

LULAC



NEWS

Official Organ of the League of

United Latin-American Citizens

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P. S. Navarro



LULAC News

Official Organ of the League of United Latin American Citizens

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The Lulac News is published monthly by the League of United Latin American Citizens. As the official publication of the League of United Latin American Citizens, this magazine publishes authorized notices and articles regarding the activities and interests of Lulac Councils throughout the United States. Address all communications to Lulac News Office, 504 Southern States Life Bldg., 3402 Montrose Blvd., Houston, Texas.

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THE FRONT COVER: The coming Halloween season. All over the country the LULAC Councils will be trick and treating in observance of this holiday. In doing so they will be visiting their fellow Lulac members and citizens of their community. This spirit of fraternity prevails among Lulac members and their families in promoting good will among their neighbors, and at the same time, joining their Junior members and families in making this Halloween a sane and safe one.

SO keep a light burning on your front porch to welcome the youngsters who will be visiting us on this evening of gaiety, keeping in mind our LULAC Motto, All for one and one for all.

—Tony Campos—Dir. of Publicity

SPECIAL EDITORIAL

By VAL HERNANDEZ,
National Organizer

Dateline — Chicago, Illinois — (Midway Airport)
Friday 22nd — August — 1958

Our National President arrived in Chicago on his way to St. Paul, Minnesota to attend an installation banquet. Accompanying him was Texas Reg. Gov. Alfred J. Hernandez. At the airport he was met by a large delegation from Illinois. Those making brief talks were the Hon. David Cerda, Convention Chairman for 1959, Tacho Alderete, Sal Garcia and myself. After a 29-minute layover in Chicago our National President boarded another plane for St. Paul. There he was greeted at the Airport by the Mayor of St. Paul and a large delegation from the State of Minnesota LULAC members. On his way back to Houston, Don Felix stopped in Kansas City, Kansas to meet with a group of interested people wishing to form a new Lulac Council in Kansas. (All in a day's work) . . .

Conferences, meetings, banquets, speaking engagements, practically everyday of the week are the lot of our National President . . . and indeed, few people realize the rigorous schedule that keeps Don Felix on the go for our beloved LULAC. If anyone were to ask Don Felix what makes his administration so successful, his immediate reply would be "Teamwork".

"From the beginning, I have always tried to staff my administration with the best . . . people whom I know or feel are sincere and dedicated to our goals and purposes in our League . . . I do not know or care how they feel about me personally . . . but I do care how they feel about LULAC, and their talents must be utilized for the good of the organization. All I ask is that they work together as a team."

LULAC SALUTES DON FELIX

SPECIAL NOTICE

In order to put out a good issue of LULAC NEWS, we must have your ads. A \$10.00 ad per month from each council will suffice.

DO WE HAVE YOUR CORRECT ADDRESS?

HAS YOUR COUNCIL PAID YOUR DUES?



Felix Tijerina Nat'l President of LULAC

A Message From the National President!

... let's make an effort to make LULAC an easier
task for our next National President . .

MY DEAR FELLOW LULACS:

On October 4, 1958, LULAC officially admitted into our midst, the great state of New Jersey. It has been lots of hard work and sweat that has made the expansion of our beloved LULAC into 7 additional states possible. I am proud to say that our efforts have been rewarded and that our League is steadily gaining greater recognition. I want to tip my Texas Sombrero to our National Organizer Mr. Val Hernandez and his Expansion Team. Those are the unsung heroes of our organization. LULACKERS who sacrifice their time, money, and personal life to spread the Gospel of LULAC. LULAC is truly indebted to those fine gentlemen who travel every weekend to make our dreams of a greater and stronger National Organization become a reality.

On my last trip to St. Paul, Minnesota, I had the pleasure of meeting and chatting with new members of LULAC. It was an honor for me and my party to meet such fine and energetic citizens who have joined our forces, not only to wear our LULAC Pin or to claim the title of being a LULAC, but to devote their time in promoting better relations and more understanding among the people of the United States.

On October 11th to the 13th I will be attending an area meeting in California and I am looking forward to again sharing opinions with my brethren. California is continually expanding and actively promoting our LULAC beliefs to every nook and corner of that great state. Our First National Vice President has continued to show that great leadership which has made him the pride of California and of LULAC. We in the National Office want to commend the Hon. Hector Golinez for his unselfish devotion to LULAC and our people of Spanish speaking descent.

On my way back from California I will be stopping in Austin, Texas where the final meeting of the Hale-Aikin Committee will be in session. It is with deep respect and admiration that this humble servant will be assisting the Hale-Aikin Committee in formulating and planning better educational facilities for the Great State of Texas. This committee has unanimously consented to propose to the Texas Legislature that our Educational Fund Inc. of LULAC

be allocated \$1,350,000.00 for the continuation of our pre-educational classes. I am proud of this accomplishment and more so because the future of our children will be more secure and perhaps we might be able to give happiness where sadness has always existed.

On September 27th I had the honor of attending the dual installation of LULAC Councils #2 and #187 of San Antonio, Texas. It was a great occasion for me and for San Antonio. There, we saw that we have qualified and capable leaders to guide the destinies of two of our League's strongest councils. I want to add that the San Antonio LULACS have accomplished much in the past and have made all San Antonio realize that our people have been active and will continue to lead the community in civic endeavors.

Yes, my office has been busy this past quarter. We have answered approximately 400 letters per month. We have issued a LULAC News every month. We have continued to improve our National Office so that we might better serve our membership. Yes, we will continue to keep LULAC in the public eye. But in this respect, the National Office needs your assistance. As in any other National Organization, there exists office expenses. Such expenses as stamps, phone bill, stationery, stencils cut, mimeographing to be done, etc. . . . and this, my fellow LULACKERS requires MONEY. You must comply with the Constitution and submit your dues by the quarter system. This is no longer a small organization with five states. This has become a National Organization with thousands of members that must be served. You and each of you will have to cooperate more closely in order that your National Office may continue to better serve you. Let's not wait 'till Regional and National Conventions to pay our dues. Let's do it by the quarter system.

I have travelled and with God's help I shall continue to travel and shall continue to sell LULAC and promote the ideals and beliefs of a true American and a true LULAC. You shall see me visit into as many states as my health will endure. I am proud to sacrifice time, personal health, and money for LULAC. Being your National President has been my greatest honor. In my own humble way I have tried to uphold my office with respect and dignity. We have continued to work for a better tomorrow for the people we profess to represent.

Let's make an effort to make LULAC an easier task for our next National President. It can be done with the close cooperation of every member and officer of the League. It can be done because YOU believe in a stronger and more unified organization. It can be done because YOU ARE part of LULAC and YOU, as Americans want to be the best. The next eight months will be a challenge to everyone. Your membership will grow only, if you work for LULAC and your people. God Bless You.

Felix Tijerina



Our Nat'l President Don Felix Tijerina and Texas Regional Governor Alfred J. Hernandez arrive in St. Paul, Minnesota to attend installation of two Minnesota Councils. Our National President and Mr. Hernandez also met with a large delegation of Illinois LULAC members at the Chicago Airport earlier. A warm reception was bestowed upon our President in St. Paul by the Mayor and other dignitaries of the city.

Congratulations are in order for our Nat'l Secretary, Mrs. Carmen Cortez, on the election of her daughter Vicky as Nat'l President of Jr. LULAC. If Vicky is as devoted to LULAC as her mother, then the future of LULAC is assured. Vicky was also chosen Sweetheart at the Houston Mens LULAC Ball at the fabulous Shamrock last month. Young Miss Cortez is also serving as Distribution Manager for LULAC News and is doing an excellent job at it. Vicky is a senior at Incarnate Word Academy of Houston, Texas. Good Luck Vicky, and congratulations again to the Hon. Carmen Cortez, Nat'l Secretary for LULAC for the past two Administrations, Nat'l Executive Secretary three years ago.

LULAC

COUNCIL 294, EAST CHICAGO,
INDIANA

"The most active Council in the Midwest"

Heart Fund Drive	Celia F. Martinez, Pres.
Chest X-Ray Drive	Anne Vazquez, V.P.
Pink Lady Aux.	Rose Flores, Sec.
Polio Drive	Rosemary Corpus, Treas.
Muscular Distrophy Dr.	Eliz. Caston, Chap.
Voter's Reg. Drive	Consuelo Martinez, Guard
Educational Fund Drive	Sara Barrientez, Guide

Private Assistance to the needy.

Trustees: Mary Machuca, Jenny Martinez, Lupe Medrano, Inez Regalado

The Hon. Val Hernandez, Nat'l Organizer for LULAC receives instructions from the Nat'l President during a brief stop at Chicago's Midway Airport. Our Nat'l Organizer was on his way to organize Elizabeth, New Jersey. Mr. Val Hernandez has talked to interested groups in Pennsylvania, New York and Missouri. LULAC will continue to expand as long as we have organizers such as the Hon. Val Hernandez of Cicero, Illinois



TO: All Nat'l, State, Dist. Officers and Councils

FROM: Felix Tijerina, Nat'l President

SUBJECT: Appointments

The following is a list of the persons appointed by me to the various offices of this administration for the term of 1958-59:

Mrs. Carmen Cortes - National Secretary
6439 Pinehurst
Houston, Texas

Daniel Sandoval - National Treasurer
504 Southern States Life Bldg.
3402 Montrose Blvd., Houston 6, Texas

Felix Salazar J., National Legal Adviser
County Attorney's Office
County Courthouse, Houston 2, Texas

Rev. Fr. Adrain Kempker, National Chaplain
St. Joseph Parish
What Cheer, Iowa

Tony Campos - National Director of Publicity
504 Southern States Life Bldg.
3402 Montrose Blvd., Houston 6, Texas

Agustin Louis Hernandez, Executive Secretary
602 Graceland
Houston, Texas

Val Hernandez, National Organizer for Midwest
5316 West 26th
Cicero 50, Illinois

Joseph O'Campo, National Organizer for West Coast
Box 1916
Santa Ana, California

William Rocha, Deputy Nat'l Organizer
1117 Walnut
West Des Moines, Iowa

Arnulfo Zamora, National Historian
Laredo Waterworks System
Laredo, Texas

G. C. Martinez, Nat'l Chm. Committee - Expansion
2019 Avenue Q 1/2
Galveston, Texas

Conrad Ramirez, Chm. Committee on Legislation
357 Ben Swain Drive
El Paso, Texas

Your support and cooperation to the above named will be greatly appreciated.

Compliments from LULAC Council 290
East Chicago, Indiana

Louis Martinez, President

We are with LULAC all the way.

HOUSTON LADIES COUNCIL 22

Announce their Annual Autumn Ball
Nov. 15, 1958 - Crystal Ballroom
Mark Your Calendar - Remember
November 15th

LOS ALAMOS LADIES

Planning a Halloween Dance on October 24 in the Recreational Hall -- They also report to be active in the Hospital Committee on behalf of the needy.

Los Alamos Council 212

Inaugurated their Picnic grounds and Barbecue Pit which they made themselves and a good time was had by all. GOOD WORK, Los Alamos.

CONGRATULATIONS

Are in order to the Ladies Council 294 of East Chicago, Indiana for their volunteer work in Saint Catherine's Hospital. They are known as the Pink Ladies, wearing a Pink uniform and cap.

"MI TEXANITA" LOUNGE

1843 SOUTH CARPENTER STREET
CHICAGO, ILLINOIS

JESSE OBREGON, OWNER
COUNCIL 288

WHERE ALL FELLOW LULACS MEET IN CHICAGO

LULAC COUNCIL 288

WELCOMES YOU TO THE SUPREME COUNCIL
MEETING AND ILLINOIS LULAC INSTALLATION
BANQUET

MIDWEST HOTEL
NOVEMBER 8, 1958 - 6:30 P.M.
CHICAGO, ILLINOIS

TO: All National, State, District Officers and All Councils

SUBJECT: First Supreme Council Meeting,
Term 1958 - 59

FROM: Felix Tijerina, National President of LULAC

By authority in me vested by Article 4, of the 1955 LULAC Constitution, you are hereby advised that the First Supreme Council Meeting will be held at the Midwest Hotel, Chicago, Illinois on Saturday and Sunday, November 8 and 9th, 1958.

In order to be able to adequately discharge the purpose of the Meeting, the following officers will be expected to attend:

Oscar M. Laurel, Imm. Past Nat'l President
Hector Godinez, 1st Nat'l Vice President
Susana Pavon, 2nd Nat'l Vice President
Anne Alvarez, Nat'l Director of Youth Activities
Dr. Francisco Licon, Nat'l Director of Health
Rev. Fr. A. Kempker, National Chaplain
Felix Salazar, Jr., Nat'l Legal Adviser
Daniel Sandoval, National Treasurer
Carmen Cortes, National Secretary
Tony Campos, National Director of Publicity
Louis Hernandex, Nat'l Executive Secretary
Ed Samora, Regional Governor for Arizona
Roy Casas, Regional Governor for California
Robert Lopez, Regional Governor for Colorado
Al Lopez, Regional Governor for Illinois
Robert Vasquez, Regional Governor for Indiana
Jesse Mosqueda, Regional Governor for Iowa
Hector Cisneros, Regional Governor for Michigan
George Galvin, Regional Governor for Minnesota
Matt Sandoval, Regional Governor for New Mexico
Alfred J. Hernandez, Regional Governor for Texas
Emile Garcia, Regional Governor for Wisconsin

*All National and Regional Officers as well as District and Special Organizers should make a special effort to attend wherein we will consider problems that are of the utmost interest to our league. The National Treasurer deems it necessary to recommend the following schedule as to travel allowances to be made only for the above named officers at the rate of 3¢ per mile.

If for some reason any National or Regional officer cannot attend the Supreme Council meeting, I will greatly appreciate they submit a written report of their activities and suggestions to the National Office not later than November 1, 1958. All Supreme Council members who expect to attend this Supreme Council Meeting should notify this office by return mail.

I am making a special appeal to the District Governors of the League and asking them to make a special effort to attend the Supreme Council meeting if at all possible for them to do so. We are anxious to have them with us to hear their reports, exchange ideas and suggestions, their recommendations and to hear requests or written appeals from LULAC members to the Supreme Council.

Hoping to have a large representation present at this most important meeting, I remain,

Felix Tijerina
National President of LULAC

Greetings from the Most
Enthusiastic LULAC Council
in the World.

S. A. LULAC Council 2
1716 San Pedro Avenue
San Antonio 12, Texas

We Are Behind the LULAC News
Staff and all the National Officers
LULAC Council 330
Minneapolis, Minnesota

Don't Force Children to Quit School or Choose a
Job . . .

. . . But . . .

LET them go to school
LET them have an opportunity
LET them Succeed
L. E. T. it be your guide
LULAC Educational Thinking

DES MOINES, IOWA

Des Moines LULAC Council 308

invite you to order your Christmas cards from them. Proceeds are used to help defray expenses for the annual Children's Christmas Party.

Place your order with

Miss Conchita Bejarano
1440 Walker
Des Moines, Iowa

San Antonio 2

Frank M. Valdez, President LULAC Council 2, San Antonio, Texas was recently interviewed by LOOK Magazine in regards to LULAC Activities. We will advise as to what Edition it will be put in. The San Antonio Membership Dance is going at full force according to Reynaldo de la Garza.

East Chicago, Indiana

LULAC Council 290 of East Chicago, Ind. will hold their Third Annual Installation Banquet on October 25, 1958 at the Hellenic Community Center at 3602 Grand Blvd. at 6:30 P.M. Also to be installed the same evening will be the East Chicago Ladies Council 294, the Gary Council 323 and Gary Council 295. Mayor Walter M. Jeorse of East Chicago, Indiana and Rep. Ray Madden of the 1st Congressional Dist. of Indiana will be the speakers.



Left to right are Chicago LULAC's Sal Garcia, our Nat'l President, Tacho Alderete, and Val Hernandez. Not in picture is David Cerda the Convention Chairman for the 1959 LULAC Nat'l Convention. During the 30 minute stopover, the conference touched a variety of subjects, convention plans with Mr. Cerda, organizing in the East with Val, hometown news with Sal and Tacho, a couple of former Houstonites.

Welcome Into LULAC
Elizabeth Council No. 339
 Elizabeth, New Jersey

Welcome Into LULAC
San Gabriel Council No. 338
 San Gabriel, California

SAN ANTONIO, TEXAS

The members of San Antonio Council No. 2 and No. 187 were well represented at the Installation Banquet of both Councils on Saturday 27th at the DeWinne's Belgium Inn. Brother Manuel Lopez was M.C. Hon. Alfred J. Hernandez, LULAC Reg. Gov. for Texas installed the officers. Don Felix Tijerina Nat'l President gave a splendid report on the progress of the League. Senator Henry Gonzalez again inspired the membership with his timely remarks and oratory. Mrs. Dominic Bronocco is the new president of No. 187. Mr. Frank Valdez is the president of No. 2.

SAN ANTONIO, TEXAS

The meeting called at the Hilton by the Hon. Alfred J. Hernandez of Houston was well attended. The campaign to promote and raise funds for the LULAC Educational Fund Inc. was unanimously approved by all councils present. Mr. Mike Conti, prominent business man from Houston, has volunteered his services to spearhead and plan the campaign which will be undertaken in every city where LULAC exists in Texas. Good Luck to the Texas LULAC Councils. This is a worthy cause.

El Paso Lulac Council No. 132 is getting ready for their yearly Poll-Tax Drive. Signs are being made that read "PAY YOUR POLL TAX".



FRANK SALAZAR
FELIX SALAZAR JR.
7550 GARNIM
HOUSTON, TEXAS

BULK RATE
U. S. POSTAGE
PAID
Permit No. 6837
HOUSTON, TEXAS



Three LULAC Directors of the Lulac Educational Fund Inc. making an inspection of one of the many pre-schools now being provided to Latin American Youngsters of pre-school age. Left to Right: The Texas Regional Governor, Alfred J. Hernandez, of Houston; our Nat'l President, Don Felix Tijerina, Miss Margie Garcia, teacher at the Sugarland School, and Dist. Judge Fidencio Guerra of McAllen, Texas.

The Lulac Educational Fund Inc. has made it possible for 402 children to go into the 1st grade in school without any language difficulty. At the present time, six schools are in operation with an enrollment of 222 pupils. This fund needs your financial assistance. If you give to anything this year, give to our LULAC EDUCATIONAL FUND, INC.

504 Southern States Life Bldg., 3400 Montrose Blvd., Houston, Texas