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Tribute To Our Ladies
Our Supreme Need
Through the Lulac Grapevine

January

1953

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Estelita Pansza
MISS SAN ANTONIO LULAC NEWS OF 1953

NEWS

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of the
LEAGUE OF UNITED
LATIN AMERICAN
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Editorial:

We were casting about for a good theme for this editorial. In our first one we told you of our aspirations and hopes for LULAC NEWS, in our second one we expressed the sincere hope that LULAC would not turn us down — and for this one we were beginning to wonder what to write about, when lo and behold, we received a magazine from a friend — and there was our editorial:

The title of this gem is: **"UNLESS THERE IS TEAMWORK,"** and refers to an "argument" among a group of people discussing the merits of the various types of workers that erect a building...

One of them claimed that the most important were the substructure masons because the foundation had to be good... another gave credit to the architect, still others to the contractor, the electricians, and the carpenters...

Someone wanted to know who won the argument—and we'll let you judge for yourself:

The gang foreman had the last word, and this is what he had to say:

"Listen, you fellows," he said, "I'm asking you, did you ever see a one-man police force, a single-handed fire department, or a one-man football squad? What makes a winning football squad or a fine building like this one? TEAMWORK! That's what. Every man jack to his particular work, and all together putting the job over the top!

"There ended the argument. They all got the point. No business or plan is going very far unless there is Teamwork..."

We realize that we are creatures of habits. All kinds of habits — good, bad and indifferent.

We realize also that in the past we have mostly practiced the bad habit of not communicating with one another nor with our Home Office.

That we have had the bad habit of not exercising TEAMWORK, and specially so in regards to the most essential part of our organization, our only efficient and effective medium of letting our "left hand know what our right hand is doing," that is our Official Organ LULAC NEWS.

We know how hard it is going to be to break that bad habit and to create the good habit of reporting to LULAC NEWS, what we are doing in order that our activities seen in print may not only stimulate us to further action but will also serve as the necessary incentive for others to follow our lead.

But we are again pleading with you NOT to let us down — because in doing so you are letting LULAC down — **your are in effect letting yourself down.**

But — here again — as in the case that we mentioned in regards to that building being erected — **"unless there is TEAMWORK"** our cause is lost.

Our motto is **"ONE FOR ALL AND ALL FOR ONE"** and the only appropriate and effective means to make that motto a reality, instead of so many empty words, is for you to get into the LULAC TEAM, get on the ball and show your stuff. Is Lulac to remain "small time". Or is it going to be NATIONAL in scope? **HOW ABOUT IT, LULACS?**



Hon. JOHN J. HERRERA
Lulac National President

A MESSAGE FROM YOUR NATIONAL PRESIDENT



Dear Brother and Sister Lulacs:

It is with a feeling, both of humility and pride that I greet you on the threshold of a New Year and the second half of my administration as your National President. Looking back on the last six months in my service as your National President, I feel that all that was desired by me has not been accomplished. That is always the case. We usually have great hopes but in the actual accomplishment of those hopes, we usually fall short.

Be it as it may, I am greatly encouraged by the fact that we now have new councils working in New Mexico and in Texas. Just a short three weeks ago a Lulac Council was organized in Port Arthur, Jefferson County, Texas for the first time in Lulac. We have every indication that with the New Year we shall have Lulac councils in Wichita Falls, Fort Worth, Beaumont, Victoria, Edna, Port Lavaca and in the Valley of Texas. Reports from your New Mexico Regional Governor indicate at least three new councils in the State of New Mexico also. We have been plagued by a series of misfortunes ranging from lack of the interest of the councils in giving material for the publishing of Lulac News to the actual sponsoring of it by individual councils which is the backbone of its existence. I had authorized your editor of Lulac News to print it with the financial backing of the national fund and the subscription drive up until the month of October. Now, with the printing of this issue we will have to again appeal to each and every individual council to make themselves

a working committee to sell advertising and to furnish the local news items so necessary to the life of our official organ. Within a short time after you have received this issue, you will receive a communication from your Editor of Lulac News advising you how you can continue to help publishing your Lulac News.

The response to our Anti-Segregation School Fund has been very meager. Only about five councils have sent their contributions. I ask to take it up with your council again and to send your contribution to our National Treasurer. This fund must be kept strong in order to continue an honorable legal fight against this threat to our American way of life.

I take this opportunity to thank all of you for keeping the flame of Lulac alive and for the continued cooperation that you have given your national offices. I have tried to do every thing in my power to furnish you with all of the help that you have asked from the National Office. I have tried to be present at all of your important functions to which I have been invited. Some I have missed due to illness of my family or pressing business matters. In the final six months of my tenure in office, I hope to be able to give you greater service from your national offices. I urge you to continue living your own life within the aims and purposes of Lulac.

With every good wish for a Happy and Prosperous New Year for you and all that you hold dear, in 1953.



TEXAS REGIONAL CONVENTION

Menger Hotel, San Antonio, Texas

January 31, February 1, 1953



FRANK H. PINEDO
Texas Regional Governor



To All Texas Councils and District Governors and Other Officers of the Texas Region of the League of United Latin American Citizens.

GREETINGS:

By virtue of the authority vested in me by the Constitution and By-Laws of the League of United Latin American Citizens, and in accordance with the provisions of Article IV, Section 6, of said Constitution, I hereby issue a call for a Regional Convention of the Texas Region of the League to be held in the City of San Antonio, Texas, on Saturday and Sunday, January 31 and February 1, 1953, for the purpose of transacting the official business of the Texas Region of the League and such other matters as may be properly presented to the Texas Regional Assembly.

As to delegates, Article IV, Section 1, of the Constitution, is hereby declared controlling, and it provides the following:

"A minimum of two (2) delegates and two (2) alternates duly elected and accredited from each active council which shall have not less than ten (10) nor more than twenty (20) active members in good standing, and an additional delegate and an alternate when said council shall reach a membership of twenty-five (25), and one

additional delegate and an alternate for every additional twenty-five (25) members or major fraction thereof; Provided, however, that no one council shall have more than seven (7) delegates and seven (7) alternates."

As modified at the last National Convention by amendment to read that for the purposes of representation at a National Convention the average monthly membership of a council since the last National Assembly shall be the basis for determining the number of delegates and alternates to which each council shall be entitled, and said amendment is hereby declared to control delegations to the Texas Regional Assembly;

It is my sincere wish that the forthcoming convention will be crowned with the success made possible only by accomplishments realized through a spirit of brotherhood and mutual understanding, and God willing, we can do no other.

Frank M. Pinedo
Texas Regional Governor

Done at the City of Austin, State of Texas, this the second day of January, A. D., 1953.

LULAC NEWS

Official Organ of the

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

2201 Buena Vista St.

G. 1930

San Antonio, Texas

Mr. Jacob I. Rodríguez
Lulac Nat'l. Director of Publicity
2201 Buena Vista St.
San Antonio, Texas

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OUR TRIBUTE TO OUR LULAC LADIES



Mrs. MARY ORTIZ, PRES.

When the time came for us to show our true colors — when the time came for us to show whether we are nationally-minded Lulacs or else we are going to confine our activities to our tight little communities without regard for the national scope of our problems, it was our ladies who came to the front, who put the shoulder to the wheel and began to push.

Here, as well as in everything else, unfortunately there have been exceptions. Some of our Ladies' Councils have allowed themselves to be dominated by some of our most selfish Men's Councils and have failed to respond to the call of duty, as some of the men have.

It is regrettable that we have to confess that those Councils that have responded, both men's and women's have been in the minority. But that was to be expected. We are always slow to grasp the significance, the importance, and sometimes the far-

zation goes forward or not and in some exceptionally few cases, possibly, hoping that it does fail so that they may at least be able to say "I told you so"; our ladies, God Bless them, have shown their mettle and have come through with flying colors.

Take the case of our San Antonio Councils, for instance, although this is not only true of San Antonio:

Mrs. Mary Ortiz, the President of Ladies Council No. 187, Mrs. Arthur L. Tellez, her social activities and presentation Chairman, Mrs. Mary Villa, the little lady that handled all financial affairs as the Finance Chairman, and Mrs. Sam Maldonado, the lady in charge of all correspondence and telephoning in regards to our Contest, each and every one of them did an outstanding job — that our men can little hope to equal, much less excell.

The other members of the Ladies' Council all worked 100% true, constantly and faithfully with their Chairmen.

Mrs. Tellez, Mrs. Villa, Mrs. Tomas Acuña, Miss Angela Cruz and Mrs. Gilbert Cruz, and even Mrs. Agnes L. Rodriguez, who is not a member of the Ladies' Council, all of them organized and held teas and receptions for the Contestants in order to keep up their spirit, that they might know each other and work together.

Mrs. Tellez is due a special word of commendation for the wonderful job that she did, with the help of the other ladies—on that beautiful Program that was given to all the people who attended our New Year's Eve Ball, and that we sent out to all our Councils — so that you might see what can be done. Within 48 hours all the advertising contained in it was sold to our San Antonio merchants and the Book prepared and set up the last ten days before



Mrs. ARTHUR L. TELLEZ, Mrs. MARY VILLA

It would take the pen of a Shakespeare, the eloquence of a Querido Moheno, and the vibrant silvery voice of a Mario Lanza to adequately express the tribute that we must pay to our Lulac Ladies.

When it comes to faith and trust in our organization — you cannot beat the ladies.

When it comes to working for what they believe in and profess, you have to go some even to keep up with them.

When it comes to our motto — "ALL FOR ONE AND ONE FOR ALL" — they have our men beaten all hollow.

reaching effects of innovations, and of new programs—no matter how bad the need for a change.

But here again, the main and significant part of this is the fact that principally it has been our Ladies' Councils who have taken the bit in their teeth, so to speak, and are doing their utmost to carry the load.

Yes, where our men have been content to just lay back and view the whole thing with indolence and indifference, seemingly caring little or nothing whether our orga-



Mrs. SAM MALDONADO



OUR SAN ANTONIO CONTESTANTS: You would have a hard job finding a better looking group of young ladies than those that participated in our Contest in San Antonio. And you would have a harder job finding a harder working group of ladies than our own Ladies' Council who sponsored this Contest. This group picture was taken at the home of Miss Angela and Mrs. Gilbert Cruz, who appear sitting in the center. Mrs. Mary Ortiz, President of the Ladies' Council is in the background

the Contest and Ball, for your delight and information; a program Booklet worthy of being kept as a memento of a beautiful affair.

Again, let us repeat that it would take a better writer, a more eloquent speaker, a wordsmith far more powerful than us to be able to adequately express the debt of gratitude that we owe our ladies.

San Antonio, Houston, Pecos, North El Paso, this is your LULAC NEWS! Our humble thanks to Mrs. Mary Ortiz and her group in San Antonio; to Mrs. Manuel

Matta, of Pecos, to Miss Susie Gonzalez and her group in Houston; and to Mrs. J. A. Lopez, Sponsor of the North El Paso Junior Council.

In our next issue we will revue what our men have done.

Our men in Houston, Austin and Corpus Christi and Pecos, have been working too.

Will they beat the ladies — or will they have to play second fiddle? We wonder!

And last but not least — because without them this Contest would not have been possible our sincere thanks to all the beautiful young ladies that have participated as Contestants.

From the North El Paso Junior Council, Miss Sonia Carscallen.

From Pecos Misses Delia Vasquez, Margie Ortega, Juanita Garza, Josephine Granada, and Cruz Hinojosa.

From Corpus Christi, Misses Corinne Yañez, Lydia Mendiola, Teresita Marroquin, Sylvia Mendiola, Connie Marroquin, Josie Falcon, and Sylvia Wilmot.

From Houston, Misses Gloria Barroso, Angelina Jimenez, Agricola Calderon, Angelina Martinez, Delia Ramirez, and Emily Rimmer, and two more unreported contestants.

From San Antonio, Misses Elizabeth C. Beltran, Minnie Garcia, Virginia Gonzalez, Maria Ninfa Villa, Isabel de la Rosa, Clara Luisa Polanco, Maria de los Angeles Moreno, Maria Luisa Villarreal, Silvia de la Rosa, Maria Luisa Medrano, Mary Jane Garcia, Raquel Padilla, Lorrice Kifuri, Carmen Sanchez, Aurora Vasquez, Silvia Ro-

driguez, Aurora Martinez, Antonina Ojeda, Isabel Martinez, Isabel Aguilar, Dora Elia Garza, Estela Pansza, Selected Miss San Antonio Lulac News of 1953, Mary Perales, Maria del Rosario Ortega, Virginia Alonso, Maria de la Luz Cuellar, Rosa Blanca Hinojosa Mary Olive de los Santos, Juanita Orozco, Belia Herrera, Maria Elena Lopez and Eudalia Lila Garza.

Who will be selected as MISS TEXAS LULAC NEWS FOR 1953?

Only the gods can tell — and they are not talking — yet!

But — our hat is off to the Ladies!



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ISABEL AGUILAR
3rd. Place

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GLORIA ANN HERRERA
Club Maya



ADELINA NIETO
Ladies Lulac Council 187



CARMENCITA ORTIZ
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ROSE MARIE ANGELINI
S. A. Charro, Assn.



YOLANDA ALMAGUER
La Feria de las Flores

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That so graciously participated in our San Antonio Elimination, sending their 1952. Queens to our New Year's Eve Ball . . .

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Houston Beauties-and how ! . . .



WHO SAYS WE HAVE NO BEAUTIES IN LULAC? Just take a good look at this photogenic group of our Houston Ladies' Council No. 22. And good looks are not their only virtue. They are really nationally — minded Lulacs and have worked hard to make our Subscription and sales drive an outstanding success in Houston

AND TALKING ABOUT BEAUTIES

Just take a look this group of our contestants of Houston with our own National Director of Junior Lulacs Miss Emily Rimmer at the extreme right.

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CONNIE YANEZ, TERESA MARROQUIN, CONNIE MARROQUIN, SYLVIA WILMOT, LYDIA MENDIOLA, SYLVIA MENDIOLA, JOSIE FALCON

Corpus Christi Opines...

Hon. Jacob I. Rodriguez, Editor

LULAC NEWS

2201 Buena Vista Street

San Antonio, Texas

Dear Brother Rodriguez:

LULAC Council No. 1 wants to congratulate and commend you on the fine work that you are doing in the publication of our Official Organ. We know that you love the organization and are trying to put out a publication that will reflect credit to our League. We recognize and acknowledge that you have spent much effort, time and money in promoting the aims and purposes of the same.

In the same spirit that we praise and commend you and the work you are doing, we feel ourselves obligated to take issue with you on your article "We Still Insist" published in the October issue of LULAC NEWS wherein you discuss the action taken by the National Convention on the resolution requesting a Legislative investigation of the Texas Good Neighbor Commission. Right or wrong, the Convention by majority vote turned it down, and in that manner, according to our democratic prin-

ciples of government, expressed its sentiments relative to said resolution. But let us get down to the special exception which we, LULAC Council No. 1, desire to take, and that is to the first paragraph under the sub-title "How We Still Feel." You state, quote. "We, very naturally have taken it for granted that our State Government is as opposed to the resolution and its request now, as they were when the Governor and his political stooges personally took it upon themselves to take the time and trouble, and to make the expense, of coming to our Convention in June." Now, we feel, that you personally may have whatever views and opinions relative to any matter which you may think best, and that is a right that you and each one of us have. However, Council No. 1 is of the opinion that you should have clarified or identified who was included in the word 'we' as used by you in said article, and further that you should make an effort to ascertain the correctness of your assertions. Governor Allan Shivers, with whom we certainly do not see eye to eye on many issues, but who nevertheless is the Governor of the State of Texas and will be for the next two years, and Vaughn M. Bryant attended our Convention at the special invitation of our Convention Committee and their expenses were borne in part by the host council,

Council No. 1 wants you to know that you are not to consider this letter as an endorsement of the Good Neighbor Commission, because we are far from satisfied with the work it has done, is doing or perhaps to put it more accurately, the lack of work.

We submit that by your use of the word 'we', you leave the impression that you are reflecting the views and opinion of the League as a whole, which is not correct. We further submit that any personal opinions or views, which you may desire to publish in the future, should be signed articles.

Please understand that it is not our intention to restrict you or anyone else for that matter, but on the contrary, we say more power to you Jake, because unless there is expressions of opinions and exchange of views, our organization is in danger of dying on the vine, but we only felt that we should be derelict in our duty if we failed to bring this matter to your attention, and God knows we are derelict enough in all too many instances and occasions.

Fraternally yours,

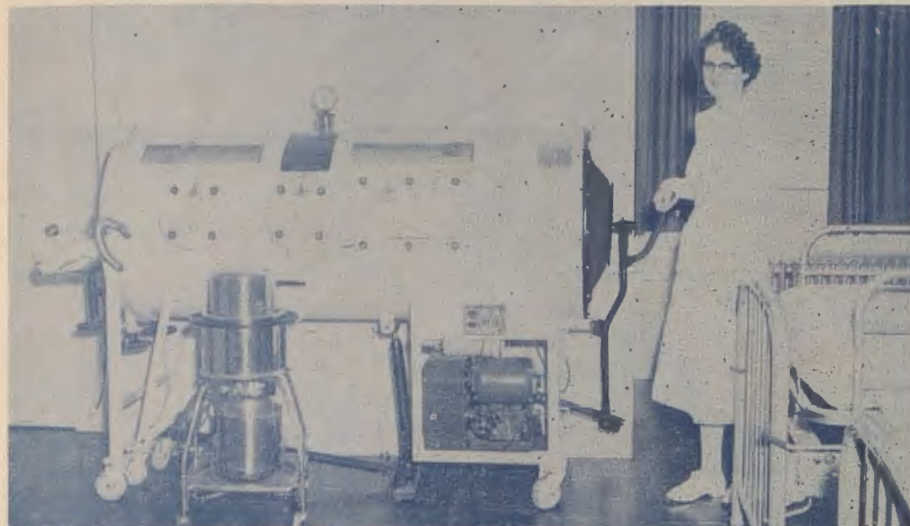
LULAC Council No. 1

Louis Wilmot, President



Lulac News Bouquet of the Month

Goes to the Deming, New Mexico Council. . . IRON LUNG AT ISOLATION WARD



The Lulac Council at Deming, New Mexico, held open house in the recently completed Isolation ward at the Deming Ladies Hospital. The Polio Ward cost \$4,000.00, and equipment an additional \$1,000.00. An estimated \$1,800.00 worth of labor were donated by the Lulac members. On this their first project, we extend our hearty congratulations to our brother Lulacs at Deming

Deming Council of the League of United Latin American Citizens (LULACs) held an open house at the Deming Ladies Hospital when the newly constructed isolation ward was shown to the public for the first time. The open-house activities started at 2 p.m.

Visitors to the hospital and isolation ward entered through the main entrance of the hospital, continued through the kitchen and on into the ward. Refreshments were served.

The LULAC project was conceived about eight weeks before in Deming, when the need for such a ward was made evident during the serious polio situation here. The LULAC Council voted to undertake the community project and work started immediately.

Estimated cost of constructing the isolation ward was set at about \$4,000. That figure included some \$1,800 worth of labor which members of the LULAC Council did themselves. Skilled electricians, carpenters, masons, painters and plumbers all put their effort in the project. Organization members worked almost all of their free time for the past several weeks making over the old-

laundry room at the hospital into a modern ward.

More than \$1,000 worth of equipment was purchased to equip the ward.

Among the items purchased were two patient beds (including springs, mattresses, sheets and bed spreads), two cribs, four tableside cabinets, a chair and desk, a "baker" for heat treatments, a hot-pack machine, a heat lamp, drapes, venetian blinds, all light fixtures (donated); a new ceiling was installed, a complete floor and sub floor were constructed, heating equipment was put in; members did electrical wiring, plumbing (complete bath and toilet facilities), painting and plastering, a new roof and porch were built. A sidewalk is to be built and the organization plans to landscape the outside of the new ward.

In addition to all the work in the new ward, LULAC members moved the old laundry into the basement and set it up in operating condition. The ward is not entirely completed, the landscaping and "finishing touches" yet remain to be done but the ward is ready to be used and it was turned over to the hospital on Sunday. All the equipment hasn't been delivered yet. The organization is still awaiting shipment of the two cribs.

LULACs also purchased a kitchen service for six, bed trays and other accessories.

And, the project won't be ended even when everything has been delivered and those last minute jobs have been completed. LULACs have decided to be responsible for the upkeep of the isolation ward.

Luis Chavez is permanent chairman of that committee.

To help defray some of the immediate expenditures, the LULACs "borrowed" the money realized on the recent barbecue. That money originally was intended to be used for a scholarship fund. It will be repaid to that fund.

Only one money raising project was undertaken for the hospital ward. That was the sale of tickets on a bale of cotton which was awarded during Fair time in Deming. Contributions from various Deming individuals and organizations brought in another \$400.

That means there still must be raised about \$1,200 before debts incurred during construction of the ward can be written off.



DEMING COUNCIL BARBECUE:

Ray Dominguez, member, Entertainment Committee, Ernest Flores, Pres, Deming Council No. 205, Maggie Dominguez, Chairman, of Entertainment Committee, at benefit Barbecue.

CONGRATULATIONS...

Congratulations to the Deming Council of the League of United Latin American Citizens for giving residents of Deming and Luna County an isolation ward it needed so badly.

In the less than one year that LULAC has been in existence here members have set up a scholarship fund and have built the ward which will be a lasting tribute to their skills and community spirit.

On behalf of all residents in the County and the Village, thanks.

Editorial—The Deming Headlight

The Deming Council of the League of United Latin American Citizens was organized here last January. It already has some 50 members. LULAC is based on Leadership, Unity, Loyalty, Americanism and Citizenship.

The project undertaken by the local organization is believed to be the largest individual project of its kind ever undertaken by any other Council in the national organization — the time between the start and completion of the ward also is believed to have set a record within the national group on such a large project.

Residents of Deming were able to see what a local group of men have been able to accomplish by working together for a worthy cause by attending the open house Sunday. Residents also were to make contributions to the project at the open house or to any LULAC member.

REPORT OF LADIES LULAC COUNCIL 18, SANTA FE, NEW MEXICO

While Council 18 has not conducted any particularly outstanding activities during the past two months, it would like to report on its progress. On Nov. 22 the Council held a Potluck supper, with colorful decorations of pumpkins and other Thanksgiving motifs, with the husbands of members as invited guests. This was followed by a Bingo party for raising money. Miss Virginia Dominguez was the Chairman in charge.

The Council has also arranged three successful bakesales, the members donating cakes, pies, biscochitos, etc. And we have had the "coke" concession at two dances given by the local Men's Council, 33, which always brings us a nice profit.

As a part of our share to furthering education, it is our custom to give an annual scholarship to the Opportunity School here, to help in the exceptionally splendid work of Sister Mary Harold and Sister Miriam George, Sister of Loretto in activating handicapped children; we have also given a donation to the Boy's Club here, which is doing good work in combating juvenile delinquency. Under the chairmanship of Mrs. Rudy Aarid (remembered by Convention-goers as Miss Pauline Martinez) we adopted a family for Christmas, each member donating canned food, as well as a substantial cash contributions. The family in question is a very worthy one,

the father having been in an accident, necessitating the amputation of two limbs, making him temporarily incapable of supporting three small children, while receiving an inadequate compensation.

The Council has also voted to assist with work in the Women's Auxiliary of the newly enlarged St. Vincent's Hospital of this city,



OUR EL PASO LADIES

We would like to be able to give you the names of these El Paso ladies members of our El Paso. Ladies Council No. 9

This little beauty to our right is Miss Sonia Carscallen, entered by the North El Paso Junior Council in our Beauty Contest. Once again the saying is true: "They don't raise peaches like ours down in Georgia."

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Res. G. 9083

M & P

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Miss SONIA CARSCALLLEN

Louelies? Here are some from Pecos . . .



DELIA VASQUEZ
Pecos, Texas



MARGIE ORTEGA
Pecos, Texas



JUANITA GARZA
Pecos, Texas



JOSEPHINE GRANADO
Pecos, Texas



CRUZ HINOJOSA
Pecos, Texas



HURRAY FOR PECOS,
For a comparatively small town Pecos is
putting other small towns and some big
ones too to shame!

Just look at these group of pretty young
ladies representing Pecos

You couldn't find a finer looking group of
youngsters anywhere

PECOS WE THANK YOU!



pledging voluntary work, and becoming a
member of the Auxiliary.

Our president, Mrs. Miguel Trujillo with
other members of the Council, has also
been most active in the formation and re-
activation of other New Mexico councils,
which program is gaining a splendid mo-
mentum. She met with the members of
Ladies Lulac Council 208 in Carlsbad re-
cently, in forming plans for a Supreme
Council meeting there in January. Miss
Virginia Dominguez, Vice-president of
Council 18, and Second National Vice-
president, represented our council in install-
ing the new officers of Council 17 in Al-
buquerque.

Two of our members have also received
special recognition during the past month.
Miss Dolores Vigil has ben appointed to
the Fiesta Council of Santa Fe, a distinct
honor; and Mrs. Eloy Gonzales, our Past-
president, and Lady Lulac of the Year
1951, has been elected President of the
Ladies Auxiliary of the Santa Fe branch
of the National Association of Letter Car-
riers.

We feel that we have ended the year
1952 on a most successful note, and expect
to continue progressively forward during
the coming year.

MEXICAN FOOD

MEXICAN

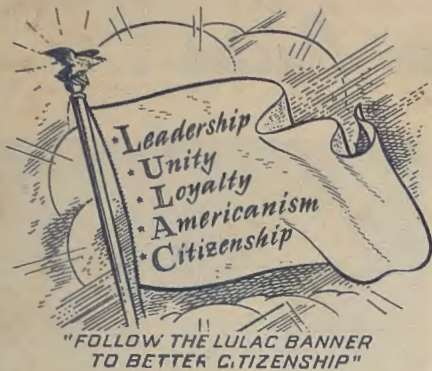
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Around The LULAC SHIELD

LULAC SCORE BOARD

New Councils and Charters

Organized: San Angelo, Texas
 Seguin, Texas
 Beaumont, Texas
 Port Arthur, Texas
 Victoria, Texas

To be Re-organized: Fort Worth, Texas
 Dallas, Texas
 Wichita Falls, Texas



Vidas Verdaderas, radio presentation of Houston Council No. 60. Pablo Magdaleno, Silvia Hernandez, Alfred Hernandez, Maria del Socorro Fernandez, Juanito Esparza at the piano and Guillermo Aguayo radio announcer

Ever since we were appointed local publicity directors for Houston's Men Council No. 60 it has been rather hard for us to catch up with LULAC NEWS.

But prodding from the council finally has made us buckle down; and, so to work! It is not very flattering for us to admit this, but we wish to explain the reason as to why news from Men's Council No. 60 has been conspicuous for its absence during the past two issues of LULAC NEWS.

Well, here goes the kick-off:
 Scholarships were presented by Lulac Council No. 60 to two young ladies who planned to attend Rice Institute here in

Houston. These misses are Mary Alice Palacios and Esther Hernández. This makes a total of twelve scholarships that the Houston council has awarded since we decided to give college scholarship to deserving Latin-American high school graduates. The Scholarship Committee is composed of five hard working Lulackers, Richard Ante and Arnulfo Quintero, Gabriel Ramirez, Ben Canales and Tony Rico . . . In our endeavor to recruit new members into our organization a stag barbecue party staged in Frank Brett's place in Houston Mr. Brett was generous as usual. He donated the meat for the barbecue and also took charge of barbecuing it, which incidentally, was very



Delicious Barbecue being served to our Houston boys and their friends

delicious. It was genuine Mexican-style pit barbecue. Everybody enjoyed themselves, the beer flowing freely, the barbecue counteracting the effect of the beer and a lot of new members signing up. (Note: All these fellows were sober when they signed up, and are still due-paying, regular members of Lulac Council No. 60). This event was truly a success . . . Ever since the inception of Radio Station GLVL, Mr. Felix Morales, owner of the station, has shown the spirit of cooperation that is typical of all Latin-American business men here in Houston, by making available to Lulac Council No. 60 thirty minutes of radio time (12:00 to 12:30 on Saturdays) to be used by LULAC as it pleases. Naturally we have taken advantage of this wonderful opportunity and have made the most of it within our resources. Chairman of the Radio Committee is Raul Palacios, a likeable chap who has shown rare ability in the handling of these programs . . . A new feature has been added to our regular radio broadcast. It consists of a short radio dramatization of events dealing with the daily lives of typical Latin-American families. The name of this feature is "Vidas Verdaderas", under the direction of Guillermo Aguayo. Persons participating artistically in this program are Misses Sylvia Fernández and Maria del Socorro Fernández, two young ladies, sisters, by the way, who have shown remarkable talent in their radio emoting; Pablo Magdaleno, a promising young actor; Alfred Hernández, well-known Houston radio announcer; and Juanito Esparza an able pianist who furnishes the musical background to these programs. Naturally all of them are Lulackers . . . We are very happy to inform our readers that John J. Herrera, our National President, was invited by the chairman of the Harris County Democratic party to be a member of the reception committee for Gov. Adlai Stevenson, who spoke in Houston October 18. We are particularly proud of this event as this is the first time that an American of Mexican descent has been asked to belong to a committee of this sort in this area, which proves that, slowly but surely, Mexican-Americans are being recognized as citizens with a voice in the



Miss ESTHER FERNANDEZ
Scholarships Recipient

community and who will eventually, through organization and education, be an important civic and political factor in the state. About time! ... Ben Canales, one of the United Fund Drive captains, has informed us that Lulac Council No. 60 will be out there pitching, as is customary for Lulac to do during the United Friends' campaign every year. Good Luck boys.

Raul Cavazos and Tony Rico
Chairman and Co-Chairman of
Lulac Council No. 60 Publicity
Committee

LULAC NEWS

2201 Buena Vista St.
San Antonio, Texas

TO ALL LULAC'S:

For a job well done, one deserves a word of praise — and I must state here that the LULAC Organization most richly deserves this.

I most sincerely hope that all of you will keep up the wonderful job all of you are doing — and if you will work hard and be "ALL FOR ONE AND ONE FOR ALL", I am sure you will be one of the strongest and most respected organizations in the United States.

Good Luck, LULACS, and may God be with you.

A non-member but a friend to all of you and a sincere reader of LULAC NEWS.

LULAC NEWS

Mr. Jacob I. Rodriguez,
Editor

2201 Buena Vista St.,
San Antonio, Texas

Dear Jake:

Congratulations on the October 1952 LULAC NEWS ISSUE. I sincerely hope that you will get the right response to your editorial request.

Jake, summer before last while vacationing in N. M. under instructions of Mr. George Garza President General, I called a meeting of some 25 former Lulacs with a very discouraging response as only three attended. However, at the meeting, Mr. Esquipula Naranjo assured me that Albuquerque would be re-organized with at least 25 members. This did not happen. I also learned that there remained a fund, (I do not remember the exact amount now) and this was the reason that I had been assured that the council would be re-organized. SOME ONE should follow up on this and re-organize Albuquerque.

I suggest that Mr. Naranjo be contacted at The Albuquerque National Bank. Find



Miss MARY ALICE PALACIOS
Scholarships Recipient

out why the Albuquerque Council became inactive. From these findings try to avoid the pitfalls that inactivated one of our large councils.

I address this communication to you because I am confident that the proper action will result for the enlargement and betterment of our league.

Sincerely yours for the success of LULAC, I am

Magdaleno C. Gonzales

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NEW MEXICO REGIONAL CONVENTION

From: Office of the New Mexico Regional Governor.

To: All New Mexico Councils, National, Regional and District Officers.

Subject: New Mexico Regional Convention, Albuquerque, New Mexico.
February 14, 1952

Greetings — Brother Lulacs and Sister Lulacs:

By the authority vested in me as New Mexico Regional Governor of the League of United Latin American Citizens, I take this opportunity of inviting you to our New Mexico Regional Convention which will be held in the Great City of Albuquerque, New Mexico on the 14th day of February 1953.

The Convention Headquarters will be held in the El Fidel Hotel located in the heart of metropolitan Albuquerque. Registration of Officers, Delegates, and Guests will begin at 8:30 a.m. followed by the official opening of the Convention at 10.30 a.m. Each council will have five Delegates and five Alternates.

Very important issues will come up at this convention, which is the first of its kind in New Mexico in many years, also the election of our Regional Governor for 1953-54 will take place, so it is my desire that we will have candidates for this office from the four districts in this Region. Please make sure that your Council is fully represented at this convention.

Rest assured that this convention will be most interesting as our Host Councils No. 17 and 34, Ladies' and Men's Councils, respectively are preparing for you a pleasant variety of entertainment highlighted by a splendid Banquet and Dance on Saturday night, which will carry out the Valentine Theme. The Dinner Dance will take place in the El Fidel Hotel Ballroom and will feature the music of Albuquerque's famous Nato Hernandez and his orchestra.

A special committee under the capable direction of Brother Paul Sanchez, member of council No. 34, will be on hand to make your stay in Albuquerque a pleasant and memorable one. They will be glad to give you any assistance you may require.

In the near future you will receive a letter of invitation from our host councils giving you more detailed information.

Remember that, not only delegates and alternates are invited, but all Lulacs in general, so please try to attend. *This has to be a good Convention!*

Fraternally yours
Miguel E. Trujillo

New Mexico Regional Governor.

GALVESTON COUNCIL No. 151 HAD MANY "FIRSTS" IN 1952

Galveston Lulacs had a lot to kick their heels about as 1953 rolled in. Looking back through 1952, Galveston Council No. 151 was host to its first Texas Regional Convention in January. Sparked by our own G. C. Martinez, the then Regional Governor, the convention was a great success.

As Easter rolled around, Galveston Council sponsored its first Easter Egg Hunt. Thanks to George Williams who headed the activities.

And then the biggest first of all — the first scholarship. Galveston Council saw one of its basic aims achieved when it awarded its first scholarship to Miss Guadalupe Garcia who is attending the University of Houston. Joe Aldape was the live wire who made the arrangements and succeeded in getting an impressive array of Speakers which included Congressman Clark W. Thompson, National President John J. Herrera and George Garza, Immediate past president. The Scholarship was presented by Mrs. Fred Perez at the banquet and dance held at the Galvez Hotel.

And to wind up the year right, Council No. 151 gave its first Christmas party for members and their families and it also was a success. Harry Treviño was convincing in the role of Santa Claus. And last but not least 151 is combining its efforts with the Supreme Council and Houston Council to reorganize the Texas City Council, and investigate reports of alleged discrimination in the hiring of Latin-Americans in the industrial plants around Texas City.

Yes, Galveston was quite active and the first affair slated for 1953 will be a Valentine and Lulac Anniversary Ball to be held at the Hollywood Dinner Club. You will hear more often from us in 1953.

LULAC'S HOLD DISTRICT CONVENTION THIS CITY

Rosenberg Council No. 188 was host to District 8 of the League of United Latin-American Citizens last Nov. 16, when the District Convention was held in Rosenberg. The following councils attended: Houston men's and women's councils, Houston junior council, Palacios men's and women's council, El Campo council Wharton council, Freeport council and the Galveston council.

The convention opened at 9 a. m. with the registration of delegates, and the first sessions was called to order by Joe Polichino, who acted as master of ceremonies. The national chaplain, David Adame, led the official Lulac prayer.

C. F. Carpenter, principal of the Jane Long Elementary school, was the first

speaker on the program and gave an interesting and inspiring welcome address to the convention.

Frank Pinedo, Austin attorney and regional governor of Lulac, responded to the welcome.

W. H. Morehead, vice president of the Fort Bend County Chamber of Commerce, was the principal speaker before the convention. He recalled in his speech the work that Latin-American people were doing in the county, the important role that they play in the development of the county, and the response with which their work is recognized by the county.

John J. Herrera, national president, reported on his tour through New Mexico and the organization of new councils in West Texas. He dwelled on the situation in Pecos, Texas, making reference to a segregated school which is being built there. Steps have been taken and studies made with state education officials on this matter and favorable reports are expected soon, he said.

During the noon intermission, before a barbecue dinner was served. Mary Inez and Lupita Martinez entertained the assembly with several piano selections.

The business session started at 2:00 p.m. Pres. Herrera presided in the absence of District Governor Carbajal of Newgulf. The election of a new district governor highlighted the business session. Leroy Moreno of El Campo was unanimously elected to this post. The meeting adjourned at 5:00 p. m.

Elroy Perez and the Mendoza Sisters furnished the entertainment for the convention dance, proceeds of which were divided between the Jane Long Elementary Parent-Teacher Association and the Robert E. Lee Elementary PTA, as donations from the Lulac. Each PTA received \$68.75 donations. Elias Guerrero of Richmond was chairman for the convention.

THANKS EXPRESSED BY PTA FOR LULAC GIFT

The Jane Long Parent-Teacher association, through its president, Mrs. Sam Reinke, expressed its thanks this week for the gift of \$68.75 received from the League of United Latin-American Citizens last week.

The gift represented half of the proceeds from a Lulac convention dance held two weeks ago at the fairgrounds. A similar check was presented to the Robert E. Lee PTA in Rosenberg.

"We appreciate very much this gift from the Lulac," Mrs. Reinke said, "not only because PTA organization can always use the money but even more because it indicates the fine spirit of cooperation that is existing between our two organizations."

THROUGH THE LULAC GRAPEVINE

Our Lady-Lulacs Page.

EDITOR'S NOTE: "Through the Lulac Grapevine" is appearing in this issue for the first time. It will be written every month, for your enjoyment, by our newly appointed Social Editor, Mrs. Mary Ortiz, President of San Antonio Ladies' Council No. 187. Besides the usual Lulac gossip so dear to our heart, it will contain any and everything dear to the ladies, including cooking, cosmetic and other recipes, and whatever other concoctions you may desire, which Mrs. Ortiz fervently and sincerely hopes will be sent in by the members of our Ladies' Councils, for their mutual edification and information. Here goes "Through the Lulac Grapevine."

Dear Lulac Ladies:

This will be our own personal page.

This page will have gossip and information on our social activities.

We are going to know more about each other, and how to make our LULAC NEWS a part of us.

We have a great interest in this work.

We, as Lulac Ladies, can accomplish almost anything we want along civic and social lines and LULAC NEWS will enable us to cooperate with each other.

Don't fail to send us information on what each Council is doing and is planning to do for 1953. Send notes of interest to your community; about your neighbors; their new babies, weddings, dances, teas, receptions, etc. Cooking recipes; how to sleep better, or how to spank the kid. We will do our very best to write this up for you in an interesting and attractive, readable way, so that you and everybody else will enjoy it.

In our San Antonio town, which is the apple of our eye (although we don't say which eye!) we have something going on all the time.

The Dorado Riding Club (Charros to you) had their beautiful Ranchero Dance in Club Sevenoaks Sunday January 18, which was an outstanding and howling success. More power to Los Dorados!

The local Providence (Catholic) High School is running a Queens' Contest.

Most of the contestants are Latin girls and they have some almost as pretty as our Lulac Contestants.

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Mrs. MARY ORTIZ

Our Ladies Council is having a reception for the bunch of young beauties that participated in our MISS LULAC NEWS Contest, at the Bolivar Hall in La Villita, Saturday, December 24.

At this time the Council will make the presentation of the gifts and prizes that were not made to the contestants at the elimination Ball on New Year's eve, for their active participation in our LULAC NEWS Subscription Sales Drive and Beauty Contest.

The Alba Club had their Election of Officers, Wednesday, January 21st. This outstanding civic and social club is the

sponsor of the St. Anthony Nursery School and they are really doing a bangup job of providing what the school needs. What are you doing along this line?

Please send me all your news, gossip etc. directly to me at 209 N. Leona St., this city.

LULAC NEWS



"ALL FOR ONE AND ONE FOR ALL"

OFFICIAL ORGAN OF THE

LEAGUE OF UNITED LATIN AMERICAN CITIZENS

JACOB I. RODRIGUEZ

National Director of Publicity
and Editor of LULAC NEWS.

Mrs. Mary Ortiz Social Editor

FRANK R. JASSO

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JACOB I. RODRIGUEZ
Nat'l Director of Publicity

"The election is 'IN THE BAG!'"

We have sometimes wondered how many times we have heard that expression in the 32 years that we have been messing around with politicians and political campaigns.

We have sometimes wondered, also, how many times, and from how many politicians we have heard the statement: "I have the 'Mexican' vote right here", patting their pants' pocket, and meaning, of course, that the so-called Mexican vote is "in the bag."

We have wondered, too, how many Washington politicians have said that very same thing about the so-called "Solid South."

In the course of our political activities, we have talked to countless people who were seemingly, and outwardly at least interested in the establishment of the two-party system in the South, especially in Texas. Among them, and quite a few years ago, we tried to discuss this matter with the, then, "boss" of the Republican Party in Texas.

We waited in the outer office of the Republican chief for almost two days, until we explained to his office secretary what we wanted to talk to him about. When she came out of the inner sanctum, after delivering our message to Mr. Big, all she had to say for him was "that he was not interested."

During the 1948 campaign many of our local Republicans, as well as many Democrats, paid lip-service to the need for establishing the two-party system in Texas. But — they must have kept their fingers crossed while we discussed the matter, because we soon caught on to what was perfectly obvious, that their nods of apparent agreement and their words of encouragement were just so much malarkey.

Why? The answer is very simple and easy to understand. For the Republicans a relatively small party was easy to control

and the Democrats not only wanted their party's vote, but also our minority vote, "in the bag."

And for the same reason, Washington, under whatever Party's Administration it may be, wants to keep the South "in the (same) bag."

What difference does it make if we have a Democratic or a Republican Administration in Washington?

If it is a Democratic Administration, why should they worry about or give any consideration at all to the South if it's "in the bag"?

And if it is a Republican Administration, why worry about the South which is — and is always expected to be — "in the (Democratic) bag?"

They very same thing is happening to our Spanish-speaking minority, in the great Southwest today! Why should the Democrats worry about us, or show us any consideration or courtesy, if we remain, traditionally, "in the bag" as far as they are concerned?

And by the same token, why should we expect anything from the Republicans in public office, if we are going to vote against them anyway?

That reminds us of a cartoon we saw, in one of our local papers, not too long ago:

It was the reproduction of an "ancient" coin. On one side it depicted the knight in shining armor, the Champion of Civil Rights — HARRY S. TRUMAN — wielding a great battle-ax for Civil Rights — and on the other side was the picture of a hand "thumb down" with the inscription over it: "DEMOCRATIC VOTING RECORD."

The idea was crystal clear — and based on the record. It is there for everyone to see, if he so desires.

The only trouble is that it could include the southern REPUBLICAN VOTING RECORD, just as well!

Who has been consistently filibustering and voting against the entire civil rights program, including FEPC, anti-poll tax, anti-lynching, anti-school segregation, and anti-every piece of legislation that would guarantee our constitutional rights as citizens of this country? Our Southern representatives, both Democrats and Republicans!

Why should they do otherwise? Why should they show us any consideration whatsoever? Anyway you look at it — or rather, any way THEY look at it — if they are Republicans we are against them, and if they are Democrats, they've got us "in the bag".

When we wake up to this anomaly in our political thinking — and we sincerely stand up for the two-party system in the entire South, not only in Texas; when we can throw our close to a quarter million registered Latin American voters, in Texas, into the balance, ready to sway one way or the other; the day we are no longer "in the bag" — for somebody to exploit us to their heart's content — then — and ONLY then — is our vote and influence going to count for something more than just to help fill a rotten "bag" that the only thing it's good for is to be used for a political football, for the sole benefit of local, state, and national political mountebanks and demagogues.

Mindful of the fact that we are NOT a political Organization — but purely and simply — as a civic service, LULAC should point the way to our emancipation from this condition in our "Solid (ly trapped) South."

AND N-O-W IS THE TIME TO START!

EDITOR'S NOTE: The foregoing article was written back in the latter part of October just after our October issue was out. Now that a new Administration has come in, we firmly believe that the opinions expressed therein are more apropos than ever. We should look towards the elements of the new party in power to see that its ranks are increased in the south and that our dream of a two-party system be realized.

The people of the South, of their own free will and accord, broke the chains that had them bound to the politically so-called "Solid South." Those who had the courage to effect this tremendously important change should be encouraged, by the very activities and policies of our new Administration to make the entire South an integral part of the American Union; encouraging the adoption of the two-party system in order to eliminate once and for all the still remaning vestiges of the "carpet-bagger" variety of State government that we have had to suffer for almost a hundred years. May our dream come true!



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