

LULAC NEWS

MAY 1957



Education is the key to good citizenship



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Aims and Purposes

We believe in the democratic principle of individual political and religious freedom, in the right to equality of social and economic opportunity, and in the duty of cooperative endeavor towards the development of an American society wherein the cultural resources and integrity of every individual and group constitutes basic assets of responsibilities and duties and assert our rights and privileges in the pursuit of a fuller and richer civilization for this our native country.

We believe that education is the foundation for the cultural growth and development of this nation and that we are obligated to protect and promote the education of our people in accordance with the best American principles and standards. We deplore any infringement of this goal wherever it may occur and regardless of whom it may affect.

We accept that it is not only the privilege but also the obligation to uphold and defend the rights and duties vested in every American citizen by the letter and the spirit of the law of the land.

As members of a democratic society, we recognize our civic duties and responsibilities and we propose:

To use all the appropriate means at our disposal to implement with social action the principles set forth above.

To foster the acquisition and facile use of the official language of our country that we may hereby equip ourselves and our families for the fullest enjoyment of our rights and privileges and the efficient discharge of our duties and obligation to this, our country.

To establish cooperative relationships with other civic organizations and agencies in these fields of public service.

That the members of the League of United Latin American Citizens constitute themselves into a service organization to actively promote suitable measures for the attainment of the highest ideals of our American society.

That in the interest of the public welfare, we shall seek in every way possible to uphold the rights guaranteed to every individual by our state and national laws and to seek justice and equality of the treatment in accordance with the law of the land. We shall courageously resist un-American tendencies that deprive citizens of these rights in educational, economic pursuits, and in social and civic activities.



FELIX TIJERINA SPEAKS . . .

President's Message

copy of the pledge, a membership card, LULAC pin, and a copy of the LULAC NEWS, and for his initiation the National Office receives \$1.00. But, the cost to the National Office for supplying the member with these requirements is \$1.85. So you see, this article in our Constitution needs re-vamping.

In line with this and not too long ago at our last National Convention, a resolution was passed making a change in the LULAC pins in order that they have a specified number of stars and stripes. This incurred and added cost for die cutting with no provisions made for the added expense and, of course, there had to be a delay in getting more pins made.

The changes in our Constitution should be well thought of before submitted and a study of the overall, long range results should be considered.

I feel that the power and duties of the offices and officers should be better defined and outlined; the inactive or negligent officials of our League should be specifically deal with-by this I mean those officers who fail to live up to their duties or neglect the performance of them, not necessarily the officers who are guilty of misconduct in office for the method of dealing with them is already set out, but those of us who take an office for the sake of being an officer without any intentions of carrying out the duties and responsibilities that go with each office.

Something of the utmost importance is our original and first amended charter, which because of reasons not known

to me, were for many years not considered and which is the basis of our existence and operation and is not being complied with.

You may wonder how this is so. As an example let me mention a section of our charter that requires that we (LULAC) create a National Scholarship Loan Fund. WHICH WE HAVE NOT DONE.

Our Constitution has been revised many times, but I dare say that the original charter nor the amendment to that charter were ever considered. And if my information is not mistaken the charter should always be considered in making changes in our Constitution to prevent us from violating the instrument that created our organization.

The Supreme Council as it is defined in our present Constitution does not coincide with the charter requirements. This is very important and should be remedied and consideration of importance should be placed on this matter at our coming California Convention.

Something that experience in other groups has proven the salvation of their financial problem has already been considered and approved at a previous Supreme Council meeting and that is the Passive or Associate member. An Associate member is a person who merely sympathizes with the work, aims, or principals of our group, and who contributes to our organization without being a full pledged member or having a voice or vote in our League. While there is some oppositions to this, your National Office feels it is of vital importance

because of the large number of people who believe in our principals but who cannot participate, this revenue could then be used in order that our League continue the expansion program that we have been able to stimulate and which is evident by the enthusiasm, cooperation, and financial support of the new councils in the Midwest.

In closing, let me leave this thought with you. I did not run for the highest office in LULAC without the full knowledge that at time I would be disillusioned; however, this has not yet happened to me. My every expectation of every problem that the National Office has undertaken has been fulfilled. The credit goes, of course, to the hard working staff with which I am equipped to meet those problems.

Let us all go to the coming National Convention with an open mind, open eyes, and a happy heart. Let us meet there with the pleasure that will be ours to meet each other again. Let us go there with open arms to greet each other warmly and then go to work for the betterment of our League.

Leave at home the mud that you wanted to sling, leave at home the frown and the hate that makes our Conventions a meeting of Demagogues.

I pray that we meet with an intelligent approach to a great successful convention.

May God Bless You.

FELIX TIJERINA,

National President

As the time draws near for our National Convention, I feel compelled to speak to you of what this means to me and what I hope this meeting will mean to all of the members of our League, but more especially to those of you who will attend the Convention as delegates, for it is up to you to make of this Convention a truly successful one, one of accomplishments combined with the pleasure of meeting with the rest of the fine people that make up our League.

Looking back on my tenure of office, I see the mistakes made by me and my National staff, but let me assure you that they were mistakes of the mind and not of the heart for my heart is with and will always be with LULAC.

Some of what you perhaps could call mistakes or failure of this administration are problems that will be faced by other administrations. As in the past, we have considered only the present needs and problems and not planning ahead. By this I refer to some of the provisions of our National Constitution and the amendments or resolutions passed at previous conventions. Let me give you an example.

The Constitution provides that each member upon being admitted into the League is entitled to a constitution, a

Latin American Children To Learn English Thru Radio

Welcome to Lulac—
Southwest Teachers
College . . .

Dreams and hopes come: The "big package" everyone has been wanting to hear more of—the LULAC pre-school language program.

Headed by our National President, the Honorable Felix Tijerina, the program is designed to teach pre-school Latin-American children from ages of three to six the 400 basic words of English. Although the program will be initiated in Texas on a state-wide basis, the roots are expected to expand to other states in the near future.

As planned, the program consists of two parts: (1) a radio program and (2) a series of three illustrated text books to be used along with the radio program.

The "Escuelita del Aire" and textbooks contain 390 lessons which will be heard over 13 Texas radio stations two times a day for 15 minutes Monday through Friday. The program will be repeated again for the first 13 weeks, only it contains the "must" vocabulary of 140 words.

In this manner new pupils are able to begin four times yearly. The program covers 39 weeks.

The illustrations in the three books will depict objects and actions of a basic vocabulary especially designed for children in whose homes Spanish is the predominant language spoken. Mrs. Carlos Calderon of the Austin Public School System is the author of the vocabulary while Jo Ann Roth well known specialist in teaching art to high school students is doing the illustrations.

A "mother and her three children" will supply the class-

room activity over the air. The "mother" will be appealing to the air audience mothers to participate in their homes in the teaching of English to her, and their children.

The idea arose out of the fact that many Latin-American children have to spend an extra year in public school while they learn English well enough to learn other subjects.

Texas Governor, Price Daniel, immediately pledged his full cooperation to the privately financed program. "The LULAC organization is performing a wonderful service in this plan to take daily half-hour lessons directly into Latin homes by Spanish programming radio stations," Governor Daniel said.

The Governor discussed the program with Mr. Tijerina, Senator Henry Gonzales of San Antonio, and Representative Oscar Laurel of Laredo. Other state agencies followed the Governor's pattern and joined LULAC in their program.

Glenn E. Garrett, Executive Director of the Good Neighbor Commission said, "You are assured that the Commission stands ready to assist in every possible way."

J. W. Edgar of the Commission of Education was "most interested to hear the story about breaking down the language barriers among pre-school age children."

Homer Garrison, Jr., Director of the Texas Department of Public Safety, offered, "If this Department can assist you in the undertaking, furnishing highway traffic safety information, I hope that you will call on us."

In a personal letter to Mr. Tijerina, Olin Guberson, Chairman of the Railroad Commission of Texas said, "I wish to commend you for such intelligent leadership in this splendid organization to which you have been honored in being elected its National President."

"You may be assured that this Department wishes to cooperate in every possible way," was the reply from Henry A. Holle, Commissioner of Health.

The program is being handled by Divine and Associates of Austin, Texas, Public Relations representatives of LULAC and specialists in Spanish language marketing activities.

Especially planned to cover 95 per cent of the one million Latin Americans in Texas, the program will be carried in Austin, Brownsville, Corpus Christi, Del Rio, Edinburg, El Campo, El Paso, Fort Stockton, Houston, Laredo, San Angelo, San Antonio, and Victoria, Texas.

By Leo Cardenas

Make Your
Reservations
To The
National
Convention
Early!

"Your liberties can be taken away if we are not on the alert," Texas State House Representative and past national president, Oscar Laurel told the Southwest Teacher's College Council of San Marcos at their installation.

"It is your responsibility to know your government, your history, and your juvenile problems," Laurel urged the second council on a college level as he congratulated the newest council of college LULACs, into LULAC.

Some forty Lulackers attended the history-making ceremony at the Tower Club in Austin, Texas, including Texas LULAC Governor Pete Tijerina, Joe R. Moreno, Mr. and Mrs. Mario Obledo and Leo Cardenas.

Laurel advised the new council to aid their president, Miss Dora Mora from Brownsville. "Your role is not social," he said, "don't let your president down, don't, above all, let yourself down by thinking this is a social organization."

Dr. J. Lloyd Reed, sponsor of the Southwest Council added memorable words of wisdom when he said, "When people need no leadership, no instruction, no one to inspire them, no one to teach to them, and when there is no work to be done, then, only then, will there be no need for LULAC."

Martin O. Juel, Dean of Men at S W T C, added, "WE needed an organization like LULAC in our school."

Lest we forget—unless we take part in the community work and problems, unless we are a part of this great country of ours, we have no right to call ourselves Americans.



NEW TEXAS DECLARATION

John J. Herrera, whose ancestors signed the Texas Declaration of Independence, views the document—a New Texas Declaration of Independence, signed by hundreds of other descendants of Pioneer Texans. The document opposed all philosophies of tyranny.

John J. Herrera, a Houston attorney and descendant of a signer of the original Texas Declaration of Independence added his name recently, to the more than five hundred names of the "New" Texas Declaration of Independence.

A member of the Sons of the Republic of Texas, Herrera, lays authentic claim to Texas citizenship. He is a direct descendant from Francisco Ruiz, Sr., who was one of the only two native Texans who signed the original Declaration one hundred twenty-one years ago.

The new document was initiated at a ceremony on March 2, at Washington on the Brazos, the exact spot where the document was first

signed by nearly seventy sons of the new independent State of Texas.

Since March 2, there have been more than five hundred new signers and nearly all of them have been descendants of early Texas Pioneers. Among the new signers was Governor Price Daniel.

Whereas the original Declaration was an expression of independence from Mexico, the new Declaration strikes out against all modern philosophies of materialism and tyranny.

The new document stresses the individual liberty of all men who are by nature independent.

Herrera lives at 1722 Hawthorne Street, Houston, Texas.

(Editor's Note: Bro. Herrera was National President of Lulac, 1952-53, he is also a direct descendant of Blas Herrera, aide de camp and scout for Gen. Sam Houston. Blas and Pedro Herrera were born in Bexar County, Texas, and Blas married Josefa Ruiz, daughter of Francisco Ruiz, who was he alcalde of San Antonio at the time of the Battle of The Alamo. Pedro Herrera was a Texian soldier at the Battle of San Jacinto.)

Mesa's Max Duran Jr.'s Chuckles . . .

On Busy Morning, it took some time for the doctor to see all the patients in his waiting room. He apologized to an elderly man for the long delay. "I didn't mind the wait so much, Doctor," came the reply, "but I thought that you would prefer treating my ailment in its earlier stage."

Upon the Birth of their first child, a young father was asked if he didn't think the

new baby would bring him and his wife even closer together. "Certainly will," he said. "Now we have a common enemy."

The Lady of the House asked her maid if she was going to hang a mistletoe during the Christmas holidays. "No Ma'am," the maid declared emphatically. "I got too much pride to advertise for ordinary courtesies what any lady's got the right to expect."

Little Annie's Father fell asleep in his easy chair and began to snore. The little girl ran to her mother calling frantically, "Hurry, Mommie! Daddy is boiling over."

Baffled Father: I tried to explain to him about the bees and the flowers—but he kept switching the conversation back to girls."

Courtesy of Council 251 News Bulletin
Max Duran, Jr., Editor

Lulac Code

Respect your Citizenship and preserve it; honor your country, maintain its tradition in the spirit of its citizens and embody yourself into its culture and civilization.

Be proud of your origin and maintain it immaculate, respect your glorious past and help to defend the rights of all the people.

Learn how to discharge your duties before you learn how to assert your rights; educate and make yourself worthy, and stand high in the light of your own deed; you must always be loyal and courageous.

Filled with optimism, make yourself sociable, upright, judicious, and above all things be sober and collected in your habits, cautious in your actions and sparing in your speech.

Believe in God, love Humanity and rely upon the framework of human progress, slow and sound, unequivocal and firm.

Always be honorable and highminded; learn how to be self-reliant upon your qualifications and resources.

In war serve your country, in peace your convictions; discern, investigate, meditate, and think, study, at all times be honest and generous. Let your firmest purpose be that of helping to see that each new generation shall be of a youth more efficient and capable and in this let your own children be included.

Dr. Licon urges All members to take advantage of Polio Shots

By FRANCISCO LICON, M.D.

The project of poliomyelitis immunizations is now in the third year of widespread use. Following the dramatic announcement of the "Salk Vaccine" in 1954, there was a consequent near-hysteria demand for the injections. According to the way these mass hysteria develop, the hue and cry died down to the point that recently an accelerated program has had to be promulgated my medical and lay groups to arouse the public to take advantage of the vaccine.

It is a sad commentary on human nature that even when things are to their advantage, people tend to ignore their best interests unless they are "steamed-up" by pep-talks, etc., to take advantage of that which will help them most. Be that as it may, those who read these remarks are more interested in the actual medical benefits of the "Polio Shots."

Unequivocally, I must say that by now the proof is all in favor of the "Salk Vaccine" shots, I; therefore, strongly urge all individuals to take advantage of them. Contrary to the belief of some people, Polio is not entirely a Child's disease. Polio can hit and has hit people of practically any and all ages. I must exclude (as a matter of statistics, only) children under 9 months of age and adults over 60 years of age. This is only to delimit the age groups wherein Polio is most likely to hit, but not to exclude any age group as entirely immune.

The newspapers and other publications media have already familiarized most people with the "status quo" of "Polio Shots." As of this writ-

ing, all individuals up to the age of 20, may receive the immunizations free of charge by applying for them at their local Public Health Centers. The vaccine is provided free of charge to people up to that age. It is recommended that people up to the age of 40 take the shots. Those who are over 20 must, of course, make arrangements to get the shots through private physicians. Already, there are various schemes in operation whereby people over 20 years of age can get the shots free of charge by voluntary mass inoculation programs. These programs are aided and abetted by the National Polio Organization and the various local medical societies. Therefore, people can get the shots if they would only avail themselves of the facilities offered by local as well as national agencies.

To Lulac Councils that do not already have the necessary information, I recommend that they contact their local County Health Officer. If help is not forthcoming in this manner, please write me and I shall do all I can to get things going. Furthermore, if I should fail to get action by the usual courteous means of doctor notifying doctor, then I shall appeal to the Supreme Council to back me in a full frontal assault upon the recalcitrant parties.

In closing, I merely wish to touch briefly on the subject of the improved anti-polio injections. These are still in the experimental stage. I humbly request that you depend on us medical men to let you know when they may be available. Meanwhile, by all means take advantage of the Salk Anti-Polio Vaccine.

Citizenship Classes By Fabens Council

LULAC Council 265 of Fabens, Texas, has organized a project that will entitle them to an honorable mention in LULAC.

Beginning on April 11th, the Council will have classes for persons interested in becoming citizens of the United States. The classes will be held at the Community Center in Fabens.

Heading the Committee that is expected to have a great number of "students" are Joe Flores and Leo Valdez.

The Council has plans to give this project full coverage on radio and newspapers.

Plans also are in the making for raising funds to finance the representatives from the Fabens Council to the National Convention. See you there.

CORPUS CHRISTI COUNCIL REPORTS

The oldest Council in our League has for twenty-eight years attempted to keep the LULAC name a symbol in this city. Now, after so many hard years of struggle, this council will own its own LULAC home by the end of the year.

The sponsorship of the Home Carnival Shows has been a tremendous asset to our treasury. The success of the shows has been through the work of the LULAC membership. From this success we are able to maintain a permanent LULAC Scholarship Fund. It is of great pride to us that we can be able to further some youngsters' education.

Also from the shows we are able to sponsor a Little League Baseball team. We believe that by this we are doing our part to erase juvenile delinquency from the earth. And, of course, our building and general funds are helped by our success on our shows.

At present we have a membership drive. We are offering three prizes for members that bring in new members.

Our officers: S. R. Mora, President; William Bonilla, Vice President; Andrew Garcia, Secretary; and M. C. de la Rosa, Treasurer. We are urging everyone that can go to the National Convention to attend.

PORT ARTHUR LADIES LULAC COUNCIL REPORTS

This Council, with all its trials and tribulations, lifts its head high so that all can see that it continues to work in LULAC.

Many days have gone by with many changes being made due to our own faults. But, as one member put it, "We don't want to look backward at our mistakes, lets look forward and the corrections we can make."

Our Council is at a low ebb in membership, but with a membership drive on, we have six new members and expect more to join.

Our civic work goes on and this Council was very active in the Muscular Dystrophy Drive. Our next project is to help in the Cancer Fund Drive of Port Arthur. For this, a Mexican Dinner has been scheduled to raise funds. Everyone is enthused, and we expect a big turnout.

We would like to welcome our new members, Miss Rufina Barbosa, Miss Josephine Sosa Echols, Mrs. A. Cadena, Mrs. Olga Vigil, Mrs. Alice Hernandez and Mrs. Mary Guajardo.

The Host Council, Lulac Council 174 Placentia, Calif., has well laid plans to make the 1957 National Convention an enjoyable and memorable one. Every member of the League should try to attend.



NOTED ENGINEER VISITS RICHMOND, TEXAS—Dr. E. T. Guerrero, former resident of Richmond, Texas, and now head of the Petroleum Engineering Department of the University of Tulsa (Okla.), was a recent visitor in Richmond. Shown above are, left to right, Dr. Guerrero, Judge Roane, and E. G. Guerrero, Chaplain of Lulac Council 188 and brother of Dr. Guerrero.

RICHMOND LULAC ON THE MARCH

The Richmond LULAC Council has voted its new officers. They are: President, Blas Rodriguez; Vice-President, Joe Almansa; Secretary, Joe Rodriguez; Treasurer, Marcos Reyes; Chaplain, Elias Guerrero; Sgt. at Arms, Pete Cantu.

This Council, although active in payment of dues to the National Office, has not been too active in civic affairs. Under the leadership of the new President, the Council expects to become the best civic organization in Fort Bend County.

Installation of officers will take place on May 19th and a big turnout is expected.

Some of the National Officers have been invited to take part in the ceremonies which will include a large banquet.

The Council already has taken steps to get into the

civic work that it can be in by donating toward the Graduates' Dance. On this occasion, the largest Latin-American group of graduates will come out of Fort Bend County that ever has come out in any single year.

A scholarship will be awarded by LULAC Council 188 to one of the graduates.

During the Easter week, an ex-LULAC and distinguished visitor was in Richmond. He was Dr. E. T. Guerrero, head of the Petroleum Engineering Department at the University of Tulsa and renowned expert in his field. Dr. Guerrero, brother of the newly elected Chaplain of Council 188, Elias Guerrero, was a former resident of Richmond, Texas. While visiting here, he attended the meeting of the American Society for Engineering Education at College Station. He made several talks on Petroleum Engineering Education at several organization meetings.

Dr. Guerrero was graduated

from high school in Richmond, attended Texas A & M where he worked his way through college and also taught there for one year following his graduation before accepting a position with Seeligson Engineering Commission in San Antonio. Dr. Guerrero remained with this firm for three years before moving to the Tulsa Campus.

The members of Council 188 say "another LULAC makes good."

Make Your
Reservations
To The
National
Convention
Early!

San Diego, Calif. Organize Lulac

The League is still growing. One of the latest cities to join is San Diego, California. Credit for the new addition to an organization goes to Brother Frank R. Esparaza, Regional Organizer; Regional Governor of California, the Honorable Joe A. O'Campo, and Art Palacios, Governor of District 2.

This Council has shown evidence that it intends to become one of the major Councils in the League. Not yet owners of their Charter, this Council is already publishing a Bulletin with news from their Council and surrounding communities.

The entire League wishes to bid you welcome to our fold and may you become stronger as you become an older LULAC!

HARLINGEN LULAC COUNCIL REPORTS

This Harlingen Lulac Council is taking part in civic affairs of the Community—has forged ahead with the idea of organizing a Cub Scout troop. This is being done for the purpose of combating juvenile delinquency.

It appears that in a certain area of the city a juvenile problem has been called to the attention of the Harlingen Council. Being leaders in community affairs, the Council has taken the initiative to do something to help the situation become a more useful one for the youths.

In the meantime, the Scholarship committee is working hard. We are proud to be able to award scholarships to some deserving students to further their education and station in life.

The Council is growing. It seems that two or three new members join at each meeting.



HOUSTON LADIES LULAC OFFICERS SWORN IN—
Pictured above are the recently elected officers of Houston Ladies Lulac Council 22 as they are being sworn in. Left to right are Oralia Vela, Asst. Treasurer; Petra Cisneros, Supervisor; Anita Arriaga, Treasurer; Hilda Vazquez, Vice-President; Adele Villarreal, President, and Carmen Cortez, Secretary.

Houston Ladies Lulac Install New Officers

Houston Ladies LULAC Council 22 elected new officers, they are: President, Adele Villarreal; Vice President, Hilda Vasquez; Secretary, Carmen Cortez; Treasurer, Anita Arriaga; Supervisor of Junior LULAC, Petra Cisneros.

On April 11th the officers were installed by District Governor, Arnold Quintero. The installation took place at the Spanish Village where a great crowd gathered to enjoy the banquet and installation ceremonies.

LOS ALAMOS LULAC REPORTS

The Los Alamos LULACs will participate in the "Clean-Up Paint-Up" program of the city. Aside from our duties to the community, we believe in having an attractive place to live.

On docket is the sponsorship of another Police Athletic Program (PAL) Baseball team. It has been approved to sponsor another team. We hope, as successful as last year's.

This Council is proud of the successful season that a

basketball team sponsored by us has had. Of course, the credit goes to Brother Max Chavez, chairman in charge.

WESLACO LULAC COUNCIL REPORTS

With three new members in our Council this month, there seems to be a trend towards expansion of LULAC in this area. We are slowly getting our membership up where it should be.

The three new members, Prudencio Armendariz, Porfirio Treviño, and Antonio Rico have already accepted to work on committees.

The Weslaco Council has donated \$460.00 toward the School Safety Lights project. If one child's life is save, it will be well worth many times that.

Citizenship classes is another project which this Council will begin plans on. Also a Scholarship Fund in the planning stage. In the future, school district teachers will be honored at a Banquet in recognition of their work.

Our softball team is outfitted in uniforms and ready for a full schedule this summer.

Laredo Council Will Bid For Convention Site

The Laredo LULAC Council will seek to have the National LULAC Convention in Laredo, Texas, next year.

The famous bordertown Council has named Alfred Garza the Convention Campaign Chairman. Here is what Brother Garza says: "We are all wishing that all of you may give Laredo your consideration as your next convention city. Here you will meet your old friends, many of those who first lighted the torch of LULAC, and others who have for many years, been pushing the wheels of LULAC, this in itself will be an experience to the new members. It's a lifetime thrill to converse with these old timers, who didn't have it as easy as we are having it now. So without elaborating any further, we shall take the opportunity and privilege to thank you in advance for whatever consideration you may give to this request from your brothers at the border town of Laredo."

Laredo has had the opportunity to be the convention host several times. That Border City hospitality is wonderful.

D'HANIS LULAC COUNCIL REPORTS

The D'Hanis LULAC Council will organize a Junior LULAC Council in the near future. After a plea made by Junior LULAC National President, Fernando Cortez, a committee was named to start to work.

In a few days, four youths, all leaders in school sports, were contacted. All four agreed to have a meeting and to invite prospective members.

Within the month, we expect to have a strong Junior LULAC Council in D'Hanis.

New Mexico Lulac Council Elects New Regional Governor

At the recent Regional Convention held in New Mexico, a gentleman of great promise in LULAC future was elected Regional Governor. The new governor, who will take office next June, and who is a professor is the Honorable Matt Sandoval from Las Vegas, New Mexico.

The new governor has a great challenge before him—to better the work that his predecessor did. For it is well known through the state of New Mexico that Jesus Molinar has done a magnificent job as LULAC Regional Governor and will continue on this job until next June.

At this LULAC Regional Convention, a lucky winner of a new car was announced. Holding the winning ticket No. 8305 Mr. Marcos Montoya of Santa Fe, New Mexico, was declared the winner.

The Convention as a whole was successful and constructive. Lets all New Mexico Councils get together to support the New Governor and make our state the strongest in LULAC.



FERNANDO CORTEZ
Junior Lulac National President



Past National Lulac President, William Flores is presented a scroll and a portrait in appreciation of twenty-five years of continuous service.

Latins Gain Vote In Texas

One of Texas largest minority groups, and the fastest growing segment of the state's population, the Latin Americans, are undergoing a political awakening that is making them potentially one of the most powerful groups in the state with an estimated voting potential of almost 500,000.

For the first time since Civil War days the Texas Senate has a Spanish-named legislator in Henry B. Gonzales of Bexar County, where 175,000 Latin Americans reside. El Paso, where 46 percent of its 130,485 population is American-Mexican, elected its first Latin-American mayor in its history three weeks ago, Raymond Telles.

All over the state in school boards, city councils and county governments Spanish-named citizens for the past ten

years have been taking their place as representatives in government where before they used to take a back seat.

With organizations like the American G.I. Forum and the League of United Latin American Citizens (LULAC) working to educate and spur the group of a million and a half into more active participation in community life, the Spanish-named citizenry have tremendously improved their environment.

Just how strong is the Latin-American voting power in the state? Although there has never been a survey made as to the exact voting strength of the American-Mexican in Texas, the voting-age population, according to the 1950 U. S. census, would now make it close to 500,000.

Taking in the age group

14 years old in 1950, which would make them of voting age by April 1, 1957, there are now 457,935 native Texans of Mexican descent. Added to this group would be an estimated 40,000 foreign-born residents who have been naturalized. That's the potential voting strength.

Although most students of politics agree that Latin interest is on the increase, in years past political participation by Latin Americans has been low. The poll tax requirement is listed by many as one of the principal obstacles. Another has been the lack of media to communicate political issues to the Latin public.

Except in some border counties where political machine leaders claim a Latin organization, there has been no state

political group identified as American-Mexican.

The only known survey of Latin voting is one made in 1956 by the G.I. Forum and the Junior G.I. Forum of a three-county section in the Rio Grande Valley. It was a nose count in Cameron, Hidalgo and Willacy counties. The Junior G.I. Forum actually went through the poll lists, the only way such a count can be made, and counted the Spanish names.

It was found that 44 percent of the 46,674 poll taxes issued in the three counties went to Latin-named persons. However, in none of the counties did the Latins have a vote majority over the Anglos, although Hidalgo is 70 percent Latin and Cameron and Willacy about 60 percent.

Taking the 1950 total of 76,551 potential voters of Latin descent in those three counties, the survey figured that if in 1950 the same percentage of Latin voters got poll taxes, then only 27 percent of the voters actually qualified themselves to vote.

If that 1950 percentage is representative of the voting habits of Latin Americans in the rest of the state, then only about 150,000 of the close to half million voting age American-Mexicans actually qualify themselves to vote.

State Senator Gonzales, who won in Bexar County in a close race, figures that the Latin vote paid up for the race was about 26,000, of which 90 percent actually voted. There were 140,000 poll taxes issued.

The Bexar County Latin voting strength, Senator Gonzales believes, is between 50,000 and 70,000.

Added Senator Gonzales: "There is a tremendous increase in voting interest; at least 100 percent in the last ten years."

Dr. George I. Sanchez of the University of Texas (and past LULAC National President)

(Continued on Page 10)



University of Texas Council as they appeared for the purpose of organizing.

(Continued from Page 9)

agrees, and adds that the actual voting strength may be underestimated, since he considers the U. S. Census figures an undercount. The census was taken in March and April when many of the state's Latins were working in northern states.

Dr. Sanchez also pointed out that it is difficult to make a survey of Latins by using names, because many of them have Anglo names resulting from intermarriages and other factors.

He agrees that probably the poll tax payments is one of the greatest handicaps for Latin voters.

(Senator Abraham Kazen of Laredo has introduced a constitutional amendment doing away with the poll tax. A similar proposal has been defeated several times before.)

What is the Latin Americans' best medium of communication? Newspapers are read by Latin Americans, but not widely, and the best medium to reach the Latin American is believed to be the dozens of Spanish-language radio stations and television stations in Texas and across the border in Mexico. "La Prensa," the only Spanish daily printed in Texas with a circulation of about 8,000 daily, is read mostly by older people and

by those who cannot understand English.

A survey in Austin showed that 45 percent of the Latin residents listen to radio stations in Mexico. Eighty percent of the families have radios.

There are fewer television sets.

Bill Simpson, manager of KTXN in Austin, which has 75 percent Spanish programs, says the station covers a seven-county area of 70,053 Latin population. "They never turn their radios off," he added.

He said that surveys have indicated that four stations—KTXN, Austin; KJWW, San Antonio; IXEO, Brownsville and IEOB, McAllen—are listened to by 924,208 Spanish-speaking persons in Central Texas and South Texas. Simpson's station in January promoted a poll tax drive and sponsored a dance in which admission was by poll tax receipt.

The Latin population is still growing "at the rate several times that of the other white group and, if the trend continues, as it reasonably may be expected to do so . . . (it is going to make up an increasing proportion of the total population of the state," says a University of Texas survey by Dr. Sanchez and Lyle Saunders.

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So You Like To Drink?

Since you cannot refrain from drinking, why not start a saloon in your own home? Be your only customer and you will not have to buy a license. Give your wife \$55.00 to buy a cheap case of whisky. There are 240 snorts in a case. Buy all your drinks from your wife at 60c a snort and in 12 days, when the case is gone, your wife will have \$89.00 to put in the bank, and \$55.00 to start in business again.

If you live ten years, and die in your boots with the shakes, and have bought all your booze from your wife, she will have \$27,085.37 on deposit; enough to bury you respectfully, keep mortgage on the home, marry a decent man and forget she ever knew you.

(Holy Name Church Bulletin)



California Council 174 Welcomes You To The National Convention



Joe R. Moreno, District 7 Governor presents the charter to the president of S.W.-T.C. Council Dora Mora.

LULAC NEWS

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CONVENTION PROCLAMATION 1957

GREETINGS:

By the authority vested in me by the Constitution of the League of United Latin American Citizens, you are advised that June 28, 29, and 30, 1957, are hereby designated as the dates of the 1957 National Convention of LULAC. The Convention will be held in the city of Anaheim, California, with headquarters at the Disneyland Hotel. The Convention will start promptly at 9:00 A.M. on Friday the 28th and will end Sunday at approximately 2:00 P.M.

Your attention is called to the following provisions of the Constitution which relate to the business of the National Convention:

"ARTICLE III. Section 1, The National Assembly shall be composed of:

- a. The Supreme Council.
- b. The District Governors.
- c. One delegate from each Junior Lulac Council who shall have a voice but no vote in the assembly.

- d. A minimum of 2 delegates and 2 alternates duly elected and accredited from each active Council, which shall have not less than 10 nor more than 25 active members in good standing, and one additional delegate and an alternate for every additional 25 members until a maximum of 9 delegates and alternates for a 200 membership has been reached. Each Council may add another delegate and alternate for each additional 50 members beyond 200.

ARTICLE VIII. Section 8. All active Councils in good standing may send as many delegates to District, Regional, and National Conventions as they are entitled to under the pro-

visions of [REDACTED] Section 1-d; [REDACTED] members [REDACTED] average [REDACTED] membership [REDACTED] quarters of its [REDACTED] stage of its [REDACTED] ship for the [REDACTED] since its chartering, if these be less than four. Said delegates are to be elected in each Council by a majority of plurality vote of the membership.

- a. Each Council shall furnish the Supreme Council with a certified list of its delegates and alternates 30 days prior to a Convention, and furnish a copy to the presiding officer at each Convention.

ARTICLE XII. Section 2:

Amendments to this (National) Constitution may be offered at the Convention of the National Assembly by any Council and only by a Council.

(As proposed by the Supreme Council in Austin, Texas, Aug. 18, and 19, 1956, the Friday session of the National Convention will be dedicated to the presentation of resolutions and amendments, which will be voted on Saturday.)

- b All amendments to the Constitution and Resolutions must be submitted to the Supreme Council 60 days prior to the Convention date, and the National Secretary will in turn submit mimeographed copies of said submitted amendments and resolutions to the Councils and National Officers for study 30 days before the Convention.

ARTICLE V. Section 1.

- a All National Officers shall be elected from the membership at large by majority vote of the National Assembly at

the National Convention with the following exceptions:

- (1) Regional Governors
- (2) Appointed Officers

All candidates for elective offices must have their names submitted to the Supreme Council 45 days before the Assembly convenes. This does not preclude nominations from the floor for any one other than the announced candidates, but does require that such floor nominations have the certification of the entire delegations of three Councils, including the nominee's own Council.

As your National President, I urge you to start planning now to send the largest delegation possible to the National Convention. It is believed that every Council should express itself to the National Convention in the form of Resolutions in all the fields of activity in which it participates; for instance, education, juvenile delinquency, expansion, legislation, as well as the general welfare of the League. For a constructive Convention, all the Councils have to start planning to make it so at this time.

Needless to say, the host Council, Lulac Council No. 174, Placentia, California, has well-aid plans to make the 1957 National Convention an enjoyable and memorable one. Every member of the League should try to attend the Convention. I trust and pray that our doing so will make us all better Lulacs and more worthy of our heritage as American Citizens.

God Bless You,
FELIX TIJERINA,
National President

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