



Vol. 17

LAREDO, TEXAS, FEBRUARY, 1951

No. 7

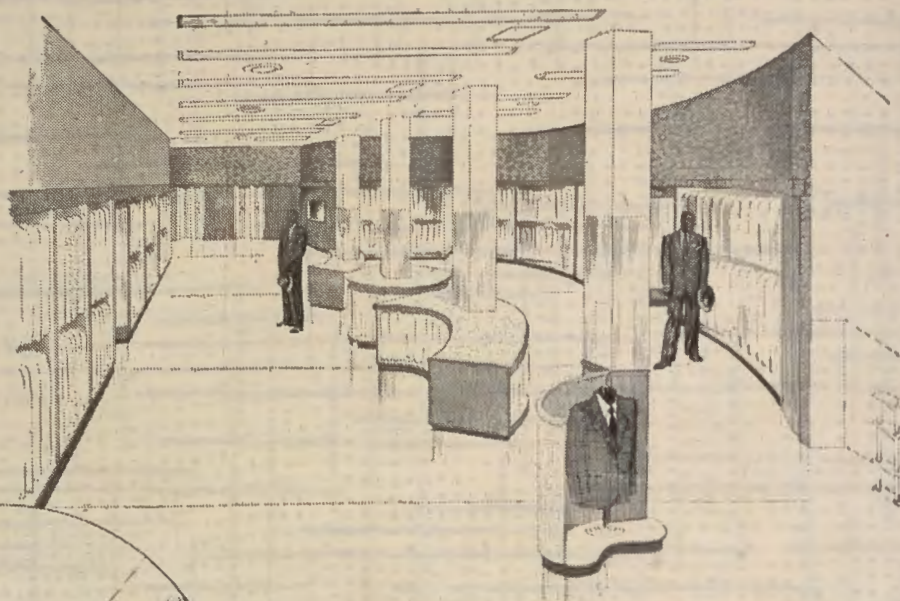
## El Paso, Texas Headquarters for L.U.L.A.C. District 11



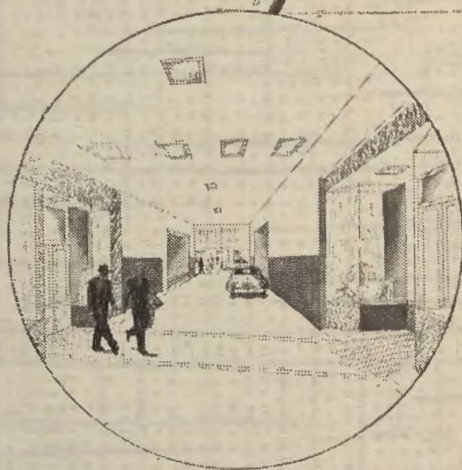
Partial view of San Antonio Street looking west on Downtown El Paso. El Paso with 130,000 population is not only the 5th city in Texas, but is also the Gateway of the Nation.



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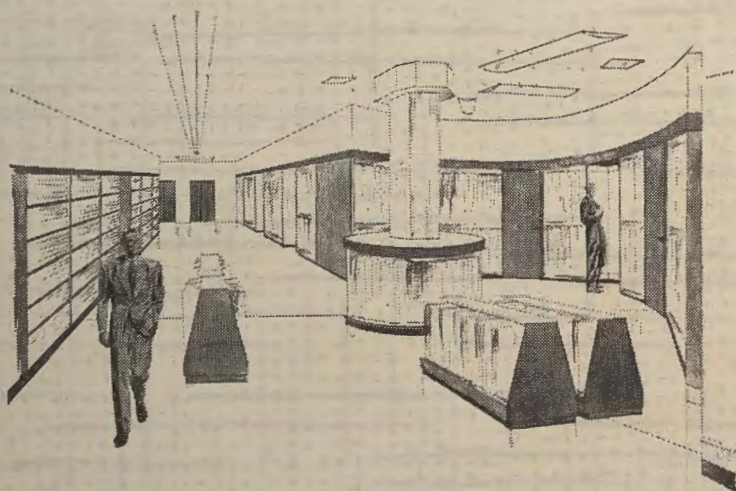


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**EL PASO TEXAS**





# Lulac News



"ALL FOR ONE AND ONE FOR ALL"

THE OFFICIAL ORGAN OF THE  
LEAGUE OF UNITED LATIN AMERICAN CITIZENS  
SINGLE COPY — 20c

PUBLISHED AT LAREDO, TEXAS

EDWARD D. GARZA

LAREDO, TEXAS

DIRECTOR OF LULAC NEWS

ADDRESS ALL COMMUNICATIONS PERTAINING TO  
LULAC NEWS

TO

EDWARD D. GARZA

P. O. BOX 601

LAREDO, TEXAS

Vol. 17

February, 1951

No. 7

## • • EDITOR'S CORNER • •

### EL PASO, TEXAS

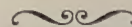
El Paso is a modern metropolis, in vivid contrast to the straggling village of adobe huts of other centuries—a city with superb hotels and modern office buildings, with substantial homes whose well kept appearance shows the pride of the citizens. El Paso has 125 miles of wide paved streets stretching from the rugged slopes of Mt. Franklin to the banks of the historic Rio Grande, abundant parks, playgrounds, schools, churches—in short, every requirement for the comfort, health, and culture of modern man. All this is enhanced by the magnificent setting in which the City of the Pass has grown, and by its unrivaled year-round climate.

El Paso's history goes back many hundred years, although the territory was undoubtedly populated for centuries prior to the time of written history. Nearby lived the Basket Makers, a pre-Pueblo tribe dating back 4,000 years. Close at hand also have been found the remains of a

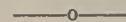
giant sloth, together with human bones which probably are of an era 25,000 years ago. Ever since the conquest of Mexico by Cortez and the subsequent colonization of what is now west Texas and New Mexico. El Paso's history has been a story of constant change. Six different flags have flown over the Pass at successive stages of its career: French, Spanish, Mexican, Republic of Texas, Confederate, and United States.

On the map you will see a triangular tip of Texas projecting far to the west of the main body of the state, bounded by the Rio Grande on the south, by New Mexico on the north. This vast area extends well into the rugged Rocky Mountain region. At the extreme western end of the tip lies El Paso, in the pass that forms the southern extremity of the Rocky Mountains of the United States. Thus, El Paso is farther west than Denver, farther South than San Diego, and farther north than New Orleans.

A most important asset to the city of El Paso is the Texas Western College, a branch of the University of Texas, at El Paso, coeducational school with an average annual enrollment of 1500 young men and women. The college is divided into three divisions, namely, engineering, liberal arts and graduate study. There are twenty major departments in the college and the following degrees are offered: Bachelor of Arts, Bachelor of Science, Master of Arts, Bachelor of Science in Mining Engineering, and Engineer of Mines. A \$1,500,000 building program is now under way on the campus and administrative officials hope to complete it in the next five years. With the aid of El Paso's ideal climate an extensive recreation and physical education program is carried on twelve months of the year.



What we obtain too cheaply we esteem too lightly; it is dearness only that gives every thing its value. Heaven knows how to put a proper price upon its goods; and it would be strange indeed if so celestial an article as freedom should not be highly rated.—Thomas Paine



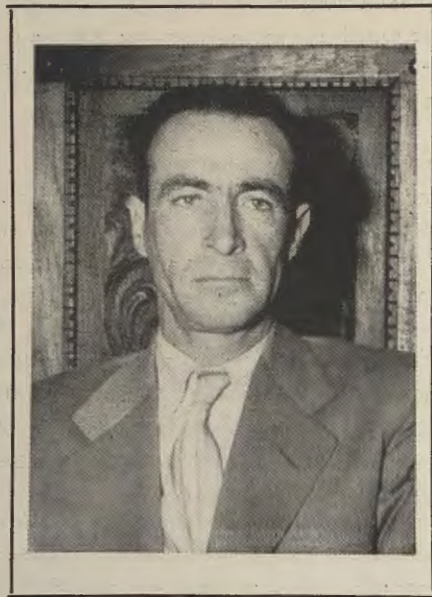
The family had overslept and the lady of the house woke with a start to the clanking of cans down the street. She remembered that the garbage had not been put out, and raced down to the front door, struggling into a robe, with her hair in curlers, and looking sleepy-eyed.

"Yoo hoo," she called. "Am I too late for the garbage?"

"No," shouted the collector. "Jump right in."



## JUAREZ MAYOR DESIRES BETTER MEXICO U. S. RELATIONS



Our goal, as public servants of this municipality, the greatest in the border, is none other than to make it more prosperous: And to achieve this goal we have the Soundless tenacity of its men, women and children and the economic potentialities of the region as well as the dynamic energy of the Northerner to make this region a faithful guardian of Our Mexican Father land, a true mirror reflecting the National panorama, a flag bearer of the culture progress and desire of self superation of Our Mexico.

Because of these reasons, on presenting this report, I plead with the community of Juarez which has all the attributes of a great people and the virtues of a constructive citizenry to aid and speed the achievement of our established goal as established by Pres. of the Rep. Lic. Miguel Aleman and so effectively persued by the Gov. of the State Ing. Oscar Soto Maynez.

Even though the specter of war is threatening the world and keeps it in anguish and fear, we will not rest in our demands of a better performance from every one in the municipal administration, for the collective benefit, the goal of our aims and the guide to our actions from now on.

On the international field, we have tried to intensify the friendship that has bound our country to our neighbor to the North, based on Good Neighbor Policy proclaimed by the deceased and illustrious statesman F. D. R., at present carried on by His Excellence Harry S. Truman President of the U. S. A.

Acting in accord and with this policy we have made courtesy visits to the Civil and Military authorities of the neighboring city of El Paso, Texas and they in turn have gracefully corresponded these visits, resulting in a better understanding between the two border cities, which undoubtedly will result in a great economic growth and the mutual protection of the interests of citizens of both cities. This in the manner we will always constrict the saying "To govern is to serve". To achieve our commitments in accordance with the needs of this border. To protect property the needs of our social commercial and economic situation.

"Nuestra misión como servidores de este Municipio que constituye la primera frontera del País, no es otra que la de hacerlo más grande, para lo cual contamos con la incansable tenacidad de sus hombres, de sus mujeres y de sus niños y con la potencialidad económica de la región, así como con el dinamismo propio del norteno, para hacer de este fiel centinela de la Patria Mexicana, el magnifico espejo que refleje toda la panorámica Nacional como abanderado de la cultura, del progreso y del deseo de superación de nuestro México.

Por estas razones, al rendir el presente informe, hago este breve exordio, a fin de que el conglomerado juarense que reúne todos los atributos de los pueblos grandes y todas las virtudes de las ciudadanías constructivas, suavice y nos facilite el éxito en la tarea emprendida, fielmente delineada por el señor Presidente de la República, Licenciado Don Miguel Alemán Valdez, y eficazmente continuada en esta entidad por el señor Gobernador del Estado, Licenciado Don Oscar Soto Maynez.

"A pesar de que el fantasma de la guerra está amenazando al mundo y lo tiene envuelto en un estado de zozobra y de inquietudes, nosotros no cejaremos en nuestro empeño de exigir mayor actividad a todos y cada uno de los miembros de esta administración Municipal, que se traduzca en el beneficio colectivo que es la finalidad de nuestros propósitos y la pauta que marcará nuestra norma de conducta en lo sucesivo."

"En el aspecto internacional, hemos procurado intensificar la amistad que ha venido ligando a nuestro País, con el vecino del Norte, tomando en cuenta las bases de buena vecindad proclamadas por el fallecido e ilustre Estadista Franklin D. Roosevelt, atingentemente continuadas por el Excelentísimo señor Harry S. Truman, actual Presidente de los Estados Unidos de Norteamérica. Ajustándonos en todo lo posible a los propósitos mencionados, hemos hecho visitas de cortesía a las Autoridades Civiles y Militares de la población vecina de El Paso, Texas, quienes han tenido la gentileza de corresponder en la misma forma, lo cual se traduce en un mejor entendimiento entre las dos Ciudades limítrofes, que indudablemente redundará en mayor auge económico y en una protección mutua de los intereses de los ciudadanos de ambas poblaciones. En esta inteligencia, siempre interpretaremos la fórmula de que: "Gobernar es Servir", para realizar nuestro cometido de acuerdo con lo que exige toda frontera, a fin de garantizar debidamente los renglones que se refieren a nuestra situación social, comercial y humana."

## CIUDAD JUAREZ, CHIHUAHUA, MEXICO



# A Message From the National President!

Dear Fellow Lulacs:

Our pleasure of reading this early issue of Lulac News during February is due to El Paso's excellent co-operation and meticulous method of doing things. Our sincerest thanks to the El Paso Councils and to Governor Luciano Santoscoy of District 11 for their prompt and efficient work in response to our Publicity Director's request for sponsorship.

At the time of this writing it is only three days since my return from Houston, Texas, and the Texas Regional Convention, January 27 and 28, 1950). Due to Governor Bob Cruz's illness, I presided at the convention. The convention was a huge success from my point of view. Some very good suggestions were made for better and more business-like conventions, and some pertinent matters were carried out. Outstanding was the motion made and carried out for a Texas Regional Governor to be elected at the Regional convention and to assume office at the regular National Convention. I believe this one of the most progressive steps taken in Lulac in quite sometime. In this manner the in-coming regional governor can work with the present governor, and can become acquainted with his regional problems while making plans to meet these problems. After studying the thing rather carefully, I would like to suggest other Lulac Regions to follow Texas' plan. It might even be a worthy plan to study for adaptation to the national set-up.

More details about the Texas Regional convention will be given in a later issue of Lulac News after we receive the minutes of the convention from Houston. However, at this time I wish to express my appreciation to the Houston Men's, Ladies, and Junior Councils for their splendid hospitality and work in putting over the convention, and very especially to Bro. Armando Mares, General Chairman of the convention, who did a wonderful job of caring for every detail. With him around nothing could be wished for that was not produced immediately.

It seems that many of our councils are having a hard time trying to figure out just what months are included in what quarters. According to our new constitution we are one month ahead of the regular fiscal year. This was done this way, I think, in order that all councils would have their final quarterly dues paid by May 31 and before convention time. This gives the Treasurer an opportunity to close his books before turning over to the new treasurer. Below is a schedule of quarters and the months included:

First Quarter - June, July, August  
Second Quarter - September, October, November  
Third Quarter - December, January, February  
Fourth Quarter - March, April, May.



George J. Garza

Speaking of quarters serves as a reminder that some councils are not up to date with your national dues, and some councils have failed to send their remittance for the Lulac pins which were sent by the past administration and the present one. We will appreciate your attention to the matter, at your earliest convenience.

Mass installations of officers of all councils in one city seem to be coming into vogue. Earlier in the year I was privileged to install the officers of all three Falfurrias councils, and at the Texas Regional Convention Dance I installed the officers of the two Houston senior councils. I think this a most impressive way of doing the honors.

I wish to thank all councils who have adhered to our request regarding investigation of the possibilities of getting Latin Americans on Draft Boards. Reports at the Texas Regional Convention and letters to the National Office have brought news of successful action. Keep up the work, and let us know your successes or your problems regarding this.

Congratulations are in order for our newest council in Eagle Lake Texas. Its charter was presented along with that of Rosenberg at the Regional dance January 28th. All councils and governors should do their best to bring about the organization or reactivation of other councils. We may have a surprise announcement in the next issue of Lulac News.



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SUNSHINE PLAYGROUND OF THE BORDER

These two advertisements (part of a series running in Saturday Evening Post, Holiday, and other national magazines this winter) are bringing hundreds of people to the Southwestern Sunland. El Paso is always ready to extend a hearty western welcome to Lulac members, their families and friends.

## SUNSHINE PLAYGROUND OF THE BORDER



## COUNCIL NO. 132'S FUTURE UNDER NEW ADMINISTRATION

by Joseph J. Rey

Right after the latest election of officers for Lulac Council No. 132, I took out my trusty Crystal Ball and I gazed into it with the intent of getting an idea of what was going on in our newly elected president's mind. What I saw in Mr. O. R. Pimentel's mind filled me with great pride and joy. He is fiercely proud of Lulac and its ideals and principles—he is determined that during his administration Lulac will grow materially and he has set his goal a lofty one indeed because he is aware of the wonderful record which has heretofore been set by our Council. As a true and tried fighter, however, his plans are to dwarf any achievements previously made.

Brother Pimentel knows full well that one of the fundamental weaknesses of our people is lack of unity and co-operation among ourselves. With this in mind his Keynote word is "UNITY". Too long have we been victims of petty jealousies and gossips which tend to divide us to our utter detriment. Our enemies and those who do not wish us well are well aware of this entirely uncalled for and unnecessary weakness—and they do not hesitate to aggravate the condition—are we blind that we do not see this? We are all intelligent and know that there is strength in unity—that together we stand and united we fall. In El Paso we are promoting a scheme which we hope will do much towards forging us into one united people as prayed for in some of our prayers; by resolution passed in open meeting, all of the Junior Lulac organizations around El Paso which now number four will meet in joint sessions on the fourth Friday of each month. There we shall meet and discuss with each other, mutual problems and solutions to same. I applaud this worthy sentiment of our president.

Our newly elected leader is a strong believer in Education as the only permanent solution to the so-called "racial discrimination" which exists toward our people in so many of our Texas communities. His idea is to educate our people to such an extent that they can defend their constitutional as well as personal rights by themselves; to make them tower above the both intellectually and spiritually and thereby cast aside any complex which now suffocates any effort towards equality. To this end, our educational fund will be increased to unprecedented size and many more scholarships will be offered by Lulac Council No. 132. There is plenty of evidence that given the opportunity members of our group can excel in scholastic achievements—we plan to provide that opportunity to the best of our ability with God's help.

Mr. Pimentel's reputation for a builder of youths is well recognized in our community. Therefore, I was not surprised to see that he intends to expand the Youth program which has been faithfully followed by past leaders. He selected Bob Dominguez to guide the destinies of this most important committee and Bob has not let him down. It is encouraging to see that we recognize that in our Youth lies the strength of our nation and that our Youth of today are the leaders of tomorrow. Our people are traditionally living in the past and too often do our past leaders rely on sitting back and being satisfied on expounding on their achievements without preparing a firm foundation on which our future leaders might construct their castle of ideals in support of the betterment of our community and principles of Lulac.

The Ways & Means committee headed by Brother De



### BE CIVIC MINDED

says president O. R. Pimentel

It is the purpose of this organization, and it should be the purpose of every true LULACer, to promote a broader scope of interest and a deeper sense of responsibility, not only in the city's municipal affairs, but in matters of national and international relations. To cooperate fully with the local welfare agencies, and to be united in efforts toward Peace, Charity and Equality.

Let's all LULACers have in our homes a workshop for building citizens of tomorrow and for the development of a better people and a better world.

la Rosa and Brother Carrera gives great promise of success in the financial field. I take my hat off to our president in selecting two of the most ardent supporters of Lulac ideals; two untiring members who unselfishly give of their time and labor to the cause of our people. It will be interesting to note the progress of this committees work as the year goes on; and I am betting on this duo that it will surpass any other committee for sheer unselfishness and ambition.

The Poll Tax committee is spearheaded by Kiko Hernandez and Jerry Irigoyen, two dyed in the wool politicians. His selection could not have been a better one and results are being seen daily. In order to secure our rights we must become full-fledged citizens. A citizen without the right or privilege to vote is impotent indeed. We are striving to become strong citizens with a love of our country and humanity as a whole. With the fearful situation prevalent in world affairs we must be prepared to meet all emergencies as loyal Americans ready and able in every respect.

Hand in hand with unity, Mr. Pimentel believes, goes strength in numbers and character of members. A membership drive is now in progress and he does not let a single chance of reminding members about the importance of new members go by and he pounds this point into our heads at every meeting. Good results are gratifying and new faces appear at every meeting. The Convention at Laredo will be attended by many more delegates than represented us at the last convention here in El Paso.

All other plans in our President's mind tend toward the betterment of our Local Council and the furthering of Lulac ideals and with God's help and the co-operation of all members he will see them realized.



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Always Say  
*Make Mine Mitchell's*



HARRY MITCHELL BREWING CO., EL PASO, TEXAS



# LULAC IN ACTION



Some of the members of Lulac Ladies Council No. 9. Sitting left to right: Miss Ann Velasquez, Mrs. J. A. Lopez, Mrs. Y. J. Porras, Mrs. J. J. Rey. Standing left to right: Mrs. M. Portillo, Mrs. J. C. Machuca, Mrs. N. Gonnell, Mrs. C. Araiza, Mrs. J. O. Leal, Miss J. Velasquez. Mrs. J. Najera does not appear in this picture.



Some of the officers of Lulac Ladies Council No. 9. Sitting left to right: Miss Anna Velasquez, Mrs. J. A. Lopez, Miss J. Velasquez, Mrs. Y. J. Porras. - Standing left to right: Mrs. N. Gonnell, Mrs. J. C. Machuca.

## LULAC LADIES COUNCIL NO. 9

Officers for the Calendar Year 1951 follow:

President — MRS. J. A. LOPEZ  
 Vice-President — MISS JOSEPHINE VELASQUEZ  
 Secretary — MRS. Y. J. PORRAS  
 Treasurer — MISS ANA VELASQUEZ  
 Chaplain — MRS. N. VALDEZ  
 Guard — MRS. NEIL GONNELL  
 Trustees — MRS. J. C. MACHUCA  
 Trustees — MRS. J. O'LEAL  
 Trustees — MRS. A. FLORES  
 Reporter — MRS. J. J. REY

Our council has kept Lulac before the public through efforts on behalf of every worthwhile project that has come up in our city. We always contribute to the March of Dimes, Cancer Drive Community Chest, Tuberculosis Association, and the Community Relief Association. Our members also helped solicit contributions to the El Paso Community Chest. Our council has a year round project, a shutin, Manuel Dominguez, who we help in whatever we can and at Christmastime we always help him sell Christmas cards. This past year we had a Christmas Party for the orphans at the Good Shepherd's Home in Ysleta at which time we presented them with a check to help in the purchasing of playground equipment at the home.

At present—Poll Tax Time—our council has joined the Women's Club of El Paso in a poll tax payment campaign to get out the women voters; the goal of 35,000 poll taxes has been set up on a contest basis. The Women's organization responsible for the greatest number of poll tax payments will be awarded cash prizes and trophies provided by the Junior Chamber of Commerce. Mrs. J. J. Rey is our Poll Tax Chairman. Our council is the only Latin American organization in the contest; so wish us plenty of Good Luck brother and sister Lulacs.

This council is sponsor of the North El Paso Junior Lulac Council.

All our projects have been accomplished through the most honest and sincere efforts of a hard working membership.



Manuel Dominguez, a victim of polio, whom the Ladies Lulac Council No. 7 has been helping continuously for the past three years. Manuel has been crippled by polio 17 years. The Ladies Lulac Council No. 7 sold over \$300.00 in Christmas cards last December, donating the proceeds of the sales to Mr. Dominguez.

American liberty is a religion. It is a thing of the spirit. It is an aspiration on the part of the people for not only a free life but a better life. —Wendell Wilkie

"I've had my nose broken three times in the same place."

"You really ought to keep your nose out of that place."



## Southwest National Bank

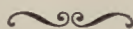
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## LULAC IN ACTION



January 12, 1951

The North El Paso Junior Lulac Council was organized in August 1950. Our National President, George J. Garza installed this group when he was in El Paso at the time.

The present membership is fifteen, and the officers are as follows:

President MISS ROSEMARY LOPEZ  
Vice President MISS YOLANDA PORRAS  
Secretary MISS HORTENCIA CARRANZA  
Treasurer MISS YSELA PORRAS  
Chaplain MISS EMMA GAVIDIA  
Reporter MISS DORA MARRUFFO

The Ladies Lulac Council No. 9 is sponsor with Mrs. J. A. Lopez and Mrs. Y. J. Porras supervisors of this group.

First of all they had a very successful Cake Sale. Then they helped solicit contributions for the El Paso Community Chest and also made their own contribution. At Christmas-time they made up fruit Christmas baskets for the poor. They also joined in helping out in the Party given by the Ladies Council for the orphans of the Good Shepherd's Home, they obtained candy donations from some merchants for this party. They also had a Bingo Party.

### FREEDOM HAS MANY NAMES

Free business enterprise is made up of a lot of freedoms. The men and women who make the products are free to work where they choose. The people who have saved money may invest it in any business in which they have confidence, or take it out when the business forfeits that confidence. Business managers may choose what products they will develop and decide how they will apply their company's resources. You, as a consumer, are free to choose which products you buy, and through your purchases you determine the success and size of any business.

These freedoms, together with freedom of speech, thought and religion, spell freedom as Americans know it. It is a priceless heritage, dearly won and not easy to hold. You can lose it all at once in a military war, or you can lose it in other ways. There are people who think you are tired of so much freedom. Instead of letting you decide how you'll work and live, how you'll spend your money and how you'll plan your future, they want to decide for you. When that happens, your freedom is gone. And remember: Just as you never miss the water till the well runs dry... you don't really feel the loss of freedom until it's gone.

—From an advertisement by Du Pont

## GREETINGS TO LULACS FROM:

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# NOT GOOD IF DETACHED--

You have noticed the statement on the coupon of railroad tickets—"Not Good if Detached".

The value of the coupon is determined by the relationship to the whole ticket. How well this applies to the individual LULACKER. If you become detached from actual relationship with our organization, you of course lose all touch with the work of the organization, and miss entirely the true aims and purposes of LULAC.

If you feel you are a detached LULACKER why not ask yourself these questions; What have I done within the last six months that has been of benefit to LULAC? What would become of the organization if every member had done exactly as I have done? How many times have I been absent that I could have been present or made up my attendance had I made the effort to do so?

Am I in partnership with the rest of the members in running the business of the organization?

Is it right for some one else to do all the work and for me to expect equal share of the benefits and satisfaction?

It is not too late to redeem your detached feeling—get a new whole ticket and strive sincerely to become a live, wide-awake, active LULACKER.

This is the only way LULAC ideals can be developed in the individual and his opportunity for service thereby widen and increased.

Junior was being chided for his low grades. Little Reggie, who lived a few doors away, was held up as an example.

"Reggie doesn't get C's and D's, does he?" asked Junior's father.

"No," Junior admitted, "but he's different. He has very bright parents."

Let us have faith that right makes might, and in that faith let us, to the end, dare to do our duty as we understand it.

—Lincoln

"Does this package belong to you? The name is obliterated."

"No, that can't be for me. My name is O'Brien."

TOVAR'S ACES CONGRATULATES THE LULACKERS

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## EL PASO JR. LULAC NEWS 1950—1951

El Paso has finally realized the vast unworked mine that has been lying around waiting for some one to work it—namely its youth. The response given its first Jr. Council was so favorable that we now have four different groups, one sponsored by the Ladies Council No. 9 and three sponsored by the Men's Council No. 132.

Lulac Council No. 132, Jr. Lulac Committee headed by R. M. Dominguez, the overworked old horses of District II,—Steve Torres-Ysleta and Lower Valley—Ralph Carrera west side and Upper Valley—Henry Parra South Side—Ramon Ramos North Side, and of course their Mrs.; of it was't for the "old ladies" the men would not be able to do a thing.

A cake sale was held by the Jr's at the Popular Dry Goods Company October 14, 1950. All funds derived from that proect were donated to San Juan Orphanage.

A whole sack of canned foods from the El Paso Jr's was among the present given San Juan Orphanage by Lulac Council No. 132 for Christmas. Santa Claus being most ably acted by Bro. Ralph Carrera a member of the Jr. Committee.

The Ball Room of Valdespino's Golf Course was the setting for the Jr's Baile Ranchero, a floor show at 10:00 P.M. was enjoyed by all. The Mesa sisters danced Spanish numbers and everybody sang old Meican songs. The dance was so successful that it was decided to make it an annual affair for the month of August.

The Central Council of Social Agencies of El Paso has an annual "Fair" in San Jacinto Plaza Park where booths are put up by El Paso's Civic Clubs. There the public is acquainted of the work of the different clubs and their achievements. El Paso Jr's Booth was very well patronized and we believe that the general public was very well impressed by our work.

Last Independence Day, July 4, 1950, El Paso was most rudely awakened from its slumber at Sunris. The vicinity of Thomas Jefferson Hi School was in a turmoil. Cars started to arrive, musicians started tunning their instruments and girls from every where started yelling "Mary", (that's Mrs. R. M. Dominguez sponsor) yes-you gueseed it — It was a Sunrising ceremonies. Finally the flag went up-the bugler put up his trumpet, the band finished playing The Star Spangled Banner and other patriotic Music, operators from Radio Station KSET, who has broadcast the program put up their equipment, all the people left Kiko's Drug Store where they had heard it over the radio, windows were lowered and the people went back to sleep. When again at 6:00 P. M. here comes that bosterious bugleragain. He again takes out his bugle, they again cower the flag, they again start yelling "Mary", (thats the same Mary of the A. M.) they again broadcast it, they again gather at Kiko's Drug Store to hear the same radio of this A. M. over the same station, the band again plays the same patriotic music and everybody again leaves—yes you guessed it again—Flag Lowering Ceremonies—We wonder why we went to so much work to put it up if we had to bring it down again. At Kiko's house we had a party from seven to eleven P. M. to figure it out, we had refreshments, we danced but to this day we have not been able to figure it out.

(Continue on page 19)

## For A Better El Paso Vote

For Mayor - FRED HERVEY  
For Aldermen - ERNEST  
PONCE - ALLAN FALBY  
CLARENCE HARPER  
and H. T. ETHERIDGE

February 24, 1951

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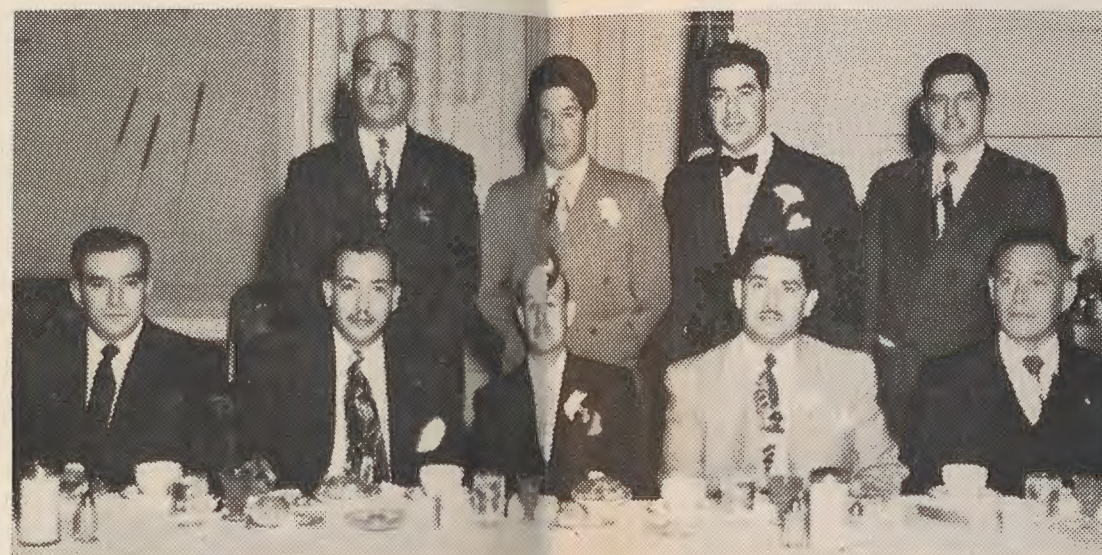


Photograph of one of the five (10x20ft) billboards sponsored by El Paso LULAC Council 132 in our "PAY YOUR POLL TAX" drive in December 1950 and January 1951. These billboards were located (regular) Smelter and Viaduct, Myrtle & Campbell, (illuminated) Piedras and Durazno, Texas & Brown, Santa Fe & Seventh. Lulac also printed gummed sticker for autos, and sent postcards to citizens urging their payment of the poll tax. The Bauman Company very generously cooperated by contributing the billboards and labor.



Our Lulac officers extending a check to L. L. Mobley probation officer of El Paso County, for \$155.00 for the purpose of furnishing one room in the county detention home, to be known as the LULAC Room. Left to right: Pres. Pimentel; Mr. Mobley, Past Pres. H. Martinez, and Alex Salcedo.

## LULAC IN ACTION



INSTALLATION OF NEW LULAC OFFICERS El Paso Council No. 132. Left to right, sitting: District Governor, Luciano Santoscoy; Immediate Past Pres. Henry Martinez; Treasurer, Henry Parra; President Elect, O. R. Pimentel; Trustee, J. C. Machuca. Standing left to right: Guard, J. Yrigoyen; Secretary, Steve Torres; vice-President, Joe J. Rey; Chaplain, Mr. Armendariz.

### COMMITTEE OF YOUTH ACTIVITIES

Mr. Luciano Santoscoy  
Dist. Gov. 11th Dist.

El Paso, Texas  
January 1951

Dear Bro. Santoscoy:

Our Committee of Youth Activities wishes you a Happy and Joyous New Year. We wish to remind you of our new slogan "Fun in 1951".

We know that we had a long rest in 50, but it is water under the bridge. We are doubling our efforts for "Fun in 51" and the goal we have set will keep us very much on our toes.

A South Side Group and a North Side Group will soon join our three existing groups of Jr. Lulacs to make our Jr. program complete. Only then can we really feel justified in the name "El Paso Junior Lulacs". A city wide program with competition in Sports and Junior Activities and not in Tracks and Financial Brackets. Our city has too long been divided by Railroad tracks and color of Collars. Our Youths from all six High Schools are learning not to discriminate and segregate themselves on account of imaginary lines or outmoded prejudices.

The Boy Scouts Stand for Fun, and our Boy Scout Program will be to have "Fun in 51". The Adult Leadership available in our Council is of the best and there is no reason why we can't go far.

Our Committee plans on at least four city wide youth activities this year. Contemplated are, Kite Flying Contests, Track Meets, Record Dances, Baseball Tournaments and Boxing. Our Jr. Groups will co-operate in all Civic Drives and Exhibitions.

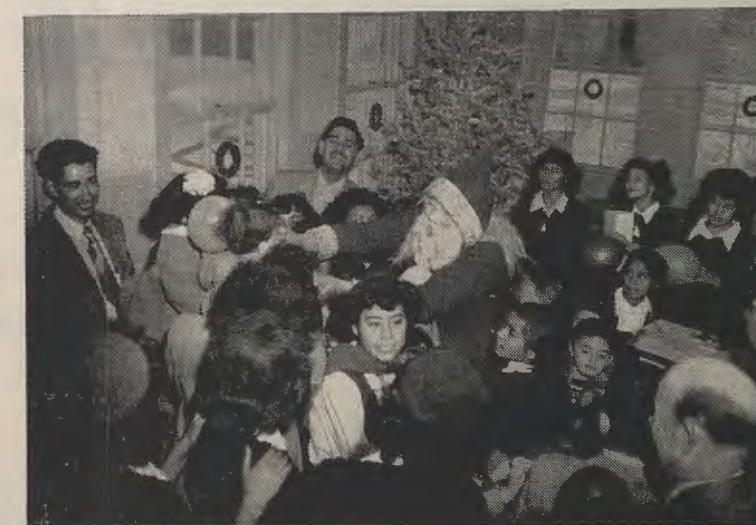
The Rat-Pack created by Wreck Reation will be Re-created into a civic minded American Recreation Group of nice youngsters, it will take a lot of work but through "Fun in 51" and the help of God and our fellow Brothers that is one of our goals.

We know that from time to time in "Fun in 51" we are going to call on you for help and advise, and sometimes for time. We also know that as usual you are going to oblige us, so we take this means of thanking you in advance.

Fraternally Yours  
Committee of Youth Activities  
R. M. DOMINGUEZ, Chairman.



LULAC president O. R. Pimentel and vice-president Joseph J. Rey being interview by Mrs. Alice Barry on the aims and purposes of LULACS. This interview took place during the regular program of the Central Council of Social Agencies broadcast over radio station KEPO.— For 30 minutes the works and progress of LULAC were expounded to the radio listeners of KEPO.— On Dec. 5, District Governor L. Santoscoy spoke over KSET for 15 minutes on the National Conference of Christians and Jews program.

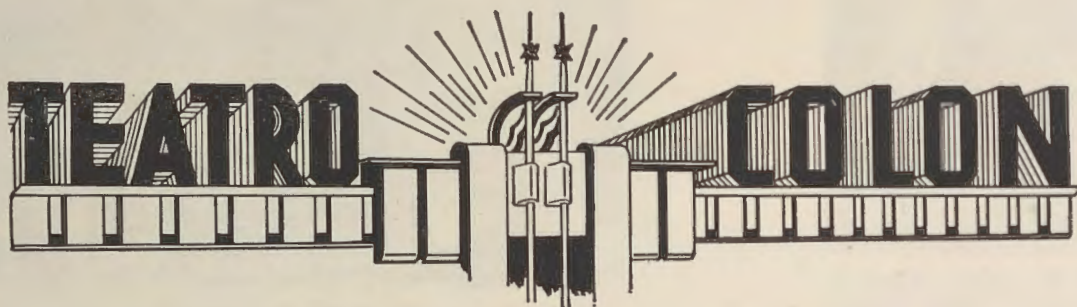


The above scene shows the El Paso Lulac Council No. 132 members in action on Dec. 24, 1950.— The place is the San Juan Orphanage, where our Lulacers outdid themselves bringing an array of Christmas Spirit to the little children in the orphanage. Lulac is proud indeed of the part they are privileged to play in extending a helping hand to such groups as this one.



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## LULAC IN ACTION ---



Here we see the Ysleta Junior Lulac Council in one of their regular meetings. Left to right sitting: Miss Grace Marestein, reporter; Fidencio Baeza, Vice-President; Cruz Alderete, President; Miss Mary Lou Paz, Secretary; Miss Grace Fernandez, Treasurer. Standing: Roberto Lopez, Chaplain; Arturo Trejos, Sergeant-at-Arms.



This picture shows the splendid group of youngster which comprise the Ysleta Junior Council.

The Junior council of Ysleta prepared and distributed among the worthy needy cases a large number of Christmas Food Baskets which were given out December 24.

## YSLETA JUNIORS ACTIVITIES

by Miss Grace Marestein, reporter

The Junior Lulac Council of Ysleta held its installation on October 8, 1950 in Our Lady Of The Valley Church. To this solemn occasion we had as speakers Mr. Clyde Wafer, Principal of Ysleta High School; the Hon. Victor B. Gilbert, County Judge, Mr. L. L. Mobley, Chief Probation Officer for the County of El Paso. Master of Ceremonies was Mr. O. R. Pimentel, President for El Paso Men's Lulac Council. Mr. Luciano Santoseoy installed the as well as the Ladies' and Mens Councils were represented. After the ceremony the guests and members were feted with refreshments and later moved to Mr. and Mrs. Fernandez' home where they danced to celebrate this momentous occasion. The girls wore formals to the installation and dance and the boys wore dark suits and buttonaires.

Since then the council has held two cake sales to raise funds, the first sale was at P. & N. Grocery the second at Food Mart No. 11. Both of these stores are in Ysleta. On December the 9th, 1950 the Junior Council held a benefit Christmas dance for the purpose of raising funds to buy food for the needy families in Ysleta, Texas. On Sunday, December the 24th, 1950 the baskets were distributed to the needy families and afterwards the members held a Christmas party and exchanged gifts at the home of Cruz Alderete, President of the Ysleta Junior Lulac Council, all of these activities were accomplished in 3 months. This year of 1951 the Ysleta Junior Lulac Council will lead all other councils in activities.

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## EL PASO JR. LULAC...

(Continue from page 13)

Joke: A Hi. Freshman, slightly on the balmy side or what you would call a twerp or nincompoop was asked by a visitor during "Father and Son Night" what his classification was. He promptly said "Low Stupid" the visitor was puzzled; he had never heard of that classification. He knew of low freshman, low sophomores, low juniors, low seniors but never had he heard of low stupid, so he asked for an explanation. The boy again promptly replied "well ever since the girls got to know me well whenever

YOUTH COMMITTEE—MEN'S COUNCIL NO. 132. Our Ways and Means Committee must feel proud of the "Lulac Room" they furnished, at the El Paso Detention Home Farm. Boys and girls that reside there during their detention must feel at home, it is indeed a home away from home.

Boy Scout News; Alfonso Burciaga of Boy Scout Troop No. 39 attended the National Jamboree financed by Lulac Council No. 132. Troop No. 39 is sponsored by Houchen Settlement Home, its scout master Ralph Ybarra. Mr. Ybarra's work among South side boys is most commendable; we are in need of more men like him.

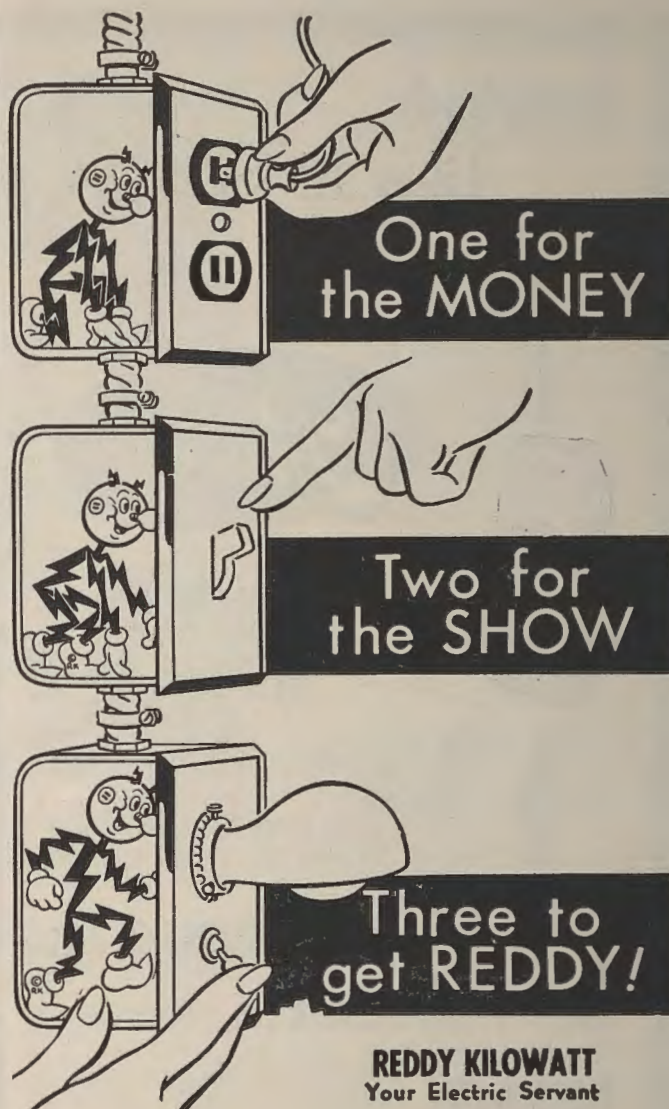
Scout Troop No. 150 Sponsored by Lulac Council No. 132 sent 14 boys to summer camp in 1950. We hope to send twice that number in 1951.

The Buglers and members of Troop No. 150 assisted the Jr's Council in its 44th of July Program. The boys plan a larger 4th of July program this year.

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LULAC NEWS



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Page Nineteen



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## LULAC IN ACTION



First Junior Council installed in the city of El Paso, left to right: Mr. and Mrs. Robt. Dominguez, Sponsor; Mary Esther Dominguez, President; Irma Hernandez, V. Pres.; Tony Castillo, Sec.; Ruben Alderete, Chaplain; Elvia Hernandez, Judge; Susie Moreno, Historian; Consuelo Martinez, Sgt.-at-Arms.

El Paso's first Junior Lulac Council was installed at the last National Convention held in El Paso June 3rd, 4th and 5th of 1950. This Council boasts the distinction of being the only one to be installed at a National Convention.

El Paso's first group of Jr's is composed of members of five High Schools and one State College.

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# WHAT EL PASO THINKS OF LULAC

The El Paso County Unit of the American Cancer Society wishes to take this opportunity to thank you and the members of your organization for the splendid assistance and co-operation rendered them during the 1950 Cancer Crusade, and the campaigns of several years past.

It is a fine thing when a group of community-minded young men give their time and talents to such a humanitarian cause as cancer control; and we want you to know that we are sincerely grateful for your support.

**Mrs. Charles C. Carpenter**  
Executive Secretary  
AMERICAN CANCER SOCIETY

I want to express to the Lulac Council our appreciation of the work of Mr. Luciano Santoscoy, with the Child Welfare Board. Mr. Santoscoy has been a member of the Child Welfare Board for three years and has been of invaluable assistance to our board and staff throughout that period. We have been particularly pleased with his work in connection with helping us locate foster mothers for our children. On several occasions Mr. Santoscoy has offered to speak with interested groups and over the radio concerning Child Welfare needs.

**Miss Mary Lois Dunlap**  
Supervisor  
CHILD WELFARE UNIT  
EL PASO CITY-COUNTY

I wish to take this opportunity of extending to your entire membership not only my gratitude and appreciation but that of the entire Juvenile Board, consisting of Judge Victor B. Gilbert, Judge David E. Mulcahy, Judge Morris A. Galatzan, and Judge Roy D. Jackson and my staff, not only for the equipment and furnishing of one of the rooms, which was an item of considerable expense, but for the general co-operation and friendly attitude and fine counsel that the members of your organization have always extended to this enterprise.

**Chief Probation Officer**  
**L. L. Moblev**  
COUNTY OF EL PASO

January 11, 1951

**C. R. Pimentel, President**  
League of United Latin American Citizens  
Post Office Box 1556  
EL PASO, TEXAS

Dear Sir:

This is a welcome opportunity to express to the League of United Latin American Citizens the sincere appreciation of the people of El Paso for the active participation in civic affairs by the members of Council No. 132 in our City. These Lulac members are to be found ably serving on various boards and committees—Child Welfare, Civil Defense, School Board and other civic groups—thereby generally contributing to the welfare of their neighbors and fellow citizens.

We consider the Lulacs an outstanding organization in our City and we are proud of their efforts in the furtherance of democracy and the American Way of Life.

Sincerely yours,  
**D. L. P. DUKE**  
Mayor

I want you to know that two of yours members, namely, Pete Loya and Francisco Hernandez, are doing an outstanding job in helping us to organize the civilian population of El Paso in the various operating divisions of Civil Defense.

**R. C. Hughes, Director**  
El Paso Civil Defense Council

First, I would like to thank you on behalf of the El Paso Jaycees for your co-operation and service on the DSA Selection Committee. The prestige and honor of the award was certainly enhanced by the outstanding civic minded committee which made the selection.

**DICK CROSBY**  
President  
EL PASO JUNIOR  
CHAMBER OF COMMERCE

I want to thank the Lulac Council No. 132 for making it possible for me to attend the Mid-Century White House Conference on Children and Youth, called by President Truman and held in Washington, D. C. on December 3—7, 1950.

**Mrs. Sarah Snare**  
Field Supervisor  
DIVISION OF CHILD WELFARE

We wish to express sincere thanks and gratitude for the lovely gifts you so kindly brought the Children and Sisters. One more credit for your Club, that's the first time in the History of the Orphanage that any organization has presented the Sisters with an individual gift for themselves. Everybody thinks of the children during the Christmas holidays, but seldom do they think of us. It was so sweet of you all to think of us in such a nice way.

**Mother Mary of St. Michael,**  
Superior San Juan Orphanage

Having heard your broadcast on Tuesday evening, over Station KSET, I want to thank you for your very interesting discussion with Mr. Saul O. Paredes regarding the aims and purposes of Lulac in connection with the Brotherhood movement here in El Paso and throughout the Spanish speaking communities.

Very truly yours,  
**HAZEL C. GODSHALL**

We wish to express our appreciation to the Lulac Council No. 132 for the support which they have given the Border Project. We, especially, want to express our appreciation for the services of Mr. Luciano Santoscoy who has been a member of the Border Project Committee since its beginning. His real interest and enthusiasm has been of invaluable help to us in trying to improve conditions for children along the United States-Mexico border.

**MRS. SARAH SNARE,**  
Consultant  
BORDER PROJECT



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## LULAC IN ACTION

Miss Irma Hernandez, Vice-President and her sister Miss Elvia Hernandez, Judge in the act of presenting a check to three members of the San Juan Orphanage. The check was from proceeds of a cake sale that the El Paso Junior LULAC sponsored in the early part of December. The cake sale was held at the Popular Dry Goods Co., Inc.

### LISTENING' IN ON LULAC

From our Supreme Council comes word that a final and satisfactory arrangement with California has been agreed upon and will be fully announced as soon as all details have been thrashed out. Bro. Manuel Esqueda, Regional Governor of California, and our National President have been communicating via telephone and U. S. mail.

\* \* \* \*

Santa Fe Men's Council boasts a new home. It has been appraised at thrice the cost to the council, and is scheduled to bring in quite a tidy sum in form of rents. Set the date for a housewarming, Santa Fe, and send out the invitations. We'd love to come.

\* \* \* \*

Laredo Council No. 12 has just elected its new officers for the year beginning March, 1951. L. P. Botello, a former president of the council and National Trustee, was elected President with Oscar Laurel, 1st Vice President; Alfredo G. Garza, 2nd Vice President; Carlos Ferdin, Treasurer; Francisco Velasquez, Secretary; Father Enrique Tomas Lozano, Chaplain; Pedro Gonzalez, Guide; and R. E. Laurel, Trustee for three years. Other trustees are Francisco J. Flores, National Secretary, and Alejandro Villarreal.

With its elections over, this council is now concentrating on its famed Noche Mexicana which is scheduled to take place February 22.

\* \* \* \*

Latest flash from the Texas Regional Convention at Houston on January 27 and 28, 1951: G. C. Martinez of Galveston, Texas, elected Texas Regional Governor and will take office June, 1951, succeeding Bob Cruz of San Antonio, the present Regional Governor.

Our National President is quite in demand now days as a speaker for civic clubs, welfare agencies, and other similar organizations. His topic is children and youth, a field in which he is considered quite an authority because

### THAT BOY OF YOURS

He is a person who is going to carry on what you have started.

He is going to sit where you are sitting, and when you are gone, attend to those things you think are so important.

You can adopt all the policies you please, but how they will be carried out depends on him.

Even if you make leagues and treaties he will have to manage them.

He will assume control of your cities, states and nations.

He is going to move in, and take over the churches, schools, universities, and corporations.

All your work is going to be judged and praised or condemned by him.

Your reputation and your future are in his hands. All your work is for him, and the fate of the nations of humanity is in his hands.

So it might be as well to pay him some attention.

—Youth Leaders Digest, April, 1950

of his training, experience, and work with children and youth. Recognition of his work and ability with children was accorded him a week ago when he was appointed a member of the Child Welfare Board of Laredo and Webb County. This is his second appointment since he was a founding member of this board when it was first organized some five or six years ago.

\* \* \* \*

Two prominent and hardworking delegates to the Regional Convention at Houston were Immediate Past National President Raoul A. Cortez and Past Legal Advisor Gus C. Garcia.



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Angel "Andy" Maldonado new scout master for troop No. 150 has had 15 years of Senior Scouting and is an Instructor in first aid. The two Asst. Scout Masters Hector Gomez and Alfonso De Anda are also "tops" in scouting.

The new Thomas Jefferson High School's Band received three uniforms from Lulac Council No. 122 through the efforts of the 1950 Ways and Means Committee, headed by Bro. Jerry Irygoyen. Besides being a member of that school's P. T. A. Bro. Irygoyen has a son, Frankie, in the Jefferson Band.





## Lulac Code

*Respect your citizenship and preserve it; honor your country, maintain its tradition in the spirit of its citizens, and embody yourself into its culture and civilization;*

*Love the men of your race, be proud of your origin and maintain it immaculate, respect your glorious past and help to defend the rights of your own people.*

*Learn how to fulfill your duties before you learn how to claim your rights; educate and make yourself worthy, and stand high in the light of your own deeds; you must always be loyal and courageous;*

*Filled with optimism make yourself sociable, upright, judicious, and above all things be sober and collected in your habits, cautious in your actions and sparing in your speech.*

*Believe in God, love Humanity and rely upon the framework of human progress, slow and sound, unequivocal and firm;*

*Study the past of your own, and of the country to which you owe your allegiance, learn how to master with purity the most essential languages—English and Spanish;*

*Always be honorable and high minded, learn how to be self-reliant upon your own qualification and resources;*

*In war serve your country, in peace your convictions; discern, investigate, meditate and think, study, at all times be honest and generous.*

*Let your firmest purpose be that of helping to see that each new generation of your own shall be of a youth more efficient and capable and in this let your own children be included.*



An eye to the future  
An ear to the people

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J. W. Dalling  
Moises Flores  
Homer F. Salome

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