAC function in Illinois.



TAKE A BITE - - Boys at the St. Joseph Orphanage (Laredo, Texas) are treated to a yearly Christmas feast complete with barbecued hamburgers, "pinata," and individual gifts. Shown helping one of the younger boys with a big burger is Gilbert Martinez, president of the Vocational-Industrial Clubs, Laredo Chapter.



MY OWN IDEA - - Gilbert Martinez of Laredo beams proudly as he points out the metal coffee table that won him first place in metals craft at the state Vocational-Industrial Clubs convention last year. Gilbert originated the idea, drew up the blueprints, and did all the metal work himself.

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At center - - Gilbert Martinez receives the trophy indicating his Vocational-Industrial Clubs chapter won first place in state competition. Its the third time in as many years that the group has received the honor.



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Executive Board of the Davenport, Iowa Council.
Left to Right: G. Pena, Sgt. at Arms, E. Rodriguez,
Treasurer, H. Vargas, President, M. Sanchez, Vice
President, R. Segura, Secretary.



Proclamation of "San Antonio LULAC Week" made by Mayor Edwin J. Kuykendall of San Antonio was read by President Frank M. Valdez, extreme right. Others in picture are Gloria Ann Rios, Junior LULAC President, Mrs. Dominic Bronoco, President of Council 187, and LULAC Founder John C. Solis who was the principal speaker of the anniversary fete.



Gathered at San Antonio's 30th Anniversary of LULAC were, Left to Right, George de la Garza, General Chairman of S. A. LULAC Anniversary festival; honored guest Manuel C. Gonzales, former National President; LULAC Founder John C. Solis; and Judge Manuel V. Lopez who was master of ceremonies of the Alamo City banquet honoring founders of our group, held February 16, 1959.



Pictured are delegates and members attending the District Convention in Lubbock from Earth, Lubbock, Littlefield, Levelland and Brownfield.



Roseland Council 332. Victor Gonzales, Sr., District 3 Governor, Illinois, is shown here with members of the Roseland Council who attended a dinner-dance recently. President of Council 332 is Adrian Munoz.



LULAC welcomes its newest member council Council #10, Davenport, Iowa, organized on February 8, 1959. Shown above are the officers elected recently. From left to right: Genaro Pena, Sgt. at Arms; Ernest Rodriguez, Treasurer; Henry P. Vargas, President; Mike M. Sanchez, Vice President; Rudolph M. Segura, Secretary.

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LULAC IN ACTION

BEAUMONT, TEXAS - Busy as bees are these Lulackers from Council No. 235. They have two dances planned for April besides their regular bingo games. Good luck on your ventures!

CHICAGO, ILLINOIS - At the District Meeting held February 22nd Mrs. Mary Rios was unanimously elected District Governor for that area. She succeeds Bob Alaniz. Mrs. Rios, an active member in her council, is also the instructor of the English classes sponsored by her Council.

It is most significant that more and more the community is leaning towards the LULACS of the Chicago area for advice and help. Recently a group of LULACS attended a meeting of the Mayor's Committee on Human Relations at City Hall. A detailed plan will be outlined by LULAC to be presented at a future meeting.

Again this year, Councils 288, 300 and 313 join together to award a \$500.00 scholarship to some deserving student. May they continue to be successful in this very worthy project.

EL PASO, TEXAS - LULAC NEWS is in receipt of a letter from Brother Paul Andow, District Governor of District 4, excerpts of which we quote below:

"Rafael Plancarte, a member in good standing of the Anthony Council, is suffering from a serious eye disease and needs medical attention which can only be received at the Mayo Clinic in Rochester. He is in a dire need of financial assistance in order to receive the proper medical attention.

". . . Said contributions should be mailed in care of Stephen Ruiz, State Electric Company, Anthony, Texas."

We wish to stress the need for an immediate response to this appeal and thank you for whatever contribution you are able to send for Brother Rafael Plancarte.

LOS ALAMOS, NEW MEXICO - Plans are underway by Council 212 to meet with the Northern Councils and have an initiation of members. Those councils to be contacted are Espanola, Taos and Santa Fe. Efforts are also to be made by this council for future visits with councils in the surrounding area. Among the various projects which these Lulackers have adopted is that of an annual scholarship. Multiple councils meetings are very stimulating. We know that the endeavors of this Los Alamos council to have an area meeting will be very successful.

SAN ANTONIO, TEXAS - Always mindful of their responsibility to the community, the members of Council 2, went on record approving the S. A. Housing Authority's proposed low-rent housing program with a pledge to assist in informing citizens of the program need and value. The S. A. Housing Authority is seeking 1500 new units. The LULACS reported more than 1100 families are presently living in sub-standard houses and must be relocated.

Acknowledgment was made by this Council for Dr. Aureliano Urrutia, Sr.'s gesture in offering his vast Broadway estate as the site for a branch of the University of Texas Medical School. Plans are also that he will build a \$500,000 hospital with his own funds to care for the medical needs of the underprivileged.

Headed by Brother Joe I. Lopez, San Antonio's LULAC flying Squadron visited Pearsall, March 8th. LULAC Founder John C. Solis was the principal speaker.

FROM THE DESK OF THE NATIONAL TREASURER

This note is to ask your cooperation on an old problem that confronts us every year. The problem of payment of dues to the National Office. It is a well known practice of at least 80% of our councils to pay dues only at convention time. I wish I had the power or know-how to change this practice into the Constitutional method of paying every Quarter when due. For the benefit of those who are still confused, on our Quarters, this is how our Quarters run. Keep in mind that our National Convention is in June and that this is our first month of our fiscal year. Therefore our quarters are -

1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
June	September	December	March
July	October	January	April
August	November	February	May

If you are paying for any other period other than this, please adjust on your next remittance. For example if you have paid according to your records for period ending December 1958, on your next remittance pay for two months and note that this is for quarter ending February 28, 1959.

I had the National Treasury Books sent to a professional auditing firm last year and they rendered a very fine and extensive report that was very helpful to the auditing committee at our Convention, however, this report did not tell a true story of our financial standing for the fiscal year because 40% of all monies collected for dues were at the convention and could not enter our audit report.

This year, I AM BEGGING YOU to make a special effort to send your dues on time so as to allow ample time for auditing procedures. For last Quarter ending May 31, 1959, please send your dues on the 1st or 2nd of May, or even a little before May ends. This will give me an opportunity to enter them in the books and turn the books to the auditor about June 10th to give him time to give them back to me by convention time.

A special committee to study the financial aspect of the League may be appointed. This will be for the purpose of finding ways and means to better finance the National Office activities. The more complete the audit report is the better it will aid this committee.

Danny Sandoval

