

LULAC NEWS



*Official Organ of the League of
United Latin American Citizens*

28th National Convention of The League of United Latin American Citizens

Convened at the Disneyland Hotel

Anaheim, California

THURSDAY, JUNE 27, 1957

- 3:00 P.M. Registration of early convention Officers, Delegates, Alternates and Guests. Disneyland Hotel Lobby.
- 8:00 P.M. Reception Dance for Lulac Officers, Delegates, Alternates and Guests. Gourmet Rooms A-B-C. Music by the recording orchestra of Marty Espinoza.

NOTE:— The Registration Committee requests that you register as early as possible in order to start the first business session Friday morning in time.

FRIDAY, JUNE 28, 1957

- 8:00 A.M. National officers, Regional Governors. breakfast. Poolside room, Gourmet Restaurant.
- 8:00 A.M. Registration of Officers, Delegates, Alternates, Guests, Disneyland Hotel Lobby.
- 9:00 A.M. Opening of Business sessions, 1957 National Convention, Honorable Felix Tijerina, National President presiding. Elevation of official Lulac Prayer, Mr. G. C. Martinez, National Chaplain. Pledge of Allegiance, Mrs. Arceño A. Gonzales, 2nd National Vice-President
- 9:30 A.M. Address of Welcome, Hon. Charles A. Pearson, Mayor City of Anaheim, Hon. Raymond Pound, Mayor City of Placentia.
- 10:00 A.M. Response by the Honorable Oscar M. Laurel Imm. Past National President.
- 10:10 A.M. Roll call of Officers, Honorable Alfred J. Hernandez, National Secretary.
- 10:20 A.M. Appointment of Committees, Honorable Felix Tijerina, National President.
 Credentials
 Rules
 Resolutions and Amendments
 Auditing
 Outstanding Lulac Man-Woman of the Year
 Introduction of Guests, Hon. Danny Olivas Convention Chairman.
- 10:45 A.M. Adjournment to Conference Rooms Disneyland Hotel.
- 11:00 A.M. Presentation and discussion of Resolutions and Amendments.
- 12:00 Noon Luncheon for all registered officers, delegates, alternates and guests. Those not registered may pay at entrance. Gourmet Room A-B-C.
 Address by the Honorable Edward R. Roybal, Councilman City of Los Angeles, 9th. District.
- 1:15 P.M. Ladies entertainment, Disneyland Hotel Conference rooms.
- 1:20 P.M. Seminar: Government; City, County & State.
- 2:25 P.M. Seminar: Education.
- 3:30 P.M. Report of Regional Governors
 Arizona — California — Colorado — Wisconsin — Texas — New Mexico — Illinois
 Indiana — Iowa
- 4:45 P.M. Special program at Disneyland Amusement Park.

SATURDAY, JUNE 29, 1957

- 9:00 A.M. Business session reconvenes. Honorable Felix Tijerina, National President, presiding.
 Report of National Officers.
 1st. National Vice-President
 2nd. National Vice-President
 National Director of Health
 National Director of Youth Activities
 National Director of Publicity
 National Executive Secretary
 National Legal Advisor
 Report of Committees.
 Auditing.
- 10:45 A.M. Adjournment to Conference Rooms, Disneyland Hotel.
- 11:00 A.M. Discussion on Resolutions and Amendments and voting.
- 12:00 Noon Luncheon for registered officers, delegates, alternates and guests. Those not registered may pay at entrance. Gourmet Rooms A-B-C. Address by the Honorable Harvey Beffa, Executive Vice-President and General Manager Falstaff Brewing Corp. "Key to the Future".
- 1:45 P.M. Presentation of Awards, Honorable Felix Tijerina.
- 3:00 P.M. Juvenile Delinquency.
- 4:00 P.M. Report of Regional Governors
- 6:00 P.M. Banquet and Presidential Ball.
 Gourmet Room A-B-C. Master of Ceremonies, Mauricio Jara, Star of Motion pictures, TV and Stage. Installation of Regional District Governors. Presentation of outstanding Lulac Man-Woman of the Year. Honorable Felix Tijerina. Introduction of Guests, Master of Ceremonies. Remarks of Keynote Speaker, Honorable Edward R. Roybal. Introduction of Keynote Speaker, Honorable Richard T. Hanna, Member of Assembly, 75th. District. Keynote Speaker, the Honorable D. S. Saund, Member of the United States Congress. Floor show. Presidential Ball.

SUNDAY, JUNE 30, 1957

- 9:00 A.M. Business session reconvenes, Honorable Felix Tijerina, National President presiding.
 Report of Committees.
 Credentials
 Report of National Officers.
 National Secretary
 National Chaplain
 National Treasurer
- 10:45 A.M. Reports of Resolutions and Amendments and voting on same.
- 11:45 A.M. Adjournment for Lunch.
- 1:00 P.M. Report of the National President, Honorable Felix Tijerina.
 Report of Committees.
 Rules
 Election of National Officers.
 Selection of 1958 Convention Site.
 Good and Welfare of the League
- 3:30 P.M. Adjournment of the 1957 28th National Convention.



FELIX TIJERINA

This is my last message during this administration. I would like first to thank every member of the League for the outstanding cooperation which the National Staff received from all the Councils and officers of LULAC. The many courtesies received by the National Office during my visits to the different Councils and states in the League are greatly appreciated.

Your National President assumed LULAC's highest office upon election in El Paso, Texas, June, 1956. I pledged to work unselfishly for a greater LULAC. The cooperation received from the League during the first three months of this administration is greatly acknowledged. It was during these first three months that the interchange of books and papers of the League from the past administration took place.

Under my administration only two Supreme Council meetings were held. The first held in Austin, Texas, in August, 1956, and the second in Mesa, Arizona, in November 1956. Our Constitution calls for four Supreme Council meetings a year. Unfortunately the expenses involved in these meetings were so high and in view of other more im-

FELIX TIJERINA SPEAKS . . .

The President's Message

*From The Rio Grande to The Great Lakes
From The Atlantic to The Pacific Coast,
Lulac Has Flourished*

portant matters of LULAC in which we would invest this money, the National Office decided against having any more Supreme Council meetings during this administration. Nevertheless, your National President took it upon himself to visit as many states and Councils as possible. I have visited California, Illinois, Wisconsin, Indiana, New Mexico, Arizona, Iowa, and many parts of Texas. All of these visits were at no expense to our National Treasury.

At the first Supreme Council meeting the following officers were ratified: 1. National Secretary, Alfred J. Hernandez; 2. National Treasurer, Gilbert Gomez; 3. National Legal Advisor, Phil J. Montalbo; 4. National Chaplain, G. C. Martinez; 5. National Director of Publicity, Ernest Eguia; 6. Executive Secretary, Mrs. Carmen Cortes; 7. National Organizer, John A. Esquivel; 8. National Historian, Arnulfo Zamora.

The following National Committee Chairmen were also ratified: 1. Miss Edith Estrello, Committee on Citizenship; 2. Pascual H. Villareal, Committee on Labor; 3. John J. Herrera, Committee on Expansion; 4. Alvin G. Padilla, Committee on Health and Hospital Service; 5. Frank Pinedo, Committee on Legislation.

I would like to thank our Immediate Past National President for the advice which he gave me in order to arrive at a safe conclusion in many of my decisions. The Honorable Oscar M. Laurel never has forgotten his devotion and obligation to our beloved LULAC.

I am very grateful to the National Secretary, the Honorable Alfred J. Hernandez, for his untiring help given to the League. All of those who have worked with Mr. Hernandez will agree that he is the personification of a true LULAC. Mr. Hernandez has discharged the duties of National Secretary in a most capable and exemplary manner. His devotion to LULAC many times deprived him of the comforts of home and his family. He and I have have traveled over 50,000 miles in behalf of LULAC. For being my close companion on many of my trips and for a splendid job magnificently done, I would like to thank Mr. Hernandez.

To all of the National Staff I thank sincerely for their time and devotion to LULAC. Only through an active administrative body has our National Office been able to function properly. It is hard to pinpoint the officers who have contributed the most. Nevertheless, I have to give extra credit to Brother Ernest Eguia for the

outstanding job done with the LULAC NEWS. I say this without reservation because he has discharged his duties in such a way that has brought to himself a very high respect from the League. In times of grief with the LULAC issues, Brother Eguia was in there doing the impossible. More cooperation from the League would have been appreciated, I am sure, by Brother Eguia.

Another person who has distinguished himself during this administration is our National Treasurer, Brother Gilbert Gomez. Mr. Gomez has done an outstanding job in keeping the National Treasury books.

All records involving the finances of our League were kept up to date.

Our National Legal Advisor also distinguished himself during his tenure of office. I am sure that as many legal opinions were issued from his office as were issued during previous administrations. Brother Phil J. Montalbo many times had to go out of his way in order to fully give the League an opinion which would benefit our organization. Mr. Montalbo also worked diligently with our charter and other legal aspects of LULAC.

Under the guidance of Richard Moya, the Junior LULACs have flourished and have

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THE PRESIDENT'S—

(Continued from Page 3)

gained the respect of the individual states. The Junior LULACs of today are the seniors of tomorrow and we must help mold better citizens to become constructive leaders of LULAC and our communities. Brother Richard Moya has distinguished himself in this capacity. The youth have followed his recommendations and the Junior League has grown stronger.

Another gentleman who deserves praise is our National Chaplain. Brother G. C. Martinez was always willing to help my administration and was always eager to attend any LULAC function. For his outstanding job as National Chaplain, I would like to give him my most gratifying thanks.

To Mrs. Carmen Cortes goes my sincerest appreciation for a job well done. For her office as Executive Secretary was a busy one. Mrs. Cortes had to type, cut stencils, mimeograph, and send out much of our correspondence. I earnestly thank Mrs. Cortes for her interest in our League.

At this time I would like to extend a word of praise to a man who single handed did an outstanding job of getting the first group of people together in the Midwest that were interested in joining our League. To Mr. J. B. Casas goes my warm personal thanks for a job well done.

The National Committees have given to the League a great amount of guidance, help, and knowledge. Through the media of these most important committees, we have been able to keep most of the Councils active. The Committee on Citizenship under the guidance of Miss Edith Estrello has done a magnificent job. The Committee on Legislation under the direction of Brother Frank Pinedo also did a magnificent job. The Labor Committee under the direction of Brother Pas-



PECOS LULAC COUNCIL 160 NEW OFFICERS AND MEMBERS — The members of Pecos LULAC Council 160 recently elected new officers and accepted new members. In the photo to the right are the new officers. They are, left to right, Fred Dominguez, Chaplain; Ezequiel Levario, Guide; Ben Matta, Treasurer; Orlando Gutierrez, Secretary; Frank Rodriguez, President, and Y. L. Dominguez, Vice-President. Alex Marquez, facing group, was installing officer. In the photo to the right are members, left to right, front row, Roman Chavez, George Vasquez, Arturo Mendoza, Ezequiel Levario and Santana Villalobos; back row, left to right, Joe Forales (old member), Joe Garcia, D. R. Dutchover, Alex Marquez and Y. L. Dominguez.

cual Villareal also distinguished itself in helping formulate laws and regulations in regards to the transportation of citizen labor to harvest crops. The National Office greatly admires the great work done by Brother Villareal. I am sure that the migratory labor also commends the unselfish work done by our Labor Committee.

At this time your National President would like to extend a sincere appreciation to the Regional Governors for their devotion to LULAC. For only through the Regional Governors are we able to communicate more direct with the individual Councils.

LULAC has been very fortunate to have had such outstanding Regional Governors as Benjamin Navarro from Wisconsin, Pete Tijerina from Texas, Charles Toribio from Illinois, Jesus J. Molinar from New Mexico, Angelo Machuca from Indiana, Max C. Duran from Arizona, Dr. Ernest Bustamante from Colorado, Joseph O'Campo from California and Jesse M. Mosqueda from Iowa.

Another outstanding Regional Governor that resigned due

to personal reasons was the dynamic Johnny Gallegos. LULAC certainly is grateful to the Regional Governors for their work done in behalf of LULAC.

The Governors from Illinois, Indiana, Wisconsin, and Iowa, certainly deserve the admiration of the entire League. In appreciation for a job well done, I publicly want to voice my sincere thanks to these nine wonderful LULAC statesman. My sincerest thanks Texas Regional Governor, Pete Tijerina for his unselfish work in behalf of his region. I commend Mr. Pete Tijerina for his continuous work to erase bad practices towards our Latin Americans in Texas. Honorable Pete Tijerina was re-elected to Texas Regional Governor for 1957-58.

From the Rio Grande to the Great Lakes, from the Atlantic to the Pacific Coast, LULAC has flourished. Let me inform you that our organization has explored new territories and has been taken in with open arms. The expansion of the League has been one of my pet projects and LULAC now is able to count four more

states on our rosters.

Twenty-one new councils came into the League during this administration. Our membership has grown stronger. The expansion of our League is a credit to those officers and members who made it possible. LULAC has grown and will continue to grow.

One of the greatest problems which we encountered was the LULAC NEWS. The shortage of advertising was the main reason the monthly issues were many times late for press. Our National Director of Publicity never got the full cooperation from our League.

The proposed project which would have given the League a great financial boost was the Passive Membership Drive. Unfortunately many of our members opposed this worthy project. I sincerely believe that we could get better results for our League if we would work together instead of against each other.

Our League is growing and we are in dire need of more capable and educated leaders. In Texas, LULAC has in-

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THE PRESIDENT'S— (Continued from Page 4)

initiated an Education Program to teach the English language to Latin American children of pre-school age. This program is in its first stages, and we sincerely hope to realize this dream in the very near future.

Since you have read and will hear reports from the National Officers, no doubt, you have an idea of the tremendous job that has been done and can be done for LULAC.

May I take this opportunity to thank the City of Corpus Christi for the Gold Key which their mayor presented to me during LULAC WEEK.

Also may I offer my sincere appreciation to the City of El Paso for bestowing upon this humble servant the title of Conquistador of the Fabulous City of the Southwest.

My personal thanks to Mr. Tony Campos for his sound advice and unselfish devotion in his work with the League.

Again I would like to extend my sincerest appreciation to all of my staff for a job well done. To every member of our League I extend my hand in appreciation for everything done in behalf of LULAC. We, in this great organization of ours, have something to be proud of.

LULAC has come a long way and will continue to do so. In our path we are leaving something to remember. We are gaining more National recognition, we are opening new horizons, we are helping America.

Lets keep on believing in unity, in LULAC, in ourselves, and above all, in God.

To my wife and children, I thank with all of my heart for they have also given to our great cause. They have given of their time. They have sacrificed many days and nights in order that I might contribute my own time and energy towards LULAC. My undying

gratitude to my beloved wife for her patience and understanding without whose advice it would have been impossible for me to keep on.

As to myself, I have often been honored by other National Organizations, but with a lump in my throat I confess that being your National President has been the greatest honor bestowed upon me. With all sincerity, I hope that what little I have done has enriched our League.

Keep up your good work and may the Almighty guide your every step. May all of your dreams become a reality. And may you continue helping our nation advance.

In closing I will ask God to imbue in me the will to keep loving all my fellow men and to give me courage to endure all suffering in helping them. God Bless You.

FELIX TIJERINA,
National President



Feria de Las Flores . . .

The eleventh annual "Feria de las Flores" sponsored by San Antonio LULAC Council 2 was held Saturday and Sunday, May 4th and 5th, 1957, at San Antonio's beautiful La Villita.

The Feria de las Flores consists of a dance (both nights), a contest for queen of the Feria, a contest for Rey Feo where selection is based on the amount of money contributed to the Council's Scholarship Fund; and the presentation of an award to the outstanding LULAC of the year from the Council.

This year's Fiesta was highlighted by the appearance of



FERIA DE LAS FLORES—Master of Ceremonies, Senator Henry B. Gonzalez introduces Mrs. Gonzalez as Governor Price Daniel looks on.

the Honorable Price Daniel, Governor of the State of Texas, and the performance as Master of Ceremonies of State Senator, Henry B. Gonzalez.

The Honorable Governor Price Daniel was made an Honorary member of LULAC Council 2 at the ceremony. He was presented with a membership certificate by Manuel V. Lopez, Council President.

The Honorable Henry B. Gonzalez, a long-time member of the Council was made a life member of Council 2.

This year 19 beautiful young ladies competed for queen of the Feria. Miss Irma Rodriguez, daughter of Capt. Roger Rodriguez of the San Antonio Fire Dept., who was sponsored by the United Organizations, was selected as Queen by three very capable judges

In the Rey Feo contest, Gene Ramirez, representing the San Antonio Mexican Chamber of Commerce, won the contest polling a total of 88,000 votes. The Rey Feo contest netted over \$2,200.00, the most successful contest to date.

The Feria de las Flores was instituted by the San Antonio LULAC Council 2 in 1947 for the purpose of raising funds

for their Scholarship Fund. To date, over 70 scholarships have been awarded to worthy high school graduates of Latin American descent.

Pete Tijjerina, LULAC Texas Regional Governor received the outstanding LULAC award for 1957. He was presented with the award by Rudy Sanchez, last year's winner.

The success of the Feria was acknowledged with congratulations to General Chairman and Council president-elect, Frank M. Valdez and his very able assistants: Gilbert Sanchez, Alex Garcia, Raul Garcia, Rudy Cordova, and Reynaldo de la Garza.

WHAT IS IT?

It is more powerful than the combined armies of the world. It has destroyed more people than all the wars of the nation. It is more deadly than bullets; has wrecked more homes than the mightiest of guns. It brings sickness, degradation and death; it destroys; crushes and maims; it gives nothing, but takes all; it is everyone's worst enemy — but too few seek to avoid it—it is CARELESSNESS!

HOUSTON LULAC COUNCIL REPORTS

Newest in the many projects that this Council has, is the Blood Donor Program. By donating blood to hospitals that treat the charity cases, credit is given to this Council. It seems that there is never enough blood for the unfortunate ones that need it, but can't pay for it. Heading this committee is Mike Gonzales who is also the Council's Sgt. at Arms.

With the baseball season in full swing, the LULAC Council 60 baseball field attracts larger crowds each time a ball game is played. Chairman of the Baseball Field Committee is Joe Reyna.

Reservations were made for bus transportation to the National Convention for twenty Houstonians. A chartered bus will take LULACs from Beaumont, Baytown, Houston and surrounding Councils. A nice trip is promised by the bus company through the most scenic roads and in an air-conditioned bus.

The name of the District 8 Governor from Texas is expected to be submitted as candidate for "Lulac Man of the Year" at the National Convention.

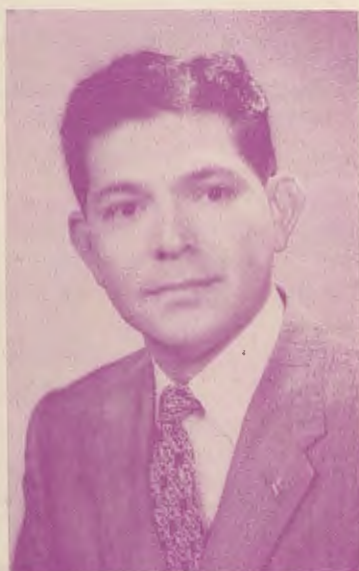
A monthly social meeting will be held beginning in June. The idea behind this is to meet the members and their wives socially and thereby get to know each other better. If you know the members on the same committees better you will produce bigger and better things for LULAC.

Hugh Ibarra, Chairman of the first monthly social meeting promises a good time for all.

The Yearly Scholarship Fiesta is in the making. Chairman of the annual affair is Alfred J. Hernandez who is contracting some of the loveliest LULACs for the can-can line. Watch for it says Al "Its gonna be a big 'un."



MRS. AURORA GONZALES
Second Nat'l Vice-President



GILBERT GOMEZ
National Treasurer



TONY CAMPOS
National Coordinator



OSCAR M. LAUREL
Imm. Past National President



PHIL J. MONTALBO
National Legal Advisor



ERNEST EGUIA
National Director of Publicity

1956 - 1957 LULAC NATIONAL OFFICERS



Hon. FELIX TIJERINA
National President



G. C. MARTINEZ
National Chaplain



DAVID ADAME
Assistant Director of Publicity



MRS. CARMEN CORTES
National Executive Secretary



LUCIANO SANTOSCOY
First National Vice-President



ALFRED J. HERNANDEZ
National Secretary



RICHARD MOYA
Director of Youth Activities

NOT THE SAME . . .

One fact seems often to be overlooked by the new-worlders of today and this is: Men are, and always have been, born with different talents, abilities and, if you please, "good luck," and when they have entered commercial competition with their talents and abilities and "good luck" you will always have varied compensations, depending upon how badly users want what they have, as individuals.

It seems to us, editorially, that a lot of the cradle-to-the-grave stuff which has tainted the thinking of a whole generation could easily be exploded if one of the widely-read "modern writers would point out since the earliest recorded Biblical times, man has been variously endowed; men are never all the same, never robotish, never "average" — whatever an "average" man is. No man is like any other, and whether his fried potatoes come from pushing a button marked "start" or pushing his brain in the realm of the particular field he excels in, the ideal that his compensation should be the same as the next guy's is pure idealistic bunk.

It has never worked out that way and never will unless we're all Hitlerized or patterned the way the late Joe Stalin hoped to pattern us. Socialism is simply a yearning for no risks, in our humble editorial opinion. Without risks there is never a gain, and those who are afraid to lose a race have no business entering it.

Maybe the day will come when those who excel will not have to be ashamed that they make a few more (taxable) bucks than the dolts who don't. We'd love a world without dolts, where everyone is a king, but God planned it otherwise.

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DOGS AND RABIES

By Francisco Licon, M.D.

In El Paso, Texas, we have recently become alarmed by the increase in numbers of rabid dogs that have been found to be wandering around our homes. Rabies is perhaps one of the most horrible diseases that could possibly affect a human being. Once this disease has taken hold, there is absolutely NO CURE. The particular individual affected dies in the most horrible and horripilant state of insanity and convulsions imaginable. Indeed that individual is reduced to a completely repulsive, frothing bestial state which defies description. It has been my misfortune to have seen one, only one, such individual die with rabies. I pray God that I shall never again see such another one.

Now, I am not an enemy of pet dogs or such other pets. However, I absolutely will not have a pet dog in my house.

On the other hand, I do visit homes where people keep pet dogs and I am surrounded by neighbors who keep pet dogs. Therefore, it follows that I am personally interested in that these pets are properly cared for; that on top of my natural professional interest in the matter.

It is well known that rabies affect other animals, including cats, foxes, etc. However, the main danger to humans stems from the keeping of pet dogs. I, therefore, feel constrained to strongly urge people who have pet dogs to have them properly immunized against rabies. After all, one shot to the dog is usually all that it takes per year for protection.

If a human being should be bitten by a rabid dog, it would take from 14 to 21 shots. The Pasteur treatment is of itself dangerous. I know of at least one child who died as a consequence of the Pasteur shots. I know of another individual

who was paralyzed by them. Louis Pasteur did a great job for humanity in the 1880's to find a treatment that could afford some help to those unfortunates so affected. However, prevention is of the essence. On that basis, I must urge all people who have pet dogs to have them immunized immediately.

FABENS COUNCIL IN THE NEWS . . .

The pet project of this Council is the Citizenship classes. Joe V. Flores, Chairman of the committee has been doing an excellent piece of work with the classes. At present seven students have enrolled and as soon as some badly needed books and pamphlets arrive from Washington, D.C., the program will go full blast ahead.

Plans are being discussed to have a good representation of the Council at the National Convention. To raise funds, a dance was sponsored on Father's Day. Heading the committee for the dance are Bernice Gandara, Lino Martinez, Alex Villalobos and Lorenzo Villalobos.

BEAUMONT LULAC COUNCIL REPORTS

Beaumont LULAC is happy over their new Clubhouse and are busy installing furniture and other accessories to make it attractive to the members.

This Council was visited by Robert Fernandez, District Governor. He gave them words of encouragement and urged them to continue the good work that was being done.

The Council has progressed under the able leadership of President Johnny Martinez. At present, debate is going on as to our delegation at the National Convention. Hope to see you there.

Texas District No. 3 Elects New Governor

Mr. Domingo Capatillo is the newly elected District 3 Governor. Due to the resignation of former District Governor, Henry Arechiga, election was held in Waco, Texas.

Regional Governor, Pete Tijerina cited the oath of office to the new District Governor. Waco Council 273 pledged full support to the new District Governor and wished him every success in the performance of his duties.

Ernest Calderon from Waco Council 273 has a word to the inactive "active" members and it is as follows:

The meetings I have attended, discloses that we have two different types of members within the Active Membership. The first type is the individual who is actually interested in promoting the work of LULAC; in making all LULAC activities a success and dedicates his untiring efforts to this end. His face is a familiar one at all Council meetings and his hand is always raised when the time comes to cast a vote. He gladly accepts responsibility when asked to serve on a committee and sees the job through to the best of his ability. We might say that he is an **active** Active Member.

On the other hand we have the member who is the opposite extreme of the member we have just described. He becomes a member hoping to benefit from doing so. His face is never seen at the regular Council meetings. In other words, he is a total stranger to the members attending the regular meetings.

To the latter group I say—Get on the bandwagon, gentlemen, you have the opportunity of serving your people. Important work is being done by LULAC and you should be proud of the opportunity to be a part of this great, unselfish organization. LULAC is going places and doing things so lets get with it. **ALL FOR ONE AND ONE FOR ALL.**

Hector Godinez New Regional Governor of California

Hector Godinez, District Governor of District 1 in California was elected LULAC Regional Governor of California at the Regional Convention held in Santa Ana.

Mr. Godinez, a school teacher, made a successful campaign and was winner over Governor, Joe O'Campo and Danny Olivas.

The popular "Mr. Elite District Governor," as he is known, predicted that he will have the strongest LULAC representation in California that has ever been known.

In succeeding Joe O'Campo to office of Regional Governor, Hector Godinez will have the great experience of serving as District Governor. He will use this experience to an advantage. He has been instrumental in organizing several of the new California LULAC Councils. He has personality plus and is a tireless worker, and he likes to do things as near perfect as he can.

The new Governor, according to news bulletins, has big plans for expansion of LULAC in California. In those plans include the organizing of LULAC in Los Angeles.

Plans can be realized only if every LULAC member, regardless of rank gives full support toward making them a reality. Hector Godinez has great plans, don't let them fail because of you.

LULAC NEWS

Published monthly for LULAC members and for those interested in reaching, joining, or bettering the LULAC organization.

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Young Miss Verver Sacrifices

In the month of April of this year, a young lady in need of dental work was waiting her turn in a dentist's office. While she waited, she noticed an article in the "Texas Outlook" that attracted her.

The article stated that the reason many Latin American children did not progress in school was because of the language barrier. The difficulty was that before they went to school, the children knew how to express themselves in Spanish only.

Opposite this article, the young lady noticed another article. Here she read of LULAC's educational program. The article stated that radio programs were being prepared to be aired over Spanish programming radio stations to help these youngsters with the language barrier.

Miss Isabel Verver, a member of the Ganado, Texas, Ladies LULAC Council, became so interested that she decided to do something about this problem. The first step she took was to go to the local school board. There she found the answer to her queries.

Miss Verver had decided to go to summer school this year to get through school early. Instead, she will, with the permission of the school board teach Latin American children of pre-school age the English language. She had many requests from parents living in Ganado and Edna, Texas, asking permission to enter their children in her class. The class started June 10th.

Because this young member read the article about our National President's Educational Program, she is willing to sacrifice her own education to help others.

LULAC members everywhere salute you, Miss Verver. You are indeed a member



WELCOME TO THE CONVENTION—Danny Olivas, LULAC National Convention Chairman, and Gabe Balthiera welcome Congressman D. S. Sound. Mr. Sound will deliver the keynote speech at the Convention.

with a great sense of responsibility and one we all can feel proud of. Loads of luck to you!

DO UNTO OTHERS

NAPC's Ft. Wayne Associate, Irv D. Bone, sends us this interview between the late B. C. Forbes and former Sears-Roebuck President, the dynamic Julius Resenwald, who said:

"All the other pleasures of life seem to wear out, but the pleasure of helping others in distress never does. As one grows older, the true significance of the Biblical observation 'It is more blessed to give than to receive,' becomes more appreciated.

"The human being who lives only for himself, finally reaps nothing but unhappiness. Selfishness corrodes. Unselfishness ennobles, satisfies.

"The tragic pity is that too many men become so engrossed in striving to 'get on' in the world that they neglect to devote time to serious thinking. Reflection during one's active life is infinitely better than death-bed repentance. Think. Don't put off and put off the joy derivable from doing helpful, kindly things for others."

(NAPC)

HOUSTON JUNIOR LULAC REPORT

Boasting of being one of the most active among the junior LULAC Councils, the Houston Juniors have a full schedule to follow for some time to come.

President Jean Ramirez is proud of the way the entire membership has been attending meetings. Now that vacation from school is here, there will be plenty of time to devote to the many projects at hand.

The most pressing project is the raising of funds to send a full delegation from Houston to the National Junior LULAC Convention which will be held in Laredo, Texas. On schedule for this project is a "tamalada" and a dance.

Another project that will need attention is the regular visits to the Veterans Hospital. It is a worthy project and one that is greatly appreciated by the patients.

Seven members of the Council made a 200 mile trip to Killeen, Texas, where floods left the town demolished. The members took clothes to the needy people of this town.

Approximately twenty members will be initiated some time this month.

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NOCHE MEXICANA IN LAREDO—Pictured above, left to right, are Alfred Garza, Alejandra Berta Garza, Hon. Price Daniel, Chito Davila, Richard Morales, Hon. Felix Tijerina, and Hon. Arnulfo Zamora.



LAREDO COUNCIL PLANS HUGE EXPANSION

Laredo LULAC Council 12 has plans that will probably make them the largest single Council in the League. All of the members are participating in a huge membership drive with an eagerness of true LULAKERS. At the last meeting, twenty-nine new members were initiated and thirty new applications for membership were read.

Under the leadership of President, Richard Morales, this Council has made tremendous progress. All members old and new are working solidly behind the President.

At the installation of officers, Richard Morales gave a report on the activities of his administration. Mr. Morales is enjoying one of the most prosperous years in LULAC in this Council. He enumerated the many successes under his administration. Some of them are:

Scholarships given by the Laredo Council, LULAC's Annual Turkey Trot, where twenty turkeys were given away and a "Tamalada" was en-

joyed by all, Educational Committee and Citizenship classes doing exceptional good work, contributions to the Gonzales Warm Spring Foundation Chapter of Laredo and District Governor Raul Elizondo being re-elected.

The report shows that the Laredo Council is financially sound and that it will, no doubt, be among the strongest in the League. What with LULAC statesmen such as Past National Presidents Arnulfo Zamora and Oscar Laurel in the Council, All that is needed is good old hard work.



LAREDO MEMBERSHIP DRIVE

Honore Ligarde, left and Carlos Castillon, right, with show card that is distributed through downtown Laredo.

Albuquerque Center Plans Open House

Albuquerque civic leaders have planned an open house sometime in August to help bring back the strong LULAC organization that once existed in this colorful city.

The open house, formerly planned for June 9th was postponed until August, Supervisor of the program A. R. Gonzales, announced.

The Albuquerque Council should be very proud of the work done in the past. This Council was instrumental in having the Barelas Community Center built. The Center is a beautiful building which has facilities and services of recreation, health and social welfare. It is open to persons of all ages, creeds and cultures.

Barelas Community Center is a division of the City of Albuquerque. The building and walls were built on City

land by local National Youth Administration (NYA) on-the-job youth trainees, with funds for material provided by the Albuquerque LULAC Councils during 1940-42. It was dedicated on June 13, 1942 and became a division of the City Parks and Recreation Department on May 1, 1955.

Everyone, whether an ex-member, active member or non-member is urged to attend the open house. Bring prospective members and visitors. Be on look out for the date.

Los Alamos Lulac Men's Council Report

LULAC Council 212 from Los Alamos boasts of having had one of the best years in LULAC. This fiscal year ended on the 29th of May under the leadership of President Gilbert Maes.

The Council acknowledged that Mr. Maes had done a marvelous job as chairman

for Council 212 by giving him a standing round of applause.

The many achievements that the Council has been able to account for have been credited to the president and his untiring efforts.

Due to this and many other of the outstanding feats in LULAC that have been accomplished, Gilbert Maes will be a candidate for "LULAC Man of the Year" at the National Convention.

The entire Council is willing to lend their support to have Gilbert Maes win the award.

Delegates for this Council have been selected by vote as well as their alternates.

All active committee reports show that this Council is one of the most active in community LULAC work. The membership, scholarship, ways and means, athletic, YMCA and other committees continue to do outstanding LULAC work in Los Alamos.

LOS ALAMOS LADIES REPORT

Not to be outdone by the Men's Council in Los Alamos, Ladies LULAC Council 232 will also have a candidate for high honors at the National Convention.

The Council will submit the name of the President, Pita Montoya.

So overwhelming was the vote, that volunteers came forth to help prepare the necessary recommendations for the name of Pita Montoya for consideration for "Lady LULAC of the Year."

This Council has done very well under her leadership and full support will be given her.

Committees that make this Council one of the most active in LULAC continue to function. Heading the Clean-Up Week Committee, Olga Martinez, did a very good job at the Civic Auditorium, Bernice Royball, who headed the Bake Sale Committee also did a good job and showed some good profits.

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ALL FOR ONE AND ONE FOR ALL