

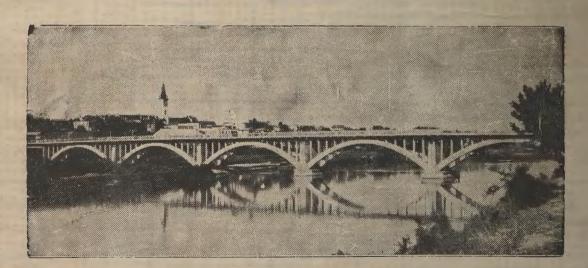
Vol. 17

LAREDO, TEXAS, JANUARY, 1951

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No. 6

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#### \* \* EDITOR'S CORNER \* \*

Since this is January and the beginning of the New Year 1951, let us look back and see just what has been done in the publication of LULAC NEWS.

As you know, and probably you have been told many times, LULAC NEWS the official organ of our organization, plays an important part in the development of our League. We should all realize that it is through LULAC NEWS that we are kept informed as to the activities and other things that go on all over the different cities and towns where Lulac exists. LULAC NEWS is the only means we have of presenting our mutual problems, of interchinging useful or practical ideas, and the only means at the disposal of all individual members and councils. All councils at some time or another have something going on in their respective cities and towns, and other councils would like to find out just what is going on in the rest of the councils, whether it be social or business. It is up to each and every council to send your director of publicity all information that you would like to see printed in Lulac News. Do not hesitate to send it in. LULAC NEWS has been published five times during the last six months. The only month that it was not published was the month of October and that was due to the fact that out of the councils contacted to help sponsor this issue only two answered and gave their reasons for not being able to help at the time. The national offices paid for two publications and part of another. The July issue was sponsored by Corpus Christi, the November issue by Kingsville and Alice, and the December issue by Ft. Stockton and Pecos, and at this point, your editor would like to express his sincerest thanks to Bro. George Piña, of Ft. Stockton for the wonderful cooperation that he gave us from beginning to end on the December issue Alice and Kingsville deserve to be commended on the good work that they did. They are reactivated one week and the following week they are out working for the sponsorship of Lulac News for the September issue.

I take my hat off to such men as Richard Martinez of Alice, Jose Longoria of Kingsville, George Piña, of Ft. Stockton, Jimmie Urquidi, of Pecos and the members of the Corpus Christi Council. These men have shown that they can and will work for LULAC NEWS when called upon to do so.

Let us all give what little we can, towards having a Lulac News out each month. We have done so before and feel confident that we can continue as long as we cooperate with each other.

Mr. Edward D. Garza, Editor Lulac News, P. O. Box 601 Laredo, Texas

Dear Bro. Lulac:

After discussing your trials-and-tribulations article, our group decided that we acquaint you with our activities.

Our council has accepted the sponsorship of a new Boy Scouts troop. The troop committee is made up entirely of Lulacs. We received the charter a short while back and in January the 9th we had the presentation ceremony at which time we also donated the Troop Flag which bears the name "Lulac Council No. 24 Boy Scouts Troop No. 142."

We have started to work on our annual "Pay Your Poll Tax" Drive, and we will probably have two substations in our section of town.

Also at our last meeting we voted to send a delegation to the Houston Convention.

Promising to keep you posted on all activities of general interest, I remain

Yours for a stronger Lulac, Robert Longoria, Pres. Council No. 24. **TEXACO PRODUCTS** 

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## A Message From the National President!

My Dear Fellow Lulacs:

May I, in behalf of your Supreme Council, extend to each of you our sincerest wishes for a most progressive 1951, in your Lulac and personal activities. It is our fervant hope that this year may see a greater unity of our purpose for a fruitful climax to our efforts.

January 1951, marks the end of the first half, and the beginning of the second half of this fiscal year of Lulac, 1950-51. I think it only fitting to give you a resume' of the work of your National Officers during the first half. I am sure that there are many who may be somewhat disappointed in the progress made under the leadship of your National President, and for this I am indeed sorry. Not because you are disappointed, but because we have not been able to carry through at a rate which you may deem worthy of plaudits. I realize that to the average member the innerworkings of the national set-up are still a mystery, and for this reason he is unable to realize the handicaps under which a new administration takes over the national reins in Lulac and is forced to work under until some sort of order is

established in a muddled situation. It is my firm belief, after undergoing this experience, that it takes a new administration from forty five to ninety days to receive records from a past administration in a complete and semi-working order. In the meantime Lulac News has to be put out, and of course, the past administration did not make provisions for sponsorship; add to this any amendments that have to be submitted to the councils, plus countless communications from all over the League's territory, and you have a situation that requires several secretaries working full time for several days to cope with the situation. The next ninety days find your National officers becoming acquainted with the various councils and members, through personal visits, letters, telephone, and telegraph, and the first six months are up. The new administration has by this time become well acquainted with the condition of the League, has had some time to get rid of pressing business in regard to the League, has straightened out the records, and is then ready to begin a job that will seem more progressive in the eyes of those who take it for granted that Lulac is administered to from year to year most smoothly.

I have not taken the time to make the above explanation in order to alibi for any inefficiencies of your National President or his staff of National officers, but rather to forestall any movements to become disgusted with the work of Lulac because of exasperation with your National President or his staff. Every administration that goes in wants



George J. Garza

to do an unprecedented record of work for Lulac, but the little group elected cannot do it all by itself. It needs the cooperation of everyone, for the work of Lulac is a cooperative one requiring the services of all. Work with your National officers in same cooperative manner that you want them to work with you; give the National office's requests for information and help the same that you expect from it, and you shall see progress in this League skyrocket to unprecedented heights.

I had to get the above off my chest before I gave you the resume' I promised. Your National President and National Staff do not lay claim to any outstanding successes of any kind during the last six months. A sincere effort has been made to serve you to the best of the situations in which we found ourselves. Foremost of course is the steady publication of Lulac News with the exception of the October issue. The issues have not been as large as usual (24 pages), but that, along with the non publication of the October issue was due to non-cooperation of councils appealed to for sponsorship and aid. The next item that might extract a gleam of success is the reactivation of Alice, Kingsville, Texas City, in Texas, and Trinidad, Colorado. New charters have been issued to Wharton Ladies, San Antonio Ladies, Palacios Men, Midland Men, El Paso Junior council and Ysleta Junior council. A charter was also reissued Pasadena, Texas. Applications are to come in for

(Continue on page 27)





CENTRAL POWER AND LIGHT COMPANY

Laredo, Texas

Page Eight

LULAC NEWS

#### MID-CENTURY 1950 IN COUNCIL NO. 12

By IKE MARTINEZ, President Laredo Lulac Council No. 12

Under the able guidance of Past President Armando Villarreal his administration ended with the Noche Mexicana on Feb. 22nd 1950 which was a tremendous success, financially and from an entertainment point of view. Back in March 1950 your President saw the possibilities and made a motion to that effect to get a movement under way to get Bro. Geo. J. Garza elected National President. About this time the citizenship classes which we have sponsored for a number of years were again reactivated and Bros. Elias G. Garza and Porfirio L. Flores were named Chairman. At a meeting on April 3 Bro. A. Zamora notified the Council that he was starting a movement to send 5 Boys Scouts, one from each troop that Lulac Council sponsors, to Valley Forge, Penn. for the world-wide Boy Scouts Jamboree.

At the invitation of Honorable James V. Allred, Judge of the Federal District Court a number of Lulac Members attended Federal Court to welcome the new class of persons admitted to Citizenship. The ceremony was very impressive and the Judge praised Lulac for conducting a school for this commendable work.

On May 15th as usual we again voted to sponsor a Junior Baseball Team in the American Legion Junior Baseball League and Bro. Francisco Velasquez was named chairman at a meeting held on June 5th plans were made for the trip to the National Convention in El Paso, a motion was made by Bro. Antonio Moreno and seconded by Bro. Dr. E. M. Longoria that Laredo make a bid for the 1951 National Convention.

At the Convention we secured the Election of Bro. Geo. J. Garza as National President and Laredo was picked as the 1951 Convention City. While at the convention we were addressed By Dr. F. M. Kercheville, Department of Modern Languages, University of New Mexico, Albuquerque. June 1950 also saw the acquisition of office equipment and the installation of a bulletin Board that has been of unestimable value in listing the Council's activites. The latter part of June the 5 Boys Scouts left for the National Jamboree. In the Gulf Coast Councils contingent, our National President was picked for one of the most responsible key positions the reports that we got back all gave a very good account of themselves.

On July 3rd a delegation headed by Bro. A. Zamora travelled to Falfurrias to install a Junior Lulac Council in that City and from the reports received it turned out to be a semi-regional meet.

On July 7th a banquet was given to the Junior Baseball Team in appreciation of their wonderful showing, having missed the championship by just one game.

At a meeting on July 17th we received a comprehensive report from our National President and the 5 Boys Scouts that made the trip to Valley Forge.

On Labor Day Sept. 4th we sponsored under the chairmanship of Bro. Armando Villarreal our annual Fiesta Ranchera at Chavana's Ranch, it was an all day affair and was a tremendous success.

On Sept. 19th at Bro. A. Zamora's residence we tendered an intimate barbecue to Honorable James V. Allred, Judge of Federal Court and his staff which was very enjoyable, about 30 people attended and a very friendly atmosphere prevailed. Judge Allred is widely known and a brilliant jurist and we are most fortunate in enjoying his friendship. In October with the help of Bro. P. L. Flores 10 season tickets were acquired for the Civic Music season and these were distributed to 10 deserving Boys and Girls of school age.

On Oct. 9th we held our annual Columbus Day program with Bro. Elias G. Garza as Chairman, Mr. Frank Y. Hill, City Attorney and Father Enrique Tomas Lozano of the Nuevo Laredo Catholic Church were the speakers who gave very eloquent talks.

During November Council No. 12 on two different days furnished volunteers to work on the mass Chest X-Ray of all the citizens in this Community where in three weeks over 15,000 persons were examined.

At the invitation of the Elks Club a number of the members attended the annual Boy Scouts Dinner sponsored by this organization and good recognition was given Bro. National President Geo. J. Garza and Council No. 12 for the wonderful work done in scouting.

(Continue on page 31)



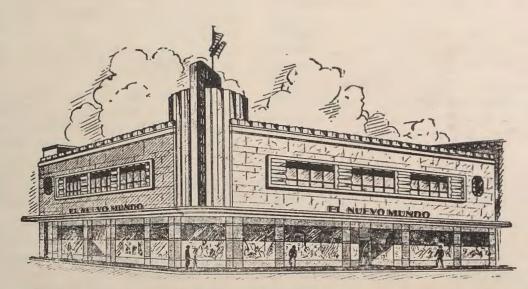
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#### FROM HUMBLE BEGINNING TO HIGH RECOGNITION

By IKE MARTINEZ, President Lulac Council No. 12

This is the story of an earnest man who inched his way toward understanding and enjoying the fuller things of life by his willingness to help himself. The man of whom I write is our Past-President General Arnulfo Zamora.

Our story starts in the decade prior to the roaring twenties when our man was in school and became interested in Boy Scouting and any movement that would benefit the community. Recently in Corpus Christi he was awarded one of scouting's highest awards for service to scouting.

The only way this story could be written would be to list this man's qualifications that led to it. He is a very devout Catholic, is married and three children, two of which have graduated from College. He has been connected with almost every civic movement in Laredo. He has been an Officer of Laredo Council of Knights of Columbus; is

serving his third year as Member of the Board of Directors of the Community Chest, Chairman of the Budget Committee, and head of industrial division; for many years he has been a hard worked for the Red Cross where he heads the Life Saving and Water Safety program.

He was appointed by Ex-Gov. Coke Stevenson as member of the Good Neighbor Commission of Texas where he served 2 years. For many years he has been a member of the Washington Birthday Celebration Ass'n., in which he has been Chairman of Committees. He is a member of the advisory board of the Girl Scouts, and has been connected with Boy Scouts for over thirty years, probably making him the oldest Scouter in point of service in the Laredo District.

He first became a Scout in 1916; from 1920 to 1923 acted as assistant scout master; 2nd became Scout Master in 1923, a position he held until 1940. For many years he has been Chairman of Leadership training committee, and member of the Laredo District Committee. He has attended all Gulf Coast council meetings held at Corpus Christi and for this he has had to travel considerable distances at his own expense. It was this faith in Boy Scouts that prompted him to find the necessary funds to make it possible for five deserving Boy Scouts from five Lulac Council No. 12 sponsored Scout troops in Laredo to attend the National Jamboree held at Valley Forge, Pennsylvania, in June of 1950.



While doing all these things our man has had to make a living. In 1922 he went to work for Central Power & Light Co., as meter reader and in 20 years had attained the position of Cashier. In 1946 when the Laredo Waterworks System was organized, he was named Secretary and Treasurer of the system, — A position he still holds.

To culminate a long list of accomplishments in November 1950 at Corpus Christi in a meeting of the Gulf Coast Council of Boy Scouts of America, he was awarded THE SILVER BEAVER AWARD for meritorious service to Scouting.

So we of Lulac say "We are indeed fortunate that a man of his convictions saw fit to be one of the bulwarks of our organization."

"When you get to know a fellow,
Know his every mood and whim,
You begin to find the texture of the splendid side of him
You begin to understand him, and
you cease to scoff and sneer,
For with understanding always
prejudices disappear
You begin to find his virtues and his
faults you cease to tell,
For you seldom hate a fellow when
you know him very well

Edgar A. Guest

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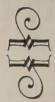
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## SUPPLEMENT TO FORMER PROCLAMATION TEXAS REGIONAL CONVENTION

San Antonio, Texas, January 6th, 1951

TO ALL TEXAS' COUNCILS OF THE LEAGUE OF UNITED LATIN AMERICAN CITIZENS-

GREETINGS:

Due to the fact that we have been advised that it would be impossible to hold our Texas Regional Convention, in Houston, on the 20th and 21st of January, as announced in our Proclamation of November 21st, 1950; please be advised that said Texas Regional Convention will be held on the Mezzanine Floor of the Rice Hotel, in the said City of Houston, Texas, on January 27th and 28th, 1951.

Please be further advised that we expect all Texas Councils to be represented; and we respectfully request that you please send your delegation to said Convention.

In order to make your reservations as early as possible please contact Arnulfo D. Azios, Accomodations Chairman, 710 Scanlan Building, Houston, Texas.

Assuring you that it will be a privilege and a pleasure to see you again in Houston, on the above mentioned date, I remain, as ever,

Respectfully and fraternally yours,

ROBERT B. CRUZ,
Texas Regional Governor.

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## AN OPEN LETTER FROM THE PUBLICITY CHAIRMAN OF COUNCIL No. 12

To all LULAC Councils:

Dear Brother's and Sister Lulac's:

Today I take the opportunity of mentioning the National Lulac Convention that will be held in Laredo, Texas. The Capital City of the Latin American in the U.S. June of 1951 wil forever be remembered by all of you that attend this convention, and by the way we are expecting a large number of Delegates, Alternates, and Visitors, I know that we will have the Hotel accommodations for all of you. This year we want all the Council's to be represented, and we believe it would be a nice gesture of all councils to envite a great number of members from their respective council's to make the trip and enjoy themselves, to them, as well as the Delegates, our hospitality will be the same.

There is no need to mention what's in storage for the event, but we are sure that none of you will go home dissapointed, so start saving, and making your plans.

Remember we are expecting you,

Yours for a greater Lulac

ALFREDO G. GARZA,

Publicity Chairman

Lulac Council No. 12

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# NAMES OF AMERICAN CITIES ACCORDING TO SOME LATIN AMERICAN MIGRATORY WORKERS

By Porfirio L. Flores

While reading an article written by Prof. E. E. Mireles, of Corpus Christi, Texas, and published in the LULAC NEWS several years ago, with reference to "provincialisms" or expressions used by some Latin Americans in the unofficial "Tex-Mex" language, I thought of elaborating that article by writing the names of some of our cities as pronounced by some people in this section of Texas. This article is not written with the idea of trying to ridicule or criticize anyone; however, the sound of the names of these cities are genuine and spoken in natural everday conversation, and I believe they should be recorded in some manner.

#### Phonetic Pronouncition:

Detroit Huitroy Beaumont Gumontes Ft. Worth Farawes Brownsville Brónsvil Kingsville Kinesvil Mathis Masas Lockhart Locarda Big Wells Birgüelas Lytle Laida Crystal City El Cristal Gardendale Garendelas Asherton Ashinto Moore More Lubbock Lóbica Millet Mílete Big Spring Bigesprí Abilene Abelí Waco Gueco Austin Osten Woodsboro Gursbor Cotulla Cotulas Odem Uren Pearsall Piosól Mc Campbellton Mc Kiamar Sinton Sinto New Braunfels New Bronfels Mendard Menarda Gregory Gregue La Mesa Lamisa Rockport Rópor Kileen Quelite

There are many others which will be recorded in another issue of LULAC NEWS.

Jondo

Plésento

Kiansas

## FLASH BACKS OF THE LAREDO LULAC COUNCIL No. 12

#### February 1937

This council was informed by Porfirio Flores, member of the Laredo Council and at the present time a student in the Texas University Law School, that out of 600 students in the law school only 6 were of Latin extraction. Brother Flores emphasized that we should encourage more boys of our racial origin to attend the University.

#### March 1937

In the early part of this month Council No. 12, held its election of officers. The following officers were elected for the ensuing year:

Ezequiel D. Salinas, Jr., President; Felix Garcia, Secretary; Luis Perales, Treasurer; Julio Naranjo, Chaplain; and Miguel Fernandez, Guard.

#### October 1937

At the initiation services of Council No. 12, held on Sept. 26th, we were honored by a big delegation from Harlengen headed by our President General Ramon L. Longoria.

Because of his delicate health, our president general was requested not to take a very active part in our initiation work, however, he was so impressed with the LULAC Spirit of Council No. 12, and the harmonious manner in which council matters functioned that he forgot for the time being that he was a sick man, and was as active as anyone else.

#### October 1938

Mr. Alfredo Garza, Director of Publicity for Council No. 12, and who is responsible for publishing a LULAC story a day in the Laredo newspapers, also takes charge of directing the Laredo Lulac Radio Program every other Thursday over Radio the local radio station.

#### March 1938

L. P. Botello, manager of the Roark Insurance Agency, was elected president of the Laredo Men's Council No. 12, recently the other officers elected were: John W. Hernandez, vice president; Irineo Ramos, second vice president; Porfirio Flores, secretary, Ricardo Perez, treasurer; Reyes Ortiz, chaplain, and Juvenal Gutierrez, guard.

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## FROM THE EXECUTIVE SECRETARY DESK . . .

A thousand apologies are in order for our failure to communicate with you last month. We have a good excuse- a seven day internment at Mercy Hospital, plus a few more days of convalescense at home and doctor's orders to take it easy for the rest of the month.

For my many friends in the League, I am glad to say that I am fully recovered, and am chafing at the bit to do some heavy Lulac work.

Lulac has sent out memorandums to all Councils asking them to conduct an investigation of draft board members and to see that we are properly represented.

Charters were sent out this week to Palacios, Texas, Council No. 184 and Midland Council No. 185.

rge Garza, and his reorganized on November 19th and Rosenberg promises to come in soon.

The good work done by your president, George Garza, and his immediate officers, is reaping a nice harvest in reorganized on Wharton, Texas. Watch this area for Lulac in promises to come action.

It does not take a big Council to assure the success of Lulac News. Ft. Stockton, Texas, did a bang-up job and has already sent a fat check for its proporcionate share of the cost.

The regional convention for Texas has been called for January 27th and 28th at hospitable Houston, Texas. How about making plans right now for a full delegation?

Ubiquitous John J. Herrera, 1st National Vice-President is doing a terrific job of organization in the Houston area. Texas city was

We send a Merit Award of Achievement for this month to Fred Garcia who being the only Palacios resident present at the Wharton gathering, went back and organized Palacios within one week.

Santa Fe, New Mexico Councils No. 33 and 18 are negotiating toward the purchase of a home, so informs us Albert Gonzalez, president of Lulac Council No. 33. More power to you New Mexico.

See you in Houston, January 27th. Have your Council dues paid up by then.

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R. J. Benavides - City Treasurer
D. O. Gallagher - Chief of Police
Frank Y. Hill - City Attorney

#### Members City Council

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Left to right: Mrs. Del Miera; Belinda Ramirez; J. J. Romero; Mrs. Albert Stesoner; Mike Trujillo; Lucille Mares; Pablo Mares; Albert Gonzalez, Master of Ceremonies; Eppie Valdez; Del Miera, General Chairman for the event; J. J. Ramirez; Bertha Felter; Adela Gonzalez; Ruth Trujillo; Maria Delgado; Chief of Police, Ben Martinez; and Dolores Vigil.

#### THOUGHTS FOR THE MONTH

For strength to bear is found in duty done, and he is blest indeed who learns to make the joy of others cure his own headache.

Drake

~90

Good grants liberty only to those who love it, and are always ready to guard and defend it.

Webster

000

No one is useless in the world who lightens the burden of it for anyone else.

Dickens

It is not growing like a tree In bulk, doth make man better be,-In small proportions we just beauties see, And in short measures, life may perfect be.

Johnson

In passing through Albuquerque I could not help but notice the progress and growth of that city. Albuquerque is no doubt proud of the rapid strides of advancement in their town. However, to a visitor it is shocking to observe the many outside privys in the heart of the city. The section known as Martinez town located within a stone's throw of the main drag of town and in the shadow of their largest hotel is indeed a most dangerous and ugly blight that a city can have. We hope that the City Fathers will take the necessary steps to remove this black mark of the progressive city.

L. Santoscoy

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Standing Left to Right: Hector Gutierrez, Manuel Vela, Eustolio Benavides, Ernesto Flores, Arnulfo Zamora, Antonio Moreno, Leopoldo Botello, Juan G. Villarreal, R. J. Reyna, Abelardo Salinas, Blas Salinas, George J. Garza. Seated Back Row: E. D. Salinas, Porfirio Flores, Paul Clendening, Otto Reichert, Judge James V. Allred, Ike Martinez, Francisco Flores, Ricardo Perez, R. E. Laurel. Middle Front: Alejandro Villarreal, Edward D. Garza, Alfredo Garza.

#### THE AMERICAN'S CREED

I believe in the United States as a Government of the people, by the people, for the people; whose Just Powers are Derived from the Consent of the Governed; A Democracy in a Republic; A Sovereign Nation of many Sovereign States; A Perfect Union One and Inseparable; Established upon those Principles of Freedom, Equality, Justice, and Humanity for which American Patriots Sacrificed their Lives and Fortunes.

I Therefore Believe it is My Duty to My Country to Love it; to support its Constitution; to Obey its Laws, to Respect its Flag; and to defend it Against All Enemies.

William Tyler Page

Desire is the first requisite for success in your undertaking. Finish what you start out to do. Leaders plot and hold to their course.

90

It takes moral courage to carry on through crises and any arena of action.

000

"Four things come not back: the spoken word; the sped arrow; time past; the neglected opportunity."

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(Continue from page 7)

Rosenberg, Eagle Lake, Odessa, and possibly Wharton Men. Your National office is also in receipt of a letter from Laramie, Wyoming, inquiring about information concerning Lulac. Seems a group of students, teachers, ministers, and other interested persons have formed themselves into a nameless group for the purpose of working primarily with Latin American problems. More of that later.

In the get acquainted side, your National President, alone and sometimes accompanied by another member of the Supreme Council, has visited most of the councils in Texas; made one trip into New Mexico to visit Santa Fe councils and discuss the New Mexico situation; and a proposed trip to California set for December was postponed by California for a later date. Your National President has also made special trips at the request of National and local officers to help in the reorganization and installation of the Kingsville and Alice Councils, to the National Convention of the Junior Lulacs at Houston last August, to Wharton for a general meeting comprising a large part of the Texas region, to Ft. Stockton for the installation of officers, and initial meeting of Ladies interested in a Lulac council, to Falfurrias for a triple council officer installation, to San Antonio for installation ceremonies of a Ladies council, and to Kingsville for a district meeting. In addition your National President was invited to Washington, D. C., by President Truman to attend the Mid-Century White House Conference on Children and Youth. The invitation came because of Lulac and it was in representation of Lulac that I attended although the expenses were paid by the institution for which I work, and which I also represented.

A Supreme Council meeting was held during the month of October for the purpose of trying to form ulate some sort of program to carry through during the administration. Another is to be held shortly after the Texas Regional convention to be held the 27th and 28th of January in Houston. At this next Supreme Council meeting we hope to finish the formulation of the program that will give a few teeth to all our work.

Several other activities of minor nature, but quite helpful in the long run, have also been participated in, and any successful ramifications from these will be given you from time to time as

in past issues of Lulac News. Before closing this report, I would like to report that a new council, Rosenberg Men's Council has come in at the time of this writing and a new charter issued. At the same time I would like to express my personal appreciation and that of the entire League to Bros. John J. Herrera of Houston, District Governor Luciano Santoscoy of El Paso, District Governor Louis Wilmot of Corpus Christi, District Governor Jimmy Urquidi of Pecos, George Piña of Ft. Stockton, Bro. Isaac Sandoval of Trinidad, Colorado, and Harry Comfort of San Antonio, as well as their co-workers for a magnificent job of organizing and rekindling a spirit of Lulac. To the councils of Alice, Kingsville, Ft. Stockton, Pecos, Corpus Christi, and Laredo our appreciations also for your kind co-operation in the publication of Lulac News.

A special memorandum will be sent all councils concerning this, but I would like to make this preliminary statement: Saturday, February 17th will mark the 22nd anniversary of the birth of Lulac. I would like very much to began an annual observation or commemoration of this date on this year in preparation for a silver anniversary sometime in 1954. For the past three months I have been carrying on research into the history of Lulac for the purpose of writing this history up. This work is being done in co-operation with Bro. Edward D. Garza, our National Director of Lulac News, and the information about our League and its trials, tribulations, and achievements is worthy of admiration and commemoration. I am requesting all councils to commemorate February 17, 1951, in some manner adequate to your situations, and do not spare the publicity. Let your communities know just what you are celebrating. Let us all co-operate in making this first anniversary celebration simultaneous throughout every council in the League.

In closing may I again make the request that you keep us informed of conditions in and around your community. We can come to your aid only if we are informed that our aid is needed.

Instead of watching the other fellow so closely to see that he does right, take a good stock of yourself, do what you ought to do and let the other fellow take care of himself, for if you mind your own business you will be too busy to waste time on the other fellow; if you try to find fault you sooner or later will give yourself so much rope that you end by hanging yourself.

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Speech made by Bro. Dist. Gov. for El Paso, Luciano Santoscoy at a luncheon given by the National Council of Jewish women in B'nai Zion synagogue. Honoring Mrs. Alice Barry in recognition of her long and outstanding work as executive secretary of the Council of Social Agencies in El Paso.

Most of us present know what the Border Project is and what its aims are. All of us here know that no civic project can be successful without the enthusiasm of at least one person so strong that it conquers all obstacles, and so consuming that it lights the fire in other people who come into contact with it.

For the benefit of those who do not know what the Project is, and who this very enthusiastic person is, I shall describe briefly the Project and then name the lady who has done so much to further it.

The Border Project is an organization that studies the social and economic problems of the Border, and then tries to find a solution for them. Just how successful it has been, time only can tell, because it will have to have the wholehearted support of all persons living in the Border towns - the understanding and forbearance so necessary for the success of any civic undertaking that involves peoples of two different countries. We who are familiar with the Border Project feel that great strides have been made in solving many of the difficulties arising from the mingling of two peoples of different thoughts, customs and beliefs. This advancement could not have been possible without the cooperation and support of a large group of our public-spirited citizens and organizations. As is only natural, LULAC, as it is known to its members, or the League of United Latin American Citizens, has been a member since its inception.

The Border Project has been a great factor in creating better understanding between the twin cities of El Paso and Juarez. This is important, but best of all, we are attacking our comon problems and solving them. We are working as a team-geeting to know each better, and to respect each other as individuals. The day will come that as a result of this alliance.

We will have a minimum of communicable disease, low juvenile delinquency, and a minority group adjusted to society, for where there is perfect harmony between peoples, these ills of society adjust themselves and in time disappear.

And now you are, I know, interested in knowing the WHO that I mentioned in my opening remarks. I think most of you already know of whom I am speaking and, in fact, know the lady herself but for the benefit of those who may not, I would like to say that perhaps no other single person in El Paso has worked so hard or so enthusiastically for the Border Project as has Mrs. Alice Barry, Executive Secretary of the Central Council of Social Agencies. El Paso owes Mrs. Barry a vote of thanks for her untiring and unstinted efforts to keep this project alive. She has been interested in it from its beginning,

Miss Grace Marestein, P. O. Box 427, Ysleta, Texas.

Dear Grace:

I am very sorry that I have been delayed in answering your letter of January 6th inquiring as to your duties as reporter for the Junior Lulac Club of Ysleta.

Your chief duty is to publicize the club as much as possible, and probably the best way to get local publicity is by sending little items to the newspapers and radio. In this way it is possible to influence interest in the organization and to secure new members.

You are also required to make reports to the National office, which are to be addressed to

> Mr. Edward D. Garza, P. O. Box 601, Laredo, Texas.

Mr. Garza is the Director of "Lulac News", and he is always delighted to receive reports of activities of the different Clubs for printing in the "News". These need not be long reports - just any little item of interest.

If I can be of help to you in any way, please call upon me.

Looking forward to the pleasure of seeing all of you soon, I am

Sincerely yours,
Luciano Santoscoy

and on many occasions, only her intervention and her ability to interest people in it, has enabled the project to remain the living thing that it now is. It was largely through her efforts that the co-operation of Juarez was secured and without the co-operation of Juarez, the Project would not be the international thing that it is.

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#### MID-CENTURY 1950...

(Continue from page 9)

On Nov. 24th a number of members attended a banquet of the Junior Lulacs at the Plaza Hotel where the outstanding Jr. Lulac was presented with a loving cup.

Nov. 28th it was broght to the council's attention that Holiday Magazine a national publication had written a story about Laredo and therein mentioned Lulac as an organization unique in it's class and a very powerful political organization.

On Dec. 11th at a Gulf Coast Council of Boys Scouts of America meeting in Corpus Christi, which comprises a very large area, Arnulfo Zamora, past president general of Lulac was rewarded with the Silver Beaver award, one of the highest recognitions given for Boy Scout Work. Our New Years Eve Ball with Bro. Arturo Ramirez as chairman was the last of 1950's activities and was a hilarious and enjoyable affair lasting until the wee hours of the morning and attended by over 800 people.

During the last 12 months we have seen the following members of the council elevated; Bro. E. D. Salinas Judge 11th Dist. Court; Bro. Carlos I. Palacios to County Judge of Webb County; Bro. Juan Villarreal, County Commissioner of Precinct No. 3; Bro. F. J. Flores Auditor Webb County; Henry P. Bonugli, Alderman City of Laredo; Peter S. Pappas, Hide Inspector Webb County, and M. E. Sheffield, Airport Director.

#### From The El Paso Monthly Bulletin

The Santa Fe Men's Council has \$4,500.00 in their treasury. That they meet only once a month. That they have a Scholastic loan out of \$800.00. That in their recent membership drive they initiated fifteen men. That there are two Ladies' Lulac Councils there. That the Junior Council is an all girl council. That the school fund earmarked for this coming year is of \$2,000.00. That in the recent fiesta they held three consecutive dances and had a gate of over \$4,000.00, leaving a net profit of not less than \$2,000.00. Santa Fe is really an active Council and El Paso will have to go some to even catchup with them.

#### THE PRESIDENT'S MESSAGE TO LULAC COUNCIL NO. 132

To express adequately how grateful I am for the honor you have accorded me is not an easy matter.

But I do want all of you to know that I greatly appreciate this manifestation of confidence in my ability to guide the affairs of our League through another year.

By electing me to the office of President of our organization, you have bestowed upon me the privilege of a responsibility which I shall try earnestly to deserve.

You may be sure that I am duly impressed with the importance of the office, and it is my sincere intention to discharge the duties of President in a manner that will win the hearty approval of all our members.

It is always a joy to feel that we are standing shoulder to shoulder with each other in the richly rewarded endeavors we so eagerly undertake, and I hope that I may count on the fine cooperation you have always shown to help make my term of office a successful and outstanding year for our League.

I send every good wish for Christmas Happiness in full measure and a New Year of Peace and Prosperity.

O. Pimentel President Council No. 132

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World War II hung in the balance when the Selective Service Extension Bill passed the House on August 12, 1941...by one vote!

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#### Eighteen Years Ago In Lulac

Mr. Elias Garza founder of the Eagle Pass Lulac Council is now in Mexico, working at an important job with the Councelor service of the United States. Mr. Garza continues to be a loyal and enthusiastic member of LULAC.

Council No. 2, of San Antonio, for the past two months has been as busy as a bee organizing Latin Parent-Teachers Associations in and out of San Antonio, in schools where a large percentage of the pupils of Mexican origin predominate.

At each and every school delightful programs were it is very gratifying to learn that our people, specially the parents, are quick to realize the advantages of education and therefore, the need of organizing to help the pupil forge ahead in his studies, and open the read to a better citizenry.

Mr. Carlos E. Castañeda, Latin American Librarian of the University of Texas, will receive

his PH, D. from the University in June.

Mr. Castañeda is an honorary member of our League, and we are indeed proud of his intellectual accomplishments.

The following was written 14 year ago, but it can very well be used today, since this is the month when all Texas should go out and get their POLL TAX, giving each individual the right to exercise his vote on election days.

"No time like the present to dedicate upon Principles 13 and 21 of our League which read:

- 13—With our vote and influence we shall endeavor to place in public office men who show by their deeds, respect and consideration for our people.
- 21—We shall endeavor to secure equal representation for our people on juries and in the administration of government affairs.

Every member of our organization should give considerable thought to these principles at this time and act accordingly..."

Mr. Gus Garcia, a young man from Laredo received the highest honors among the graduates from Jefferson High School, and was awarded a scholorship by the Texas Association of Colleges.

Governor R. S. Sterling of Texas has honored the LULAC by appointing our worthy President General Hon. J. T. Canales, a member of the Texas World's Fair Commission.

#### SANTA FE, NEW MEXICO

Mr. Del Miera of 215 Sena St., Santa Fe, New Mexico was elected by acclamation and sworn in by our second national vice president Mrs. Ruth Trujillo of New Mexico.

The Santa Fe Councils 18, 19, and 33 one been running very smarthly and every member very cooperative at a joint initiation and banquet held in December with councils 18, 19, and 33 taking part. Twenty new members were initiated. Sixteen ladies and four men. The function was a gala affair with a dance after the banquet, everyone enjoyed themselves.

The men's Council have purchased a home which will serve as a meeting place for all 3 councils of Santa Fe. A delegate was sent to we White House Youth Conference at Washington, D. C. by both the Ladies Council 18, and the Men's Council 33. Miss Patricia Mares is to report on the conferences.

Our sincere congratulations to the Santa Fe 18, 19, and 33 Councils for a job well done. Keep up the good work.

(The Editor)

#### JUNIOR LULACS

Our Junior Lulac brothers are fast becoming men, and it becomes our duty To help them now and then. Remember, brother Lulacs, The Juniors of to-day Will take our place to-morrow When we have passed away.

So don't neglect our Juniors,
When they've grown up to men
They'll always think with kindness
Of what we did for them.
The road we tread before them
Will be much easier then,
If we just keen on fighting,
And fight right to the end.

Let'skeep their little spirit
Chock full of Lulac Flame,
Extend them a big brother's hand
And teach them to play the game.
Then, when our tash is over
And their's is just begun,
They'll say with deep emotion:
"Well done Big Pal, Well done!

EDITORS NOTE: Reprinted from the January issue of LULAC NEWS for 1941.

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#### COUNCIL No. 12 COMMEMORATES COLUMBUS DAY



Arnulfo Zamora, Abelardo Salinas, Blas Salinas, Frank Y. Hill, Judge Manuel Cruz, Father Enrique Tomás Lozano, Francisco Flores, Ike Martinez, George J. Garza, Elias G. Garza.

Former Lulac Director of Publicity "Star" Castillo (1945), and a member of Council No. 12 writes from Mission, Texas, where he is hospitalized. His main concern at present is Lulac's status in regard to the classification of wordly as given several civic clubs by the Vatican. Incidently, Bro. Castillo's old friends may reach him by addressing his mail to ward 10, Box 713, Mission, Texas.

From Corpus Christi Council No. 1, comes word, via Bro. Joe Garza, that plans are well under way for the annual anniversary Dinner-Dance to be held on Feb. 25, 1951, in Corpus Christi. Lulacs are cordially invited to attend. Corpus Christi hospitality is legend, so do not hesitate to write in for reservations to Joe Garza, 1110 Leopard, Corpus Christi, Texas.

Welcome and congratulations to Wharton Ladies Council, Rosenberg Men's Council, and the San Antonio Ladies Council. We hope your stay with as will be long and of mutual benefit.

Falfurrias has set some sort of record or precedent in Lulac because of its recent triple-header-officer-installation, Jan. 14, 1951. At an informal but most gathering, our National President was privileged to install the officers of the Men's, Ladies, and Junior Lulac Councils. Our congratulations to this energetic and active community and its worthy Lulacs.

At a recent barbecue supper, Council No. 12 of Laredo honored six of its members who, through election or appointment, have been placed in strategic city and county positions. Honored were: F. J. Flores, County Auditor; Carlos I. Palacios, County Judge; E. D. Salinas, District Judge; Juan G. Villarreal, County Commissioner; Henry Bonugli, City.

From San Antonio can be heard the puffing of Regional Governor Bob Cruz as he again dives into the March of Dimes Drive. Bro. Cruz is defending his laurels as champion chairman of the March of Dimes for 1950. The trophies awarded him by several organizations for his outstanding work are more than an All American footballer receives.

From the National Office are being mailed special blanks wherein a council may report its membership quarterly. Request is made for reports of membership as of Dec. for the 2nd quarter, as of March 1 for the 3rd quarter, and as of June 1 for the 4th and last quarter. Councils will mail into the National Office the white original and keep for their records the yellow copy. Your cooperation is appreciated.

## EDUCATION: IS IT ENOUGH?

(Lulac installation comments, extract. November 11, 1950)

By Edgar T. Ruff

Professor Texas Western College at El Paso

We have in El Paso many difficulties, particularly educational problems. Only the ignorant can indulge in easy generalizations. I have had in one group three social classes of Spanish speaking students who rarely associated with each other in the classroom. These were (a) descendants of the men on horseback (b) descendants of refugees of various Mexican revolutionary factions; and (c) plain poor El Paso democratic and non-political Spanish speaking children.

I have had in another class three lovely Spanish speaking girls, close friends, yet when I began discussing Spanish literature, they became: (a) a devout Catholic, (b) an energetic Baptist, and (c) a silent atheist.

Now, to get down to the subject "Is Education Enough?" The first problem with us in the Spanish department at the college was how to classify into the college redtape all of the different abilities represented by a student body which contained youths well educated in Spanish culture at the home level, Spanish speaking youths from homes where the language was not so well spoken, and Anglo's who knew no Spanish at all. The entrance to higher levels for Spanish speaking students was achieved by use of national placement test services which enable us to put all students where they belong as far as formal learning is concerned ... whether they come from Spanish speaking homes or from the fourth year courses at El Paso or Austin High, or from the second year classes at Bowie. It was rather expensive for tests, but I believe that they accomplished their purpose and every entering student is now entitled to one original placement, whether first, second or third college semester, regardless of his entrance credits or lack thereof.

Once we get the student started in the liberal arts college (the only one for which I can speak) what do we do to remove frictions which migh exist. The answer is, overfly and visibly, nothing at all. What do we really do? The answer is, teach all students to know and to love those things Spanish which are good and beautiful. This is more successfully achieved in the advanced courses where we stress the beauties of the aspirations, intuitions, and literary creations of the Spanish authors. Students are taught to admire and to realize that the authors and their created characters are admirable men and women, on the theory that admiration, and prejudice cannot long inhabit the same mind.

However, there is one field in which we are helpless and that is in that of pre-college preparation of the minds of the students. Those who come to us with an outlook on life that is all aspiration, ambition and hope can go so much farther in college, and in the world. We do have our little triumphs occasionally with those students who do not wake up mentally until as late as college, but by far the majority of our best students came to us with excellent emotional preparation. I could cite to you the names of men at this table who have, whether they know it or not, been set up, in the minds of students that I now have in my classes, as ideals to model their own lives after. You men who have worked in such things as Boy Scouts and CYO groups may not realize that we the teachers consider that you are carrying two vocations, your own daily business of earning a living, and our own of teaching the youth of this community.

I wish I could name publicly the wonderful boys and girls that this Spanish sector of our community has produced for the last two years and who have come into my personal ken, alongside the name of the adult model who has influenced the life of each one. But I am not here to toss roses. I am here to continue my daily work which is to teach in every way I can. I have this advice to offer your new officers:

First, personality is a strange thing. We teachers find that one student reacts favorably to one of us and is indifferent to another. Dr. Sharp, on my right, has students whom I cannot possibly reach; I have students that he cannot reach. Therefore, the furthering of good teaching (and for teaching read youth-work) requires that as many individual personalities as possible take part in educational programs. If your club does youth-work, get as many individual adults as possible to take part...you others as individuals, don't be bashful, or leave it to the other fellow whom you feel can do it so much better... there is no such thing as a universal teacher...students, some students, some boy or some girl may react only to that strange combination which is your personal character, and to no other on your youth-work staff.

I also have another charge for all of your new officers who are going to be concerned with the biggest problem that faces us all in our community: the complete eradication of prejudice. Here it is "Be a good politician!" Cultivate the art of the possible. Use such approaches as the other fellow understands. Your task is part of what I call education and your efforts in this direction will help to answer ultimately the question "Is education enough?" Use examples as simple as the parables of the greatest teacher the world has ever known. Jesus of Nazareth moved public opinion most with his parables which were sympathetic approaches in familiar terms that his hearers understood. He rarely condemned harshly, although he did use strong methods on one occasion. Suppose you have a problem of economic discrimination ... first be sure that there are no genuine economic factors (such as differences of preparation among apparently equal job applicants) and then endeavor to demonstrate that sheer discrimination itself is very costly indeed and in real money. I use economic

(Continue on page 38)

## LULAC AIMS AND PURPOSES

#### AS LOYAL CITIZENS OF THE UNITED STATES OF AMERICA

We believe in the democratic principle of individual political and religious freedom, in the right of equality of social and economic opportunity, and in the duty of cooperative endeavor towards the development of an American society wherein the cultural resources and integrity of every individual and group constitute basic assets of the American way of life. As citizens, we assume our responsibilities and duties and assert our rights and priviliges in the pursuit of a fuller and richer civilization for this our native country.

We believe that education is the foundation for the cultural growth and development of this nation and that we are obligated to protect and promote the education of our people in accordance with the best American principles and standards.

We deplore any infringement of this goal wherever it may occur and regardless of whom it may affect.

We accept that it is not only the privilege but also the obligation of every member of this organization to uphold and defend the rights and duties vested in every American citizen by the letter and the spirit of the Law of the land.

Section 2. —As members of a democratic society we recognized our civic duties and responsibilities and we propose:

To use all the appropriate means at our disposal to implement with social action the principles set forth above.

To foster the acquisition and facile use of the official language of our country that we may thereby equip ourselves and our families for the fullest enjoyment of our rights and privileges and the efficient discharge to this, our country.

To establish cooperative relationship with other civic organizations and agencies in these fields of public service.

That the members of the League of United Latin American Citizens constitute themselves into a service organization to actively promote suitable measures for the attainment of the highest ideals of our American society. That, in the interests of the public welfare we shall seek in every way possible to uphold the rights guaranteed to every individual by our state and national maps and to seek justice and equality of treatment in accordance with the law of the land. We shall courageously resist un-American tendencies that deprive citizens of these rights in educational institutions, in economic pursuits, and in social and civic activities.

## LULAC CODE

~9C

Respect your citizenship and preserve it; honor your country, maintain its tradition in the spirit of its citizens and embody yourself into its culture and civilization.

Be proud of your origin and maintain it immaculate, respect your glorious past and help to defend the rights of all the people.

Learn how to discharge your duties before you learn how to assert your rights; educate and make yourself worthy and stand high in the light of your deeds; you must always be loyal and courageous.

Filled with optimism make yourself sociable, upright, judicious, and above all things be sober and collect in your habits, cautious in your actions and sparing in your speech.

Believe in God, love Humanity and rely upon the framework of human progress slow and sound, unequivocal and firm.

Always be honorable and highminded, learn how to be self-reliant upon your own qualifications and resources.

In war serve your country, in peace your convictions; discern, investigate, meditate and think, study at all times be honest and generous.

Let your finest purpose be that of helping to see that each new generation shall be of a youth more efficient and capable and in this let your own children be included.

#### EDUCATION: IS IT ENOUGH?...

(Continue from page 36)

discrimination because I am convinced that such as there is of this among us is most vulnerable to removal by education. Be a good politician and try to let the business man, of the type I have in mind here, save face with one of his favorite dictums: "Well, after all, business is business!" And it certainly is!

I think that the people of El Paso, all of us, are highly to be commended by the way we handled the cancellation of the Loyola football game this fall. Several clerical and scholastic groups were privately morally distressed at first by the more or less economic approach that was made to this moral question... but by being politic, the day was won, and being politic now requires that we say no more about it.

I should like to illustrate for you a little figure which I consider applicable to the approach of such problems: There are two ways of swaying public opinion. One is to work from the base and the other is to work from the top.

Working form the base and with tremendous effort and expense can repidly achieve astonishing apparent results. Much friction results yet it can be temporarily overcome by sheer effort...such measures as F.E.P.C. laws can be put on the books...but it is my opinion that all of the public in the communities suffers from living in the atmospheres of heightened tension which result and which do not seem to tend to disappear, but rather to grow.

How much better it is to work from the top...as we are all endeavoring to do here in El Paso...first with better educational facilities...and with more and more representatives from all groups going through our college and on into the higher professions. How many young doctors and lawyers there are in this room who have completed their professional studies in the short span of the post-war years when broader educational facilities have been made available. How much more extensive will be the influence in a few more years of each one of these men upon the group of boys who are already on the way to college. Our classroom students will be taught to work for the good of the whole community...they will know each other better than those before them... I mean all of the students of El Paso together ... and their numbers must continue to increase. I know that there are some, even many, grayer heads than mine in town who would greet such words with pessimism and even cynicism, but in spite of the fact that there is a natural tendency for naturity to be more conservative than optimistic youth, I for one grow much optimistic as I see after twenty years of teaching many of my professional dreams as a teacher becoming accepted as everyday realities.

One problem worried me for a long time when I first came to El Paso: should I teach my Spanish speaking students to cling to their beautiful Spanish heritage, or should I encourage them to anglicize themselves as rapidly as possible. I believe that I have found the answer, and it

is: They should identify themselves as rapidly and as completely as possible with the entire community...not with this, not with that section alone. Many of you wise parents probably have long ago reached this decision. To do otherwise, as some others among you know only too well, is economically extremely costly. I have observed among our graduates those most amenable and those least amenable to this teaching and I have based my conclusion on a much greater factor than mere economic well-being alone. I have based it on the factor of human happiness, individual happiness.

Those young people are most happy who have most fully identified themselves with the whole and not with just a part of their community, and what I have discovered in this problem, which started out in my mind as a group problem, turns out to be no less than one of the broadest truths in modern education for civilized and cultured living. It applies equally to the students who come from non-Spanish homes, it applies equally to those from all homes. To quote from a treatise by a young philosopher friend of mine: "Freedom is a question of self-identification with an ever-increasing group."

Nor does all this necessarily mean that the community is the ultimate measure, by no means. The Spanish speaking, whether native or like myself, by the fact of knowing another culture readily identifies himself with a larger segment of the world, both the English and the Spanish speaking. By each new language and culture, for they are one and the same which we learn, we can increase our freedom; the native speaker among us merely has the greater start.

Now, back to the question of group prejudice. I would like to make this point: prejudice is like a mighty three which has grown up among us. It must be removed "to let the daylight in". In my opinion it is better not to butt our heads blindly against the thick lower trunk. It is too strong and in matters of the spirit we lack as yet the almighty mechanics of scientific know-how (or professional and devoted sociologists to the contrary notwithstanding). Is it not far wiser to attempt to overturn the tree of prejudice, tear it out by the roots, by first pulling at the slender top, gradually working our strenght wown through all the men of good will in the community. From the intellectuals to the professionals, from the professionals to the solid mass of the body politic. This latter, which forms the trunk, is where I believe bias and prejudice is strongest. Once we have all the community leaders of all levels pulling together we shall finally root out our common enemy and then be able to enjoy together the golden Southwestern sunshine that is our community's pride.

However, I should like to leave this warning for those who may suffer disappointment in this bitter struggle for education: Good schools and good teachers can be expected to produce good citizens, but there is an incontrovertible fact to face...the best of schools and the best of teachers may also, on occasion, yield the worst possible failures and the most dangerous criminals. The greatest teacher that ever lived had twelve graduate students and one of them was Judas Iscariot.

Edgar T. Ruff

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