



# LULAC News

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# Nat'l. President Attends White House Banquet

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## Message from the National President



My message this month is one of the most pleasant I have had to write during my term of Office. It not only marks my one year in Office, but entails a very pleasant task of expressing my eternal gratitude to a group of wonderful people. These people have worked so diligently without reservation or remuneration that you the member, might be served.

This fiscal year is over, but it is the beginning of a "New Era". An era marked by progress in the field of Housing, Women Affairs, Manpower, Civil Rights and now our significant manifestation in the field of education. To say that a New Era is dawning on LULAC is like welcoming a new day with the sun just coming over the horizon. My brothers and sisters it is with this thought in mind that I with a humble heart and renewed spirit express my eternal gratitude to all the people that have assisted me in attaining a goal that we all seek, the betterment of LULAC as a justly recognized National Organization and the elevation of our people. To my staff,

our National Vice Presidents, our SER representatives, Roberto Ornelas and the National Housing Board, David Florence in field of education, Julia Zozaya Women's Affairs and most of all the rank and file members that constitute our Organization, for there in lies the power of LULAC. Thank you for a job well done. May God Bless you all.

## Mr. VILLA honored guest

Mr. Villa and his wife were guests at the White House on June 15, 1972 at a Banquet held in honor of President Luis Echeverria Alvarez of Mexico. President Nixon and Luis Echeverria began the 22nd meeting of the heads of state of both nations on Thursday, June 15, 1972 with an agenda that included the subjects of Trade and Illegal Drug Traffic.

The Mexican President was the fourth Latin American President to visit Washington during the Nixon Administration. He will be starting a six day state visit to the United States.

President Echeverria will visit New York, Chicago, San Antonio, Texas and Los Angeles, California. He will meet with at least five Cabinet Members.

During the banquet Mr. Villa was recognized by President Nixon as LULAC National President, and answered the President's inquires concerning LULAC, its Aims and Purposes and also talked about the upcoming National Convention in Beaumont, Texas.

## Testimonial Banquet

Honoring

### Honorable Mr. Pete V. Villa

Mr. Pete Villa, National President for the League of United Latin American Citizens was honored last night, June 17, 1972 at a Testimonial Banquet held in his honor. The affair was hosted by the Palm Springs LULAC Council.

Honored guests in attendance were Mr. Conlin, Executive Director of Conventions and Visitors Bureau, Palm Springs; Mr. Ray Rinderhagen, Councilman for the City of Indio; Mr. John M. Sotello, Councilman for the City of Riverside; Mr. Paul Voorhees, Administrative Assistant to Assemblyman Ray Seeley, 75th Assembly District; Mr. Ray Perez, Executive Director for LULAC;

(Continued on the following page)



## TESTIMONIAL BANQUET

Mr. Ed Morga, LULAC National Treasurer; Mr. Mel Jurado, Director of Publicity; and Mr. Frank Galaz, California LULAC State Director.

The highlight of the evening was the presentation of awards to Mr. Villa by Mr. Frank Galaz, California LULAC State Director; Mr. Ron Gentry, President Coachella Valley Council, and Mr. Ray Rinderhagen, Councilman for the City of Indio.

Approximately 100 guests were in attendance. Also present were Mrs. Ed Morga, Mrs. Ray Perez, Mrs. Mel Jurado, and Mrs. Richard Hernandez. Keynote speaker for the evening was Mr. Richard Hernandez from Los Angeles. A brief resume of Mr. Hernandez is: He is an attorney in private practice in Los Angeles, Chief of Latin American Affairs for the City of Los Angeles and Executive Assistant to the Mayor of that city; Founder of the East Los Angeles Jr. Chamber of Commerce. Founder with Mr. Ricardo Montalban of "Nosotros," active organization in the entertainment industry; National Legal Council for "Neda," (National Economic Development Association); National Spanish Speaking Housing Development Corporation; National Vice Chairman, Task Force, on Education and Crime, Department of Justice; State Vice Chairman, Blue Ribbon Committee to Review Master Plan for Higher Education in the State of California; member Small Business Advisory Council, Los Angeles; and he was recently appointed to the 20 member U. S. International Organization Committee to review the U. S. participation in all international programs, including the United Nations.

Mr. Hernandez spoke on Equal Employment Opportunity in the film industry. He stated that with the help of organizations such as LULAC, equal employment is greater now than it was a few years ago, and slowly increasing. He believes that LULAC and other minority organizations have to play a greater part in this area of employment. In the film industry last year there were 380 significant rolls, 11 were portrayed by Spanish surnamed individuals and in rolls that are coming up, 10 are being portrayed by Spanish surnamed. He stated that the "Nosotros" comprises of 400 members and working towards more and better rolls for the Spanish surnamed. He believes that the reason there are so few Spanish speaking actors and actresses, is because there are very few Spanish speaking in executive positions. "Nosotros" has met with these industries. The Justice Department had to step in and it now appears that there will be more executive positions going to the Spanish speaking.

Mr. Hernandez stated that we should be encouraged, we have, for the first time in the history of the United States Mexican-Americans in top offices, such as the U. S. Treasurer, Honorable Ramona Banelos; the Director Office of Economic Opportunity, Honorable Phillip U. Sanches, and two years ago, the Cabinet Committee on Opportunities for the Spanish Speaking was created. Advancement has been made, Mr. Villa, and LULAC has helped in the advancement of the Mexican American and Spanish speaking.



Juanita M. Flores, recipient LULAC Woman of the Year award, for the State of Wisconsin, is a four time winner of this award. She has served as Council Secretary during four years. She has been active in seeking LULAC participation for the National Convention, and through her efforts, it will be a year of large delegation from the Mid-West. Juanita is a member of the U. A. W. Local 180 Women's Auxiliary. She is past president and founder of the Latin American Womens Club, Inc. She is a member of the local committee for Spanish-Speaking Education. Mrs. Flores is the mother of six active children.



left to right; Mr. Juan Baigen, LULAC #151 Vice President, Edward Torrez; Maria Rosa Salinas; Julio Samuel Mancillas; Rosalinda Gonzalez; Palia Mary Garza; Myra Espinoza; Rosabel Cazares; Rita Auina; and Oscar Moreno LULAC Scholarship Committee Chairman



left to right; Mr. Juan Baigen, LULAC #151 Vice President; Rita Marie Garza; Mary Margaret Carmona; and Oscar Moreno LULAC Scholarship Committee Chairman.

LULAC Council 151 of Galveston, Texas proudly announces their scholarship recipients for 1972. Each year LULAC #151 awards scholarships to students of Mexican-American origin, who have graduated from our local high schools. Scholarship monies are raised through various functions given by the membership throughout the year. Twelve scholarships totaling \$4,800.00 were awarded for this year.

Scholarship committee members for 1972 are Oscar Moreno, Chairman, and Lorenzo Lazarin Jr. The recipients are Myra Espinoza, a graduate of O'Connell High; Rita Avina; Johnny L. Aguliar; Rosabel Cazares; Mary Margaret Carmona; Dalia Mary Garza; Rita Marie Garza; Rosalinda Gonzalez; Julio Samuel Mancillas; Maria Rosa Salinas; Mario Soliz; and Edward Torrez, all graduates from Ball High School.

## A Pictorial View Of South Texas



NO ZONING LAWS??? Neither state nor federal funds have reached into these barrios, according to State Director Tony Bonilla, shown here talking with several of the residents. . .



. . . and apparently neither have local funds. Here a city dump is located within the residential complex.



OPERATION

SERVICE  
EMPLOYMENT  
REDEVELOPMENT

## GALVESTON COUNTY JOBS FOR PROGRESS, INC.

WILLIE CRUZ  
PROJECT DIRECTOR

Pictured above are members of the Job For Progress, Inc. of Galveston County. Galveston County was recently funded for an Operation SER Project and is looking forward to a successful program. Board members are from left seated; Miss Rachel Caballero, Mr. Pat Padilla, Miss Alma Labardini, and from left standing; Mr. Robert Medina, Mr. Gabriel Gonzales, Mr. Simon Sanchez, Mrs. Petra Gonzales, and Mr. Oscar Moreno. Board members not in picture are Mrs. Otelia Salinas, Mr. E.R. Barrera, Father Roberto Carlson, Mr. K.K. Knapp and Mrs. Esther Reyes. Mr. William Cruz, Project Director, has announced that an Open House will be held on Sunday, June 25th, and takes this opportunity to invite all friends to this occasion.

## U.S. Treasurer Speaks to LULACs In Corpus Christi



### Mrs. Banuelos Honored June 9 By State Office

The Treasurer of the United States, Mrs. Romana Acosta Banuelos, will be honored at an appreciation banquet by the Texas League of United Latin American Citizens (LULAC) Friday, June 9, in Corpus Christi. Mrs. Banuelos, whose signature appears jointly with that of Secretary of the Treasury John B. Connally on all dollar bills printed since April 5, 1972, will be honored at a reception and dinner beginning at 7 p.m. at the Stardust Hall, 3033 S. Padre Island Drive. State LULAC Director Tony Bonilla will act as host for the event.

Born in Miami, Arizona, Mrs. Banuelos is the thirty-fourth treasurer and sixth woman to hold office since it was established in 1789. She moved to Los Angeles, California in 1944 to launch Romana's Mexican Food Products, Inc., a food processing firm which currently grosses over \$5 million a year.

In 1964, she helped to found and became a director of the Pan American National Bank in East Los Angeles. Organized to serve the Mexican-American community there, the bank's resources in 1971 were over \$22 million, with 86 per cent of its depositors of Latin ancestry. She is the wife of Alejandro Banuelos, currently president of the family firm, and they have three children.

In addition to paying tribute to Mrs. Banuelos as one of the top Mexican-American appointees in Washington, several local persons and firms will be recognized for their contributions to LULAC and the Mexican-American community.

## SENATE NEWS Senate Special Committee On Aging

FRANK CHURCH, IDAHO, CHAIRMAN  
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ALAN BELK, NEV.  
JEROME RANDOLPH, W. VA.  
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THOMAS F. HAGLETON, MO.  
WILLIAM E. ORSIOL, STAFF DIRECTOR  
JOHN GUY MILLER, MINORITY STAFF DIRECTOR



FOR IMMEDIATE RELEASE

### LEGAL BARRIERS DENY SERVICES, BENEFITS TO ELDERLY MEXICAN-AMERICANS, SAYS SENATE COMMITTEE REPORT

Washington, June 2 -- Elderly Mexican-Americans are among the most economically deprived in our Nation today, but they are among those least likely to receive benefits of Federal Programs.

Senator Frank Church, Chairman of the Senate Committee on Aging, made that summing-up today in a preface to a new report submitted to the Committee by two legal assistance specialists based in California.

Church added:

"Yet, the effective resolution of this problem is absolutely essential to come to grips with the complex problems --- limited incomes, rising health costs, dilapidated housing, inadequate transportation, and many others --- besetting aged minority groups.

"Quite clearly a new national policy on aging can never be achieved unless all groups are allowed to participate fully and effectively."

Prepared by Cruz Reynoso and Peter D. Coppelman of California Rural Legal Assistance, the report concentrates on issues related to income maintenance and health.

Additionally, it distinguishes between the theoretical "availability" and the actual "accessibility" of services:

"A service or program may be available but rendered inaccessible and/or useless by the mere fact that the elderly people do not know of its existence; do not know how to use it; or if they do, are prevented from using it due to lack of transportation; lack of ability for health reasons; language barrier or the attitude of those providing the services."

"Perhaps for no single category of the poor," Reynoso and Coppelman stressed, "is there as great a gap between availability and accessibility of services as for elderly Mexican-Americans."

Needs among the older Mexican-Americans, the report points out, are especially severe:

-- Average life expectancy is only 57 years

-- Anglos over 65 years of age in 1960 constituted 9.1 percent of the population in the Southwest, and only 4 percent of the Mexican-Americans were over 65.

-- 1960 statistics (the 1970 census did not make similar findings) show that the median income of a Mexican-American male over 65 was \$1,616 compared to \$2,140 for his Anglo counterpart.

-- 67 percent of Mexican-Americans had less than 4 years of education

Reynoso and Coppelman make the following recommendations:

-- The five year residency requirement for aliens to participate in the Medicare Part B Supplementary Medical Insurance program should be eliminated.

-- All future increases in Social Security benefits should include a mandatory "pass-on" provision for persons who receive both Social Security benefits and Old Age Assistance. In many states now, the economic condition of OAA recipients is not improved because their welfare payments are cut back by the amount of the Social Security increase.

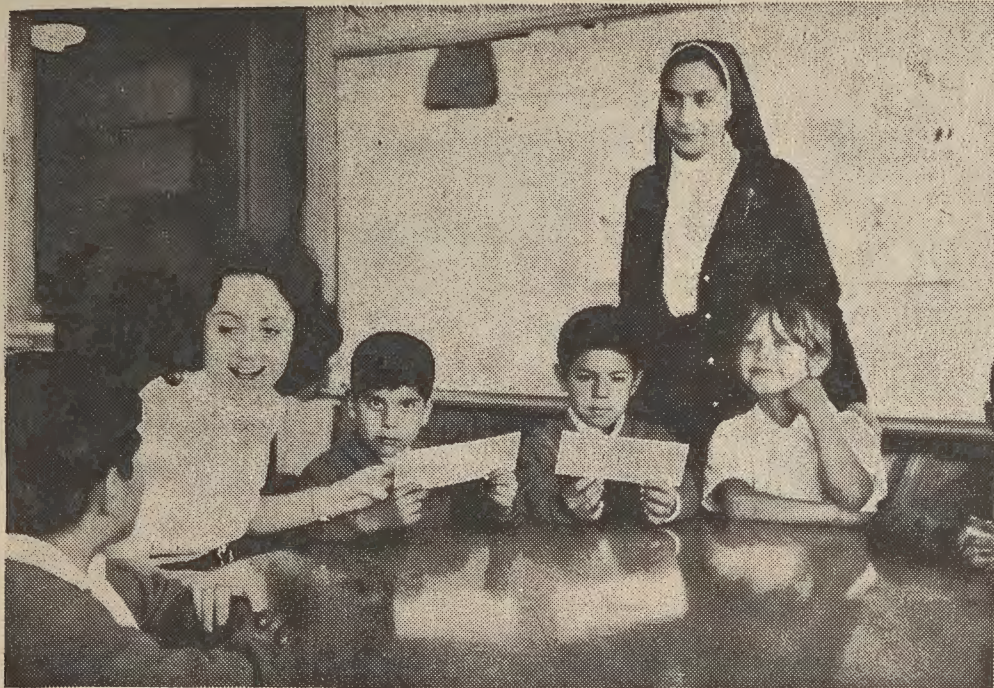
-- Legislation should be adopted to require cost-of-living adjustments for OAA payments to protect the elderly from inflation.

-- The Medicaid Act should be strengthened to restrict the ability of States to enact massive cutbacks in coverage, which fall most heavily upon elderly Mexican-Americans.

-- Clarifying legislation should be adopted to make it unmistakably clear that the waiver provisions of the Social Security Act can be used only to authorize State Medicaid programs which enhance, instead of restrict, services to the aged.

-- Relative responsibility provisions --- requiring adult children to make large contributions to the welfare agency because their parents are on public assistance --- should be eliminated either by administrative or Congressional action.





**BILINGUAL CLASS**—First graders at San Antonio de Padua School in Boyle Heights learn months of year in English and Spanish from bilingual teacher Maureen Palacios. Sister Elvira, their regular teacher, marks progress of lesson. Seventy San Antonio pupils and 62 at Our Lady of Soledad are enrolled in the bilingual classes.

### Bilingual classes

## 1300 pupils study in Spanish, English

At one time, Northeast youngsters weren't allowed to speak Spanish at city schools, but now students are being encouraged to use their mother tongue along with English in the classroom.

For the past two years, Los Angeles City Schools has been experimenting with a bilingual education program tailor made for children from Spanish-speaking families in the Northeast.

The Bilingual Schools Program is designed as a total curriculum for the 1300 pupils in the kindergarten, first and second grades at six schools in East Los Angeles. The boys and girls are taught by bilingual teachers who use

Spanish and English concurrently in all subjects.

The program allows children who speak Spanish to continue progressing in their studies as they learn English. For this group, the program eliminates language barriers and means survival.

The program also allows children who speak only English, to learn a second language at the optimum language learning period of their life. For these children the program means enrichment.

Finally, "the program allows children who come to school already speaking two language to continue to develop and not lose this unique asset," school officials said.

The teaching of a second language is not the intent of this bilingual approach. The main concern is facilitation of concept acquisition by the student. Pupils, however, are constantly hearing their second language in a meaningful situation, thus taking the first step in learning a second language.

The teacher explains each concept in one language and then immediately in the other language, taking care not to resort to translation, but rather to explain each concept only in terms of the language being used. The purpose of the concurrent mode is to facilitate learning for the pupil in the language with which he is most comfortable.

## LULAC Names Winner Of Barrios Scholarship



Gilbert Chacon Valerio, a 1972 Silver High School graduate, has been awarded the Jose Barrios Scholarship sponsored by the LULAC Council 8004 of Silver City.

The scholarship includes four years tuition and fees and is based on financial need, character and the student's desire to attend college. It is awarded yearly to a Western New Mexico University

student.

The scholarship chairman for the past four years, Macario Borrego, in announcing this year's recipient, publicly thanked the merchants and other local contributors for making the LULAC scholarship program a success.

Bobby Borrego will assume the duties of committee chairman with Manuel Serna and Domingo Bueno serving as committeemen.

# Demand Amarillo apology

Amarillo, Tex., Mayor L. Ray Vahue Thursday said he is requesting a personal audience with Santa Fe High School (SFHS) Principal Joseph Casados and students to "tender the apologies of the City of Amarillo."

Vahue said he is mailing a letter this morning to Casados in response to a letter by the SFHS principal which charged discriminatory and prejudiced actions were perpetrated against SFHS music students during the Greater Southwest Music Festival in Amarillo April 26-29.

When told about a resolution by the Santa Fe City Council which called the discriminatory actions "un-American" and demanded "an immediate apology" from governmental leaders in Amarillo and Texas, Vahue said that as soon as he receives a copy of the resolution, he would also ask for a personal audience to express Amarillo's apologies to the Santa Fe mayor and council.

Vahue also said he will be calling Texas Governor Preston Smith "on the matter."

Contacted by telephone, Vahue said he had been out of town and read Casados' letter Wednesday when he arrived.

"I was shocked, appalled and dismayed. I have, this morning, begun contacting some of the citizens of Amarillo who are responsible for conducting the Southwest Music Festival in an attempt to learn as many facts as I possibly could about these incidents.

"I do not yet know as much as I need to know about the alleged incidents, but I do know enough to be very embarrassed that visitors in our community were treated in this manner.

"This is not typical of the actions of the vast majority of the citizens of Amarillo but is rather extremely regrettable incidents by a few ignorant, bigoted people.

"It is my intention as mayor of Amarillo to extend my apologies to Mr. Joseph Casados, principal of Santa Fe Senior High School, and to his students and also to the mayor and City Council of our neighboring City of Santa Fe by requesting an audience with them and going to Santa Fe to tender our city's apologies in person."

Vahue said discriminatory practices are "not typical of Amarillo" and pointed out that as far as he knows, every public facility in the city "is open to anybody."

He also said that of 130,000 city population, there are 6 per cent Mexican-Americans and 6 per cent Blacks.

In his letter, Casados stated: "These young ladies and gentlemen were refused service in various restaurants, called 'dirty Mexicans' by adults and our band director said a remark was made by four men wearing official badges 'not a bad band for a band of Mexicans.'"

Casados also said:

"I can assure you that Santa Fe High School will

never again participate in any activity held in the State of Texas as long as I am Principal of Santa Fe High School."

During the Santa Fe City Council's regular meeting Wednesday, the council unanimously approved a resolution which said in part:

"... we, the mayor and members of the Santa Fe City Council condemn these un-American activities and demand an immediate apology from the mayor and City Council of Amarillo, Texas, and from the State of Texas."

Other state leaders also said the students deserved an apology.

Governor Bruce King said:

"I thought we had outlived that day and time. I'm amazed and very disappointed to say the least. I would say the students involved deserve an apology."

He said he would use the influence of his office to the fullest extent possible to prevent such occurrences.

New Mexico State School Superintendent Leonard J. DeLayo said he agreed that an apology from city leaders in Amarillo was in order.

Clark Pontsler, SFHS band director, said:

"It is unfortunate there was no way we could just let this blow over. It had to be brought out to the public."

Pontsler said 138 Santa Fe High School students made the trip to Amarillo. There were 49 who have Spanish surnames, he said, adding that he did not know this until after a census was taken the week after the trip.