



When You Know a Fellow



When you get to know a fellow, know his joys and know his cares,
When you've come to understand him and the burdens that he bears,
When you've learned the fight he's making and the troubles in his way,
Then you find that he is different than you thought him yesterday.
You find his faults are trivial and there's not so much to blame,
In the brother that you jeered at when you only knew his name.

You are quick to see the blemish in the distant ne'ghbor's style,
You can point to all his errors and may sneer at him the while,
And your prejudices fatten and your hates more violent grow
But when drawn a little closer, and your hands and shoulders touch,
You find the traits you hated really don't amount to much.

When you get to know a fellow, know h's every mood and whim,
You begin to find the textures of the splendid side of him,
You begin to understand him and you cease to scoff and sneer,
For with understanding always prejudices disappear.
You begin to find his virtues and his faults you cease to tell,
For you seldom hate a fellow when you know him very well.

When next you start in sneering and your phrases turn to blame,
Know more of him you censure than his bus'ness and his name,
For it's likely that acquaintance would your prejudice dispel
And you'd really come to like him if you knew him very well.
When you get to know a fellow and you understand his ways,
Then his faults won't really matter, for you'll find a lot to praise.

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Lulac News



"ALL FOR ONE AND ONE FOR ALL"

THE OFFICIAL ORGAN OF THE
LEAGUE OF UNITED LATIN AMERICAN CITIZENS

SINGLE COPY — 20c

PUBLISHED AT LAREDO, TEXAS

EDWARD D. GARZA

LAREDO, TEXAS

DIRECTOR OF LULAC NEWS

ADDRESS ALL COMMUNICATIONS PERTAINING TO

LULAC NEWS

TO

EDWARD D. GARZA

P. O. BOX 601

LAREDO, TEXAS

EDITORIAL

DEAR FELLOW LULACS:

To many far-sighed and unity-conscious Lulacs, Lulac News has ever been one of the truly great unifying forces of the League and a true historical record of the League through its many years of activity. Tracing the history of the League one finds that its periods of greatest laxity and disunity have been marked by non-publication of Lulac News; that the loss of councils has been greatest at such times when Lulac News failed to reach those councils to inform them of the League's work and activities. If this be true, is it any wonder that great concern for Lulac News should be evident now at a time when the publication of the News is under great strain?

For the past six or seven years Lulac News has been made possible through the cooperative sponsorship of individual councils which furnish the entire or partial sums necessary to get each issue published. This was made necessary because of insufficient funds to have the 12 issues published at National expense, and has proved very satisfactory because in selling ads to defray the expenses of their sponsorship, each council has been able to garner some profit which goes into its local treasury. Such arrangement has proved a hardship only to those councils which through negligence and laxity are not able to organize their work, or who try to do in an hour or so that which could have been done well over a few days time. However, in the last three or four

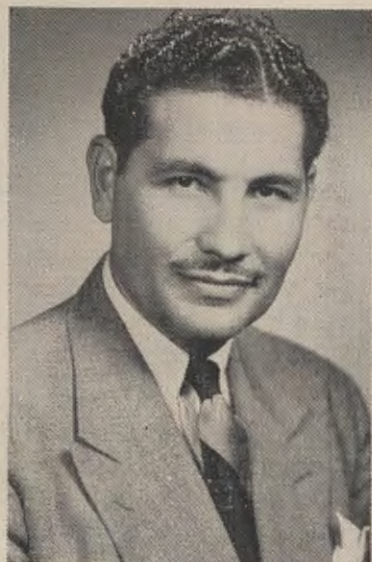
years this negligence and laxity has spread to other councils until today the League is faced with no particular volunteers to sponsor the News.

Each year at National Conventions, the potential candidates for president are beset by the question, "Can you promise 12 issues of Lulac News?" This question is usually posed by self-styled would-be politicians who have not stopped to realize that under the system above, the publication of Lulac News is dependent upon the desire of individual councils to sponsor such, and not upon the National President or his staff. The funniest part of it all is the fact that those individuals or councils that yell the loudest for Lulac News are those who outright refuse to sponsor the News, or who have an irrevocable alibi for not sharing their part of the burden.

All evidence points to the fact that perhaps the councils of the League are not interested in Lulac News as a source of news or as a record of the work of the League. This is quite true from the fact that out of the many contracts that were mailed out to each council with the privilege of selecting the month and the number of pages it wished to sponsor in Lulac News, only two or three have been acknowledged by the councils. With such negligent attitude what type of responsive cord can any organization expect to sound in its national staff. The national staff is ready, willing, and able to do the work involved in editing and publishing the Lulac News, but it is up to the individual members and councils to furnish the staff with the financial means of publishing the News, and the material to make up the news and other materials included in each issue. That other persons who are not Lulacs and other organizations of outstanding renown are interested in Lulac News and the messages and information it carries is evidenced by the many requests from these people and organizations that they be placed on its mailing list.

The question is simply: TO HAVE A LULAC NEWS OR NOT TO HAVE ONE, and honestly, you the individual councils are the only ones who can answer it. The alternative is yours. Think it over very carefully. Remember that all it takes for your council to sponsor an issue or a partial issue is the conscientious work of a few members who are willing to devote a little of their time to make possible Lulac News. The cost in money to the council is nil, and each council that works diligently can make a little profit for itself. Why not resolve now to carry through the Motto of the League in making possible the successive publication of Lulac News. Remember well that Lulac News is yours, and tells about you. Why deny giving life to that which is yours.

A Message From the National President!



Dear Fellow Lulacs:

Due to the fact that it came upon us quite suddenly, I suppose it is quite in keeping if I express a past and future wish for all you simultaneously and simply say, "I hope that this New Year found you thankful for the many blessings of the past year and hopeful for the blessings of the New Year."

It is also in keeping with the season of the year to express our sincere thanks to those responsible for the organization and installation of several new councils in the last few weeks. To the officers and members of these councils I would like to extend the League's and my own congratulations and welcome. We are indeed happy to have you join our family and feel sure that ours will be a happy and profitable relationship from the standpoint of the good we can do in our communities.

Turning to other matters, I would like to inform you that a proposed trip to the California region, requested by Regional Governor Esqueda, approved at the Supreme Council meeting, and set for the early part of September was cancelled at the request of Governor Esqueda at the last minute. Your National President is still waiting for word from California regarding such cancellation and future plans of California. Communications to our regional governor there regarding information as to councils, member-

ship, etc., have gone unanswered. In spite of Regional Governor Esqueda's visit and his promise of efforts in behalf of California's reactivation and closer cooperation with the National Office, California remains as detached and aloof as it has been for the last three years. We have not given up hope yet, but a little cooperation from California or its governor would certainly help.

It was about the time of the cancellation of the California trip that word came to me of the mass resignation of the Van Horn men's council after a misunderstanding between that council and two of our National officers out of El Paso. I immediately went to El Paso and conferred with the officers involved, and later with Van Hod. The happy result was that Van Horn voted to reject its own resignation and the matter settled favorably. Finding myself that far west, I proceeded, in company with Bros. Albert Armendariz and Luciano Santoscoy, First National Vice President and erstwhile District Governor of District 11 respectively, to New Mexico. While there we were able to confer with Second Vice President Tillie Gonzalez and Regional Governor Mike Trujillo in regard to the conditions and plans in New Mexico. According to those officers, a new Santa Fe Ladies council is about to be organized, Taos council will be reactivated, and Las Vegas is undergoing organization, as well as Albuquerque. Incidentally, your national office was working through a special organizer to get Albuquerque underway. Some headway was made, and during my visit there we were able to confer with Bro. Carpio Chavez, the president of that council.

While in Santa Fe, we were the guests of the Santa Fe councils, and as always, the best was none too good for us. But even more inspiring was the wonderful cooperation between the men's and Ladies' councils. Certainly, their example could easily be followed by some of our cities where two such councils exist.

I would like to mention two important coming events so that each council can start making plans early to meet them well. The first is concerned with Poll Tax. Whereas we are not a political organization nevertheless we are concerned with the individual's political rights such

(Continued on page 11)

PROCLAMATION



OFFICE OF THE TEXAS REGIONAL GOVERNOR

TO: ALL TEXAS COUNCILS, NATIONAL, REGIONAL, AND DISTRICT OFFICERS

SUBJECT: TEXAS REGIONAL CONVENTION, GALVESTON, TEXAS

JANUARY 26th AND 27th, 1952

GREETINGS, BROTHER LULACS:

By the authority vested in me as Texas Regional Governor of the League of United Latin American Citizens, I take this opportunity of inviting you to our next Regional Convention which will be held in the City of Galveston, Texas, on the 26th and 27th of January 1952.

The Convention Headquarters will be in the beautiful Buccaneer Hotel overlooking the vast Gulf of Mexico. Registration of Officers, Delegates, and Guests will begin at 9:00 A. M. on the morning of the 26th on the Mezzanine floor of the Hotel, followed by the official opening of the Convention at 10:00 A. M.

Very important issues will come up at this Convention, including the election of our Regional Governor. Please make sure that your Council is fully represented and in good standing before Convention time.

Rest assured that this Convention will be a most interesting one as we have left no stone unturned in preparing for you a pleasant variety of entertainment highlighted by a splendid Banquet and Dance on Saturday night. There will be a tour of the City of Galveston, its famous White Way Boulevard, its great fishing and shipping docks, its \$3,000,000 Pleasure Pier which extends far into the depths of the Gulf of Mexico, and numerous other points of interest which have made the Oleander City the internationally known port and playground of the South. The Dinner Dance will take place in the beautiful Ballroom of the Buccaneer Hotel and will feature the music of Galveston's famous Manny Green and his Orchestra.

A special committee of ten men, under the capable direction of Bro. Ramon Sandoval, President of Council 151, will be on hand to make your stay in Galveston a pleasant and memorable one. Please feel free to call on them for any assistance you may require.

You can start now to make your reservations in care of Mr. J. Powledge, Manager of the Buccaneer Hotel, or, if you prefer, through myself at 2019 Avenue Q $\frac{1}{2}$, Fred Perez at 2113 - 54th Street, or Ramon Sandoval at 5327 Avenue Q $\frac{1}{2}$.

Remember that, not only the delegates and alternates are invited, but all Lulacs in general, so please try to attend.

Fraternally yours,

G. C. MARTINEZ

Texas Regional Governor

Master List of All National Officers and Lulac Councils

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Austin, Texas
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1903 Gardenia Courts
Corpus Christi, Texas
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% Mr. J. J. Rey
Attorney at Law
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Falfurrias, Texas

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Falfurrias, Texas
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204 West Miller
Falfurrias, Texas

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Ernest Eguia
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Mrs. E. F. Mendoza, Secretary
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Mrs. Del Miera, Secretary
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Santa Fe, New Mexico Ladies Council No. 19
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Miss Stella D. Vigil, Secretary
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Van Horn, Texas
Horacio Luna, Secretary
Van Horn, Texas

Van Horn, Texas Ladies Council No. 29
Miss Isabel Bustamante, Secretary
P. O. Box 192
Van Horn, Texas

Wharton, Texas Ladies Council No. 186
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FRIEND



OPEN LETTER

November 9, 1951

Mr. Roy Roddy
Agricultural Editor
DALLAS MORNING NEWS
Dallas, Texas.

Dear Sir:

We're still wondering just what it is you refer to as the "red tape and foggy idealism of the current migrant labor agreement between Mexico and the United States" since we read your article in the NEWS of October 19 last.

Your whole argument hinges on the information you received from your anonymous farmer friend in Mercedes, where your by-line items apparently originated.

We feel you shouldn't withhold his name, or on what authority you base your statements. Such an "authority" on Mexican nationals, as you seem to think he is, should be **proud** to acknowledge his identity.

Your profuse quotations lead us to believe that it isn't **MERELY** the fear of being "blacklisted" that prompts his anonymity. Giving him the benefit of the doubt, we rather think that he is just plainly ashamed of what he has been doing to, and with, those defenseless, "peaceful, kind, gentle folk" that he has been using, abusing, and exploiting like beasts of burden, although he **IS** brazen enough to admit that: "We (meaning he and others of his like) take care of our wetbacks." They do — **AND HOW!!**

So far, so good — but for the rest —

"We all shook hands. They told me goodbye said they'd be back next year" (What a touching scene! You can almost hear his heart bleeding for them ... drip ... drip ... drip ...)

Cynical, maybe, or just plainly aseptical, based on past recent and authoritative studies and surveys of conditions in the border country, we would much rather believe that that little scene went something like this—

"They were all smiles when they started to ask for their dinero... then I went for my gun. You should've seen their eyes pop out. They plunged into the waters of the Rio Grande like scared rats... I thought I'd die laughing, watching those blankety-blank Mexicans splashing for home on the double ... scared as hell ... !!"

And — if their bodies don't go floating down the Rio Grande, shot or knifed in the back, so their own people can be blamed for killing them, for the money the farmer "forgot" to pay them, "they'll be back next year" — **FOR SOME MORE OF THE SAME.**

But — enough of the **sweet generosity and unselfish kindness (?)** of your farmer friend for "those starving

Mexicans" — the real reason for this letter is your quote that: "The Lulacs simply do not want the Mexican nationals over here."

You can repeat that again — **IF YOU DON'T FORGET TO STATE THE REASONS WHY:**

The **LEAGUE OF UNITED LATIN AMERICAN CITIZENS**, as its name so clearly shows, happens to be an **AMERICAN ORGANIZATION** composed of **AMERICAN CITIZENS**. Its "party line" as you are pleased to call it, is entirely different and diametrically opposed, to what you try to imply.

LULAC SAYS: "We believe in the democratic principles of freedom; the right of education, political and economic equality of opportunity; the development of an **AMERICAN society**, wherein the integrity of every individual constitutes a basic asset of the **AMERICAN WAY OF LIFE...**

"We believe that **EDUCATION** is the foundation for the growth and development of **THIS NATION**, and that **WE ARE OBLIGATED** to protect and to promote the education of our people in accordance with the **BEST AMERICAN PRINCIPLES AND STANDARDS....**

"We accept that it is not only the privilege but also the obligation of every member of this organization to uphold and defend the rights and duties vested in **EVERY AMERICAN CITIZEN** by the letter and the spirit of the **LAW** of the land."

So you can see, that besides being vitally interested in the education of our children, (in the schools of **THIS** country, where there is or should be **NO** "party line") — to the extent that we pay out thousands of dollars in scholarships every year — our **MAIN Educational program** consists of teaching our people the **FUNDAMENTAL principles of AMERICAN CITIZENSHIP.**

None of which, you understand, is being, can be or will be helped by your farmer friend aiding and abetting the continuous, illegal, influx of Mexican nationals that (1) know nothing of these American principles, and care less; and (2) all they do is come to displace the native citizen, and his family, who then have to migrate North or East in search of the education and wage standards that they should be getting **AT HOME** — and **DON'T** — because their only potential employer prefers to "take care of his wetbacks."

Quoting you again; "**WHAT KIND OF LABOR AGREEMENT DO THE FARMERS WANT?**"

"Just leave them (**AND US**) alone," two of the farmers said. "They'll come over here when they're needed. They'll go back when they're through or when they get ready. **AND WE WILL PAY THEM THE STANDARD WAGES. YOU CAN BET ON THAT.**"

(Continued on page 11)

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A MESSAGE FROM THE NAT'L PRESIDENT

(Continued from page 4)

as that of voting, and to enjoy that right a poll tax must be purchased. The right to vote is a revered privilege in a democratic state, and a safeguard from oppression. Inspire people to exercise that right and to exercise it wisely.

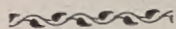
The second event is the 23rd birthday of Lulac on February 17, 1952. Last year the response of the various councils to my plea for observation of some kind was most gratifying. This in spite of the fact that it gave little time in which to prepare. This year with more time and greater desire the outcomes should be even greater. I would suggest that a membership drive be started sometime prior to February 17, and that it be culminated with the anniversary celebration. This year I would like for all councils including the Juniors to have some sort of a celebration commemorating this significant day for all Lulacs. Please contact your national office for ideas or for making available to us your plans for such an event.

Other phases of the work of your League and its officers is amply covered in other articles appearing in this issue. Your ideas and suggestions are always welcomed and I assure you that they will be given consideration and adopted wherever feasible. Please let us know about them.

A MEMORABLE EVENING OF FUN

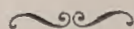
The Laredo Lulac Council No. 12 celebrated the end of the old year and the incoming year with their yearly New Year's Eve Ball.

It was a gala affair, and once again brought the members and their friends together for an evening of fun.



Observe the postage stamp! Its usefulness depends upon its ability to stick to one thing until it gets there.

Billings



The God who gave us life, gave us liberty at the same time.

Jefferson

OPEN LETTER

(Continued from page 9)

And you can say that again, too. ONLY, they forgot to tell you what "STANDARD" they prefer to pay. It must be, probably, the 15 to 20 cents an hour the Valley farmers are used to paying them.

No wonder you can say that "of the 65 to 70 per cent of the Spanish-speaking people in Mercedes none are interested in doing the labor that the Mexican national does ... Who would, EXCEPT ALIEN COOLIE LABOR, ILLEGALLY IN THE COUNTRY with the connivance and at the tender mercy (?) of the misery and greedy farmer, who will go to any lengths, even to flaunt and violate the laws of his own country, to make a dollar.

And then this gem: "Yet these Lulacs are small shop owners, artisans, tradesmen — THE VERY CLASS OF PEOPLE THAT LIVE IN COMPLETE DEPENDENCE upon the earnings of the hand-labor class."

Would you say that people like a prominent physician of Corpus Christi, the State President of the American GI Forum; a College Professor, of Laredo, like the National President of LULAC; and that well-to-do businessmen, as some of those that comprise the membership of our San Antonio Lulac Council, would fall under that category?

For your information and future guidance, please note that the **only two border cities** that have active Lulac Councils are Laredo and El Paso, and that the members of neither one of these two Councils depend, **in any manner**, on wetback trade for their sustenance and support.

Outside of a few other, and usual, misconceptions, misstatements and distortions, constantly and continuously used by this type of farmer to try to justify his attitude towards, and his defiance of, our Immigration Laws, your article was pretty good (?) and we enjoyed (?) reading it very much.

Your protesting reader,

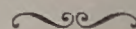
JACOB I. RODRIGUEZ

District Governor

Lulac District No. 5

Let us then be up and doing,
With a heart for any fate;
Still achieving, still pursuing,

Longfellow



I have found violets, April hath come on,
And the cool winds feel softer, and the rain
Falls in the beaded drops of summer time.

Willis

A MESSAGE FROM THE NAT'L PRESIDENT

(Continued from page 4)

as that of voting, and to enjoy that right a poll tax must be purchased. The right to vote is a revered privilege in a democratic state, and a safeguard from oppression. Inspire people to exercise that right and to exercise it wisely.

The second event is the 23rd birthday of Lulac on February 17, 1952. Last year the response of the various councils to my plea for observation of some kind was most gratifying. This inspite of the fact that it gave little time in which to prepare. This year with more time and greater desire the outcomes should be even greater. I would suggest that a membership drive be started sometime prior to February 17, and that it be culminated with the anniversary celebration. This year I would like for all councils including the Juniors to have some sort of a celebration comemorating this significant day for all Lulacs. Please contact your national office for ideas or for making available to us your plans for such an event.

Other phases of the work of your League and its officers is amply covered in other articles appearing in this issue. Your ideas and suggestions are always welcomed and I assure you that they will be given consideration and adopted wherever feasible. Please let us know about them.

A MEMORABLE EVENING OF FUN

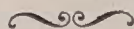
The Laredo Lulac Council No. 12 celebrated the end of the old year and the incoming year with their yearly New Year's Eve Ball.

It was a gala affair, and once again brought the members and their friends together for an evening of fun.



Observe the postage stamp! Its usefulness depends upon its ability to stick to one thing until it gets there.

Billings



The God who gave us life, gave us liberty at the same time.

Jefferson

OPEN LETTER

(Continued from page 9)

And you can say that again, too. ONLY, they forgot to tell you what "STANDARD" they prefer to pay. It must be, probably, the 15 to 20 cents an hour the Valley farmers are used to paying them.

No wonder you can say that "of the 65 to 70 per cent of the Spanish-speaking people in Mercedes none are interested in doing the labor that the Mexican national does ...Who would, EXCEPT ALIEN COOLIE LABOR, ILLEGALLY IN THE COUNTRY with the connivance and at the tender mercy (?) of the misery and greedy farmer, who will go to any lengths, even to flaunt and violate the laws of his own country, to make a dollar.

And then this gem: "Yet these Lulacs are small shop owners, artisans, tradesmen — THE VERY CLASS OF PEOPLE THAT LIVE IN COMPLETE DEPENDENCE upon the earnings of the hand-labor class."

Would you say that people like a prominent physician of Corpus Christi, the State President of the American GI Forum; a College Professor, of Laredo, like the National President of LULAC; and that well-to-do businessmen, as some of those that comprise the membership of our San Antonio Lulac Council, would fall under that category?

For your information and future guidance, please note that the **only two border cities** that have active Lulac Councils are Laredo and El Paso, and that the members of neither one of these two Councils depend, **in any manner**, on wetback trade for their sustenance and support.

Outside of a few other, and usual, misconceptions, misstatements and distortions, constantly and continuously used by this type of farmer to try to justify his attitude towards, and his defiance of, our Immigration Laws, your article was pretty good (?) and we enjoyed (?) reading it very much.

Your protesting reader,

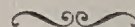
JACOB I. RODRIGUEZ

District Governor

Lulac District No. 5

Let us then be up and doing,
With a heart for any fate;
Still achieving, still pursuing,

Longfellow



I have found violets, April hath come on,
And the cool winds feel softer, and the rain
Falls in the beaded drops of summer time.

Willis



PALE DRY

IS THE REASON WHY

TEXANS PREFER

GRAND PRIZE

At your favorite sporting event, in your favorite restaurant, at your favorite beverage dealer or grocery store — wherever beer is sold, you will find *Pale Dry* GRAND PRIZE.

The finest ingredients, careful scientific control and abundant aging insure your getting flavor perfection in every bottle or can. We believe that if you will try just one bottle of GRAND PRIZE, you'll agree with the hundreds of thousands of Texans who now enjoy *Pale Dry* GRAND PRIZE whenever they drink beer.

GULF BREWING COMPANY, HOUSTON, TEXAS