

# LULAC



# NEWS

*Official Organ of the League of*

*United Latin-American Citizens*



**MARCH, 1954**





I would like to take this opportunity to congratulate the National Director of Publicity, Luciano Santoscoy, on the magnificent way he is carrying out his job as Editor of our beloved LULAC News. We have enjoyed it very much, and received it promptly. Keep up the good work.

Gene Gutierrez  
LULAC Council 184  
Palacios, Texas

I am happy to inform you that on this date, January 24, 1954, a special meeting was held in Beaumont, Texas led by our District Governor, Albert Cadena, who installed a men's council with new officers named as follows: President, Rufus Salas; Vice-President, Pete Ocha; Secretary, John Martinez; Treasurer, John Garcia; Chaplain, Felix Lopez.

Those present from Port Arthur, Texas were District Governor, Albert Cadena; the Past President, Joe Mendiola; President Joe Dominguez; Vice-President, Sam Ybarra; Secretary, Felix Soliz; and Treasurer, Frank Rodriguez.

This new Beaumont Council, 235, will call a special meeting for the 31st of January, 1954, where the President, Rufus Salas, will preside.

Albert Cadena  
District Governor

I would like to take this opportunity Mr. Armendariz to mention the favorable impression your splendid talk left in the minds of the audience. The sincerity of your expressions will accomplish much toward bringing about a better relationship between the Spanish and English speaking people. May the Texas Good Neighbor Commission be benefitted by your continued interest in its vast program.

Jeanette B. . . .  
City of Fort Worth, Texas

Mr. V. O. Harp,  
Superintendent of Schools,  
Lytle, Texas.  
Dear Mr. Harp:

This is to advise that Mr. Pete Tijerina, President of LULAC Council No. 2, has authorized this firm to continue the investigation of segregation of children of Mexican descent in the Lytle Independent School District. We were informed by Mr. Tijerina that subsequent to their initial investigation, you manifested your desire to cooperate in elimination said illegal segregation. However, since that time patrons of the Lytle Independent School District, whose children are directly affected by the illegal segregation in your district, have contacted us to inform us that the same conditions still exist in Lytle. The position of LULAC in this matter, we are sure you will agree, was ably presented to you in the letter of October 10, 1953 sent to you by Mr. Pete Tijerina.

Based on the above facts we respectfully request you, as superintendent, to arrange a meeting with the trustees in said district, so that we, our clients, you said trustees can be in attendance and discuss this matter.

We request said meeting with you and the said trustees in order to comply with procedural requirements set out by the Texas Education Agency. Should our attempts to reach a solution to this problem be unsatisfactory to us, we will be compelled to appeal to higher authorities for redress. However, we sincerely hope that this alternative action will not be necessary.

Since the problem involves the education of American youth, a problem in which we are mutually interested, I trust that you will give us an opportunity to confer with you and school trustees in the very near future.

Respectfully yours,  
PENA, PENA & PENA

cc:  
J. W. Edgar,  
Commissioner of Education,  
Austin, Texas  
Albert Armendariz,  
Attorney at Law,  
El Paso, Texas  
Oscar Laurel,  
Attorney at Law,  
Laredo, Texas  
Alvin Padilla,  
215 Southolme St.,  
San Antonio, Texas

#### PROCLAMATION

By the authority vested in me by the Constitution, I hereby call for a session, the third meeting of the Supreme Council of the League in Deming, New Mexico on **March 20th and 21st.**

All National officers are urged to attend and all members are invited to meet with the Supreme Council.

Many items of extreme importance are to be discussed, and a fine program has been planned by the Deming Council including a dance Saturday night at the Mission Ballroom. Let's make this Supreme Council meeting a big success!

I'll see you in Deming!

Albert Armendariz,  
National President

#### SYSTEMATIC EXCLUSION OF LATIN AMERICANS FROM JURIES ARGUED BEFORE U. S. SUPREME COURT

A case with far-reaching implication for all persons of Latin American extraction was argued before the United States Supreme Court on January 6, 1954.



# LULAC



# NEWS

*Official Organ of the League of*

*United Latin-American Citizens*

Vol. 21

March, 1954

No. 9

## EDITORIAL:

### LULAC AND POLITICS

That LULAC is non-political is a well-known fact. That LULAC is trying to better the lot of the people of Mexican descent is also well known. That in order to achieve this support it is necessary to get the co-operation of the "public servants," who, by the way, are the ones that pass the laws and the ones who dispense justice is very well known.

Therefore we must remember that the 1954 elections will take place sooner than November of 1954, for the politician has started already; and the pressure groups that are interested in seeing that this or that politician is nominated have also started.

We must therefore, as individuals and as groups, encourage good candidates to run in the primaries, so that we won't be faced with meaningless candidates. Candidates who will expect your vote because "I am a friend of the Mexican people," or because "my child did not play with a white child until he was 10 years old" or better still "some of my best friends are Mexicans"—never promising anything in the way of legislation to help solve our many problems, never encouraging us forward in our struggle for equal representation; for equal status as citizens of the state and country; for a modicum of taxation with representation.

Don't sit idly by waiting for the politician to declare his candidacy and then endorse the better one. Politics don't work that way—they don't work in a vacuum, so to speak. Remember that the pressure groups are constantly working seeking the politicians on the basis of how they think and act. Not on the basis of character and integrity. It is time for us as individuals to act now, to assert ourselves, to show

that we are a power to be reckoned with. That the so-called minority group is not as small as they lead us to believe. In the localities that have people of our descent we can well count with a sizeable vote, in many cases as much as 65% if we take pains to go to the polls.

The life of the politician is ephemeral. Every two years we have the opportunity to oust those that do not serve the state and nation as well as they should. Every two years they are job seekers whose record should be studied before reelecting them.

It's later than you think . . . Start to encourage the right people for political office. It's your sacred duty to yourself, your children, your state and your country to see that those who serve the public are the best qualified to do so. Are you failing in your duty?

*Luciano Santoseay*

Throw away all ambition beyond that of doing the day's work well. The travelers on the road to success live in the present, heedless of taking thought for the morrow. Live neither in the past nor in the future, but let each day's work absorb your entire energies, and satisfy your widest ambition.

—Sir William Osler





*Hello!*

from your

**National President**

Although the celebration of our twenty-fifth anniversary is over, the culmination of the activities for this year will be at our National Convention in Austin in June, with the exception of the very important Regional Convention of New Mexico that is to be held in Carlsbad, New Mexico on the 17th and 18th of April, 1954, and I urge every Lulac to attend. It will be the final opportunity of members of this organization to meet with the present staff of national officers, which brings us to the subject of this message.

Under a resolution duly passed at Corpus Christi, Texas it is necessary that all candidates for National President send in their candidacy to the National Secretary at least sixty (60) days before the national assembly.

The time element is really secondary in importance to the job of urging those which the local councils believe are good material for the office of president of the League to send in their names as candidates for this office. There are many good men in our organization that will not enter the race unless their supporters make themselves known immediately by urging them to run.

It has been my experience, and I am sure the experience of every man that has preceded me in this capacity, that the affairs of the League require a maximum amount of his time and experience. He must be willing and able to travel, for he is at the beck and call of many people and councils. He must know the principles of good business, for our organization is a business, and above all, he must have deep faith and love for the principles of LULAC, for he will meet with many disappointments that require the backbone supplied only by such faith and love.

Since the end of the war, our organization has grown tremendously, and it has become the duty of each and everyone of us to actively participate in its

administration. Let us get our heads together and present for the consideration of the National Assembly the best qualified group of prospects for national president that can be found in any organization.

*Albert Amador*



#### OPERATION SOLANO

LULAC committee members in charge of "Operation Solano" of which we gave you a brief resume last month, laid plans with representatives of the Mayor's planning board, Ward Curtis and Col. Robert H. Patterson. In the photo above are, left to right, Alice Gonzales, Curtis, George Ludi, Albert Gonzales, coordinator for the project, Virginia Dominguez, Alfred Gonzales, Col. Patterson, Ben A. Martinez, Nina Palmer Martin, and Alfonso Rodriguez. The meeting was held at Atty. Gonzales' office. "Operation Solano" is a LULAC undertaking, where an addition for Santa Fe's Solano family which faced a bleak future when William Solano, the father of six children, died leaving the family destitute. It was LULAC who picked up the banner and helped these people by adding two rooms to their two-room adobe. It was LULAC who brought to the attention of Santa Feans the plight of the Solano family, thanks to the good relations LULAC enjoys in Santa Fe, the citizens were quick and generous in their response.

Photo by Bob Fernando, Houston



# BROTHERHOOD

Brotherhood Week, the last week in February, has come and gone. Throughout the country numerous civic, social and religious groups have observed it with appropriate ceremonies. On the local level, El Paso's civic and religious leaders held a Brotherhood Week dinner February 25th at the Cortez Hotel, during which addresses by representatives of various religious persuasions emphasized the basic brotherhood of all religions under God. Much the same pattern was set on a nationwide basis.

It would seem, however, that if we give the term a broader connotation, namely, the brotherhood of Man, Brotherhood Week should be every week of the year. Were such a concept to prevail, racial and cultural differences would more easily melt away, and the goals of LULAC would come that much closer to realization. The saying that "We are all brothers under the skin" is easily accepted by everyone as a platitude. Yet every case of discrimination LULAC has dealt with stems precisely from the non-acceptance of this "self-evident" fact. To be convinced of this, just review in your own mind any of the numerous battles LULAC has waged in the cause of anti-discrimination. The Pecos School Case, the Brady Incident, the 1940 Census question, the events leading to the Rice Decision, all stem from the denial of man's brotherhood.

I suppose some cynic might be quick to point out that the "brotherhood of man" is a fine, pious idea theoretically, but that in practice, it is conspicuous by its absence from the affairs of men, being the very cause of the existence of organization like LULAC. Frankly, we like to be realists. We are the last to close our eyes to the real nature of things. But the fact that we accept our sorry world as it is, in no way prevents us from striving for its betterment. That the LULAC aims are not Utopian and hence unattainable is clearly demonstrated by the record of LULAC during the past 25 years. Ample evidence is there, for all the world to see, that substantial progress has been made during that time in the furtherance of the practical idea of brotherhood.

Indeed, for LULAC, the idea of brotherhood is a two-way street. Not only do we strive to earn the support of other worthwhile social, civic and religious groups for our own activities and projects, but we also give our support to community projects initiated by them, in line with our aim as a service organiza-

tion. We strive to make ourselves felt as valuable members of the body politic. Our councils are urged not to stay aloof from such group work, as we wish to form an active part of our communities. Far be it from us to find ourselves standing out as an unassimilable minority group. As a matter of fact, we ask for nothing better than to be indistinguishable from other Americans, to share their duties and responsibilities, as well as their rights and privileges under law. Ours is no "special privilege" small pressure group. While we let it be known that we will go all out to fight injustice, we also wish all to know that we can be counted on to support all worthy civic and social causes. This is the LULAC idea of brotherhood.

Ray Daguerre

## CORPUS CHRISTI MAYOR SIGNS LULAC PROCLAMATION WEEK



On February 15, 1954 the Mayor of Corpus Christi, Texas, Hon. A. A. Lichtenstein signed LULAC Proclamation Week. This is part of the many festivities and ceremonies held by the cradle of LULAC, for here the first council was formed and the constitution and ritual were born. In the picture you see sitting down, left to right, Mrs. Ben Garza, widow of the late Ben Garza, first president general of LULAC; Hon. Mayor of Corpus Christi, A. A. Lichtenstein; Israel Saenz, local president of LULAC; standing, Guillermo Bonilla, corresponding secretary; L. G. Wilmot, trustee; Hector de Pena, legal advisor; S. R. Mora, trustee; Joe Garza, local vice-president.





Under the able direction of President Gilbert Gomez, the Houston Council has shown a record of intense activity.

The following new members were accepted during the month: Placido Martinez, Elias Martinez, Alvin O'Brien, Max M. Garcia, Alfredo B. Gonzalez, Raul Rodriguez, Ralph Lawler, James B. Stegall, Larry G. Ortiz. Visitors to the various Council meeting were Mr. M. S. Fernandez, Magdalena M. Rivera and Frank Partida.

Mrs. M. S. Fernandez came before our council and asked that a committee be formed to inquire why her daughter who is nine years old and has made consistent A's was not promoted out of the third grade at Breckenridge Elementary School. She advised that she had noticed that the several children also held back were all of Latin-American extraction. She asked the council to instruct the committee to investigate whether discrimination might be the reason the children were held back, or whether there might be other plausible reasons. The chairman assured Mrs. Fernandez that he would appoint a committee immediately to inquire into this situation. The committee appointed for the purpose was headed by Gonzalo G. Moya, with Alfred Hernandez, Mr. Rios, and Milton Polokoff as his assistant.

After investigation of this situation was completed, Felix Salazar and Manuel Aricozo were able to report on an interview held with the principal of the school in question. The principal stated that this particular school had a system of

grading that was different from all other schools. Here an "A" does not necessarily constitute an "A" in this grading system. Therefore if a child received "A's" or "B's" on her report card, this did not necessarily constitute passing grades. The principal advised that this grading system was to be changed in the near future.

The LULAC silver Anniversary Dance was held at the Rice Hotel Crystal Ballroom on February 17. The Ladies LULAC Council No. 22 were of immense assistance in getting the dance organized and pushing it through successfully, and the Council tendered them a vote of appreciation. The Renteria Orchestra furnished the music. Tickets cost \$3.00 per couple, every member that sold 10 invitations being entitled to one free ticket. Publicity for the dance was extensive, both local newspapers and Radio Station KLVJ plugging it continually. The affair was well attended by city officials and celebrities.

Joe Reyna, Chairman of the Baseball Committee, reported that he was contacting all surrounding councils with a view to forming a baseball league. The idea is to have all the players be members of LULAC, and not necessarily pros or semi-pros accepted into LULAC for the sole purpose of making a good showing. District Governor Dave Adame is working with Mr. Reyna on this Project.

Treasurer Gabriel Ramirez announced that it won't be hard to spot a LULAC in Houston now, A supply of 100 pins had been received and were going fast at \$1.00 each.

The LULAC Building Committee studied the possibility of purchasing a certain business establishment in downtown Houston. Alfred

Hernandez reported that his investigation had disclosed that the building was not worth the asking price. Mr. Felix Tijerina, Texas Regional Governor offered to purchase the establishment and then to sell it to the Council, or buy it outright for the Council. A motion was made that we let Mr. Tijerina purchase this property for \$1,500 for the council, and the motion carried.

#### HOUSTON COUNCIL No. 22

The Houston LULAC Ladies' Council No. 22, meeting under the direction of their President Mrs. C. Cortez, has had an average attendance of 17 members per meeting during the current month. Too frequently, however, in these meetings the salutation to the flag has had to be dispensed with, there being no flag. That situation is now a thing of the past, as a beautiful flag is now on its way to our council.

During this period, the following six new members were accepted into our Council: Olga Rodriguez, Elizabeth Cisneros, Nancy Cisneros, Nancy Cisneros, Tillie Martinez, Virginia Jimenez, Maria Eugenia Diaz. They were welcomed into the council by the President, Mrs. C. Cortez, who explained the aims and purposes of LULAC, and also read out a short history of LULAC!

Secretary Virginia Ochoa reported that Sistos Estrada, recipient of our scholarship, had re-enrolled for the 2nd semester at Texas University, and hence \$75.00 would have to be sent to him for tuition. She further advised that Sistos, who is a pre-med student, is working in a local hospital, where he is furnished room and board, clean laundry, and \$26.00 per month pay.

A report on our polio patient at



the San Jose Clinic was furnished by Mrs. O. Quintero. She advised that the patient is in need of a tricycle to exercise on. Her investigation has disclosed that this 6-year-old child comes from a very needy family, and that he even is in need of a brace.

## Bryan, Texas

The Bryan LULAC Men's Council No. 229 has averaged 30 members at each of its meetings during February. A dance was sponsored by the council on February 6, with all proceeds going to the March of Dimes.

The council was honored by the visit, on January 28, of State Representative B. H. Dewey, who addressed the council on the subject of the poll tax. A nice plot of land for the club has finally been located, consisting of some 5 acres of land about 1 mile from the city limits of Bryan on the Sandy Point Road. The asking price is \$1,000 and arrangements are being made to close the deal. Secretary Salvador Quintero reports that the Bryan council intends to organize a ball club this season.



LULAC Ladies' Council No. 208 at Carlsbad, New Mexico held election of officers on January 7. The following were elected: President, Tommie Leyva; Secretary, Delia Castillo; Treasurer, Consuelo Aguilera; Vice-President, Angelita Leyva; Chaplain, Silveria Leyva. One new member was welcomed to the council, Miss Bernard R. Martinez. The Carlsbad Ladies' council has purchased a fine new camera, which any member is allowed to use. President Tommie Leyva sent flowers to Arnelio Navarete, who was ill. Since it had not been possible to obtain prior approval of the council, motion was made by Miss Leyva, seconded by Miss Montez, that the bill be accepted. A thank-you card was received from Mrs. F. Navarete. The treasurer reported a balance of \$42.00 on hand.

A motion was made by Miss Montanez and seconded by Miss

Leyva, that the council hold bingo games after the meetings.

## Rosenberg, Tex.

LULAC Council 188, of Rosenberg, Texas held an impressive 25th Anniversary celebration at the Fort Bend County Auditorium, on Sunday, February 28. The program, which also celebrated the third anniversary of the council, included the installation of the new LULAC officers. On hand for the occasion were such LULAC stalwarts as Past National President John J. Herrera, District Governor David Adame, Texas Regional Governor-Elect Felix Tijerina. The address of welcome was made by the Honorable Judge George S. Roane, County Judge of Fort Bend County. The Honorable John J. Herrera made the response. The local LULAC report was made by the Honorable Elias Guerrero, Vice-President of Council 188. The installation of the new officers was conducted by District Governor David Adame. Principal speaker of the occasion was the Honorable Felix Tijerina, Texas Regional Governor-Elect. The master of ceremonies for the program was the Honorable Gonzalo G. Moya, director of the Latin-American program on Radio Station KFRD. The following were named Council 188 officers for 1954: President, Marcos Reyes; Vice-President, Eleno Flores; Secretary, Joaquin Mona; Asst. Secretary, Blas Rodriguez; Treasurer, Elias Guerrero; Chaplain, Pedro Lira; Asst. Treasurer, Carlos Garcia; Sergeant-at-Arms, Pedro Cantu.

## Pecos, Texas

LULAC Ladies. Council No. 201 gave full-hearted cooperation to the men's council in connection with the LULAC 25th Anniversary party. The three ladies appointed as liaison to the men's council meeting were Secretary Lila Vasquez, Mrs. Frank Apolinar and Mrs. Rick Gutierrez. Also in connection with the LULAC 25th Anniversary, the Pecos Ladies' Council, upon motion of Mrs. Ben Matta, sponsored a Menudo Sale which netted \$18.50. The Ladies' Council also took charge of the hot dogs and soft drink concession at the Valentine's Day Dance.

Mrs. Frank Apolinar spoke over the local Radio Station, extending the council's thanks to the general public for their very generous contributions to our campaign to help the Chavez family, whose house burned down.

## Ft. Stockton

The Fort Stockton Junior LULACS are going great guns. They presented themselves before the PTA meeting to request the cooperation of the PTA group in trying to secure better zoning laws around the school campus and improved traffic control, with stop lights and stop signs. On February 24, they appeared before the city council and ably presented their requests. They obtained everything they asked and more—such as the paving of all streets around the campus and several others that were sorely in need of paving. How's that for a bunch of teenagers?

## Espanola, N. M.

The Española LULAC Ladies, Council met at 7:30, February 3, 1954 at the home of Aurora Gonzales. At the request of President Estella Lopez, Chaplain Lillian Gandert read the LULAC Prayer. The minutes of the previous meeting were read and approved without additions or changes.

The council was advised that a total of \$58.00 had been netted from our March of Dimes coffee and cookie sale. The Secretary Petra Sanchez was asked to write letters of appreciation to the managers of Bond-Willard, Your Food Store, and the Fairview Market for their cooperation in allowing us to use their stores. President Stella Lopez then advised that the council Mother's March Against Polio on January 31st had collected \$127, making our total for Rio Arriba County \$185.

Members present at the meeting were: Margaret Gutierrez, Margaret Valdez, Betty Rose, Lupe Sanchez, Julia Sanchez, Petra Sanchez, Mrs. Lucero, Lillian Gandert, Estella Lopez, Agnes Trujillo, Aurora Gonzales, Jean Aragon. We were happy to have the following visitors: Agnes Trujillo, Margaret Trujillo, Rose Sanchez and Con-



suelo Sedillo. Our guest of honor was Mrs. Katherine Schnetzel, drive chairman for the local Red Cross. We have a Red Cross drive scheduled for next month, and the following ladies will go to Santa Fe one February 12 to attend the Northern New Mexico Red Cross fun campaign meeting: Estella Lopez, Consuelo Sedillo, Julia Sanchez, Agnes Trujillo, Jean Aragon and Margaret Gutierrez.

Mr. Delfino Sanchez, President of the local men's LULAC Council, came to our meeting to invite us to a joint meeting to be held on February 15, at the Junior High School Library at 7 p. m.

Our LULAC Project of the Week was opened for discussion, and it was decided to hold a bake sale at Bond's on February 12 and 13, and raffle off a Sunbeam toaster to raise funds necessary to launch a definite project. There is some probability that the project the Council will decide on will aim to make possible tonsillitis operations for needy school children.

During this meeting the aims and purposes of LULAC were explained by Estella Lopez for the benefit of members and visitors. At this time also, Consuelo Sedillo was pledged.

## Port Arthur

A regular meeting of LULAC Council 217 was held at the Boy Scout Hut, 326 Thomas Blvd., Sunday afternoon, February 14, 1954. President Jose A. Dominguez called the meeting to order, and a quorum of 14 was reported. The official prayer was given by Vice-President Salvador Ybarra, after which the pledge of allegiance was said. The assistant secretary read the minutes of the previous regular meeting, January 23, which were approved as read. There followed the reading of the minutes of the special meeting held at the W.O.W. hall in Beaumont, January 24, which were also approved as read.

President Jose A. Dominguez introduced the following officers of Beaumont Council 235: President, Rufus Salas; Vice-President, Pete Ochoa; Secretary, John Martinez; and Treasurer, Adolfo Garcia, Jr. President Rufus Salas related the progress his council was making, and inquired as to the possibility of obtaining the LULAC constitution

and its by-laws in Spanish. Brother Jose G. Mendiola gave an explanation of the Aims and Purposes of LULAC. This was followed by a talk on the same subject by Mr. Bernal of the Beaumont council.

President Dominguez read a card from Miss Antonia thanking the Council for its donation toward her hospital bill. He then announced that the Boy Scouts were having a meeting Tuesday night, and requested the presence of the appointed councilors. An invitation was extended to the council by Mr. Robert Hernandez to participate in the planning of the "Fiestas Patrias" programs along with the "Maya Club". This subject had previously been brought before the Junior LULAC council but was rejected. A motion was then offered that the LULAC officers be the Committee for the "Fiestas Patrias". The motion was seconded and carried. This committee will work in conjunction with the committee from the "Maya Club." Likewise, a motion that the Port Arthur council extend an invitation to the Beaumont council to join in the planning of these programs was seconded and carried.

President Jose A. Dominguez appointed Paul P. Silva and Jose G. Mendiola supervisors for the Junior LULAC. He stated that the "Rotary Club" would lend the Boy Scout hut to the Junior LULAC if they wrote a letter explaining how they would make use of the hut. Assistant Secretary Jesse Bernal informed the council that the auto bumper stickers to be used during LULAC Week had arrived. A motion that the stickers be sold for fifty cents was seconded and carried.

Brother Albert Cadena motioned that Brother Jose G. Mendiola be made an honorary member of Council 217 for the remainder of the year. Motion was seconded and carried. The motion by President Dominguez that Mr. Alfred Valdez and Gilbert Martinez also be made honorary members was also seconded and carried. The secretary was instructed to write a letter to these persons, informing them of their appointment.

Brother Paul P. Silva asked the council if it could help Brother Julian Sanchez, whose brother was having difficulty with the law in

San Antonio. After an explanation by Brother Sanchez of this brother's situation, Brother Albert Cadena moved that Secretary secure information on this case and forward it to the District Governor of LULAC in San Antonio. The motion was seconded and carried.

At the suggestion of Brother Albert Cadena that we celebrate LULAC Week, a motion was made by Brother Salvador Ybarra that we meet at 7 P. M., February 19, at the El Patio Restaurant for a Dutch treat dinner. The motion was seconded and carried.



After spending a most glorious anniversary festival week, El Paso Men's Council 132 is back to the proverbial nose to the grindstone. This week they are selling tickets to a donkey ball game to be played at Dudley field the nite of the 27th and Sunday afternoon of the 28th. A group of twenty Lulacs will go to Camp Zach White to help judge Boy Scout Troops who will try to pass various tests that will be put to them. There will be a delegation from El Paso to Deming, N. M., to attend the Third Quarterly Supreme Council meeting. How time flies!

Preparations are now underway for that annual Fiesta de las Flores. This is the most lucrative project that El Paso sponsors. This plus the Burro game gate will insure a substantial scholarship fund.

A new Underwood typewriter was bought for the council and the duplicating machine has been sent in for complete overhaul. El Paso is now dickering for a LULAC building. If the price is right they will boast of the best LULAC building in the organization and rightly so.

## Bryan, Texas

A committee was appointed to seek a site for a LULAC home. It must contain from two to ten acres of land and it must not be more than two miles outside of the city limits. A baseball team was organized and we will be hearing of their victories before long. A new council at Navasota is certain and only small details are lacking before



## Lulac in action...

installation, according to word received in Bryan from their District Governor. Bryan will be present at this installation.

### HOUSTON, TEXAS

The Ladies' Lulac No. 22 donated \$25 to the Houston Chronicle for the Goodfellows; \$25 to the Houston Post for the Veterans' Cigarette Fund; \$25 to the Houston Press for the Andy Anderson Christmas Basket Drive; and \$15 to the Men's Lulac Council Christmas Basket Drive.

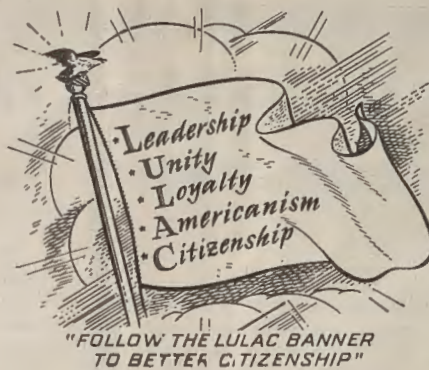
A feather in Mrs. Ofelia Quintero's hat for the magnificent work she did in the buying, collecting, and distributing toys for the Women's Lulac Council annual toy project. The council had their Christmas party at Mrs. Quintero's house in which gifts were exchanged and samples of the many toys bought were shown. Helping Mrs. Quintero were Misses Geneva Velasquez, Consuelo Velasquez and Carmen Lopez. This year more than 600 toys were distributed. Toys were distributed to Rusk Settlement House, San Jose Clinic, St. Joseph's Hospital, St. Peter's Lutheran School, Immaculate Heart of Mary School, Herman Hospital, Jefferson Davis Hospital, Tuberculosis (Children's) Hospital, Calvario Baptist Church, and to the Men's Lulac Council for their baskets.

★ ★ ★

Don't never prophesy—unless ye know.—Lowell.

Melancholy is the pleasure of being sad.—Victor Hugo.

We are never deceived; we deserve ourselves.—Goethe.



## LULAC

## on the Go!

LULAC is not resting on its laurels, content to reminisce on its past, or longing for new worlds to conquer. Like every growing organism, it believes in being dynamic, in going forward. In line with this concept, LULAC is on the go in Colorado, where the tireless efforts of Daniel T. Valdés, District Governor for Northern Colorado, are already producing results. Daniel T. Valdés, former National Secretary of LULAC, and former Regional Governor of New Mexico, is an old LULAC stalwart. Organizational problems are not new to him, neither are the initial sufferings and hardship that go with a newly created district.

It is not hard to keep track of the activities of the district. One just opens the Denver Rocky Mountain News or the Denver Post. This skillful use of newspaper publicity, and other available media, is bringing the LULAC message to that large Spanish-American segment of the Colorado population which LU-

lac desires to benefit. To quote from a write-up: "The so-called Spanish-American problem in Denver indicates a real need for LULAC, declared National President Albert Armendariz. We ourselves must take the initiative and the major responsibility for eliminating conditions which create juvenile delinquency, economic dependency, poor housing and similar problems. LULAC has been singularly successful in initiating and maintaining programs that have contributed greatly to the elimination of these problems in other cities and it can do it again in Denver." Little by little the message will sink in, the membership will grow, and the Northern District of Colorado will be one of LULAC's most successful and effective.

★ ★ ★

The qualities we have do not make us so ridiculous as those which we affect to have.—La Rochefoucauld.

### NEW HOUSTON, TEXAS, OFFICERS

At the recent election of new officers in the Houston LULAC Council the members shown in the picture above were elected. They are, left to right, seated, Gabriel Ramirez, treasurer; Gilberto Gomez, president; Tony Rios, secretary; standing, Julian Chapa, sergeant-at-arms; Luis Jasso, assistant treasurer; Leon Eguia, vice-president; Felix Salazar, parliamentarian; Reynaldo Herrera, assistant secretary. Not shown in picture, Arnold Quintero, chaplain.

Photo by Santa Fe New Mexican





# The Formation of a Vocational and Educational Committee

by George Ludi

The purpose of this report is to illustrate in a very small measure what may be done by an organization like LULAC to further its existing program of financial aid to needy young people in their pursuit of education. Education is sometimes erroneously used to include only that formal schooling which is obtained in high schools or universities. In this report, however, education will be used in reference to both formal schooling and to what is now referred to as on-the-job training in the crafts and trades. There are many young people who do not desire college training for various reasons, but who are desirous of learning a skilled craft or trade in order to become more useful citizens. A dual plan for achieving these ends will be outlined in this report.

We are all aware that the Federal Government has already spent millions of dollars for training World War II and Korean War veterans. Many more millions have been appropriated for future use of what is commonly known as the G.I. Bill of Rights. These funds are administered by the Veteran's Administration to all qualified applicants. However, it is

up to the individual to apply for those benefits and if he doesn't apply for them he will eventually lose them. The various veterans' organizations have realized this and they do everything in their power to have their members make application.

In New Mexico thousands of Spanish-speaking veterans have not applied for these benefits. At this time, Korean War veterans are being discharged daily into civilian life. These veterans are all quite young and many, before entrance into the service, did not have jobs that they could return to. Only a very few are thinking of continuing school and many of the rest are getting jobs where they cannot get on-the-job training. There are many reasons for this disinterest, but the outstanding one seems to be a lack of information and a lack of encouragement. That is where LULAC may enter into the picture and avail itself of those facilities to further the LULAC program for education.

All of us are aware of the existing shortage of skilled Spanish-speaking workers. We also know that there does exist a shortage of training op-

portunities in the labor market, particularly for Spanish-Americans, for various reasons. Many have succeeded in training themselves in the skilled trades, but it has been mainly on the basis of individual effort that has proven too much for the majority of the others. The ones who have been able, one way or another, to become skilled laborers have, in the main, joined the labor movement through the unions. In many instances, some of these people have been forced to leave the state in order to practice their skills because they were not able to join the unions even though qualified.

The labor movement is still in its infancy, and although it has made great progress in the last few years it is still comparatively very weak. The departure of these Spanish-speaking skilled laborers has weakened the labor movement even more. The unions can be highly instrumental in building up a skilled force of laborers and in retaining those laborers so that they do not have to leave home to better their standard of living. LULAC has already manifested its interest in the labor movement by its commendable activity in helping to pass the Fair Employment Practices Commission Act in the 1949 session of the New Mexico State Legislative Session. The question arises now: What can LULAC do to help out in this situation?

There are always many LULACS who belong to the labor unions and who are aware of the problems existing in the unions. It has been union policy to recruit new members constantly to replace members who have dropped away and also for the purpose of increasing the size of the union. LULACS can contact those veterans who would be good material for training. It is well known that there are certain forms of discrimination practiced within the unions which tend to prevent certain groups of people from becoming union members, regardless of skill or ability. It appears that with very few exceptions unions are controlled by an element that is generally hostile to the admittance of Spanish-speaking people into the unions. This situation may be combatted in a number of ways without causing the disintegration of the union.

First, a thorough working knowledge of parliamentary procedure should be learned by all Spanish-speaking members.

To be continued next month

It is a matter of the simplest demonstration, that no man can be really appreciated but by his equal or superior.—Ruskin.

## LULAC NEWS

Official Organ of the League of United Latin-American Citizens



"All for One— One for All"

Address all communications

to

LULAC NEWS

724 Caples Bldg., El Paso, Texas

Luciano Santoscoy

National Director of Publicity  
and Editor of LULAC NEWS

Subscription Rate

\$3.00 per year

SEND

YOUR

Contributions

to

LULAC

NEWS

Early!





**Hear Ye!  
Hear Ye!**

**LULACS  
Everywhere!**

## **LULAC COUNCIL 85**

**From the Capital of the Lone Star State  
Advises Each and Everyone**

**TO STOP! TO LOOK! and  
TO READ!**

**The Silver Anniversary Convention of  
THE LEAGUE OF UNITED LATIN  
AMERICAN CITIZENS**

**Is Hereby Proclaimed to Take Place  
June 11, 12, 13, 1954**

**In the Friendly City**

**Austin**

**Convention Headquarters:**

**COMMODORE PERRY HOTEL**

**Lulac Council No. 85 P. O. Box 518  
Austin, Texas**



## **LULAC'S SILVER ANNIVERSARY LITERARY CONTEST**

Lulac will sponsor a literary contest in the field of poetry in celebration of its twenty five years of service to the development of the American way of life.

This contest is of national scope and is open to anyone who wishes to submit an entry. The poem may be of either the rhyming or the free verse type commemorating the Lulac's history, its activities, its influences, or any other phase of Lulac's work.

Write as many entries as you wish; prepare them in triplicate form, and submit them to the committee on or before May 1, 1954.

All entries will be judged by qualified persons, and their decisions will be final.

Awards will be made to the first, second, and third place winners at the Banquet on June 12, and certificate of recognition will be presented to all the contestants.

Address all correspondence to the Lulac Literary Committee, in care of Miguel Jordan, 7544 University Station, Austin 12, Texas.

Each council is requested to publicize this contest in its community through such media as radio T. V., newspapers, and talks to clubs and other groups.

All entries will be adopted for consideration. Of course, all will not win an award but notice that each one will have a definite value, for those "no awards" will be contributions to the literary shelf of the entire organization.

The committee is doing everything possible to encourage everybody to write a piece of poetry. At a moment's reflection one cannot help but feel that a great many topics come to mind at the spur of the moment. Take note, however, to these three suggested points to follow in the preparation of a piece of poetry:

1. Consider your idea carefully from all angles.
2. Discuss your idea with friends and relatives.
3. Check existing material on the topic.

The committee feels that if a contestant considers these three points in the preparation of his work, he has a good chance of winning an award.

Everyday think for a moment of the most impressive event you ever heard of, or make a choice of your most rooted feeling. When you choose the best idea, analyze it carefully. Then apply the three points and when you have gone as far as possible in the development of the idea . . . WRITE!

Thank you in advance.



Sec. 34.66 P.L.&R.

U. S. POSTAGE  
PAID

License N. 1326  
EL PASO, TEXAS

Alfred J. Hernandez  
910 Chapman  
Houston, Tex

## Order Now

Your L.U.L.A.C. Metalic Permanent  
Calendar in true colors of the flag  
Only \$6.95

Lulac National Office  
724 Caples Bldg. El Paso, Texas

## CONGRATULATIONS

TO LULAC  
On Their Silver Jubilee

**Herman Lindauer,  
Inc.**

Quality Merchandise for over  
75 years

DEMING, NEW MEXICO

# LA CASITA IMPORTERS



The Finest Hand-Made Gifts

LEATHER GOODS — CLOTHING  
JEWELRY — NOVELTIES  
Direct from Mexico to You



Send for FREE CATALOGUE

P. O. BOX 7271

EL PASO, TEXAS